

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 37, NO. 3

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

MARCH 2023

Orientation on for March 21

The chamber will host one of its two larger bi-annual new member orientations on Tuesday, March 21st from 11:30am to 1:00pm at the Farragut Community Center.

Unlike the monthly small-group orientations, both the Spring and Fall versions of this event are open to not only newly joined members, but also to longstanding members wanting a brush-up on benefits and to businesses interested in learning about joining the chamber. The program will include a lunch, networking, and the program.

The event is sponsored by Corrigan & Williams, Knox County and Town of Farragut. Attendees will get to meet sponsor representatives, as well as chamber board, ambassadors, young professionals, and other businesses. The farragutpress will again sponsor several of the door prizes in the form of complimentary color ads in the weekly farragutpress newspaper; other prizes will be awarded as well. Business cards are strongly recommended.

Attendees will hear about how to maximize their chamber benefits, get more involved in their community through programs, give back to other area businesses, and get the most visible ROI from their membership.

There is no charge for the event but RSVPs are strongly recommended. Attendees are welcome to bring their own lunch if needed. For attendee registration, go to farragutchamber.com > Events > Chamber Calendar.



Presenting Sponsors



YPs Excited for April programs



The Chamber's YP contingency, West Young Professionals, are excited about the two programs they will offer in April!

The first will be a networking with the **Professional MBA (ProMBA) program at the Haslam College of Business** on Saturday, April 15, to kick off their "Day in the Life of Student." Attendees can meet other professionals and also participate in a real Professional MBA class, meet faculty, and meet other current students to find out if the Professional MBA program is for them.

Sponsorship opportunities are available for this and all young professional events, as well as for their entire calendar year. Contact WYP@farragutchamber.com for details.

The second will be a service project and casual outdoor networking. Aptly named, "**Trash Talk**," attendees will gather on Earth Day, April 22 (Saturday), and participate in a cleanup of the **Seven Islands State Birding Park**. Known for its diverse aquatic and grassland habitats, the park is home to an impressive 190 species of birds, and is popular with paddlers, kayakers and other watersports enthusiasts.

Visit www.farragutchamber.com > Events to sign up for both or either of these events!

Would your business love to host one of our popular weekly networkings?

Members can do just that!

Call us at **(865) 675-7057**

to learn more or to book for this year!



Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE	ADMIRAL	CAPTAIN
ANCHOR	PROPELLER	

Networkings

Farragut High School Education Foundation February 9, 2023



Joe Leporati and Ingrid Adolphson, both with *Kona Ice* pause for a moment with Terry Smiley- *FirstBank Farragut*.



Kevin Garrett- *Bank of America*, Chuck Chalker- *FastSigns*, and Trevor Hobbs- *Town of Farragut Assistant Town Administrator* chat during the networking.

Tennessee Artists Association February 16, 2023



It was a packed house Thursday evening as the Tennessee Artists held their networking at the Chamber! Artists Betty Bullen and Marsha Shelly were pleased with the turnout.



Kim Fry- *Hilton Knoxville Airport* and Marianne Morse- *Mary Kay* get caught up during the networking.

A-Z Office Resource February 23, 2023



Tommy Keeler- *Baird Wealth Management* and Stephanie Erb- *Childhelp* look over a table of office-related products that A-Z Office Resource displays during the networking.



John Geer (center) *A-Z Office Resource* talks with Vince DePersio (left)- *StratPoint Solutions* and Caleb Johnson- (right)- *Graham & Cook Insurance*.

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in February!

Did you know businesses/organizations can submit an application & payment online?
Visit www.farragutchamber.com and click "Join the Chamber!"

Running a business is complicated enough without technical issues. As your managed service provider, Beartech Inc supports your business development as your IT team. Managed services depend on what you're looking for, and they make sure to adapt to your needs. Call Justin Grunwald at (865) 535-7521 to get your free quote or visit <http://www.BeartechIT.com>



Doubletree is off Interstate 62, less than a mile from the American Museum of Science and Energy, the International Friendship Bell, and the Children's Museum of Oak Ridge. Oak Ridge National Laboratory is 15 minutes away. They have a fitness center, an outdoor pool, and an indoor heated pool,



See NEW MEMBERS on Page 4

Ambassador of the Year AWARDED

After completing their first full calendar year in 2022 of a new points system intended to help Chamber Ambassador volunteers better track their engagement and be recognized for their efforts, the points have finally spoken.

It is with great joy that the Chamber announces **Terry Smiley of FirstBank** is the Ambassador of the Year for 2022.

Smiley applied for and was chosen to serve as an Ambassador in spring 2021. She currently works as the Financial Center Manager at FirstBank's Farragut branch handling all aspects of banking needs for clients and working with the team to obtain new business. She is also responsible for representing the branch and FirstBank within the community, which includes volunteering with ChildHelp in Knoxville, and as an Akima Club of Knoxville member. In both 2021 and 2022, Smiley served on and helped co-chair the chamber's signature annual Auction: Charity Gala & Dinner Affair.

Smiley will officially be recognized at the upcoming VIP Networking and Luncheon in April featuring keynote speaker Randy Boyd.



Member Briefs

Looking for more details on a specific event, special or job?

Go to www.farragutchamber.com to see these and other member items!

The chamber congratulates these individuals who have been recognized in the Knoxville News Sentinel's 2023 40 Under 40: Deanna Unger-KUB, Georgi Gardner-University of Tennessee Knoxville, and Torrie Boggs-United Way of Greater Knoxville. Kudos to all of you for your accomplishments!

Fresh off his inclusion in the #1 International Best-Selling book, *The Transformation Within*, **Joey Ruffalo of J.R. Financial Coaching** has released his first solo effort, *An eBay Seller's Guide to Financial Planning*. Debuting as a #1 New Release on Amazon, this book will take your reselling business to the next level. This guide provides essential information on financial planning for resellers. Learn about cash flow, investing, retirement planning, taxes, insurance, and more - so you can make informed decisions about your business's future. With the help of a top-rated seller and qualified financial coach, you'll be on your way to a successful reselling career! Available on Amazon Kindle or paperback. For more information or to schedule a complimentary discovery call, visit www.jrfinancialcoaching.com

Why suffer with acne? Schedule your First Consultation + 1st Treatment and get your Acne Bootcamp treatment plan started today. Are you ready to have clearer skin by summer? Go see **Skin by Jenn!** Book online at www.skinbyjenn.com and receive a free LED treatment with service, a \$40 value.

Local, family-owned and operated **Bentley Home Inspections** was honored in January to receive the 2022 Affiliate of the Year Award from Knoxville Area Association of Realtors, the Great Smoky Mountains Association of Realtors, and the Bristol Tennessee Virginia Association of Realtors. This award is a recognition of an affiliate's work in the real estate industry and supporting not only the associations but the community as well.

The biggest event of television happens in March with March Madness and **Via-media**, Inc. can put your business in front of these basketball fans wherever they are watching. Viamedia sells cable ads in 75 markets nationwide, including five zones in the Knoxville market and one in Bristol, Virginia. This year more than ever fans will be watching on their office computers, tablets, smartphones and or however they stream on their TV's. Rates are very reasonable in most cable markets, while the cost per thousand for streaming is very competitive. Your favorite team could go far in both the men's and women's NCAA tournaments and conference championships. Contact Tom Sharp, a chamber ambassador, at tsharp@viamediatv.com for this outstanding opportunity!

Congratulations to Cindy Kraus, of **Engel & Völkers Knoxville**, on being chosen as a member of the 2023 A.R.E.A. (Academy of Real Estate Advancement) with the Tennessee Realtors Association!

West Young Professionals Breakfast Speaker Event

February 22, 2023 • "Emotional Intelligence"
Presented by Melissa Spangler from KEPA Counseling



Above: Meet the West Young Professionals Team! From left are Kaylor Hensley - *Landry & Azevedo*, Crystal Wicker - *CertaPro Painters*, Beth Ann Carter (Board Liaison) - *MBI Companies*, Devin Sellmer - *Smart-Cruiser*, Brytonie Brandel - *Bank of America*, and Cameron Nelson - *Tennessee Pinnacle Group*.

Left: Daniel Monday - *Slamdot*, Britney Sink - *Pellissippi State Community College*, and Mike Shaw - *Morgan Stanley* take a break during the presentation.

Below: Attendees listen as Ms. Spangler explains how thinking, reasoning and logic are all related.



FARRAGUT WEST KNOX
CHAMBER of COMMERCE

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This newsletter is published monthly by the Farragut West Knoxville Chamber of Commerce.

Welcome New Members!

New Members

From page 2

pet-friendly rooms, meeting rooms, and a business center to name a few amenities. Every stay starts with a warm chocolate chip cookie. Robin Castleberry can help with your questions by calling (865) 481-2468 or by visiting <https://www.hilton.com/en/hotels/orkdtdt-doubletree-oak-ridge-knoxville/>

Kara enjoys creating compelling images for brands and entrepreneurs who want to tell the story of who they are and what they do with dynamic and vibrant custom photos. From headshots, portraits, and product images to social media content and model portfolios, Kara's work tells a visual story that starts a conversation, inspires, and moves people. Contact her at (865) 236-1485 or visit <https://karahudgensphoto.com/>



Knoxville TVA Employees Credit Union Northshore's purpose is to help generations of Members on their financial journeys. Your financial journey is always changing. That's why they are here to support you with services to fit each state of your life, locally based, community-oriented, and excellent member service.



Daisy Sanders is a results-driven Esthetician and has Certifications in Micro-needling, Dermaplaning, Cosmetic Lasers, Medical Strength Peels, and Microblading. She has distinguished strengths in enhancing patients' personal appearances using the latest



technology with a proven track record of practicing safe, effective, and hygienic esthetics. Visit <http://www.SkintentionalBeauty.com> or call (865) 357-3030 for an appointment.

Vince DePersio's goal is to help small businesses in East Tennessee understand the importance of having a website, the role it plays as a marketing tool, the details and process involved in developing a website, and how to manage it for greater success to bring you more traffic and gain new customers. Contact Vince at (865) 804-5544 or visit <https://stratpointsolutions.com>



If you are looking for a law firm to help you with Estate Planning and Probate Administration, Real Estate Law and Closings, Corporate Law and Business Entity Formation, or assistance with other legal matters, contact Tara Dutton at (865) 346-8272 or visit <http://www.tlduttonlaw.com>



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Welcome Back Renewing Members!

The Farragut/West Knox Chamber thanks these businesses who have renewed their investment in the Chamber as of February 2023. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



Thank you for your Anchor Enterprise Membership!



Thank you for your Anchor Enterprise Membership!



Thank you for your Propeller Enterprise Membership!

AA-Air Company
Avenir Memory Care at Knoxville
Baskin Robbins
Bio Plumbing, LLC
bluedress INTERNET MARKETING®, Inc.
Broadway Carpets, Inc.
CADES
Cherie Sydes, Coldwell Banker Wallace
Chick-fil-A
Cinnaholic
Computer Systems Plus
Dale Skidmore Agency - Allstate
Euphoric Cheese Shop
Farragut ENT & Allergy

Finn's Restaurant & Tavern
Fox Den Country Club
Frantz, McConnell & Seymour, LLP
Gillenwater Flooring
Greystone Pointe Apartments
Knox County Register of Deeds
Knoxville Aging In Place, Inc.
Landry & Azevedo
Lincoln Memorial University
Matlock Tire Service & Auto Repair - Hardin Valley
Mike Baker Insurance Consulting
Miser Wealth Partners, LLC
MLILY USA

NAI Koella RM Moore
Net3 Information Technology
Promo Depo
Range USA
Simply Magical Vacations by Amy
Smoky Mountain Service Dogs, Inc.
State Farm Insurance - Jeannette Rogers
Stonebridge Advisors
TradeMark Advertising
Tropical Smoothie Cafe
Y-12 Federal Credit Union - Farragut

Calendar of Events: March/April 2023

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsfdc.org/request-advising/ to pre-schedule

Thursday, March 16, 2023 • 8-9am
Networking – Avenir Memory Care
901 Concord Rd., Knoxville 37934

Tuesday, March 21 • 11:30a-1pm
New Member Orientation
Farragut Community Center Assembly Hall
239 Jamestowne Blvd., Farragut 37934

Wednesday, March 22, 2023 • 3:30pm
Ribbon Cutting - AAA: Samar I. Insurance Agency
800 Concord Road, Farragut 37934

Thursday, March 23, 2023 • 8-9am
Networking – Pinnacle Financial Partners
241 Brooklawn St., Farragut 37934

Thursday, March 30, 2023
8-9am
Networking – SmartBank Farragut
11216 Kingston Pike, Farragut 37934

Wednesday, April 5, 2023
11am
Childhelp - NEW Cedar Bluff Location
408 N. Cedar Bluff Rd., 3rd Floor
Knoxville 37923

Thursday, April 13, 2023
4:30-6pm
Networking – Volunteer Princess Cruises
956 Volunteer Landing, Knoxville 37915