

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

MAY 2023

Regional Networking Returns

Six area chambers of commerce will again convene to bring together businesses from each of their respective memberships for a regional networking event on Tuesday, June 13 at The Venue at Lenoir City from 5:00 to 7:00pm.

This will be the third occurrence of an event that started in 2021 with four chambers and last year expanded to six, including Anderson County Chamber, Farragut West Knox Chamber, Loudon County Chamber, Monroe County Chamber, Oak Ridge Chamber, and Roane Chamber.

Last year's event easily saw between 400-500 attendees, and this year is expected to be similar. The event will again be sponsored by Dixie Lee Wines & Liquors, Tarvis Distributors, and Classy Caterer will provide refreshments. There is no fee to attend but guests are strongly recommended to register at farragutchamber.com > Events (look for the June 13 event). Guests who pre-register will receive three entries for the door prizes each chamber will bring; walk-in's will receive just one entry. Additional door prize entries can be gotten by attendees bringing jars of peanut butter which will be donated to Second Harvest Food Bank of East Tennessee, who serves all 6 chambers' areas.

This year, guests will also get to hear a brief but fun Q&A with each chamber CEO in lieu of the usual welcomes. Members interested in sponsoring the event should contact the chamber where they are a member to inquire.



Personal Branding Program anticipated

The Chamber's West Young Professionals are excited to host another educational program that will talk about marketing, but in a much more personal capacity on Wednesday, May 24 at 8:00am.

LinkedIn expert and speaker, Tonia Latham of Epic Nine will target and tie in how professionals can better market themselves and build their personal brand utilizing the LinkedIn platform, a skill especially critical to younger professionals who may still be trying to build or establish their careers. Latham has



Latham

provided well received educational classes to the chamber's general membership before on maximizing LinkedIn and creating a marketing plan for new businesses on a budget.

The program will take place at the Aloft Hotel on Lovell Road. The event is provided at no cost thanks to the added support of sponsors University of Tennessee Haslam College of Business and Slamdot. Attendees can register on the chamber's website at farragutchamber.com > Events.

Sponsorship opportunities are available for all young professional events, as well as for their entire calendar year. Contact WYP@farragutchamber.com for details.



Transportation Breakfast Talks Issues & Plans

A full ballroom at Fox Den of approximately 125 attendees heard from area leaders on May 2 about the recent impacts to area transportation infrastructure, and plans for improving it at the Chamber's Breakfast Speaker Series event presented by sponsor, Cannon & Cannon.

The panel of four included TDOT Region 1 Director Steve Borden, Knox County Mayor Glenn Jacobs, Town of Farragut Mayor Ron Williams, and Knox County Senior Engineering & Public Works Director Jim Snowden. They were moderated by Whitney Kent of WVLT.

Much of the discussion was naturally centered around the recent passage of state Governor Bill Lee's Transportation Modernization Act. The \$3.3 billion package would target various road improvements and projects, including the planned addition of "choice" lanes that would allow resident motorists to pay to use

them, diverting congestion from other interstate lanes.

Questions included curiosity about when projects such as the choice lanes would go into effect (projected seven years out), what some of the worst trouble spots are in Farragut or Knox County regarding traffic congestion, plans for widening the existing interstate through Knox County, the weigh station near Watt Road, and a possible bypass.

Borden explained that Knoxville/Knox County poses a unique challenge to TDOT and local agencies in resolving traffic congestion due to the intersection of interstates 40 and 75. While most metro areas with interstates bisecting them experience an average 6-8% of total interstate traffic being commercial (i.e. tractor trailer trucks), Knox County averages up to 30% commercial traffic. That statistic is supported by the Watt Road weight station

See BREAKFAST on Page 4

WYP Earth Day at Seven Islands



The West Young Professionals cleaned up at Seven Islands State Birding Park on Earth Day, April 22nd! L to R are Devin Sellmer-SmartCruiser, her fiancé Aaron Thompson, Crystal Wicker-CertaPro Painters, Cameron Nelson-Tennessee Pinnacle Group, Bianca Andre, Philip Gigeure-RiskSource Clark-Theders, and Brytonie Brandel-Bank of America.

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p>ADMIRAL ELITE</p>	<p>ADMIRAL</p>	<p>CAPTAIN</p>
<p>ANCHOR</p>	<p>PROPELLER</p>	<p>Other Members</p>

Networkings

Volunteer Princess Cruise Line

April 13, 2023



Sara Sizemore - *Southern Safety Supply LLC.*, Blake Endicott and Luke Hornsby - *Beacon Insurance*, Colby McLemore - *Colby's Photos and Videos*, and Emily Randall - *MR10 Reality network* on the scenic route of the Volunteer Princess Cruise.



CarePatrol of East Tennessee owners, Patrick and Beth Bowen, win one of the door prizes at the Princess Cruise Line's Networking Event.

SouthEast Bank of Bearden

April 20, 2023



(L-R) Michael Phillips and Steve Miller of *FNCI Technology Networks* pause from networking.



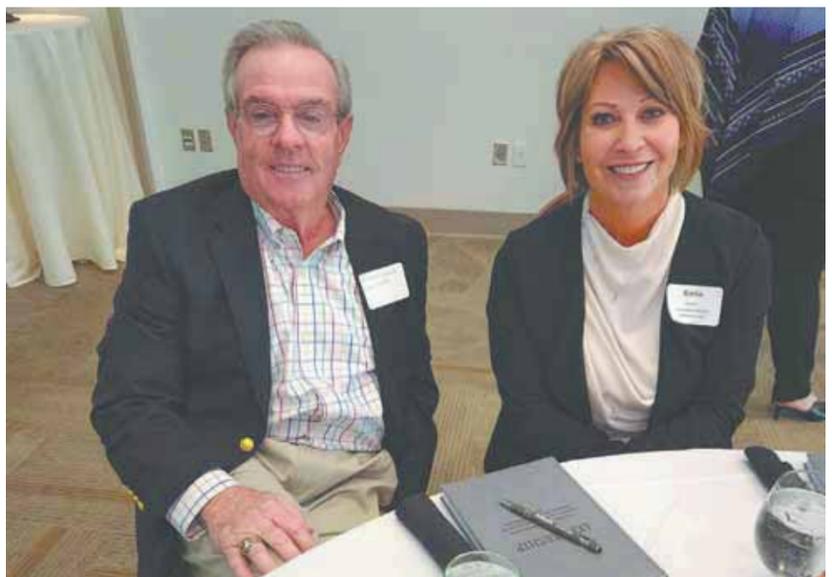
Tavis Bailey - *Printing Image* and his pup, Alfred, smile for a quick photo at the evening networking.

Inaugural VIP Enterprise Member Luncheon

April 27, 2023



Keynote speaker Matt Ryerson, President & Chief Executive Officer of *United Way of Greater Knoxville*, networks with John Sergent and Dave Miller, *First Horizon*, during the Chamber's inaugural VIP Luncheon at Chesapeake's of West Knoxville.



First Utility District of Knox County Chairman Richard Maples joins Assistant General Manager Kena Hyers at the luncheon.



The event's committee members gather for a photo before opening the doors, including Beth Ann Carter-*MBI Companies*, Teri Jo Fox-*The Knox Fox Real Estate Group*, Angela Harvey-*First Horizon*, Vicki Williams-*Movement Mortgage*, and Stephanie Erb-*Childhelp*.



Chamber Enterprise Members, Ambassadors, and Board Members, as well as the VIP Committee and Committee Chairs and event sponsors, His Security & Technology, The Knox Fox Real Estate Group, Movement Mortgage, and Burns Mailing and Printing, enjoy networking before the program begins.

Ribbon Cuttings

Childhelp N. Cedar Bluff Location

April 5, 2023



Friends, colleagues and Chamber Board Members/Ambassadors all gather to celebrate the opening of the Childhelp N. Cedar Bluff location, with CEO, Ken Bender, wielding the scissors.

Painter1 of Knoxville

April 18, 2023



Painter1 of Knoxville owners, Keith and Kelli Lane, are welcomed by the community as they're surrounded by family, friends, colleagues, Chamber Members and Ambassadors.

Farmers Insurance

Brock Timothy Parks Agency

April 25, 2023



Brock Timothy Parks Agency is welcomed to the community. Brock's parents, friends, colleagues, and Chamber Members and Ambassadors celebrate with him.

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

May is National Mental Health Awareness Month. If you suffer from mental illness, don't hesitate to call **New Hope Healthcare Institute** at (866) 806-1027 for information on how they can help you.

Brain Balance Achievement Centers of Farragut is hiring for a Sensory Motor Coach. Brain Balance is the leading drug-free program designed to help kids improve focus, behavior, social skills, anxiety, and academic performance. Apply on their website at brainbalancecenters.com/job-openings.

Summer camps at **Flour Power Cooking Studios** are filling up fast! Bring your Lil' Chef on over and you'll pick up a newly self-confident child who will beg to cook dinner for you. Give them a call at (865) 437-6488 or go visit them in the Shops at Lovell Place to get started.

Learn to Skate Summer session at **Cool Sports** is now open for registration, kicking off May 23rd! Learning to skate opens a world of fun and recreational opportunities. It also lays the groundwork for success in competitive sports. Register now at www.coolsportstn.com/learn-to-skate and secure your spot in their Summer Session.

Join **Olympus Car and Coach** for an adventure to the largest mall in the Western Hemisphere, the Mall of America! Departure is from Cracker Barrel on North Campbell Station at 5:00pm on Friday, July 21st, and return is on Sunday, July 23rd at the Walmart on Kinzel Way. Call (865) 523-2796 to register.

Are you on your neighborhoods HOA board? Shoot **Knight and Day Pressure Washing** a message at Knightanddaypressurewashing@gmail.com, or give them a call at (865) 384-2927, and see how they can help increase your neighborhoods curb appeal.



FARRAGUT WEST KNOX
CHAMBER of COMMERCE

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in April!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Founder and President, Tom Boyd had a vision to create a place where characters from different worlds could live together in peace and harmony in a place where only genuine goodness exists—a boutique resort and event venue that specializes in Fairytale weddings, executive retreats, private parties, group tours, and special celebrations and brings people together. For more information visit <https://www.ancientlorevillage.com/> or call (865) 200-2434 for more information



aid repairs, they want to play a part in providing a richer, more active lifestyle for you. Call (865) 392-1430 or visit <http://www.beltonesouth.com>

Bridge Refugee Services provides opportunities for refugees to rebuild their lives after suffering persecution so that they may become productive, contributing members of the community by preserving their dignity, supporting their clients' hope, and providing opportunities to grow and thrive. To find out more, visit <http://bridgerefugees.org>



Beltone South hearing aid center provides its customers with state-of-the-art hearing care solutions. From offering new Beltone hearing aids to hearing



See **NEW MEMBERS** on Page 4

Welcome New Members!

New Members

From page 3

To grow and change along with life's obstacles, we must face ourselves and our behaviors. Sometimes though we get stuck! We are only human and have the tendency to be too much in our heads. This is where I come in and help one navigate through these challenges to help make my clients a better version of themselves. For more information call Franchesca Ramos at (865) 936-0122 or visit <http://life-empoweringcoach.com>



The Yvonna Landes Team specializes in the Knoxville area. Whether you are a first-time buyer or looking for an investment property, they can help make your dreams of homeownership a reality. The Landes Team can provide you with a comparative market analysis that will detail all the recent home sales in your neighborhood. Visit <https://www.yvonnacasellsrealestate.com/>



Dr. Igor Smelyansky, a renowned pain management specialist in Knoxville, TN, is the owner of Omega Pain Management Clinic. Their team of board-certified specialists provides personalized care for patients suffering from acute and chronic pain. They use a comprehensive approach to treatment, including interventional procedures, medication management, and traditional methods. Whether you're dealing with a chronic condition, recovering from an injury, or looking for a more effective main management plan, call (865) 337-5137 or visit <https://omegapaindoctor.com/>



The Patch Boys was established to provide homeowners a trustworthy, reliable drywall patching service including help fixing the various holes, dings, and dents that inevitably occur in their homes. With this knowledge and industry experience, The Patch Boys set out to meet



this need and become one of America's most trusted drywall repair companies. For more information visit <http://thepatchboys.com> or call (865) (865) 888-7800

Paramount Land Title of Knoxville is focused on helping everyone involved in the Real Estate Process with their title needs — including Realtors, Mortgage Lenders, Developers, and their clients — and assisting in the facilitation of residential and commercial real estate transactions. Call (865) 288-0177 or visit <http://paramountlandtitle.com>



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US Bank – West Knoxville
8845 Kingston Pike
Knoxville, TN 37923
(865) 684-2000
Stephanie Deines
Website: <http://www.usbank.com>



Breakfast

From page 1

being one of the three busiest in the United States.

Williams added that interstate congestion or accidents often result in traf-

fic diverting into Farragut via Kingston Pike. To help with the issues, the Town is working on an Advanced Traffic Management System to improve traffic light timing. That project should be completed by 2024.

Jacobs and Snowden both fielded

questions on other aspects of alleviating traffic issues: cost, supply chain issues, and workforce shortages. One example was the widening of road to two 11-foot lanes, including shoulders and sidewalks. That project alone cost \$1,000 per linear foot, equating to \$5.2

million for just one mile of improvements.

The Chamber will announce plans for a fascinating summer Breakfast Speaker Series event within the next month; stay tuned for more information!

Welcome Back Renewing Members!

The Farragut/West Knox Chamber thanks these businesses who have renewed their investment in the Chamber as of April 2023.

We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



Thank you for your
**Admiral Elite
Enterprise
Membership!**



Thank you for your
**Captain Enterprise
Membership!**



Thank you for
your **NEW
Anchor Enterprise
Membership!**

Childhelp
Blue Ridge Yoga & Wellness Center, LLC
CannonGold Bookkeeping
Carbon Partners, Inc.
Childhelp
Edward Jones - Jennifer Laverghetta
First Citizens Bank - Parkside
GAMA Network Solutions, LLC
Graphic Creations, Inc.

Knox Speed and Diesel
Kooky Cookies
Meadow View Greenhouses & Garden Center
NAI Koella RM Moore
New Covenant Baptist Church
New Hope Healthcare Institute, LLC
Pinnacle Assisted Living
Pinnacle at Turkey Creek; The
Pinnacle Financial Partners - Seven Oaks

Rita Thomas Enterprises
Slamdot, Inc.
Story Point Senior Living
TOPGOLF
Transworld Business Advisors
Wallace Real Estate
Water into Wine
West Knox Chiropractic Group

Calendar of Events: May/June 2023

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville.

MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC.

Visit www.tsbdc.org/request-advising/ to pre-schedule

Wednesday, May 24, 2023 • 8-9:30a

West Young Professionals Education Event
Aloft Knoxville West
364 Lovell Road
Knoxville 37934

Thursday, May 25, 2023 • 8a

Networking - AMR Rural-Metro Fire EMS Week
Elkmont Station
103 S. Campbell Station Rd.
Farragut 37934

Thursday, June 8, 2023 • 4:30p

Networking - Hampton Inn West at Cedar Bluff
9128 Executive Park Drive
Knoxville 37923

Thursday, June 15, 2023 • 8a

Networking - Edward Jones – Cory Gerlach
10820 Kingston Pike
#20
Knoxville 37934

Thursday, June 22, 2023 • 8a

Networking - AT&T – Turkey Creek
11555 Parkside Drive
Farragut 37934

Thursday, June 29, 2023 • 8a

Networking - Volunteer Ministry Center
511 N. Broadway
Knoxville 37917