

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."
VOL. 37, NO. 4 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE APRIL 2023



Breakfast to Address Infrastructure Impacts

Chamber welcomes new board director for 2023-24

A new director and former founding member of the chamber's original young professionals arm has officially been voted onto the Chamber's board, to begin a three-year term starting with the 2023-2024 fiscal year.

Adrian Hall is a Knoxville native with over 10 years of service to the finance industry, is the Branch Manager of the Movement Mortgage offices in Bearden and the Great Smoky Mountains, and leads the Adrian Hall Team, a perennial top producing residential lending team. Hall celebrated his office's official opening with the chamber in November 2022. Receiving numerous accolades and acknowledgements, he prides himself most in the fact that he is one of, if not the highest, producing openly LG-

BTQ mortgage lender in the state of Tennessee and one of the highest producing loan officers of color in the state.

Adrian is a self-taught money expert who rebuilt his credit, paid off \$60,000 of debt on a middle-class salary, and has taught over 10,000 others how to do the same.

In his downtime, he enjoys spending time with his husband Jay, their dog, Maya, working on home improvement projects, or finding new experiences to enjoy.

The board thanks the Nominating Committee for their hard work this year and is excited to work as a team with Hall to ensure the chamber's continued adherence to its mission and to progress programs and initiatives for the benefit of its 670+ business members.

"Infrastructure literally supports communities, creates jobs, builds businesses, and fosters trade while being a vehicle from which other economic activity flourishes in addition to providing basic human services." (Joint Center for Housing Studies, Harvard University, 2022).

Farragut and the greater West Knox/Knox County region have seen significant increases in the impact on our infrastructure in the past few years, specifically to the transportation sector. Knox County maintains 2,000+ miles of roadway, the Town of Farragut is tasked with maintaining 150 miles, while TDOT maintains interstates and state routes like Kingston Pike. Amid the increases to overall transportation infrastructure impact, the "centers" of our area have also shifted with the last decade of population growth. A 2022 Knoxville/Knox County Planning study showed that while population grew across the entire county, the southwest corner (including Farragut / Concord) saw a 104.3% increase, while the northwest corner (Hardin Valley / Solway) grew 86.5%.

To explore these statistics, plus current and upcoming issues, the chamber will host an informative panel discussion on recent impacts to our area's transportation infrastructure,

current and upcoming changes, and why businesses need to stay informed on Thursday, May 4 at Fox Den Country Club in Farragut as part of its ongoing Breakfast Speaker Series of events. This series of programs provides an opportunity for businesses and the public to hear from speakers on specific topics or issues that are of importance to them, their business, and our community. Members receive discounted pricing as a benefit of membership. Attendees from the community are always welcome.

Panelists will include:

- Steve Borden, TDOT, Director - Region 1
- Mayor Glenn Jacobs, Knox County
- Mayor Ron Williams, Town of Farragut
- Jim Snowden P.E., Knox County, Senior Director - Public Works & Engineering

Sponsorships are available at three levels of marketing benefits. Members can purchase individual tickets for \$35 each. Non-members can attend for \$40 each. Tables of 10 are available for \$350 to members only and can be comprised of member or non-member guests. For registration or to purchase sponsorships, go to farragutchamber.com > Events > Chamber Calendar. Space is limited so register early! The Chamber appreciates the sponsorship support of Knox County and Town of Farragut.



YP Networking Event

The West Young Professionals facilitated an 8am networking for the Professional MBA (ProMBA) program at the The University of Tennessee, Knoxville's Haslam College of Business on Saturday, April 15, to kick off their "Day in the Life of a Student."

West YPs Clean Up for Earth Day!

With a mission to provide young professionals in the chamber and the greater Farragut West Knox community with opportunities to grow, connect, and give to our community, it's no surprise that the West YPs have planned a great outdoor give-back opportunity on Saturday, April 22 (Earth Day).

The service project and casual outdoor networking is aptly named "Trash Talk." Attendees will gather by 9am at Seven Islands State Birding Park and participate in a cleanup until 11am. Known for its diverse aquatic and grassland habitats, the park is home to an impressive 190 spe-

cies of birds, and is popular with paddlers, kayakers and photography enthusiasts. Bags and trash grabbers will be provided. Attendees should dress for the outdoors and whatever weather conditions occur.

Visit www.farragutchamber.com > Events to sign up! This event is proudly supported by their sponsors University of Tennessee Haslam College of Business and by Slamdot.

Sponsorship opportunities are available for all young professional events, as well as for their entire calendar year. Contact WYP@farragutchamber.com for details.



Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p>ADMIRAL ELITE</p>	<p>ADMIRAL</p>	<p>CAPTAIN</p>
<p>ANCHOR</p>	<p>PROPELLER</p>	<p>Slamdot</p>

Networkings

Oysk3 Architects

March 9, 2023



Connor Buis- *Been There Dump That*, Sebastian Lambert- *Computer Systems Plus*, Tara Dutton- *TL Dutton Law*, and Karsten Dutton- *TL Dutton Law* get acquainted during the evening networking.



Mary Martin- *Pinnacle Financial Partners Northshore*, Cory Beilharz- *Christian Brothers Automotive*, Garry Tener- *Knoxville Habitat for Humanity*, and Seth Schweitzer- *oysk3 architects* share a laugh.

Avenir Memory Care at Knoxville

March 16, 2023



Christine Dean- *AA Air Company/Central City Heating & Air* listens as Laura Shreve- *Avenir Memory Care at Knoxville* explains how accountability, commitment, respect, and compassion make up the philosophies that guide them.



Beth Bowen- *Care Patrol of East Tennessee*, Chuck Chalker- *FASTSIGNS*, Aaron Crecy- *Junk Galaxy*, and Al Hazari- *Postal Annex* enjoy coffee and conversation during the morning gathering.

Pinnacle Financial Partners

March 23, 2023



Frank Rosamond- *Mondbiz Enterprises* and Michelle Guyer- *Solomon IT* chat with Trevor Hobbs- *Town of Farragut*.



Michelle Carr and Missy Wallen, both with *Pinnacle Financial Partners* chat with Julie Blaylock- *Farragut West Knox Chamber*

SmartBank Farragut

March 30, 2023



Meet the *SmartBank team*, front row Don Roddy, Billy Carroll, Olga Adoue, April Hamilton, Tanner Harris, Matt Gathagan, and back row Christian Carpenter, Phillip Schubert, Chase Carter, Tyler Thomas, Deborah Bilas, Nikki Goins, Cathy Amos, Stephanie Bean, Lee Turpin, Andy Carey



Jeremy Boler and Trey Hinton- both with *Tennessee Smokies Baseball* meet up with Chase Carter- *SmartBank* and discuss their individual businesses.

Ribbon Cuttings

Skin by Jenn

March 1, 2023



Skin By Jenn owner Jenifer Jarrett is welcomed to the Farragut community. She is surrounded by her family, friends, Chamber Ambassadors, and members.

Window Hero West Knoxville

March 8, 2023



It's a family affair; Ben Brown (light blue shirt), Brittany Brown (holding Caroline Brown), with sons Cooper and Hutch, along with grandparents, friends, Chamber Ambassador, and Chamber members gathering to celebrate this new business!

CertaPro Painters 20th Anniversary

March 15, 2023



Celebrating 20 years in business front row 4th from the left is Tricia Capriotti, Tayrn Dutra, Kimble Manuel, Melissa Smith, Andy Barton, Steve Thrasher, and Andrew Roach. Second row, 4th from left Ben Johnson, Carl Lemmon, Adam Skaggs, Matt Riley, Patrick Harmony, John Duncan & Crystal Wicker. Others in the photo include Chamber Members, Ambassadors, and various colleagues.

AAA Tennessee Samar I. Insurance Agency

March 22, 2023



Welcoming the new agent, Samar Izadpanah (red jacket), to the community is, left to right, Leyli Izadpanah, Darya Izadpanah, Zari Izadpanah, and Saeid Izadpanah. Behind Samar in the blue shirt is Jason Reed. Friends, colleagues, Chamber members, and Ambassadors round out the celebration.

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

New Horizons of East TN is committed to providing in-person classroom training for IT and business professionals- classes range in date from April 24-August 18. The classes have been scheduled exclusively for our East TN community and include the most in-demand skills & certifications for today's digital economy. For more on these courses or other training needs, contact John Byrne at (865) 544-8712 directly.

Book your Buff Event with **Buff City Soap!** Make memories and custom mini bath bombs with friends, family, and co-workers. Choose from three events Kids Birthday Bash, Ladies Night Out, and Create a Custom Event. Kids Birthday Bash and Ladies Night Out Events can be booked online and must be booked at least 2 weeks in advance. Call (865) 288-4006 or visit <https://turkeycreek.buffcitysoap.com/> to book your event.

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in March!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

"Reinventing the Farragut restaurant experience." Featuring menu items that harness a wide variety of offerings from smash burgers and gourmet salads to Nashville-style Hot Chicken and tons of things in between, plus a large selection of local craft beer and specialty cocktails. Visit <https://the35north.com/> for more information.



Owner Aaron Bitner has built a reputation for excellence in work by assembling a team of highly skilled technicians who use state-of-the-art equipment and materials to deliver exceptional results. Admiral Pro Finish provides superior refinishing and resurfacing services to bathtubs, sinks, tile, fiberglass, countertops, and cabinets. Visit <https://www.admiralprofinish.com/> or call (865) 236-0871 for more information.



Val Privett founded Beacon Insurance Advisers after operating as Privett Insurance Group for 20 years. She has focused on educating clients to effectively use the tax code to their advantage. She believes a client's knowledge of their financial situation is a priority. With her property and casualty background, she can make certain your assets are properly protected as well. Give Val a call at (865) 213-2111 or visit <https://beaconprotects.com>.



See **NEW MEMBERS** on Page 4



FARRAGUT WEST KNOX
CHAMBER of COMMERCE

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www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knoxville Chamber of Commerce.

Welcome New Members!

New Members

From page 3

Frustrated by commercial soaps' harsh chemicals, detergents, and animal fats, Buff City Soap set out to create a better way—delightfully scented plant-based soaps, handmade daily, in each of their local Soap makers' stores. Check out the handmade bar soaps, whipped body butter, scrubs, and laundry products online at <https://turkeycreek.buffcitysoap.com/> or call (865) 288-4006.



Owner Connor Hill, LNT, graduated from Arbor College School of Massage in 2018 and specializes in a variety of massage techniques, including but not limited to Deep Tissue Massage, Trigger Point Therapy, Myofascial Release, Assisted Stretching, Swedish, and Prenatal. Connor is invested in the emotional, physical, and spiritual well-being of all his clients and will offer accommodation on request. To book an appointment visit <https://www.knoxmassage.com/> or call (865) 712-1415



Drs. Brower and Petty offer 35 years of experience serving the Knoxville area, utilizing traditional hands-on chiropractic techniques to include Gonstead, CCEP, Impulse Instrument, Cox, Diversified, and Thompson. Patients are treated immediately upon the initial visit without long treatment plans or contracts. For an appointment call (865) 675-5050 or visit <http://www.knoxvillechiropractic.com>



Senior Care Authority of Knoxville is your advocate for Elder Care. They offer no-cost placement services and will guide you through finding care options based on your loved ones' needs. They offer family coaching, Alzheimer's and Dementia placement services, Stay-at-home care plans, and long-distance visits. They offer on-site or virtual guided tours of facilities. For more information, call Steve Danesi at (865) 396-1664 or visit <https://seniorcareauthority.com>.



Most companies who use software end up having thousands in software bills due to all the different providers. Automating repetitive tasks and taking advantage of the power of technology is one of the quickest ways to introduce more revenue into any business model. Ennio Systems has created the most powerful All-In-One software to date. Save thousands every month, and power your business with software! Call David Arnett at (708) 606-1640 or visit <http://www.enniosystems.com> for more information.



Smyrna Ready Mix (SRM) Concrete's mission is to deliver quality concrete with unmatched customer service and our Quality Assurance Department ensures that our product meets your expectations. Our staff has the education, training, and experience to provide the expertise needed for any type of concrete request. Visit <http://www.smyrnareadymix.com> for more information.



Your family, your business, and your possessions are all important to you, but you may not know how to best protect them. Graham & Cook has the experience to navigate the unique risks you face, serving as a valuable source for your insurance needs. As an independent insurance agency, we offer a selection of insurance solutions to protect you from the unexpected. Call (865) 671-0754 or visit <http://www.grahamandcook.com>



Threadz & Thingz LLC will offer custom embroidery, sublimation, heat press, and laser engraving. For more information call Beth DePersio at (865) 686-2311.



Welcome Back Renewing Members!

The Farragut/West Knox Chamber thanks these businesses who have renewed their investment in the Chamber as of March 2023. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



Thank you for your Captain Enterprise Membership!



Thank you for your Anchor Enterprise Membership!



Thank you for your Anchor Enterprise Membership!



Thank you for your Propeller Enterprise Membership!

3 to 99
AbhiSree Financial Services
Admiral Title, Inc.
Aloft Knoxville West
Alzheimer's Tennessee, Inc.
Appalachia Business Communications
Baker, Donelson, Bearman, Caldwell, & Berkowitz
Burton McKinnish, PLLC
Crye-Leike Realtors
David's Abbey Carpet & Floors

Dunkin' Donuts
Epic Orthodontics-Joseph Hicks, DDS, MDS
Foxy Locks, LLC
Heritage Realty
Hilton Knoxville Airport
JM Addington Technology Solutions
Movement Mortgage
Prime IV Hydration & Wellness
Saddlebrook Properties
Sarah A Coaching

Sherrill Hills Retirement Community
Slate, Disharoon, Parrish & Associates
Smyrna Ready Mix Concrete
State Farm Insurance - Mansour Hasan Agency
TNBank
University of Tennessee, Knoxville
UT Federal Credit Union
Volunteer Ministry Center
WealthSource

Calendar of Events: April/May 2023

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville.

MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC.

Visit www.tsbdc.org/request-advising/ to pre-schedule

**Thursday, April 20, 2023
4:30-6p**

Networking – SouthEast Bank Bearden
4960 Kingston Pike, Knoxville 37919

**Saturday, April 22, 2023
9-11a**

West Young Professionals Earth Day "Trash Talk"
Service Project – 7 Islands State Birding Park Cleanup
2809 Kelly Lane, Kodak 37764

**Tuesday, April 25, 2023
11:30a**

Ribbon Cutting – Farmers Insurance:
Brock Timothy Parks Agency
103 Suburban Road, Ste D201
Knoxville 37923

**Wednesday, May 3, 2023
3:30p**

Ribbon Cutting –
Volunteer Ministry Center's Caswell Manor
1501 E. Fifth Avenue
Knoxville 37917

**Thursday, May 4, 2023
7:30-9:00a**

Breakfast Speaker Series –
Infrastructure Impacts Panel
Tickets/Registration required
Fox Den Country Club
12284 N. Fox Den Drive
Farragut 37934