

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."  
VOL. 36, NO. 10 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE OCTOBER 2022



Photos courtesy of Justin Fee-Photografee

## Auction Breaks Records for 2022

Records were happily shattered in both attendance and funds raised for the Chamber's annual signature fundraising event, The Auction, presented this year by TDS Telecom, on September 29th at The Venue in Lenoir City. President/CEO Julie Blaylock estimates that the attendance of upwards of 350 people, and the more than \$28,000 sold in live and silent auction items is the best the chamber has seen in over a decade.

More importantly, Blaylock says, the donation of a portion of proceeds to the chosen non-profit, Remote Area Medical, will also break a record from the event, exceeding over \$12,000. This is due in part to 20% of ticket and item sales, with an additional 100% of the final live auction item, Lunch with Two Mayors, raising \$10,000 all by itself. The funds will stay in the community, going to support the January 2023 Knoxville Health Clinic.

The Chamber is grateful to MANY businesses who made the event happen, but specifically to the following:

Presenting Sponsor TDS Telecom, Event Sponsors Home Marketing Group, Knox County and Town of Farragut; Community Sponsors Crown Title, Faith Promise Church Farragut, FirstBank, NHC Place Assisted Living and Simmons Bank; as well as media sponsors farragutpress and WATE.

Table Sponsors/Hosts: Angie Cody EXP Realty, Apricot Lane Boutique, Bryan Insurance, Centriworks, Engel & Volkers, farragutpress, First Horizon, FirstBank (two tables), The Forge, GAMA Network Solutions, Knox County, the Knox Fox Real Estate Group, NAI Koella RM Moore, Pinnacle Financial Partners, Regions Bank, Remote Area Medical, Simply Magical Vacations by Amy, TDS Telecom, Town of Farragut, Trademark Advertising, Turkey Creek Land Partners, and Y-12 Federal Credit Union.

Plans are already underway for next year's fall auction. Anyone interested in being part of that event's success should contact [julie@farragutchamber.com](mailto:julie@farragutchamber.com).



## Business Intern excited for new role

The chamber is thrilled to welcome a Business Intern from Farragut High School for Fall 2022 semester! Besides loving English and Spanish studies, Natalie Wood is a member of National Honor Society, National Spanish Honor Society, and National Achiever's Society. She also enjoys participating in Junior State of America, whether debating

or watching others. Although she does not know what college she will be attending next fall, she is considering a major in business.

When Natalie is not working or at school, she loves reading, music, and spending time with family, including watching movies/shows with her two

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## New Member Orientation set for 18<sup>th</sup>

Attendees of the Fall New Member Orientation on October 18 at 11:30am in the Farragut Community Center's gathering hall will enjoy a TRUE New York Italian treat from member, Puleo's Pizzeria, including hand-kneaded focaccia bread, various pastas and from-scratch sauces, salad, and samplings of their delicious desserts. Puleo's

owner/chef, Dave Puleo (son of the infamous Steve Puleo of the former Puleo's Restaurants) is excited to showcase his cooking for the chamber.

The program is open to members who have recently joined, existing members with newer staff or marketing personnel, and also anyone who is not YET a member but wants to learn more. It includes a 30

minute networking period and an info-packed 60-minute session all about getting involved with the chamber and how to maximize benefits.

Register for the October 18th orientation online at [farragutchamber.com](http://farragutchamber.com) > Events. Questions? Contact Julie Blaylock at 865-675-7057 or email [julie@farragutchamber.com](mailto:julie@farragutchamber.com) for information.

## October Member of the Month

Congratulations to Trisha Kelly, owner of **The Classy Caterer**, on being nominated and selected as our Member of the Month for October! Trisha Kelly is famous in East Tennessee for her cheesecakes. In 2017, she made the leap into catering as well. Passionately-Southern, Trisha pours that into every recipe that she makes. From homemade dips, to elaborate cakes and desserts, her food simply does not miss! She serves her Chamber and community faithfully, and it shows by all who call to have her cater, and how long her waitlist is. Congratulations, Trisha!

# Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>

# Networkings

## Tennessee Valley Pool & Spas - September 8, 2022



Terry Smiley, *FirstBank Farragut*, Marianne Morse, *MaryKay*, and Zan Schriver, *Volunteer Ministry Center* smile for the camera as they work check in at the networking.



Chuck Chalker, *FASTSIGNS* and Teri Jo Fox, *The Knox Fox Real Estate Group*, take a moment to smile for the camera at the evening networking.

## Movement Mortgage, Second Harvest Food Bank, and Junk Galaxy - September 15, 2022



Staff from *Movement Mortgage*, *Second Harvest Food Bank*, *The Classy Caterer*, *Farragut West Knox Chamber* and *Junk Galaxy* gather after loading Mac & Cheese in the *Second Harvest Food Bank* truck!



Amy Huckwell, *Send Out Cards*, Christina McCollum, and Danielle Cooper, *Fantasy Casino Events*, pose for the camera during the morning networking.

## The Pinnacle at Turkey Creek - September 22, 2022



Julie Blaylock, Cindy Kraus, *Engel & Völkers*, Johnathan Stocking, *Knoxville Health Plans*, and Kate Dykes, *SERVPRO of West Knoxville*, smile for the camera at the evening networking.



Aaron Spencer, *Woolf, McClane, Bright, Allen & Carpenter*, and Nicholas McGill, *Heroik Media and Technology* enjoy conversation and networking.

## Lunch & Learn Series returns with focus on managing cashflow

Join the Chamber for an INFORMAL but INFORMATIVE educational lunch program presented by industry experts within your very own Farragut West Knox Chamber of Commerce! FWKCC's Lunch & Learn Series returns Thursday, November 3, providing both chamber members and members of the business community with an opportunity to learn Best Practices on a variety of topics. This member-to-member format lets panelists informally SHARE their helpful industry standard knowledge that is ALSO specific to the business climate and requirements of our own city, region and state.

For the November program, the focus is on one of the all-important aspects of successful business: managing cashflow. We'd love to think that revenue will always flow from January to December, but as most business owners and entrepreneurs find out... that's rarely what happens. How do you deal with the DRY spells and learn to anticipate them? After a 30-minute networking and lunch period that starts at 11:30am, the Noon to 1:00 pm "Cashflow Confidential" will have our panel discussing and taking YOUR questions on best practices, tips, and trouble-



YOU'RE INVITED TO A  
FARRAGUT WEST KNOX CHAMBER OF COMMERCE  
**LUNCH & LEARN:  
CASH FLOW CONFIDENTIAL**  
THURSDAY, NOVEMBER 3RD  
FROM 11:30AM-1:00PM  
HOSTED AT: 1801 DOWNTOWN WEST BLVD., 37919  
(UT EXTENSION OFFICE)

Sponsored/Presented by:




shooting on managing CASH and financial assets within your small business. Featured are Drew Rutherford-Transworld Business Advisors, Nikki Brinkley-First Citizens Bank, and Rita Thomas-Rita Thomas Enterprises.

The program is open to ANY business attendee and is included at NO cost for current chamber members, and is \$15 for non-members. Members must log in using their Online Member Portal credentials to attend at NO COST. Lunch is provided by Tropical Smoothie. Visit [www.farragutchamber.com](http://www.farragutchamber.com) > Events and look for the link on November 3.

# Ribbon Cuttings

**Thierry V. Sommer & Associates 25th Anniversary**  
**September 7, 2022**



Congratulations to Thierry V Sommer & Associates for 25 years as a business! Not only is Thierry an established member of the community, but he is also a past chair of the Chamber's Board of Directors! A faithful member of the community, Thierry & his staff were supported by Chamber members and clients as the ribbon was cut.

**Servpro of West Knoxville Groundbreaking**  
**September 8, 2022**



Congratulations to Servpro of West Knoxville on the groundbreaking of their new facility! Joined by Knox County Mayor Glenn Jacobs, community members, and chamber members, staff broke ground on their new 31,250-square-foot facility, which will house offices, a training room for on-site educational courses and training, a client showroom, employee bunkroom, employee gym, and a warehouse that will include areas for full-service contents cleaning and restoration and an ozone chamber.

**Premier Eyecare 20th Anniversary**  
**September 13, 2022**



Congratulations to Premier Eyecare on their 20th Anniversary as a business! We were honored to be able to celebrate them with a ribbon cutting. Premier Eyecare of Knoxville provides a caring team of eye care professionals dedicated to providing the highest quality of personalized eye care products and services for the whole family. They value our patient relationships and strive to improve quality of life and vision wellness through uncompromising service and state-of-the-art technology. Dr. Brent Fry and his staff are a close-working team dedicated to serving the people of Knoxville.

**Transcend Chiropractic**  
**September 21, 2022**



Welcome to the community, Transcend Chiropractic! Doctors Connor and Leigh Davis landed in Knoxville by way of Davenport, Iowa, where they met in chiropractic school. They specialize in a chiropractic technique called NUCCA and are one of only three chiropractic offices in Tennessee that practice this. Go give them a visit at 3026 Tazwell Pike!

# Member Briefs

Looking for more details on a specific event, special or job? Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

**Farragut Primary School** has received part of the SONIC Dr. Pepper Games. SONIC has donated \$50,000 to support local Knoxville schools and directly fund classroom projects submitted by local public school teachers, in partnership with education nonprofit DonorsChoose.org.

**Kooky Cookies** has debuted their new protein cookies! They have created four flavors: Peanut Butter, Chocolate Chunk, Chocolate S'mores, and Caramel Macchiato. Made with gluten free oat flour, grass fed butter, non-GMO sugar, be sure to go visit them and try one!

In support of this year's theme for Fire Prevention Week, "Fire won't wait. Plan your escape," the fire and water cleanup and restoration specialists with **SERVPRO of West Knoxville** remind home and business owners that the single most important thing to do when fire breaks out is to get out of the building. SERVPRO specializes in fire and water cleanup, as well as restoration services and repair services, helping to remediate damage for both commercial and residential customers. For more information about them, visit [www.servpro.com](http://www.servpro.com).

Your pet will love these cozy, custom built homes! **Young Williams Animal Center** is hosting their "Barkitecture" Auction happening now. Now through October 16, you can help shelter pets find a loving home and spoil your own furry friend with a custom built pet house by AIA East Tennessee. The American Institute of Architects-East Tennessee teams built 11 one-of-a-kind structures to support Young Williams. Each time you bid, you're giving a vulnerable pet a second chance. Check out the builds and place your bids at [knoxbydesign.org/barkitecture/](http://knoxbydesign.org/barkitecture/).

Did you know you can have a personal shopping session and make friends while you do it? Look no further than **Apricot Lane Boutique!** Owner Liz Hicks hand selects each piece that goes into the store, and is passionate about helping women find clothing that makes them feel confident. Give them a visit at 4439 Kingston Pike, 37919!

## Intern

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older siblings. She has a penchant for both horror AND romantic comedy genres in movies OR books. Her current favorite music artists are Djo, Mitski, and Kali Uchis. Natalie says she "is so thankful for this opportunity and looks forward to learning many valuable lessons along the way!" Chamber staff are equally as happy to have her. Natalie can be found at the chamber's front office window on Mondays and Thursdays in the afternoons; stop in to meet and congratulate her.



**FARRAGUT WEST KNOX**  
 CHAMBER of COMMERCE

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.



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# Welcome New Members!

The Chamber welcomes these businesses who joined us recently in September!

Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"



## WELCOME NEW ENTERPRISE CLUB MEMBER!

Knoxville Health Plans specializes in finding affordable Health insurance solutions for individuals, families, employees, and retirees. As a family run agency with over 20 years of experience in the insurance industry, we pride ourselves in finding custom tailored solutions to meet our client's needs. Your family is THEIR family at Knoxville Health Plans. WELCOME to our chamber and THANK YOU for joining at the Propeller Enterprise Level!



As a leading Pressure Washing and Power Washing Company in Knoxville, their expertise spans both residential and commercial pressure washing. By combining advanced equipment and our proprietary biodegradable cleaning solutions, they can get properties back to shipshape! They are veteran owned, customer-focused, and committed to exceeding each client's expectations. We provide a wide range of pressure washing services including house cleaning, driveways, walkways, patios, decks, and fences. Call Aaron Bitner at (865) 236-0811 or visit <http://www.admiralprowash.com> to find out more.

homes or who have just entered the system. To find out how you can help, visit <https://fosteringhopetn.com/> or call Allen McMichael at (865) 414-6892.



They design, implement, and manage strategies designed to grow businesses. They plan, align, tweak, and engineer complex activity systems to create sustainable competitive advantage. Together, the strategy, team, activities, and results make up the growth engine of your business. If you're looking to go world-class, further, and faster with your business, talk with Nicholas McGill at (530) 400-0539 or visit <http://www.heroikmedia.com>



Colin Karich Agency – Colin has gotten to know many local families as an Allstate agent in Knoxville. He enjoys being a part of the community, and building local relationships is one of the best parts of his job. He offers customers options for a wide variety of coverage and services. He is committed to helping Knoxville residents assess their immediate and long-term needs and choose options that will help them achieve their goals. Colin can be reached at (865) 288-3532 or visit <https://agents.allstate.com/colin-karich-knoxville-tn.html>

Quickly see what kind of savings you qualify for under the Affordable Care Act without ever having to sign up. Browse and compare plans based on what matters to you most. If you need help understanding your options, enrolling, or managing your plan, call Jonathan Stocking at (865) 209-3351 or visit <http://www.knoxvillehealthplans.com>



Pedego is America's #1 Electric Bike retailer. They offer a variety of electric bikes from cruisers to the city to mountain and fat tires. They have an extensive offering of battery sizes, colors, and accessories. Friendly experts help you find the perfect electric bike for your needs. Pedego will be there for you in the future with parts & service. Check them out at <http://PedegoKnoxville.com> or call Danny Pina at (865) 347-2320.



They are Knoxville's newest Direct Primary Care Practice- Dr. William B. Burkhart owner and founder says that direct primary care is an increasingly popular way for people to receive health care. It's an alternative payment structure that cuts out middlemen and other third parties that stand between you and your provider. Direct primary care clinics do not deal with health insurance companies. Instead, patients pay a monthly fee directly to their provider. In return, they get all the services the doctor offers. Visit <https://www.beacondpc.com/> or call (865) 540-6857 for an appointment.



At Sandler - Mondbiz, they coach, train, and mentor sales professionals, managers, customer service teams, and business leaders from small to large organizations to help develop significant and lasting improvements in sales systems, management performance, and professional development. Visit <http://mondbiz.sandler.com> or call Frank Rosamond at (865) 357-2736 for more information.



Burkhart Medical Aesthetics is a medical spa specializing in clinical procedures that correct and preserve epidermal deficiencies. Call James Burkhart at (865) 540-6836 for more information or visit <http://www.burkhartmedicaesthetics.com>



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Whatever the occasion, getting all the participants engaged is the key to a successful event. With a variety of equipment and games to make certain that your event has something for everyone, a casino party from Fantasy Casino Events is guaranteed fun for all! Strictly for entertainment, no real money is used- only for fun with play money. They offer Craps, Roulette, Blackjack, Texas Holdem, and 3card poker games. To find out more, visit <http://fantasycasinoevents.com> or call Danielle Cooper at (865) 804-3394.



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Fostering HopeTN, Inc was started by a local Knoxville family in 2013 as a non-profit to meet the needs of children and families from the Child Welfare System. Many children were moving homes with trash bags as their luggage and once people started hearing about this travesty the community came together to make a difference in these children's lives. The organization provides backpacks, suitcases, and supplies to children who are transitioning from foster

# Welcome Back Renewing Members!

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Anchor Enterprise Memberships!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past September. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

Always Abounding Multimedia  
Angie Cody eXp Realty  
Aventine Northshore  
Bentley & Associates Home Inspection Services  
Blinds & More of East TN  
Brandon's Awards  
Citizens Bank  
Connors Steak and Seafood  
Element Knoxville West  
Episcopal School of Knoxville; The

Farragut Primary School  
Go Dance  
Knox County Property Assessor  
Knoxville Fine Homes Realty  
Knoxville Habitat for Humanity  
Knoxville Title Agency  
Land Development Solutions  
Lendio Greater Knoxville  
Lipsey Morrison Attorneys  
Markets at Choto  
Midwest Communications, Inc.

Mountain Commerce Bank - Bearden  
Myers Bros. Holdings, Inc.  
Pentalux LLC  
Remote Area Medical  
State Farm Insurance - Cindy Doyle  
State Farm Insurance - Mike Massaglia  
Staybridge Suites - Knoxville West  
United Way of Greater Knoxville, Inc.  
Women's Basketball Hall of Fame

# Calendar of Events: October-November 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

**Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville.**  
MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

**Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC.** Visit [www.tsdbc.org/request-advising/](http://www.tsdbc.org/request-advising/) to pre-schedule

**Thursday, October 13, 2022**  
8-9a  
Networking – Closets by McKenry  
201 Center Park Dr. | Suite 1070 | Knoxville 37922

**Tuesday, October 18, 2022**  
11:30a-1p  
New Member Orientation  
Farragut Community Center  
239 Jamestowne Blvd. | Farragut 37934

**Wednesday, October 19, 2022**  
5-6:30p  
West Wednesday: YP Networking  
Finn's Irish Restaurant & Tavern  
9000 Kingston Pike | Knoxville 37923

**Thursday, October 20, 2022**  
8-9a  
Networking - His Security & Technology LLC  
Real Men Wear Pink Campaign  
11426 Kingston Pike | Farragut 37934

**Wednesday, October 26, 2022**  
3:30-4:30p  
Ribbon Cutting -  
The Fox Knox Real Estate Group New Location  
11553 Kingston Pike

**Thursday, October 27, 2022**  
4:30-6p  
Networking - King University  
10950 Spring Bluff Way | Knoxville 37923

**Tuesday, November 1, 2022, 3:30-4:30p**  
Ribbon Cutting -  
RiskSOURCE New Location  
800 S. Gay St. | Suite 1505 | Knoxville 37929

**Thursday, November 3, 2022, 11:30a-1p**  
FWKCC Lunch & Learn: Cashflow Confidential  
1801 Downtown West Blvd, 37919

**Wednesday, November 9, 2022, 11a-Noon**  
Ribbon Cutting – The Forge  
665 Gladstone Rd. | Lenoir City 37771

**Thursday, November 10, 2022, 8-9a**  
Superior Carpet & Rug Cleaning  
114 Sherlake Dr. | Knoxville 37922