

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 36, NO. 9

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

SEPTEMBER 2022



Presenting Sponsor



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Diamonds & Luxury Stays to highlight Live Auction

The live auction for the chamber's much anticipated September 29th signature fundraiser starting at 6pm, "The Auction: Charity Gala & Dinner Affair," presented by TDS Telecom, will be FULL of fabulous items

for folks to bid on, including a one-carat t.w. pair of popular green-friendly, manmade diamond earrings courtesy of returning Bling Sponsor Rick Terry Jewelry Designs. The sparkling studs will be joined on the live auction block by a luxurious stay at Goldilocks Lodge, a 4-bedroom, 4.5-bath cabin donated by Adrian Hall - Movement Mortgage, as well as a golf outing, a one of a kind lunch with the Mayors (lunch with both Knox County Mayor Glenn Jacobs and Town of Farragut Mayor Ron Williams), and more.

All of the above will sold to the highest bidders by well-known auctioneer, Sam Furrow, of Furrow Auction Co. The event will start with a silent auction of upwards of 100 baskets, limited edition libations, sports tickets, retail items and art pieces.

The deadline for tickets or tables is September 16 at www.farragutchamber.com/auction. After the 16th, guests must contact the chamber at (865) 675-7057 or suzanne@farragutchamber.com to reserve. Tickets are available for individuals for a flat \$75, however MEMBERS can take advantage of a discounted Table for 10 for just \$550 (non-member tables are \$700).

Tickets include an incredible menu designed by Classy Caterer of hand-passed canapes such as oyster shooters, mini crab cakes, and the full menu will offer Lemon Peppered Chicken, Pork Tenderloin with Blackberry wine Reduction, carved Prime Rib Au Jus, a Mashtini Bar and of course, desserts and drinks.

Besides giving guests a fun night out of dressing to the nines

See AUCTION on Page 3

Fall New Member Orientation is coming!

The New Member Orientation is BACK on October 18 at 11:30am in the Farragut Community Center's gathering hall.

It includes a 30 minute networking period, lunch by a chamber member, and an info-packed 60-minute session all about getting involved with the chamber and how to maximize benefits.

Guests will also be introduced to chamber staff, board, ambassadors, and resource partners, all of whom have the goal of helping member businesses succeed.

As in the past, the orientation is open to members who have recently joined in the last year, existing members with newer staff or marketing personnel, and also anyone who is not YET a member but



See NEW MEMBER on Page 3



September's Member of the Month

Congratulations to John Haney, of NAI Koella | RM Moore, on being nominated and selected as the Member of the Month for September! John is a Senior Advisor with NAI Koella | RM Moore and specializes in professional/medical office property sales and leasing, retail properties, buyer/tenant representation, and site selection. He has also earned the Certified Commercial Investment Member designation. John serves on the Chamber's Board of Directors and other committees. The Chamber thanks John for his involvement not only in their organization but also in the community. Congratulations, John!

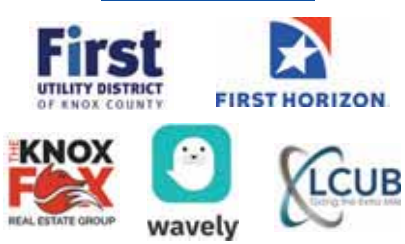
Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE



ADMIRAL



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Networkings

UPS Store #2381 - August 11, 2022



(L-R): Steven Lipsey, *Lipsey, Morrison, Waller & Lipsey PC.*, Zan Schriver, *Volunteer Ministry Center*, and Mary Martin, *Pinnacle Financial Partners – Seven Oaks*, smile for the camera during the morning networking.



(L-R): Leila Beyer, *Culture Aesthetics and Wellness*, Jill Hahn, *Novis Health of Knoxville*, and Terry Smiley, *FirstBank – Farragut* exchange smiles and conversation at the morning networking.

Tennessee Strategies - August 18, 2022



(L-R): *ORNL Federal Credit Union - Farragut* coworkers Ashley Kirby, Jeremy Francis, and Renee Adams smile for a quick photo during the networking.



Many people, chamber members, and community members alike, gather in Farragut Town Hall for the Tennessee Strategies networking.

Dr. Joe Chiro - August 25, 2022



Stacy Madar, *Pinnacle Financial Partners – Farragut* checking people in at the morning networking.



Aaron Crecy, *Junk Galaxy*, Wil Davenport, *More Than Memories*, and Julie Blaylock share conversation and ideas at the networking.



September 2022 Classes: Registration & Class Info:

How to do Business with the Government 101
Mon, September 12th: <https://clients.tsbdc.org/workshop.aspx?ekey=21420029>

Part 2: Online
Thu, September 15th: <https://clients.tsbdc.org/workshop.aspx?ekey=21420040>

The introductory course outlines everything you need to know about government contracting, and how to be successful in today's procurement marketplace.

In this comprehensive course, attendees will learn how to do business with the government and will review the entire federal procurement process, from start to finish.

Do Not Miss This

M.E.D/WEEK Minority Enterprise Development Procurement Week Virtual Forum

Wed, September 21st: <https://clients.tsbdc.org/workshop.aspx?ekey=21420098>

Small businesses across the state are welcome to participate and learn more about diversity sourcing!

The MEDWeek Virtual Procurement Forum fosters small business partnerships between various federal, state and local entities and disadvantaged or underrepresented small, minority, service-disabled veteran-owned, veteran-owned, HUBZone, and women-owned businesses.

Participating firms will have the benefit of hearing directly from procurement representatives and small business specialists from government agencies on how to research procurement opportunities, how to market their products/services, and how to apply for disadvantaged business certifications.

Representatives From:

- Tennessee Department of General Services
- Tennessee Department of Veteran Services
- Procurement Technical Assistance Center (PTAC)
- BlueCross BlueShield of Tennessee
- Tennessee Lottery
- Scientific Games Corporation
- IGT Solutions Inc.

- Buntin Group
- Tennessee Uniform Certification Program (TNUCP)
- Top Companies for Supplier Diversity

Who Should Attend this FREE Webinar?

Any Tennessee small businesses considered disadvantaged or underrepresented small, minority, service-disabled veteran-owned, veteran-owned, HUBZone, and women-owned businesses.

What do top companies purchase from minority contractors?

Call center services, graphics, printing, computer systems, facility maintenance, flowers, paper products, IT professional services, office supplies, staffing solutions, market research consulting, direct mail services, intern programming, radio, newspaper, professional speakers and trainers, promotional items, sponsorships, talent production, motor vehicles, and MORE!

Have you been affected by wind, severe weather, and wildfires?

The SBA offers disaster assistance in the form of low interest loans to businesses, nonprofit organizations, homeowners, and renters located in regions affected by declared disasters. SBA also provides eligible small businesses and nonprofit organizations with working capital to help overcome the economic injury of a declared disaster. <https://disasterloanassistance.sba.gov/ela/s/>

TSBDC Services

There are many challenges that come along with starting a small business in Tennessee. The business advisors at the TSBDC are committed to helping entrepreneurs overcome common challenges at every stage in your business's life cycle. Through a combination of consultation and business plan development, we provide business owners with the tools they need to succeed. Our business consultants have extensive, practical experience in marketing, finance, operations, franchising, international trade, and government procurement. Many have been business owners themselves, most have advanced degrees, and all are committed to helping you start and grow your business in Tennessee.

Check out our website: <https://clients.tsbdc.org/Events.aspx?mode=4&area=Alamo+TN&zip=&miles=25¢er=47021&topicnum=0&days=360&sort=M&layout=0>

Check our event schedule; follow us on social media or sign up for our monthly newsletters: <https://linktr.ee/knoxsbdc>

Ribbon Cuttings

Apricot Lane Boutique - August 3, 2022



Welcome to the community, **Apricot Lane Boutique!** Owner, Liz Hicks, and her team aim to help you have a unique adventure and shopping experience that captures the look and vibe of Knoxville. How? Being locally owned, all the styles are hand-picked by the Liz herself. If you have not been inside an Apricot Lane, you're in for an amazing discovery! Congratulations, Liz and team!

Tennessee Artists Association 50th Anniversary - August 5, 2022



Congratulations on 50 years to the Tennessee Artists Association! Association members and the community gathered to celebrate and cut the ribbon in downtown Knoxville. The Tennessee Artists Association is place to learn and grow as an artist while serving local artists in Knoxville and surrounding areas. Congratulations to you, Tennessee Artists Association!

Senior Financial Group 30th Anniversary - August 10, 2022



Congratulations to you, Senior Financial Group, on 30 years! Surrounded by community members, Chamber members, and Ambassadors, the Senior Financial Group team celebrates as the ribbon flies! Senior Financial Group's goal is to simplify the Medicare process for beneficiaries and their families by providing unbiased education, personalized insurance assessment, peace of mind, and solutions for healthier lives. Congratulations, Senior Financial Group!

TOPGOLF - August 12, 2022



Welcome to the community, TOPGOLF! A much-awaited grand-opening celebrated with a ribbon cutting happened in Farragut in mid-August. Elected officials, Chamber Ambassadors, and community members celebrate as Mark Genier, Director of Operations, prepares to cut the ribbon. We are so excited you are here, TOPGOLF!

Skintology Centre for Anti-Aging New Ownership & Name - August 24, 2022



Congratulations on your new ownership and name, Skintology! Owner Teresa Lagis is surrounded by family, staff, and friends as she cuts the ribbon. Skintology's experienced team strives for great outcomes and patient satisfaction. Their staff utilizes several treatments and minimally invasive procedures to help you look and feel your absolute best. Their goal is to help rejuvenate the vitality in both men and women—boosting our patients' confidence and restoring a youthful, physical appearance. Congratulations, Skintology!

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

Congratulations to member Colby McLemore, of **Colby's Photos & Videos**, on being inducted into the Tennessee Photographers Hall of Fame at the state convention last week! This is a huge accomplishment. Colby is extremely talented, and we are glad to have him as a member (and ambassador!) and celebrate him!

Did you know that September is Hunger Action Awareness Month? This is a national awareness campaign to educate the public on the hunger issue in our country- and for us to band together in the fight to end hunger! **Second Harvest Food Bank of East Tennessee** has a critical need for Easy Mac (microwavable, single-serving macaroni and cheese) and hopes to encourage individuals and business owners to host a traditional or virtual Food Drive for 30 days in September (or longer).

Blue Ridge Yoga is hosting a Sound Bath on October 5th! All funds from the October event will be donated to Alzheimer's TN. Enjoy the healing vibrations of singing bowls, gongs, chimes, etc. accompanied by the deep release of yin yoga stretches. No two sound baths are alike!

Have old jewelry, coins, or watches you don't need anymore? **Professional Jewelers** can take care of you – they buy it all! From broken chains and single earrings to diamond rings, watches, and old coins or currency. Give them a visit at 8817 Kingston Pike or by calling (865) 770-5959.

Summer is almost over, so that means it's about time for pools to close! Let **Tennessee Valley Pool & Spas** help you out. Visit their website at <https://tnvalleypools.com/> to book your closing today!

Auction

From page 1

and outbidding each other, the chamber is most excited to find out the amount of funds able to be raised from a portion of both item AND ticket sales for member non-profit Remote Area Medical (RAM)! The longest standing fundraiser and event since 1987, The Auction allows the chamber to continue to grow and expand its programs and services to members at no added cost to them, continually increasing the value of membership for small and local businesses.

The event would not be possible without the support of sponsors. The chamber is grateful to Presenting Sponsor TDS Telecom, Event Sponsors Home Marketing Group, Knox County and Town of Farragut; Community Sponsors Crown Title Insurance Agency, Faith Promise Church Farragut, FirstBank, NHC Place Assisted Living and Simmons Bank; as well as media sponsor farragutpress.

New Member

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wants to learn more.

Single level sponsorships are available which are industry exclusive. Contact Julie Blaylock at (865) 675-7057 or email julie@farragutchamber.com for information and to confirm in order to begin your marketing.



**FARRAGUT
WEST KNOX**
CHAMBER of COMMERCE

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www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.



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Welcome New Members!

The Chamber welcomes these businesses who joined us recently in August!

Did you know businesses/organizations can submit an application & payment online?

Visit www.farragutchamber.com and click "Join the Chamber!"

Built in 1835, the Boyd Harvey House has a history rich in southern agriculture, commerce, and traditions. It is a beautiful architectural example of a pre-Civil War, brick, Federal-style, farmhouse and represents one of the twelve pre-Civil War brick homes still standing in Knoxville. The current owner, Anne Tillotson White allowed the perfect synergy between preservation and luxury. This Bed and Breakfast has two guest loft bedrooms and 2 full baths. It still has the original wrap-around porch, heart pine floors, antique glass windows, a summer kitchen, and a root cellar. To find out more, call (865) 221-7629 or visit <http://www.boydharveyhouse.com>



and provide a remarkable service experience! She enjoys working within the community, getting to know others, and making a difference in the lives of those around us. The team can assist with Auto, Home, Life, and Small Business lines of insurance. Call (865) 684-4703 or visit <http://crowellteam.com> for more information.

Get Faster, Stronger, More Explosive, and Bulletproof at The Forge. Michael Wilson's background is sports coaching and life coaching. He works with people of all ages and backgrounds, taking an approach to improving movement, mobility, performance, and lifestyle. A primary goal is to connect with you and build a strong relationship so that you can crush your targets together! Visit <http://www.forgeno.co.com> or call (800) 305-6652 for more information.



Adrian Hall is a Branch Leader with Movement Mortgage and leader/founder of the Adrian Hall Mortgage Team, a multi-million dollar producing team licensed in 6 states. He prides himself most in the fact that he is one of the highest-producing openly LGBTQ mortgage lenders in the state of Tennessee and one of the highest-producing loan officers of color in the state.



Adrian is a self-taught money expert who rebuilt his credit, paid off \$60,000 of debt on a middle-class salary, and has taught over 10,000 others how to do the same. Call (865) 291-6291 or visit <http://movement.com/lo/adrian-hall> for more information.

The kitchen LinK is a membership-driven business alliance focused on the food and service industry. It is no secret that Knoxville is a foodie town. With over 2,000 restaurants in Knoxville and hundreds of new food trucks making Knoxville their home, there is a need to bring these businesses together with the help of the community to build lasting business relationships. When small businesses are successful, the business economy becomes more stable. As a result, the community as a whole benefits. Call Kathyne Ogrod (865) 399-2262 or visit <http://www.joinkitchenlink.com> for more information



Sign Gypsies West Knoxville is a lawn greeting sign and banner rental company serving West Knoxville, Oak Ridge, and Lenoir City. They are honored to be named in Inc. Magazine as one of the fastest-growing companies in America. Sign Gypsies works with you to create a custom yard greeting that's as special as your guest of honor. They do the work for you, both setting up and retrieving your installation. Call Jill Peterson at (865) 674-5754 or visit <https://www.facebook.com/signgypsieswestknox> for more information.



WVLT is the East Tennessee home of CBS and the CW. They produce 58 hours of newscasts each week to help keep area residents informed with the latest News, Sports, plus exclusive First Alert Weather and Traffic. They are the Official Station of the Vols and are very active in community events and non-profit partnerships throughout the viewing area. WVLT is owned by Gray Television which has 113 stations across the United States and is a leader in the marketing communications industry. They offer options to help create a comprehensive marketing strategy, including traditional linear television advertising to cutting-edge, hyper-focused digital technologies.



Meet State Farm Agent Anntionette Crowell. Her team's goal is to fulfill a need in the community to educate customers about various insurance products



Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past August. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Knox County Mayor's Office
Thank you for your
Admiral Elite
Enterprise Membership!



First Horizon – Main Office
Thank you for your
Admiral
Enterprise Membership!



First Utility – Main Office
Thank you for your
Admiral
Enterprise Membership!



Knoxville West
Thank you for your
Captain
Enterprise Membership!



Regions Bank – Knollwood
Thank you for your
Anchor
Enterprise Membership!

Admiral Veterinary Hospital
AFS Foundation & Waterproofing Specialists
Americomm
AT&T
Bank of England Mortgage
BarberMcMurry Architects
Be Well
Big Kahuna Wings
Blaze Pizza - Turkey Creek
C&J Wealth Advisors
CarePatrol of East Tennessee
Concord Veterinary Hospital
Copper Cellar Family of Restaurants
Corner 16 - Northshore
Courtyard by Marriott
Knoxville West/Bearden
Crown Title Insurance Agency, Inc.
Cumulus Media/WIVK, WOKI, WNML
EdFinancial Services
Elliott's Boots, Shoes & Sandals
Engel & Völkers Knoxville

Farragut Intermediate School
First Choice Automotive - Northshore
First Horizon - Bearden Financial Center
First Horizon - Cedar Bluff Financial Center
First Horizon - Downtown West
Financial Center
First Horizon - Farragut Banking Center
First Horizon - Hardin Valley
Financial Center
First Horizon - Kingston Pike West
First Horizon - Northshore Financial Center
Goodwill Industries - Knoxville, Inc.
Harrison Construction Co.
Hilton Garden Inn Cedar Bluff
Home Marketing Group, LLC
Jake's Affordable Painting
JCPenney
Kat's Lash Lounge & Wax Studio, LLC
Kids First Child Advocacy Center
Liberty Mutual Insurance
Main Event Knoxville

Matlock Tire Service & Auto Repair -
West Knox/Farragut
Mbody healthcare
Mercedes-Benz of Knoxville
Morgan Stanley
Oksana Moses Photography
Omega Digital Solutions
Premier Eyecare, PLLC
Prime IV Hydration & Wellness
Rather & Kittrell Capital Management
Reuben N. Pelot, III, DDS, PLLC
Rocky Top K9, LLC
Signature Storage at Choto, LLC
Smith Handyman Service
Tennessee Artists Association
Truist - Farragut Branch
West Bicycles
Y-12 Federal Credit Union - Hardin Valley
YMCA @ Jefferson Park; The Davis Family
Zelvin Security

Calendar of Events: September-October 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsdbc.org/request-advising/ to pre-schedule

**Thursday, September 15, 2022
8-9a**

Networking
Movement Mortgage, Junk Galaxy,
and Second Harvest Food Bank
Movement Mortgage
114 Lovell Rd., Suite 102
Knoxville 37934

**Wednesday, September 21, 2022
3:30-4:30p**

Ribbon Cutting
Transcend Chiropractic
3026 Tazewell Pike
Knoxville 37918

**Thursday, September 22, 2022
4:30-6p**

Networking
Pinnacle at Turkey Creek
11251 Parkside Dr.
Farragut 37934

**Tuesday, October 4, 2022
Noon-1p**

Ribbon Cutting
Knoxville Real Estate Professionals Inc. –
Prosperity Drive New Location
200 Prosperity Dr., Suite 213
Knoxville 37923

**Tuesday, October 11, 2022
4-5p**

Ribbon Cutting
Anytime Fitness
10th Anniversary
12572 Kingston Pike
Farragut 37934

**Thursday, October 13, 2022
8-9a**

Networking
Closets by McKenry
201 Center Park Dr.
Suite 1070
Knoxville 37922