

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 36, NO. 8

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

AUGUST 2022

Furrow to be Featured Auctioneer

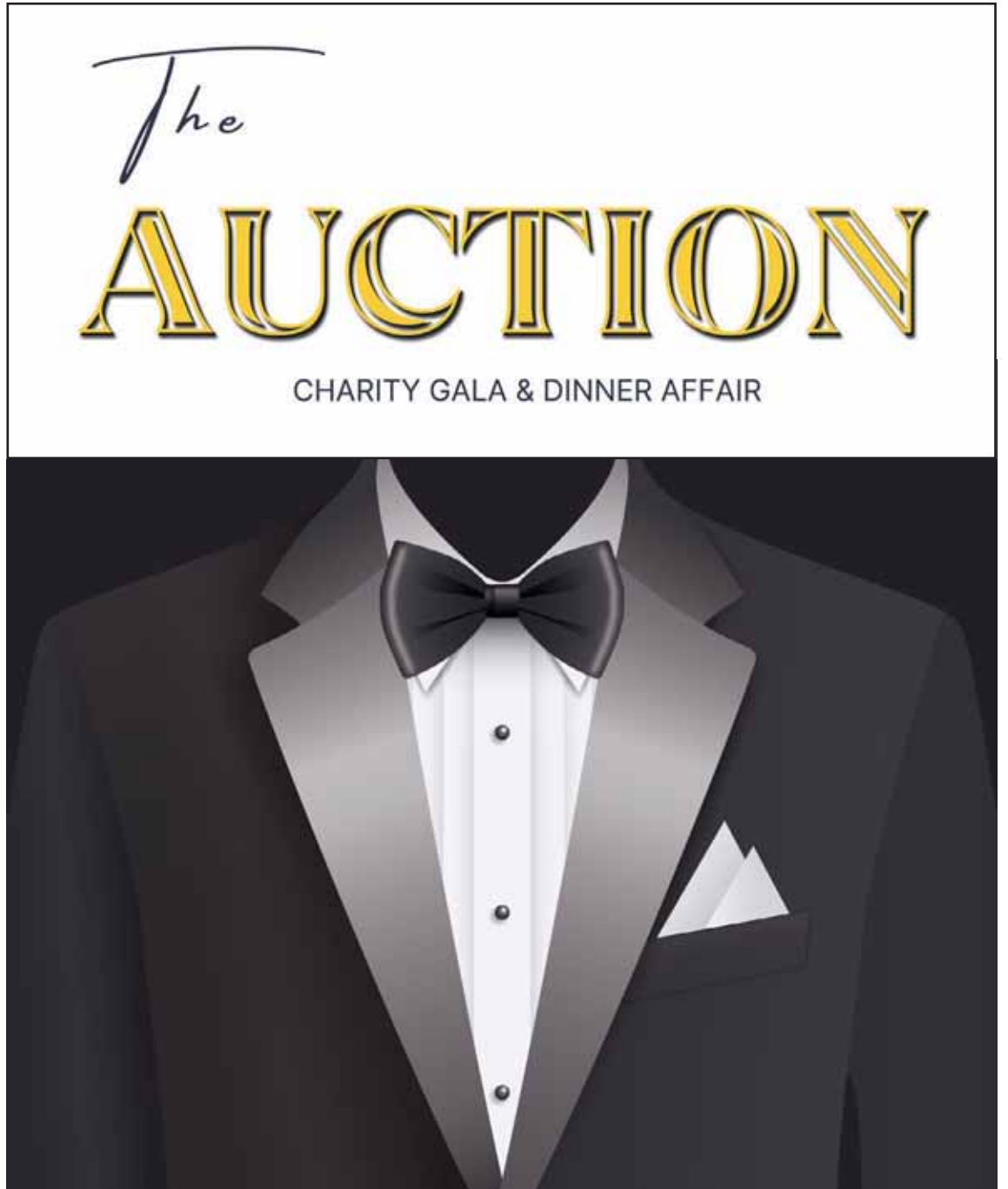
Among all the other fun details being confirmed for the chamber's beloved signature fundraiser, "The Auction: Charity Gala & Dinner Affair," presented by TDS Telecom, the Chamber is excited that none other than Sam Furrow of 46 year old Furrow Auction Co. of Knoxville will start the bidding to close out the evening with a live auction of up to 10 items. A staple in the auctioneer industry and in Knox County, Furrow Auction Co. provides approximately 100 auctions for charitable causes annually and the Chamber is honored for Furrow to officiate.

The longest standing fundraiser and event since 1987, The Auction allows the chamber to continue to grow and expand its programs and services to members at no added cost to them, continually increasing the value of membership for small and local businesses. A portion of both item AND ticket sales will also benefit member non-profit Remote Area Medical (RAM), with the funds to go entirely to the January 2023 clinic taking place in Knoxville.

The sumptuous menu will include hand-passed canapes such as oyster shooters, mini crab cakes, and the full menu will offer Lemon Peppered Chicken, Pork Tenderloin with Blackberry wine Reduction, carved Prime Rib Au Jus, a Mashtini Bar and much more.

Guests are encouraged to dress their best and black tie is optional for this affair. Tickets are available for individuals for a flat \$75, however MEMBERS can take advantage of a dis-

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Young Professionals Summer Social

Join for Knoxville's first annual Young Professionals Social Networking

Yard Games
Food Truck
Social Networking

Aug 18 2022 6-8pm

Blount Partnership 201 S Washington St, Maryville, TN 37804

RSVP at tinyurl.com/3td2vefa OR
Contact Jonathan Desai 865.309.1292

Each RSVP receives 1 drink ticket, additional available for purchase at the event. Cash preferred

Young Professionals Summer Social

The chamber's young professionals, West Under 40, are excited to partner up for a regional YP networking alongside Young Professionals of Loudon County, Young Professionals of Knoxville and Blount County Young Professionals.

This summer social event will take place at the Blount Partnership, and there is no charge to register or attend. All guests will receive one drink ticket; additional can be purchased on site. Attendees are encouraged to bring a guest!

Registrations are being accepted at tinyurl.com/3td2vefa, or RSVP to Jonathan Desai at 865-309-1292.

August's Member of the Month



Congratulations to Adrian Hall of Movement Mortgage on being nominated and selected as the Member of the Month for August! A Knoxville native, Adrian has 10 years of experience in the finance industry and leads the Adrian Hall Team at Movement Mortgage. Through his work and community involvement, it is evident that Adrian is passionate about educating and investing in people and his community. While he stays busy helping his clients with their mortgage needs, he also spends his time teaching others about financial literacy and prioritizes people over profits. Adrian helped pioneer the Farragut West Knox Chamber's Young Professionals group, West Under 40, and just stepped down after 4 years of serving as their board chair. Congratulations, Adrian, and thank you for all you do for not only the Chamber but also our community!

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE 	ADMIRAL
ANCHOR 	PROPELLER

Networkings

Mercedes-Benz of Knoxville - July 21, 2022



Aaron Crecy, *Junk Galaxy*, Jennifer Wilson, *bioPURE*, and Dr. Al Hazari, *PostalAnnex*, exchange greetings and conversation before announcements at the networking.



Anthony Scott, *Commercial Van Manager at Mercedes-Benz*, shares the story of Mercedes-Benz of Knoxville, and how sprinter vans are on the rise at the evening networking.

Tennessee State Bank at the Tennessee Pearl - July 28, 2022



(L-R): Dwinita Loveday, Barbara Parton, and Robin Kurtz, all *Tennessee State Bank* staff, smile for the camera at the networking.



Christine Dean, *AA-Air Company*, Brenda Herron, *Copper Cellar Family of Restaurants*, Amy Shewmake, *Simply Magical Vacations by Amy*, Terry Smiley, *FirstBank - Farragut*, and Chuck Chalker, *FASTSIGNS*, smile for a quick photo before the networking kicks off.

Breakfast Speaker Series



Guests listen intently to speaker Matt Schaefer tell his story of how he found his way to East Tennessee Children's Hospital.



Above: After a fantastic presentation and Q&A session, Ambassador Daniel Monday-Slamdot, speaker Matt Schaefer-East *Tennessee Children's Hospital*, chamber Board Chair Christine Dean-*AA-Air Company*, and chamber board director Cory Beilharz-*Christian Brothers Automotive* gather for a quick group photo.

Above right: Representatives from Knox County, The Knox Fox Real Estate and Town of Farragut network after the breakfast. Pictured L to R are Chris Thomas-*Knox County Forensics*, Eric Whitener-*The Knox Fox Real Estate Group*, and Trevor Hobbs-*Town of Farragut*.



Right:

During the Q&A portion of the event, multiple guests take turns to stand not to ask questions but to tearfully thank Schaefer and the hospital for the loving care provided to the children in their families.



Have you been affected by wind, severe weather, and wildfires?

The SBA offers disaster assistance in the form of low interest loans to businesses, non-profit organizations, homeowners, and renters located in regions affected by declared disasters. SBA also provides eligible small businesses and nonprofit organizations with working capital to help overcome the economic injury of a declared disaster. <https://disasterloanassistance.sba.gov/ela/s/>

August/September 2022 Classes: Registration & Class Info:

How to Create a Marketing Plan

Thursday, August 18 at 10:00

in-person

<https://clients.tsdbc.org/workshop.aspx?ekey=21420080>

A marketing plan is the compass of your business's marketing efforts. Without one you risk getting lost in the forest of boosting Facebook posts, or stranded on the mountain of inefficient Yelp ads.

At the end of the hour with speaker Jeremy LaDuke, founder of Epic Nine Marketing Outfitters, you will have a marketing plan that will help you:

- Reach Your Best Customers
- Stay Focused
- Create Goals
- Measure Results

How to do Business with the Government 101, Part 1

Monday, September 12 ONLINE

<https://clients.tsdbc.org/workshop.aspx?ekey=21420029>

How to do Business with the Government 101, Part 2

Thursday, September 15 ONLINE

<https://clients.tsdbc.org/workshop.aspx?ekey=21420040>

The introductory course, presented in 2 parts, outlines everything you need to know about government contracting, and how to be successful in today's procurement marketplace.

In this comprehensive course, attendees will learn how to do business with the government and will review the entire federal procurement process, from start to finish

TSBDC Services

There are many challenges that come along with starting a small business in Tennessee. The business advisors at the TSBDC are committed to helping entrepreneurs overcome common challenges at every stage in your business's life cycle. Through a combination of consultation and business plan development, we provide business owners with the tools they need to succeed. Our business consultants have extensive, practical experience in marketing, finance, operations, franchising, international trade, and government procurement. Many have been business owners themselves, most have advanced degrees, and all are

See TSBDC on Page 3

Ribbon Cuttings

Engel & Völkers - July 15, 2022



Welcome to the community, **Engel & Völkers!** CEO & Broker Cindy Kraus (middle), and her team aim to help you turn your real estate dreams into a reality. They know that property dealings are far more than mere business transactions. After all, our homes are where we choose to live and where precious memories are made for a lifetime. Family, friends, and the community gathered to celebrate with them!

Summer Moon Coffee - July 19, 2022



Welcome to West Knoxville, **Summer Moon Coffee!** Eric and Heidi Davis, owners, opened the coffee shop on the corner of Campbell Station by way of Austin, TX. This coffee spot is in the heart of Farragut and is guaranteed to leave you wanting more! Summer Moon roasts every batch of coffee beans in hand-built brick roasters, over seasoned Texas oak. If you haven't been, make plans to do so and try some of their delicious "moon milk", which is their homemade coffee creamer. We are so glad you are here, Summer Moon. Congratulations!

Farragut West Knox Chamber
35th Anniversary - July 27, 2022



The **Farragut West Knox Chamber** celebrates 35 years with a Ribbon Cutting Celebration! Members Mucho Gusto Food Truck fed the guests chicken and beef Empanada, sweet plantains, with fresh salsa and chips from her native Venezuela while Kona-Ice of West Knoxville kept everyone cool and refreshed with their icy treats! Special Guests included Michael Rothman, the first board chair, former board chairs Michael Holtz, Thierry Sommer, Marianne Morse, Derwin Hagood, Tim Williams, Beth Ann Carter, Terry Rutherford, and current chair Christine Dean. With charter members, elected officials, and longtime friends surrounding us, it is a celebration we will not soon forget!

TSBDC

From page 2

committed to helping you start and grow your business in Tennessee.

Check out our website: <https://clients.tsbdc.org/Events.aspx?mode=4&area=Alamo+TN&zip=&miles>

Auction

From page 1

counted Table for 10 for just \$550 (non-member tables are \$700). Visit www.farragutchamber.com/auction to reserve.

The committee continues to reach out to members and area businesses. If you wish to feature your business by donating an item, contact info@farragutchamber.com! Silent auction items start at a minimum retail value of \$50 and can include wine baskets, gift cards or dinner & a movie packages. To have your item sold LIVE by the legendary Sam

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Check our event schedule; follow us on social media or sign up for our monthly newsletters: <https://linktr.ee/knoxsbdc>

Furrow with maximum exposure, the committee is seeking large packages such as trips, vacation/cabin stays, sporting/music/theater events, and large services. There are only up to 10 live item slots available.

Members can also sponsor the event gaining maximum advertising exposure at three different levels. The chamber is grateful to Presenting Sponsor TDS Telecom, Event Sponsors Home Marketing Group, Knox County and Town of Farragut; Community Sponsors FirstBank, NHC Place Assisted Living and Simmons Bank; as well as media sponsor farragutchamber.com or call 865-675-7057 for details.

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

The **Kitchen LinK** is hosting Food Truck Freedom at McGill Plaza on Saturday, August 20th from 4-9pm. There will be food trucks, field day games, and lots more! If you are interested in being a vendor, you can email joinkitchenlink@gmail.com for more information.

Join **Computer Systems Plus** as they launch their new monthly event called Brew Connect. For the next four months, on the third Thursday of each month, they will be meeting at different breweries to connect with their clients and inform them of new opportunities, give tips and tricks, news, or educational material. Join them for their first one on August 18th from 4:30pm-6:00pm. The location will be announced on their social media.

Want to share your non-profit's upcoming events and info? Contact Darrell Bryan at **WFIV Radio, 105.3 FM!** The station's schedule features a new morning show from 6:00-9:00am, Monday through Friday, that will include information about local events and opportunities to engage with the community. WFIV is also expanding its musical repertoire to include all the best hits from the 60s, 70s, and 80s for "Good times. Great music!" Email darrell@wfiv.com with your information to be broadcasted OR to be a future in-studio guest.

It's hard to believe summer is already coming to a close! Going back to school is already busy enough, let **The Pizza Kitchen** cook for you and feed your family as we all adjust back to school time. Give them a visit at 10420 Kingston Pike, Suite E, Knoxville, TN 37922

Simmons Bank and **Insurance Office of America** are teaming up to support **Second Harvest Food Bank of East Tennessee**. If you would like to participate, please drop off unopened donated food items to the following Simmons Bank branch locations September 1-30. **MOST NEEDED Non-Perishable Foods to Donate** include Peanut Butter, Canned Meat, and Canned Corn. Other items include canned fruits, vegetables, beans, fish, chicken, soup, stew, broth, pasta sauce; packaged foods like seeds, nuts, oats, granola, rice, quinoa, beans, pasta; and shelf-stable milk (dairy, oat, nut, etc.). You can drop off items at the Simmons Bank at 8351 E Walker Springs Lane, Suite 300, Knoxville. Other drop-off sites include Simmons Banks in Maryville, Kingston, Madisonville, Sweetwater, and Vonore.

Fox Den Country Club has a new general manager. Welcome, Mike Davis! Effective September 1, Davis will be stepping into the role. With him, he brings 26 years of Country Club General Manager experience, mainly in the southeast US. He currently resides in Roswell, Georgia, and looks forward to being centrally located to his family in both the Tri-Cities and Nashville.



**FARRAGUT
WEST KNOX**
CHAMBER of COMMERCE

11826 Kingston Pike, Suite 110
Farragut, TN 37934
865-675-7057 | 865-671-2409 Fax
e-mail: info@farragutchamber.com
www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.



Tents / Tables / Chairs
Linens / Inflatables / Concessions
Wedding Arches / Lighting / Drapery

Event Rentals by Rothchild
Call: 865-531-0269

www.eventrentalsbyrothchild.com

Event Rentals for Every Occasion!

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in July!

Did you know businesses/organizations can submit an application & payment online?
Visit www.farragutchamber.com and click "Join the Chamber!"

Apricot Lane is a boutique that creates a unique adventure and shopping experience that captures the look and vibe of the local area. Each boutique is locally owned, and all the styles are hand-picked by the owner. They bring them in minimal quantities, so you can be sure that you won't see every other woman in town wearing the same clothes as you. Call (865) 337-5060 or visit <https://apricotlaneboutique.com/store/knoxville/> for more information.



Blue Lion Tactical is a security consulting and training company made up of retired FBI Agents from the FBI's Firearms & Tactical Training Program, SWAT, and the elite Hostage Rescue Team at Quantico. For decades, they have trained, served, protected, and successfully operated globally, often in high threat, austere environments against those who mean to do us harm. For more information, call Scott Johnson at (865) 964-0613 or visit <http://www.blueliontactical.com>.



Culture Aesthetics and Wellness is an innovative functional wellness and aesthetic medical spa that is one of a kind. For more information, call (865) 500-0101 or visit <http://www.culturemedspa.com>.



In business since 1906, it's the third largest headquartered bank and has \$12.7 billion in assets and is rated in the top 5% of all US Banks. Over three decades and a growing net worth, they have never compromised their vision of authentic local banking, even as they expanded into the South's iconic cities, from Nashville to Memphis. To find out more about FirstBank West Knoxville, call (865) 539-2265 or visit <http://www.firstbankonline.com>.



Cyber-attacks occur every 39 seconds. Protecting you and your business from cyberattacks begins with taking steps to secure your communications, devices, and personal information from cybercriminals. Secure yourself by using anti-virus, VPN's, and other tools and technology so you can take the worry of cybersecurity. Call Brent Gallo at (253) 314-1491 to schedule a free consultation or visit <https://www.hireacyberpro.com/> to find out more.



Knight and Day Pressure Washing is a family-owned and operated company providing the highest quality exterior cleaning services. Owner Hunter Knight created a trusted brand that sets the bar for industry standards. Using state-of-art equipment and over a decade of experience, Knight and Day is Knoxville's Most Trusted Pressure Washing Company. Fully Licensed and Insured, the team at Knight and Day is here to help with any of your pressure washing needs. <http://knightanddaypressurewashing.com> or (865) 384-2927.



When you need assistance with planned maintenance or an unexpected problem, Lee Company is nearby and ready to help. Their courteous, well-trained professionals arrive promptly, with the technology, tools, and talent needed to handle any HVAC, plumbing, or electrical issue. Their customers trust them for everything from general



maintenance, appliance repairs, and handyman services to system replacement and construction. Lee Company is here for you, 24/7. Call (865) 424-5511 or visit <https://www.leecompany.com/locations/knoxville/> to find out more.

More Than Memories came out of a passion to strengthen friendships and encourage families. Every project is an opportunity to create truly inspirational experiences for their customers and their families. They can preserve and enhance home movies VHS, photo slides, cassettes, 8 & 16mm film reels, printed photos, records, letters & documents, floppy discs, and negatives. For more information, contact Wil Davenport at (865) 414-3954 or visit <https://www.morethanmemories.com/>.



Purchasing a lake home is unlike any other real estate. You are not only buying a lake house, but you are also buying a lake and a lifestyle. There are dozens of questions specific to any lake and home you are considering. With specializing in lakefront properties and communities, Polly Harrison's knowledge and experience are key to guiding you through the process to you dream home or the sale of your unique existing home. To find out more, visit <http://LakeHomePolly.com> or call (865) 776-5588.



SERVPRO of West Knoxville is a trusted leader in the restoration industry. Their highly trained technicians provide 24-hour emergency residential and commercial services such as water damage, fire damage, bio-hazard, crime scene clean-up, mold cleaning, remediation, and more. Locally owned and operated for over 40 plus years, their staff has over 100 years of experience. Visit <https://www.servprowestknoxville.com/> or call (865) 690-9658 for more information.



The Shotwell Team has over 15 years of serving home buyers, sellers, and investors in the East Tennessee marketplace. Whether you are looking for a new home, want to sell yours, or seeking investment properties Wesley and Michael combine their expert skill with the personalized attention and service that other teams cannot offer! Contact them at (865) 531-2020 or visit <http://www.shotwellteam.com>.



To enlighten an ideal of wellness in the community by providing fundament care through advanced chiropractic methods which articulately restores the body to its limitless potential thereby correcting and preventing the cause of dis-ease, transcending one's health. The first visit to the office is a thorough history and evaluation with Dr. Connor Davis or Dr. Leigh Davis to determine if NUCCA is a good fit. To find out more about NUCCA, visit <https://transcendchiro.net/> or call (865) 344-0955.



Hard work got you where you are. But who do you rely on to help you go even further? As your financial advisors, it's their job to get to know your goals and priorities as well as we know the markets. They're proud to be financial advisors and have made it their life's work to help people like you not only envision your future but build it. Want to learn more? We're happy to meet for a complimentary initial consultation whenever it's convenient for you. (865) 212-2376 or visit <https://www.ameripriseadvisors.com/team/vantage-point-financial-planning/>



Welcome Back Renewing Members!

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Captain Enterprise Membership!



Thank you for your Captain Enterprise Membership!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past July. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

3 to 99
Act Fast CPR
Apple Cake Tea Room
Belew Drug Choto, Inc
Brain Balance Achievement Centers
Classy Caterer
Coldwell Banker Wallace, REALTORS
Content by Krome, LLC
Corporate Quarters, Inc.

Dunkin' Donuts
El Mezcal Mexican Restaurant
IMS, Inc.
Law Family Dentistry, PLLC
Mike Baker Insurance Consulting
Moxley Carmichael
Novis Health of Knoxville
Payteva
Pellissippi State Community College
Quist, Fitzpatrick & Jarrard, PLLC

Salon Biyoshi
Scooter's Coffee
St. John Neumann Catholic School
Tate Insurance Group
Three Roots Capital
Village Veterinary Medical Center
West Knoxville Acupuncture and Integrative Medicine

Calendar of Events: August-September 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsdbc.org/request-advising/ to pre-schedule

Thursday, August 18, 2022
8-9a
Networking
Tennessee Strategies
Farragut Town Hall Rotunda
11408 Municipal Center Dr.
Farragut 37934

Thursday, August 18, 2022
6-8p
YP Event
Regional YP Networking
201 S. Washington St.
Maryville 37801

Wednesday, August 24, 2022
11a-Noon
Ribbon Cutting
Skintology Centre for Anti-Aging
New Ownership and Name Change
412 Ebenezer Rd.
Knoxville 37923

Thursday, August 25, 2022
8-9a
Networking
Dr. Joe Chiro
312 S. Peters Rd.
Knoxville 37923

Thursday, September 8, 2022
8-9a
Networking
Tennessee Valley Pool and Spas
10806 Kingston Pike
Knoxville 37934

Tuesday, September 13, 2022
3:30-4:30p
Ribbon Cutting
Premier Eyecare 20th Anniversary
11111 Kingston Pike
Farragut 37934