

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."
VOL. 36, NO. 4 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE APRIL 2022

Expo expects 100 vendors

Tickets are available for just \$5.00 through April 19th for the inaugural What's Out West Pop-Up Expo presented by TDS Telecom and hosted by the Farragut West Knox Chamber of Commerce and the Farragut Business Alliance (aka SHOP FARRAGUT.) Attendees can expect to enjoy a lot of networking and mingling with the upwards of 100 businesses who will be showcased!

The event happens Wednesday, April 20 from 3:00 to 7:00 pm at 11437 Kingston Pike in Farragut INSIDE the former location of Stein Mart in the Village Green Shopping Center at Campbell Station Road and Kingston Pike. Business and community attendees will enjoy being part of the hourly door prize giveaways, sampling food, partaking of beer, wine and cocktails courtesy of Admiral Pub and Water into Wine, plus meeting and greeting with retailers, service providers, and even elected officials. A meet & greet with both Knox County Mayor Glenn Jacobs and with Farragut Mayor Ron Williams will be available, plus fans of "Triple H" radio host Hallerin Hilton Hill can watch Hill's 3:00-7:00pm broadcast happen live from inside the event. Hill's radio group, Cumulus Media, will give away a pair of the highly anticipated James Taylor concert tickets. Tickets can be purchased online at www.farragutchamber.com or at the



What's Out West A Pop-up Business Expo

presented by



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A SPECIAL THANK YOU TO THESE INAUGURAL WOW SPONSORS:



CENTRIWORKS



MEMBER of the MONTH

Congratulations to our FIRST EVER Member of the Month, Zan Schriver/Volunteer Ministry Center!

Schriver and Volunteer Ministry Center were nominated by other members in the Chamber for displaying one or more of the Chamber's core values: Integrity, Excellence, Stewardship, Inclusion, and Enterprising. If you don't know Zan or Volunteer Ministry Center (VMC), let us tell you about them! VMC is a non-profit organization that offers specialized services to individuals experiencing homelessness and those within our community who are in crisis. Their programs support its two-fold mission of facilitating permanent supportive housing for those who are homeless and to providing services to prevent homelessness. From shower trailers, to case managers, to offering a hot meal, VMC is changing the way homelessness looks in our community, and has goals to eventually eliminate it. To learn more, check our vmcinc.org OR visit them and go on a tour at 511 N Broadway, 37917. Congratulations, Zan and VMC for being our Member of the Month for the month of April!

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE

ADMIRAL

CAPTAIN

ANCHOR

ANCHOR

ANCHOR

PROPELLER

Networkings

Childhelp - March 10, 2022



Left: Meet the *Childhelp* staff! The Childhelp staff is made up of all different roles with Ken Bender, (back row, first on left) as Executive Director.



Right: Mikenna Varvel-PCS (left) and Chuck Chalker – *State Farm Josh Ellis Agency* pose for a photo op with the Childhelp frame.

Aloft Knoxville West - March 17, 2022



Left: Meet the *Aloft Knoxville West* team! (L-R): Alex Carmichael, Laura Shirooni, Elizabeth Bowman, and Ashley Cox. Aloft Knoxville West is a brand new, stylish hotel located just off of the Lovell Road exit! From keyless entry to rainfall shower heads, this will be a convenient, restful space for anyone. While you are recharging during your stay, you have access to grab and go breakfast options, coffee, or a fresh and flavorful made to order breakfast pot or wrap. Take a dip in the Splash pool or enjoy the evening alongside the firepit in the Backyard! They have monthly events that are open to the public where you can enjoy entertainment, good food, and good company.



Right: Jay Mitchell – *Spectrum Business Solutions*, Rachel Villanueva – *The Benefits Group*, and Heather Beck - *BarberMcMurry Architects* connect and share ideas during the evening networking

State Farm – Mansour Hasan Agency - March 24, 2022



Left: Meet the *State Farm – Mansour Hasan Agency* team! (L-R): Harrison Walker, Kathy Smith, Daniel Trinkle, Karen Keith, Mansour Hasan, Andrew Lee, Gail Angelucci, and Dorry Floyd. t State Farm - Mansour Hasan Agency, their focus is driven by doing the right thing while also providing a superior customer service experience. Their team is lighthearted, warm and understanding as they zero in on supplying the needs of their customers. They are community involved and enjoy making a difference and contributing with those they serve. The culture of their office is teamwork above all else. They strive to LEAD with professionalism, originality and innovative ideas.



Right: Lynn Petr - *Shangri-La Therapeutic Academy of Riding*, Nina Magill, *Betsy Coleman Realty*, and Heidi Carino - *farragutpress* enjoy conversation and meeting new people at the morning networking.

Avenir Memory Care at Knoxville - March 31, 2022



Left: (L-R): Ken Finster, *Cyan Insurance Solutions*, Steve Krempasky, *Farragut Business Alliance (Shop Farragut)*, and Jill Holder, *Actor/Commercial Producer*, enjoying breakfast and conversation at the networking.



Right: (L-R): Beatrice Corum, *Park Place of West Knoxville*, Tim Holder, *TDH Communications*, and Ken Finster, *Cyan Insurance Solutions*, conversing at the networking.

Ribbon Cuttings

ActFast CPR - March 1, 2022



ActFast CPR owner Jennifer Ullian (middle, gray shirt) is an experienced registered nurse, passionate about providing purpose driven courses that will help sustain life during healthcare emergencies. Jennifer is supported by her husband, Jeff (to her right), and their two sons. Chamber Ambassadors and other community members joined to welcome ActFast CPR to the community!

West Knoxville Acupuncture & Integrative Medicine - March 9, 2022



It's a family affair with Doctors Allan and Monica Sarrat (middle, black scrubs) of West Knoxville Acupuncture & Integrative Medicine. They are board-certified doctors of acupuncture and are highly trained in their respective fields. Joined by their staff members, friends, and Chamber Ambassadors, they all celebrated as the ribbon was cut!

Professional Jewelers - March 15, 2022



Congratulations to Professional Jewelers on their new ownership! Greg Finch (front) is passionate about creating and repairing beautiful jewelry pieces. Getting their start in Athens, TN, the Professional Jewelers team are experts in fine jewelry. From designing beautiful engagement rings, to repairing a treasured jewelry piece, they have you covered for anything you might need.

Nutrition865 - March 18, 2022



Celebrating their grand opening are Nutrition865 team members and owner Courtney Williamson (front, plaid). A native of Ohio, Courtney is passionate about coaching others not only in health and nutrition but also business. They offer shakes and teas with all kinds of health benefits. From energy boosting teas to protein packed coffees, there is something for everyone!

Zaxby's - March 23, 2022



Congratulations to Zaxby's on their new ownership! Chris Andrews (front) and team are excited about all that is to come with the ownership change! They have rolled out non-profit pricing, have happy hour specials, and a fantastic fundraising platform. They are focused on providing excellent food and service to all their guests, and last month they ranked 14th out of all Zaxby's for customer satisfaction. When you come in, check out their community board where they spotlight all the talent around Farragut!

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

Summer Moon Coffee, home of famed oak roasted coffee and legendary sweet cream, is hosting a Grand Opening Event on **Saturday, April 30th** at its new space at 104 North Campbell Station Road. This new coffee spot is in the heart of Farragut, at the intersection of North Campbell Station Road and Kingston Pike, across from the Village Green Shopping Center. Summer Moon roasts every batch of coffee beans in hand-built brick roasters, over seasoned Texas oak. Come welcome them to the community at their grand opening April 30th!

Fitness Together won the multi-unit franchisee of the year award, and both of their Farragut and Northshore studios were recognized for accomplishments in revenue. Congratulations, Fitness Together on your great accomplishments!

With spring finally here, **West Bikes** is hosting an Escorted Greenway Ride **every Thursday at 6:15pm**. Here, you will meet at West Bikes and enjoy a friendly ride through pleasant Neighborhoods, Dogwood Trails, and Greenways. Invite your friends, family, and neighbors to come with you! Electric bikes are always welcomed!

Computer Systems Plus has moved! Congratulations on their new location at 100 Dalton Place Way, Suite 101, Knoxville, TN 37917.

Pellissippi State Community College is hosting their Pellissippi Strong Luncheon on **Wednesday, April 20th**, presented by **First-Bank**. Join them for a vibrant keynote by Retired U.S. Air Force Colonel Paula Penson and a celebration of their annual alumni awards, hosted by WATE-TV's Tearsa Smith. Individual tickets are \$50 each and include lunch. Visit pellissippistatefoundation.org/psl to learn more!

New Horizons of East Tennessee is hosting Project Management Professional (PMP) Training with instructor Barry Mulkhraj on **May 2-6 from 8:30-4:30pm EST!** There are online and in person options available, and the class is now being offered at a discounted rate! Visit newhorizons.com to learn more about the training and to sign up!

Expo

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chamber office at 11826 Kingston Pike in Farragut. Tickets are \$5.00 each through April 19th and will be \$10 at the door.

Shop Farragut and the Chamber are grateful to Business Sponsors Centriworks and Engel & Volk-ers; Stage Sponsor M&M Productions; Community Sponsors Embroidery Boutique, First Horizon, The Knox Fox Real Estate Group, Knoxville TVA Employees Credit Union, Tennessee State Bank, TNBank, Ultimate Healthcare Solutions, UT Federal Credit Union, and Water Into Wine.

Don't miss this first-time ever opportunity to meet this many businesses right here in your community, as well other business professionals and community members!

Tents / Tables / Chairs
Linens / Inflatables / Concessions
Wedding Arches / Lighting / Drapery

Event Rentals by Rothchild
Call: 865-531-0269
www.eventrentalsbyrothchild.com

Event Rentals for Every Occasion!

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of March!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Nina Magill is a local realtor who has lived in Knoxville for 20 years. She is working with Betsy Coleman Realty Co. Nina specializes in residential and commercial real estate in the Knoxville area. She is available to assist you if you're ready to buy, sell or lease (commercial) a property. Want to know more? Contact Nina at (865) 604-3081 or email her at ninamagillrealty@gmail.com



Nate Burket started **Lakeview Home Improvement** in 2019 after working as a project manager in logistics for different companies. That experience helped him turn towards general contracting with the aim of giving homeowners a better experience. They aim to offer you the correct and elevated standard of a working experience that every homeowner in the proud state of Tennessee deserves. Nate can be reached at (865) 801-4545 or visit <https://lakeviewhomeimprovement.com/about-us/>



Jill Holder is an accomplished actress, commercial host, and producer who enjoys being on both sides of the camera. She is passionate about spotlighting the businesses, people, and attractions of East Tennessee that make her hometown a great place to work and live, giving each project specialized attention from start to finish. She can be reached at (865) 414-3540



Makayla Boone was born and raised in Farragut. Before insurance, she was lucky to be a member of the Tennessee Air National Guard and transitioned to being an insurance agent a little over a year ago. She is so excited to be the new local hometown Allstate agent! Makayla can be reached at (865) 205-3104 or visit <https://agents.allstate.com/makayla-boone-knoxville-tn.html>



Cinnaholic proudly serves "create your own" cinnamon rolls and other sweet treats like made from scratch brownies, cookies, and edible cookie dough. All products are freshly baked and 100% vegan, dairy & lactose-free, egg-free, and cholesterol-free. To order, call (865) 247-5515 or visit <https://www.cinnaholicknoxville.com/s/order>



Jay Mitchell is excited to be a part of the West Knox Farragut Chamber as a **Spectrum Business Account Executive**. Since leaving the Marine Corps, Jay has applied the core values of honor, courage, and commitment to his work. Jay has also been involved with local community theater productions since 2019. He can be reached at (865) 320-5774 for questions about phone and internet communications.



Welcome to **Complete Suites** where the goal is to empower small business owners in the beauty industry to achieve their professional aspirations, increase their profitability, and create an environment that will make it easy for them to service their clients. They lease private suites to licensed Hair Stylists, Barbers, Massage Therapists, Nail Technicians, Estheticians, Injectors, and more. For more information call Erica Perry at (865) 205-1883 or visit <http://www.completesalonsuites.com>



Timothy D. Holder is a speaker, author, and presidential historian. A former dean, he speaks to businesses, organizations, and churches on "Facing Adversity with Resilience: Stories of US Presidents," "The Faith of the Early Presidents," and "How to Write a Book." Visit <https://tdhcommunications.com/> or call (865) 805-9036 to find out more.



Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past March. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Admiral Elite Enterprise Membership!



Thank you for your Captain Enterprise Membership!



Thank you for your Captain Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

- AAA East Tennessee
- Aloft Knoxville West
- Alzheimer's Tennessee, Inc.
- Arbonne ~ GoHealthyTN
- Baskin Robbins
- Cherie Sydes, Coldwell Banker Wallace
- Concord Veterinary Hospital
- Crye-Leike Realtors
- David's Abbey Carpet & Floors
- Dos Agaves
- Epic Orthodontics- Joseph Hicks, DDS, MDS
- Fitness Together - Bearden
- Fitness Together - Farragut
- Fitness Together - Hardin Valley
- Fitness Together - Northshore
- Foxy Locks, LLC
- Hampton Inn & Suites - Turkey Creek
- Heartland Payroll & HR
- Hilton Knoxville Airport
- Lincoln Memorial University
- Master Services
- Matlock Tire Service & Auto Repair - Hardin Valley

- Meineke Car Care Center
- Mortgage Investors Group - Farragut
- Nationwide Insurance - Michael Dyer
- New Covenant Baptist Church
- Pinnacle Assisted Living
- Premier Title Group
- Prestige Cleaners
- REO, LLC
- Saddlebrook Properties
- Sherrill Hills Retirement Community
- Simply Magical Vacations by Amy Slamdot, Inc.
- Slate, Disharoon, Parrish & Associates
- State Farm Insurance - Jeannette Rogers
- State Farm Insurance - Mansour Hasan Agency
- TNBANK
- UT Federal Credit Union
- Volunteer Ministry Center
- WealthSource
- West Knox Chiropractic Group
- Work in Progress Health Coaching

Calendar of Events: April-May 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?"

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsbdc.org/request-advising/ to pre-schedule

Wednesday, April 13, 2022 3:30-4:30p	Ribbon Cutting – Net3 IT 10th Anniversary Milestone 9050 Executive Park Drive, Ste C105, 37923
Wednesday, April 13, 2022 4:00-6:00p	West Under 40 – Spring Cookie Decorating Class 117 Lovell Rd, 37934 (Flour Power)
Thursday, April 14, 2022 4:30-6:00p	Networking – Big O Tires West Knoxville 10800 Kingston Pike, 37934
Wednesday, April 20, 2022 3-7p	What's Out WEST: A Pop-Up Business EXPO 11437 Kingston Pike, 37934 (INSIDE the former location of Stein Mart in the Village Green Shopping Center)
Thursday, April 21, 2022 4:30-6p	Networking – SouthEast Bank Bearden Branch 4960 Kingston Pike, 37919
Tuesday, April 26, 2022 11-Noon	Ribbon Cutting – Zelvin Security 12748 Kingston Pike, Suite D106, 37934
Thursday, April 28, 2022 8-9a	Networking – MBI Companies Inc. 299 N. Weisgarber Rd., 37919
Thursday, May 19, 2022 8-9a	Networking - AMR Rural-Metro Fire Farragut Community Center, 239 Jamestowne Blvd., 37934
Thursday, May 26, 2022 8-9a	Networking – JC Penney 11534 Parkside Dr., 37934



Coming soon "Boots to Business" for service members!

Boots to Business is a course designed for transitioning service members and their spouses, providing an understanding of business ownership. This foundational training delivers skills for success! Knoxville SBDC is bringing B2B back, check our website for registration and information updates!

April 2022 Classes

Advertising: Getting What You Paid For
April 21st @ 10am

To help curb buyer's remorse, we want to equip you with the right tools to evaluate whether an advertising decision is right for you.

Join Jeremy LaDuke, founder of Epic Nine Marketing Outfitters as he presents options from least likely to most likely to produce a return.

Not able to make it to our in person classes?
Try out our On Demand Business Startup classes.

Visit our website; register for events, sign up for our monthly newsletters, or follow us on social media here:
<https://linktr.ee/knoxsbdc>

As always, our mission is to provide you with high-quality consulting and training solutions to start, grow, and sustain your business.

Farragut West Knox Chamber of Commerce
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