

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."  
VOL. 36, NO. 11 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE NOVEMBER 2022

## Holiday Open House

### Returns two-fold in 2022

Once again, the Chamber will usher in the holiday season with its beloved Holiday Open House on Tuesday, December 6th! Based on positive feedback from 2021, guests will again have TWO options for attendance at the Chamber offices. Attendees can register for and attend one or both gatherings on the same day: a Breakfast option from 8:00-10:00am or an After Hours option from 4:00-6:30pm.



Members are invited to bring colleagues, spouses or significant others, or guests who are visitors to the chamber to enjoy refreshments at either time, as well as the holiday-decked tent. The chamber office will also be fully decorated and guests can both network and celebrate the season together.

The highlight of the event will be the delivery of gifts for the chamber's 2022 annual "Giving Tree" holiday project. This year, the chamber has partnered with Volunteer Ministry Center, and will be adopting residents who are clients of VMC and expected to start the new year in January in their first HOME in quite some time when they move into the newly completed Caswell Manor. To qualify, VMC clients go through a rigorous process of advising and casework to prepare and take them from the homelessness they were experiencing to permanent sustainable housing.

Businesses will have the opportunity to "adopt" individual resident "profiles" that represent the story of many of the people VMC will welcome to Caswell Manor. These members of our community will move into their new home with little to nothing, and each profile will list 5-7 basic home needs/wishes. Adopting an ENTIRE profile and committing to purchase every item on the wishlist will let that business be featured as a "Great Giver" by the chamber during the holiday season.

Additionally, a general list of needed household goods will be available for anyone wanting to contribute a single item.

To register for the Open Houses, visit [farragutchamber.com](http://farragutchamber.com) > Events and select the Dec. 6th Holiday Open House links. For more info on adopting a VMC resident, contact us at (865) 675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com).

## Monthly "Minis" Offer Small Group Setting

In addition to the chamber's popular bi-annual Spring and Fall New Member Orientation programs which have regularly seen 75-100 attendees, a new orientation component has been added as of November. Starting on the first Friday of each month, with the inaugural program taking place November 4, the "Monthly Minis" will be offered exclusively to newly joined members who'd like a smaller group setting to learn about chamber membership in.

Taking place at the chamber office, each program will have a limited number of seats to start (up to 6) for members, and will include space for a chamber staff, and 2-3 chamber Ambassadors or Board members. The one-hour program from 8:00-9:00am will cover some of the top ways members can immediately get engaged



and start maximizing use of their membership. It will also give the group a chance to introduce themselves and their business, network, ask questions, and hear from volunteers with years of experience in business and as members themselves.

New members will receive email invitations to register, but the monthly program will also be open to sign up for on the chamber calendar until capacity is reached. For information visit [www.farragutchamber.com](http://www.farragutchamber.com) > Events or call (865) 675-7057.

## November Member of the Month: Mbody Healthcare

Congratulations to **Mbody Healthcare**, on being nominated and selected as our Member of the Month for November! Melissa and Meikel Major started Mbody Healthcare to make healthcare accessible, intentional, and affordable. Mbody Healthcare is a membership-based primary care practice that operates on the direct care model.

For a monthly membership, they are able to provide a wide variety of all-inclusive primary care services. At Mbody, they do not require commercial insurance, Medicaid, or Medicare. By cutting out the insurer, they keep the cost low, access to care open, and decision-making in the hands of the doctor and patient. Thank you for all you do for our community, and congratulations, Mbody Healthcare!



## Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>	<p><b>PROPELLER</b></p>

# Networkings

## Closets by McKenry October 13, 2022



Alison Hardy, *The Knox Fox Real Estate Group*, and Stacy Madar, *Pinnacle Financial Partners*, smile for the camera during check in at the morning networking.

## His Security & Technology, LLC October 20, 2022



Trevor Hobbs, *Town of Farragut*, and Phillip Graves, *Centriworks* chat and share ideas during the morning networking.

## King University October 27, 2022



Michael Torano, *Second Harvest Food Bank*, and Ashley Hartless, *King University* enjoy conversation and networking.

**Would your business love to host one of our popular weekly networkings?**

*Members can do just that!*

Call us at **(865) 675-7057** to learn more or to book for the 2023 year!

# Welcome New Members!

The Chamber welcomes these businesses who joined us recently in October!

Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"

Their process begins with a free consultation in your home to review their services and evaluate what you want to sell. With years of experience, they're confident in advising clients on what is truly fit for sale. For tips on having an estate sale visit <https://www.bluemoonestatesales.com/knoxville/> or call Melanie Ramos at (865) 801-7688.



creative ways to serve the needs of children, such as fighting hunger, improving literacy, and offering guidance. Talk with David Coulter at (865) 202-9383 or visit [davidcoulter46@gmail.com](mailto:davidcoulter46@gmail.com)

Megan Church is a native of Oak Ridge and enjoys helping people with making sure their family stays financially whole in the event of a death. She is currently rebranding and will be focusing on securing people's futures with life insurance and helping them start their IRA accounts. See how Megan can help you by calling (865) 257-6144.



Chris Trezise' passion is to help people who love their business build connections with their ideal audience using tools and practices that are unique, effective, and simple to implement. Get started with their free tools or get more one-on-one coaching by visiting <https://bsimedia.com/> or calling Chris at (865) 388-5995.



Whether your group is looking for a VIP night on the town with the utmost in luxury transportation, or you just need a last-minute ride to or from the airport, the main goal is to be the safest, most reliable transportation option for their clients. For additional information, visit <http://www.olympuscarandcoach.com> or call Terri Shelander at (865) 523-2796.



EVC assists children and adults with disabilities through Behavioral Health, Community Participation/Supported Living, Early Childhood Education, Enabling Technology, Family Support, and Workforce Development services - supporting 3,300 people annually in multiple East Tennessee counties. To find out more visit <https://www.emoryvalleycenter.org/> or call Janet Wood at (865) 483-4385.



Tommy Hopson enjoys helping his clients find the right coverage for their auto, home, life, and commercial insurance needs. He holds a master's degree in organizational management from Tusculum University. Visit <https://www.fbitn.com/tn/knox-county/knoxville/knox-farragut-agency/tommy-hopson> or call (865) 671-4100 for more information.



At the OsteoStrong Farragut Center, they will work with you to help you experience a positive change to your skeletal system you will see and feel as you improve your bone density, muscular strength, balance, and overall health. Call Owner Lisa Hall at (423) 839-6600 or visit <https://centers.osteoststrong.me/tennessee-farragut/> to find out more.



Fresh Impressions is family owned and operated. They set themselves apart with their multi-surface cleaning certifications from the leading washing companies and cleaning institutes in the country. They use the latest equipment, tools, and techniques so you receive the safest, highest-quality cleaning possible. Call Benjamin Stultz at (510) 335-2711 or visit <https://freshimpressionstn.com/> for a quote.



Painter1 of Knoxville has been in the residential and commercial painting business for over 20 years, fully licensed, bonded, and insured- all their professional painters are skilled and vetted painters trained in their process. Call Kari Lesperance at (865) 345-5800 or visit <https://painter1.com/knoxville> for a free on-site estimate.



Their objective is to provide you and your organization with the knowledge and practical tools to develop your leaders, improve their leadership skills, and advance them and your organization to the next level. Call (865) 333-1821 or visit <https://paulboyles.com/>.



Kiwanis Club of Farragut is dedicated to improving the lives of children one community at a time. Kiwanis empowers members to pursue



# Ribbon Cuttings

## Knoxville Real Estate Professionals Inc. – Prosperity Drive Office – October 4, 2022



The Farragut/West Knox Chamber welcomes **Knoxville Real Estate Professionals Inc.'s Prosperity Drive office** to the community! As longtime residents of the Knoxville area, owners Jon and Dawn have a great appreciation for all this beautiful area has to offer. Whether you are buying or selling your first home, retirement home, vacation home, or investment property, this team knows how important your real estate transaction is to you. They are committed to helping you buy or sell your home with the highest level of expertise in your local market. Congratulations, Knoxville Real Estate Professionals!

## Anytime Fitness Farragut 10th Anniversary – October 11, 2022



Congratulations to **Anytime Fitness - Farragut, TN** on celebrating 10 years as a business! At Anytime Fitness Farragut, the support is real, and it starts the moment you meet them. Their coaches don't have one plan that fits everyone, they develop a plan that fits you – a total fitness experience designed around your abilities, your body, and your goals. Your plan will contain a 360 approach to your health and will cover important areas other gyms simply can't. Farragut's Vice Mayor Louise Povlin and her husband Jay are passionate about the Farragut community and helping make it better each day. Surrounded by Chamber members and community members, Jay and Louise prepare to cut the ribbon.

## The Knox Fox Real Estate Group New Location – October 26, 2022



Congratulations to **The Knox Fox Real Estate Group** on the grand opening of their new location! They were celebrated with a ribbon cutting and were joined by Mayor Williams, as well as Vice-Mayor Louise Povlin, friends, family, and community. If you haven't heard of The Knox Fox Real Estate Group, they are a real estate group owned by husband and wife Teri Jo Fox and Eric Whitener. Their brand is focused on building relationships and forming a bond with their clients. At The Knox Fox, they are dedicated to bringing you a one-of-a-kind real estate experience you won't find anywhere else. They want you to "take a deep breath, relax, and feel at home because you are."



**FARRAGUT  
WEST KNOX**  
CHAMBER of COMMERCE

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[www.farragutchamber.com](http://www.farragutchamber.com)

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

# Member Briefs

Looking for more details on a specific event, special or job? Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

**Rodan & Fields** released their new haircare line on November 1st. This collection includes their RF TriEnergy Complex and Volume+ Regimen. Make sure to visit them and try these products! Contact Cassidy Peterson to order at (321) 246-3997!

**Euphoric Cheese Shop** has a new non-dairy cheese in its store. Try their Asheville Cheddar wedges from Dare Vegan Cheese in Asheville! Visit them at 139 West End Ave. in Farragut!

Congratulations to **Elliott's Boots!** As they celebrate their 40th anniversary, Elliott's Boots has also been voted the best shoe store in Knoxville.

**Knoxville's Community Development Corporation** has partnered with Matter Health to create a wellness center at its Isabella Towers location. This new center will provide residents with high-quality, on-site care. Additionally, KCDC's procurement director, Terry McKee, has received the 2022 Distinguished Service Award from the National Institute of Governmental Purchasing.

**Pinnacle Financial Partners** has welcomed Andy Beam as senior lending officer and Lisa Ailor as financial advisor assistant. In other news, Pinnacle Financial Partners has received the rank of 35 on People Magazine's 100 Companies that Care List. They have also been ranked 9 out of the top 10 "Great Places to Work" in the country by Fortune.

## 2022 FWKCC Holiday Giving Tree Project

Want to participate in the Chamber's 2022 Holiday Giving Tree Project? Consider adopting one of the resident profiles below OR bring any individual items from the lists! Member Businesses who adopt a profile—thereby committing to purchase and provide ALL items on that wishlist—will receive added marketing from the chamber to say thank you for your generosity!

**Lilly (41)**, and other neighbors like her have experienced homelessness over a year alongside her emotional support dog (Toby). Lilly can't wait for the day Toby can be set free inside somewhere without a leash where they can relax together and make their new apartment really feel like home. Lilly is a huge fan of dog prints and neutral colors. She is most looking forward to being able to jump in the shower any time she wants and spend however long it takes to get clean and not be limited by a timer. She would love the following items:

- A 4x6 rug, a small dog bed and a dog toy for Toby, and a nice soft blanket
- Pillows, sheets, comforter (twin size, all), clothes hangers, alarm clock (with radio)
- Shower curtain/rings, plush towels/washcloths, bathroom rug, toilet brush and plunger combo with holder
- Coffee maker, cooking utensils, kitchen towels, kitchen trash can with lid, pizza cutter

**Jonah (38)**, and other neighbors like him have experienced homelessness off and on throughout his adulthood with a recent stint lasting one and a half years. He has found a stable job that he enjoys and looks forward to going to every day. He is excited to have a place for all his belongings to stay without worrying about them being stolen while he is at work. He likes all things camo as it reminds him of his grandpa he went hunting and fishing with when he was little. He would love the following items:

- Comforter, sheets, pillows (twin, all), alarm clock so he can make sure he wakes up in time to get ready for work.
- Soft towels and washcloths to wash up with after a long day at work. Shower curtain/rings, toilet brush and plunger combo with holder
- Coffee maker, coffee travel mug, pots/pans, toaster, food storage containers to pack leftovers in for work, kitchen trash can with lid

**James (70)**, and others like him have experienced homelessness for over one year. He cannot wait to be able to go grocery shopping for his favorite foods that he can now stock in his apartment once he signs his lease in the next month. His favorite thing to do is wake up and enjoy a nice hot cup of coffee and then go for a nice morning stroll and he is excited that Caswell Park is right next door to his new apartment where he can enjoy that again. James likes simple colors like tan and brown.

- He would love the following items:
- Coffee maker, cooking utensils, toaster, kitchen trash can with lid
  - Comforter, sheets, pillows (twin, all), clothes hangers, alarm clock/radio
  - Quick-Dry towels/wash cloths, shower curtain/rings, bathroom rug, toilet brush and plunger combo with holder
  - A nice comfy blanket for the couch and a 4x6 rug

# Welcome New Members!

## New Members From page 2

Whether you're an entry-level worker or a senior executive, an HR Manager, or a front-line supervisor, your goals, priorities, and success matter. Paul Shands' offices seek to understand your needs and track results, measure feedback, and keep it personal. Call (865) 444-6449 or visit <http://www.pridestaff.com/knoxville>.



Your local garage door repair experts for broken garage door springs, broken door opener/motor, off-track and damaged doors, and replacement parts and service plus no service call fees. To find out more, visit <https://www.proliftdoors.com/knoxville/> or call Blake Shelton at (865) 803-9578.



As a full-service roofing company, Rackley Roofing has a dedicated, in-house crews whom each focus on one specialty. They hire only highly skilled, full-time roofing experts, enabling them to offer unparalleled services that exceed customer expectations. Call Jake Henley at (865) 525-0313 or visit <http://www.rackleyroofing.com> to find out more.



Renasant Bank has mastered the art of banking! Whether you're opening a checking account, starting a business, or looking to expand, Renasant has the tools to set you up for success. Karen Martin will be happy to speak to you at (865) 909-6380 or visit <https://www.renasantbank.com>.



StatusGlo Cleaning provides thorough, safe, and healthy cleaning for your home or office. They offer recurring cleaning that will allow your home or office to be cleaned on a weekly, bi-weekly, or monthly basis. To book your cleaning and view service packages visit <https://statusglo.com/services/> or call Natalya Smith at (865) 247-3804.



All their cabinetry lines offer plywood boxes, under-mount soft-close glides, soft-close hinges, dovetail drawer boxes, and a variety of colors, finishes, and overlay possibilities! Beyond cabinetry, they also offer countertops, flooring, hardware, tile, and custom closets. Call Andrew Dukes at (865) 770-3331 or visit <https://thedesignery.com/>.



The Exercise Coach approach is safe, effective, and efficient for people of all ages and fitness levels. Their proven Personal Training programs rely on decades of experience, the best available scientific evidence, and signature strength training technology. Learn more by visiting <http://www.exercisecoach.com> or call Steve Barnard at (865) 209-0115.



Missy Holladay and the Holladay Group at Keller Williams has a proven track record of excellence, and they aim to make every transaction a win for everyone. Their strong business skills, combined with always putting clients first, help make the entire process run as smoothly as possible. Visit <http://www.MissyHolladay.com> or call (865) 258-8686.



True Metal Supply is a manufacturer of metal roofing- with American-made steel, and post frame building products. Their metal roofing systems carry a minimum 40-year paint warranty and 30-year chalk and fade warranty. Get started with a free quote at <http://www.truemetalsupply.com/skyview> or call Adam Clark at (865) 224-3055.



Listener-supported WUOT 91.9 FM has been providing public radio to the area for over 70 years. Represented by Diane Shannon, her professional background is in media communication and nonprofit. She works with WUOT'S growing list of Corporate Sponsorship Partners. Contact Diane at (865) 974-1547 or visit <http://wuot.org>.



# Welcome Back Renewing Members!

*A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership.*



Thank you for your  
Captain  
Enterprise Membership!



Thank you for your  
Anchor  
Enterprise Membership!

*The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past October. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.*

A&A Investigations and Consulting Group  
All Occasions Party Rentals  
Angela Floyd School for Dance and Music, LLC  
Bryan Insurance Group, Inc. - Farragut Office  
CertaPro Painters  
Children's West Surgery Center  
Click Funeral Home/Farragut Chapel  
D & K Management, Inc.  
Embroidery Boutique by Designs For You  
EXIT Realty Pros

Faith Promise Church Farragut Campus  
Farragut High School  
Garde Bien SpaSalon  
Horne Properties  
Karen Greene with United Real Estate Solutions  
King University  
MediSpa At Choto  
ORNL Federal Credit Union - Farragut  
oysk3 architects  
Pugh CPAs

Tennessee Pension Administrators  
The Christman Company  
The Julianna  
The Trusty Notary  
TN Insurance Professionals  
Van Elkins & Associates, CPAs  
Webb School of Knoxville  
Y-12 Federal Credit Union - Cedar Bluff

# Calendar of Events: November-December 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a member?".

**Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville.**  
*MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule*

**Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC.**  
*Visit [www.tsdbc.org/request-advising/](http://www.tsdbc.org/request-advising/) to pre-schedule*

**Thursday, November 17, 2022 • 4:30-6p**  
*Networking – Parkwest Medical Center*  
9352 Parkwest Blvd. • Knoxville 37923

**Friday, November 18, 2022 • 8:00-10:00a**  
*West Under 40 "Can for a Cup" Networking – KBrew*  
1000 Ebenezer Rd. • Knoxville 37923

**Friday, November 18, 2022 • 12:00-1:00p**  
*Ribbon Cutting – The Designery*  
10420 Kingston Pk, Ste B • Knoxville 37922

**Thursday, December 1, 2022**  
*Networking – HomeTrust Bank Farragut*  
11916 Kingston Pike • Farragut 37934

**Tuesday, December 6, 2022 • 8-10a**  
*Chamber Holiday Open House – Breakfast*  
**Private Event for Chamber Members and Guests**  
11826 Kingston Pike • Farragut 37934

**Tuesday, December 6, 2022 • 4-6:30p**  
*Chamber Holiday Open House – Cocktail Hour*  
**Private Event for Chamber Members and Guests**  
11826 Kingston Pike • Farragut 37934

**Wednesday, December 7, 2022 • 3:30-4:30p**  
*Ribbon Cutting – Knox Massage & Wellness*  
11410 Kingston Pk, Ste 400 • Farragut 37934

**Monday, December 19, 2022 • 5:30-7:30p**  
*West Under 40 Holiday Networking – RiskSource*  
800 S. Gay St, Ste 1505 • Knoxville 37929