

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 36, NO. 6

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

JUNE 2022



Presenting Sponsors



## Breakfast Speaker Series

# Comeback is Highly Anticipated

The Chamber's popular Breakfast Speaker Series is making a comeback on Wednesday, June 29 at 7:30 am at Rothchild Catering & Conference Center with community leader and dynamic speaker, Matt Schaefer, President & CEO of East Tennessee Children's Hospital (ETCH). The program is supported and made possible by Presenting Sponsors Knox County and Town of Farragut, Event Sponsor First Utility District of Knox County, and Media Sponsor farragutpress.

As of 2021, the U.S. was home to over 6,000 hospitals, with only 2% of those facilities operating as larger acute care children's hospitals providing

specialized programs. This obligates that precious small number of facilities to provide targeted care for nearly 80 million children, representing over 20% of the U.S. population (Children's Hospital Association Executive Brief, June 9, 2021). The cruciality of children's hospitals to their community, and their value to the local and regional economy will be the topic discussed with Schaefer featured as the speaker. Schaefer has also been credited with attracting a bevy of new physicians to the hospital.

Schaefer joined ETCH as President & CEO in August 2020 from New Orleans where he previously served as Senior Vice President & Chief Operating Officer at Children's Hospital New Orleans. Before



Schaefer

that, Matt served in a variety of director and executive roles at Texas Children's Hospital in Houston including President of Texas Children's Hospital West Campus. His career as a children's hospital administrator and leader followed his time as an Associate for McKinsey & Company, a global management consulting firm, and as an engineer with Mide Technology Corporation, a research and development engineering firm in the Boston area.

The breakfast is open to both the public and business members. Tickets are available at [www.farragutchamber.com](http://www.farragutchamber.com) > events. Chamber member tickets are \$30; non-member tickets are \$40. Tables of 10 can also be purchased by members. Sponsorship levels are still available to members at three levels of marketing and exposure. Call (865) 675-7057 to secure your sponsorship for immediate promotion.



## 2022 Independence Day Parade

Monday, July 4

The Town of Farragut's 2022 Independence Day Parade, which is the largest parade in the area, is scheduled for Monday, July 4 from 9:30 am-12:00 pm, and expects thousands of spectators! Businesses or groups can participate in this for FREE but must register in time at [townoffarragut.org](http://townoffarragut.org). Due to its popularity, entries will be limited to the first 95 registrations. The parade begins at Farragut High School and travels west down Kingston Pike to boring Road. Floats, music, dancers, and antique vehicles are welcome.

The parade provides a fantastic opportunity

to advertise your business or group, and participants can also give items away. Town officials recommend planning for enough items to last the entire route of the parade (items are never to be thrown from vehicles, and participants may not encourage children to come into the parade route for safety reasons).

The Chamber, as always, invites member business volunteers to join the fun as part of the Chamber's group! Interested individuals can call 865-675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com).

## June's Member of the Month



Introducing June's Member of the Month, Teri Jo Fox of the Knox Fox Real Estate Group! Teri Jo, a seasoned realtor and affiliate broker, is pictured with "the boss" of the office, Rascal Fox. Teri Jo has been a licensed Realtor since 2007 and is in the top 1% of realtors in the Knoxville area. She lives to provide service to others. This can be seen in her involvement in the Chamber, Farragut Rotary Club, United Way, ChildHelp, and many other foundations. Congratulations, Teri Jo!

# Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>	

# Networkings

## United Community Bank - May 12, 2022



Vicki Williams (left), *Movement Mortgage*, and Megan Belcher, *United Community Bank*, enjoy conversation during the morning networking.



Quite the crowd of people showed up to the morning networking! Between breakfast and conversation, good times were had by all.

## AMR - Rural Metro Fire - May 19, 2022



David Smoak, *Town Administrator for the Town of Farragut*, and John Volpe, *Remote Area Medical*, sharing conversation and enjoying coffee during the morning networking.



Knox County Mayor Glenn Jacobs and Julie Blaylock share updates and ideas with each other during the morning networking.

## JCPenny - May 26, 2022



Aaron Spencer, *Woolf, McClane, Bright, Allen & Carpenter*, and David Smoak, *Town Administrator for the Town of Farragut*, enjoy laughter and conversation during the morning networking.



Ricky Hill, *A&A Investigations and Consulting Group*, and Jodi O'Gara, *Baymont by Wyndham West Knoxville/Cedar Bluff* sharing ideas and interests during the networking.



Do you have questions about social media, email marketing, advertising or exporting? We offer more than consulting services; we offer many resources on-demand that are available 24/7 for your convenience.

Check out our website: <https://clients.tsbdc.org/Events>.

**June 2022 Classes: Registration & Class Info:**

### How to create a marketing plan June 14th 10:00a In- Person

<https://clients.tsbdc.org/workshop>

A **marketing plan** is the *compass of your marketing efforts*. Without one, you risk getting lost in the forest of boosting Facebook posts, or stranded on the mountain of inefficient Yelp ads.

### Local SEO: Get Found Online

June 14th 10:30am In-Person

<https://clients.tsbdc.org/workshop>

Local SEO helps businesses promote their products and services to local prospects and customers.

In this class, you will learn:

What Local SEO is

How to Win in Local SEO

What Google Cares About when it comes to Local SEO

Which Profiles are Worth Setting Up and much more!

The goal of Local SEO is to increase local visibility and traffic to your business.

### Export Boot Camp

June 15th 9a-11a In- Person  
Seminar

<https://clients.tsbdc.org/workshop>

This workshop will provide the nuts- and- bolts of information needed to become a successful exporter. You do not want to miss this 2-hr in person class.

- How to identify markets for your products and services
  - How to finance your export transaction
- How to mitigate economic, political and financial risks
- Export assistance available through the Tennessee Small Business Development Center

### Leveraging Your LinkedIn

June 16th 10am In- Person

<https://clients.tsbdc.org/workshop.aspx?key=21420065>

In this hands-on course, participants will learn how to:

- Highlight their LinkedIn portfolio to be more than just a resume with a creative headline, relevant summary, effective graphics, and valuable information
- Optimize their connections to expand and nurture their network
- Develop a sophisticated strategy with developing goals and implementing action items

Check our event schedule; follow us on social media or sign up for our monthly newsletters: <https://linktr.ee/knoxsbdc>

# Ribbon Cuttings

## Family Foot & Ankle Clinic New Location

- May 4, 2022



Owner, Dr. Timothy L. Gardner, cuts the ribbon with support from his wife (right, blue shirt & skirt), his team, and others from the community. Family Foot & Ankle Clinic's priority is to deliver quality care to informed patients in a comfortable, convenient setting. When you have problems with your feet, you need to turn to a podiatrist who listens and responds. Dr. Gardner is a friendly physician who counsels you on the best ways to maintain and improve your health. Chamber Ambassadors and other community members join celebrate the new location with Family Foot & Ankle Clinic!

## Stretch Fusion - Farragut

- May 11, 2022



Welcome to the community, Stretch Fusion! Stretch Fusion is the home of the Mobility Spa™. Stretch Fusion is a compilation of modalities and techniques for treating and restoring soft tissue with an emphasis on FST (Fascial Strength Therapy). It includes massage, multiple stretch techniques, various forms of myofascial release, and basic treatment modalities such as heat, muscle stimulation, and cryotherapy. Community and Chamber members joined as owner, Chad Becker, cut the ribbon.

## Refine Dermatology

- May 24, 2022



Welcome, Refine Dermatology! A family owned and operated dermatology practice that is focused on improving the health of its patients while using a hospitable approach, the head of their team is Dr. Jill Salyards, a board certified dermatologist who specializes in general, surgical, and cosmetic dermatology. After working for larger, corporate owned practices for a few years, she realized her desire to have her own practice that makes the care and experience of the patient the priority, not the profit margin. Family, staff, designers, and Mayor Jacobs surround Dr. Salyards as she prepares to cut the ribbon!

# Member Briefs

Looking for more details on a specific event, special or job? Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

Deborah Porter of **Roane State Community College** earned the highest student honor, also known as the President's Award. Porter, who just graduated with an associate degree in anthropology, has made Roane State a part of her long-term goals, saying that her "end game would be to become a Roane State professor." Porter spoke to her fellow graduates at Roane State's Commencement in early May. Congratulations, Deborah!

Is your pet the best? **Young Williams Animal Center's** Annual Pet Calendar Contest is back! Have you always wanted to give your pet the spotlight they deserve? Give them a chance to be famous and enter them in the 2023 pet calendar sponsored by Mortgage Investors Group. This year, the top 11 pets with the most votes on July 31, at 8:00 pm will be featured in their 2023 pet calendar. Go to [youngwilliams.org/events](http://youngwilliams.org/events) to enter.

It's finally summertime and you know what that means! Family reunions, corporate picnics, parties, and so much more! Let **The Classy Caterer** take the heat. They can bring on the shrimp boil, or the grill and fix your favorites with all the sides you could ever want. Whatever your summertime event, they can take care of it! call Trisha Kelly at (865) 406-5477 to get them scheduled for your event.

Dr. Al Hazari of **Postal Annex** is not only an expert in the shipping world but is a former UT chemistry professor who loves to have fun with science! This summer, he is bringing the wonder of science to Knox County Public Libraries in a fun, action-packed program. Go to [knoxcountylibrary.org/events/upcoming](http://knoxcountylibrary.org/events/upcoming) to see when and where he will be!

**Roane State Community College** is hosting their annual Golf Tournament on Friday, June 10 at the Oak Ridge Country Club! Teams are a 4-person SWAT format and the cost is \$700/team. Your entry fee includes range balls, green fees & cart, on-course refreshments, and lunch and post-tournament appetizers. Visit [roanestate.edu](http://roanestate.edu) to get signed up!



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[www.farragutchamber.com](http://www.farragutchamber.com)

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

# Welcome New Members!

## The Chamber welcomes these businesses who joined us recently in May!

Did you know businesses/organizations can submit an application & payment online?  
Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"

**Kristi Lawson, of Gannongold Bookkeeping**, is a mother of four children that she and her husband, Nicholas homeschool together. Nicholas is retired Army, and both are working on their Ph.D. degrees. She is a QuickBooks Pro Advisor and offers bookkeeping and payroll services for other businesses. For more information, call (719) 690-6559.



products on the market. Turn your car or fleet of vehicles into rolling billboards that allow you to advertise your business. Other Services include Paint Protection, Detailing, Window Tinting, and Spot Graphics. For more information visit <http://GNJAUTO.com> or call Jaclyn Kanhai at (865) 566-9555.

**Cool Sports** has Knoxville's best indoor ice and turf facilities! Top class facilities include \* NHL sized ice surface, \* 180x80 indoor turf field, and \* 135x65 indoor turf field. They offer adult and youth soccer, adult and youth hockey, public skating, lessons, theatre on ice, ice dance, competitions, Knoxville Figure Skating Club, party rentals, lock-ins, and private birthday parties. For more information, call Ronald Cohorst at (865) 218-4500 or visit <http://www.coolsportstn.com>.



**iRis Networks** is enhancing its region with the most robust, reliable business communications solutions. Expanding their digital footprint across the region, through rural and mountainous terrain, they deliver the fiber-based, next-generation network and infrastructure businesses need by bringing ultra-high-speed voice, data, and Internet solutions to over 250 communities, reaching across Tennessee and parts of Alabama, Georgia, and Kentucky. Have questions? Call Billy Tindell at (866) 394-3993 or visit <https://irisnetworksusa.com/>.



**Jennifer Laverghetta** chose a career in financial services because she believes she can make a difference in the lives of families in the community. As a stay-at-home mother of four, she has made an impact by motivating her children to achieve their dreams. Her career path from homemaker to financial advisor transitioned her from solely inspiring her four children to reach higher and invest in their future to also inspiring her clients. Edward Jones strives to make sure clients feel heard, and that they understand their unique story by working to help clients understand the investment world in relatable terms, focusing our energy on clients that are seeking a long-term, personal financial planning, and asset management relationship. To find out more, call Jennifer at (865) 691-3342 or visit <https://www.edwardjones.com/us-en/financial-advisor/jennifer-laverghetta>.



Opening on June 1st in West Knoxville, **Mac's Pharmacy** has been serving the Knoxville community and surrounding counties since 1989, and are thrilled to be opening a location in the heart of where they grew up! Focusing on relationships with clients, providing top-notch customer support and offering classes on how to live better with certain health conditions may be just the one thing that is most important to you. Services include prescription refills, immunizations, medication reviews, home delivery/home visits, durable medical equipment, compounding, and point of care testing. For more information, contact Elisa Crawford at (865) 381-2500 or visit <http://www.macspharmacy.com>.



**GNJ Auto-Graphics** specializes in customizing and protecting your vehicle any way you like while using the best quality products on the market. GNJAUTO Graphics is your one-stop shop if you are looking to properly market your business with custom wraps or protect your vehicle with the best paint protection



Event photography, including corporate, networking, and business events. Newborn and family photography on location; reunions, parties, and travel/vacation photography. Relax and enjoy your event with the knowledge that every detail will be captured forever in stunning images to share with family, friends, and colleagues. To book your event, call (865) 805-1096 or visit <http://www.RitaThomasPhotographer.com/>



# Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past May. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Autumn Care Assisted Living - Farragut  
Baker, Donelson, Bearman, Caldwell, & Berkowitz  
Big O Tires - Cedar Bluff  
Big O Tires - West Knoxville  
Bin There Dump That - Knoxville  
Capstar Bank  
Carington Health Services, PLLC  
Cellular Sales of Knoxville, Inc.  
East Tennessee Natural Gas, LLC

Graphic Creations, Inc.  
Hush Puppy's Pet Services  
Independent Cabi Stylist Christy Fitzgerald  
Junior Achievement of East Tennessee  
Kroger  
Lovell Crossing Apartments  
Meadow View Greenhouses  
& Garden Center  
MEDIC Regional Blood Center  
Moonshine Mountain Cookie Company, LLC

Padome Promotions  
The Preserve at Hardin Valley  
Restoration Chiropractic  
Second Harvest Food Bank of East Tennessee  
Southern Safety Supply, LLC  
The Villages of Farragut  
Visit Knoxville  
Work Space Solutions



Thank you for your Admiral Elite Enterprise Membership!



Thank you for your Admiral Elite Enterprise Membership!



Thank you for your Admiral Enterprise Membership!



Thank you for your Anchor Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

# Calendar of Events: June - July 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email [Clifton.Caudill@SCOREvolunteer.org](mailto:Clifton.Caudill@SCOREvolunteer.org) to pre-schedule  
Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit [www.tsdbc.org/request-advising/](http://www.tsdbc.org/request-advising/) to pre-schedule

Wednesday, June 8, 2022  
3:30-4:30p

**Ribbon Cutting**  
Miser Wealth Partners, LLC  
12802 Kingston Pike | Suite 102  
Knoxville 37934

Wednesday, June 8, 2022  
5-7p

**West Under 40 YPs with Loudon County YPs**  
Putt Putt Farragut Golf & Games  
164 West End Ave. Farragut 37934

Thursday, June 9, 2022  
4:30-6p

**Networking**  
Graphic Creations  
213 East 4th Ave. Knoxville 37917

Tuesday, June 14, 2022  
4:30-6:30p

**Networking**  
Regional 6-Chamber Networking  
(FWKCC, Loudon, Anderson, Roane, Oak Ridge & Monroe)  
The Venue at Lenoir City  
7690 Creekwood Park Blvd.  
Lenoir City 37772

Wednesday, June 15, 2022

11:30a-Noon  
**Ribbon Cutting**  
Puleo's Pizzeria  
8078 Kingston Pike  
Suite 101  
Knoxville 37919

Thursday, June 16, 2022  
8-9a

**Networking**  
TNBank  
11200 Kingston Pike  
Farragut 37934

Friday, June 24, 2022  
11a-Noon

**Ribbon-Cutting**  
The Shoppes at Homespun  
30th Anniversary  
Celebration  
11523 Kingston Pike  
Farragut 37934

Wednesday, June 29, 2022  
7:30a

Breakfast  
8-9a  
Speaker  
**Breakfast Speaker Series**  
featuring  
ETN Children's Hospital  
CEO, Matt Schaefer  
Rothchild Catering &  
Conference Center  
8807 Kingston Pike  
Knoxville 37923

Thursday, June 30, 2022  
8-9a

**Networking**  
Volunteer Ministry Center  
511 N. Broadway  
Knoxville 37917

Monday, July 4, 2022  
9:30-Noon

**Town of Farragut**  
**Independence Day Parade**  
Kingston Pike/Stadium Dr. to  
Kingston Pike/Boring Rd. (Ingles)  
Farragut 37934