

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 36, NO. 5

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

MAY 2022



Schaefer is Next Featured Breakfast Speaker

Even with recent downturns in job fulfillment, the healthcare sector continues to be a traditional economic mainstay. Hospitals are generally one of the top sources of private-sector jobs, and the goods/services they purchase from other businesses create additional economic value. With the "ripple" effects included, it was estimated in 2016 from the Bureau of Labor Statistics that each hospital job supports about two additional jobs, and every dollar spent by a hospital supports roughly \$2.30 of additional business activity (according to the American



Schaefer

Hospital Association).

Children's hospitals are especially unique within this sector of our economy. While as of 2021, the U.S. was home to over 6,000 hospitals, only 2% of those facilities operate as larger acute care children's hospitals providing specialized programs. This obligates that precious small number of facilities to provide targeted care for nearly 80 million children, representing over 20% of the U.S. population (Children's Hospital Association Executive Brief, June 9, 2021).

The cruciality of children's hospitals to their community, and their value to local and regional economy will be the focus of the chamber's June 29 Breakfast Speaker Series, featuring East Tennessee Children's Hospital President & CEO, Matt Schaefer, as speaker.

Schaefer joined East Tennessee Children's Hospital as President & CEO in August 2020 (its third CEO) from Children's Hospital New Orleans where he previously served as Senior Vice President and Chief Operating Officer. Prior to that, Matt served in a variety of director and executive roles at Texas Children's Hospital in Houston including President of Texas Children's Hospital West Campus. Matt's career as a children's hospital administrator and leader followed his time as an Associate for McKinsey & Company, a global management consultant firm, and as an engineer with Mide Technology Corporation, a research and development engineering firm in the Boston area. Matt holds a Bachelor of Science degree in Biomedical Engineering from Texas A&M and a Master's in Business Administration from Rice

University, Jones Graduate School of Management.

The chamber's popular Breakfast Speaker Series is open to both the public and business members. Tickets are available at www.farragutchamber.com > Events for the event taking place at Rothchild's (8807 Kingston Pike). Networking and breakfast are from 7:30 to 8:00am; the program is from 8:00 to 9:00am. Chamber member tickets are \$30; non-member tickets are \$40. Tables of 10 can also be purchased by members and non-members.

Sponsorships are also available to members at three levels of marketing and exposure. Call (865) 675-7057 to secure your sponsorship for immediate promotion. The chamber is grateful to Knox County and Town of Farragut for their support which makes this and other programs like it possible.

500+

Mix & Mingle at Expo

The chamber and Shop Farragut were thrilled to welcome approximately 500+ attendees to the inaugural What's Out West Pop-Up Expo presented by TDS Telecom on April 20. The event, intended to both showcase area businesses and offer a large scale networking element, popped up inside of a retail space formerly occupied by Steinmart in the Village Green Shopping Center in Farragut.

Attendees got to visit with 109 total business vendors including area non-profits, finance, service industry, retail, entrepreneurs and others. Several businesses had the opportunity to be interviewed live on air by NewsTalk 98.7's Hallerin Hilton

Hill during his remote program aired from the expo. Feedback during and in the post-event survey was overwhelmingly positive, with vendors and attendees both being impressed by the professional layout, and the sheer diversity of businesses represented.

Shop Farragut and the Chamber are grateful to Business Sponsors Centriworks and Engel & Volkers; Stage Sponsor M&M Productions; Community Sponsors Embroidery Boutique, First Horizon, The Knox Fox Real Estate Group, Knoxville TVA Employees Credit Union, Tennessee State Bank, TNBank, Ultimate Healthcare Solutions, UT Federal Credit Union, and Water Into Wine.



Photo courtesy of Farragut Robotics Club

The Farragut High School Robotics Club with Farragut Mayor Williams, and one of their robots.



Guests attending the Expo conversing with each other and with presenting sponsor, TDS Telecom.

Member of the Month



Introducing May's Member of the Month Chuck Chalker of State Farm - Josh Ellis Agency. Chuck, a 25-year veteran in the insurance industry, is pictured with Kathleen Holmes, Personal Account Rep, and office dog, Pippin. He recently moved to Knoxville after spending 50+ years in Ohio to be closer to family and experience the great outdoors that East Tennessee offers. Chuck continues to aid in growing Josh Ellis' business by making insurance simple for people. Congratulations, Chuck!

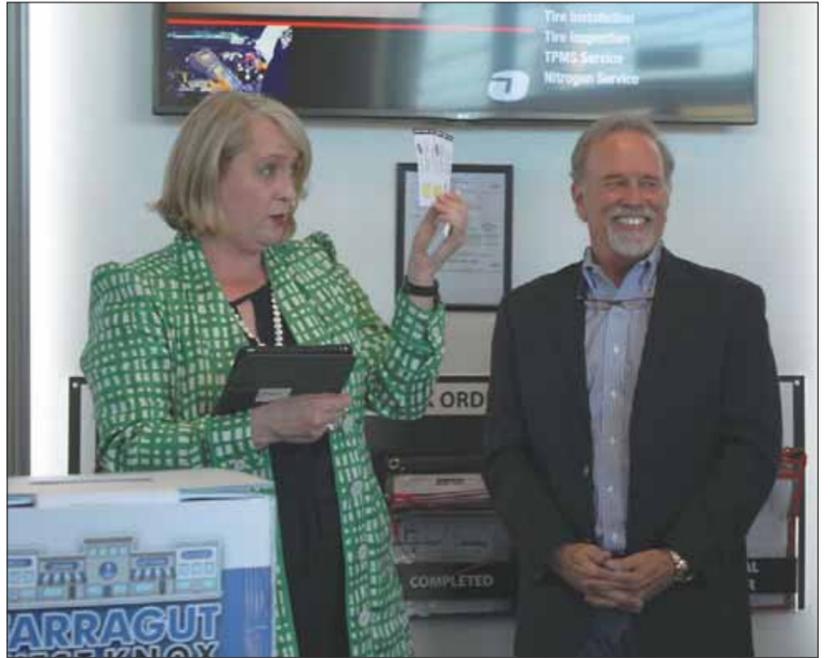
Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p>ADMIRAL ELITE</p>	<p>ADMIRAL</p>	<p>CAPTAIN</p>
<p>ANCHOR</p>	<p>PROPELLER</p>	<p>KUB</p>

Networkings

Big O Tires | West Knoxville - April 14, 2022



Left: Chuck Chalker – State Farm Josh Ellis Agency, Mike Shaw – Morgan Stanley, and Amy Shewmake – Simply Magical Vacations by Amy share conversation and ideas at the evening networking. **Right:** Julie Blaylock – President/CEO, Farragut West Knox Chamber, and Big O Tires manager Ron Seagle draw names for a giveaway of four tickets to the What’s Out West Pop-Up Business Expo.

SouthEast Bank | Bearden - April 21, 2022



Robin Biggs, Hilton Garden Inn Cedar Bluff, and Bert Burgett, Bank of England Mortgage, enjoying breakfast and conversation at the networking.

Meet the SouthEast Bank - Bearden team! (Front Row, L-R): Tina Gregg, Deborah Lee (Vice President, Branch Manager), Nina Stivers, and Herc Ligdis. (Back Row, L-R): Marjorie Salm, Jonas Rice, Steven Brand, and Melissa Maciejewski. SouthEast Bank is proud to have roots planted firmly in the communities they serve. With a passion for helping small businesses thrive, they take a concierge approach to business banking, offering everything from free business checking and commercial loans to accounting and invoicing solutions and Treasury Management Services.

MBI Companies Inc. - April 28, 2022



Above: Dylan Trussell and Lorena Meza Hubbard, Second Harvest Food Bank of East Tennessee enjoy meeting new people and conversation during the networking.

Left: Beth Ann Carter, MBI Companies Inc., and Christine Dean, AA-Air Company, smile for a photo during the morning networking.

Farragut West Knox Chamber of Commerce

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.



Ribbon Cuttings

oysk3 architects 5th Business Anniversary and Expansion - April 5, 2022



Principal Architect, Cara Knapp, prepares to cut the ribbon with support from her oysk3 team and others from the community. oysk3 combines your ideas with their expert architects and designers to bring your vision to life and prepare detailed drawings and specifications for the delivery of your project. Their architect services cover a wide range of projects from historic buildings, hotel architecture, healthcare design, and homes. Chamber Ambassadors and other community members join celebrate this milestone with oysk3 architects!

Net3 Information Technology 10th Anniversary - April 13, 2022



Congratulations to Net3 Information Technology on 10 years of business! Jeff and Suzanne Scott (middle, blue shirt and blue dress), co-founders of Net3 Information Technology, surrounded by their team prepare to cut the ribbon. Chamber members and Ambassadors were there to celebrate as well.

Zelvin Security - April 26, 2022



Celebrating their grand opening are Zelvin Security team members and owners Jeffery and Lisa Atkinson. Natives of New York, the Atkinsons are passionate about cyber security and coaching business leaders on how to reduce cyber-risks. Congratulations, Zelvin Security!

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

The Social Brand is hosting a FREE content calendar workshop on May 19 from 4:00-5:00pm. This is part of their monthly education workshop and networking event for marketers, designers, and business owners called modernmarketing. To register for this event, visit thesocialbrandtn.com.

Calculating Minds Math Learning Center is hosting a Summer Math Camp coming up June 7-9, as well as June 21-23! This camp is for rising 2nd and 3rd graders where they will take part in fun and interactive math activities in a small group. The cost is \$119/student, and it is each day from 10:00am-12:00pm. For more information, go to calculatingminds.com.

The team at **Professional Jewelers** are experts in jewelry repair! From your engagement ring to your watches, they have got you covered! Go visit them at 8817 Kingston Pike #106, Knoxville, TN 37923 or call 865-770-5959 to learn more.

Radio Systems Corporation has named Rob Cadelino the new Chief Executive Officer, effective May 16. He is succeeding Willie Wallace, who has retired after 27 years. Congratulations, Rob Cadelino and Radio Systems!

Good news for your business lunches from **Krugger Lawton**! The federal government is helping to pick up the tab for certain business meals. Under a provision that's part of one of the COVID-19 relief laws, the usual deduction for 50% of the cost of business meals is doubled to 100% for food and beverages provided by restaurants in 2022 (and 2021).

Kudos to the **Rotary Club of Farragut** for their international impact collectively raising \$15,000 to help Ukrainian refugees in the care of a Rotary Club in Zilina, Slovakia. On April 27, Farragut Rotarians ZOOMed with Slovakian Rotarians, who are helping support a former Ukrainian exchange student, Julie; Julie was sponsored to visit the U.S. by the Farragut club in 2007-08. Julie and children, along with several other families, are safe in Zilina, but her husband and others are serving in the Ukrainian army. The club's foundation last week wired \$13,075 through the Rotary Club of Farragut Foundation to Zilina Rotary. Their new Interact Club at Christian Academy of Knoxville raised \$742 for the effort and the Webb School Interact Club raised another \$1,600. Learn more at <http://www.farragutrotary.org/>.



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Wedding Arches / Lighting / Drapery

Event Rentals by Rothchild
Call: 865-531-0269

www.eventrentalsbyrothchild.com

Event Rentals for Every Occasion!

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of April!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

AbhiSree Financial Services (Durga Bezawada) is an associate of Hegemon Group International, an independent marketing company that is bringing Wall Street to Main Street. No matter what financial challenges clients may face, HGI has the experience and resources to create a successful financial plan. Experience licensed associates teach clients about the "Circle of Safety." In these unprecedented financial times, it is important to help clients preserve their capital, while seeking long-term growth. Our associates are among the most educated and well-trained in the industry. When you work with HGI, you know you are working with the best.



Kooky Cookies' founder, Margarita McClure is a minority and woman-owned gourmet stuffed cookie company. Kooky Cookies are not your average cookies: baked fresh every day, you'll bite into the crunchy outer layer to find a soft, gooey, and delicious stuffed center. They bake all the cookies with natural ingredients, no artificial flavoring, coloring, or preservatives. To shop or place your order, visit <https://www.kookycookie.com/> or call (865) 327-6797



A seasoned litigator, **Jennifer McKinnish** expanded her knowledge base to begin servicing social security clients as well over the last decade. Her vision for the firm is to serve families across East Tennessee which has led to the firm's expansion to offices throughout East Tennessee with associate attorneys whose expertise in a variety of practice areas permits Jennifer's clients to maintain close ties with her firm as their needs change over the years. Practice areas include Family Law and Social Security Disability. For more information, contact (865) 229-9854 or visit <https://www.burtonmckinnish.com/>



Puleo's Pizzeria's talented staff serves high-quality New York-style pizza, calzones, pasta, and homemade desserts! Co-owner and Chef David Puleo brings 25+ years of restaurant experience to bring us some amazing recipes and food. To order, call (865) 347-2734 or visit <https://www.puleospizzeria.com/>



Carbon Partners, Inc. specializes in marketing raw materials to electrometallurgical industries, such as low-ash coals, semicokes, and petcoke. With efficient small staff and offices in Kristiansand, Norway, and Knoxville, TN, the company covers its marketing activities worldwide. Call Tim Patterson at (865) 769-9094 or visit <http://carbonpartners.no/da/company>



Stretch Fusion Farragut LLX Health Spa Stretch Fusion is the home of the Mobility Spa™. Stretch Fusion is a compilation of modalities and techniques for treating and restoring soft tissue, emphasizing FST (Fascial Strength Therapy). It includes massage, multiple stretch techniques, various forms of myofascial release, and basic treatment modalities such as heat, muscle stimulation, and cryotherapy. To find out more, call Chad Becker at (865) 621-8020 or visit <http://www.stretchfusion.com>



TopGolf Is a sports entertainment complex that features an inclusive, high-tech golf game that everyone can enjoy. Paired with outstanding food and beverage menu, climate-controlled hitting bays, and music, every Topgolf has an energetic hum that you can feel right when you walk through the door! For more information visit <http://topgolf.com> or call Mark Grenier at (770) 713-1138.



Heritage Realty is a full-service brokerage based in West Knoxville, specializing in providing client-centric advice whether in buying, selling, or leasing. Their market knowledge comes from over 50 years of experience in the greater Knoxville area. They deliver results that ensure long-term client relationships. For more information, call Patrick Welsh at (865) 288-4148 or visit <https://www.heritagerealtyknox.com/>



Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past April. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

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| 7 Title | Knoxville Academy of Music |
| Account Resolution Team | Mr. Handyman |
| Appalachia Business Communications | NAI Koella RM Moore |
| Bio Plumbing, LLC | NerdsToGo - West Knoxville |
| Blue Ridge Yoga & Wellness Center, LLC | Pinnacle Financial Partners - Seven Oaks |
| Burns Mailing & Printing, Inc. | Saah Salon Suites Farragut |
| Cannon & Cannon, Inc. | Smarketing, LLC |
| FASTSIGNS | State Farm Insurance - Josh Ellis Agency |
| GAMA Network Solutions, LLC | Stay Straight dba The Joint |
| Hilton Garden Inn Papermill | The Pinnacle at Turkey Creek |
| Hydrodog Ralpie | Tim's Custom Painting |
| Inst-I-Glass of Knoxville | Total Hair & Body Medical |
| JCPenney | Transworld Business Advisors |
| Knox Speed And Diesel | Water into Wine |

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Captain Enterprise Membership!



May 2022 Exclusive Partner Offer from Intuit QuickBooks!

Exclusive Partner Offer
Intuit QuickBooks 30-day free trial then 30% off for 12 months. SBDC clients take advantage of this exclusive #SBDCDay offer. Get the Deal: https://quickbooks.intuit.com/partners/estrial/?cid=par_estrial_us_qbsbdc_QBO

May 2022 Classes: Registration & Class Info: <https://clients.tsdbc.org/Events.aspx?mode=4&area=Alamo+TN&zip=&miles=25¢er=47021&topicnum=0&days=360&sort=M&layout=0>

Using Social Media to Attract More Buyers May 19th @ 10:30a

Knoxville Chamber in Market Square Want strong sales this season? Learn 10 ways to use social media to add more to your bottom line. In this class, you will learn:
The must-have tricks to re-engage interested visitors
Clever ways to educate your customers on your products and services and the secret to keeping your followers engaged.
This is an in person class presented by, Victory Harbin, owner of the Social Brand

What is MarTech and How to Use It May 19th @ 10am

Blount Chamber of Commerce Marketing Technology powers most of the marketing that our businesses use. Knowing what the best tools and how to use them is vital to marketing effectively and efficiently. Join us for a fun, interactive discussion about the apps, Zaps, APIs, and platforms that can make or break your business.

This is an in person class presented by, Jeremy LaDuke, founder of Epic Nine Marketing Outfitters

How to do Business with the Government 101, Part 2 May 12th @ 10am Online

The introductory course outlines everything you need to know about government contracting, and how to be successful.

Not able to make it to our in person classes?

Try out our On Demand Business

Startup class. Check our event schedule; follow us on social media or sign up for our monthly newsletters: <https://linktr.ee/knoxsdbc>

Calendar of Events: May-June 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsdbc.org/request-advising/ to pre-schedule

Thursday, May 12, 2022
8-9 am
Networking – United Community Bank
10514 Kingston Pike, 37934

Thursday, May 19, 2022
8-9 am
Networking - AMR Rural-Metro Fire
Farragut Community Center,
239 Jamestowne Blvd., 37934

Tuesday, May 24, 2022
3:30-4:30 pm
Ribbon Cutting – Refine Dermatology
161 Capital Dr., Suite 202, 37922

Thursday, May 26, 2022
8-9 am
Networking – JC Penney
11534 Parkside Dr., 37934

Wednesday, June 8, 2022
3:30-4:30 pm
Ribbon Cutting – Miser Wealth Partners, LLC
12802 Kingston Pike, Suite 102, 37934

Wednesday, June 8, 2022
4:30-6:00 pm
West Under 40 (WU40) Putt Putt
Farragut Golf & Games

Thursday, June 9, 2022
4:30-6:00 pm
Networking – Graphic Creations
213 East 4th Ave., 37917

Tuesday, June 14, 2022
4:30-6:30 pm
Networking – Regional 6-Chamber Networking
(FWKCC, Loudon, Anderson, Roane, Oak Ridge & Monroe)
The Venue at Lenoir City
7690 Creekwood Park Blvd.
Lenoir City 37772

Wednesday, June 15, 2022
11 am - Noon
Ribbon Cutting – Puleo's Pizzeria
8078 Kingston Pike, Suite 101, 37919