

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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## Housing Forecast

Panel to feature familiar face as Emcee

The upcoming January 18, 2022 Breakfast Speaker Series, "Housing: Forecast on Farragut, West Knox & Beyond," presented by The Knox Fox Real Estate Group as well as Town of Farragut and Knox County, will feature a very familiar face: that of longtime journalist, news anchor and East Tennessee native, Alan Williams.

Williams will both emcee and moderate the three-person panel comprised of Nick McBride (Knox Co. Register of Deeds), Hancen Sale (Government Affairs & Policy Director, Knoxville Area Association of Realtors), and John Cook (Pres., Home Builders Association of Greater Knoxville and Owner, Cook Bros. Homes) who will be discussing housing trends and forecasts for Farragut/West Knox and beyond. The panel will also dive into explaining the significant economic impacts to the area and its employers as it relates to the recent and potential future states of the housing market.

McBride has recently mentioned that Knox County "crushed previous records" of real estate sales, recording \$5.022 billion in 2021, exceeding the last

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Cook



McBride



Sale

PRESENTING SPONSORS:



## Nominating Committee seeks Leaders

The Chamber's 2022 Nominating Committee is seeking area leaders from the chamber's business membership to apply for open seats on the Board of Directors, with terms beginning in July 2022.

**Applicants must:**

- \*Be members in good standing.
- \*Possess a sincere willingness to serve in both leadership & collaborative team capacities, always in the best interest of the collective business membership.
- \*Be able to provide support & guidance to help ensure the chamber's success and fulfillment of the mission statement (to strengthen, promote and create business opportunities through relationships and education that encourage member success).

Directors are chosen because they exhibit the values that the chamber holds in high regard: Integrity, Excellence, Stewardship, Inclusion and an Enterprising spirit.

Applications are due no later than Friday, January 28 at 4pm. Interested candidates can

download the application in two formats at [farragutchamber.com/about-the-chamber/board-of-directors](http://farragutchamber.com/about-the-chamber/board-of-directors) or by clicking the link in their weekly e-newsletters in January. They can also pick

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## Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>	<p><b>CITIZENS</b></p>



# Networkings

## SBDC is a one-stop shop for business help

Customers want an excellent experience. Without a customer-focused culture, your business is vulnerable to losing clientele to the competition. Your business needs to stand out from the crowd. Your approach to your customer is one way to set you apart from your competitors.

At the TSBDC we are here to support you through the life of your business, from start-up to HR, to understanding your customer's needs and wants. We are in the business of helping business so let us help you! Contact your local office today for an appointment, no question is too big or small, we have the answers to help! [tsbdc.org](https://tsbdc.org) | <https://www.tsbdc.org/>

Our mission is to provide you with high-quality consulting and training solutions to start, grow, and sustain your business.

### Training Events:

Through January 18  
**Business Startup On Demand**  
(Online)

Register: <https://clients.tsbdc.org/register.aspx?mode=event&event=21420050>

January 14, 10:00AM – 12:00PM  
**Startup Bootcamp for Entrepreneurs**

(Roane State Community College, Oak Ridge)

Register: <https://clients.tsbdc.org/register.aspx?mode=event&event=22420001>

January 20, 10:00 – 11:00AM  
**Business Startup Basics**

(at Blount Partnership)

Register: <https://clients.tsbdc.org/register.aspx?mode=event&event=21420003>

February 17, 10:00 – 11:00AM  
**Business Startup Basics**

(at Blount Partnership)

Register: <https://clients.tsbdc.org/register.aspx?mode=event&event=21420003>

February 18, 10:00AM – 12:00PM  
**Startup Bootcamp for Entrepreneurs**

(Roane State Community College, Oak Ridge)

Register: <https://clients.tsbdc.org/register.aspx?mode=event&event=22410037>

March 2, 10:00 – 11:00AM  
**Business Startup Class**

(Farragut Community Center)

Register: <https://clients.tsbdc.org/register.aspx?mode=event&event=21420002>

## Housing

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record of \$3.72 billion logged just one year prior in 2020. Sale adds that there is “an important link between economic prosperity and the availability and affordability of housing.” He looks forward to discussing that piece and sharing his findings from recent Knoxville Area Association of REALTORS 2022 Housing Market Forecasts, which are predicting continued housing growth. As a home-builder, Cook will be able to speak directly to future housing availability and growth, cost of materials impacts and many more issues.

The event's emcee, Williams, retired at the end of 2020 after an impressive 40+ year career in media, 33 of which he spent at local news station, WVLT. He was honored upon retirement by figures such as Bob Kesling, Phillip Fulmer, Mayor Glenn Jacobs, Mike Keith of the Tennessee Titans and others.

Sponsorships are still available at several levels of marketing exposure and include tickets to the program; contact the Chamber for details. Tickets are available individually for members for \$30, \$40 for non-members and \$275 for tables of 10 seats. Call 865-675-7057 OR email [suzanne@farragutchamber.com](mailto:suzanne@farragutchamber.com).

## Leaders

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up a hard copy at the chamber office or email [julie@farragutchamber.com](mailto:julie@farragutchamber.com).

Questions about board service, expectations, and more can be directed to the President/CEO, Julie Blaylock.

## HomeTrust Bank - Farragut

December 2, 2021



Dale Skidmore- Dale Skidmore Agency – Allstate and April Damron- Heritage Investors enjoy coffee and getting to know each other



Trevor Hobbs- Town of Farragut and Lisa Atkinson- Zelvin Security take a photo break during the morning's event.



## West Under 40 Candy Canes & Cocktails

December 15, 2021



West Under 40 Young Professionals hold their holiday gathering at The Club at Gettysvue. The Group is focused on engaging and connecting their members with community events, professional development and supporting good causes through their various networking functions. January 12 will see the return of their casual “West Wednesdays” meetups in 2022.

# Ribbon Cuttings

## Villages of Farragut

December 3, 2021



Town of Farragut Mayor Ron Williams and Vice Mayor Louise Povlin join Villages of Farragut Executive Director, Melody Matney (black dress, center) along with staff, residents and Chamber and community members as the ribbon is cut.

## FASTSIGNS 30th Anniversary

December 8, 2021



Joining current owners Daniel Maw (dark blue vest) and Mary Maw (light blue cape), are former owners Nancy Harter (red coat) and David Harter (blue sweater), along with FASTSIGNS employees, Chamber Ambassadors, and members as they celebrate this major anniversary milestone.

## Craven Wings at Choto

December 14, 2021



Chamber members and Craven Wings staff gather to celebrate the opening of the Northshore/Choto location. Proprietor Justin Cress (beige vest) is thrilled this new location is such a hit with the locals!

## Member Briefs

Looking for more details on a specific event, special or job?

Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

Congratulations to Dr. Michael Antiporda, Surgeon with **Premier Surgical Associates**. He made the *40 Under 40 Outstanding Achievers Class of 2021!* Dr. Antiporda brings innovative technology and experience to the operating room- including two robotic surgery processes never used in East Tennessee.

Congratulations to Savannah Dabney McCabe, Associate Attorney with **Baker, Donelson, Bearman, Caldwell & Berkowitz, PC**. She made the *40 Under 40 Outstanding Achievers Class of 2021!* In 2020, when was recognized as Baker Donelson's Knoxville Pro Bono Attorney of the Year for her work helping refugee clients obtain legal guardianship and conservatorship over family members.

Congratulations to James Hatfield, Redevelopment and Real Estate Director with **Knoxville Community Development Corporation**. He made the *40 Under 40 Outstanding Achievers Class of 2021!* James has been responsible for the management of all aspects of the Austin Homes revitalization. His leadership has taken the project from deteriorating infrastructure and outdated apartments to (when complete) modern, energy-efficient homes for people with low and moderate incomes.

Congratulations to Andrew Hmielewski, Director of Fiber Operations with **Knoxville Utilities Board**. He made the *40 Under 40 Outstanding Achievers Class of 2021!* Andrew faces his biggest professional challenge yet: designing, building, and activating KUB's fiber broadband network, access to that network will enhance education and economic development opportunities across seven counties.

Congratulations to Nick Wilson, Vice President and Senior Portfolio Manager with **First Horizon Bank**. He made the *40 Under 40 Outstanding Achievers Class of 2021!* Nick devotes himself to community organizations outside work, his impact on the community has helped him become an exemplary leader in his industry, not just for his financial knowledge, but for his dedication to inclusion with the LGBTQ community and beyond.

Congratulations to **Town of Farragut** Tourism Coordinator Karen Tindal! She received her Travel Marketing Professional certification.

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# Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of December!

Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"



**BioPURE Services** is proud to serve the Hardin Valley area with their innovative disinfection cleaning process- their team is please to offer one of the most effective disinfection technologies to both commercial and residential. Proudly owned and operated a local professional that is fully committed to providing the 'new standard of clean' to our neighbors and business partners. For more details, contact **Jennifer Wilson** at (865) 317-0920. <http://biopureservice.com/hardinvalley>



**SHINE Collaborative** is a holistic and integrative counseling service collaborating with individuals, couples, and families to declutter their lives both mentally and physically. Marcy will gain a comprehensive background, to determine the best and most effective way to address your unique needs including clearing out personal belongings due to downsizing, divorce, blending families, becoming empty nesters, merging generations, passing of a beloved, or looking to simplify life. **Marcy Drummy** can be reached at (414) 732-0271. <http://shinecollab.com>



**Lisa Sinclair** is a premier real estate agent with a commitment to excellence and specializes in home sales in West Knoxville and the surrounding areas. Whether representing buyers or sellers, she helps her clients achieve their long-term real estate goals through her local market knowledge and professionalism, making her a successful and trusted agent throughout the greater Knoxville area. Contact **Lisa** at (865) 862-6161. <http://www.soldwithsinclair.com>



There's a natural affinity between a wood fire and coffee beans. Their wood-fired coffee roasting process results in a smooth, balanced coffee. Every batch of Summer Moon coffee is roasted in their handmade brick roasters over seasoned Texas oak. **Summer Moon Coffee** a family-run business offering a deep love for delivering high quality, hand-roasted coffee, and exceptional experiences to Summer Moon customers. Contact **Heidi Davis** for more information at (865) 696-4160 or visit <http://Summermoon.com>



Life is moving so fast it becomes easy to procrastinate, minimize, and/or completely forget or not recognize the risks that surround our everyday lives. Therefore, prioritizing four key quadrants of your life: incoming planning; tax mitigation; investment position; and wealth transfer is so important. Need cash flow, tax, estate, and investment advice? **Miser Wealth Partners** would like to demonstrate how they can deliver continuity and collaboration, schedule a call with **Derek Miser** at (865) 281-1616. <http://www.miserwealthpartners.com>



An independent nonprofit corporation, the **UT Foundation's** mission is to raise financial, public, and political support for the University of Tennessee. Your gift creates opportunities by enhancing and advancing the University of Tennessee System. Your generosity pushes forward high-achieving students, ambitious faculty, and engaged alumni. Through your partnership, UT will continue to do more for the UT System and the world. Contact **Stephanie Eastman-Vozar** at (865) 974-9557 or <http://www.utfi.org> for further information.

## WELCOME to the ADMIRAL Level of the Enterprise Club!



They are the solution that wants you to find the right candidate today, not tomorrow. No more sifting through unqualified resumes. No more half-filled out applications- just human conversation, the right team member is just a chat away. Only you know what's best for your team. That's why **Wavely** helps you find dependable and dedicated people you can trust. Want to learn more? Contact **Mike Essex** at (337) 366-2776 or visit <https://wavely.com/employers>



## Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past December. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



**Knox County Mayor's Office**

Thank you for your Admiral Elite Enterprise Membership!



**Turkey Creek**

Thank you for your Anchor Enterprise Membership!

- |  |  |
|--|--|
| Brandon's Awards   | R&B Tax & Accounting Services            |
| Cyan Insurance Solutions                                     | Radio Systems Corporation                |
| Farragut Cleaners  | Rodan & Fields                           |
| Flour Power Knoxville  | Rotary Club of Farragut                  |
| Go Dance   | Shangri-La Therapeutic Academy of Riding |
| Hardin Valley Wealth Management                              | Shoot Point Blank                        |
| Image Matters, Inc.  | Signature Storage at Choto, LLC          |
| Kumon of Farragut  | Storage Sense                            |
| Markets at Choto   | Tennessee Smokies Baseball               |
| Mary Kay - Marianne Morse, Independent Senior Sales Director | Tennessee Strategies                     |
| Mortgage Investors Group                                     | The Insurance Group                      |
| Northwestern Mutual  | Venue at Lenoir City; The                |
| Park Place of West Knoxville                                 | Waste Connections                        |
| Postal Annex   | Young-Williams Animal Center             |

## Calendar of Events: January / February 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

**Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville.** MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule  
**Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC.** Visit [www.tsdbc.org/request-advising/](http://www.tsdbc.org/request-advising/) to pre-schedule

**Wed, January 12 WEST Wednesday (Second Wednesday, monthly)**  
 4:30pm-6:00pm Finn's Irish Restaurant & Tavern, Baker Peters House, 9000 Kingston Pike, 37923

**Thu, January 13 Networking - Farragut High School Education Foundation**  
 4:30 PM - 6:00 PM 11237 Kingston Pike, 37934, FHS Library (Enter via Main Entrance)

**Tue, January 18 2022 Breakfast Speaker Series: HOUSING... Forecast for Farragut, West Knox & Beyond**  
 7:30 AM - 9:00 AM (7:30 AM: Breakfast/Networking) (8:00 AM: Forum / Q&A) Rothchild Catering & Conference Center, 8807 Kingston Pike, 37923

**Wed, January 19 Ribbon Cutting - Prime West Knoxville**  
 3:30 PM 1932 Falling Waters Rd., 37922

**Thu, January 20 Networking - Rodan + Fields**  
 4:30 PM - 6:00 PM K-Town Tavern, 320 N. Peters Rd., 37922

**Tue, January 25 Ribbon Cutting - Smith Handyman Service**  
 3:30 PM 1544 Schaeffer Rd., Suite A, 37932

**Thu, January 27 Networking - The Admiral Nutrition**  
 8:00 AM - 9:00 AM 157 West End Ave., 37934

**Fri, January 28 Regional Legislative Agenda feat. Speaker Bill Haslam**  
 7:30am (Breakfast) Hilton Knoxville Airport, 2001 Alcoa Hwy., 37701  
 8-9:00am (Program)

**Tue, February 8 Ribbon Cutting - Thrive Physical Therapy**  
 11:00 AM 153 Brooklawn St., #153, 37934

**Thu, February 10 Networking - PCS**  
 8:00 AM - 9:00 AM 1720 Topside Rd., 37777

**Tue, February 15 Ribbon Cutting - Mbody Healthcare**  
 11:00 AM 10414 Jackson Oaks Way, Suite 102, 37922

## Farragut West Knox Chamber of Commerce

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

