

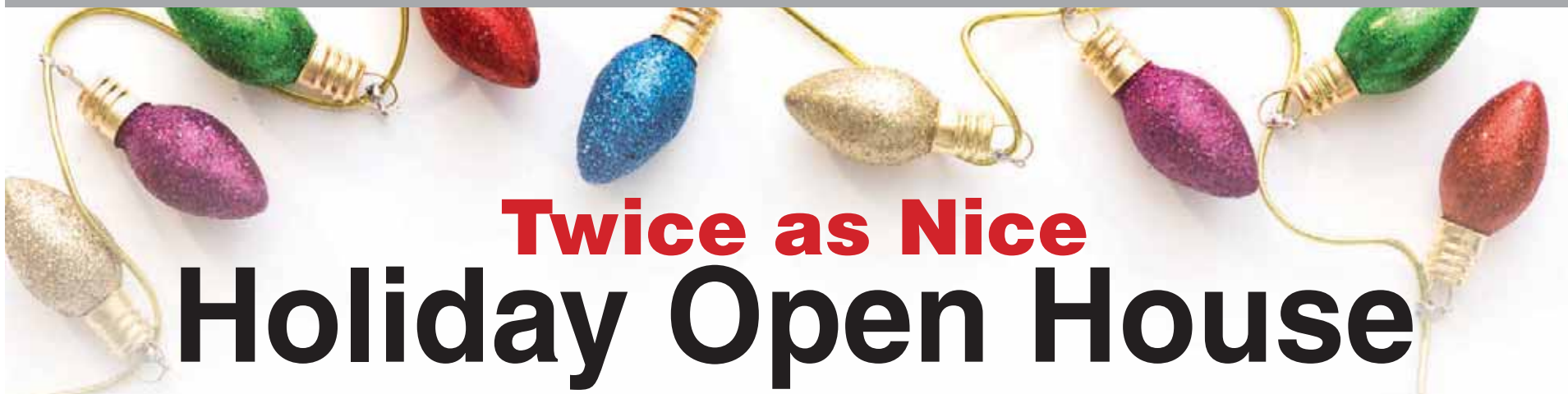
# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 35, NO. 11

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

NOVEMBER 2021



## Twice as Nice Holiday Open House

The Chamber is thrilled to usher in the return of their traditional Holiday Open House and plans to make it twice as nice by providing members and their guests with TWO options for attendance on Tuesday, Dec. 7 at the Chamber offices. Attendees can register for and attend one or both gatherings on the same day: a Breakfast option from 8:00-10:30am or an After Hours option from 4:00-6:30pm. Positive feedback about the flexibility that the 2020 "Drop In" Open House provided was the inspiration for making changes to the event.

Members are invited to bring colleagues, spouses or significant others, or guests who are visitors to the chamber to enjoy refreshments at either time, as well as the holiday-decked tent sponsored by Event Rentals by Rothchild. The chamber office will also be fully decorated and guests can both network and celebrate the season together.

The highlight of the event will be the final delivery of gifts for the chamber's adopted families for their annual "Giving Tree" project. This year, families of children ranging from 2-17 years old have been ad-

opted through ChildHelp Knoxville. ChildHelp aids in serving victims of abuse and neglect, providing essential services like forensic and medical exams, advocacy through legal proceedings, and both mental and emotional health support.

Business have the opportunity as in years past to adopt an ENTIRE family, committing to fulfill every wishlist, and receiving excellent marketing recognition in print, web, and digital formats. These

See **OPEN HOUSE** on Page 4

## YPs Welcome New Faces

West Under 40, the chamber's growing young professionals initiative that strives to help YPs #bemorethanabusinesscard, officially welcomed three new faces to its leadership committee.

Devin Sellmer is Sales Manager under the McKibbin Hospitality group, and has been a member of past chambers in both Tennessee and Missouri. In Missouri, she was on the committee to start a 40 under 40 within that chamber. Sellmer says, "It was exciting to take past experiences from a very successful chamber and start something brand new with fresh ideas. I hope to do the exact same thing here in Farragut. I am brand new to the area and hope I can bring a fresh perspective to this committee."



Sellmer

Jessi Sturdivant is a Signature Sales Executive for AT&T seeking ways to meet like-minded individuals in the community while driving impact within that community through economic growth. She emphasizes, "We are better together!" and plans to bring an expansive knowledge of project management and event planning to the team. She hopes to help West Under 40 with outreach



Sturdivant

See **YPS** on Page 2

## Businesses 'Treat' Tots

Despite the appropriately spooky but soggy weather on Oct. 29th, attendees of the Town of Farragut's popular Freaky Friday Fright Nite were treated to some incredible goodies thanks to 25 member businesses enthusiastically assembling a total 2,500 bags of candy and coupons for products/services!

The treat trail stayed packed the entire evening as chamber staff and volunteers pro-

moted their "Trick or Treat on Commerce Street" booth. Volunteers were Jessi Sturdivant-AT&T, Stephanie Erb-ChildHelp, and Farragut High School students Emma Kim (the chamber's Fall intern!), Keara Tibbs, Omayah El-Salim, and Kayti Gleckler.

Thanks again to the following businesses who participated: Angie Cody EXP Realty, AT&T, Big O Tires, Blaze Pizza, Blue Ridge Yoga, Dr. Joe Chiro,

Huntington Learning Center, Inspirations Dance & Gymnastics Studio, Knoxville Real Estate Professionals, KUB, Liberty Mutual Insurance, Master Services, NerdsToGo West Knoxville, OsteoStrong, Pizza

Kitchen Knoxville, Rocky Top K9, Sitel Group, Smith Handyman Service, State Farm Josh Ellis Agency, Tate Insurance Group, TNBank, The Trusty Notary, and Young Williams Animal Center.

### A BIG 'THANK YOU' TO:



## Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>	<p><b>KUB</b></p>

# Networkings

3to99 - October 14, 2021



Susan Moser- *GAMA Network Solutions*, Colby McLemore- *Colby's Photos & Videos*, Daniel Maw- *FASTSIGNS*, Chuck Chalker- *State Farm Insurance Josh Ellis Agency*, Dylan Whitman- *Morgan Stanley*, Daniel Monday- *Slamdot*, and John Randazzo- *Fish Window* enjoy coffee and conversation on this foggy morning!



Dale Trezise- *TnBank*, Jessica Almeida- *3to99*, Kevin Kraegenbrink- *3to99*, Town of Farragut Assistant Town Administrator Trevor Hobbs, with son Jack, share a laugh during the morning networking.

## Matlock Tire Service & Auto Repair - Farragut - October 21, 2021



Joining Networking host, Jimmy Matlock, right, is John Volpe- *Remote Area Medical (RAM)*, and Tyler Radford- *United Community Bank*.



Steve Lipsey- *Lipsey, Morrison, Waller, & Lipsey* and Mick Reed- *Random Acts of Flowers* get acquainted.

## King University - October 28, 2021



Chris Kauffman- *King University*, Kristi Reynolds- *King University*, and Julie Blaylock- *Farragut West Knox Chamber* get caught up during the evening event.



Ken Finster- *Cyan Insurance Solutions*, Terry Payne- *King University* and John Volpe- *Remote Area Medical (RAM)* discuss their respective industries.

# New Member Orientation

On October 12, 2021, approximately 50 attendees, almost ¾ of them brand new chamber members, networked and enjoyed lunch by Craven Wings at Choto while meeting Chamber resource partners and learning about new and existing benefits included in their chamber memberships. Door prizes kept the 60-minute program as fun as it was fast-paced, including free advertising from the farragutpress.



## JOBS

Who's Hiring???  
These Members Are!



- IT Intern
- Talent & Recruitment Coordinator



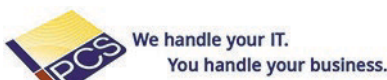
- Kitchen / Cooking Staff
- Customer Service roles



- Data & Process Analyst
- Electrical Engineer – Grid Mod
- Engineer



- P/T Front Desk
- P/T Waiter/Server



- Project Coordinator
- Technical Projects Coordinator



- Cybersecurity Specialist

For details on these and other job opportunities added weekly, visit <http://members.farragutchamber.com/JOBS/>

### YPs

From page 1

into local schools or colleges to work on building up the next guard of Chamber members.

Mikenna Varvel is a Marketing and Outreach Coordinator for PCS Knoxville, an MSP and Technology company local to Knoxville. She finds passion in helping others, volunteering, creative writing, meeting with new people, and developing marketing strategies for her company. She has been involved with numerous nonprofit initiatives over the past six years, including organizations that fight against sex trafficking, feeding the homeless, and more. She has begun writing her first book she hopes to publish one day, is involved with multiple Chambers of Commerce, and now serves with local Nonprofits in hopes of saturating the community with benevolence.



Varvel

# Ribbon Cuttings

Pure Barre Farragut - October 5, 2021



5th from left, Lauren Luftman, and 6th from left, Mackenzie Hammett- franchise owners, wait for the countdown! Trevor Hobbs- *Town of Farragut* (left of We're Open sign) along with community and Chamber members gather to help celebrate the opening!

Nerds ToGo West Knoxville - October 12, 2021



Owners Susan Dally, 5th from left, Don Dally with scissors, and Ken Wilmoth, 7th from left offer expert computer services and IT solutions you can count on, Nerd Up with their team. *Town of Farragut* Assistant Administrator Trevor Hobbs and *Town of Farragut* Vice Mayor Louise Povlin are just behind Susan Dally and Don Dally, respectively. Joining Nerds dressed in orange shirts are various members of the community and Chamber Ambassadors and Chamber members.

Blinds & More of East TN - October 19, 2021



Proprietors John "Robbie" Kidd- center, and Jamie Kidd- with scissors, bring friendly service, honesty & value to every interaction- they offer free in-home or virtual consultations for your window covering needs! Trevor Hobbs- *Town of Farragut* joins the couple along with Chamber Ambassadors and Chamber members as they celebrate their home-based business.

## SBDC is a one-stop shop for business help

There are 980 Small Business Development Centers in the United States. (Administration, 2019) Your Small Business Development Center (SBDC) is a one-stop-shop for counseling, mentoring and training to help you start your business, at any stage of your business' life cycle. Services are at no cost to you, and training workshops are taught by content experts and SBDC business counselors are highly skilled and educated individuals who want to help you and your business succeed. You can register for free services at your local SBDC by visiting [www.tsdbc.org](http://www.tsdbc.org)

Do you have a business plan? Learning how to create an efficient business plan can seem like a never-ending job, but that is what your SBDC can help you with. There are a few different styles of business plans to choose from, Lean Business plans focus on summarizing only the most important key elements while Traditional Business plans require more detail, structure and can be dozens of pages long. Depending on your business, you and your counselor can pick a format that works for you. You can check out samples of both business plans on the U.S. Small Business Administration website (search "Write Your Business Plan" at [SBA.gov](http://SBA.gov)).

Your team here at the Knoxville SBDC offer monthly classes that are free to attend and accessible online and in person. You can visit our website to check out our classes: <https://www.tsdbc.org/search-for-training/> (choose LIVE training).

Our mission is to provide you with high-quality consulting and training solutions to start, grow, and sustain your business.

### November Classes You Can Register For:

#### Local SEO:

#### Optimize Your Online Presence

November 10th @ 10:30a

Join us online

In this class, you will learn:

- What Local SEO is
- How to Win in Local SEO
- What Google Cares About when it comes to Local SEO
- Which Profiles Are Worth Setting Up
- and much more!

The goal of Local SEO is to increase local visibility and traffic to your business.

Presented by: *Victory Harbin, Founder/ CEO of The Social Brand*

#### Business Start-Up Basics

November 16th @ 10:00a

Join us online

Our Knoxville SBDC Business Specialist will discuss different forms of business organization, tax requirements, business licenses, and financing options.

This class is for anyone who has questions about starting their own business.

#### How to do Business with the Government 101, Part 1

November 16th @ 10:00a

Join us Online

The introductory course outlines everything you

See SBDC on Page 4

## Member Briefs

Looking for more details on a specific event, special or job?

Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

- Starting in November, **Heritage Investors** will have a Christmas tree set up in their lobby that will feature ornaments with different items of need from the Compassion Closet. The team at Heritage will personally deliver each of the donated items to Compassion Closet and will continue collecting items for this ministry through December 6th, 2021. Drop your donations at 10641 Deerbrook Dr. Suite 100 Knoxville, TN 37922. Items Needed: any size diapers/pull-ups/wipes; canned infant formula; kids under wear- any size; kids socks- any size; kids pajamas- any size; \$25 gift cards for teen clothes; Bibles; convertible car seats; infant swings; crib/toddler beds; twin mattresses; double strollers; bunk beds/mattresses. For more information, contact April Damron at (865) 690-1155.

- Matthew Bryan, Principal of **Bryan Insurance Group**, is pleased to announce a new partnership agency called Tri-Star Senior Advisors, Inc. to assist seniors with important decisions on Medicare plans and enrollment. Medicare's annual open enrollment period is October 15 – December 7, and every county in Tennessee has at least one new plan. The focus of Tri-Star Senior Advisors is to help seniors figure out the confusing myriad of options and which choices are the best for them, including prescription drug plans, supplement plans, dental and vision care, life insurance, fixed annuities, and long-term care. There is no additional cost to seniors for this professional assistance, and for more information, please call (865) 263.1054. Appointments may be scheduled in person or virtually if preferred.

- Knoxville area Real Men Wear Pink help raise \$152,147 thanks to Scott Brockman-**His Security & Technology**, Brian Baily- **First Horizon Bank**, Donnie Bentley- **Bentley Home Inspection**, Chuck Chalker- **Josh Ellis Agency State Farm**, and Taylor Martin- **Junior Achievement of East Tennessee**. Congratulations guys!

- In partnership with the **Knoxville Small Business Development Center** and the **Farragut West Knox Chamber of Commerce**, the **Town of Farragut** is hosting a free, one-hour course covering the basics of starting a business. It will cover different forms of business organization, tax requirements, business licenses, and financing options. The next class is scheduled for Dec. 1. Register online at [townof-farragut.org/farragutbusinessclass](http://townof-farragut.org/farragutbusinessclass).

- Be prepared for the inevitable! **ActFast CPR** started more than 25 years ago as ActFast, Inc., and it has always been a woman owned small business. Owned by Jennifer Ullian, a Registered Nurse with a Master's Degree in Nursing Administration with more than 20 years of cardiac nursing experience, ActFast CPR provides quality training that equips trainees with life sustaining skills. They offer both non-health-care workers and community members courses

See MEMBER BRIEFS on Page 4

# Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of October!

Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"



Owners **Devin Taylor** and **Ben Johnson** assembled a team of skilled professionals who take great pride in their work- their team will arrive on time, keep you informed, deliver what they promise and guarantee their work, they'll get to know what's important to you so they can customize the way they work with your daily routine. For more information, call **Crystal Wicker** at (865) 470-0001.



Experience one of the most inviting West Knoxville hotels- the Courtyard by Marriott Knoxville West/Bearden. You will be greeted by some of the friendliest, most accommodating staff in the South! This hotel is just minutes from Downtown Knoxville and the University of Tennessee. Settle into one of our spacious guest-rooms outfitted with modern décor, plush bedding, HDTVs, mini-fridges and free Wi-Fi. **Megan Hodges** will be happy to answer any of your questions, give her a call at (865) 297-1102.



Their fitness studio has room for large groups or private training. This is the place for you if you are looking to try something new, lose weight, gain muscle/flexibility, decrease stress, or just need a healthy getaway! They offer a full body workout that focuses on strength and flexibility in Aerial Yoga, Aerial Silks, Lyra, Pole and Trapeze! Aerial arts works with gravity to realign the body, mind, and spirit. Inversion through aerial practice is proven to aid in digestion, improve circulation, help detox, combat stress, and leave you feeling wonderful. Call **Stefanie Howard** at (865) 392-1145 to find out more.



Goodways & Company brings all perspectives of philanthropy together and creates integrated solutions for each client that is specific and actionable from day one. Their team will meet your organization where you are- whether it's at the beginning of your journey or after you have been here for some time. They can assist a broad range of nonprofits from startups to turnaround and even growth strategies. Their scope of services includes Strategic Planning, Brandraising and Communications, Donor Cultivation and Fundraising, Annual Giving and Events, Board Development and Engagement, and Facilitations and Retreats- to find out more, contact **Kari Yatkowski** at (602) 538-5381.



Losing weight is as simple as managing calories, fat, and portion size. Prepackaged meals and recipes do all three, plus emphasize healthy eating, an active lifestyle and behavior modification. You'll gain support and motivation, and learn how much you should be eating, what a balanced meal looks like and how to use that knowledge to achieve weight maintenance. By following the plan, you're expected to drop up to 2 pounds a week. Center Director **Michelle Payton** is available at (865) 531-3353.



Everyone deserves a decent and affordable place to call home. Through your support, families in our community and around the world partner with Habitat for Humanity to build strength, stability, and independence they need for a better future- homeownership allows families to save more, invest in education, live in healthier environments, and have more financial stability. **Lacey Mellott** can be reached at (865) 357-2055.



They love helping business by simplifying their technology. Reliability you can trust- they only fix or upgrade what is necessary and never oversell or over charge for services or hardware. Businesses of all sizes know managing an in-house IT team can be an increasingly demanding task. Rather than spend countless hours and dollars trying to align vision and goals, modern businesses are turning to providers like Shafer to provide turnkey solutions. Give **Tyler Mottern** a call at (865) 235-1705.

# Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past October. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Admiral Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

- A&A Investigations and Consulting Group
- Aventine Northshore
- Bank of England Mortgage
- Big Kahuna Wings
- Blair Griffin - Farm Bureau Insurance
- Blaze Pizza - Turkey Creek
- Bryan Insurance Group, Inc. - Farragut Of-ice
- Children's West Surgery Center
- Chris O'Rourke, DDS
- Cruise Planners - Melodie Williams
- D & K Management, Inc.
- El Mezcal Mexican Restaurant
- Faith Promise Church Farragut Campus
- Farragut Business Alliance
- Farragut High School
- Home Marketing Group, LLC
- Horne Properties
- Jet's Pizza of Farragut
- Karen Greene with United Real Estate Solutions

- Kat's Lash Lounge & Wax Studio, LLC
- Knoxville Academy of Music
- Land Development Solutions
- Liberty Mutual Insurance
- Linda's Hallmark
- Main Event Knoxville
- MediSpa At Choto
- ORNL Federal Credit Union - Farragut
- Outlier's Advantage: ACT Prep Academy
- oysk3 architects
- Rocky Top K9, LLC
- Rose Mortuary/Mann Heritage Chapel
- Senior Financial Group
- The Christman Company
- The Trusty Notary
- TN Insurance Professionals
- Tradebank of Knoxville, Inc.
- Webb School of Knoxville

## SBDC

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need to know about government contracting, and how to be successful in today's procurement marketplace.

## Social Media 2022

November 17th @ 12p  
Join us Online  
Discover the latest trends, tips, and recommendations for 2022. Stay ahead of others with this jam-packed webinar for business-

es and professionals managing social media.

Presented: **Valentina Escobar-Gonzalez**, Founder of *Beyond Engagement*

## How to do Business with the Government 101, Part 2

November 18th @ 10:00a  
Join us Online  
The introductory course outlines everything you need to know about government contracting, and how to be successful in today's procurement marketplace.

## Business Start-Up Class

December 1st @ 10a  
Join us at The Farragut Community Center  
Our Knoxville SBDC Business Specialist will discuss different forms of business organization, tax requirements, business licenses, and financing options. This class is for anyone who has questions about starting their own business.

## Member Briefs

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in CPR, AED and First Aid Training that either result in certification upon completion, or are for education purposes only. For more info, call (865) 671-0657 or visit <http://actfast-cpr.com>.

Looking for a fun way to burn off the holiday calories in a safe and accepting environment? **Pure Barre Farragut** is the place for you. Their FREE Foundations Intro Class is the perfect introduction for beginners to Pure Barre and their barre technique. Sign up now for their next free Foundations Intro Class with

your local studio! Please contact **Lauren Luftman** at (865) 212-0025 for more details or visit <http://www.purebarre.com>.

Making memories is easy, but capturing their essence, and the feeling of the moment on camera often is NOT! **Oksana Moses Photography** provides special portrait sessions that are unique to you! "My mission is to create not just beautiful images for my clients but also unforgettable memories which they will pass on to generations." She specializes in senior photography, child photography, and business portraits. Please contact **Oksana Moses** at [oksanamoses@yahoo.com](mailto:oksanamoses@yahoo.com) for more information.

## Open House

From page 1

businesses will be featured as 2021 "Great Givers" throughout the holiday season.

Businesses and attendees can also participate in the Giving Tree project by bringing individual new unwrapped toys for ChildHelp's toy closet that must be stocked year round. Children entering the center

for the first time receive a new toy which helps ease the fear and uncertainty they may initially experience.

To register for the Open Houses, visit [farragutchamber.com](http://farragutchamber.com) > Events and select the Dec. 7th Holiday Open House links. For more info on adopting a ChildHelp family, contact us at (865) 675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com).

# Calendar of Events: November/December 2021

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

**Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville.** MUST Email [Clifton.Caudill@SCOREvolunteer.org](mailto:Clifton.Caudill@SCOREvolunteer.org) to pre-schedule

**Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC.** Visit [www.tsdbc.org/request-advising/](http://www.tsdbc.org/request-advising/) to pre-schedule

<b>November 10</b> 8:00 - 9:00 AM	<b>WEST Wednesday</b> The Empty Cup, Center 9111, Executive Park Drive, 37923	<b>December 2</b> 8:00 - 9:00 AM	<b>Networking - HomeTrust Bank in Farragut</b> 11916 Kingston Pike, 37934
<b>November 10</b> 3:30 PM	<b>Ribbon Cutting - Burns &amp; Mailing, Inc. 40th Anniversary</b> 6131 Industrial Heights Drive, 37909	<b>December 3</b> 3:00 PM	<b>Ribbon Cutting - The Villages of Farragut</b> 230 Village Commons Blvd., 37934
<b>November 11</b> 5:00 - 6:00 PM	<b>Networking - Turkey Creek Medical Center</b> 10820 Parkside Drive, 37934	<b>December 7</b> 8:00 - 10:30 AM	<b>Chamber Holiday Open House Breakfast</b> Chamber Office. 11826 Kingston Pike, 37934
<b>November 17</b> 11:00 AM	<b>Ribbon Cutting - Insurance Office of America</b> Chamber Lobby, 11826 Kingston Pike, 37934	<b>December 7</b> 4:00 - 6:30 PM	<b>Chamber Holiday Open House Cocktail Hour</b> Chamber Office. 11826 Kingston Pike, 37934
<b>November 18</b> 5:00 - 6:00 PM	<b>Networking - Premier Eyecare</b> 11111 Kingston Pike, 37934	<b>December 8</b> 11:00 AM	<b>Ribbon Cutting - FASTSIGNS 30th Anniversary</b> 8333 Gleason Drive, 37919
<b>November 25-26</b>	<b>Chamber Closed- Thanksgiving Holiday</b>	<b>December 14</b> 3:30 PM	<b>Ribbon Cutting - Craven Wings at Choto</b> 12350 S. Northshore Drive, 37934

**Farragut West Knox Chamber of Commerce**  
11826 Kingston Pike, Suite 110 | Farragut, TN 37934

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

