

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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OCTOBER 2021



## Bidders Raise the Bar for Auction Donation

The 33rd AUCTION on September 16 at The Venue at Lenoir City was night of mostly casual dress, elevated "Campfire" delicacies, but more importantly, elevated bids by approximately 200 attendees. Those bids, in addition to ticket sales, meant that the Chamber would be able to give its largest donation to date to not one, but two area non-profits.

While the annual event is the Chamber's only standing fundraiser, and integral to making sure the Chamber can keep providing the maximum quality and quantity of programs and services to business members, a second big goal is to partner with a local non-profit to promote awareness about their mis-

sion and give a donation. In previous years, 20% of ticket sales was set aside for this purpose. This year, chamber board/staff, and the auction committee agreed that if at all possible, the donation needed to be bigger.

Enthusiastic sponsor support was also a large contributing factor to the Chamber committing to give 20% of ticket AND all item sales to American Cancer Society Knoxville and Volunteer Ministry Center. After the event, it was estimated that each non-profit would receive a donation of over \$3,200.

Due to the COVID pandemic, ACS said local research in East TN for multiple cancers was set back nearly 10 years due to reductions in both funding

and fundraising. This "bucket" is the most underfunded of ACS' many needs.

For Volunteer Ministry Center, the chamber chose to target VMC's newest permanent supportive housing, Caswell Manor. Over 90% of VMC's clients who once experienced homelessness maintained housing for over one year. Caswell Manor will offer 48 one-bedroom apartments which will become the first home in some time for individuals experiencing homelessness and will put them on the path back to stability. Exponentially rising construction costs mean funds are still needed to keep Caswell Manor on track.

The Chamber also elected to donate 100% of the proceeds of the live auc-

tion sale of an exclusive lunch with Knox County Mayor Glenn Jacobs, as well as 100% of proceeds from a lake-house getaway donated on the spot by chamber board member, Matthew Bryan, Bryan Insurance Group.

The Chamber is thankful for the generosity of sponsors: Presenting - Lenoir City Utilities Board; TDS Telecom / Event - Suntrust now Truist; Town of Farragut; Knox County / Community; 3 to 99; Cyan Insurance Solutions; PCS, Inc.; Petree Arbor, Lawn & Landscape; Postal Annex; The Perfect Chair / Media - farragutpress; ViaMedia.

The next auction is targeted for September 2022.

## Workshops to Better Your Business

Two opportunities are fast-approaching to help business owners brush up on essential leadership skills and tech/social media:

**Energy Management feat. inclineHR** (Webinar - October 20, 2:00-3:00pm)

Join us for an exclusive leadership presence webinar program with speaker Greg Cline, founder of locally based inclineHR, and executive coach/trainer to national/global brands like General Electric, AT&T, Merck, Medtronic and others.



When you have to worry about work, home, and your social life, things can quickly get stressful. When you add a global pandemic on top of the constant stressors, it's no wonder we are left feeling worn out.

But what if there's a better way to manage our time and energy? Through this short webinar and interactive Q&A, understand the fundamentals of energy management to recognize the warning signs before burnout and to better prioritize your responsibilities.

Cline works with many of the top national and global corporations he once worked for, using his passion and ex-

tensive expertise to:

- Help businesses enhance their overall culture and create an "ownership mindset"
  - Provide individuals with deep, candid, actionable assessments along with transformative feedback to help them understand their options and propel them to the next level
  - Help organizations see their growth opportunities AND blind spots, in order to raise the bar for their entire team
- Who will benefit from this session?
- You/Your Team
  - Your HIGH-potential employees
  - Your critical "people leaders"

**Leverage Your LinkedIN** (In Person Workshop - October 27, 9:00-11:00am)

If you're not using LinkedIN to full capacity, you may be missing out.



Join us & the marketing gurus at Epic Nine for this IN-PERSON class to learn how to really highlight your portfolio, optimize your connections and make better ones, and develop a sophisticated strategy to achieve results!

NOTE: All attendees should bring their FULLY charged laptop or tablet and be ready to log into their LinkedIn.

Location: Farragut Town Hall - Community Classroom



## Spooky Schmoozing, Mysterious Marketing Opportunities

Halloween is providing businesses and professionals a handful of ominous opportunities this month!

**West Under 40: Halloween Costume Contest & Networking**

Has your work week been a little scary? Join West Under 40 on an October Friday evening where you can wind DOWN and dress UP as your favorite Halloween alter-ego, be it Dracula, a Marvel Universe character, or

whatever spook-tacular costume you can come up with.

FREE PIZZA, T-shirts & koozies  
FIRST 30 in the door get ONE drink ticket

PRIZES for best MASK and best overall COSTUME

Register now at farragutchamber.com/Events (Event on October 15).

See SPOOKY on Page 2

# Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<b>ADMIRAL ELITE</b>		<b>ADMIRAL</b>		<b>CAPTAIN</b>				
<b>ANCHOR</b>		<b>PROPELLER</b>		<b>CITIZENS</b>				



# JOBS

## Who's Hiring???

These Members Are!

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- IT Intern
- Talent & Recruitment Coordinator

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- Kitchen / Cooking Staff
- Customer Service roles

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- F/T, P/T & Seasonal staff wanted (retail AND salon)

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- Accounting & Budget Analyst
- Business Management Associate
  - Engineering Co-op
  - Water/Wastewater Maintenance Technician

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- Driver / Front Desk Assistant

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For details on these and other job opportunities added weekly, visit <http://members.farragutchamber.com/JOBS/>

# Networkings

Cyan Insurance Solutions - September 2, 2021



Owners April Finster and Ken Finster shared during their networking how healthcare costs during retirement can seriously impact your lifestyle and how they can help you make the best decisions for your future well-being.



Daniel Monday- *Slamdot*, Christine Dean- *AA-Air Company*, Robin Biggs- *Hilton Garden Inn*, and Angela Harvey- *First Horizon* take a moment to get ready for announcements during the event.

Bryan Insurance - September 9, 2021



Networking host and owner Matthew Bryan poses with his Farragut Office team; Danielle Velez and James Hensley.



David Horsewood- *Fire by Light*, Zan Schriver- *Volunteer Ministry Center*, and Eric Whitener- *The Knox Fox Real Estate Group* compare notes on their respective industries.

NAI Koella RM Moore - September 23, 2021



John Haney- *NAI Koella RM Moore* and Diego Arcila- *Sunbelt Rentals East TN District* enjoy their conversation on the warm and sunny evening.



Mike Baker- *Mike Baker Insurance Consulting* and David Lawrence- *Pella Windows & Doors* get acquainted at the event.

His Security & Technology - September 30, 2021



Jill Hahn- *Novis Health* and Lisa Simmons- *His Security & Technology* pause to discuss the [scottwearspink.com](http://scottwearspink.com) breast cancer fundraising campaign.



Bennie Barcroft- *Mercedes Benz*, Phillips Graves- *Thermocopy*, and April Damron- *Heritage Investors* enjoy breakfast and conversation.

## Spooky

From page 1

### Trick or Treat on Commerce Street

Does your business not have TIME to be part of the Town of Farragut's popular Freaky Friday Fright Nite? Attracting THOUSANDS of children and their families, the FREE treat trail returns to Mayor Bob Leonard Park Oct. 29th and the chamber wants to help promote you.

HOW to participate (must be a member):

--Provide 100 sealed quart-sized bags of "goodies" with: Candy for the kids AND a coupon for your business/service for Parents! You can also include a business card OR SMALL promo item in the bag.

--DROP OFF your pre-assembled goody bags before 4pm on Friday, October, October 22. Call/Email if you need pick up.

--We will distribute your bags alongside our own TREATS until gone!

--We'll give you logo recognition at the event and in our emails/social media as a bonus for participating.

Thanks to the following businesses who are signed up: aloft HOTELS, Blaze Pizza, Blue Ridge Yoga, Dr. Joe Chiro, Huntington Learning Center, Inspirations Dance & Gymnastics Studio, Liberty Mutual Insurance, Master Services, The Pizza Kitchen Knoxville, Smith Handyman Service, State Farm Josh Ellis Agency, The Trusty Notary, and Young Williams Animal Center.

# Ribbon Cuttings

## Dr. Joe Chiro – S. Peters Rd. - September 1, 2021

Dr. Joe Hutchison celebrates the opening of his new office on S. Peters Rd. with a ribbon cutting. On hand to help him is Julia Hurley- *Just Homes Group* along with various Chamber members, family, and friends.



## Storage Sense – Deane Hill Dr. - September 7, 2021

A new, clean, and well-lit storage facility deserves a proper welcome! Filling in the first row is Colby McLemore- *Colby's Photos & Videos*, 3rd from left-Jon Dhaene- *Storage Sense*, Dan Elcan- *Storage Sense*, Chrystal Muckle- *Storage Sense*, David Warren- *Storage Sense*, and Kimberly Adami- *Storage Sense* along with MiKenna Varvel- *PCS*, Marianne Morse- *Mary Kay*. Completing the second row is Ken Finster- *Cyan Insurance Solutions*, Dale Trezise- *TnBank*, Chuck Chalker- *Josh Ellis State Farm*, Kim Fry- *Hilton Knoxville Airport*, Dr. Saleh Shahid- *Carington Health Services*, Brenda Herron- *Copper Cellar Family of Restaurants*, and Tom Sharp- *viamedia*.



## Heritage Investors – Deerbrook Dr. - September 14, 2021

Heritage Investors celebrates their new location with a host of Chamber members, colleagues, and friends. Amy Aherns, April Dameron- holding scissors, Jillian Lane, and Justin Goodbread are at the front while Don Bateman and Zach Cooper round out the Heritage Investors Team.



## The Social Brand – N. Broadway - September 22, 2021

Victory Harbin (holding scissors), owner of The Social Brand, waits for the signal to cut the ribbon welcoming her business back to Knoxville, surrounded by her staff, family, chamber members and guests.



## Transworld Business Advisors – Kingston Pike - September 28, 2021

What a welcome for the Transworld Business Advisors team of Shelia Hanson- 4th from left, Elizabeth Kose- white dress, Doug Kose- with scissors, and Drew Ruthford- blue shirt/jacket. Colleagues, friends, family, and Chamber members let out a cheer as the ribbon was cut!



## Aloft Knoxville West – Lovell Rd. - September 29, 2021

Joining Laura Shirooni (black jacket), Nick Patel (blue suit), and Elizabeth Bowman (grey jacket) are Knox County Mayor Glenn Jacobs (5th from left), TN State Representative Jason Zachary (behind Nick Patel) and Knox County Commissioner John Schoonmaker (behind Elizabeth Bowman). Dozens and dozens of hotel staff, Chamber members, and *farragutpress* join in the 1-year anniversary celebration!



## Member Briefs

Looking for more details on a specific event, special or job?

Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

**Bentley & Associates Home Inspection Services** will host their first "Santa Wears PINK" fundraising event, featuring owner Donnie Bentley aka Santa, to raise money for American Cancer Society Knoxville's "Real Men Wear Pink" campaign. The event takes place Wednesday, October 20 at 6:00pm at The Venue at Lenoir City. Activities will include a Silent Auction, Wine Pull, jewelry raffle, Photos with Santa, dinner and beverages. Sponsorships are available and tickets are \$75/person, \$130/couple and \$600/table. Contact 865-986-2516 or email [Susan@BentleyHomeInspection.com](mailto:Susan@BentleyHomeInspection.com) for details.

**STAR (Shangri-La Therapeutic Academy of Riding)** is hosting an ESMHL- Equine Specialist in Mental Health and Learning 3-day workshop December 9-12, followed by a day of skills testing that is offered to equine professionals and therapeutic riding instructors who work with or would like to work with students with mental health and/or learning issues. Registration deadline is November 5, 2021; workshop and Equine Skills Test cost is \$600. For more information call (865) 988-4711.

**The Christman Company** has ranked #92 on Engineering News-Record's 2021 top 400 contractors nationally based on 2020 construction revenue. Congratulations!

**Colby's Photos & Videos** was elected to the Professional Photographers of America Council by state professional photographers for his third term. Congratulations Colby!

**Master Services** was recognized by the Knoxville News-Sentinel with the 2021 Top Workplaces award. Congratulations Master Services!

StoryPoint Senior Living welcomes **Manorhouse Assisted Living** into its family of communities under its new name, **StoryPoint Knoxville West**. StoryPoint Knoxville West offers assisted living and memory care.

**Heritage Investors** hosted **MEDIC** for a mobile blood drive on October 6 and managed to collect over 20 units of much needed blood for local area supplies! Kudos to Heritage Investors!

In partnership with the **Knoxville Small Business Development Center** and the **Farragut West Knox Chamber of Commerce**, the **Town of Farragut** is hosting a free, one-hour course covering the basics of starting a business. The class will be repeated monthly through December. It will cover different forms of business organization, tax requirements, business licenses, and financing options. Two more classes are scheduled for Nov. 3 and Dec. 1. Register online [townoffarragut.org/farragutbusinessclass](http://townoffarragut.org/farragutbusinessclass).

Event Rentals by Rothchild  
Call: 865-531-0269  
[www.eventrentalsbyrothchild.com](http://www.eventrentalsbyrothchild.com)  
**Event Rentals for Every Occasion!**

# Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of September!

*Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"*

**David C. Durbin, MD**  
(865) 450-5484

David C. Durbin, MD

**H&R Corp DBA Tristate Wholesale Mehul Patel**  
4167 South Creek Rd.  
Chattanooga, TN 37406  
(423) 867-3341

Tri-State Wholesale

**Dave Prescher and Zach Smith** love the spirit and tenacity of small business owners in the Greater Knoxville Area! Dave's focus is on building trusted relationships with them so they can achieve the success they envision for their business. Zach focuses on working with people who are rebuilding or establishing credit, offering alternative means to traditional financing. Phone: (865) 344-6126 or email: [knoxville@lendiolocal.com](mailto:knoxville@lendiolocal.com)



**Joy LaForce** loves helping community members protect against what life may throw at them and their loved ones. Her goal is to provide personalized service by helping educate and advise each family about the most effective way to reduce the trauma and costs associated with "Mayhem". Joy can be reached at (865) 983-6300 or visit <https://www.thelaforceagency.com/>



**Mbody Healthcare** is a membership based primary care practice that operates on the direct care model. For a monthly membership, they can provide a wide variety of all-inclusive primary care services. For more information, contact **Meikel Major** at (865) 399-6026 or visit <https://mbodyhealthcare.com/>



**Over the Rocks Bartending** is a bartending staffing service ready to mix your event to perfection. Their focus is corporate and private home events (Lunch & Learns, Grand Openings, football games, family gatherings, etc.). They also do weddings! Call **Jonathan Desai** at (865) 309.1292 for your quote.



**Remote Area Medical (RAM)**'s mission is to prevent pain and alleviate suffering by providing free, quality healthcare to underserved and uninsured individuals. Services provided by licensed professionals in the fields of dental, vision, and medical. To get involved, contact **John Volpe** at (865) 862-5919, ext. 15 or visit <https://www.ramusa.org/>



A homeowner's to-do list can feel never ending. With **Smith Handyman Service** professional services, you don't have to waste your free-time on endless home projects- simply hand off your honey-do list to their team for convenient, quick, and high-quality solutions. Contact owner **Taryn Smith** for a quote at (865) 966-7648 or visit <https://smithhandymanservice.com/>



A place to lean and grow as an artist, serving local artists in the Knoxville and surrounding area. Benefits of membership include mutual support in the pursuit of artistic expression, volunteer opportunities to share your skills and knowledge, workshops, demonstrations and classes, annual juried show, and more. Contact President **Betty Bullen** at (865) 919-5708 or visit <http://www.tn-artists.org> for more information.



Cyber-risks are a top threat to business growth- your network is defended by firewalls, EPD, EPP, and anti-malware services. **Zelvin Security's** job is to test your defenses using the same tools as a hacker-in-the-wild to bypass your proactive security protections- they will show you how an adversary could compromise your system and give you risk-reducing strategies to protect your business. To find out more call **Lisa Atkinson** at (865) 321-1970 or visit <https://zelvin.com/>



# 2022 CHAMBER GUIDEBOOK & BUSINESS DIRECTORY

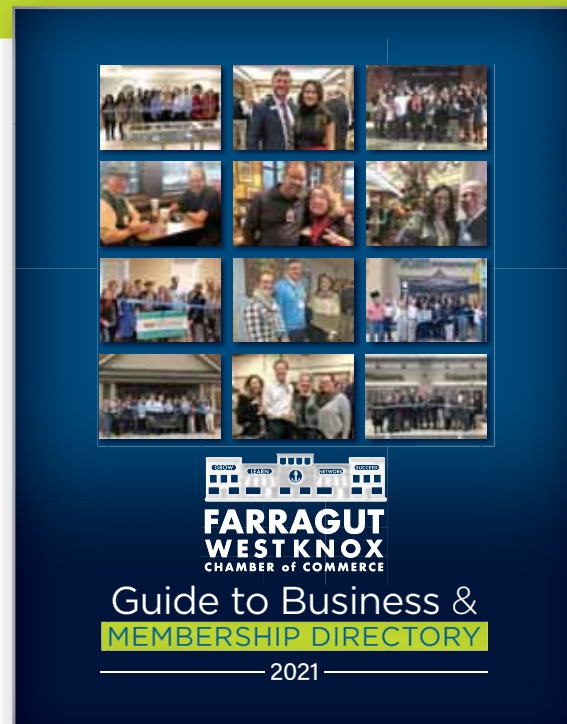
**December 30, 2021**

That's the release for the NEW 2022 Chamber Guide to Business & Membership Directory! The guide will reach the 37,500 readership of farragutpress as an insert, plus be further distributed by the farragutpress, chamber, at municipalities, hotels, realtor offices, relocation and new member packets and more.

All members get TWO listings as part of their membership (alpha and your primary category), and Enterprise Members get complimentary BOLDING of their name.

Advertising slots are now being reserved with MULTIPLE discount opportunities available.

Please contact [farragutpress](mailto:farragutpress) for rates and reservation information.



Contact Cara Ford at [farragutpress](mailto:farragutpress) at [cford@farragutpress.com](mailto:cford@farragutpress.com) or (865) 218-8878

## Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past September. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



**TURKEY CREEK**  
Thank you for your Anchor Enterprise Membership!

- Bentley & Associates Home Inspection Services
- Brightway Insurance - The Serio Agency
- C&J Wealth Advisors
- Connors Steak and Seafood
- Cumulus Media/WIVK, WOKI, WNML
- Engel & Völkers Knoxville
- Episcopal School of Knoxville; The
- Farragut Primary School
- Garde Bien SpaSalon
- JCPenney
- Knox County Property Assessor
- Knoxville Fine Homes Realty
- Lipsey Morrison Attorneys

- M & M Development Co., Inc.
- Mercedes Benz of Knoxville
- Midwest Communications, Inc.
- Mountain Commerce Bank - Bearden
- Premier Eyecare, PLLC
- Prime West Knoxville
- Pugh CPAs
- Sonesta Simply Suites
- Staybridge Suites - Knoxville West
- Tennessee Valley Pool and Spas Inc.
- Women's Basketball Hall of Fame
- WoodmenLife Chapter 3 - Farragut
- Wolf, McClane, Bright, Allen & Carpenter, PLLC

## Calendar of Events: October/November 2021

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

**Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule**

**Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit [www.tsbdc.org/request-advising/](http://www.tsbdc.org/request-advising/) to pre-schedule**

- |                                |  |                                |   |
|--------------------------------|--|--------------------------------|---|
| <b>October 13</b> 11:00am      | <b>Ribbon Cutting: Nerds to Go West Knoxville</b><br>11110 Kingston Pk, Ste 140, 37934   | <b>October 27</b> 9:00-11:00am | <b>Workshop: LEVERAGE Your LinkedIn feat. Epic Nine</b><br>Community Classroom @ Farragut Town Hall (11408 Municipal Center Dr) |
| <b>October 13</b> 4:30-6:00pm  | <b>WEST Wednesday – MONTHLY Casual YP Meet-up</b><br>Finn's Irish Restaurant & Tavern, 9000 Kingston Pike, 37923   | <b>October 28</b> 5:00-6:00pm  | <b>Networking: King University</b><br>10950 Spring Bluff Way, 37932   |
| <b>October 14</b> 8:00-9:00am  | <b>Networking – 3to99</b><br>201 N. Weisgarber Rd, 37919<br><i>(Please park in open lot NEXT DOOR between 3to99 and Krispy Kreme for easier entrance/exit)</i> | <b>October 29</b> 5:00-7:00pm  | <b>Town of Farragut Freaky Friday Fright Nite</b><br>Mayor Bob Leonard Park, 301 Watt Rd, 37934                                 |
| <b>October 15</b> 6:00-8:00pm  | <b>West Under 40: Halloween Party</b><br>Admiral Pub, 142 Brooklawn St, 37934  | <b>November 4</b> 8:00-9:00am  | <b>Networking: Knoxville TVA Employees Credit Union</b><br>11490 Parkside Dr, 37934   |
| <b>October 19</b> 11:00am      | <b>Ribbon Cutting: Blinds &amp; More of East TN</b><br>Chamber Office, 11826 Kingston Pk, 37934  | <b>November 10</b> 4:30-6:00pm | <b>WEST Wednesday – MONTHLY Casual YP Meet-up</b><br>Finn's Irish Restaurant & Tavern, 9000 Kingston Pike, 37923                |
| <b>October 20</b> 8:00-10:30am | <b>Opening a Business in Farragut (sponsored)</b><br>Farragut Community Center, 239 Jamestowne Blvd, 37934   | <b>November 11</b> 5:00-6:00pm | <b>Networking: Turkey Creek Medical Center</b><br>10820 Parkside Dr, 37934  |
| <b>October 20</b> 2:00-3:00pm  | <b>Webinar: Energy Management feat. inclineHR</b><br>ONLINE. Register to receive link no more than 24 hours prior  | <b>November 17</b> 11:00am     | <b>Ribbon Cutting: Insurance Office of America</b><br>Chamber Office, 11826 Kingston Pk, 37934                                  |
| <b>October 21</b> 5:00-6:00pm  | <b>Networking: Matlock Tire Service &amp; Auto Repair</b><br>10730 Kingston Pk, 37934  | <b>November 18</b> 5:00-6:00pm | <b>Networking: Premier Eyecare, PLLC</b><br>11111 Kingston Pk, 37934  |

**Farragut West Knox Chamber of Commerce**  
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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

