

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 35, NO. 11

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

DECEMBER 2021



BACA- Bikers Against Child Abuse, Childhelp staff, and Chamber members picked up toys from the previous day's Holiday Open House and loaded them into their vehicles. Chamber members adopted 25 families this season! Knox County Sheriff's Department provided escort as they drove down Kingston Pike, guiding them safely through traffic.

SANTA'S HELPERS

Chamber Businesses embrace 25 families, help fill toy closet

The days after the Chamber's dual Holiday Open House on December 7 were a whirlwind of volunteers and would-be Santa's picking up and CONTINUING to drop off toys and gifts for the children and families of ChildHelp.

Altogether, member businesses and chamber volunteer teams adopted 25 families, en-

compassing 50+ children from 2 weeks to 18 years old, and brought in close to \$1,000 in toy or gift card donations for ChildHelp's toy closet.

Members were invited as usual to stop by either the breakfast or after hours Holiday Open House events, sponsored by Event Rentals by Rothchild, Scooter's Coffee, Dixie Lee Wines & Liquors, and Classy Caterer. Businesses who had pre-adopted a family or child were asked to deliver gifts by that date, and individ-

See SANTA on Page 2



2022 Breakfast Speaker Series returns in person

After over a year of virtual versions, the chamber's popular Breakfast Speaker Series will debut in 2022 in person on Tuesday, January 18 starting at 7:30am at Rothchild Catering & Conference Center.

Titled, "Housing: Forecast on Farragut, West Knox & Beyond," and presented by The Knox Fox Real Estate Group, a panel of area experts will convene for a moderated Q&A on what has been a hot topic for most every Farragut and Knox County resident: the housing market and where it may be

headed over the next 12 months.

Concerns have mounted for some time about affordability, inventory and other issues, and the program will aim to address some of these as well as use recent data trends to give attendees a forecast of what to expect. The program will start with 30 minutes of networking



McBride

and breakfast, then immediately dive into a one-hour panel discussion.

Panelists will include:

- Knox County Register of Deeds, **Nick McBride**, will bring his 30 years of public service and experience with the vast database of land/property records and real estate transactions kept by county. Having been instrumental in setting up the digitization of hundreds of years of records at that office, McBride will include information on historical trends

in the area and what they can tell us about what's to come.

- **Hancen Sale**, Governmental Affairs and Policy Director at Knoxville Area Association of Realtors (KAAR), will also contribute recent and current projected



Sale

See BREAKFAST on Page 2

Wondering Who's Hiring?
Check out our **JOBS** section on page 2 to see Member Businesses hiring right now!

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p>ADMIRAL ELITE</p>	<p>ADMIRAL</p>	<p>CAPTAIN</p>
<p>ANCHOR</p>	<p>PROPELLER</p>	<p>CITIZENS</p>

Networkings

Knoxville TVA Employees Credit Union - November 4, 2021



Teaming up for the team photo, first row left to right: Tammy Combs, Madi Hill, Kristel Cannon, Amber O'Mary, Beth Grey, and Kasi Lawson. Second row, left to right Marcellus Roberts, Matt Oliver, and Aaron Rule.



Stephanie Erb- *Childhelp*, Jessica Mishu- *Blueridge Yoga*, and Baylor Love- *Tennessee Smokies Baseball* get acquainted.

Tennova Turkey Creek Medical Center - November 11, 2021



Robin Biggs- *Hilton Garden Inn Cedar Bluff*, chats with Tony Benton- *Tennova Turkey Creek Medical Center* and Stephanie Austin- *Tennova Turkey Creek Medical Center* during the evening networking



Mike Baker- *Mike Baker Insurance Consulting* and Kayla Zehner- *Volunteer Princess Cruises* enjoy refreshments and conversation

Premier Eyecare - November 11, 2021



Meet the *Premier Eyecare* team, listed left to right: Dr. Taylor Greene, Mary Crabtree, LDO, Ashley Smith, LDO, Sarah Hill, LDO, Holly Collins, CPO, Dr. Brent Fry, Erin Pendleton, CPOT, Rachel Dudek, Jessica Welborn, LDO, Dana Vandergriff, and Jessie Valentine



Steve Krempasky- *Shop Farragut*, John Volpe- *Remote Area Medical (RAM)*, and Kim Bertolo- *Work in Progress Health Coaching* enjoy talking about their respective industries.



JOBS

Who's Hiring???

These Members Are!



- IT Intern
- Talent & Recruitment Coordinator



- Full Charge Bookkeeper



- AMI Systems Administrator
- Business Administration Student
- IT Help Desk Student
- Workers' Compensation Analyst



- Cybersecurity Specialist

For details on these and other job opportunities added weekly, visit <http://members.farragutchamber.com/JOBS/>

Breakfast

From page 1

data forecasts from his background in economics and public policy, but will also draw on his diverse experience in research, real estate and housing. In his role for the KAAR, he helps coordinate and guide their more than 5,500 members from all aspects of the residential and commercial real estate industries, into issues with land use and zoning regulations, economic development, and workforce development.



Cook

• **John Cook** is both President of Cook Bros. Homes and also the current Board President of the Home Builders Association of Greater Knoxville (HBAGK). The primary function of the HBAGK is to serve as the homebuilding industry watchdog. In addition to monitoring issues that could negatively impact housing affordability, the association provides services to its members that include educational programs, marketing events and community service projects. For his private business, John coordinates all aspects of how Cook Bros. Homes functions, facilitating a culture of continuous improvement and growth.

Sponsorships are still available at several levels of marketing exposure and include tickets to the program; contact the Chamber for details. Tickets are available individually for members for \$30, \$40 for non-members and \$275 for tables of 10 seats. Call 865-675-7057 OR email suzanne@farragutchamber.com.



Santa

From page 1

ual attendees were asked to bring a toy. ChildHelp aids in serving victims of abuse and neglect, providing essential services like forensic and medical exams, advocacy through legal proceedings, and both mental and emotional health support.

However, this year, families continued to come in needing adoption as ChildHelp continued their intake of clients, and so more businesses stepped up to adopt them, bringing toys as soon as they could. Both the Chamber and ChildHelp were surprised by a massive \$400 toy donation delivered by Keith Kail on behalf of his Woodmen Life Farragut Chapter 3.

The chamber and ChildHelp are both grateful to all individuals who donated, and specifically to these businesses who adopted families: ACTFast CPR, Brain Balance, Bentley & Associates Home Inspection Services, The Courtyard Marriott – Knoxville West/Bearden, FWKCC Ambassadors, The Hill Group, His Security & Technology, Insurance Office of America: Carrie "CJ" Stevens, Inst-i-Glass of Knoxville, The Knox Fox Real Estate Group, Knoxville TVA Employees Credit Union, Main Event Knoxville, MBI Companies, mBODY Healthcare, Postal Annex, Remote Area Medical, and Tate Insurance Group.

Ribbon Cuttings

Burns Mailing & Printing Inc.
30th Anniversary Ribbon Cutting
 November 10, 2021



Celebrating 30 years in business, 1st row, left to right is Tyler Gaylon - U.S. Bank, Suzanne McCarter - Burns Mailing & Printing, Phyllis Burns, Owner - Burns Mailing & Printing, Amy Motsinger - Burns Mailing & Printing, Angela Kites - Burns Mailing & Printing, and Mary Beth Ramey - Volunteer Ministry Center. 2nd row is Aaron Owen - U.S. Bank, Rich Carpenter - Burns Mailing & Printing, Zach Motsinger - Burns Mailing & Printing, Christine Dean - AA Air Co., Zan Schriver - Volunteer Ministry Center, and Dr. Saleh Shahid - Carington Health Services. 3rd row Lisa Simmons - His Security & Technology, Krystyn Bullard - Core Benefits, Myra Clark - Core Benefits and Mike Shaw - Morgan Stanley.

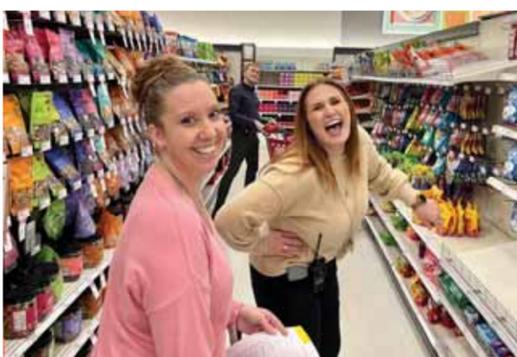
IOA Insurance Office of America - November 17, 2021



Celebrating Carrie "CJ" Stevens, center, with a ribbon cutting is 1st row, Ir Zan Schriver - Volunteer Ministry Center, Mona Nair - Blount County Habitat for Humanity, Amanda Inman Lowe - Allcor Staffing Services, Baylor Love - Tennessee Smokies, Dick Qulia - Richard F. Qulia Investigations and Polygraph Company, Angela Harvey - First Horizon, and Josh Ellis - Josh Ellis State Farm. 2nd row: Cody Barnes - First Citizens Bank/Parkside, Marianne Morse - Mary Kay, Jane Jolly - Knox County Mayor's Office, Laura Sayers - farragutpress. 3rd row: Kim Moye - Mortgage Investors Group/Farragut, Jim Hill - Hill Group, Joe Hutchison - Dr. Joe Chiro, and Mike Shaw - Morgan Stanley.

W40 Holiday Happenings

The young professionals of West Under 40 celebrated the season with gathering and giving back, hosting a warm well-attended gathering on Dec. 15 at Gettysvue where guests scanned Childhelp QR codes to make their donations to the non-profit, AND hosting a shopping trip in Turkey Creek where attendees checked off wish lists for kids in Childhelp's care this holiday.



Last Minute HOLI-DEALS

• **BW James Jewelers** is still offering their Christmas special of \$40 off any purchases \$199 or more! This deal is applied automatically at checkout online at their website www.bwjamesjewelers.com or call 865-328-0421 to make an appointment (recommended) at their Turkey Creek store at 11623 Parkside Drive!



• **JCPenney** is celebrating the holiday spirit with its plethora of sales, including up to 70% off, 30% off select styles of Holiday Jewelry, up to 50% off holiday home appliances, up to 60% off select styles of winter coats, 20-40% off select styles of children's toys, 30% off all family pajama sets, and up to 80% off Final Take/Clearance items. Available both online and at their Turkey Creek store at 11534 Parkside Drive!



• **The Shoppes at Homespun** have extended their hours for Wednesday and Thursday until 8pm, all the way until Christmas! Find your perfect UNIQUE gift for that someone special at this hidden gem with more than 9,000 square feet of vintage and antique items, primitives, shabby chic, jewelry, garden, furniture, home goods and much more! Find them in the Village Green Shopping Center at 11523 Kingston Pike.



• **The Copper Cellar Family of Restaurants** says everyone LOVES their Copper Cards as gifts to share dining experiences with friends and family this holiday season! Copper Cards are gift cards that never expire and can be used at any of the Copper Cellar restaurants (Calhoun's, Smoky Mountain Brewery, Chesapeake, Copper Cellar, Corner16 and others), and even at their new Copper Marketplace. Get yours at your nearest restaurant location, or online where you can order and send them straight to your loved one's home or inbox! Visit www.coppercellar.com for locations or to order.



• Got a coffee lover on your list? **Scooter's Coffee** is excited to announce their Holiday Shop this season, letting you save on gifts from tumblers, to coffee giftsets, to Grab n Go Lattes, to gift cards! Visit your local Scooter's drive-thru at 10512 Kingston Pike, or enjoy free shipping on orders \$39 or more when you visit www.scooterscoffee.com/holiday.



• Let **West Bicycles** help you find the perfect gift for your active loved ones this holiday season, and enjoy free in-store pickup on all purchases, and free shipping on orders \$50 or more! Shop their range of bikes, cycling clothes, cycling shoes, cycling socks, cycling gloves, bike helmets, bike computers, bike lights, and indoor trainers. Visit them in the Village Green Shopping Center at 11531 Kingston Pike.



• **Salon Biyoshi** hopes Santa knows that all their current and future clients just want the big RED GIFT CARD full of possibilities this year! For 2021, buy a \$50 gift card and get \$10 free / buy a \$100 gift card and get \$20 free / or buy a \$1000 gift card and get \$300 free. Gift cards can be used on services, products or in their in-store boutique at 10412 Kingston Pike! Stop by the salon OR visit www.salonbiyoshi.com.



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Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of November!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"



ADA Station Communication, Inc delivers quality cabling infrastructures, IT/networking services, and many security/communication solutions throughout the country. From their management team to the technician in the field, they follow all EIA/TIA, BICSI, and local standards. Through their on-staff RCDDs (Registered Communication Distribution Designer), they guarantee quality and cost-effective solutions on every project. At ADA Station Communication, their number one priority is customer satisfaction. Contact **Jeff Becker** at (931) 707-5389, for more information.

Baylee May Ranch, LLC

Jim Rippy, Residential Real Estate
(704) 604-4177



iDropped's success is a result of their superior service. Their technicians have the expertise to provide efficient and affordable services; handling all types of mobile device repair, including cell phone screen replacement and repair; battery replacement; rear camera repair; headphone jack repair; loudspeaker repair; tap-tic engine repair; laptop screen repair; and much more! Contact **Tiekel Finniken** at (865) 466-7076 for more information.



Firebirds Wood Fired Grill is an American Restaurant and Steakhouse known for their scratch kitchen, bold flavors and inviting atmosphere- enjoy their signature menu items including hand-cut steaks and fresh seafood or their specialty crafted cocktails and select wines. Visit <https://knoxville.firebirdsrestaurants.com/> or call **Becky Hall** at (865) 722-7770.



Thrive Physical Therapy's purpose is to help people to become pain free. 100% physical therapy locally owned and operated with 1 point of contact for scheduling. We offer 1 on 1 evaluations and advanced manual therapy at all locations wit over 20,000 patients in surround Knoxville and Chattanooga helped. Services offered are Balance and Fall Prevention, Cupping, Dry Needling, Pain & Injuries, Peripheral Neuropathy, Plantar Fasciitis, Surgical Rehabilitation, Pelvic Floor, and Work Related Injury- call **Shana Greenlee** at (423) 605-2454 for more information.



The **Volunteer Princess** is the only modern and luxurious dining cruise vessel on the upper Tennessee River. Named after the University of Tennessee Volunteers, the Volunteer Princess is one of Knoxville's prime destinations offering unique public cruises and private events. A 132-passenger yacht built specifically for experiencing all the Knoxville skyline has to offer, featuring: two fully enclosed and climate-controlled decks, in-house catering and alcohol service, all-inclusive packages created with reputable vendors, scenic views from every seat on the ship, and on-site planning with your style, budget, and vision in mind. **Kayla Zehner** will help you plan your special event, contact her at (865) 247-6584

Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past November. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Admiral Elite Enterprise Membership!



Thank you for your Captain Enterprise Membership!



Thank you for your Anchor Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

A&A Investigations and Consulting Group
Admiral Title, Inc.
Aleex Conner, Realtor
All Occasions Party Rentals
Americomm
AT&T
BK Lash & Skin Boutique
Bryan Insurance Group, Inc. - Maryville Office
Dale Skidmore Agency - Allstate
Element Knoxville West
Emerald Youth Foundation
Epic Nine
Farragut ENT & Allergy
Finn's Restaurant & Tavern
Gables & Gates - Susie Lash
HomeTown Lenders
Huntington Learning Center
JM Addington Technology Solutions
K9 Center of East Tennessee Inc

Knoxville Real Estate Professionals Inc.
LC Fence, LLC
Little Joe's Pizza
Maddox Companies; The
McAlister's Deli
McGuire Roofing & Construction
Movement Mortgage
Net3 Information Technology
Now CFO
Pioneer Heating & Air Conditioning, Inc.
RemX - EmployBridge
State Farm Insurance - Josh Hemphill
Stokely Company; The
Superior Carpet and Rug Cleaning
The Pizza Kitchen
The Shoppes at Homespun
Vulcan Materials Company
West Knoxville Lifestyle

SBDC is a one-stop shop for business help

Customers want an excellent experience. Without a customer-focused culture, your business is vulnerable to losing clientele to the competition. Your business needs to stand out from the crowd. Your approach to your customer is one way to set you apart from your competitors.

At the TSBDC we are here to support you through the life of your business, from start-up to HR, to understanding your customer's needs and wants. We are in the business of helping business so let us help you! Contact your local office today for an appointment, no question is too big or small, we have the answers to help! tsbdc.org | <https://www.tsbdc.org/>

Our mission is to provide you with high-quality consulting and training solutions to start, grow, and sustain your business.

January Classes You Can Register For:

Business Start-Up Basics
January 11th @ 10:00 am
Join us online

Our Knoxville SBDC Business Specialist will discuss different forms of business organization, tax requirements, business licenses, and financing options. This class is for anyone who has questions about starting their own business.
<https://clients.tsbdc.org/workshop.aspx?ekey=21420019>

How to do Business with the Government 101, Part 1
January 11th @ 10 am

The introductory course outlines everything you need to know about government contracting, and how to be successful.
<https://clients.tsbdc.org/workshop.aspx?ekey=21420019>

How to do Business with the Government 101, Part 2
January 13th @ 10 am

The introductory course outlines everything you need to know about government contracting, and how to be successful.
<https://clients.tsbdc.org/workshop.aspx?ekey=21420020>

Can't make an in person class? Try one of our **On Demand Business Startup classes** <https://clients.tsbdc.org/Events.aspx?mode=4&area=Alamo+TN&zip=&miles=25¢er=47021&topicnum=0&days=360&sort=M&layout=0!>
Visit our website to request free advising www.tsbdc.org

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https://visitor.constantcontact.com/manage/optin?v=001tibZbgEGMyQL_9I8w7N-CuN6WZ-eOzknsTQaBkLYMaHfPrByi518b-UIJ1djWlel0T9H-nunYyDi7yyKaEDzTUM2gNqUXIPUu

HAPPY NEW YEAR!

Calendar of Events: December 2021/January 2022

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsbdc.org/request-advising/ to pre-schedule

December 24 to December 31	Chamber Closed	January 19, 2022 3:30 PM	Ribbon Cutting - Prime West Knoxville 1932 Falling Waters Rd., 37922
January 5, 2022 11:00 AM	Ribbon Cutting - Novis Health of Knoxville 8870 Cedar Springs Ln, Suite 104, 37923	January 20, 2022 4:30 PM - 6:00 PM	Networking - Rodan + Fields K-Town Tavern, 320 N. Peters Rd., 37922
January 13, 2022 4:30 PM - 6:00 PM	Networking - Farragut High School Education Foundation 11237 Kingston Pike, 37934 (FHS Library; use main entrance to access)	January 25, 2022 3:30 PM	Ribbon Cutting - Smith Handyman Service 1544 Schaeffer Rd., Suite A, 37932
January 18, 2022 7:30AM - 9:00 AM (7:30AM: Breakfast / Networking) (8:00AM: Forum / Q&A)	2022 Breakfast Speaker Series: HOUSING... Forecast for Farragut, West Knox & Beyond Rothchild Catering & Conference Center, 8807 Kingston Pike, 37923	January 27, 2022 8:00 AM - 9:00 AM	Networking - The Admiral Nutrition 157 West End Ave., 37934

Farragut West Knox Chamber of Commerce
11826 Kingston Pike, Suite 110 | Farragut, TN 37934

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