

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 35, NO. 8

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

AUGUST 2021

## Auction Goal: GREAT Items = Give Back

Committee members and chamber staff are eager to showcase the area's best auction items and packages at The 33rd AUCTION on Thursday, September 16 at 6:00 p.m. at member The Venue at Lenoir City, catered by Rothchild Catering.

As in years past, the event will feature upwards of 100 fantastic Silent Auction items up for bid and 8-10 LIVE auction items, which will be sold off quickly by husband/wife auctioneer duo Jason & Natalie Deal. Items are arriving daily at the chamber office but business wishing to donate and be featured are encouraged to commit NOW!

An evening of late "Indian Summer" rustic glamour, with warm woodsy décor, "star" lights, lanterns and multiple sumptuous food stations, S'MORES at the firepit patio is in store for guests attending. Guests can EVEN wear their "around the campfire" best, including jeans, if they wish!

The big push for great items and lots of ticket sales this year centers on the chamber donating a portion of BOTH

item and ticket proceeds to TWO member non-profit organizations serving some of the most vulnerable in the community: (1) American Cancer Society; and (2) Volunteer Ministry Center.

American Cancer Society was the Chamber's choice for the 2020 spring auction which did not happen. Thanks to the effects of the recent pandemic, ACS says that local research being done right here in East TN for multiple cancers was set back nearly 10 years due to reductions in funding and fundraising. This "bucket" is the currently the most underfunded of ACS' many needs and is where the Chamber's donated dollars will go.

Volunteer Ministry Center has continued their critical work to end homelessness in Knox County, with a firm focus on permanent housing as a solution. To date, over 90% of their clients have maintained their housing for over one year. VMC was also critical in opening their doors to individuals experiencing both homelessness and COVID-19, allowing their low-barrier shelter,

The Foyer, to become a space where these people could safely recuperate or quarantine. They also offer emergency assistance to families at risk of losing their housing.

The Chamber wishes to present both organizations with as large a donation as possible. THE AUCTION sees an average 250 attendees and represents upwards of 300 member businesses via sponsorships, silent & live item donations, table purchases and individual guests. This annual event is also integral to making sure the Chamber can keep providing the maximum quality and quantity of programs and services to business members and the communities where they work and live.

**TICKETS** are still available \$60 each for members, \$70 each for non-members, or \$550 for a table of 10. Tables of 10 are recognized by name AND logo! All tickets include entertainment, food and at least one drink (cash bar available at event).

**ITEM donations** are a fantastic way to advertise your business! Silent auction item donations of a minimum \$50



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EVENT SPONSORS



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MEDIA SPONSORS



value can be gift cards, service certificates, craft beers/whiskeys/wines, jewelry, unique art pieces, baskets (home decor, spa theme, cooking

themes, etc), event tickets and more.

**LIVE auction items** may

See AUCTION on Page 3

**Wondering Who's Hiring???**

Check out our new **JOBS** section on page 3 to see Member Businesses hiring right now!

WEST UNDER FORTY  
**GOT GAME?**  
Token Game Tavern  
August 25th  
4:30-6 p.m.

## YPs Got Game

West Under 40 wants to know if you've got game. But even if you don't, they still want you to come out and meet more young professionals like yourself!

A more social event, "Got GAME?" sponsored by Padome Promotions is lined up for Wednesday, August 25 from 4:30-6:00pm at Token Game Tav-

ern, where the first 30 attendees in the door will receive a FREE West Under 40 t-shirt and \$5 in game tokens to get them started!

Token Game Tavern boasts a mixture of old-school and modern arcade and pinball games, plus a collection of board

See GOT GAME on Page 2

## Farragut to feature new workshops

A series of new workshops are coming THIS FALL starting September 1 to the Farragut area through the Chamber and several in partnership with Town of Farragut.

The area's local Small Business Development Center (SBDC) will bring their popular Business Startup series back to Farragut after a multi-year hiatus. SBDC hosted classes are NO-COST to any business or individual. Meanwhile, the Chamber will offer new and encore versions of workshops which are open to members

and the public. FWKCC hosted classes are NO COST to members, \$15 to non-members.

Classes will take place at either the Farragut Community Center or the Community Room of Town Hall (0.6 mi apart). Registered attendees will be notified of event venue & provided hybrid online links closer to date.

• SBDC: 9/1 - 10AM: Business Startup Basics. Great for anyone with questions about starting their own business! Register: townoffarragut.org/farragutbusinessclass

**FREE WORKSHOPS**

business. growth. startup. technology. marketing. business. technology. marketing. business. growth. startup. tec

• FWKCC: 9/22 - 9am: Marketing BASICS for NEW Businesses feat. Epic Nine Marketing

Outfitters: Learn how to make

See WORKSHOPS on Page 2

## Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>	<p><b>KUB</b></p>

## Member Briefs

Looking for more details on a specific event, special or job? Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

- **Mortgage Investors Group** named Top Workplaces in 2021- congratulations Mortgage Investors Group!

- The U.S. Department of the Treasury awarded \$1,826,265 in COVID-19 relief funds to **Three Roots Capital** as part of its CDFI Rapid Response Program. Three Roots will use these funds to make loans and investments across East Tennessee and greater Central Appalachia, helping support job-creating small businesses, place-making commercial real estate projects and community facilities.

- Donna Kimble, owner of **AA-Air Co.** has been keeping customers in their comfortable zone for nearly 50 years. She holds a mechanical contractor's license, so she is still out in the field solving problems and designing solutions for customers. Her company mission is to "provide HVAC service and installation with integrity and excellence, building lifetime relationships with customers". For more information call (865) 689-5290.

- CEO of Tennessee's largest family owned & operated home inspection company's, **Bentley & Associates Home Inspection Services**, Susan Bentley knows culture and what it takes to have a successful team, their unmatched success is based on doing the right thing. Their inspectors provide a thorough education about the home, offering full inspections and ancillary services. For more information call (865) 986-2516.

- **KCDC (Knoxville Community Development Center)** has been awarded 63 emergency housing vouchers to help prevent homelessness during the COVID-19 pandemic with funding authorized by the Rescue Plan Act of 2021. The vouchers will help assist individuals and families who are homeless; recently homeless; at risk of homelessness; or fleeing or attempting to flee domestic violence, sexual assault, stalking or human trafficking.

## TSBDC

August 2021  
Knoxville SBDC Events

Our mission is to provide you with high-quality consulting and training solutions to start, grow, and sustain your business.

Visit our website to register for free advising [www.tsbdc.org](http://www.tsbdc.org)

Join our newsletter: Knoxville SBDC Newsletter

REGISTER for these and other classes: <https://www.tsbdc.org/search-for-training/>

### August Training Events:

**Business Startup Basics**  
August 17th 9:00am

Our business specialist will discuss different forms of business organization, tax requirements, business licenses, and financing options. This class is for anyone who has questions about starting their own business.

### Branding Your Business:

**More than a Logo**  
August 26th 10:30am

Ultimately, branding lays the foundation for effective marketing, so it's very important to have a distinctive brand to represent your company. This class will discuss: • branding • how branding fits into your marketing and promotions process • its purpose and process • give you practical applications

Learn how to be strategic in your branding and marketing for your business.

Presented by: Victory Harbin, Founder/CEO of The Social Brand

According to "Forbes 100 Best Websites for Entrepreneurs", there are five ways business owners can and should focus on Personal Development.

As a career and personal growth coach, Kathy Caprino, explains that "Personal growth is the process of growing stronger, more confident, and more effective as a person and an agent of change for your own life. It relates to how you see and perceive yourself, interact with others, engage with the world, and envision your future and your possibilities." (Humphrey, 2021)

See TSBDC on Page 3

# Networkings

## Park Place of West Knoxville - July 8, 2021



Pam Scott- *First Horizon*, Stacy Madar- *Pinnacle Financial Partners- Farragut*, Samar Izadpanah- *Liberty Mutual Insurance*, and Carly Ferrell- *Pioneer Heating & Air Conditioning, Inc.* gather for a morning mingle.



Ashley Anderson and Miriam Kloster, both of *Park Place West Knoxville* pose by the sumptuous buffet provided by the facility for event guests.

## Hilton Knoxville Airport - July 15, 2021



Devin Sellmer- *Holiday Inn Knoxville – Cedar Bluff*, Sabrina Heath- *Fairfield Inn and Suites Alcoa*, Breanna Endsley- *Hilton Knoxville Airport*, Tiarra Knipp- *Holiday Inn Knoxville – Cedar Bluff*, and Kim Fry- *Hilton Knoxville Airport* enjoy coffee and conversation.



Al Hazari- *Postal Annex*, Marianne Morse- *Mary Kay*, and Brooke Lunsford- *Synergy Insurance Group / All State Agency* discuss their respective businesses.

## Burns Mailing & Printing, Inc. - July 22, 2021



Posing for a *Burns Mailing & Printing, Inc.* team photo are (L) to (R) Richard Carpenter, Kai Brown, Paige Muirhead, Amy Motsinger, Suzanne McCarter, Larry Maples, Amy Zemp, Alexis Foye, and Angela Kites.



Scott Tate- *Tate Insurance Group*, Leslie Allen- *Tate Insurance Group*, and Suzanne McCarter- *Burns Mailing & Printing, Inc.* stop to chat for a few minutes.

## State Farm – Josh Ellis Agency - July 29, 2021



Ready to service your insurance needs are (L) to (R) Kathleen Holmes, Josh Ellis, Chuck Chalker, Kim Bertolo, and Shaun Brooker.



Dick Qulia- *Richard Qulia Investigations and Polygraph Company*, Zan Schriver-*Volunteer Ministry Center*, Brandon Gilstrap- *Epic Nine*, April Damron- *Heritage Investors*, and Raeus Cannon- *REO* are all smiles as they wait to check in.

### Workshops

From page 1

sense of ALL the marketing options out there, FREE and FEE!

### Got Game

From page 1

games, and plays hosts to several other area gaming enthusiast groups. They are also known for their upscale version of bar & grill bites, craft beers and

- SBDC: 10/6 - 10AM: Business Startup Basics. Great for anyone with questions about starting their own business

- FWKCC: 10/27 - 9am: Leverage Your LinkedIn feat. Epic Nine Marketing

modern cocktails. Registration is open to ANY area young professional (40 and over are welcome, too!) by visiting [farragutchamber.com](http://farragutchamber.com) > Events > August 25.

West Under 40 continues their monthly casual gathering, "West Wednesday" on the 2nd Wednesday of each month

Outfitters: Learn WHY LinkedIn is 277% more effective at generating your B2B leads than other social media platforms, and how to both optimize your portfolio of contacts for strategized results.

from 4:30-6:00pm at Finn's Irish Restaurant & Tavern. Their next casual meet-up is September 8.

Standing sponsorships for monthly events/programs are available for \$200. Contact the Chamber at 675-7057 or [info@farragutchamber.com](mailto:info@farragutchamber.com).

# Ribbon Cuttings

## Omega Digital Solutions - July 6, 2021



Marcus Blair celebrates the opening of his home-based business *Omega Digital Solutions* just outside of the Chamber's front door. On hand are family, friends, and Chamber members!

## GAMA Network Solutions - July 9, 2021



GAMA turns 20! On hand to celebrate this milestone are Susan Moser- holding scissors, staff members, family, friends, and Chamber representatives. GAMA can assist you with the infrastructure of your business network with consulting, design, project management, implementation, and support.

## Blue Ridge Yoga - July 14, 2021



Jessica Mishu, proprietor of Blue Ridge Yoga, and her staff are honored with a ribbon cutting for their efforts in raising \$100, 000, benefitting many other community organizations. Farragut Mayor Ron Williams read a proclamation recognizing Blue Ridge Yoga's generosity and servant leadership. Various family, friends and Chamber members are on hand, as well.

## CarePatrol - July 20, 2021



Patrick Bowen-3rd from (L) and Beth Bowen- with scissors, along with their son and daughter, celebrate their home-base business with a ribbon cutting held at the Chamber office; they are surrounded by other Chamber members and guests.

## Restoration Chiropractic - July 28, 2021



The Chamber welcomes Dr. Trent and Restoration Chiropractic to the community! A great turnout of family, friends, colleagues, and Chamber representatives join in to celebrate. At Restoration Chiropractic, their approach is different from traditional chiropractic care. They are experts in Neuro-Structural Restoration using the Life By Design Chiropractic Method™.

## JOBS

Who's Hiring???  
These Members Are!



• P/T JustLead After School  
Americorps Positions 2021/22



- Accounting & Budget Analyst
- Business Management Associate
- Human Resources Associate
  - IT Network Engineer
  - Warehouse Associate
  - Business Analyst
  - Natural Gas Inspector



CRAWL SPACE &  
FOUNDATION REPAIR

- JunkLuggers division –  
Team Member
- Klaus Roofing Systems  
division – Operations Manager



- Lunch & Dinner shift staff  
(10am-4pm; 4pm-8pm)



- Dining Server

For details on these and other job opportunities added weekly, visit <http://members.farragutchamber.com/JOBS/>

## TSBDC

From page 2

So, what are the five benefits of personal development?

- It sharpens your skills as a business owner
- It helps build employee and client confidence
- It improves effectiveness and productivity
- It boosts job satisfaction and motivation
- Personal growth equals Professional growth

Here are a few ways to start your personal development

1. Read
2. Take online classes
3. Track your progress
4. Find a mentor
5. Be inspired

Bottom line, Personal Development is Career development!

If you would like to read the full article and find more helpful tools for success, click here: <https://americassbdc.org/5-ways-to-focus-on-personal-development-as-a-business-owner-and-why-you-should/> (Humphrey, 2021)

## Auction

From page 1

include trips, all-inclusive/behind-the-scenes experiences or packages, and other high-value items.

**STUDENT VOLUNTEERS are needed:** Students receive service hours for their time, and may help with check-in, watching silent auction tables, and running items to winners at the end of the event.

The Chamber is grateful for the generosity of these sponsors: Presenting – Lenoir City Utilities Board; TDS Telecom / Event – Suntrust now Truist; Town of Farragut; Knox County / Community: 3 to 99; Cyan Insurance Solutions; PCS, Inc.; Petree Arbor, Lawn & Landscape; Postal Annex / Media - farragutpress; ViaMedia. For information on the event visit [www.farragutchamber.com](http://www.farragutchamber.com) > Events > Auction, call 865-675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com).

# BUSINESS FACTS with Max

**Name/ Title:** Max Wegzyn, Farragut/ West Knox Chamber of Commerce Business Intern

**How did you benefit from working at the Chamber?**

The Chamber has been a way for me to get a feel for an office work environment before I fully take the plunge. I have learned what it means to work within an office and more importantly what it means to be a creative person working in an office. It has been nothing but a phenomenal experience and it has supplied me with many great memories and lessons.

**Describe yourself in three words.**

“Great with Microphone.”

**Do you have a go-to joke?**

What do you call a pile of cats? A MEOW-ntain!!

**What dream are you in the process of achieving?**

As long as I can remember, my answer to “What do you want to be when you grow up?” Has been “I want to be an artist!” I can proudly say that little Max’s dream is being achieved as my post-secondary schooling will be at an art school.

**What are your post-Chamber plans?**

This fall, I will be attending the College for Creative Studies in Detroit, Michigan where I will be majoring in Advertising Design.

**Are you nervous? Excited?**

I am more excited than anything. Knoxville has treated me well and I will always call it home but I am definitely ready to spread my wings and soar.

**If you were a dessert what dessert would you be?**

A cake pop. Delicious, fun, well-decorated, and often found at Starbucks.

**Any parting words between you and the Chamber?**

I want to thank everyone within the chamber for being their fabulous selves. I couldn’t have asked for a better first internship and I have truly loved every moment of it. I have learned so much, met so many wonderful people, and have had amazing opportunities that I wouldn’t have had otherwise. I am definitely going to miss the Chamber and everything it had to offer.

*Farragut High School graduate, Max Wegzyn, leaves the Chamber August 27 to immediately begin his freshman year at the College of Creative Studies in Detroit, MI, one of the nation’s leading world-class institutes for art and design that boasts graduates who have become entrepreneurs, working artists, and Fortune 500 company design leaders at places like General Electric, Polaris and others. Chamber staff will miss not only his graphic design assistance and ingenuity, but moreover his warmly gregarious presence in AND outside the office, his sense of humor, and his willingness to truly be part of the team serving and supporting Farragut West Knox member businesses.*



## Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of July!  
*Did you know businesses/organizations can submit an application & payment online?  
 Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click “Join the Chamber!”*

**Ag-Pro**  
**Barrett Barnett**  
 13131 Kingston Pike, Knoxville, TN 37934  
 (865) 966-6579  
 Website: <http://www.agproco.com>

**The Baytown Group**  
**Joanna Morse**  
 200 Prosperity Dr., Knoxville, TN 37923  
 (865) 315-7830  
 Website: <http://www.thebaytowngroup.com>

**Dr. Joe Chiro**  
**Joe Hutchison**  
 312 S. Peters Rd., Knoxville, TN 37923  
 (865) 805-7829  
 Website: <http://GoSeeDrJoe.com>

**Knoxville Title Agency**  
**Chase Reno**  
 266 S. Peters Rd., Knoxville, TN 37923  
 (865) 691-1100  
 Website: <http://www.knoxvilletitleagency.com>

**Morgan Stanley**  
**Mike Shaw**  
 1111 Northshore Dr., Suite N-160  
 Knoxville, TN 37919  
 (865) 330-0727  
 Website: <https://advisor.morganstanley.com/mike.shaw>

**Novis Health Knoxville**  
**Vanessa O’Donnell**  
 8870 Cedar Springs Ln., Suite 104  
 Knoxville, TN 37923  
 (865) 748-7000  
 Website: <http://www.novishealth.com>

**Scooter’s Coffee**  
**Stacy Gering**  
 10512 Kingston Pike  
 Knoxville, TN 37922  
 Website: <http://scooterscoffee.com>

## Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past July. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

7 Title  
 American Cancer Society  
 Angela Floyd School for Dance and Music, LLC  
 Art House Kitchen & Bath  
 BarberMcMurry Architects  
 Belew Drug Choto, Inc  
 Bio Plumbing, LLC  
 Blaze Pizza -N. Peters  
 CarePatrol of East Tennessee  
 Coldwell Banker Wallace, REALTORS  
 Corporate Quarters, Inc.  
 Elliott’s Boots, Shoes & Sandals  
 Faculty Internal Medicine  
 Family Foot & Ankle Clinic  
 Farragut Intermediate School  
 FASTSIGNS  
 First Choice Automotive - Northshore  
 Fish Window Cleaning  
 Graphic Creations, Inc.

Harrison Construction Co.  
 Heritage Family Dentistry  
 Hill Group Inc.  
 IMS, Inc.  
 Jessica Phillips, CPA  
 Law Family Dentistry, PLLC  
 Moxley Carmichael  
 OsteoStrong of Farragut Wellness Center  
 Pellissippi State Community College  
 Pest-OPS  
 PureMagic Carwash  
 Sevierville Convention Center  
 SmartBank - Farragut  
 St. John Neumann Catholic School  
 Three Roots Capital  
 Y-12 Federal Credit Union - Cedar Bluff  
 Y-12 Federal Credit Union - Hardin Valley  
 YMCA @ Jefferson Park; The Davis Family

## Calendar of Events: August/September 2021

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > “Events”) and registering under “Not a Member?”.

**Tuesdays (8/24, 8/31, 9/7, 9/14): FREE Business Mentoring for ANY business @ Chamber with SCORE Greater Knoxville.** Email [Clifton.Caudill@SCOREvolunteer.org](mailto:Clifton.Caudill@SCOREvolunteer.org) to schedule

**Wednesdays (8/25, 9/1, 9/8): FREE Business ADVISING for ANY business @ Chamber with SBDC.** Visit [www.tsdbc.org/request-advising/](http://www.tsdbc.org/request-advising/) to schedule

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|--|---|
| <p><b>August 17</b> 3:30pm <b>Ribbon Cutting: Big O Tires West Knox – NEW Ownership</b><br/>10800 Kingston Pike, 37934</p> <p><b>August 19</b> <b>No Networking this week</b></p> <p><b>August 23</b> 11:00am <b>Ribbon Cutting: Scooter’s Coffee</b><br/>10512 Kingston Pike, 37922</p> <p><b>August 25</b> 4:30-6:00pm <b>WEST Under 40: Got GAME?</b><br/>Token Game Tavern,<br/>213 N Seven Oaks Dr, 37922</p> <p><b>August 26</b> 5:00-6:00pm <b>Networking – Heritage Investors</b><br/>10641 Deerbrook Dr, Ste 100, 37922</p> <p><b>September 1</b> 3:30pm <b>Ribbon Cutting: Dr. Joe Chiro</b><br/>312 S Peters Rd, 37923</p> <p><b>September 1</b> 10:00-11:00am <b>SBDC Business Startup Class</b><br/>239 Jamestowne Blvd<br/>(Farragut Community Center)<br/><i>Reg. Req’d: <a href="http://TownofFarragut.org/FarragutBusinessClass">TownofFarragut.org/FarragutBusinessClass</a></i></p> | <p><b>September 2</b> 5:00-6:00pm <b>Networking – Cyan Insurance Solutions</b><br/>11826 Kingston Pike, Ste 230, 37934</p> <p><b>September 6</b> <b>Labor Day Holiday – Chamber Closed</b></p> <p><b>September 7</b> 11:00am <b>Ribbon Cutting: Storage Sense</b><br/>6410 Deane Hill Dr, 37919</p> <p><b>September 8</b> 4:30-6:00pm <b>WEST Wednesday – Casual YP Meetup</b><br/>Finn’s Irish Restaurant &amp; Tavern,<br/>9000 Kingston Pike, 37923</p> <p><b>September 9</b> 8:00-9:00am <b>Networking – Bryan Insurance Group: Farragut</b><br/>102 Chaho Rd, 37934</p> <p><b>September 14</b> 3:30pm <b>Ribbon Cutting: Heritage Investors Open House</b><br/>10641 Deerbrook Dr, Ste 100, 37922</p> <p><b>September 16</b> 6:00pm <b>THE 33RD AUCTION</b><br/>Tickets: <a href="http://www.farragutchamber.com">www.farragutchamber.com</a> &gt; Events &gt; AUCTION</p> |
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