

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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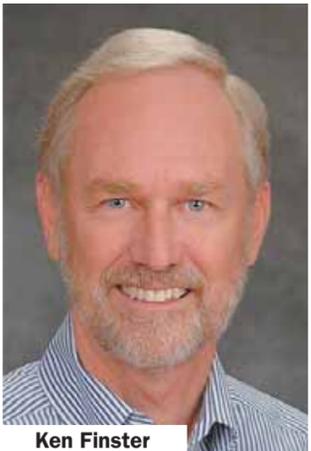


Aaron Spencer



Benjamin Ridder

## New Directors and Vice-Chair start serving



Ken Finster



Christine Dean

The Chamber is pleased to officially welcome three new faces to its Board of Directors, as well as a newly appointed Vice-Chair to the Executive Board. The nominating committee worked hard throughout the first quarter of 2021 vetting applicants through a multi-step process. Per the Chamber's by-laws, the committee was composed of three existing board members—Christine Dean-AA Air Co., Beth Ann Cater-MBI Companies, Dick Qulia-Richard F. Qulia Polygraph Co.—and two non-board representatives from member businesses—Cara Knapp-oysk3 architects (and former 2020 Ambassador Chair) and Adrian Hall-Movement Mortgage (also a founding member of the West Under 40 young professionals

group). The committee was tasked with creating the recommended slate, which ultimately gained board and membership approval.

The new board roles include: Aaron Spencer-Woolf, McClane, Bright, Allen & Carpenter, PLLC (director, 3-year term); Benjamin Ridder-Tennova Healthcare: Turkey Creek Medical Center (director, 2-year term); Ken Finster-Cyan Insurance Solutions (director, 3-year term); and Christine Dean-AA-Air Co. (Vice Chair, 2021-22).

Aaron Spencer is an attorney whose primary areas of practice include commercial litigation and representation of

See BOARD on Page 2



**Wondering Who's Hiring???**

Check out our new **JOBS** section on page 3 to see Member Businesses hiring right now!

## Chamber Tech Scholarship Helps Members; Has More to Give!

Starting in late April, the Chamber began accepting and approving scholarship reimbursements up to \$250 for members, and want to make sure members know that funds are still available for them!

The first recipients have included Emerald Youth Foundation, Senior Financial Group, Thomas Tuning and Service and others! Thus far, all applicants have provided complete materials and been approved for the full amount, totaling nine businesses.

Recognizing that visibility and hiring are each a struggle for businesses this year, the Chamber created a unique opportunity to reimburse busi-

ness members up to \$250 for costs associated with hiring or updating their Google 360 photography. The key difference between this new Technology Scholarship Program and the Chamber's longstanding Continuing Education Scholarship benefit is that it is open to ANY chamber member, even those with less than one year of membership.

Businesses who chose the Google 360 path were surprised to learn how inaccurately Google had labeled photos of their business, sometimes indicating that a side-alley or parallel road showed

See SCHOLARSHIP on Page 3



## Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>	<p><b>KUB</b></p>

## Member Briefs

Looking for more details on a specific event, special or job? Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

**Bin There Dump That**, a residential dumpster rental franchise company with locations in the U.S. and Canada, is a network of small businesses on the rise, according to CEO Mike Kernaghan. "Already in 2021, we reached and passed the 200-franchisee milestone. Overall, the number of active Bin There Dump That franchises is up by 53.7% over the past three years," says Kernaghan. Local entrepreneur Bradley Spencer of Bin There Dump That of Knoxville is proud to be part of that success story. "We offer home and business owners in the Knoxville area a unique dumpster rental experience with an attention to detail which is not common in the dumpster rental industry. We know that our customer-focused approach works, because our business and our franchise network continue to grow." For more information call (865) 689-1010.

Serving Eastern Tennessee since 1970, **Appalachia Business Communications** can handle all your Office Automation needs. They are totally focused on their customers to ensure their needs are always met. Find out what others have known for over 40 years, at Appalachia Business Communications customers are the #1 priority. Looking for a new machine? Browse their product catalog to see the latest in copier, printers, postage meters and office production automation. Visit <https://www.abccopiers.com/> or call (865) 531-9000 for more information.

**Years Younger MD** is a premier medical and aesthetic clinic with an experienced team led by Dr. Kevin Stasney- an anti-aging specialist- utilizing several treatments minimally invasive procedures to help you look and feel your absolute best. From bio-available hormone replacement therapy to advanced laser procedures, and from cosmetic injections to the latest in body sculpting technology, they have everything needed to assist you on a journey to a better you. They offer memberships and packages to optimize individual goals while keeping your financial interests in mind. Visit <https://www.yymd.org/> or call (865) 531-6454.

**First Horizon Bank** was named "Best Bank" of 2020 by Readers Polls in major markets across East Tennessee. Congratulations First Horizon Bank!

**United Community Bank** was named to Forbes magazine's list of America's Best 100 Banks for the eighth consecutive year, maintaining its top 25 ranking. The bank was also named to Forbes' list of America's Best Midsize Employers, where it ranked in the top 20. Congratulations United Community Bank!

## Board

From page 1

creditors and litigants in the United States Bankruptcy Courts. Prior to joining Woolf McClane, he worked for a private practice in Tampa, Florida, and another Knoxville firm where he primarily represented Chapter 7 bankruptcy trustees and creditors in the United States Bankruptcy Courts.

A native of Knoxville, Tennessee, Spencer graduated from The University of Tennessee in 2006 with a B.A. in political science. He earned his J.D. from Stetson University College of Law in 2009 and attained membership in Phi Delta Phi Legal Fraternity.

Ben Ridder currently serves as the Chief Operating Officer for Tennova Healthcare - Turkey Creek Medical Center. He is responsible for operational and strategic priorities of the organization, and providing leadership oversight to the multiple support departments of the hospital. Ridder is also responsible for administrative manage-

# Networkings

## Huntington Learning Center - April 8, 2021



Left: Math Instructor Garrett, along with owners Krista and Matthew McGrath gather outside for a team photo just before the start of their morning networking. Huntington Learning Centers celebrates 40 years of excellence in educations since 1977!

Right: Cody Barnes- *First Citizens Bank Turkey Creek*, Brandon Gilstrap- *Epic Nine*, and Carly Ferrell- *Pioneer Heating & Air* are all smiles for the camera as they catch up in one of the classrooms



## oysk3 architects - April 15, 2021



Left: Partners Seth Schweitzer, Jim Odle, Cara Knapp, and Steve Young await guests to arrive at their evening event. This team of design professionals reflect their commitment to the highest quality in design and attention to clients. Each of them contributes a vital knowledge of architecture, construction, and interior design to deliver the product.

Right: FWKCC Board Member Christine Dean- *AA Air Co.*, George Bove- *LCUB Board Member*, and Mikel Davis- *Fox 43 Lockwood Media* pause for a photo before they enter the event.



## Knoxville Room Service - April 22, 2021



Left: Jennifer Langhammer and proprietor Haley Krotz pose near the entrance of the specialty shop. A boutique liquor store that delivers beer, wine, spirits, and amenities, specializing in catering and mobile bartending.

Right: Cassidy Peterson- *Rodan + Fields* and Board Member Cory Beilharz- *Christian Brothers Automotive* enjoy conversation and the shop's ambience.



## AT&T Turkey Creek - April 29, 2021



Left: Jessi Sturdivant, Robbie McBee, Alan Hill, and Zachery Hawk comprise the AT&T A-Team of professionals where their goal is to provide customers with exceptional service and products!

Right: Hotelier Tiarra Knipp, *Holiday Inn Knoxville West Cedar Bluff* and Nina Qiu- *New York Life* get acquainted during the morning networking.



ment of hospital construction projects along with the development of the Tennova Health Park on Middlebrook Pike. He joined Tennova Healthcare in 2016 and has served in multiple leadership roles within the organization.

Prior to Tennova Healthcare, Ridder worked for the University of Kentucky Healthcare in Lexington, Kentucky. Prior to healthcare he worked for Fidelity Investments providing wealth management solutions to clients. He holds a bachelor's degree in business administration from the University of Kentucky and a master's degree in Healthcare Administration from the University of Kentucky. Ridder and his wife Jordan live in the Bearden area of Knoxville and have a son, Harrison. Outside of work he enjoys outdoor activities like hiking and boating, and is an avid Kentucky Wildcats fan.

Ken Finster landed in East Tennessee in 2018 and has thanked his lucky stars ever since. He spent years as an engineer designing factory automation products for the first company he

founded. That was followed by a foray into microchip manufacturing when he started his second company. His MBA degree has been valuable in developing, funding, and managing his companies. His career moved to the financial world in 2010 as an independent insurance agent focusing on Medicare, Long Term Care, and Life insurance planning. He and wife April opened their Farragut office in early 2019 and enjoy serving clients from Knox and surrounding counties, and from other states.

Ken has served on numerous Boards, including chamber of commerce, community endowment foundation, and classical music performance society. He enjoys teaching and has taught a wide range of topics, from antisubmarine electronics to college financial planning. He says, "I believe that businesses create immense benefits to a community, not only with the products and services they offer, but also through employment opportunities and community support through charities and non-profits. A strong business

community builds a stronger community."

Christine Dean has served on the board as a director since 2018. Prior to that, she actively served as an Ambassador, and participates in multiple other organizations and networking groups. With a role in marketing and business development for her employer, AA-Air Company, and a long career in both marketing and graphic design, she engages regularly in developing relationships with local media and advertising entities, as well as various other businesses.

Dean was named 2018 Strategic Partner of the Year by the Women's Council of Realtors, Knoxville chapter, and has been involved in multiple area fundraising efforts and projects. As Vice-Chair, she will provide direct support to Chairman, Terry Rutherford-Regions, and be part of the committee which is the guiding force of the Board of Directors.

# Ribbon Cuttings

3 to 99 Benefits - April 14, 2021



3 to 99 Benefits opens their new office located at 201 N. Weisgarber Rd., Knoxville with Chamber members Jeff Bagwell- AMR-Rural Metro Fire, Damaris McGinnis- M Force, Brian Little- 3 to 99, Kevin Kragenbrink (green mask)- 3 to 99, Jessica Almeida- 3 to 99, Ambassador Cara Knapp- oysk3 architects. 2nd row: Tyler Radford- United Community Bank, Brandon Gilstrap- Epic Nine, Max Wegzyn- FWKCC, Burt Burgett- Bank of England Mortgage, Ambassador Stephanie Erb- Emerald Youth Foundation, and Ambassador Marianne Morse- Mary Kay.

Rhodes-Tec, LLC - April 20, 2021



Entrepreneur Dylan Rhodes (black shirt)- Rhodes- Tec, LLC is celebrated with Chamber members Tyler Radford- United Community Bank, Brandon Gilstrap- Epic Nine, Trevor Hobbs- Farragut Town Assistant Administrator, Ambassador Stephanie Erb- Emerald Youth Foundation, Ambassador Tom Sharp- viamedia, Ambassador Angela Bridges- Cumulus Media. Back row: Dale Tresize- TNBank, Cody Barnes- First Citizens Bank, Ambassador Marianne Morse- Mary Kay, and Ambassador Adam Freitag- Liberty Mutual.

# Special Event

Spring New Member Orientation



The chamber held two orientations this spring, one virtually on March 30 and another in-person on April 13 at Farragut Community Center. Members Euphoric Cheese Shop and Maple Street Biscuit Company of Hardin Valley provided lunch refreshments, and just under 50 attended the program that offered a chance to network and learn about all the chamber offers business members.



Top photo: Attendees wait for the orientation program to start at the Farragut Community Center's Assembly Hall.

Bottom Left: Steve Krempasky-Shop Farragut catches up with Jessica Mishu-Blue Ridge Yoga & Wellness.

Bottom Right: Chamber president, Julie Blaylock, presents a farragutpress advertising certificate prize to lucky winner Stacey McDonald-Signature Storage at Choto.

## Scholarship

From page 1

the location when it did not at all. They were equally surprised that packages through member Photografee started at only \$350.

Recipients have told the chamber through video interviews that they plan to reinvest the funds into things like purchasing more hiring advertising or other marketing, or spending the money on employees in the form of

bonuses or team-building retreats that did not happen in 2020.

Existing AND new members can still choose to apply for reimbursement through one of two paths:

Path (1) reimburses them for updated Google 360 Photos. Unlike the photos provided by the Google Maps vehicles, 360° photographs of a business improve its visibility in several ways. Besides being fully updated, and taken when the business owner chooses (with current signage, good weather/lighting

and clean landscaping), consumer data is showing that high quality 360° photos of a business on Google Maps build trust and inspire consumer confidence letting people experience both outdoor AND indoor views/spaces of a location before they arrive. On average, 41% of business searches on Google Maps result in an on-site visit, but listings with 360° photos are twice as likely to generate user interest.

Path (2) reimburses businesses for their Hiring Advertisements/Job

## JOBS

Who's Hiring???

These Members Are!



"Always Available For Your Comfort"



- HVAC Installation Technicians



Heating & Air Conditioning

- HVAC Installation Technicians



- IT Intern
- Americorps Summer 2021



- Cooking Instructor



- 401(K) Plan Manager
- Financial Planner/Advisor



- Electrical Safety Specialist
- Communications Analyst



- Operations Manager
- Servers



- Marketing Coordinator



- Staff Accountant



- Designer (Remote F/T)



Josh Ellis Agency

- Sales Representative/Team Member



- Front of House Manager (F/T)

For details on these jobs, visit [members.farragutchamber.com/jobs/](https://members.farragutchamber.com/jobs/)

Marketing. Multiple industries are reporting difficulty in attracting quality candidates. Online platforms for job postings that promise better candidates can cost money a business would rather spend on great new employees or other needs for their business.

Business members can access the application by emailing [julie@farragutchamber.com](mailto:julie@farragutchamber.com). Call 865-675-7057 with questions.

# TSBDC

The Knoxville Small Business Development Center has a lot going on in May. Keep an eye on the class schedule listed on our website: [www.tsbdc.org](http://www.tsbdc.org)

**IMPORTANT ANNOUNCEMENT:**  
The Paycheck Protection Program (PPP) End on May 31. Contact Knoxville SBDC for information and assistance: <https://www.tsbdc.org/request-advising/#virtualadvising>

SBDC Announces Free, live workshops and webinars available from Amazon Small Business Academy

The Amazon Small Business Academy helps you learn about emerging digital strategies and brand building techniques through free, live events.

Looking for a deep dive on just one topic? Webinars focus on specific topics and feature Q&A sessions with experts from Amazon who will guide you from practical application to advanced techniques. Learn new skills and hear best practices for selling successfully.

Register for the Small Business Academy's upcoming webinar series today:

- May 24: Multi-Channel Fulfillment 1pm EDT

Registration Link: <https://register.gotowebinar.com/register/5341910586132494604>

- June 7: Top Tips for Launching your Amazon Sales 10am PST

Registration Link: <https://register.gotowebinar.com/register/989395951046636812>

For more Amazon webinars: <https://www.amazon.com/b/?node=18014077011>

The University of Tennessee Center for Industrial Services joins Knoxville SBDC

How to be successful in today's procurement marketplace is a hot topic! We have you covered with Government Contracting 101. We offer Government Contracting Part 1 & Part 2 this month! PTAC offers training to our center on a monthly basis, check our schedule for all upcoming classes.

May 13: 10am

Registration link can be found on our main event page: <https://clients.tsbdc.org/Events.aspx?mode=4&area=Alamo+TN&zip=&miles=25&center=47021&topicnum=0&days=360&sort=M&layout=0>

Dive deeper into your goals as a business owner!

Our business specialists will discuss different forms of business organization, tax requirements, business licenses and financing options. Schedule an appointment with a business specialist after attending this required class.

May 18: Business Start- Up Basics 9am

Registration Link: <https://clients.tsbdc.org/workshop.aspx?ekey=21410023>

Social Media interaction is fun!

Content is king. Finding a way to provide information in a way that your audience responds to and that you are able to consistently provide value is critical for success in content marketing. This class will teach you the basics about blogging, video, and more!

May 25: Content Creation: Blogging, Videos, and MORE! 9:30am

Registration Link: <https://clients.tsbdc.org/workshop.aspx?ekey=21410034>

Check our website for more training events: [www.tsbdc.org](http://www.tsbdc.org)

# Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of April!

*Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"*

**Aloft Knoxville West**  
**Elizabeth Bowman**  
364 Lovell Rd.  
Knoxville, TN 37934  
(865) 392-6800  
Website: <http://www.marriott.com/tysal>

**Alzheimer's Tennessee, Inc.**  
**Mary Lynne Payne**  
5801 Kingston Pike  
Knoxville, TN 919  
(865) 544-6288  
Website: <http://www.alztennessee.org>

**Been There Done That Travel**  
**Coleen Miller**  
Powell, TN 37849  
(865) 356-3016  
<https://www.facebook.com/freetravelagent/>

**Creative Cuts Barbershop**  
**John Shayeb**  
10427 Kingston Pike  
Knoxville, TN 37922  
(865) 253-7137  
Website: <http://Creativecutsknox.com>

**Dunkin' Donuts**  
**Rachel West**  
712 N. Campbell Station Rd.  
Farragut, TN 37934  
(865) 671-4110  
<https://www.dunkindonuts.com/>

**First Choice Lending Services, LLC**  
**Scott Hamstead**  
9821 Cogdill Rd., Suite #2  
Knoxville, TN 37932  
(865) 392-4166  
Website: <http://www.fcls.com>

**Master Services**  
**Deborah Mauldin**  
6226 Clinton Hwy., Suite 1  
Powell, TN 37912  
(865) 740-4098  
Website: <https://www.masterservicestn.com/>

**Prime IV Hydration & Wellness**  
**Anita Bozenbury**  
4409 Kingston Pike  
Knoxville, TN 37919  
(865) 208-9683  
Website: <https://primeivhydration.com/locations/tennessee/knoxville-tn/>

## New ENTERPRISE Member



**BANK OF AMERICA**

WELCOME & thank you for your NEWLY ADDED Anchor Enterprise Membership!

# Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past April. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

*A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:*



Thank you for your Captain Enterprise Membership!



Thank you for your Captain Enterprise Membership!

AA-Air Company  
Aloft Knoxville West  
Alzheimer's Tennessee, Inc.  
Angie Cody eXp Realty  
Appalachia Business Communications  
Blue Ridge Yoga & Wellness Center, LLC  
Blue Sky Consulting, LLC  
Cannon & Cannon, Inc.  
CBD American Shaman  
Comfort Suites Knoxville West-Farragut  
Farragut High School Education Foundation  
First Baptist Church of Concord  
Hilton Knoxville Airport  
HomeTown Lenders  
Inst-I-Glass of Knoxville  
JCPenney  
King University  
Knoxville TVA Employees Credit Union - Bearden Branch

Knoxville TVA Employees Credit Union - Seven Oaks  
Markets at Choto  
Matlock Tire Service & Auto Repair - Hardin Valley  
McGuire Roofing & Construction  
MEDIC Regional Blood Center  
Mr. Handyman  
NAI Koella RM Moore  
New York Life Insurance  
Pinnacle Financial Partners - Seven Oaks  
Prestigious Properties of Knoxville, LLC  
REO, LLC  
Saah Salon Suites - Farragut  
Saddlebrook Properties  
State Farm Insurance - Josh Ellis Agency  
Stay Straight dba The Joint  
Thomas Tuning and Service  
Transworld Business Advisors  
Water into Wine

# May / June 2021 Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

**Please NOTE: The chamber returned to in-person events as of April 8th.** Events which are virtual will be listed as such with the online platform being used.

May 12 3:30pm	Ribbon Cutting: The Trusty Notary, A Mobile Notary Service 11826 Kingston Pike, Ste 110, 37934 (Chamber office)	June 3 8:00-9:00am	Networking – Pinnacle Assisted Living 10520 Waterville Lane, 37932
May 13 8:00-9:00am	Networking – AMR Rural Metro Farragut Community Center, 239 Jamestowne Blvd, 37934	June 9 4:30pm	West Under 40 Monthly Networking: Open Mic Night Hexagon Brewery: 1002 Dutch Valley Drive, 37918
May 20 8:00-9:00am	Networking – CBD American Shaman 150 Lovell Road, 37934	June 15 3:30pm	Ribbon Cutting: Pinnacle at Turkey Creek – Fountain Remodel 11251 Parkside Drive, 37934
May 21 11:00am	Ribbon Cutting: Rural Metro – Fire Station #16 1106 Lake Heritage Drive, 37922	June 17 8:00-9:00am	Networking – Volunteer Ministry Center 511 N. Broadway, 37917
May 27 8:00-9:00am	Networking – Prime West Knoxville 932 Falling Waters Road, 37922		



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e-mail: [info@farragutchamber.com](mailto:info@farragutchamber.com) | [www.farragutchamber.com](http://www.farragutchamber.com)

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