

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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MARCH 2021

Spring Orientation Doubles Up

The 2021 Spring New Member Orientation will be a double-event, with a virtual edition on Tuesday, March 30 at 9:00am and a distanced in-person version offered on Tuesday, April 13 at 11:30am in the Farragut Community Center's gathering hall. "Cases are moving in a great direction but we want to accommodate all members and guests, like we always have. Some people retain information better when it's received in-person; others prefer the virtual format or require it still because they care for someone who is high-risk or their business does not allow outside meetings for staff," Blaylock explained.

The virtual edition will be a webinar with chamber staff and a handful of other speakers logging on to give an overview of all the benefits that members enjoy and can take advantage of, plus highlighting NEW offerings. Door prizes will also be offered at the end of the program and will be able to be mailed to the winner.

The in-person orientation will be limited to just 50 attendees per the current gathering restriction calculation, with seating distanced. Masks will be required when moving through the building or space, and the Chamber will also utilize an air sanitizer. Guests will be introduced to chamber staff, board, ambassadors, and resource partners, all of whom have the goal of helping member businesses succeed.

Both orientations are open to members who have recently joined in the last year, existing members with newer staff or marketing personnel, and anyone who is curious about what the chamber offers.

Single level sponsorships are available which include promotion at BOTH events and is industry-exclusive. Contact Julie Blaylock at 865-675-7057 or email julie@farragutchamber.com for information and to confirm in order to begin



2020 Orientation photos by Colby's Photo & Video

your marketing. Businesses can follow the Chamber's Facebook to be notified of their addition or visit the chamber calendar at farragutchamber.com > Events. Members have the option to sync the chamber's calendar of primary events with their desktop or web-based calendar software.

Hyams optimistic about Huepel, helps Sertoma

Sports media legend Jimmy Hyams and dozens of attendees were grateful for the online format when February 18th started off with early snow and ice. With outside weather no issue, the program kicked off with an invocation by Cumulus Media's Jack Lee, and the introduction of Hyams facilitated by Tracy King from Presenting Sponsor, Your Home Sold Guaranteed—Kings of Real Estate Team.

Hyams got straight to work addressing the top sports issues surrounding Tennessee football, and also touching on updates for the rest of the university's athletics programs. His overview of the current climate and happenings was relatively short, and for good reason. Online guests quickly started submitting questions for him to answer, getting right to what are still some of Tennessee's pain points such as whether new Athletics Director Danny White "can stop the bleeding we've had since the first releasing Fulmer" or how much fans can expect to see



The blue skies said it all for this check donation presentation following the February 18 breakfast. L to R: Lee Freeman, CEO-Sertoma Knoxville, Mike Smith, CFO-Sertoma Knoxville, Jimmy Hyams, plus Dany Hunter and Tracy King of Your Home Sold Guaranteed-Kings of Real Estate Team.

from new football coach, Josh Huepel.

Hyams felt new AD, Danny White, would be able to address the greater concern of many who actually work in Tennessee athletics, which feedback has shown to be the need for an athletic director who supports and promotes ALL of University of Tennessee's programs—not just football or basketball. For Huepel, Hyams was more optimistic than some attendees about Huepel's chances at leading the Vols to a winning season. The attendee posing the question gave Huepel a 4/8

season, asking Hyams not "to shoot the messenger!" Hyams laughed but declared the messenger shot, as he explained why he feels Huepel will more than likely see a 6/6 season.

Hyams also touched on his thoughts of how Huepel would stack up against other first year coaches this year. Tennessee joins South Carolina, Auburn and Vanderbilt in having a new coach for the 2021 football season. Hyams ranked the teams in order of who he felt would do best their inaugural

See HYAMS on Page 2



West Under 40 Tackles TIME Management

"How you spend your day... it's how you spend your life." It's a simple yet scary concept highlighting just how quickly time goes. The chamber's young professionals, West Under 40, want to help their peers tackle the issues that gets the best of every business person: time management. Their latest program will be a 1-hour webinar Q&A, "Ask an Expert," taking place on ZOOM on Wednesday, March 24, from 10-11:00am.

The expert leading the webinar will be entrepreneur, time management guru and owner/founder of Origami Day, Samantha Lane. Lane coined

the quote above, and believes that the goal of good time management is not just fitting more into less time, but managing time to achieve a good work-life balance. "You can be present in life, while still being productive."

Lane has a lot of experience to back up the importance of

See TIME on Page 3



Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE 			ADMIRAL 		
CAPTAIN 					
ANCHOR 				PROPELLER 	

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

- Join **Goodwill of Farragut** for Career Boot Camp! March 24 and 25, 2021 from 10a-1p. Topics covered: Resume Writing; Interviewing, Customer Service During COVID-19; Smart Goal Development; and Crisis Planning. Signup at goodjobs@gwiktn.org or call (865) 588-8567.

- **Three Roots Capital** Chief Financial Officer Chris Miller was appointed to the board of directors of the New Markets Tax Coalition. Miller has 15 years of experience with operating and providing access to capital for small businesses. Congratulations Chris!

- **Heritage Investors'** Certified Financial Planner and owner Justin Goodbread has been named by Investopedia as a Top 100 Advisor for the third consecutive year. Congratulations Justin!

- **Frantz, McConnell & Seymour** name three attorneys who were selected to 2020 Mid-South Super Lawyers for Knoxville for peer recognition and professional achievement: Donadi D. Howell in Civil Litigation (Defense); Debra Fulton in Workers' Compensation; and John Lawhorn in Labor and Employment. Additionally, the firm has added associate attorney Rebekah P. Harbin, a 2020 UT College of Law graduate who will be practicing in general and civil litigation, real estate, and zoning. Congratulations!

Hyams

From page 1

season: (1) South Carolina, (2) Tennessee, (3) Auburn, and (4) Vanderbilt.

Of course, the elephant in the room was the looming consequences of Tennessee's SEC violations. That elephant was brought forward fast and Hyams minced no words about the potential impacts. Recruiting would definitely be affected, especially if Tennessee is banned from bowl games for one or two years. Hyams expected the full details of the case and consequences would be known soon, and that he would request records to analyze and report on under the Freedom of Information Act, but those details would only be released sooner if no new evidence was uncovered, explaining that each new "story" or rumor that comes forward requires deeper investigation, extending the timeline of the case.

Despite having to address the less pleasant aspects surrounding Tennessee sports this year, Hyams and the Chamber made a positive local impact through the event. A total \$400 from sponsor dollars was donated to Hyams' selected charity, Sertoma Knoxville, with both Hyams and sponsor Tracy King on hand to present the check to Sertoma Knoxville CEO, Lee Freeman at Cumulus.

The Chamber sincerely appreciates the Presenting Sponsorship support of Your Home Sold Guaranteed—Kings of Real Estate Team, Town of Farragut, and Knox County, and media sponsorship by 99.1 Sports Animal and farragutpress.com.

Networkings

Farragut Middle School – February 11, 2021

Another great virtual networking is TODAY from 4-5pm featuring Farragut Middle School!

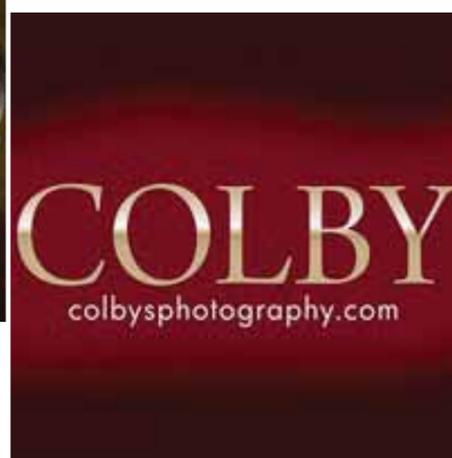
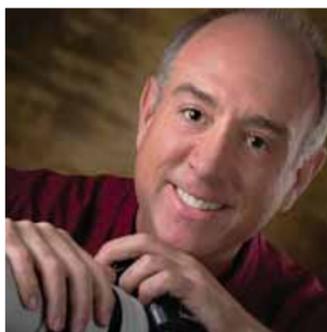
Farragut Middle School Principal, Weston Edmonds, joined members of the school's PTO to give guests an overview of what 2020 was like for staff and students at their virtual networking on February 11th. Principal Edmonds commended FMS staff in how they navigated and adapted to a very DIFFERENT school year, meeting the needs of both in person and virtual students. They also talked about ways that area businesses can support FMS through sponsorships and donations, with Zaxby's Farragut providing multiple door prizes and offering a free meal to any business who committed to donating \$100 that week!



Colby's Photo & Videos – February 18, 2021

Colby has repeatedly been named a **Top 10 Tennessee Photographer**, plus winning **Tennessee Photographer of the Year** AND **East Tennessee Photographer of the Year**. He's received both the **Kodak Gallery Award** and **Fuji Award for Excellence** during his career.

His clients include names you know and work you've likely seen, including **USA Today**, **Sea Ray**, **ABC's Extreme Makeover**, **TLC's 18 Kids and Counting**, and many local individual and business clients. At his virtual event on February 18, Colby gave attendees an inside look at his studio plus helpful tips on how to look your best in photos!



The Knox Fox Real Estate Group – February 25, 2021



Teri Jo Fox and Eric Whitener hosted the February 25th virtual networking giving attendees a brief overview of the real estate market along with tips and tricks on how to buy and sell real estate. Teri Jo and Eric believe in supporting the community by giving to those charities that make a difference every day in people's lives. 2020 was a tough year for non-profits' ability to fund raise so they decided to publicly give and share with others to raise awareness for these great organizations. Teri Jo and Eric are unique in that every time someone buys or sells a home with them, they donate 10% of their commission sales to their client's choice charity. One lucky networking attendee was selected to name one of their favorite charities to receive \$500 donated by The Knox Fox Real Estate Group!

Inside the Ambassadors' "Studio"

This new feature highlights one of our Ambassadors and their answers to 10 questions modelled after the popular show, "Inside the Actor's Studio." The Ambassadors are an integral standing volunteer team of professionals who, besides being members of the chamber, serve to support the staff and enhance the business community in which they work and live.

Featured: Kim Moye, 2021 Ambassador
Mortgage Investors Group - Farragut, Loan Officer
migonline.com/loan_officer/kimmoye/about-us | (865) 806-8473 | kim.moye@migonline.com

1. **What is your FAVORITE word?** Super
2. **What is your LEAST favorite word?** Can't
3. **What turns you ON in business?** Excited clients
4. **What turns you off in business?** Negative people
5. **What sound do you LOVE?** Ocean waves
6. **What sound do you hate?** Loud obnoxious noises like my neighbor's car!
7. **What's your FAVORITE piece of advice?** "Be HONEST."
8. **What profession—other than your own—would you like to attempt?**
I'm really happy doing what I do now!
9. **What profession would you not like to do?** Not sure!
10. **If you were GONE tomorrow, what is one thing you would like people to say about you?**
I was a positive person!



Ribbon Cuttings

The Admiral Nutrition February 5, 2021



Steve Krempasky-Shop Farragut, David Smoak- Town of Farragut, Hannah Carroll, Elizabeth Carroll- with scissors, George Bove- LCUB, Tom Sharp viamedia, Mary Ann Morse-Mary Kay, and Stephanie Erb- Emerald Youth Foundation gather to help Elizabeth celebrate her new business opening on West End Ave. in Farragut.

Inspirations Dance & Gymnastics February 10, 2021



Kimberly Delacourt (4th from left) is surrounded by her staff, students, Chamber Ambassadors, and community friends as she prepares to cut the ribbon celebrating her new dance studio.

Jessica Phillips, CPA Relocation Ribbon Cutting February 16, 2021



Jessica Phillips celebrated her new office location in Farragut with a ribbon cutting attended by family members, Chamber Ambassadors, and community friends.

TSBDC SBDC Day PLUS CARES Act Consultants

The Fifth Annual SBDC Day is on **Wednesday, March 17th, 2021**. SBDC Day is almost here! SBDC Day is a day that America's Small Business Development Centers unite to recognize and celebrate the thousands of clients they have served. #Sbdcdays <https://americassbdc.org/sbdcdays>

Don't miss the SBDC Day Ambassador Events:

March 11, 2021 @ 8pm

- ProfitsPlus Small Business Conversations Podcast with America's SBDC President & CEO Charles "Tee" Rowe.

March 16, 2021 @ 2pm

- Keys to Global Market Success Webinar to gain insights on successful International Trade and selling overseas

For more information: https://americassbdc.org/sbdcdays/?fbclid=IwAR2YQMjwsFxcH817SCdmuCGj3mE7ZZqoTSRHTTpJxKnCfO85CwGv_h3TLWU

The Knoxville has numerous online classes to choose from in March:

• March 9th

Paycheck Protection Program Second Draw: What We Know Now

• March 10th

Government Contracting 101, Part 1

• March 11th

Government Contracting 101, Part 2

• March 16th

Business Start-Up: The Essentials

• March 23rd

Your Brand Matters: How to Craft Your Story

• March 25th

Paycheck Protection Program Second Draw:

What We Know Now

• March 30th

Understanding Your Business Credit

To register for our free classes, visit: <https://bit.ly/3rfyoZf>

Check our website for more training events: www.tsbdc.org

CARES Act Consultant HELP:

Have you experienced a business closure, a loss of income, supply chain disruptions, or staffing challenges as a result specifically due to COVID-19?

Do you need assistance in Accounting (PPP Loan & EIDL help), HR or Marketing?

Let our consultants help.

The TSBDC now has CARES Act Consultants who can assist in several areas of business, including the Paycheck Protections Program and Marketing, at no cost to you!

• Knoxville TSBDC CARES Act Consultant **W. Grady Regas**: Hospitality and Tourism Professional

• CARES Act Consultant Highlight of the Week: **Gregg Bostick**: Finance and PPP Specialist

• CARES Act Consultant Highlight of the Week: **Larry L. Johnson, CPA**: CARES Act funding, Accounting and Taxes

• Knoxville TSBDC CARES Act Consultant **Laura White**: Human Resources professional

Visit our website and Request Free Advising for consulting services!

WWW.TSBDC.ORG

Time

From page 1

managing your time to allow you to be more present. In 2014, she experienced a life-changing surgery, completing shifting her perspective on life; prior to that and for some time afterward, she juggled full-time careers with passion-based side hustles, and realized she herself needed balance. Her business, Origami Day, focused on helping others bring balance to their busy lives.

Registration is FREE for this event. To sign up or for information on other upcoming events, visit farragut-chamber.com > "Events" and search "West Under 40" OR join the Facebook group at [Facebook.com/groups/WestUnder40](https://www.facebook.com/groups/WestUnder40).

BUSINESS FACTS with Max



Member Business:
AMR-Rural Metro Fire

Name/Title: Jeff Bagwell

How many personnel does Rural Metro currently have? 200

How many fire stations and ambulances do you have? 18

How many calls do you respond to Annually/Monthly?
Approx. 20,000 per year, 1700 per month

How do you benefit from our chamber? Exposure. We are a business entity that provides public service through contracts with property owners. We receive no taxes from Knox County.

Describe your business in three words.
Excellence, Service, Dedication

What job in your business would you be terrible at? Me personally, hazardous materials response. I hate Chemistry!

What dream are you currently in process of achieving? Public Affairs Chief for all of Rural Metro Fire Nationally

What is the best career advice you have ever heard?

The Fire Service is a lifestyle, not just a career, and nowhere near a "JOB."



Max Wegzyn,
student intern from
Farragut High School

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of February!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

865it
John Malone
(865) 686-5484
Website: <http://www.865it.com>

Euphoric Cheese Shop
Amy Burrirt
139 West End Ave.
Farragut, TN 37934
(865) 392-1199
Website: <http://www.euphoriccheese.com>

Knoxville Christian School
Bobby Simpson
11549 Snyder Rd.
Knoxville, TN 37932
(865) 966-7060
Website: <http://KCSKnights.org>

Heartland Payment Systems
Kerry Cofer
5905 Wentworth Ave.
Chattanooga, TN 37412
(704) 308-4304
website:
<https://www.heartlandpaymentsystems.com/>

Schooley Mitchell
Steven Stark
P.O. Box 30645
Knoxville, TN 37930
(865) 444-4873
Website:
<http://www.schooleymitchell.com/sstark>

Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past February. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Admiral Elite Enterprise Membership!



Thank you for your Anchor Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

Baskin Robbins
Blue Dress Internet Marketing, Inc.
Buddy's Bar-B-Q-Farragut
Chick-fil-A
CPI Security
First Citizens Bank - Campbell Station
Fisher Tire Company
Frantz, McConnell & Seymour, LLP
Gillenwater Flooring
Greystone Pointe Apartments
Hampton Inn & Suites - Turkey Creek
Heritage Investors
K9 Center of East Tennessee Inc

Knox Dough
Landry & Azevedo
MLILY USA
Nationwide Insurance - Michael Dyer
Northwestern Mutual
Overlook @ Farragut
Sitel Tennessee
Smoky Mountain Service Dogs, Inc.
State Farm Insurance - Jeannette Rogers
Tennessee Credit Union
Y-12 Federal Credit Union - Farragut
Your Home Sold Guaranteed Realty,
Kings of Real Estate Team

March/April 2021 Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email info@farragutchamber.com for a link to create your account!
Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

March 11 • 8:00-9:00am
ONLINE: Networking – FASTSIGNS Knoxville
Register for the ZOOM meeting link!

March 19 • 11:00am
IN PERSON: Ribbon Cutting – Euphoric Cheese Shop
139 West End Avenue, 37934

March 24 • 10:00-11:00am
ONLINE: West Under 40: "Ask an Expert" Speaker Event
Register for the ZOOM meeting link!

March 26 • 3:30pm
IN PERSON: Ribbon Cutting – Serendipity Massage & Wellness
9724 Kingston Pike, Suite 902, 37932

March 30 • 9:00-10:00am
ONLINE: Virtual Spring New Member Orientation
Register for the ZOOM webinar link!

April 2
Holiday (Good Friday observance) – Chamber Office Closed

April 13 • 11:30am-1:00pm
IN PERSON (limited attendance): Spring New Member Orientation
Farragut Community Center,
239 Jamestowne Blvd, 37934

April 14 • 3:30pm
IN PERSON: Ribbon Cutting – 3 to 99 Benefits (Relocation Celebration)
201 N. Weisgarber Road, 37919



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CHAMBER of COMMERCE