

CHAMBER LIFE

“MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS.”
VOL. 34, NO. 12 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE DECEMBER 2020

Businesses Embrace Family Adoptions

While converting the Chamber’s traditional annual Holiday Open House into a “Drop In” day was not a decision in the interest of staff and guest safety, there was one concern that lingered about the change: would the response to the Chamber’s 2020 Holiday Adopt-A-Family be as impactful as in years past?

“As much as I hate to call it this, there is a certain ‘incentive’ attached to bringing a few gifts on the night of the Open House; who doesn’t enjoy sampling food and beverages from 25+ area restaurants/caterers? Plus, the music, the lights and camaraderie,” said Chamber President Julie Blaylock. She went on to explain how the bar had been set rather high by past years of donations. “In 2017, we ended up providing the largest single-organization donation to our partner that year, Volunteer Ministry Center. In 2018 and 2019, both, we more than doubled the families we impacted beyond the number we committed to adopt. But we know this year has been different, at best.”

However, Chamber staff are no longer worried about failing to create the same level of magic for area families as in past years. “Before we were able to release the first Wish Lists from Faith Promise Church and American Cancer Society, we had a small waiting list of businesses contacting us to adopt!” That generous spirit continued, with the Chamber requesting more wish lists, until they were told by both non-profits that there were no other families in need who could be identified through those channels.

Blaylock says they could have easily stopped and closed off adoptions at that



point but with businesses still requesting families, “It would have been harder to NOT keep looking. What if there was a child or family we could have helped, and didn’t?” So the Chamber called Kids

First Child Advocacy Center, their partner non-profit from 2019. The CAC was thrilled to hear from the chamber, and

See ADOPTIONS on Page 4

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

Nautical Boat Club is offering \$1,500 off the joining fee plus boat free until April 2021. Forget the devices, toys, and trinkets this year. Let them unwrap sunshine, boating and lake life living on Christmas morning. Give your crew the experience of a lifetime with the gift of boating for an unforgettable Christmas surprise the entire family will love and cherish! Email today at concord@nauticalboatclub.com or call (865) 234-0000 for more information.

Introducing a new technology package from **Centriworks** called OFFICE IN THE CLOUD which is a new way to bundle software, IT management and support. It simplifies your information technology solutions to keep you working seamlessly and securely. A low, flat, monthly rate includes these dependable technology products and services: Microsoft 365 / Business Premium; Azure Active Directory; Email archives and backup; Remote monitoring; Anti-virus protection; Mobile device management and more. Contact Phillips Graves at (865) 868-4871 for more information.

Tennessee Valley Pool & Spas Spa Update: they are currently sold out of spas, but the good news is they have truckloads on order that will be arriving over the next few months. They are expecting a truckload of Fantasy Spas at the end of December and their next Caldera Spas to arrive early Spring. The good news? They are pre-selling these truckloads, Andrew or Chase can walk you through what is arriving and find a spa to find your needs! Call (865) 622-7760 or visit <https://tnvalleypools.com/> For more information.

MEDIC Regional Blood Center to expand COVID Convalescent Plasma (CCP) collections in both their centers and through a mobile collections’ initiative. MEDIC will increase CCP appointments at both the Ailor and Farragut donor centers. MEDIC will be adding CCP appointments at their Athens center. Finally, MEDIC will be collecting in Blount, Hamblen, Union and Scott counties via special mobile setups. For more information on MEDIC Regional Blood Center or to schedule your donation, please visit our website at www.medicblood.org or contact Director of Communications and Donor Engagement Kristy Altman at Kaltman@medicblood.org.

Networking



Double Hosted Networking with **STAR and Epic Nine** November 5, 2020

Above, left: Tonia Latham- *Epic Nine*, and Jeremy LaDuke- *Epic Nine* get acquainted with one of STAR’s “Minis in Motion” ambassador Mini Donkey, “Hodie,” during the double hosted morning networking held at the Shangri-La Therapeutic Academy of Riding (STAR) in Lenoir City. Above, right: Brittany Ferrell, Program Director; Lyn Petr, Executive Director; Kristen Sanders, Director of Operations; Judy Bludworth, Admin Coordinator; Steph Studer, Equine Manager; Julia Stewart, Volunteer Coordinator; and Shawn Snyder, Development Director introduce Miniature Donkey, Hodie, and Miniature Horse, Nemo, to networking attendees.

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

	ADMIRAL ELITE		ADMIRAL								
CAPTAIN											
ANCHOR									PROPELLER		



25 Days of Takeout & Dashing Deals

Online tool provides critical support for small businesses during COVID-19 pandemic

Covid-sb.org facilitates access to tailored assistance from local small business advisors across the country

WASHINGTON, D.C. — This year has been extremely challenging for small businesses, but with the help of covid-sb.org, access to resources and one-on-one assistance is a simple click away. Created by America's SBDC and Association of Women's Business Centers, covid-sb.org is an easy-to-navigate website for small business owners to access an array of vital resources, including expert business advisors, to help cope with the challenges of the pandemic.

Funded by the CARES Act and the Small Business Administration, covid-sb.org consolidates the most reliable federal resources for small businesses affected by the COVID-19 pandemic. Now, business owners don't have to sift through multiple websites to find the information they need.

Highlights of the website include the local assistance tool, which connects users with a vast network of business advisors who can provide tailored support and training on federal and local resources. The website also offers information about financial assistance, such as Paycheck Protection Program loan forgiveness, SBA funding options, and farm loans.

"Small business owners are resilient, but they need to know that they are not alone and help is there for them during this challenging time," said Tee Rowe, CEO of America's SBDC. "Our website connects owners with experienced advisors who are there to help every step of the way."

America's SBDC and Association of Women's Business Centers are committed to advocating for small businesses. While these two organizations manage covid-sb.org, the website wouldn't be possible without two additional partners: the SCORE volunteer network and Veterans Business Outreach Centers. Together, this coalition draws on the collective expertise of federal resource partners, the SBA, local business centers and small business experts to support the small business community. Although 2020 has been a year full of hardships, this collaboration provides crucial hope and support to small businesses — which serve as the backbone of the American economy.

About America's SBDC Network

America's SBDC represents the nation's 63 Small Business Development Centers, a national network of partnerships uniting higher education, state and local nonprofit economic development organizations, private enterprise and government. It is the U.S. Small Business Administration's largest partnership program, providing management and technical assistance to help Americans start, run and grow their own businesses. SBDC clients start a new business every 30 minutes, create a new job every 5.5 minutes, generate \$100,000 in new sales every 8.2 minutes, and raise \$100,000 in capital every 11 minutes. www.AmericasSBDC.org

About Association of Women's Business Centers:

AWBC works to secure economic justice and entrepreneurial opportunities for women by supporting and sustaining a national network of more than 100 Women's Business Centers.

Upcoming Classes at the Knoxville SBDC

Business Start-Up: The Essentials

January 19th 9am Register Here
This is an opportunity for anyone who is thinking about starting their own business or who has already started and now has questions about what to do next!

Our business specialists will discuss different forms of business organization, tax requirements, business licenses, and financing options and much more.

**(required before scheduling a business counseling session if not currently IN business)*

Knoxville SBDC will host evening start-up classes starting in February. Check our website for more training events: www.tsbdc.org

6 Knoxville Room Service

20% off EVERYTHING
Beer, Wine, All Non-alcoholic: cigars, chocolate, merchandise, etc. {Except Liquor, which is 10% off}

Call, Online, Direct From Store Delivery: Spirits, Wine, Beer, More:
For online orders, call/text for the promo codes
(865) 232-0802
knoxroomservice.com

Thank you for your support during our startup phase! We love our clients!

7 Kats Lash Lounge and Wax Studio LLC

\$120 gift card for ONLY \$100
thru 12/25/20 use code CHRISTMAS20 online

Order Online:
www.katslashlounge.com

Thank you for supporting all of us at Kat's Lash Lounge!

8 Inspirations Dance & Gymnastics

Enroll in 1 class get 1 class free for December

Call or Order Online:
(877) 638-3942
www.inspirationsdancestudio.com

A great gift of the arts for a child, thank you Knoxville for supporting Inspirations & the arts!

13 Main Event

Double Your FUN special
for Safe Celebrations booked for December/January. We will double the arcade card value for any events held in December/January.

Call, UberEats, DoorDash:
(865) 351-5000

Many thanks for your support and we hope to see you in the center soon to Play and Celebrate Safely!

14 The Farragut Table

One Free Chocolate Chip Cookie
with every \$10.00 ordered.
Not valid with any other offer or discount.

Call or Order Online:
(865) 675-8660
thefarraguttable.com

Cookies are part of the holiday season. Enjoy a cookie or more from us at The Farragut Table. Merry Christmas.

15 Classy Caterer

\$10.00 saving on Cheesecakes!
Normally \$45.00
Christmas Special \$35.00

Call, email or text:
(865) 406-5477
trisha@classycaterer.com

Thank You Farragut for supporting Classy Caterer in 2020!

20 Finn's Irish Restaurant & Tavern

Monday 1/2 Price Wings of Kerry
Tuesday Ladies night \$20 Bottle of Prosecco
and 1/2 Price salads plus Live music
Wednesday 1/2 Price select Apps
Thursday \$6 Burger Night & Live Music
Mon-Thu 4-7pm Happy Hour

Call or BiteSquad:
(865) 357-0894

Thanks a million for your support!

21 Staybridge Suites- Knoxville West

Friends & Family Holiday Discount!
30% off retail rate, now through 1/4/21!

Call, Facebook Messenger :
(865) 675-7829
www.facebook.com/StaybridgeSuitesKnoxvilleWest/

Thank you for supporting Staybridge Suites Knoxville West and the Farragut Chamber!

22 ZAXBY'S - Turkey Creek

ZAXBY'S - Turkey Creek
is the Test Market for the new Zaxby SIGNATURE CHICKEN SANDWICH! Get your Sandwich Combo Meal for just \$6.99!
HOLIDAY PLATTERS ARE AVAILABLE NOW!

Call, Order Online, UberEats, Drive Thru:
(865) 272-9726
www.zaxbys.com

Welcome to the Chamber's ~~12~~ 25 Days of Takeout & Dashing Deals! ALL deals listed are VALID THROUGH DECEMBER 25th!
(Some deals may be valid longer! Please read details!)

2 Fresh Coat Knoxville



15% OFF Interior Painting
Through December!

Call or Book Online:
(865) 337-3789 • bit.ly/34logVK

We appreciate the trust you've placed in Fresh Coat Knoxville!

3 Huntington Learning Center



10% off Learning Center & ACT/SAT Prep programs
with enrollment by 12/31/20

Call:
(865) 691-1697

For more than 25 years, Huntington Learning Center has been helping kids PreK- college in Knoxville achieve their academic goals. Thank you for partnering with us. Family owned and operated.

4 Ionopure



Free gift card
with a \$50 store purchase.

Come by:
815 Herron Rd.

Keep your gatherings safe with Ionopure.

5 Hilton Garden Inn Knoxville West



Book a Future Meeting By 12/25/2020 & Receive **50% off Meeting Room Rental**

Call or Email Tiarra Knipp:
865-690-6511
tiarra.knipp@hilton.com

Thanks for supporting the Hospitality Industry!

9 Bank of England Mortgage



Providing answers to your questions about traditional and reverse mortgage loans.

Call or Email:
(865) 691-0514
tennessee@englending.com

We at Bank of England Mortgage are honored to serve this community, thank you for your business, and wish you a safe and happy holiday season!

10 Goodwill Industries-Knoxville, Inc.



25% OFF entire purchase
Farragut Goodwill-
148 West End Avenue, Farragut

In person shopping

Thank you for supporting Goodwill by shopping and donating with us. Happy Holidays to you, your family and friends!

11 Serendipity Massage and Wellness



15% Off All E-Gift Cards
Use Code: HOLIDAY

Call or Order Online:
(865) 919-8656
serendipitywellnesstn.com

Thank you for supporting Serendipity!

12 Pizza Kitchen Knoxville



\$5.00 off
any order over \$30.00

Order Online:
thepizzakitchenknoxville.com
Use Promo Code Local1120

We appreciate your support of our small locally owned Family Business.

16 Maple Street Biscuit Company



Free Iced Cinnamon biscuit
with all Carryout, Curbside, or Delivery order

Call, Order online, UberEats, DoorDash, BiteSquad:
(865) 240-3890
maplestreetbiscuits.com

Thanks to everyone for their Love and Support through a Challenging Year!

17 KNOX DOUGH



FREE \$10 gift card
when you purchase a \$25 gift card.

In store only:
10551 Kingston Pike
Knoxville, TN 37922

Thank you for all of the support! KNOX DOUGH is locally owned and operated.

18 Little Joe's Pizza



Our holiday Italian Roast Beef Sandwiches
are back and available throughout the holiday season for \$9.50.

Call:
(865) 966-5006

Thank you for supporting Little Joe's and all our employees this year!

19 McAlister's Deli



Buy \$25 in Gift Cards, get \$5 app reward.

Call, Order Online, UberEats, DoorDash, Grubhub:
(865) 966-1011
www.mcalistersdeli.com

Sign up for our Rewards Program and receive deals throughout the year! McAlistersDeli.com

23 Water into Wine Bistro & Lounge



Receive a \$10 Gift Card
with every \$50 Gift Card purchase through December 31st!

Call, Order online, DoorDash, ToastTab.com:
(865) 771-0780
waterintowineknoxville.com

24 Fitness Together - All locations



Your Fitness Jump-Start Package
Included 5 personal Training Sessions + T-Shirt + Water Bottle and a healthy cookbook! SAVE \$100!
Now only \$249!

Call or Visit our gym:
(865) 671-2022
11521 Kingston Pike
Farragut, TN 37934

25 Dixie Lee Wines and Liquors



Everyday Discounts:
(Not All Items Discountable)
-10% off for a case
-5% for Military (with ID)
-10% for seniors on Wednesdays

Call, In-Store / Curbside Available:
(865) 966-5551

Thank you for supporting local family-owned businesses, Farragut!

Please shop LOCAL and shop with Chamber members!

Wishing you a happy healthy holiday season!

Ribbon Cutting

November 6, 2020
Brain Balance

Brain Balance Achievement Centers celebrated their new location at 10341 Kingston Pike with a ribbon cutting. Brain Balance franchise owner/executive director Angel Ogdon is pictured third from left, preparing to cut the ribbon. Also pictured are, from left, Rebeca Gonzalez, coach; Lyn Foster, program director; Ana Garcia, director of admissions; Brooke Buchanan, coach; and Sonya Armiger, assistant program director. The dedicated team is ready with a program specifically designed to strengthen and build brain connectivity with a unique combination of physical, sensory and cognitive activities.



December/January 2020 Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email info@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

December 15, 2020 • 10:00am-6:30pm

IN PERSON: Holiday DROP IN & Drop Off

11826 Kingston Pike, Ste 110, 37934

3:30pm-6:30pm SPECIAL on-site engraving!

Dec. 24, 2020 – Jan. 1, 2021

Christmas Day through New Years Day – Chamber office closed

(Note: Urgent messages/emails to the President will be monitored)

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of November!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Bactronix – Knoxville
Scott Chamberlain
332 Lakeside Plaza
Loudon, TN 37774
(865) 444-6364
Website: <http://bactronix-knoxville.com>

D & K Management
Julie Griffin
19222 Hwy 11E
Lenoir City, TN 37772
(865) 988-4550
Website: <http://www.dkmanagement.net>

Farm Bureau Insurance
Blair Griffin
11408 Kingston Pike
Suite 200
Knoxville, TN 37934
(865) 567-0100
Website: <http://www.blairgriffin.com>

Reissing Health Family Chiropractic, LLC
Ashley Reissing
11657 Parkside Dr.
Knoxville, TN 37934
(865) 659-2391

TN Insurance Professionals
Janice Parris
453 Marilyn Lane
Alcoa, TN 37701
(865) 444-4050
Website: <http://tninspro.com>

The Trusty Notary
Brittney Hernandez
(865) 282-2612
Website: <http://www.thetrustynotary.com>

Adoptions

From page 1

within days, member businesses had adopted all of the CAC's remaining families and children.

"I'm so proud of and heartened by our businesses' generosity and how that reflects back on our greater Farragut West Knox community. One of the businesses who called after the last family had been adopted said that they were lucky to be so blessed this year that they were compelled to pay it forward. That's what this is all about."

As of December 15th, the Chamber has collected gifts for a total 11 families, encompassing 30 children, as well as additional gifts, gift cards, and canned goods for the families that Faith Promise Farragut, American Cancer Society, and Kids First Child Advocacy Center serve all year long. The adopting businesses are: Bentley & Associates Home Inspection Services, Flour Power Kids Cooking Studios, His Security & Technology, Huntington Learning Center: A McGrath Family Business, The Knox Fox Real Estate Group, Knoxville TVA Employees Credit Union, MBI Companies, Main Event Knoxville, School of Rock Knoxville and Tennova Healthcare: Turkey Creek Medical Center. Y-12 Federal Credit Union also volunteered to fill a newly created role as the 2020 Grocery Giver; the credit union will provide each of the 11 families with a \$100 grocery gift card to ensure a wonderful holiday meal.

If you'd like information about how to help the mentioned non-profits or other member non-profits this year, contact the office at (865) 675-7057 or email julie@farragutchamber.com.

New ENTERPRISE Member



Christian Brothers Automotive
10406 Kingston Pike | Knoxville, TN 37922
(865) 270-6588

Website: www.cbac.com/knoxville

Thank you for going above and BEYOND to Propeller Enterprise Membership!

Christian Brothers Automotive provides expert, ASE-certified technicians who care about every car that visits our shop, and we offer complimentary Courtesy Inspections on every visit. No work is ever performed without your permission and you will always be informed about your car in language that's easy to understand. No technical jargon here. Every visit to Christian Brothers should end in a happy car and a happy customer. They offer repair service and maintenance for every vehicle: Gas or diesel, foreign or domestic, car or truck – all with their Nice Difference® service, including free shuttle, free wi-fi, comfortable waiting area with complementary beverages and more.

Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past November. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Admiral Elite Membership!



Thank you for your Anchor Enterprise Membership!

Admiral Title, Inc.
Aleex Conner, Realtor
All Occasions Party Rentals
Bryan Insurance Group, Inc. - Maryville Office
Calculating Minds Math Learning Center
Chris O'Rourke, DDS
Copper Cellar Family of Restaurants
Farragut ENT & Allergy
Fire by Light LLC
First Choice Automotive - Farragut
Hampton Inn West at Cedar Bluff
Horne Properties
Huntington Learning Center
JM Addington Technology Solutions
Karen Greene with United Real Estate Solutions
Knoxville Room Service
LC Fence, LLC
Liberty Mutual Insurance
Little Joe's Pizza

Maddox Companies; The
Movement Mortgage
Net3 Information Technology
Parker Business Consulting & Accounting
Premier Eyecare, PLLC
Reissing Health Family Chiropractic, LLC
RemX - EmployBridge
Rodan & Fields
School of Rock
Stokely Company; The
Superior Carpet and Rug Cleaning
The Shoppes at Homespun
Turner Homes, LLC
Visit Knoxville
Vulcan Materials Company
Water into Wine
West Bicycles
Zoe's Kitchen - Turkey Creek

Tents / Tables / Chairs
Linens / Inflatables / Concessions
Wedding Arches / Lighting / Drapery

Event Rentals by Rothchild
Call: 865-531-0269
www.eventrentalsbyrothchild.com

Event Rentals for Every Occasion!

Slamdot
Marketing that works.

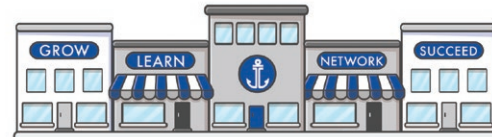
Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110 | Farragut, TN 37934

865-675-7057 | 865-671-2409 Fax

e-mail: info@farragutchamber.com | www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.



**FARRAGUT
WEST KNOX**
CHAMBER of COMMERCE