

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

VOL. 34, NO. 10

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

OCTOBER 2020

New Year will welcome NEW Directory

Possibly the chamber's most sought after print publication, the annual print membership directory is undergoing evolutionary changes to further increase the look and value of the directory. Normally published in mid-summer to coincide with the chamber's fiscal year, the new book with a new look will release on December 31, 2020 as the "2021 Chamber Guidebook & Member Directory." Charter member and publication partner, the farragutpress, is again leading the charge in design, development, and ad sales, 10% of which are then donated back to the chamber as a fundraiser to support its many programs and services to member businesses.

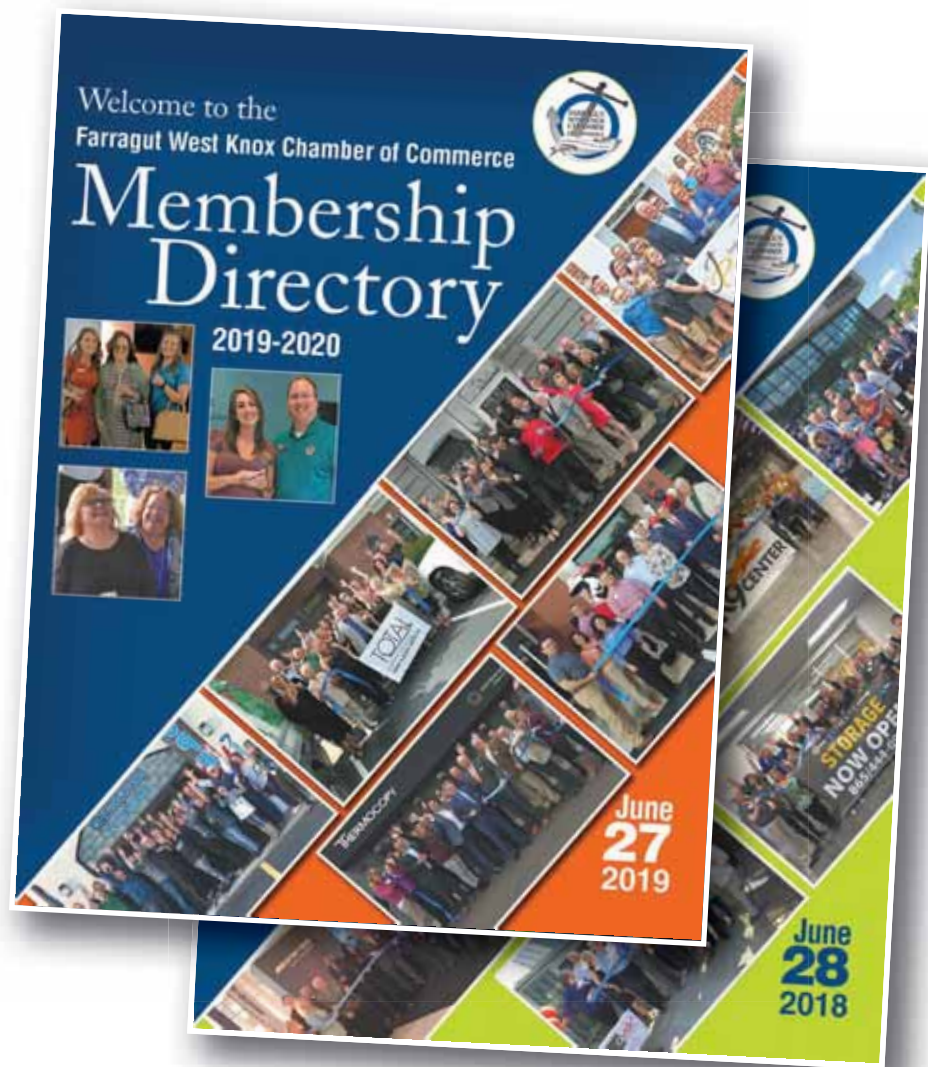
The reason for the changes? One was that staff at the newspaper and chamber office realized the benefits of moving the directory to a more familiar calendar year timeline. Another was a desire to increase the weight—physically and figuratively—of the overall book. "We returned to doing a print directory for the Chamber's 20th anniversary in 2017, after a 7 year hiatus. We were pleasantly surprised at how in demand it was; people find it a really handy and useable guide

for credible local business vendors and services," commented Chamber president/CEO, Julie Blaylock. "We eventually had to add the most recent version to our site in PDF because we had no more copies to give out, but people still wanted it."

The new annual publication will still include the full membership directory in two separate formats: alphabetical and by category, and will have information on the chamber and its leadership. But it will also have a demographics section, information about partner municipalities, Newcomer's Resource Guide for the area, and information about area industry, education, health services, tourism and more.

The directory is made possible through advertising opportunities available ONLY to current chamber members. This year the farragutpress is offering multiple discounts, including 10% off for reserving space and turning in copy by Nov. 10, and another 5% by prepaying.

The December 31st issue of the farragutpress will include copies of the directory inserted in the weekly paper which is home delivered to its



entire 37,500 readership. Additional copies will go to the chamber for distribution at local municipal offices, in packets to new business members, relocation packets across the country and area, and at all of the chamber's events. Community members who would like additional copies will be able to request them from the Chamber of Commerce.

Member businesses who would like to advertise should contact Charlene Waggoner (865-218-8877 / cwaggoner@farragutpress.com) or Laura Sayers (865-218-8879 / lsayers@farragutpress.com). The chamber is also happy to

"...people find it a really handy and useable guide for credible local business vendors and services,"

~ Julie Blaylock
Chamber president/CEO

answer whatever questions members may have at 865-675-7057 or at julie@farragutchamber.com.

YPs will lead Jacobs in Leadership Forum

With a 2019 recorded population of just over 470,000 citizens, the mayor of the still-growing Knox County has a lot of constituents to lead. On Thursday, Oct. 29 from 10:00-11:00am, the chamber's young professionals group, West Under 40, will turn the tables and lead Knox County Mayor Glenn Jacobs, alongside his community engagement director, Jane Jolley, in a forum called "Taking Charge... When You're Not in Charge: A Leadership Conversation." The forum will be held virtually.

However, it is not just another leadership and education opportunity for young professionals, but also a chance to give back. Sponsorships are being offered at

\$200, with 50% of sponsor dollars going to purchase 30-day bus passes for Project GRAD students. In addition to marketing, all sponsors will have an opportunity to join West Under 40 in presenting the donation to Project GRAD. West Under 40 and the Chamber are extremely grateful to **BarberMcMurry Architects, Heritage Investors, and The Knox Fox Real Estate**. More sponsorships are still available. Visit www.farragutchamber.com > Events and look for the event on Oct. 29, call 865-675-7057 or email julie@farragutchamber.com.

Attendance is at NO cost; young professionals and students alike are

See LEADERSHIP on Page 4

Orientation Answers Questions, Connects New Business

The chamber held its Fall New Member Orientation in live format on Tuesday, Oct. 13 at the still new Farragut Community Center's assembly hall. Just under 30 guests came to hear about the myriad of benefits businesses receive with chamber membership, as well as meet Town of Farragut elected officials and staff, chamber board members, chamber ambassadors, and representatives from partner organizations.

President/CEO, Julie Blaylock, led the hour long overview, peppered with appearances by Mayor Ron Williams, Chamber Board member Christine Dean-His Security & Technology, Shop

See ORIENTATION on Page 2



ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE 			ADMIRAL 		
CAPTAIN 					
ANCHOR 		PROPELLER 			

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

Congratulations to Brent Ball on his recent promotion to Knoxville Market President! Brent held several roles at Clayton Bank prior to the merger with **FirstBank** in 2018, and most recently led the East Tennessee Commercial Real Estate team before transitioning to the Market President role. Congratulations Brent!

Pellissippi State Community College is making it easier for area businesses to start apprenticeship programs for new and current employees. Pellissippi State's role and involvement as the apprenticeship sponsor can vary program to program, but includes working with the employer to provide administrative support and documentation with the U.S. Department of Labor, organizing the educational component and curriculum of the apprenticeship, and providing training for mentors. For more information about starting an apprenticeship program, contact **Todd Evans**, director of workforce solutions, at (865) 539-7167.

If you are thinking about starting to earn a promotion at your current position, now is a great time to gain the skills you need to advance your career and increase your paycheck. **New Horizons Computer Learning Centers** is proud to partner with Microsoft to offer Azure training for any career level. From cloud fundamentals to advanced integrations, our in-person or Online LIVE courses cover basics, best practices, practical application, certification prep, and more. Enroll in a Microsoft Azure course with New Horizons and start learning what earns today. Call (865) 691-1515 for more information.

Kruggel Lawton CPAs earned Forbes America's Top Tax Firms 2020- congratulations Kruggell Lawton!

Cannon & Cannon engineering company has completed a formal and internal transition of ownership, with Houston Daugherty as chief executive officer. Congratulations Houston!

Colby McLemore of **Colby's Photos & Videos** has earned the Certified Professional Photographer designation from Professional Photographers of America. PPA recognizes fewer than 2,500 CPPs worldwide. Congratulations Colby!

Element by Westin Knoxville West: Coming soon! Element believes that travelers deserve more than a place to stay; they need a place to thrive! They want Their guests to start every day fresh, whether they're staying for a few nights or settling in for a few weeks. With natural light, healthy options, open spaces and eco-friendly practices, Element Hotels has built a smarter, better place to stay. Let Element be the first to welcome you to stay in your element while traveling. For more information, call Sonya Roy at (865) 973-9468 or visit marriott.com/tysel

Thank you for your partnership with **Bank of America**, especially your continued focus on the well-being of people in our community. We wanted to share updates with you about Bank of America's efforts in Knoxville to help alleviate hardships, support basic needs, and advance racial equality and economic opportunity. BOA has partnered with a few local non-profit organizations to assess their needs. Since the beginning of the year, they have provided more than \$320,000 in philanthropic support to non-profits in our local market. The grants include \$60,000 to **Second Harvest Food Bank of East Tennessee**, \$45,000 to Senior Citizens Home Assistance Service, and \$25,000 to Knoxville Area Urban League. Thank you Bank of America!

See **MEMBER BRIEFS** on Page 3

Ribbon Cuttings

Postal Annex September 21, 2020



Al and Marcelle Hazari, with scissors, are joined by Senator Becky Duncan Massey (pink jacket) and Knox County Mayor's Office representative Jane Jolley, far right. Cara Knapp - *oysk3 architects* (far left), Angela Bridges - *Cumulus Media*, Laura Sayers - *farragutpress*, and Marianne Morse - *Mary Kay* help celebrate!

The Julianna September 22, 2020



Knox County Mayor Glenn Jacobs, far left, joins Muna Vecchiuzzo, Jessica Saah, Sandy Saah, Suzanne Saah (holding scissors), daughter and namesake Julianna Saah, Haley Saah, and FWKCC Board Chairman Terry Rutherford - *RegionsBank*, along with a host of family, friends, and Chamber members as the Saah Family celebrates their grand opening!



Orientation From page 1

Farragut director Steve Krempasky, Visit Farragut director Karen Tindal, and farragutpress publisher Tony Cox. The emphasis was on showing guests how to maximize their membership to get the greatest ROI from the chamber, important during a time when many businesses are having to be more creative in reaching customers amid ongoing COVID19 concerns.

Multiple business members donated door prizes including certificates from Marianne Morse-Mary Kay Cosmetics and Campbell Station Wine & Spirits, a limited edition historic print of Gay Street from Alexander Dumas Art Gallery, and a \$1,000 digital media package from Cumulus Media (home of 98.3 WOKI, 99.1 Sports Animal and 107.7 WIVK radio stations). Lunch refreshments were graciously donated by Jet's Pizza of Farragut.

A virtual version of orientation is scheduled for November and the chamber is happy to also schedule in person or virtual one-on-one sessions to answer members' questions. Call 865-675-7057 to schedule.



Networkings

TSBDC
by Laura Overstreet,
Small Business Specialist and
GrowthWheel® Certified Advisor

Calhoun's Turkey Creek September 10, 2020



John Volpe - *Abuelo's*, John Haney - *NAI Koella RM Moore*, April and Ken Finster - *Cyan Insurance* pause for food and conversation.

Calhoun's hosts Brenda Herron, Krista Lucas, and Courtney Steben pose in front of the buffet table during the evening networking.

Need assistance in Accounting, HR or Marketing?

Let our consultants help navigate the complexities of business ownership during a Pandemic. Have you experienced supply chain disruptions, staffing challenges, a decrease in business or a business closure as a result specifically due to COVID-19?

Through the CARES Act the TSBDC has received funding to hire industry professionals to provide consulting at no cost for our clients. If you need assistance in the areas of accounting, marketing and human resources contact our center!

Visit our website to register for consulting services!

www.tsbdc.org

October 2020 Classes

- Government Contracting 201
Wednesday, October 21,
10:00- 12:30 pm

Contracting with the Federal Government can open the door to many opportunities for your small business and can aid your business' growth. This seminar covers the basics of government contracting, what it takes to be a government contractor, and an overview of the steps to get started. Discover if government contracting is right for you and your business.

The University of Tennessee Center for Industrial Services has provided these services since 1986. PTAC (Procurement Technical Assistance Center) is funded, in part, by the U.S. Department of Defense.

Register: <https://clients.tsbdc.org/workshop.aspx?ekey=21400044>

- Paycheck Protection Program: Loan Forgiveness Basics
Thursday, October 22, 2:00- 3:00 pm
Did you receive a Paycheck Protection Program (PPP) loan? Do you need to learn how to use it?

Gregg Bostick, will discuss when and how you can apply for forgiveness, the documentation needed, and the tax implications for the 2020 tax filing period and more.

The class will focus on:
(a) The Paycheck Protection Program (PPP) loan and changes enacted in June
(b) PPP loan forgiveness basics
(c) Loan forgiveness application process
(d) Examples of 8 and 24 week calculations

Speaker: Gregg Bostick: Knoxville SBDC Consultant

Register: <https://clients.tsbdc.org/workshop.aspx?ekey=21400049>

The Village at Westland Cove September 17, 2020



Raquel Lietart, Rabeca Lenhart, and Leilani Cowart line up for a team photo at the morning's networking.



Kaylor Martin - *Landry & Azevedo*, Christina Hampton - *Prime West Knoxville*, and Amber Martinez - *Computer Systems Plus* engage in coffee and catch up at the networking

Member Briefs

From page 2

The **Sevierville Convention Center**, situated in the foothills of the Great Smoky Mountains, provides great value in a relaxed setting that is the perfect mix of business and leisure-time activities. With more than 128,000 square feet of exhibit ballroom and meeting space plus extensive outdoor exhibit space with a 10-bay loading dock with seamless load-in/load-out process, offering expansive on-site parking for attendees and event vehicles- trucks/trailers, etc. But most importantly, a convention center team that transforms their beautiful facility into an "environment for success" believing this is a relationship business and that the 'human factor' defines their success. For more information call Tammy Haskins at (865) 868-1564 or visit deviervilleconvention-center.com

Boat free until April 2021 plus \$500 off joining fee! **Nautical Boat Club** is offering October 2020-March 2021 savings: October - \$3200 in savings; Novem-

ber \$2750 in savings; December \$2300 in savings; January \$1850 in savings; February \$1400 in savings; and March \$950 in savings! Their fleet is valued at over \$950,000 and has new 2020 model boats to include: Mastercraft, Malibu, Axis, Bennington, Crest, Barletta, Manitou, Cobalt, Regal, and Crownline. Offer valid until March 1, 2021. Memberships for this offer are limited to 10 - joining fees still apply. Savings will vary depending on joining date and may not be combined with any other offer. For more information, call (865) 234-0000.

Pinnacle Financial Partners has named Eddie Alford its first diversity and inclusion officer and a member of the bank's leadership team. Pinnacle once again earned a spot on People magazine's "50 Companies That Care" list, chosen for the generosity of their company benefits and charitable work. Congratulations Eddie!

With cooler temps coming, **Tennessee Valley Pool & Spas** wants you to be prepared. Stock up now on winter essentials including winterization kits,

spa chemicals and pool covers for both inground and above ground pools. Just a few more weeks to take advantage of their winterization specials. Call (865) 622-7760 for more information.

Young-Williams Animal Center thanks you for participating/donating in the Cause of Paws Pet Resource Center- they raised \$95,730 towards their goal of \$125,000! The Pet Resource Center focuses on helping people in our community who needed assistance keeping and caring for their furry family member(s)- especially during COVID-19, by providing more than 12,00 pounds of free pet food and 2.5x more supplies than in all of 2019 in order to help keep pet owners keep beloved at home instead of surrendering them to their shelter. To donate, call (865) 215-6599.

Tennova Healthcare advises breast cancer screenings should not be delayed due to COVID-19. Tennova Healthcare is encouraging women who may have delayed their mammograms to schedule the screening now, because when breast cancer is detected early,

life-saving treatment can begin immediately. Tennova Healthcare offers breast imaging services including digital mammography at North Knoxville Medical Center, Turkey Creek Hospital, Jefferson Memorial Hospital, LaFollette Medical Center, Newport Medical Center, and Tennova South. To schedule a screening mammogram, call 865-545-7771 or toll-free at 866-645-7771

Knox County picks five locations for new dog parks! The Knox County Parks and Recreation Department plans to build five new dog parks within the next couple of years thanks to a contest and grant program initiated and funded by the Boyd Family Foundation. Earlier this year, the non-profit organization, which supports animal welfare and youth education in Tennessee, gave residents the opportunity to submit nominations for 10 new dog parks: Corryton Gibbs; New Harvest; Karns; Powell; and Halls. Under the terms of the grant, the parks must be complete within two years, although officials expect to open a number of those parks within a year.

October/November 2020 Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email info@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

October 21, 2020 • 8:30-10:00am
**ONLINE: Tech Topics: E-Commerce...
Things Your Parents NEVER Told You**
FEATURING Epic Nine Marketing

October 23, 2020 • 4:00-5:00pm
IN PERSON: Ribbon Cutting – Be Well
10918 Kingston Pike, 37934

October 28, 2020 • 9:30-11:00am
**ONLINE: Tech Topics:
Don't Cringe-COLLABORATE!**
FEATURING Computer Systems Plus

October 28, 2020 • 2:00-4:00pm
**IN PERSON:
Chamber Adopt-a-Stream Clean Up!**
Meet by 1:45pm in the parking lot in front of
Anytime Fitness – Farragut
12752 Kingston Pike, 37934

October 29, 2020 10:00-11:00am
ONLINE: West Under 40
**"Taking Charge When
You're Not in Charge"**
A Leadership Conversation with
Mayor Glenn Jacobs and Bryan Hair

October 30, 2020 • 11:00am-12:00pm
**IN PERSON: Ribbon Cutting –
Faith Promise Farragut Campus**
144 West End Avenue, 37934

October 30, 2020 • 5:00-7:00pm
**IN PERSON: Town of Farragut's
Freaky Friday Drive Thru BOO!**
239 Jamestowne Blvd, 37934

November 6, 2020 • 11:00am-12:00pm
**IN PERSON: Ribbon Cutting –
Brain Balance (new location)**
10341 Kingston Pike, 37922

November 12, 2020 • 8:00-9:00am
**IN PERSON: Networking –
Postal Annex**
9234 Kingston Pike, 37922

TAKING CHARGE (When You Aren't In Charge)

**A Conversation with Knox County Mayor Glenn Jacobs
and Community Engagement Director Jane Jolley**



Leadership

From page 1

encouraged to register on the chamber's website

to attend. Questions for Mayor Jacobs or Jolley on leading from where you are as a young professional are still being accepted. Email these to julie@farragutchamber.com by Monday, Oct. 26.

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of September!

*Did you know businesses/organizations can submit an application & payment online?
Visit www.farragutchamber.com and click "Join the Chamber!"*

Be Well
Heather Whittemore
10918 Kingston Pike
Knoxville, TN 37934
(865) 288-7100
Website: <http://www.bewellknoxville.com>

Main Event Knoxville
Lindsey Newman
9081 Kingston Pike
Knoxville, TN 37923
(865) 351-5000
Website: <http://www.mainevent.com>

Brothers Bedding
Yacir Jaouhari
220 N. Peters Rd.
Knoxville, TN 37923
(865) 691-9920
Website: <http://www.brothersbedding.com>

Senior Financial Group
Sarah Wilkins
10201 Parkside Dr., Suite 100
Knoxville, TN 37922
(865) 777-0153
Website: <https://sfgmedicare.com/>

Citizens Bank
Sonya Ford
256 Medical Park Drive
Lenoir City, TN 37771
(865) 824-5735
Website: <http://www.citizensbank24.com>

Signature Storage at Choto, LLC
Stacey McDonald
12366 S. Northshore Dr.
Knoxville, TN 37922
(865) 500-3111
Website: <https://signatureselfstorage.com/>

Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past September. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Captain Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

- 7 Title
- Aventine Northshore
- Bentley & Associates Home Inspection Services
- Clean Mean Green Lifestyle Management
- Connors Steak and Seafood
- Cruise Planners - Melodie Williams
- Farragut Business Alliance
- Farragut Primary School
- First Baptist Church of Concord
- First Horizon - Bearden Financial Center
- First Horizon - Cedar Bluff Financial Center
- First Horizon - Farragut Financial Center
- First Horizon - Hardin Valley Financial Center
- First Horizon - Kingston Pike West
- First Horizon - Middlebrook Pike Financial Center
- First Horizon - Northshore Financial Center
- Hilton Garden Inn Cedar Bluff
- Hilton Knoxville
- Home2Suites by Hilton
- Knoxville Fine Homes Realty
- Land Development Solutions

- Lipsey Morrison Attorneys
- M & M Development Co., Inc.
- Midwest Communications, Inc.
- NAI Koella RM Moore
- Nautical Boat Club
- ONTRACK Marketing & Design
- Pentalux LLC
- Pinnacle Financial Partners - Seven Oaks
- The Pinnacle at Turkey Creek
- Prime West Knoxville
- Prosperity Partners Wealth Management
- Pugh CPAs
- Saddlebrook Properties
- State Farm Insurance - Cindy Doyle
- Staybridge Suites - Knoxville West
- Threds, Inc.
- UT Federal Credit Union
- Women's Basketball Hall of Fame
- WoodmenLife Chapter 3 - Farragut
- Wolf, McClane, Bright, Allen & Carpenter, PLLC
- Zaxby's of Farragut

Tents / Tables / Chairs
Linens / Inflatables / Concessions
Wedding Arches / Lighting / Drapery

Event Rentals by Rothchild
Call: 865-531-0269
www.eventrentalsbyrothchild.com

Event Rentals for Every Occasion!

Slamdot
Marketing that works.

Farragut West Knox Chamber of Commerce
11826 Kingston Pike, Suite 110 | Farragut, TN 37934

865-675-7057 | 865-671-2409 Fax
e-mail: info@farragutchamber.com | www.farragutchamber.com
This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.



**FARRAGUT
WEST KNOX**
CHAMBER of COMMERCE