



# CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

VOL. 34, NO. 2

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

FEBRUARY 2020



## Orientation Arrives

at New Community Center

New or existing business members or even non-members with questions about chamber membership are invited to the Chamber's Spring New Member Orientation on Tuesday, March 10 from 11:30 am to 1 pm. This year's event will be the first to take place at the new Farragut Community Center at 237 Jamestowne Blvd. in Farragut. Held twice annually, the orientation is the perfect opportunity for new business members and members with newer staff to learn how to maximize their Chamber membership and make great new connections all at once.

The Chamber's Ambassador team will personally invite businesses who have joined within the last year. Still, members of over one year or over 10 years are encouraged to send new staff/management who are unsure of exactly what they get through their annual membership. Businesses or organizations who are not members, but want to know more about opportunities available through the Chamber, can sign up by visiting <http://members>.

See **ORIENTATION** on Page 4

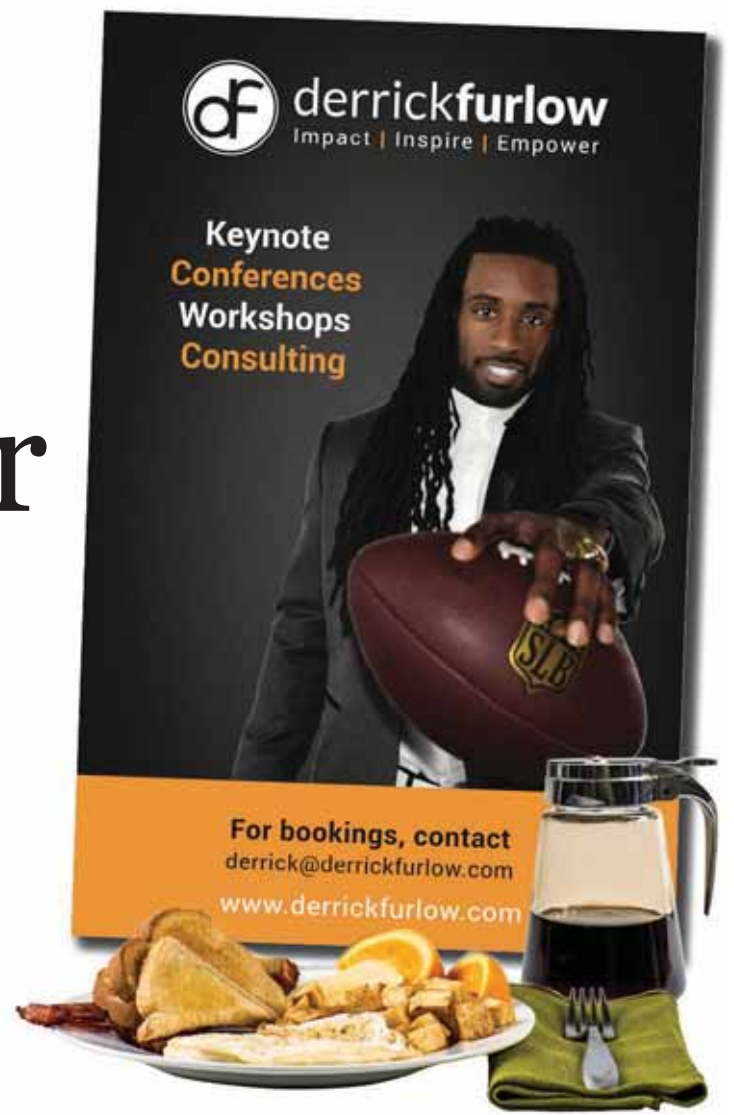
## 1<sup>st</sup> Breakfast will Inspire & Empower

The first event to kick off the Chamber's popular Breakfast Speaker Series promises to inspire and empower, with special guest and Vol for Life (VFL) Derrick Furlow. The event will take place at Fox Den Country Club on Tuesday, Feb. 18th from 7:30am-9:00am.

Furlow played for the University of Tennessee Volunteers from 2005-2009, earning both a Bachelor's and Master's degree during that time, but that college and football career almost didn't happen. He'd made great progress toward his "Get out of Arkansas" plan that he created while being raised by a hardworking single mom who frequently still had to choose between food or heat, but then tragedy struck.

Suffering an ACL tear during offseason workouts at the start of his high school senior year, Furlow watched as offer after offer was pulled back from every single university who had courted him, except for one: UT. Furlow is now an entrepreneur and speaker, as well as the founder of a non-profit, "Scarecrow Foundation" which helps pair students who need service hours with existing local food pantries who need volunteers.

Furlow will share his story in depth with attendees and focus on the skills and traits he observed and learned along the way, which led him to create what he calls, "The Champion's Cheat Code for Sports, Life & Business." Taking elements from his book, "What's Next? How to Transition Like a Champion," he will share the similarities between the obstacles



many high-performing athletes face and how they mirror the major life changes we face daily, like marriage/divorce, job loss, career changes and more.

Tickets are available at [www.farragutchamber.com/breakfast-speaker-series](http://www.farragutchamber.com/breakfast-speaker-series). Member tickets are \$30, Non-members \$40, Students \$15 and Tables of 10 are \$275. Networking and breakfast are from 7:30-8:00am, with the speaker and subsequent Q&A from 8:00am-9:00am.

The event is supported by Presenting Sponsors Town of Farragut and Knox County; Community Sponsor Mike Baker Insurance Consulting; and Media Sponsors NewsTalk 98.7, Sports Animal 99.1 and [farragutpress](http://farragutpress). Reservations can also be made by calling 675-7057.

## Auction Asks You to Solve a Mystery...

### Get a

Farragut West Knox Chamber of Commerce



A Whodunnit Dinner & Auction

It's a mysterious evening in spring, and you've been invited to an upscale dinner party at the Chamber mansion... You're not sure why the host specifically wants you there, and you don't particularly know the other guests.

The evening begins nicely enough when SUDDENLY... someone goes missing. WHODUNNIT? Attend our 33rd annual auction on April 24th and find out...

Join us for the Chamber's largest fundraising event of the year, our Annual Silent & Live Auction, now in its 33rd year! The event sees an average 250 attendees and represents approximately 300 member businesses via sponsorships, silent and live item donations, table purchases and individual attendees. This event is integral to making

sure the Chamber continues to provide the maximum quality and quantity of programs and services to its business members and the communities where they work and live.

Tickets are \$60 each for members, \$70 for non-members, or \$550 for a table of 10. Tables of 10 are recognized by name AND logo! All tickets include entertainment, food and at least one drink (cash bar available at event).

This year we are proud to donate 20% of all ticket sales to the American Cancer Society's Hope Lodge program. Cancer COSTS are not just measured in medical treatments but in lost working time, caregiver time, transportation to/from treatment, and more. Hope Lodge provides patients and their caregivers a safe

FREE place to stay close to the care they need. Help us directly impact Knoxville patients needing treatment in Nashville.

ITEM donations are greatly appreciated and a fantastic way to advertise your business! Silent auction item donations of a minimum \$50 value do best and can take the form of gift cards, service certificates, craft beers/whiskeys/wines, jewelry, unique art pieces, gift baskets (home decor, spa theme, cooking themes, etc), event tickets and more. LIVE auction items that do well include trips, all-inclusive experiences, and other high-value items.

Sponsorships are available and are a fantastic way to highlight your business with some levels

See **AUCTION** on Page 4

## ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.


# Member Briefs

*Looking for more details on a specific event, special or job?*

*Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!*

- In life there are many loves, but only one **Knoxville Room Service** (10670 Parkside Dr., Suite 105). The right bottle of wine or liquor can show someone that you not only know them, but care about them too, especially if it's something they wouldn't have thought to buy themselves. Knoxville Room Service offers recommendations for wines and liquors. Want to try something new? There's a selection ready for you to taste. There are few things in life as romantic as enjoying a drink with that special someone and in the eyes of Valentine's, there's Room for all kinds of beverages. \*Valentine's Day Special Package includes: Butler Delivery and Presentation; Almond Champagne or Freixenet Brut; ½ Dozen Chocolate Covered Strawberries; 2 Champagne Flutes; Valentine's Day Greeting Card; 4 Red Roses in a vase; 3 Tea Light Candles, all for \$64.99. \*Ask about add-ons. (865) 299-3259 or visit <https://knoxroomservice.com/>

- A Resolution was passed in Jan. by the Commission of Knox County, Tennessee, honoring the following recipients of the Tennessee Hospitality & Tourism Association's 2019 Stars of the Industry award: Chas Belloit, General Manager for **Copper Cellar West** and Cappuccino's; Sandra Earls, Server for **Calhoun's Bearden Hill**; Emma Stone, Front Desk Supervisor for the **Holiday Inn West Cedar Bluff**; and the **Copper Cellar Family of Restaurants**.

- The **U.S. Small Business Administration** is reminding small businesses, small agricultural cooperatives, small businesses engaged in aquaculture and most private nonprofit organizations that Feb. 25 is the filing deadline for federal economic injury disaster loans in Tennessee as a result of rain and flooding from May 1, 2018 through Feb. 25, 2019. For more information contact Michael Lampton at (404) 331-0333 or [michael.lampton@sba.gov](mailto:michael.lampton@sba.gov)

- Enjoy a romantic Valentine's Getaway at the **Hilton Knoxville Airport**, 2001 Alcoa Highway, Alco 37701, for \$129. Executive Club Level King Room with plush Hilton Robes, evening appetizers, deluxe continental breakfast in the Club Level Concierge Lounge, bottle of Brut Champagne, chocolate dipped strawberries, and freshly baked chocolate cookies. For reservations, contact Mary Moore at (865) 970-4300, opt. 2 (Mon-Fri 8a-5p) or [mary.moore4@hilton.com](mailto:mary.moore4@hilton.com)

- **New York Life** is hosting a free seminar 11a on March 9th at the **West Knox County Senior Center**, 239 Jamestowne Blvd., Suite 101, Farragut 37934. The right long-term care plan can help safeguard your family, your savings, your retirement and your peace of mind. Eugene (Buster) Kenny, CLTC, a 30-year veteran in long term care, speak in easy-to-understand language about the latest information on this type of care, including: What's covered and not covered by government programs; How much long-term care services cost in Knoxville area in 2019; Where long-term care is being delivered (it's probably not where you think), and much more! By the end of this 40-minute session you'll have a chance to ask questions during the Q&A session and you'll have gained valuable knowledge that can help you prepare for the future. For planning purpose please call the Center at (865) 288-7805 to pre-register.

- **Pellissippi State Community College** offers a free preview of their newest workshop on Tuesday, March 10th from 11:30-1p at the Hardin Valley Campus. Bring your lunch and join them for a preview of their newest partnership with David Horsewood and Fire by Light, LLC. Professional Development: "Getting from Here to There" uses an integrated approach to address four key areas essential for overcoming daily challenges and making the most

See MEMBER BRIEFS on Page 4

# Networkings

## Kat's Lash Lounge & Wax Studio January 9, 2020



**Left:** Farragut West Knox Chamber of Commerce Ambassador Zan Schriver-Volunteer Ministry Center pauses to network with Paul Hodge-CBBC Bank-Cedar Bluff.



**Right:** The Chamber's first networking event of the year was very successful. Attendees enjoyed good food and conversation along with outstanding hospitality.

## Zaxby's of Farragut January 30, 2020



**Left:** Stephen Krempasky-Shop Farragut and John Volpe-Abuelo's Turkey Creek were a few of the dozens of attendees who attended the evening event.



**Right:** Jeff Haun-Pest-Ops, LLC gets caught up with Chamber board member Christine Dean-His Security & Technology.

# Ribbon Cuttings

## MD Weight Loss & Wellness Center - January 10, 2020



Pictured is Dr. Dennis King (center with beard) his wife, Mary J. King (Dr. King's left), their assistant Christy Boggs (beside Mary), Dr. and Mrs. King's son, Justin King (sixth from left). Also pictured is Vice Mayor Louise Povlin-Town of Farragut (fourth from right, purple shirt), Chamber ambassadors, neighbors and friends.



# Ribbon Cuttings

## Calculating Minds Math Achievement Center - January 13, 2020



Standing side-by-side are owners Dee Morgan (fifth from left) and Amy Finch (holding scissors) as Amy's sister, Laura Palenkas-Senior *Helpers of Greater Knoxville* (standing beside Amy) and brother-in law, Tim Palenkas (between owners wearing glasses), family member Sandy Steichen (red hair, behind Laura), Assistant Vice Mayor Louise Povlin-Town of Farragut (second row, behind Dee, grey sweater), members of the community, neighbors and friends gather to participate in the celebration.

## The Yarn Haven - January 22, 2020



Assembling together on a chilly morning to participate in the ceremonial ribbon cutting is owner Sandy Gray (center, holding scissors), staff member Debi Hammond (fifth from left, holding shop dog, Lola), Assistant Vice Mayor Louise Povlin-Town of Farragut, Chamber board members, ambassadors, members of the community, family and friends.

## The Pizza Kitchen - January 29, 2020



(L-R) Julie Blaylock-Farragut West Knox Chamber of Commerce (front row, grey jacket), Commissioner Hugh Nystrom-Knox County (front row, red tie), owner Travis Redmon (beside Commissioner Nystrom, blue shirt), Katie Alley (blue sweater, beside Travis), Joe Kirkpatrick (black shirt and blue jeans, standing beside Katie), Travis' son, Emory Redmon (front row, holding scissors), Commissioner John Schoonmaker-Knox County (second row, behind Travis and Katie), Chamber ambassadors, members, family and friends joyfully gather for photographs.



## WEST Under 40 Guest Column

Each month this section will feature a piece written by a member business or young professional aimed at working professionals or recent graduates seeking tips and tools on how to shape and inspire their growing career, whatever the industry. The Chamber is excited to include this in conjunction with our growing young professionals program.

## Going Back to School as an Adult

By  
Jenny Zino



Zino

Going back to school after the typical "college" age can feel overwhelming no matter when you decide to go back. The process of attending school as an adult can feel unfamiliar. I found the following to be helpful in my journey to completing my bachelor's degree in no particular order of importance: knowing your resources, seeking support, and having a reason to be persistent.

For me, the most important aspect when beginning any life endeavor is to know what this goal demands of you. Knowing what your resources are will help you get to where you need to be that much faster. The internet of course is a huge resource. However, as with anything on the internet, make sure that your sources are credible. Additionally, your professors will be one of your top resources. Learning how to learn requires you to step outside of your comfort zone and ask questions. I made sure to utilize my campus' resources, including the writing center, as they are free and designed to set you up for success.

Additionally, having personal and professional support was of significant value. During times of stress, support will help to keep your spirits up. The people who were the most supportive to me were also, at times wonderful resources. You will have mock interviews, surveys, and projects where the people's roles will intertwine to help you complete your assignments. It is also helpful to remember that you will need to help others and pay it forward.

Lastly, you need to remind yourself of your reason for going to school and be persistent. Attending class, finishing assignments, and communicating with faculty takes focus; therefore, it helps to remember your reason. Why do you want to complete your degree? If you keep that in mind, it will propel you forward, and you will succeed.

Jenny Zino is a graduate of King University's Communication program.

For more information on King University programs of study, contact Enrollment Counselor, Anthony Lanagan at [alanagan@king.edu](mailto:alanagan@king.edu).

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# TSBDC

by Laura Overstreet,  
Small Business Specialist and  
GrowthWheel® Certified Advisor

According to SCORE, 87% of entrepreneurs with a mentor are still in business after one year, compared to 75% of those without a mentor.

SBA Resource Partners helped countless small businesses to start new companies, raise start up and growth capital, and sell millions of dollars in products and services globally last year alone.

- Small Business Development Centers counseled and trained over 250,000 clients.

- SCORE helped nearly 200,000 clients.
- Women's Business Centers counseled and trained nearly 70,000 clients.

Take the proven approach to business success and use these strategies to secure your own business mentor:

- Connect with a mentor through SCORE. With more than 10,000 volunteer mentors, SCORE offers free small business mentoring at over 300 chapters nationwide and online via video chat. On SCORE's website, you can request a mentor with expertise in your industry or who can answer a specific question.

- Seek guidance from other SBA Resource Partners. In addition to SCORE, Small Business Development Centers provide free counseling and low-cost training to help small business owners start and grow their businesses. Veterans Business Outreach Centers provide entrepreneurial development services to eligible veterans, while Women's Business Centers give free and low-cost counseling and training to women entrepreneurs.

- Attend networking events. If you are in a highly specialized field and want to find a mentor within that niche, industry events can be a great place to start.

Need additional resources and training to aid your small business? Visit [www.tsbdc.org/pscc/](http://www.tsbdc.org/pscc/) or call 865-246-2663 for more information and to register for upcoming workshops.

# Welcome New Members!

*The Chamber welcomes these businesses who joined us recently in the month of January!  
Did you know businesses/organizations can submit an application & payment online?  
Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"*

**Citizens Insurance Solutions**  
**Heather Majka**  
<http://www.citizensinsurancesolutions.com>

**Eyes on Northshore**  
**Susan Carter**  
2053 Thunderhead Road  
Knoxville, TN 37922  
<http://www.nseyecare.com>

**Flour Power Knoxville**  
**Kelly Longmire**  
117 Lovell Road  
Knoxville, TN 37934  
<http://www.flourpowerstudios.com/knoxville>

**Knox Valley Dental**  
**Dhiren Zaveri**  
11840 Kingston Pike, Suite A  
Farragut, TN 37934  
<http://www.knoxvalleydental.com>

# Welcome Back Renewing Members!

*The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past January. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.*

**A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:**



*Thank you for your Anchor Enterprise Membership!*

AAA East Tennessee  
Admiral Title, Inc.  
AFC Urgent Care / Family Care Farragut  
Alan Diskin  
Amish Elegance  
Brightway Insurance - The Serio Agency  
Buttermilk Sky Pie Shop  
Concord Veterinary Hospital  
Dixie Lee Wines & Liquors, Inc.  
Edward Jones - Financial Advisor:  
Wendy Schopp  
Farragut Intermediate School  
Fifth Third Bank  
Foothills Bank & Trust,  
a division of SmartBank  
Graham and Cook Insurance  
Holiday Inn Knoxville - Cedar Bluff  
Holli McCray Home Marketing Group  
Keller Williams  
HomeTown Lenders  
Kalsson Cleaning Services of East TN LLC

Kendall Investigations  
Kids First Child Advocacy Center  
Lalka Tax Services, LLC  
Lange Animal Hospital  
Nautical Boat Club  
Panera Bread - Peters Road  
Panera Bread - Turkey Creek  
Pipe Wrench Plumbing,  
Heating & Cooling, Inc.  
Postal Annex  
Premier Eyecare, PLLC  
Promo Joe by Jessica, Inc.  
Sharp Business Systems of Tennessee  
Springhill Suites by Marriott  
Tennessee Valley Fair  
TIMG -  
The Innovative Management Group  
Tropical Smoothie Cafe  
University General Dentists  
UPS Store #2381  
The Village at Westland Cove

## Member Briefs

From page 2

of current opportunities: Communication; Motivation; Working through conflict; Strategic Thinking. Attendees will be entered into a drawing to win \$300 off the cost of the full workshop in June! Register to win at: <https://registration.xenegrade.com/pellissippi/courseDisplay.cfm?schID=48822>

- February 13, 2020 from noon – 3:30 is Pickleball Kickoff at the West Knox County Senior Center, 239 Jamestowne Blvd., Farragut 37934. Knox County seniors ages 50 and up are welcome to sign up and play for free in the brand new indoor gym. Dress to play in comfortable clothes and sneakers with light-colored soles. Bring your own paddles and indoor balls (green) or borrow from the facility. Arlene Weinstein with **Arlene's Fun Travel** will be teaching the classes. Please call (865) 288-7805 for more information.



## Orientation

From page 1

[farragutchamber.com/events/details/2018-fall-new-member-orientation-185](http://farragutchamber.com/events/details/2018-fall-new-member-orientation-185). There is no cost to any business to attend.

A catering sponsor will provide a delicious lunch during the mini-networking starting at 11:30 a.m. Orientation begins in

the board room at 12 p.m. Door prizes are awarded throughout the program which will feature information from Chamber staff, Board, Business Ambassadors, town officials, Small Business Development Center (SBDC) of Tennessee and other resources. Members can RSVP for themselves or a staff member via the weekly email link or in their Member Portal ac-

## Auction

From page 1

including radio AND television advertising alongside print, web, social media and recognition at multiple chamber events. All sponsorship levels include complimentary tickets to the event.

For more information on how to participate, email [Julie@farragutchamber.com](mailto:Julie@farragutchamber.com) or call 675-7057. See you April 24 to discover "Whodunnit?" at the Chamber mansion!

cessed from <http://members.farragutchamber.com/login>.

Industry exclusive sponsorships are available for the orientation and include a table/display area at the program; email [Julie@farragutchamber.com](mailto:Julie@farragutchamber.com) for details. For general questions call (865) 675-7057 or email Front Office Manager Susan Roberts at [roberts@farragutchamber.com](mailto:roberts@farragutchamber.com).

# Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>.

Call 675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

February 13, 2020 **Networking**  
8 – 9:30am SouthEast Bank - Farragut  
12700 Kingston Pike, Farragut 37934

February 18, 2020 **Breakfast Speaker Series:**  
7:30am Vol for Life Derrick Furlow:  
**Doors Open/** The Champion's Cheat Code for  
**Breakfast** Sports, Life & Business  
8:00am – 9:00am Fox Den County Club,  
**Program** 12284 N. Fox Den Dr.,  
Farragut 37934

February 20, 2020 **Networking**  
5 – 6:30pm Turkey Creek Medical Center  
10820 Parkside Dr., Knoxville 37934

February 27, 2020 **Networking**  
5 – 6:30pm Farragut Middle School  
200 West End Avenue, Farragut 37934

March 5, 2020 **Networking**  
8 – 9:30am United Community Bank  
10514 Kingston Pike, Knoxville 37922

March 10, 2020 **New Member Orientation-**  
11:30am – 1:00pm Open to both NEW and  
EXISTING members  
Enjoy brief networking and brush up  
on benefits, scholarships, and more  
Farragut Community Center  
239 Jamestowne Blvd., Farragut 37934

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*This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.*

