

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."
VOL. 34, NO. 11 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE NOVEMBER 2020

Open House alters into Drop IN & Drop Off

Chamber staff will STILL be decking the halls, complete with the traditional BIG tree, for the Chamber's Holiday Open House this December! Though, by necessity, it will look a little different for all, President/CEO Julie Blaylock invites and encourages all members to make it a point to "drop in" on December 15 between 10am and 6:30pm.

"The Holiday Open House is one of our favorite events of the year, and our members, too. It's our way to say thank you to everyone for their support all year and wish them a Happy Holiday before we all take off to our holiday plans until the New Year," says Blaylock. "However, the success of the Open House depends heavily on being able to cheerfully stuff several hundred people into what are currently considered pretty confined spaces, like the heated tent Rothchild's Event Rentals sponsors in front of our office. It also relies on our restaurants' ability to include the event in their marketing budget and sponsor an average 100 food samples. That's a tough 'ask' in a year when so many are still running well behind their normal margins."

But rather than cancel the whole thing, the Chamber came up with a way to still open their doors to members, "Albeit in a scaled down but still very festive way," Blaylock explains. Rumor has it the chamber is working on seeing if the big guy in red can make an appearance as well.

That's why on December 15th, the Chamber office will be lit and decked, and staff will devote the day to welcoming members who want to drop IN and enjoy some refreshments and good cheer, photo opportunities, get a holiday goody bag to take with them, receive an on-site engraved gift courtesy of Padome Promotions, and perhaps more importantly to drop OFF an optional donation for the Chamber's Giving Tree.

Due to the success of the families previously adopted through members St. John Neumann and Kids First Child Advocacy Center, the chamber is AGAIN adopting up to 8 families with a mission to fill each family's wishlist. Several of this year's fami-

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12 Days of Takeout

The Chamber will transform its December Chamber Life center spread this year from the traditional holiday greeting card, to a calendar counting down deals from member restaurants, caterers and service providers, all in order to give these businesses a needed boost during the final month of 2020.

Aptly named "12 Days of Takeout (& Dashing DEALS)," each date of December on the calendar will featured one member business with their logo and DEAL or holiday special. Businesses who are interested in being featured just need to provide the following information to participate. The promotion is included in their membership:

- Deal needs to be GOOD through 12/31 for easy marketing
- Use an existing December special OR come up with one JUST for this feature

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Adrian Hall

West Under 40 leads mayor, gives back & GROWS

Former wrestler "Kane", now Knox County Mayor Glenn Jacobs, spent 60 minutes fielding a myriad of questions from area young professionals as part of West Under 40's online leadership forum, "Taking Charge (When You Aren't In Charge)" on Thursday, October 29. Led by main moderator, Adrian Hall-Movement Mortgage, the event saw an active chat among attendees, and an affable side of a leader who assured young professionals that "Everyone is a leader."

Questions ranged from the general, such as what leadership qualities the

mayor felt were most important to specifically how a young professional might ask for a raise or a career advancement. Hall worked in nearly a dozen different questions, followed by Cody Barnes-First Citizens Bank, who oversaw questions from the live chat.

Overall, Jacobs emphasized being flexible and expecting that any career will be filled with its share of unexpected events and disappointments. "My life has been more defined by failures than

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ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

Shoot Point Blank is hiring! They are looking for talented, customer-focused individuals who want to make their own future: base pay plus incentive; employee discount; purpose-driven culture; emphasis on safety; no firearms experience necessary; paid formal training. Visit shootpointblank.com/careers or call (865) 270-3300 for more information.

Do you have training dollars to spend before the end of the year? **Pellissippi State Community College** is your training connection! Excel, Level 1: Dec. 2-3 from 1-4:30p (Strawberry Plains); Excel Level 2: Dec. 16-17 from 1-4:30p (Strawberry Plains); Excel Pivot Tables Dec. 7 from 5-9p (Hardin Valley); NFPA 70E Electrical Safety: Dec 8 from 8a-4:30p (Hardin Valley Campus), registration closed Dec. 1. Call (865) 694-6525

Centriworks, E. Tennessee's oldest and largest business technology company, received the CompTIA Security Trustmark+ validation. To earn the validation, Centriworks passed an independent assessment of its security policies, capabilities, practices, and processes against industry best practices. Congratulations Centriworks!

Congratulations to our 2020 Top Workplaces members: large category (second place): **First Horizon**; mid-size category (first place) **Pinnacle Financial Partners**, (second place) **First Utility District of Knox County**, (third place) **SmartBank** and **edFinancial**; small category (second place) **Cannon & Cannon, Inc.**, (third place) **Kramer Rayson LLP**, and **Pipe Wrench Plumbing, Heating & Cooling, Inc.** Each year Knox.biz and Knox News partner with survey firm Energage to compile the list. Businesses are ranked according to anonymous survey responses from their employees. Congratulations winners!

Terry Smiley joins **FirstBank Farragut Branch**, as a financial center manager. Welcome Terry!

Knoxville Room Service Special Offer! Inventory is growing with new products; the holidays are quickly approaching and gift baskets (good for any occasion, really) make an excellent choice! Visit the store (every precaution is taken to insure a clean and safe shopping experience). Mention, call, text, or bring in this brief for a 20% discount on products from their partners: Lulu's Liquor Cakes, Flying Panda and H+ Connect. IN STORE ONLY Offer: 10% off bourbon, wine, and cigars. Call or text your order(s) to Haley or Cooper at (865) 232-0802 or visit <https://knox-roomservice.com/>. Offer expires December 10, 2020.

Pellissippi State Alumni Award Winners Announced. Their 2020 award goes to Curt Maxey, Class of 1979. Despite his lengthy list of professional accolades, Curt insists that his greatest achievement of his career was the opportunity to mentor students. In addition, their Peggy Wilson Volunteer Alumni Award highlights an outstanding graduate in recognition of extraordinary service to the Pellissippi State community. Their 2020 award goes to Leila Howell, Class of 2013. Congratulations Curt and Leila!

Cityview Magazine Best of the Best Award goes to **Closets by McKenry** Gold Winner in Contractor - Closet Design. "There's a peace of mind that comes with being organized, it's much more than putting things where they can be found later, it's a feeling that your life is organized and good order", says Chris McKenry. For more information visit <https://closetsbymckenry.com/> or call (865) 249-6382. Congratulations Chris!

Cityview Magazine Best of the Best Award goes to **Premier Eyecare**. Gold Award in Optometrist -Dr. Brent Fry. Dr. Fry and his staff take great pride in offering every patient the absolute best in vision and eye health care, taking the time to answer all of your questions, explain treatment options, and provide the highest quality vision and eye health treatments available. Congratulations Dr. Fry! For more information call (865) 966-0100.

Ribbon Cuttings

Signature Storage at Choto October 9, 2020



Surrounding John Huber (with scissors) and Stacey McDonald, are Knox County Mayor Glenn Jacobs, Senator Richard Briggs, Knox County Trustee Ed Shouse, and Knox County Commission Chairman Larsen Jay. A host of Chamber Ambassadors, members, friends, and family also join the celebration!

Be Well October 23, 2020



Practitioners Mary Ball, RN (5th from left), Becky Smith, RN, Judy Bryson, FNP-BC and Michelle Currier, FNP-BC surround Heather Whittemore, husband Louis, daughter Lennox, and son Louis III as they celebrate the opening of their practice. Chamber Ambassadors, members, family, and friends join in to complete the picture!

Faith Promise - Farragut October 30, 2020



Celebrating the launching of their Farragut Campus is, 4th from left, Student Pastor Josh Webb, Bobi Batho, Sarah Warren, Pastor Daniel Warren, State Representative Jason Zachary, Kids Pastor Carrie Wrinn, Groups Pastor Jeff Cochran, and Beau Sison. Chamber members, family and friends are on hand to lend their support.

Stream Cleanup

On November 5, nine business volunteers alongside chamber staff braved the chilly water of Little Turkey Creek to remove over 150 cumulative lbs of household and construction trash!



(Top Photo) The volunteer team poses with their trash "Treasures" (L to R): Ashley Lynch-The Pinnacle at Turkey Creek; Monica Viator-TNBank; Debbie Vinsant & Christina Hampton-Prime West Knoxville; Anthony Agnello-Servpro of West Knoxville/Farragut; Chamber Pres/CEO Julie Blaylock; Brandi Clifton-Cowan-Knoxville Academy of Music; Jared Butler-Payteva; and Lisa Raines Hopkins-Servpro of West Knoxville/Farragut.

(Bottom) Brandi and Jared (center, L to R) show off the weirdest AND largest item found, a hefty length of metal pipe!
(Right) The Servpro team, Lisa and Anthony wrangle the rubber snake discovered near the stream.

Networkings

His Security & Technology, LLC October 1, 2020

TSBDC
by Laura Overstreet,
Small Business Specialist and
GrowthWheel® Certified Advisor
**November
2020 Classes**

Business Start-Up: The Essentials
Tuesday, November 17, 9:00-10:30a

This is an opportunity for anyone who is thinking about starting, buying or have already started their own business! An expert from our center will answer FAQ's that every business owner has. Our business specialists will discuss different forms of business organization, tax requirements, business licenses, provide an overview of business planning and financing options (including SBA loan guarantees)

TSBDC Knoxville Center: Laura Overstreet, Director Teresa Sylvia, Senior Business Specialist, Deborah Porter

Government Contracting 201
Thursday, November 19, 9:00-1:00p

The University of Tennessee Center for Industrial Services will present this program, which is designed to introduce the business owner or manager to the diversity of government purchasing. Participants will learn how to navigate the governmental contracting process and bid successfully in the government marketplace.

This program is part II of the basic introduction to government contracting program 101 and will further position your company to compete for contracting opportunities.

**Upcoming!!!
DO NOT MISS THIS EVENT!!**

**Instagram for Businesses:
How to on Hashtags and Videos**

Valentina Escobar-Gonzalez, MBA, founded Beyond Engagement – Social Media Solutions in January 2012 – and hasn't slowed down since. She has a passion for assisting small businesses grow their engagement levels with customers online with social media marketing.

Tuesday, December 8th @ 12p!

West Under 40
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successes," he said. When asked about the "imposter syndrome," the feeling of inadequacy that many young professionals struggle with even after reaching certain goals, Jacobs was clear that, "You just have to 'do it!' I didn't know how to be a wrestler when I entered the wrestling world. I hadn't been a mayor before Knox County. You just have to go in and do your best and play the part and keep learning."

Sponsors were The Knox Fox Real Estate Group, Heritage Investors, and Barber McMurry Architects. West Under 40 will present 50% of those sponsor proceeds to Project GRAD in November to purchase bus passes for students who need transportation assistance in getting to school.

Several high school students attended the webinar and participated in questions with the mayor and with working young professionals. Project GRAD director, Ronni Chandler, told the group in a post-event email, "You have no idea how empowering it was for them to hear their own words amplified in such a high-profile setting. Today you poured deeply into the lives of some future leaders. Never forget that."

Shortly before the event, West Under 40 also approved the addition of three new committee members to aid in the group's growth and planning for 2021. Jared Butler-Payteva, Kaylor Hensley-Landry & Azvedo, and Amber Martinez-Computer Systems Plus joined in helping to craft questions ahead of the event. The newly expanded West Under 40 team, led by chair, Chloe Pool-First Utility District, will strategize about their 2021 goals later this month.



Jared Butler



Kaylor Hensley



Amber Martinez



April Damron- Heritage Investors, John Randazzo- Fish Window Cleaning, and John Haney- NAI Koella R.M. Moore share stories during the morning event



Greeters Marianne Morse- Mary Kay Cosmetics, and Cara Knapp- oysk3 architects, pause to check in attendees Suzanne McCarter- Burns Mailing & Printing, and Tom Sharp- Viamedia.

The Pinnacle at Turkey Creek October 15, 2020



Raeus Cannon- REO, Al Hazarri- Postal Annex, and Jessica Mishu- Blue Ridge Yoga get acquainted during the morning networking



Tracye Spence-Martin, Darryl Whitehead, and Ashley Lynch pose with a rendering of the fountain at the Pinnacle at Turkey Creek, renovations to the space began this fall to include removal of the fountain bowl and placement of a new amenity with yet-to-be-revealed secrets so as to surprise shoppers and visitors!

Drive Thru Boo

Chamber staff and two volunteers representing West Under 40 and a former board director had fun handing out 1,500 treat bags from member businesses to the 200 cars who were part of Town of Farragut's Drive Thru-BOO on October 29!



Julie Blaylock-Chamber CEO/Sorceress; Brenda Herron-Copper Cellar Family of Restaurants; Jared Butler ("The Dude")-Payteva; and Chamber staff Suzanne Krygier stand back awaiting the drive-through trick or treaters.



Brenda Herron- Copper Cellar Family of Restaurants hands a treat bag to a carful of excited kids.

November/December 2020

Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email info@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a Member?".

November 19, 2020 • 5:00-6:00pm

IN PERSON: Networking – Farragut High School Education Foundation
11237 Kingston Pike, 37934 (FHS Library)

November 26-27, 2020

Thanksgiving Holiday – Chamber office closed

December 3, 2020 • 5:00-6:00pm

IN PERSON: Networking – Premier Eyecare
11111 Kingston Pike, 37934

December 15, 2020 • 10:00am-6:30pm

IN PERSON: Holiday DROP IN & Drop Off
11826 Kingston Pike, Ste 110, 37934
3:30pm-6:30pm SPECIAL on-site engraving!

Dec. 25, 2020 - Jan. 1, 2021

Christmas Day through New Years Day – Chamber office closed

(Note: Urgent messages/emails to the President will be monitored)

Drop IN

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lies will have a loved one undergoing cancer treatments, identified with the help of the American Cancer Society. Others will be area families struggling at this time with any number of challenges, identified by the new Faith Promise Church – Farragut Campus.

Chamber members are asked to consider bringing an item to the December 15 event from one of the wish lists that can be gotten from the chamber office. Any duplicates or extra items will be sure to find an incredibly

grateful home. In 2018, the Chamber adopted 6 families, and member businesses were so generous that items ended up being distributed to a total 13 families.

Businesses who are able and willing to adopt an ENTIRE family—fulfilling each child's list—will be gifted with no-cost advertising from the Chamber and celebrated as a Chamber "2020 Great GIVER."

Anyone who'd like more information about the Holiday Drop In and Drop Off event on December 15 can contact the office at (865) 675-7057 or email julie@farragutchamber.com.

Happy Holidays from the ABC Cafe!"

Businesses can call (865) 675-7057 or email julie@farragutchamber.com for more information.

12 Days

From page 1

- Keep it silly-simple!
- Include a short MESSAGE for the community (i.e. "We appreciate you!")



Event Rentals by Rothchild
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Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of October!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Dos Agaves
Jessica Ayala
11639 Parkside Dr.
Knoxville, TN 37934
(865) 392-1118

Element Knoxville West
Ryan Webb
400 N. Peters Rd.
Knoxville, TN 37922
(865) 409-5030
Website: <https://www.marriott.com/hotels/travel/tyselelement-knoxville-west/>

Farm Bureau Insurance
Blair Griffin
11408 Kingston Pike
Suite 200
Knoxville, TN 37934
(865) 896-3733
Website: <http://www.fbitn.com>

Inspirations Dance & Gymnastics
Kimberly Delacourt
10541 Kingston Pike
Suite B
Knoxville, TN 37922
Website: <http://inspirationsdancestudio.com>

Ionopure
Houston Sanders
815 Herron Rd.
Knoxville, TN 37932
(865) 444-7200
Website: <https://ionopure.com/>

Origami Day
Samantha Lane
PO Box
Knoxville, TN
(865) 234-0260
Website: <https://origamiday.com/>

Premier Title Group
Jenifer Marks
855 Ebenezer Rd.
Knoxville, TN 37923
(865) 896-3733
Website: <https://www.facebook.com/Premiertitlegroup/>

Treasures Jewelers Diamond Gallery
Chasity Brown
177 Foothills Mall Rd.
Maryville, TN 37801
(865) 983-0987
Website: <https://treasuresjewelerstn.com/>

New ENTERPRISE Member



The Knox Fox Real Estate Group:
Teri Jo Fox & Eric Whitener

11304 Station West Drive, Suite B | Farragut, TN 37934
(865) 213-2899

Website: www.theknoxfox.com

Thank you for going above and BEYOND to Admiral Enterprise Membership!

The Knox Fox Real Estate Group is a locally owned/operated real estate firm specializing in both buyer and seller services. Owned by Eric Whitener and Teri Jo Fox, The Knox Fox Real Estate Group genuinely lives their mission each day to provide excellent service, not just to their home-buying or selling clients, but by giving back to the community in which they themselves live, work, and play.

Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past October. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership.



Thank you for your Captain Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

- A&A Investigations and Consulting Group
- BK Lash & Skin Boutique
- Bryan Insurance Group, Inc. - Farragut Office
- Cannon & Cannon, Inc.
- Children's West Surgery Center
- Clean Bins
- Click Funeral Home/Farragut Chapel
- CPI Security
- Epic Orthodontics-Joseph Hicks, DDS, MDS
- Episcopal School of Knoxville; The Faith Promise Church Farragut Campus
- Farragut High School
- Farragut Middle School
- Fitness Together - Farragut
- Gables & Gates - Susie Lash
- The Goddard School
- Hush Puppy's Pet Services
- Jet's Pizza of Farragut
- Knox County Property Assessor
- Kumon of Farragut
- Linda's Hallmark
- Maid Brigade of Knoxville
- McAlister's Deli
- MediSpa At Choto

- Mortgage Investors Group - Farragut
- New York Life Insurance
- ORNL Federal Credit Union - Farragut
- oysk3 architects
- Parkview Independent Living
- Pellissippi State Community College
- PureMagic Carwash
- Rather and Kittrell
- Re/Max Preferred Properties-Ryan Levenson
- Rose Mortuary/Mann Heritage Chapel
- Seeds of Change, LLC
- Shopper-News
- State Farm Insurance - Josh Hemphill
- Summit View of Farragut, LLC
- Tennessee Credit Union; The The Christman Company
- Thierry Sommer & Associates
- Tradebank of Knoxville, Inc.
- Turkey Creek Land Partners
- Van Elkins & Associates, CPAs
- Webb School of Knoxville
- Woody Creek Realty, LLC
- Your Home Sold Guaranteed Realty, Kings of Real Estate Team

Farragut West Knox Chamber of Commerce

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.



FARRAGUT WEST KNOX
CHAMBER of COMMERCE