



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

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New Year with a New Name

Chamber Young Professionals take the lead on program

Just eight months after the Chamber's first event designed specifically for up and coming area professionals, the newly formed young professionals group has entered 2020 with an intent to take the lead on the program. This includes planning their first event of the year this month and rolling out a new name and logo.

Following the successful launch of the first Young Professionals event under the Chamber's event program umbrella in May 2019, a charter committee was formed under the guidance of Board leaders Katie Park (SouthEast Bank Farragut) & Jonathan Dzermejko (TDS Telecom) alongside Chamber Pres/CEO, Julie Blaylock. Members were chosen for their individual talents and complementary industry experience and for their enthusiasm for the idea of having a young professional's group specific to the Farragut West Knox area.

The committee is currently composed of Cody Barnes (First Citizens Bank and FWKCC Ambassador Liaison), Adrian Hall (Movement Mortgage), Victory Harbin (The Social Brand), Katie Park (SouthEast Bank and Board Liaison) & Chloe Pool (First Utility District). All have worked hard through meetings and much communication to create a new group that serves what young professionals in our area both want and need to thrive. In September, the



Barnes



Hall



Harbin



Park



Pool



Chamber sent Hall, Harbin, Park and Pool to the Knoxville young professionals Endeavor Summit and asked for a presentation to the Board of Directors to summarize their takeaways and how their experience might shape a new program.

After meeting several times, the group decided to change their name from F.U.E.L (Focus. Unite. Engage. Lead.) to "West Under Forty" to better represent the group's geographic origin and the direction the group is moving toward. The intent was to have a name that would clearly welcome participants from Farragut, west Knox County and Knoxville, Hardin Valley, and Loudon County/Lenoir City. With the new name decided, The Social Brand designed the new logo.

The next #WestUnder40 event is Thursday, Jan. 23 from 4:00-6:00PM at First Utility District of Knox County's community/

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"CLUES" Coming About 33rd Auction

Hints about the mysterious theme of the Chamber's 33rd Annual Silent & Live Auction will be dropped until the final upcoming reveal, but one thing is certain: it won't take a detective to discover that this annual gala is one of the Chamber's most favorite fundraising events over its entire year!

The event is set for Friday, April 24th at Rothchild Catering & Conference Center and sponsorships are now open at all levels—Presenting, Event, and Community—some with industry exclusivity. Sponsorship of the auction is a proven way to highlight your business via web, email, social media, radio and cable television. Sponsors are advertised as soon as their commitment is received and for at least one month beyond the auction.

The Chamber is proud to promote current Event Sponsors Rothchild Catering and the Town of Farragut; and Media Sponsors Farragutpress and ViaMedia. For sponsor information call

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Chamber Board Seeking New Directors for '20-'21

Applications are now OPEN for any current chamber members in good standing who are interested in the 2020-21 FWKCC Board of Directors. The deadline to receive completed applications is January 31 at 4:00pm. All applications must be received by the Chamber office by this time. Applicants from all industries of all sizes are wanted and welcome.

Candidates should have a passion for area business growth and their success, plus time to serve and progress the business

of the Farragut West Knox Chamber of Commerce. They should expect to enjoy working with a team of collaborative business leaders from across Farragut & Knox County, and, as the governing body of the organization, they will directly aid and impact the Chamber's continued success serving and supporting member businesses and the surrounding community. The Chamber's board is led and governed by an Executive body consisting of the Chairman, Vice-Chair and Treasurer.

Board directors, once in-

stalled, are asked to attend at minimum a one hour monthly meeting, as well as regularly provide their time, expertise, and ideas throughout the fiscal year. The chamber offers a myriad of programs and benefits to its members, encompassing the facilitation of an average 100 business events per year, participating in multiple city and county committees or efforts, offering a unique scholarship reimbursement program for members, and many

See BOARD on Page 4



The 2018-19 Board poses during their Strategic Retreat with both Knox County Mayor Glenn Jacobs and Farragut Mayor Ron Williams.

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

Member Briefs

Looking for more details on a specific event, special or job?

Go to www.farragutchamber.com to see these and other member items!

Edward Jones – Financial Advisor: Wendy Schopp Named One of the 2019 Best Workplaces for Parents by Great Place to Work and Fortune Magazine. The firm ranked No. 5 on the list of 50 companies, up two spots from last year. Kristin Johnson, Edward Jones Chief Human Resources Officer added, “We’re proud to offer programs that make it possible for our associates to blend their work and their lives, while delivering great client experiences and making a difference in the communities they serve.” Visit <http://www.edwardjones.com> or call Wendy Schopp at (865) 671-1318 for more information. Congratulations Edward Jones!

Congratulations to Ryan Dobbs, Vice President, **BarberMcMurry Architects**, Tiffany Martin, Director of Customer Experience, **Knoxville Utilities Board**, John Sergent Retail Banking Executive, **First Horizon Bank**, and Elizabeth Sherrod, Assistant General Counsel, **University of Tennessee Medical Center**, for being recognized as one of Knoxville’s top young leaders in the Knox.biz’s “40 under 40”.

MBI Companies Inc. has named Erin Harlow vice president of architecture and Nick Deal has been elected board chairman. Congratulations to Erin and Nick!

The Christman Company earned an East Tennessee Preservation Award from Knox Heritage for the \$10 million renovation of the historic First Presbyterian Church in downtown Knoxville. Congratulations The Christman Company!

Congratulations to Jimmy Millsaps for joining **HomeTrust Bank** as a vice president and business banking officer!

Matthew Gathagan has joined **SmartBank Investment Services**, a division of SmartBank, as a financial advisor. Welcome Matthew!

Dr. Bess Pierce has been appointed assistant dean of student success at **Lincoln Memorial University-College of Veterinary Medicine**. Congratulations Dr. Pierce!

Dustin J. Pulliam, DVM, assistant professor of veterinary medicine at **Lincoln Memorial University-College of Veterinary Medicine**, has completed the 2018-19 American Association of Veterinary Medical Colleges Leadership Academy in Washington, D.C. Congratulations Dr. Pulliam!

M. Wendell Lawson, MD has joined the heart care team at **Cardiology Associates of East Tennessee** and **Parkwest Medical Center**. Welcome Dr. Lawson!

Baker Donelson garnered 197 first-tier metropolitan rankings in the 2020 U. S. News – Best Lawyers “Best Law Firms” list, an annual analysis that includes more than 14,000 U.S. law firms. Congratulations Baker Donelson!

J. Randall Patterson, of **Baker Donelson**, was recognized in the area of employment litigation: defense. Additionally, Jamie Ballinger and Kacie McRee were among the firm’s 45 attorneys in the 2019 list of Mid-South Rising Stars. Congratulations J. Randall, Jamie, and Kacie!

The Baker Ober Health Law Group at **Baker Donelson** has earned multiple top-10 honors among health care practices in the United States by the American Bar Association, American Health Lawyers Association and the 2019 edition of Modern Healthcare.

Networkings

Superior Carpet & Rug Cleaning November 21, 2019



Pictured are Chamber members (L-R) Sara Sizemore-Southern Safety Supply, LLC, FWKCC Ambassador John Haney-NAI Koella RM Moore, Cassidy Peterson-Rodan & Fields, and Carly Longmire-Pioneer Heating & Air Conditioning, Inc.



Assembling to watch the carpet cleaning demonstration included Chamber members and guests alike who enjoyed complimentary breakfast, door prize drawings and a wonderful morning of networking with business professionals.

HomeTrust Bank December 5, 2019



Networking hosts (L-R) Tammy Presley, Stacy Grubb, Alex McKinney, Lucas Shouse and Ron Lee-HomeTrust Bank smile and await their guests’ arrival to the Chamber’s last networking event of 2019.



Tasha Watson-Kids First Child Advocacy Center and Dr. Al Hazari-Postal Annex get reacquainted as fellow Chamber members wherein prior, she was one of his chemistry students at the University of Tennessee.



Ribbon Cuttings

Tennova Primary Care-Choto December 6, 2019



Gathering in front of their newest location, Ann Metz (first row, third from left), Dr. Jason Collins (holding scissors), his wife Jenna (his left), Crystal Brunson, (beside Jenna); (second row, L-R) Vice Mayor Louise Povlin-Town of Farragut, Knox County Commissioner John Schoonmaker, Tyler Sherrill-Tennova's Turkey Creek Medical Center (behind Dr. Collins), Chamber ambassadors, members, family and friends smile in great anticipation of the ceremonial ribbon cutting.

Knoxville Lactation Clinic December 13, 2019



Participating in the ribbon cutting celebration included owner Lisa Paul (center, holding scissors), her husband Zimbo, Chamber ambassadors, members, neighbors and friends.



WEST Under 40 Guest Column

Each month this section will feature a piece written by a member business or young professional aimed at working professionals or recent graduates seeking tips and tools on how to shape and inspire their growing career, whatever the industry. The Chamber is excited to include this in conjunction with our growing young professionals program.

To Be It, You Must See It

By Josh Cunningham

As each of us begin our day, be it a lazy Saturday or a stressful Tuesday, we each have a choice. Will we work through demanding tasks as they arrive, or will we work to get ahead of them? While both research and personal experience shows that the latter is easier said than done, there exists an underutilized tool that may be worth dusting off and sharpening.



Cunningham

My communication students at King University will know this tool by the name of Imagined Interaction Theory. Do not let the long title fool you because, like so many academic concepts, the name is more intimidating than the actual theory. At its core, Imagined Interaction theory asserts that when we visualize how we will interact someone—be it an upcoming work presentation or a difficult conversation with your spouse—we can better prepare ourselves emotionally for said social interactions and increase the likelihood of achieving the outcome we desire.

By visualizing social interactions, we can manifest a number of benefits in our lives. First, several studies have illustrated that the brain has difficulty differentiating between real memories and visualized experiences. Therefore, just as a memory of any success can help build your confidence, and so can the act of simply imagining future success.

Second, visualization has been proven in numerous studies to be effective for developing new skills like physical abilities, such as exercise or sports proficiency, or social skills such as making small talk or giving public presentations. When we visualize practicing a skill, many of the same regions of the brain are stimulated as when we are actually practicing the skill! In short, in order to be what you want to be this week, take some time to positively visualize events in your week.

Josh Cunningham is an Adjunct Professor of King University's Communications program.

For more information on King University programs of study, contact Enrollment Counselor, Anthony Lanagan at alanagan@king.edu.



Auction

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675-7057 or email Julie@farragutchamber.com.

Members and guests will get to bid on hundreds of silent and live auction items enjoy music, food, and wine! Item donations are already being accepted from businesses, who receive a minimum of color logo recognition at the event and additional advertising if their item

arrives early to the office. Tickets are available online at farragutchamber.com under the "Events" menu at \$60 for members, \$70 for non-members or \$550 for a table of 10 seats. Tickets can also be reserved by calling 865-675-7057.

As the Chamber's largest fundraising effort of the year, this gala sees an average attendance of 250 and representing approximately 300 member businesses. The auction helps ensure the Chamber can continue to provide business

members with the maximum quality and quantity of programs and services such as the Continuing Education Scholarships awarded to member businesses in amounts up to \$500. A charitable donation is taken from a portion of ticket sales. The Chamber will announce the 2020 recipient once confirmed. Members can still join the committee for this fun fast-paced event. Call 675-7057 or email Julie@farragutchamber.com to be a part of it right away.

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TSBDC

by Laura Overstreet,
Small Business Specialist and
GrowthWheel® Certified Advisor

The TSBDC would like to share a “Small Business Grant Opportunity”

Small businesses are vital to thriving communities. They help strengthen and diversify neighborhoods and provide pathways for innovation and entrepreneurship. But the current and future retail landscape is changing.

That's why American Express® is teaming up with Main Street America to give 10 small business owners \$10,000 each to help their businesses innovate in this evolving retail landscape. The American Express Future of Shopping Small Grant Program will celebrate small businesses across the country that are a vital part of their community. The program is intended to support small businesses that have demonstrated new approaches to traditional business strategies and those businesses looking to try out creative techniques, while also helping to revitalize and strengthen older and historic commercial districts.

Grant recipients should demonstrate commitment to both their local community and principles described in American Express' Future of Shopping Small Guide.

Eligible small businesses are those businesses in the U.S. with fewer than 100 employees that are recognized as a business (e.g., not an unincorporated contractor or self-employed individual), that are not part of a national franchise, and that operate out of a physical location (i.e. online only businesses are not eligible).

The deadline to apply for the grant is March 31, 2020 or whenever the first 3,000 applications have been submitted, whichever is sooner. For more information visit www.mainstreet.org.

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in the month of December!
Did you know businesses/organizations can submit an application & payment online?
Visit www.farragutchamber.com and click “Join the Chamber!”

Connie McNamara & The McNamara Group – Keller Williams Realty
Connie McNamara
11400 Parkside Drive
Suite 120
Knoxville, TN 37934
<http://www.KnoxvilleDreamHomes.com>

DWC Construction Company Inc.
Lonnie Hostin
123 Center Point Drive
Mayrville, TN 37922
<https://dwcinteriors.com/knoxville/>

Eastern Shore Services
Joeli Myers
Knoxville, TN 37933

Huntington Learning Center
Krista McGrath
117 N. Peters Road
Knoxville, TN 37923
<http://huntingtonhelps.com>

JM Addington Technology Solutions
Jonathan Addington
Lenoir City, TN 37772
<https://www.jmaddington.com>

The Pizza Kitchen
Travis Redmon
10420 Kingston Pike
Knoxville, TN 37922
<http://www.thepizzakitchenknoxville.com>

Rodan & Fields
Cassidy Peterson
Knoxville, TN 37931
<http://CassidyPeterson.myrandf.com>

Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past December. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Turkey Creek
Thank you for your Anchor Enterprise Membership!



Teri Jo Fox & Eric Whitener
Thank you for your Captain Enterprise Membership!



Turkey Creek
Thank you for your Anchor Enterprise Membership!

All Occasions Party Rentals
Arlene's Fun Travel
Capital Advisory Group
Cyan Insurance Solutions
Faith Promise Church Farragut Campus
Farragut Cleaners
Holiday Inn Express - Campbell Station
Image Matters, Inc.

The Insurance Group
Knox County Mayor's Office
Knoxville Real Estate Professionals Inc.
Land Development Solutions
Little Joe's Pizza
Mary Kay - Marianne Morse, Independent Senior Sales Director
Mortgage Investors Group
Northwestern Mutual

Park Place of West Knoxville
R&B Tax & Accounting Services
Shangri-La Therapeutic Academy of Riding
Shoot Point Blank
Simmons Bank
Tennessee Strategies
The Venue at Lenoir City
Young-Williams Animal Center

West Under 40

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training space and will take the format of an “Icebreaker Social.” The theme and structure were chosen on the heels of the committee's successful Speed Networking event held last November in Farragut. Attendees can arrive at any time and get in on the fun and networking.

The event is generously sponsored by TDS Telecom and Tickled Orange Photobooth. Photobooth owner, Roben Richmond, is excited to offer attendees a fun activity that will also help newcomers meet each other during the event. Regardless of the focus on professionals under forty, all are welcome to attend. Visit farragutchamber.com > Chamber Calendar to access the registration link for the Jan. 23rd event.



Incoming 2020 Chairman Terry Rutherford-Regions Bank, 2019/20 Treasurer Steven Lipsey-Lipsey Morrison Attorneys and Katie Park-SouthEast Bank pause for a group shot during the recent 2019 retreat.

Board

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other benefits.

Directors may serve up to a total of two 3-year terms. The application submission is followed by an electronic Q&A and an in-person interview with the Nominating Committee. Pending approval of the slate of candidates, new directors can assume their seats as early as March.

The application is available to download at <https://www.farragutchamber.com/wp-content/uploads/2019/12/FWKCC-2020-BOARD-APPLICATION-for-2020-21-FY.pdf> OR by emailing Chamber President/CEO, Julie Blaylock at Julie@farragutchamber.com. Questions may be directed to Blaylock at her email or to Board Chairman, Beth Ann Carter-MBI Companies, Inc. at bethe@mbicompanies.com.

Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>.

Call 675-7057 or email info@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > “Events”) and registering under “Not a Member?”

January 16, 2020
10:00am
Town of Farragut's 40th Anniversary & Community Center Ribbon Cutting
Join us as we support the Farragut Community Center & West Knox County Senior Center's Ribbon Cutting Ceremony
239 Jamestowne Blvd.,
Farragut 37934

January 20, 2020
Chamber Closed- Martin Luther King Day Observed

January 23, 2020
4 – 6:00pm
Networking
West Under 40 Icebreaker Social
First Utility District,
122 Durwood Rd.,
Knoxville 37922

January 30, 2020
5 – 6:30pm
Networking
Zaxby's of Farragut
11636 Parkside Dr.,
Knoxville 37934

February 6, 2020
5 – 6:30pm
Networking
Nama Sushi Bar – Cedar Bluff
260 N. Peters Rd.,
Knoxville 37919

Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110 | Farragut, TN 37934

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