



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

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A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

DECEMBER 2019



Chamber Open House Sees Businesses Open Hearts

Santa will definitely place the chamber's business members on his "Nice" list this year, after the overwhelming response to the call for donations to make several families' holidays a bit brighter this year.

As they have every December for nearly two decades now, hundreds of Farragut West Knox Chamber businesses accepted the invitation to celebrate the season one last time at the Chamber's annual Holiday Open House on Thursday, December 12. From 4 to 7 p.m. members and their guests made the rounds of a cozy clear-paneled tent, enjoying samples from multiple member restaurants to the backdrop of holiday songs under a chandeliered and starry sky.

They even had the honor of welcoming the jolly old elf himself, thanks to The Villages of Farragut and later thanks to Bentley Home Inspection.

But the highlight of the evening was the room tucked away inside the Chamber's offices, with office equipment pushed aside for a bare-bones gold foil tree, and the growing piles of presents intended for seven families which the Chamber adopted through member Kids First Child Advocacy Center (CAC) of the 9th Judicial District.

With a mission to end the pain of child abuse, and serving children largely from Loudon, Roane, Meigs and Morgan counties, every child the CAC sees has been severely physically or sexually abused. During the holiday season, they annually identify families in their care (receiv-

Gold Givers



Shouse Family



ing support / therapy / services) who are most in need of assistance to have the same happy holiday so many take for granted.

The Chamber sent wish lists out in November, requesting each Open House guest bring a new unwrapped item, and offering no-cost advertising to businesses who could adopt a whole family. By the Open House evening, every family had an adopter, which the chamber promoted as a "Gold Giver":

Bentley & Associates Home Inspection Services; His Security, LLC; Inst-I-Glass of Knoxville; MBI Companies; Mike Baker Insurance Consulting; ServPro of West Knoxville/Farragut; The Shouse family; and Woodmen Life.

The event would not have been possible with the participation and support of these members: **Abuelo's - the Flavor of Mexico; Angela Floyd School of Dance & Music; Apple Cake Tea Room; Bentley & Associates Home Inspection Services; Buttermilk Sky Pie Shop; Calhoun's Turkey Creek; Dixie Lee Wines & Liquors, Inc.; Event Rentals by Rothchild; Finn's Restaurant & Tavern; Hilton Knoxville; Jessica Phillips, CPA; Knoxville Room Service; Kroger Farragut; Mom's Truffles; NHC Place Assisted Living; The Pizza Kitchen; Smoothie King; Starbucks Farragut; State Farm Insurance-Mansour Hasan Agency; The Villages of Farragut; and Water Into Wine.**

From our office and homes to yours, have a happy holiday and wonderful new year!

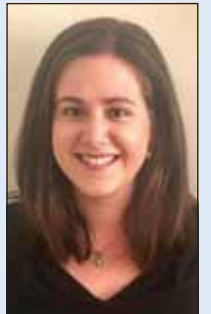
FUELing Your Career

Each month this section will feature a piece written by a member business or young professional aimed at working professionals or recent graduates seeking tips and tools on how to FUEL their growing career, whatever the industry. The Chamber is excited to include this in conjunction with our growing young professionals program.

Tip to Other Young Professionals: Seek Personal Development Courses

By Haley Wilson

Pursuing a degree is an important step in beginning a career, and for many a degree is the first stride. Since graduating from college, I have learned the importance of another significant step: take personal development courses that can truly impact your career. Personal development courses like "Achieving Personal and Professional Success" and "Designing Your Life: How to Build a Well-Lived, Joyful Life" are helpful because they create discipline, cultivate natural talents, and instill mindfulness.



Wilson

The first way that taking personal development courses has aided me in my career is by helping me to create better discipline. When I no longer had the structure of school, I felt "out of sorts" and struggled to balance work and all of the aspects of a personal life. Enrolling in a personal development course helped me re-learn how to structure my days and weeks by determining things that are most important. Others can benefit from such courses that promote organization and accomplishment.

The second way that personal development courses have helped in my career is by distinguishing my natural talents. I began my career in a different field, but I made a strategic shift to my new career which requires me to do what I excel in by nature. I find great enjoyment in what I do now, and through personal development I was able to determine the best route for me. Therefore, I challenge others to experience career transformation through these courses that pinpoint natural strengths applicable to the workplace.

The final way personal development courses have enhanced my career is by helping me instill mindfulness into my interactions. An office is a melting pot of personalities and staying mindful is key to navigating communication. Personal development courses have given me crucial lessons on how everyone receives information differently and how I can better frame responses to get my points across effectively.

Haley Wilson is a proud graduate of King University's Communications program.

For more information on King University programs of study, contact Enrollment Counselor, Anthony Lanagan at alanagan@king.edu.

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

• Teresa Thomas has been named Branch Manager for Y-12 Federal Credit Union's Farragut Branch. Thomas was hired at Y-12 FCU as a Senior Business Services Officer three years ago and has over 30 years of experience in financial services. Thomas has spent over 20 years in management and is excited to have the opportunity to coach, guide and counsel others again. She strongly believes in the credit union philosophy of "people helping people". Congratulations Teresa!

• Andrew Henderson with Fitness Together offers Holiday Fitness Survival tips: Eat normal meals at normal times and prior to arriving at social gatherings. Avoid drinking calories- sodas, hot chocolate, and eggnog can add an extra 620 calories! Develop an eating plan- figure out in advance what/when you will eat, now is not the time to eliminate unhealthy eating habits. Don't be afraid to indulge, a little- have a small piece of something sweet. Do a condensed-but-

intense-workout- customize a 30-minute workout combining three lower body, three upper body exercises with abs, low back lifts and stretches. Traveling? Bring tubes, bands, and a jump rope, fitness videos, walking shoes, or motivational CD. For more information call (865) 671-2022.

• Teri Jo Fox and Eric Whitener of The Knox Fox Real Estate Group are on a special mission and they need your help! During this holiday season, they want to GIVE BACK in a HUGE WAY! Even better... they want to give to YOUR favorite charity! When you refer them to someone who is buying or selling a home this holiday season, 10% of their commission is donated to the 501(c)3 nonprofit or faith based organization of your choice. For more information, call (865) 213-2899.

• SERVPRO of West Knoxville/Farragut cleaning specialists share commonsense precautions to help control spread of the flu virus. "As an

emergency response company, we understand the hidden danger of contaminated surfaces in a workplace or home," said Rick Isaacson, CEO of Servpro Industries, LLC. The CDC recommends the following to help protect yourself or your loved ones: 1. Get vaccinated. 2. Thoroughly wash your hands (20 seconds or more with soap & water) or sanitize them frequently throughout the day, even if you are not infected, to help protect yourself and others. 3. Beware of frequently touched surfaces, like handrails and doorknobs. Keep them clean at home using bleach and water solution, cleaning your hands as soon as possible if you must touch them in public. SERVPRO specializes in disaster restoration, residential, and commercial deep cleaning, and repair services, helping to remediate damage, making it "Like it never even happened." Contact James Hart at (865) 690-9658 or office@spwkc.com.

• The U.S. Small Business Administration announced

that Economic Injury Disaster Loans are available to small businesses, small agricultural cooperatives, small businesses engaged in aquaculture and private nonprofit organizations located in the following Tennessee counties as a result of drought beginning on Oct. 15, 2019: Bradley, Bledsoe, Cumberland, Grundy, Hamilton, Loudon, Marion, McMinn, Meigs, Monroe, Polk, Rhea, Roane, Sequatchie, Van Buren and Warren. Call (800) 659-2955 for more information. Applicants may apply online using the Electronic Loan Application (ELA) via SBA's secure website at <https://disasterloan.sba.gov/ela/>.

• Congratulations to Jill Salyers, as she had been offered the opportunity to serve Senator Lamar Alexander's office! She was Tusculum University's Vice President of Institutional Advancement and Branding for nearly two years, increasing donations, building

Networkings

**King University –
November 7, 2019**

**Blue Ridge Yoga & Wellness Center,
LLC - November 14, 2019**



Carly Longmire-Pioneer Heating & Air Conditioning, Inc. networks with Amanda James-ELDSOLUTIONS.



Martha Riordan-Holli McCray Home Marketing Group Keller Williams pauses for a photograph with The Frog-Cumulus Media/WIVK, WOKI, WNML who was on hand to help with scholarship presentations.



Sam Mishu-M & M Development Co., Inc. pauses with first-time networking host Jessica (Jess) Mishu-Blue Ridge Yoga & Wellness Center, LLC.



Frankie Pezzolo-Liberty Mutual Insurance and Maria Cecchin-New York Life Insurance wait their turn for a tour of the studio. Free yoga classes were graciously offered to attendees immediately following the event.

Happy Holidays

2019 New Members

7 Title
A&A Investigations and Consulting Group
Advance Financial
Adventure Action Park
AFC Urgent Care / Family Care Farragut
American Cancer Society
Angie Cody Real Estate Team/ eXp Realty
Artisan Row Studio
Balance and Hearing Institute; The Bentley & Associates Home Inspection Services
Blaze Pizza – North Peters Road
Blaze Pizza – Parkside Drive
Bloom Interior Painting
Board & Brush
Brothers Flooring Inc
BW James Jewelers
Calculating Minds
Math Achievement Center
Calise Design Studios, LLC
Cannon & Cannon, Inc.

CBBC Bank
Cbd American Shaman
Clean Bins
Clean Mean Green Lifestyle Management
Closets by McKenry
Computer Systems Plus
Confident Smiles & Implants
Connie McNamara & The McNamara Group | Keller Williams Realty
Cracker Barrel
Cyan Insurance Solutions
Destiny Adoption Services & Consulting, Inc.
Earth Fare
Eastern Shore Services
Edward Jones – Cindy Barnes
Edward Jones – Jackie Van Vliet
Edward Jones – Jennifer Dickey
Edward Jones – Joshua Hornberger
ELDSOLUTIONS
Emerald Youth Foundation
The Face Place
Farragut Dental Studio

Farragut Middle School
Farragut Modern Dentistry
Finn's Restaurant & Tavern
Fire by Light, LLC
First Tennessee - Bearden Financial Center
First Tennessee - Hardin Valley Financial Center
First Tennessee - Kingston Pike West
First Tennessee - Northshore Financial Center
Fitness Together - Farragut
Fitness Together - Bearden
Fitness Together - Hardin Valley
Fitness Together - Northshore
Hill Group Inc.
Home Town Lenders
Hometown Restoration Group
Jimmy John's
K Town Tavern
Knox County Mayor's Office
Knox Dough
Knoxville Academy of Music



**ADMIRAL
ELITE**



CAPTAIN



Ribbon Cuttings

Smoothie King – November 8



Assembling to cut the ceremonial ribbon are owners Vaughn (holding scissors) and Jess (Vaughn's right, wearing maroon shirt) Scarbrough, their children Phoenix (in front of Jess, blue shirt), Ezri (beside Phoenix, holding doll), and Soleia (in Vaughn's arm), staff members (in no particular order) Rachel Kinney, Bella Gaylor, Jasmyn Simpkins, Kiley Kramer, Alex Moore and MacKenzie Barr along with John Schoonmaker – Knox County Commissioner (fourth from left, last row, wearing tie), and representation from the Chamber's Board of Directors, ambassadors, family and friends.

Closets by McKenry – November 13



Enthusiasm abounds as Owner Chris McKenry (center with huge scissors) cuts the ribbon. Office Manager, Deana Hinton (third from right), Chamber ambassadors, members, neighbors and friends also participated in the joyful celebration.

Travel Leaders Vacation Center – November 19



Sam Maynard (second from left) smiles happily as Linda Campbell (holding scissors) cuts the ribbon. Kay Bone (fifth from right), Virginia Mann (purple shirt), Jeane Stone (beside Virginia), representation from the Chamber's Board of Directors, ambassadors, neighbors, family and friends gather happily to participate in the celebration.



from the Farragut West Knox Chamber of Commerce

2019 New Members

Landry & Azevedo
Madison Randolph, CPA
Maid Brigade of Knoxville
McGuire Roofing & Construction
MD Weight Loss & Wellness Center
Merrill Lynch - Financial Advisor
Justin Myers
Midwest Communications, Inc.
MLILY USA
Moonshine Mountain
Cookie Company, LLC
Mr. Sandless
New York Life Insurance
NuSkin
ONTRACK Marketing & Design
W. Thomas Pattison, DDS
Pentalux LLC
PhotographFee
Pioneer Heating &
Air Conditioning, Inc.
Postal Annex

Prime West Knoxville
Promo Depo
Prosperity Partners
Wealth Management
Regions - Hardin Valley
RiteRug Floor Covering
Rocky Top K9, LLC
School of Rock
Schuchardt Law Firm
Seeds of Change, LLC
Shoot Point Blank
Simply Bed'r -
Organic Mattress Gallery
Sitel Tennessee
Smoothie King
Southern Safety Supply, LLC
Southland Realtors
Tennessee Pension Administrators
Tennova Primary Care - Choto
The Innovative Management Group (TIMG)

The Law Office of Cody F. Fox PLLC
The Pizza Kitchen
The Shoppes at Homespun
The Social Brand
The Social Bullpen
The Village at Westland Cove
The Yarn Haven
TnPro Residential Inspection, LLC
Travel Leaders Vacation Center
University Health System, Inc.
(The University of Tennessee Medical Center)
US Cellular
UT Federal Credit Union
Valinor Media, Inc.
Weeds-N-Things Lawn Care
Weichert Realtor Advantage Plus
Wolf, McClane, Bright, Allen & Carpenter, PLLC
Young-Williams Animal Center

ADMIRAL



ANCHOR



TSBDC

by Laura Overstreet,
Small Business Specialist and
GrowthWheel® Certified Advisor

The Knoxville TSBDC has several valuable small business training seminars and workshops coming soon.

Join us for some of the following opportunities:

• **Government Contracting 201 – Advanced**

This program is part II of the basic introduction to government contracting program 101 and will further position your company to compete for contracting opportunities.

What sorts of contracts are available? What are government acquisition regulations? How do you respond to a solicitation for bids? Does your business need to be certified?

Does your business qualify for a “set aside” contract? How does the process work?

Monday, December 16,
9:00AM to 11:00AM

Fee: No Cost

Speaker(s): Paul Middlebrooks, UT Procurement Technical Assistance Center
17 Market Square #201,
Knoxville, TN 37902

• **Government Contracting 101 – How to Get Ready**

Contracting with the Federal Government can open the door to many opportunities for your small business and can aid your business’ growth. This seminar covers the basics of government contracting, what it takes to be a government contractor, and an overview of the steps to get started. Discover if government contracting is right for you and your business.

The University of Tennessee Center for Industrial Services has provided these services since 1986. PTAC (Procurement Technical Assistance Center) is funded, in part, by the U.S. Department of Defense.

Wednesday, January 15,
9:00AM to 12:00PM

Fee: No Cost

Speaker(s): Paul Middlebrooks, UT Procurement Technical Assistance Center
17 Market Square #201,
Knoxville, TN 37902

For registration information call 865-246-2663 or visit our website at www.tsbdc.org.

• **Business Start-Up Essentials**

The seminar discussion includes the forms of business organization, tax requirements, business licenses, business planning and financing options.

Thursday, January 16,
9:00AM to 11:00AM

Fee: No Cost

Speaker(s): TSBDC Staff
5098 North Cusick Street,
Maryville, TN 37804

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who joined us recently in the month of November! Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click “Join the Chamber!”

**Calculating Minds
Math Achievement Center**

Amy Finch
11115 Kingston Pike
Farragut, TN 37934
<http://www.calculatingminds.com>

Cbd American Shaman

Todd Bliss
150 Lovell Rd.
Knoxville, TN 37934
<http://Cbdknoxville.com>

Confident Smiles & Implants

Luis Mariusso
12802 Kingston Pike
Suite 101
Farragut, TN 37934
<http://www.confidentmilesknoxville.com>

ELDSOLUTIONS

Betty Maurer
9721 Cogdill Road
Suite 201
Knoxville, TN 37932
<https://www.eldsolutions.com/>

The Face Place

Pamela Gott
10404 Jackson Oaks Way
Knoxville, TN 37922
<http://www.FacePlaceKnoxville.com>

Fitness Together – Bearden

Chip Gibson
6513 KingstonPike
Suite 16
Knoxville, TN 37919
<http://fitnesstogether.com/bearden>

Fitness Together – Farragut

Andrew Henderson
11521 Kingston Pike
Farragut, TN 37934
<http://fitnesstogether.com/farragut>

Fitness Together – Hardin Valley

Shea Sims
10752 Hardin Valley Road
Knoxville, TN 37932
<http://fitnesstogether.com/hardinvalley>

Fitness Together – Northshore

Rufus Ross
9430 S. Northshore Drive #102A
Knoxville, TN 37922
<http://fitnesstogether.com/northshore>

McGuire Roofing & Construction

Tucker McGuire
11124 Kingston Pike
Suite 119-140
Knoxville, TN 37934
<http://www.mcguireroofandconstruction.com>

Pioneer Heating & Air Conditioning, Inc.

Mike Conley
4604 Mill Branch Lane
Knoxville, TN 37938
<http://www.pioneercomfort.com>

Tennessee Pension Administrators

Greg McMurry
11911 Kingston Pike
Farragut, TN 37934

The Shoppes at Homespun

Beverly Sellars
11523 Kingston Pike
Farragut, TN 37934
<http://www.theshoppesathomespun.com>

The Yarn Haven

Sandy Gray
139 West End Avenue
Farragut, TN 37934
<http://www.theyarnhaven.com>

Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past November. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your Admiral Elite Enterprise Membership!

Aleex Conner Real Estate
Bryan Insurance Group, Inc. - Maryville Office
Cellular Sales of Knoxville, Inc.
Christian Brothers Automotive
The Christman Company
Emerald Youth Foundation
Farragut ENT & Allergy

Granite Transformations
Horne Properties
Karen Greene with United Real Estate Solutions
LC Fence, LLC
Linda's Hallmark
The Maddox Companies
MediSpa At Choto

Movement Mortgage
Naoko Blue & Associates
Net3 Information Technology
Northshore Wine & Spirits
REO, LLC
The Stokely Company
Superior Carpet and Rug Cleaning
Vulcan Materials Company

Briefs

From page 1

relationships with community members, engaging their alumni and working closely with members of their Board of Trustees who live and work in the region. She will be missed but will be a great fit for Senator Alexander's office based on her past experience as a field director for former United States Senator Bob Corker.

• Outdoor decorating pro Wendell Redmond of **Christmas Decor of Knoxville**, a franchise member of the Christmas Decor network in Lenoir City, reminds property

owners that time is growing short for them to complete, or even begin, their outdoor holiday lighting and decorating chores. For those last-minute décor warriors, the key to a creating a glowing holiday look, according to Redmond, is to focus on creating maximum impact with minimal effort. For more information on having Christmas Decor decorate your home or business, or to schedule an appointment for a consultation or installation, please contact Wendell Redmond of Christmas Decor of Knoxville in Lenoir City at (865)769-0039 or wredmond87@gmail.com. You can also learn more at www.christmasdecor.net

• Save the Date! **The Villages of Farragut**, 230 Village Commons Blvd., Farragut 37934, invites you to enjoy a Musical Holiday Celebration, Thursday, December 19 at 2p. Enjoy light refreshments and music of Wendel Werner and Alan Eleazer. This event is free, seating is limited. Reservations required. To RSVP, call (865) 671-2500 or email sandi@villagesfarragut.com

• Five Star Senior Living Inc., one of the nation's leading providers of services to older adults, is proud to announce that **Park Place of West Knoxville** is one of the first in the country to achieve the newly

launched J.D. Power Senior Living Community Certification. To earn the designation, each community underwent a vigorous evaluation process, including resident satisfaction surveys and an on-site evaluation covering more than 170 operational best practices. Sensibly designed for active seniors, Park Place of West Knoxville offers comfortable and spacious homes. Take advantage of all the activities and amenities they offer, find a quiet place to reflect or pursue your own interests at their independent living community. For more information call (865) 675-7050 or visit <http://www.thetravelauthority.com>



Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110 • Farragut, TN 37934
865-675-7057 • 865-671-2409 Fax
e-mail: info@farragutchamber.com
www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>.
Call 675-7057 or email info@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > “Events”) and registering under “Not a Member?”

December 19, 2019	No Networking Shop our Members!	January 9, 2020	Networking Kat's Lash Lounge & Wax Studio, LLC 11410 Kingston Pike, Knoxville 37934
December 24, 2019 – January 1, 2020	Chamber Closed Shop our Members!	January 16, 2020	Town of Farragut 40th Anniversary & Community Center Ribbon Cutting Ceremony
January 2, 2020	No Networking (Normal Business Hours)	<i>Watch www.farragutchamber.com > Events for details!</i>	

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