



# CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

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A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

FEBRUARY 2019

## Tabletop Competitors Eagerly Await Competition!



One of the most fun and looked-forward to components of the Chamber's annual auction is the Tabletop competition and already the desire to be crowned "Best Dressed Table" is running high. Aggressive past competitors have included Cumulus Media, Y-12 Federal Credit Union, Chick Fil-A, farragutpress, SouthEast Bank and oysk3 architects with HisSecurity! This year, newcomers JCPenney and Tennessee Smokies Baseball will vie for the award alongside returning builders.

Each tabletop is both a creative and decorative stand-alone centerpiece as well as an all-in-one saleable package item valued at a minimum of \$300 that is auctioned off LIVE before approximately 250 guests. The theme of the tabletop must tie into the auction theme and 2019's "Diamonds & Pearls: A Gatsby Gala" presented by TDS Telecom

promises to turn out some of the best looking tabletops ever! Spaces are limited to less than a dozen so interested businesses should contact the chamber now to commit.

Guests are in for an elegant evening on Friday, April 12 at 6 p.m. at Rothchild Catering & Conference Center. The roaring 20s theme will encourage everyone to breakout their flapper dresses and fedoras, enjoy signature martini and champagne cocktails, a buffet that Gatsby himself would be proud of and, of course, bid to their hearts' content!

Over one hundred silent and live items will be up for sale to the highest bidder including a secluded Carolina cabin stay, a captained lake tour with wakeboarding and waterskiing lessons, a Peyton Manning signed mini helmet, wine baskets, dinners,

jewelry and so much more! Item donations are actively being asked for and businesses do not need to wait for a committee call to donate. Earlier donations will be featured as part of the events advertising.

Tickets are another way to support the event and are available online at farragut-chamber.com under the "Events" menu at \$60 for members, \$70 for non-members or \$550 for a table of 10 seats. Tickets can also be reserved by calling 865-675-7057.

The gala is the Chamber's largest self-driven fundraising effort of the year, seeing an average attendance of 250 and representing 300 member businesses. The auction helps the Chamber continue to provide business members with programs and services such as the Continuing Education Scholarships awarded to member businesses in amounts up to \$500. A charitable donation is taken

from a portion of ticket sales. For 2019 the chamber is proud to add the sparkle of emeralds to its auction theme by partnering with member Emerald Youth Foundation to receive 20% of auction ticket sales. The funds raised will go toward assisting EYF in starting three new middle school level baseball teams for their summer program and supplying the equipment needed. For over 25 years, EYF has centered on developing young leaders in Knoxville, with a focus on ensuring that the approximately 15,000 youth living in underserved Knoxville neighborhoods has a full promising life/career ahead of them.

Sponsorships are still open at all levels—Presenting, Event, and Community—with industry exclusivity and are a fabulous way

See GALA on Page 3



HARA



HILL



SPANGLER



BROCKAMP

## WVLT Anchor to Lead February Forum

Space is growing very limited for the Chamber's upcoming 2019 Breakfast Speaker Series: "Active Shooter Scenarios Forum" event on Tuesday, Feb. 26 beginning at 7:30 a.m. at Fox Den Country Club (forum from 8 a.m.-9 a.m.). Anyone interested in attending is encouraged to register NOW. Members receive a \$30 discounted rate; Non-members \$40; Tables of 10 seats are \$275. Student reservations are available for just \$15 (School ID will be checked).

Award-winning journalist and news anchor, Amanda Hara of the WVLT News will lead the forum, which will tackle the topic of preventing / preparing / responding / recovering from an Active Shooter Scenario. Hara has been honored with 4 Emmy awards and more than 2 dozen nominations, multiple Edward R. Murrow awards, and several Associated Press awards including "Best Reporter" and "Best News Anchor" in

Tennessee.

As part of ensuring that the forum addresses as many attendee and community concerns as possible, business members and the general public can submit their questions for the panel via the Google Forms link (<https://goo.gl/forms/C7M4UzDG4EH-9VFNq1>) OR by emailing their questions to [info@farragutchamber.com](mailto:info@farragutchamber.com).

Businesses, organizations and individuals are frequently unaware of the risks existing in their facilities, nor do they have policies/protocol on record on how to recover. Hara will pose questions to speakers Rick Hill (A&A Investigations and Consulting / retired FBI Counterterrorism/Intelligence), Knox Co. Sheriff Tom Spangler and Scott Brockamp (local business owner and security expert, HisSecurity) to help provide valuable information from national, county and local/practical perspectives. Current

sponsors include Presenting Sponsor Town of Farragut, Community Sponsors Cyan Insurance Solutions and HisSecurity, and Media Sponsor farragutpress.

Hill's 26 years' experience as an FBI Agent and Security Professional equip him well for the topic, having conducted and managed operations for domestic and international counterterrorism, intelligence, criminal enterprise investigations and security operations. He has conducted Law Enforcement training with domestic and international audiences, providing organizations and businesses with the tools that owners and staff need to understand the risk posed by some of the greatest security threats, and how to develop and implement their security programs to protect their most valuable assets, personnel and facilities. Hill offers

See BREAKFAST on Page 3

### Unsure About What Membership Gets You?



New or existing business members or even non-members with questions about chamber membership are invited to the Chamber's Spring New Member Orientation on Tuesday, March 12 from 11:30 a.m. to 1 p.m. at the Town of Farragut municipal building at 11408 Municipal Drive in Farragut. Held twice annually, the orientation is the perfect opportunity for new business members and members with newer staff to learn how to maximize their Chamber membership and make great new connections all at once.

The Chamber's Ambassador team

See MEMBERS on Page 4

## ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.



# Member Briefs

Looking for more details on a specific event, special or job?

Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

**Mountain Commerce Bancorp, Inc.** the Knoxville, Tennessee-based bank holding company and parent of Mountain Commerce Bank (MCB), announced it has been named to the 2019 OTCQX® Best 50, an annual ranking of top performing US and international companies traded on the OTCQX Best Market last year. "In our first full year of trading on the OTCQX Best Market, MCB's strong performance landed us at #27 on the OTCQX Best 50 list," said Bill Edwards, MCB's president and chief executive officer. "This amazing achievement is testimony to the solid foundation MCB has built over the last decade, and the diligent efforts of every member of our team. We're honored by this acknowledgement and grateful for the recognition."

**Kruggel Lawton CPA** welcomed their firm's 13th partner - Alex Schaeffer. With a specialized focus on audit and assurance services, Alex primarily works with clients in the education and government sectors, having executed audits for school districts across the state of Michigan. "Alex has proven himself to be a reliable and valuable member of our team," said Managing Partner Barry Hall. "Clients consistently speak of his outstanding service and he is recognized by his colleagues and industry peers for his high level of professionalism and extensive technical expertise. We are very excited to see Alex in this new role."

**MEDIC Regional Blood Center** welcomes two new staff members: Kristy Altman as the Director of Marketing and Donor Recruitment and Ken Piety, MS, MBA, as the new Materials Manager. Altman has a degree in Communications from the University of Tennessee, Knoxville, plus 20 years of experience in public relations and marketing as well as organizational and nonprofit management. Piety has an MBA in Corporate Finance and an MS in Process Engineering from Western Kentucky University. "We are very excited to have both Kristy and Ken joining our team," said CEO Jim Decker. "They bring a wealth of knowledge and experience to the organization in addition to their eagerness to serve our community." For more information on MEDIC Regional Blood Center, please contact Director of Marketing and Donor Recruitment Kristy Altman at [Kaltman@medicblood.org](mailto:Kaltman@medicblood.org) or by phone at 865-805-2008.

"When was the last time your accountant came to you with a tax saving idea?" asks **Madison Randolph, CPA**. They offer tax planning strategies to help reduce taxes. For business owners, they utilize the Tax Code to their advantage. "The major thing people need to know is that the Tax Cut and Jobs Act of 2017 made big changes to some federal tax laws, tax brackets and deductions," said Randolph. "The standard deduction has eliminated almost 85% of tax payers that itemized in the past, but there are strategies we can use." With over 30 years' experience as a CPA, they specialize in accounting, tax preparation, tax planning, payroll, bookkeeping and financial services and have a great deal of experience working with real estate and construction companies. Randolph has also rebranded his logo and website and expanded his Farragut office. His practice has been serving the people of Knoxville for over 10 years. For information call 865-531-8493 or visit <https://www.madisonrandolph.com>

Does setting up technology stress you out? Is your computer sluggish? Your printer refuses to communicate or a virus is wreaking havoc? **Tech Nav** offers prompt, friendly mobile service that makes house calls if needed! Customers can now also visit their new storefront at 1895 Louisville Road in Alcoa, M-F, 9am-6pm. Tech Nav can fix it all: Macs, PCs, tablets, smartphones, printers and home networks. One of their biggest hits lately are bundles where customers buy the computer, and Tech Nav takes care of setting it up - installing software and anti-virus programs, data transfer - it's all done for you. Tech Nav provides residential computer repair services in Blount and Knox Counties and surrounding areas. Call (865) 210-9555 or visit [www.technav.org](http://www.technav.org).

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# Networkings

## K9 Center of East Tennessee, Inc. – January 3, 2019



Networking hosts Susie Stout (L) Owner & Instructor, and Trish Isbell (R), President, pause and smile in front of the agility course where a "pawsitive" evening was had by all.



Enjoying the evening networking event are Stephanie Erb, Corporate Partnership Officer-**Emerald Youth Foundation** and Alan Diskin, Account Executive/Show Host-**Oak Ridge FM (WKCE & 94Z Radio Stations)**.

## Matlock Tire Service & Auto Repair – January 10, 2019



What an asset to have (L-R) Aaron O'Dell, CPA, Manager-**Kruggel Lawton CPAs**, Christi Fightmaster, Director of Marketing-**Pugh CPAs** and Colby McLemore, Owner/Primary Photographer-**Colby's Photograph** gather for a group photo!



(L-R) Networking hosts Don Pember, Joe Matlock, Scott Brewer, Mark Hackney and Jimmy Matlock, Owner, pause for a team photo.

## Knoxville TVA Employees Credit Union – Turkey Creek – January 17, 2019



Owners Rick Hill-**A & A Investigations & Consulting** and John Randazzo-**Fish Window Cleaning** start their morning with great conversation.



Pausing outside on a beautiful morning are team members (L-R) Marie Thacker, Tony Sizemore, Crystal Cowden, Charlotte Havelly, Penny Cooper, Joe Sexton, Kristina Howard and Darren Lee.

## JCPenney (Turkey Creek) - January 24, 2019



Pictured are (L-R) Mansour Hasan-**State Farm Insurance**, Christy Fitzgerald-**Cabi**, Knox County Commissioner John Schoonmaker, Brenda Herron-**Copper Cellar Family of Restaurants** and Steve Krempasky-**Farragut Business Alliance**.



This hard-working team (L-R) Chelsea Bowers, David Long, Michelle Austin, General Manager, Jared Lassiter, Dana Campbell, Beverly Wright, Dave Sumner, Kelli Pabst, Kayla Valdivia, Emma Mausolf and Felicia Cofer graciously hosted the morning networking event with tremendous enthusiasm, joy and lots of surprises for everyone.

## Zaxby's (Farragut) - January 31, 2019



Looking fresh are (L-R) Alex Carver-**Get Beyond**, Corey Smart-**Tennessee Smokies Baseball**, Dale Skidmore-**Allstate Insurance Company**, Zan Schriver-**Volunteer Ministry Center** and Jennifer Madaj-**Liberty Mutual Insurance**.



Pictured are Pamela Milliken, Marketing Specialist and Events Coordinator with Colby Seals, General Manager-**Zaxby's of Farragut**.



# Ribbon Cuttings

## Revolution Real World Self Defense, LLC – December 7, 2018



President James Cloutier (holding scissors), his wife Kim Bertolo, Vice President (standing to his left), Knox County Mayor Glenn Jacobs (wearing suit and tie) along with Dalton Bertolo and Rebecca Roberts, friends, Chamber members and students all raise their hands in jubilant celebration and gratitude.

## Knoxville Fine Homes Realty – December 14, 2018



Bob Brock, Realtor/Owner/Broker, cuts the ribbon as wife, Sandy Brock (wearing red and black dress) smiles along with fellow realtors and agents including Tiffany Rabb, Ed Harrison, Kenny McMahan, Tonya Rice, Renzo Hurerta, Deena Romer, Eric Witick, Jay Beeler, Danielle Jackovich and a host of Chamber ambassadors, members and guests.

## Clean Juice – December 17, 2018



Participating in the ribbon cutting ceremony are franchise owners Denise (with scissors) and Justin Horne (white shirt), general manager, Sarah Withington, (next to Denise), shift leader, Emma Moresdorf (grey sweatshirt), assistant manager, Betsy Randolph (behind Justin), Vice Mayor Louise Povlin, (purple scarf)-Town of Farragut, Town Administrator David Smoak (red tie)-Town of Farragut, Assistant to the Town Administrator Trevor Hobbs (stripped tie)-Town of Farragut, Chamber staff, members, ambassadors and friends.

## Knoxville Room Service – January 11, 2019



Owner and manager Haley Zellner (front row wearing blue shirt and black jacket) and Kyle Zellner (with scissors) prepare to cut the ceremonial ribbon as Haley's mom, Patty Kirvin (print shirt on Haley's right), friends, customers and Chamber members cheer them on in great anticipation.

## Centriworks-Thermocopy New Remodel – January 15, 2019



It is hard to copy the excitement exhibited as S.R. Sumner, President (holding scissors) cuts the ribbon celebrating their new remodel. He is surrounded by team members, Mark DeNicola, Phillip Graves, Andrew Jones, Todd Shepard, Jane Haney, Floyd Moretto and Matthew Coleman along with other Chamber members, ambassadors and friends.

## Sno Cream – January 23, 2019



Owner Bill King (with scissors) and Knox County Mayor Glenn Jacobs (suit) along with fellow Chamber members, Ambassadors, customers and friends smile eagerly for the camera.

### Member Briefs

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Walk the pathway to well-being! Happy employees thrive, are creative, productive, and have fewer sick days. Alexia Georghiou, of **Life Betterment Through God**, is a keynote speaker, workshop leader, corporate training specialist, and executive happiness coach with clients from diverse areas such as healthcare, manufacturing, and social services. Special offer valid through March 31, 2019. Call (865) 283-3605 for more information or visit <http://bit.ly/successiswellbeing>.

**Fox Den Country Club** is excited and proud to announce Jake Reeves will be joining the Fox Den team as Director of Instruction. Jake is coming to them with an impressive background in the Golf Industry and has produced many tour players and PGA Professionals such as Gareth Maybin, Dave Picket, Bryce Kendrick, Peter Malnati (Knoxville Open winner), Wes Short, Allie Knight, and fellow PGA Professional, Casey Flenniken. Jake also played in the 2000 U.S. Open and has been a 2 year member of the Web.com Tour. Welcome Jake!

Congratulations to **NAI Koella RM Moore** \$220 Million in Volume for 2018 Top Producer Heidi Adams, Top Brokers Michelle Gibbs and Sam Tate, Diamond Award Winners: Matt Fentress, Rick Ross, John Haney, James Roberson, and David Gothard!

Cory Alexander has joined **HomeTrust Bank** as an assistant vice president, branch manager and business banking officer at the bank's Knoxville office at 6501 Kingston Pike. He is responsible for business development for Bearden and the surrounding area. He is also branch manager for the Bearden Banking Center.

**FirstBank** hired Steve Pettit and Karen Stripling as commercial relationship managers.

**SmartBank** has announced the addition of Joseph Hamdi to its team in Knoxville. Hamdi will oversee and lead the bank's efforts in Knox County as market executive.

### Breakfast

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training, consulting and other services via his private company A & A Investigations & Consulting Group.

Knox County Sheriff Spangler began his career in law enforcement over 39 years ago as a Corrections Officer in the Knox County Jail. Sheriff Spangler worked his way through the ranks as a Patrolman, Patrol Supervisor, Metro Narcotics Detective, Training Director of the Regional Training Academy and one of his proudest accomplishments was the beginning of the KCSO Aviation Unit. He then was promoted to Chief Deputy under two different Sheriff's Administrations.

Brockamp is co-owner of locally owned and operated His Security in Farragut, providing monitored residential and business security systems, surveillance cameras, access control systems, home theaters, plus smart home automation and remote access technology. A regular television/radio guest expert, he is a strong proponent of educating the public about the benefits of technology, Brockamp stays up-to-date on industry advances (current national liaison to ESA for the Tennessee Electronic Security Association), teaches continuing education classes for realtors, and conducts training sessions for customers on systems and devices.

The event is supported by Presenting Sponsor Town of Farragut; Community Sponsors Cyan Insurance Solutions and HisSecurity; and Media Sponsor farragutpress. Reservations can be made online under "Events" at [farragutchamber.com](http://farragutchamber.com) or by calling 675-7057.

### Gala

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to highlight your business via web, email, social media, radio and cable television. Sponsors are advertised as soon as their commitment is received and for at least one month beyond the auction. The Chamber is proud and grateful for Presenting Sponsor TDS Telecom, Event Sponsors Rothchild Catering and the Town of Farragut; Community Sponsor MBI Companies; and Media Sponsors farragutpress, WKCE/94.3 and ViaMedia. For sponsor information call 865-675-7057 or email [Julie@farragutchamber.com](mailto:Julie@farragutchamber.com).

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## President Quotes 'n Notes

Julie A. Blaylock



*"When you forgive, you in no way change the past. But you sure do change the future."*

~ Bernard Meltzer

Sometimes I think Valentine's Day was invented purely to pierce the grey dreariness of the month in which it occurs. And it does a decent job! There are few things as sweet as the celebration of love, in all its varied forms. But there's a component of love that isn't talked about often enough: forgiveness. And it's rarely talked about in business, for sure. No course I know of teaches it; few business books give it page space.

However, the privilege to forgive is as integral an ingredient of forward-moving business and good management/leadership as it is for any relationship. Often people in leadership roles suffer the knee-jerk reaction of righteous indignation when they feel wronged. It's a normal response. But, Manfred Kets de Vries (Distinguished Professor of Leadership Development & Organisational Change) says "the most transformational leaders are acutely aware of the cost of animosity."

Many businesses are like gulags, he says. Anxiety is rampant. It stifles productivity when the staff is afraid to be punished for mistakes. "What should be remembered is that people who don't make any mistakes don't do ANY thing. They're too busy covering their backs. They're not going to try anything new."

Forgiveness changes that and creates great business culture. When others cross our line of judgement, we are tested again and again as to what to do with that line. We can stay on our side, consider their side, or erase "the line" that has been crossed. The quicker we forgive, the quicker we can move forward and tackle the next opportunity. Forgiveness also builds loyalty and good citizenship, with teams more likely to make extra efforts that help the bottom line.

It also benefits your heart! Anger and hate seem like the easier paths, but bitterness has been proven to create numerous stress disorders and is correlated with depression, anxiety, neuroticism and premature death. Conversely, those who forgive more readily enjoy lower blood pressure, less stress, lower risk of substance abuse and fewer coronary problems. Consider showing your care through an act of forgiveness this month. The most important heart—yours—will probably thank you.

## Members

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will personally invite businesses who have joined within the last year. Still, members of over one year or even 10 years are encouraged to send new staff/management who are unsure of exactly what they get through their annual membership. Businesses or organizations who are not members, but want to know more about opportunities available through the Chamber, can sign up by visiting [farragutchamber.com](http://farragutchamber.com)>Events>Chamber Calendar and clicking on the March 12 event link. There is no cost to any business to attend.

Chef Steve Smith of NHC Place - Farragut is excited to provide a delicious lunch during the mini-networking starting at 11:30 a.m. Orientation begins in the board room at 12 p.m. Door prizes are awarded throughout the program which will feature information from Chamber staff, Board, Business Ambassadors, town officials, Small Business Development Center (SBDC) of Tennessee and other resources. The farragutpress will offer upwards of \$2,300 in total advertising giveaways! Members can RSVP for themselves or a staff member via the weekly email link or in their Member Portal accessed from <http://members.farragutchamber.com/login>.

Industry exclusive sponsorships are available for the orientation and include a table/display area at the program; email [Julie@farragutchamber.com](mailto:Julie@farragutchamber.com) for details. For general questions call (865) 675-7057 or email Front Office Manager Susan Roberts at [roberts@farragutchamber.com](mailto:roberts@farragutchamber.com).

## Welcome to our new Farragut West Knox Chamber Members!

*The Chamber welcomes these businesses who joined us recently in the month of January! Did you know businesses/organizations can submit an application and payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"*

**Cyan Insurance Solutions**  
**Ken & April Finster**  
Knoxville, TN 37922  
<http://www.CyanMedicare-LTC.com>

**Destiny Adoption Services & Consulting, Inc.**  
**Lisa Cuffaro**  
13047 Kingston Pike  
Farragut, TN 37934  
<http://www.destinyadoption.com>

**Emerald Youth Foundation**  
**Stephanie Erb**  
1014 Heiskell Avenue  
Knoxville, TN 37909  
<http://www.emeraldyouth.org>

**Madison Randolph, CPA**  
**Madison Randolph**  
111 Center Park Drive  
Suite 200  
Knoxville, TN 37922  
<http://www.madisonrandolph.com>

**Postal Annex**  
**Marcelle Hazari**  
9255 Kingston Pike  
Knoxville, TN 37922  
<http://postalannex.com/14023>

**Shoot Point Blank**  
**Cory Zolnowski**  
620 Corporate Point Way  
Knoxville, TN 37932  
<http://ShootPointBlank.com>

**Sitel Tennessee**  
**Frankie Ballew**  
412 N. Peters Road  
Knoxville, TN 37922  
<http://Sitel.com>

**Weeds-N-Things Lawn Care**  
**Kenny Fleshman**  
Morristown, TN 37813  
<http://www.weeds-n-things.com>

**Young-Williams Animal Center**  
**Stephanie Eastman Vozar**  
3201 Division Street  
Knoxville, TN 37919  
<http://www.young-williams.org>

## Welcome Back Renewing Members

*It is our goal to ensure that area businesses & residents recognize the commitment a business makes to its community when it invests in its local chamber of commerce and reward that commitment with their patronage as often as possible.*

*The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past January. We are privileged to have them as members and part of our community!*

AAA East Tennessee  
Amish Excellence of Knoxville  
Atlantic Capital Bank - Campbell Station Rd. *Thank you for your Anchor Enterprise Membership!*  
Avenir Senior Living  
Baskin Robbins  
BB&T - Farragut Branch  
Beltone Hearing Aid Center  
Buttermilk Sky Pie Shop  
CADES  
Cirrus Insight  
Claris Networks  
Dixie Lee Wines & Liquors, Inc.  
Edward Jones - Financial Advisor:  
Wendy Schopp  
Express Employment Professionals  
First Choice Automotive  
First Citizens Bank - Campbell Station  
First Tennessee -  
Downtown West Financial Center  
Foothills Bank & Trust,  
a division of SmartBank  
Hampton Inn & Suites - Turkey Creek

Hardin Valley Wealth Management  
His Security, LLC  
Honey Do Service, Inc.  
Kendall Investigations  
Lange Animal Hospital  
Manorhouse Assisted Living & Memory Care  
NHC Place - Assisted Living - *Thank you for your Anchor Enterprise Membership!*  
Northshore Senior Living  
Panera Bread - Peters Road  
Pipe Wrench Plumbing,  
Heating & Cooling, Inc.  
Radio Systems Corporation  
Regions Bank - Knollwood - *Thank you for your Anchor Enterprise Membership!*  
Rick Terry Jewelry Designs  
Saratoga Technologies  
State Farm Insurance - Neil Schmitt  
Tapestry at Turkey Creek  
Tropical Smoothie Cafe  
Unique Construction Services  
UPS Store #2381  
Vulcan Materials Company

## Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>.

Call 675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com) for a link to create your account!

Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?".

February 14, 2019  
**8:00am - 9:30am** **Networking**  
Tapestry at Turkey Creek  
810 Tapestry Way, Knoxville 37932

February 21, 2019  
**5:00pm - 6:30pm** **Networking**  
Knoxville Ice Bears @  
Knoxville Civic Auditorium and Coliseum  
500 Howard Baker Jr. Blvd.,  
Knoxville 37915 (3rd Floor)

*Bring family/guests to the networking & STAY with our group for FWKCC Night at the 7:30pm game versus Quad City Storm. Receive a complimentary Ice Bears ball cap! Discounted Group Rate GAME tickets purchased separately: [www.Farragut-West-Knoxville-Chamber-Night-with-the-Knoxville-Ice-Bears](http://www.Farragut-West-Knoxville-Chamber-Night-with-the-Knoxville-Ice-Bears)*

February 26, 2019  
**7:30am - 9:00am** **2019 Breakfast Speaker Series:**  
Active Shooter Scenarios Forum  
led by WWLT News Anchor Amanda Hara  
Fox Den Country Club,  
12284 Fox Den Dr., Farragut 37934

*The Chamber offers a unique chance to learn more on this topic from retired FBI Agent Rick Hill, Knox Co. Sheriff Tom Spangler and local business owner & security expert, Scott Brockamp of HisSecurity. This event is not just for business members but open to the public with special rates for students. Reservations are \$275 for tables of 10, \$40 for non-members, \$30 for members and \$15 for students (must show ID). Reservations can be made online under "Events" at [farragutchamber.com](http://farragutchamber.com) or by calling 675-7057; each includes breakfast and a donation to a charity selected by the speakers.*

February 28, 2019  
**8:00am - 9:30am** **Networking**  
Brothers Bedding  
220 N. Peters Rd., Knoxville 37923

## Chamber Welcomes Gleason, Congratulates Castillo

Staff were excited to welcome new Farragut High School Work Based Learning intern for Spring 2019, Paige Gleason, this past month. Paige is a senior at Farragut high school, and will graduate this spring. She has been an active member of many clubs throughout her high school years including National Art Honor Society (NAHS) where she is the current historian of the club, documenting the student galleries put up each month and helping with their upcoming service outreach, Empty Bowls. She is a member of Farragut's chapter of Mu Alpha Theta tutoring fellow students in math and helping run the club's annual math competition for elementary students called "Mini Mu."



When she isn't in school, Paige spends most of her time at the Academy of Dance Arts in Lenoir City learning multiple styles of dance and rehearsing with the studio's ensemble for competitions and showcases. She also plays piano for her church's worship band on Sunday mornings. After graduating, Paige would like to study animation, hoping to combine her love for art with her love for storytelling.

As Chamber intern, Paige has already been immersed in assisting staff with member communications, administrative tasks and writing marketing pieces for the Chamber's business members for the weekly e-newsletter and monthly ChamberLife newsletter. Paige will be a key coordinator for student volunteers for the Chamber's April 12 annual auction fundraiser. The auction will also see the return of Fall 2018 intern, Giuliana Castillo in a volunteer capacity. Castillo was recently approved to participate in the Rotary Youth Exchange program through the Rotary Club of Farragut; beginning this fall she will spend her gap year in Italy.

## TSBDC

by Laura Overstreet, Small Business Specialist and GrowthWheel® Certified Advisor

The Knoxville TSBDC has several valuable small business training seminars and workshops coming soon.

Join us for some of the following training opportunities:

### Branding Your Business

What is "Branding Your Business"? Successful branding is the ability to increase awareness about your products and/or services. Why is it important? Think of the various advertisements you see on television, mention a product and an image or phrase immediately comes to mind or vice versa. Think of the images on your smart phone. There are no lengthy descriptions or discussion. You see the image. You make the association. Learn key strategies about building brand awareness which can increase your visibility, sales, and customer base.

Thursday, February 21  
9:30AM to 11:00AM

Fee: No Cost

Speaker(s): Theresa Trentham-Hutton  
201 South Washington Street, Maryville

### Government Contracting 101

This program is part II of the basic introduction to government contracting program 101 and will further position your company to compete for contracting opportunities. What sorts of contracts are available? What are government acquisition regulations? How do you respond to a solicitation for bids? Does your business need to be certified? Does your business qualify for a "set aside" contract? How does the process work?

Wednesday, March 20  
1:30PM to 3:30PM

Fee: No Cost

Speaker(s): Paul Middlebrooks, UT Procurement Technical Assistance Center  
17 Market Square #201, Knoxville

### Start Up Training

The seminar discussion includes the forms of business organization, tax requirements, business licenses, business planning and financing options.

Thursday, March 21  
9:00AM to 11:00AM

Fee: No Cost

Speaker(s): TSBDC Staff  
201 South Washington Street, Maryville  
For registration information call 865-246-2663 or visit our website at [www.tsbdc.org](http://www.tsbdc.org).

*Weather delays and cancellations follow the Pellissippi State Community College directives. Check with the local TV stations for information.*



## Farragut West Knox Chamber of Commerce

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