



# CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

VOL. 33, NO. 8

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

AUGUST 2019

## Breakfast & Sports Tales

*Hyams and Jarnigan Make Season Speculations*

The familiar fight chant of, "Let's Go U-T!" filled an orange and white decked room while approximately 85 excited sports fans enjoyed breakfast and networking waiting for two empty chairs to be filled at the press-style table up front. They didn't have to wait long and, once the program started, the stories, stats, and laughter filled the air.

That was the scene the morning of Tuesday, July 30th at Rothchild Catering and Conference Center, where the Chamber continued its 2019 Breakfast Speaker Series with a fun program focused on the upcoming season for the Vols and the rest of the SEC, featuring speakers Jimmy Hyams and Jeff Jarnigan, two veteran sportscasters, each with a long history in the industry and plenty of tales to tell.

As resumes go, the duo brought a collective 55+ years of experience, with Jarnigan having spent over 25 seasons as PA announcer for the University of TN including, UT Football, Men's Basketball & The Pride of the Southland March-



ing Band, and Hyams breaking the top sports stories in Knoxville since 1985 after spending 16 years in Louisiana where he began his career. As things got started, Jarnigan good naturedly quipped that, "I didn't realize how old I was until you read my bio!"

Taking turns at first, then falling into an easy back-and-forth pattern, Jarnigan told stories of his time on and off the field and in the announcer's box, including one from his early years where he

See **BREAKFAST** on Page 2

## Boyd Returns as Speaker in September

Entrepreneur. Animal lover. Philanthropist. Economic Development Commissioner. Marathon runner. Gubernatorial Candidate. All of these describe the speaker returning this fall to the Chamber's 2019 Breakfast Speaker Series, but with one more title: Interim President of the University of Tennessee. On September 17, the Chamber will welcome back Randy Boyd, the first in his family to graduate college and now in his role as University of Tennessee Interim President.

Boyd officially took office Nov. 22 following the retirement of UT President Joe DiPietro. As interim president, Boyd serves as the chief executive officer of a statewide university system that includes the flagship campus in Knoxville, campuses in Chattanooga and Martin, the Health Science Center in Memphis, the Space Institute in Tullahoma, and statewide institutes of agriculture and public service.

Though he currently only intends to serve a maximum of 1-2 years for the university until they find a permanent replacement, he has been quoted as being "excited", "energized", and "exhilarated" to serve, refusing to take a salary for the work (Boyd does receive a healthcare stipend).

Members of the Chamber and public last enjoyed hearing Boyd

speak in 2017 about his time under Governor Bill Haslam as Haslam's Commissioner of Economic Development. Before that, he spoke in 2012 about his experience starting Radio Systems / PetSafe, a company he founded and grew from a small trailer office to over 800 employees in six countries.



Boyd

He also serves as chairman of Boyd Sports and is the owner of the Tennessee Smokies, Johnson City Cardinals, Greeneville Reds and Elizabethton Twins.

Boyd also served as Gov. Bill Haslam's adviser for higher education and was the architect for Tennessee Promise, Drive to 55 and of Tennessee Achieves—initiatives aimed at increasing the number of Tennesseans with post-secondary degrees to 55 percent by 2025 and decreasing financial hardship for those Tennesseans pursuing degrees.

Even with all these accomplishments, the echoing feedback from past events with Boyd through

See **BOYD** on Page 4

**NEW Member ORIENTATION**

## Orientation Around the Corner

Businesses that are new or existing, members or those curious about chamber membership are all invited to the Chamber's Fall New Member Orientation on Tuesday, Sept. 10 from 11:30 am to 1 pm at the Town of Farragut municipal building at 11408 Municipal Drive in Farragut. Held twice annually, the orientation is an excellent opportunity for new business members and members with newer staff to learn how to get the most out of Chamber membership.

The Chamber's Ambassador team will spend August personally calling to invite businesses who have joined within the last year. However, even existing members are encouraged to attend; many may have new staff or management who are unaware of how to use their membership. Businesses or organizations who are not members, but want to know more about opportunities available through

See **ORIENTATION** on Page 4

## Q, Crafts & Brew Comes to Farragut!

Just like last year, October 13, 2019 will see a fun festival in Farragut full of handmade crafts, craft brews AND-new this year-local barbecue, all under a new name and with new coordinators!

The Chamber is excited to partner with members Shangri-La Therapeutic Academy of Riding (STAR) and John Volpe, general manager of Abuelo's: The Flavor of Mexico and founder of the Southern Taco & Tequila Festival (now in its 5th year) to continue the event concept started by the Chamber in 2018 with a goal of offering something new and different in the Farragut area for families, craft beer aficionados and anyone who loves a great fall festival.

The new concept will be a ticketed event open to the general public; all passes include admission to the festival, a donation to the event's beneficiaries, STAR and the Chamber (a non-profit and not-for-profit, respectively), plus the opportunity to shop lo-



cal artisan's wares and enjoy live music from Noon to 6 pm on Sunday, October 13 at the Sitel parking area across from Cotton Eyed Joe's on Outlet Drive.

General admission passes will be sold online and at the gate for \$25, and include one brew ticket (standard 10 oz pour) and two "Q" tickets. Q-Only passes are available for \$15. Kids 10 and under are free. Additional Q or brew tickets can be bought on-site for \$5.

Artisans are encouraged to apply for the juried event. Craft vendor spaces are 10' x 10' with a \$25 application fee. If accepted, there is NO further booth fee. Artisans are returning from the Chamber's Crafts & Ale and are excited to be participating. Crafters will all be under a large main tent, but will need to supply tables and any display framework.

See **Q, CRAFTS, BREW** on Page 3

# ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.


# Member Briefs

Looking for more details on a specific event, special or job?

Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

Congratulations to Adrian Hall for making **Movement Mortgage's** Million Dollar Club for July 2019. This award is based on production within the company and is awarded to mortgage loan officers who originate and close in excess of \$1,000,000+ in a single 30 day period. Hall has been with Movement Mortgage for one year and in the financial industry for ten years. This is his first time achieving this recognition. Congratulations!

**Showalter Roofing Services, Inc.** has expanded its services to include residential roofing, commercial roofing, repair and maintenance, custom sheet metal and, recently, an insulation department. Founded in February 1979 by Dale Showalter, the company has served both residential and commercial markets in the greater Chicago area and continues to grow in Tennessee. Crews service thousands of homes and businesses with a unique business model: An Extended Menu. "The reason that we have four different departments is to be able to provide answers to our customers that have a wide array of roofing needs so that they don't have to call three different companies when they need work done," President and CEO CJ Martin said. "Showalter Roofing can handle virtually all of a customer's needs." For more information visit <http://www.showalterroof.com> or call (865) 228-7461.

**Three Roots Capital** is supporting a unique project in one of the most economically challenged regions of East Tennessee. Brushy Mountain State Penitentiary in Morgan County opened in 1896 and operated until 2009. For more than a century, it provided a stable base of jobs and positive economic impact in several rural counties. Today, the prison is a popular tourist attraction, featuring a museum, restaurant, music venue, moonshine distillery and gift shop for curious visitors. Operating Partner Pete Waddington first became interested in the prison during a visit to the location six years ago. He worked with state and local agencies to repurpose the space but faced challenging financial hurdles, which led him to contact Three Roots Capital's Business Development and Community Relationships Manager, Dennis Corley. "I don't think we would be open without the help of Three Roots," Waddington said. "I can't say enough great things about those guys. I will absolutely work with them again." For more about Three Roots Capital visit <http://www.3rootscapital.org> or call (865) 220-1710.

Congratulations to two of our member medical centers for ranking in the top 10% in a U.S. News and World Reports 2019-2020 Best Hospitals "Specialty/High Performing" category: **Parkwest Medical Center** (heart failure; COPD; and knee replacement) and **University of Tennessee Medical Center** (nephrology; abdominal aortic aneurysm repair; heart failure; colon cancer; COPD; hip replacement; knee replacement; and lung cancer). The annual report evaluates around 4,500 hospitals around the country.

For the 27th consecutive year, **Town of Farragut** has received the Certificate of Achievement for Excellence in Financial Reporting from a North American association for excellence in its comprehensive annual Financial Report. Recognized by the Government Finance Officers Association of the United States and Canada is the Town's Finance staff, led by Town Recorder Allison Myers, which puts together the annual Financial Report. The Certificate of Achievement is the highest form of recognition in the area of governmental accounting and financial reporting, and its attainment represents a significant accomplishment by a government and its management. Congratulations Town of Farragut and Allison Myers!

**West Knox Chiropractic** is 31 years old and is utilizing new technology! "The photobiomodulation laser is a Class 4 which is the most powerful for treating musculoskeletal problems", explained Dr. Alan Lensgraf. "If the problem is an itis - like arthritis, bursitis, tendonitis- the laser is usually highly effective; it also treats sinuses." The clinic provides chiropractic services, massage therapy, deep-tissue laser treatment, nutritional counseling and exercise counseling. Congratulations Dr. Lensgraf! For more information visit <http://www.drlensgraf.com> or call (865) 675-2663.

It's not too early to plan your outdoor holiday decorating. Prime installation dates go quickly as more and more property owners outsource their "Deck the Halls" chores to the professionals. According to Wendell Redmond with **Christmas Decor of Knoxville**, a member of the Christmas Decor® franchise network in Lenoir City, states, "The popularity of our services grows each holiday season, as business and home owners focus on carving out more quality time with friends and family; one of the easiest and most convenient ways to do this is to hire a professional holiday decorator to plan, install, maintain, take down, and store your outdoor holiday décor."

See MEMBER BRIEFS on Page 4

# Networkings

## Shangri-La Therapeutic Academy of Riding (STAR) and Brain Balance Achievement Centers – July 18, 2019



Volunteering their time to help at the double-hosted networking event are Chamber Ambassadors (l-r) Cara Knapp-**oysk3 architects**, Eric Whitener-**The Knox Fox Real Estate Group**, Sharon Nicole-**SouthEast Bank**, Naoko Blue-**Naoko Blue & Associates**, Beverly Kobus-**BK Lash & Skin Boutique** and Tom Sharp-**Viamedia, Inc.**

Networking guests Tim Challenger-**New York Life Insurance** and Angie Grant-**REO (Referral Excellence Organization)** enjoyed the networking event which included informational tours of the incredible **Shangri-La Therapeutic Academy of Riding (STAR)** facility.



## Y-12 Federal Credit Union (Hardin Valley Branch) – July 25, 2019



Networking hosts Betsy Cunningham, Community & Business Development Coordinator, and DeAnna Robertson, Branch Manager, smile radiantly in front of their branch.

With a lobby full of attendees, Alexia Georghiou-**Life Betterment Through God** networks with John Volpe-**Abuelo's: The Flavor of Mexico** just prior to the evening's announcements.



### Breakfast

From page 1

teased a senior announcer about struggling to pronounce players' names—until he found himself in same predicament!

Hyams, who is the current host of SportsTalk on Sports Radio WNML, kicked off his portion ticking off his predictions and stats for Vols football, basketball (men's and women's) as well as delving into NFL territory at the request of some fans.

Hyams predicted that the Vols will go 7 and 5 this season but will really hit their stride in season 3 of Coach Jeremy Pruitt's program with a more experienced offensive and defensive line; he also had high expectations of Jim Chaney's second season as Tennessee's offensive coordinator. When asked about quarterback Jarrett Guarantano's

performance, as it related to the hard hits he took last year, Hyams shared that Coach Pruitt told him the players did have some work to do in terms of protecting their QB, "but so does Guarantano!"

Jarnigan smiled and said he was, "more optimistic than Jimmy here; I'm thinking more 8 and 4."

Nearly half the program was devoted to fan questions, and though they ranged across the sports and teams, there wasn't a single one that Hyams or Jarnigan couldn't answer, interspersed with funny anecdotes and even a few impressions of various players and coaches, all to the crowd's delight.

The chamber appreciates the support of Presenting Sponsors Knox County and Town of Farragut, Community Sponsors Centriworks-Thermocopy and Mike Baker Insurance Consulting, and Media Sponsors Cumulus (99.1 WNML, 98.7 NewsTalk, and 107.7 WIVK) and farragutpress.



# Ribbon Cuttings

## Simply Bed'r – Organic Mattress Gallery – July 1, 2019

Celebrating in front of **Simply Bed'r-Organic Mattress Gallery's** store located inside of West Town Mall are Chad Cunningham, CEO of Bed'r Mattress (center, holding scissors), his wife (yellow shirt) Emily Cunningham, sons Cruz and Mays Cunningham and (in no particular order) staff which includes CFO Jimmy Welch, Store Manager Rhonda Brewer, Sales Manager Christina Burnette, Sleep Specialists Victoria Molina and Amber Stanford, Chamber members and friends.



## Kat's Lash Lounge & Wax Studio, LLC (New Location) – July 12, 2019



Gathering in front of **Kat's Lash Lounge & Wax Studio's** new location is Owner Kat Mahn (center, holding scissors), husband Joe Mahn (Kat's right), Aesthetician Paige Stanton (Kat's left), daughter Isabeau Mahn (sixth from right), Aesthetician Lillie Welch (Isabeau's left), Receptionist Gracie March (wearing shorts), Chamber members and other families and friends.

## Revitalist (New Location) – July 16, 2019

Dozens gather including Chamber Ambassadors, members and neighbors to celebrate **Revitalist's** new location including Jill Collins (third from left), Chelsey Elmore (Jill's left), Debbie Lawson (flowered shirt), co-owner Katie Walker (holding scissors), Jeff Cockerham (plaid shirt), Jeff's wife Laura Cockerham (directly behind Jeff on his right), their son Charlie Cockerham (first row, wearing hat), Ashley Wright (black sweater), son Drake Wright (teal shirt), Bobby McNamara (white, striped shirt), and co-owner Jennifer Hutz's parents, Joe and Patti Winfree (beside Bobby, to his left). Not pictured is co-owner Jennifer Hutz.



## Brothers Flooring, Inc. (New Location) – July 26, 2019



Celebrating the relocation of their family business include (front row, L-R) Taylor Daugherty (front row, second from left in blue shirt), Marian Soriano (holding baby Rafael Soriano), Jeovanny Soriano (striped shirt in front of Maria), Maria's husband Salvador Soriano, Salvador Soriano, Sr. (holding scissors), Edwin Soriano, wife Brenda Soriano (holding baby Alina Soriano), Lindsey Kiltau (blue shirt, behind Edwin), Chamber members, ambassadors, friends and neighbors who all enjoyed delicious homemade food.

## Regions – Hardin Valley (New Location) – July 30, 2019

**Regions Bank** employees in the front row (l-r) include Eric Wolburg (2nd from left), Mark Wittschen (4th from left), Adam Bonnell, Carmen Jordan, Paul Rome (with scissors), Rob Stivers, Brittany West, Dee McMillan, and Terry Rutherford (also Vice-Chairman of the Board -Farragut West Knox Chamber of Commerce). Many other Chamber members, family and friends joined in to celebrate the ribbon-cutting ceremony.



## FUELing Your Career

Each month this section will feature a piece written by a member business aimed at working professionals or recent graduates seeking tips and tools on how to FUEL their growing career, whatever the industry. The Chamber is excited to introduce this in conjunction with our growing young professionals program, F.U.E.L. (Focus. Unite. Engage. Lead.)

### Preparing for a Job Interview

**Dr. Alyssa Sloan,**  
Communications Professor  
(King University Knoxville Campus)



Sloan

Interviewing for a job can be an experience filled with fear and anxiety. The best tactic for fighting worry is preparation. As a professor of communication at King University in Knoxville, I mentor many students in workplace readiness. I share three preparation tips: company research, answer preparation, and nonverbal communication.

The first step in interview preparation is becoming familiar with the company. Learning about the organization's history, mission, and vision for future impact will allow you to tailor your answers by connecting the organization's current identity with you as a candidate. For example, when asked about why you might be a good fit for the job, you can highlight relevant work experience, share strengths, and identify specific ways you will support the company's mission if hired. In other words, researching the organization is a key first step that communicates interest in the position, a willingness to go above and beyond what is required, and a connection to the company.

Second, interview readiness means preparing thoughtful answers to commonly asked questions. Search common interview questions online to discover helpful lists of conventional questions. The lists I find most useful are from sources that explain the thought behind each prompt. For instance, in an article about answering common interview questions, the Muse Editor describes why an interviewer is asking a particular question and provides tips for successfully addressing that topic.

The final preparation step is non-verbal communication. Job candidates must carefully consider attire and confidence cues. Select clothes that convey professionalism and a thoughtful level of formality. If flummoxed about what to wear, seek input from trusted people who dress professionally themselves. Professional attire communicates capability, but so do other nonverbal behaviors. Dr. Cuddy, a Harvard Business professor, researches "power posing" and identified wrapping oneself up or dropping one's shoulders as "low power" postures. Alternatively, good eye contact and open posture communicate confidence. Practice confident nonverbal cues before and during the interview.

**For more information on King University programs of study, contact Enrollment Counselor, Anthony Laganan at alanagan@king.edu.**

### Q, Crafts, Brew

From page 1

Dr. Todd White of the Brewing + Distilling Center is again assisting in coordinating local brewers who want to showcase their beers. Volpe is coordinating the barbeque. Both already have several lined up, but others who are interested are welcome!

All coordinators are thrilled to have Presenting Sponsor Knoxville TVA Employees Credit Union; Event Sponsors Brewing & Distilling School of Knoxville and TDS Telecom; Digital Sponsor Slamdot; and Media Sponsor farragutpress. Sponsorships are still available at three levels and offer multiple ways to promote your business to the community.

Both Sponsor and Craft Vendor forms are available by contacting the chamber directly at (865) 675-7057 or julie@farragut-chamber.com.

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# TSBDC

by Laura Overstreet, Small Business Specialist and GrowthWheel® Certified Advisor

The Knoxville TSBDC has several valuable small business training seminars and workshops coming soon.

Join us for some of the following opportunities:

### The Basics of SEO

Want to get found online? SEO (Search Engine Optimization) is the buzzword people are asking about. Learn the basics of some things you can do to be SEO-Friendly, SEO-Optimized and SEO-Ready!

Thursday, August 15  
9:30 to 11:30 a.m.

Fee: No Cost

Speaker(s):

Victory Harbin, The Social Brand  
201 South Washington Street,  
Maryville, TN 37804

### Government Contracting 101 – How to Get Ready

Contracting with the Federal Government can open the door to many opportunities for your small business and can aid your business' growth. This seminar covers the basics of government contracting, what it takes to be a government contractor, and an overview of the steps to get started. Discover if government contracting is right for you and your business.

The University of Tennessee Center for Industrial Services has provided these services since 1986. PTAC (Procurement Technical Assistance Center) is funded, in part, by the U.S. Department of Defense.

Wednesday, August 12  
9:00 a.m. to 12:00 p.m.

Fee: No Cost

Speaker(s):

Paul Middlebrooks,  
UT Procurement Technical  
Assistance Center  
17 Market Square #201,  
Knoxville, TN 37902

### Startup Training

The seminar discussion includes the forms of business organization, tax requirements, business licenses, business planning and financing options.

Thursday, September 19  
9:00 to 11:00 a.m.

Fee: No Cost

Speaker(s):

TSBDC Staff  
5098 North Cusick Street,  
Maryville, TN 37804

### Orientation

From page 1

the Chamber, can sign up to attend by visiting <https://farragutchamber.chambermaster.com/eventregistration/register/3987>. There is no cost to attend.

Jet's Pizza - Farragut is excited to provide lunch during the mini-networking starting at 11:30 a.m. Orientation begins in the board room at 12 p.m. Door prizes are awarded throughout the program which will feature information from Chamber staff, Board, Business Ambassadors, town officials, Small Business Development Center (SBDC) of Tennessee and other resources. Members can RSVP for themselves or a staff member via the weekly email link or in their Member Portal accessed from <http://members.farragutchamber.com/login>.

Industry exclusive sponsorships are available for the orientation and include a table/display area at the program; please email [Julie@farragutchamber.com](mailto:Julie@farragutchamber.com) for details. The chamber thanks Town of Farragut and Y-12 Federal Credit Union for their sponsorship!



## Farragut West Knox Chamber of Commerce

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[www.farragutchamber.com](http://www.farragutchamber.com)

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

# Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who joined us recently in the month of July! Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"

### Board & Brush

**Brittany Grissom**  
11113 Kingston Pike  
Knoxville, TN 37934  
<http://boardandbrush.com/knoxville>

### BW James Jewelers

**Broderick Hicks**  
11623 Parkside Drive  
Knoxville, TN 37934  
<http://bwjamesjewelers.com>

### Closets by McKenry

**Chris McKenry**  
Knoxville, TN 37922  
<http://ClosetsbyMcKenry.com>

### Edward Jones – Cindy Barnes

6231 Highland Place Way  
Suite 102  
Knoxville, TN 37919  
<http://www.edwardjones.com/cindy-barnes>

### Edward Jones – Jennifer Dickey

2043 Castaic Circle  
Suite A  
Knoxville, TN 37932  
<http://www.edwardjones.com/jennifer>

### Farragut Middle School

**Weston Edmonds**  
200 West End Avenue  
Knoxville, TN 37934  
<http://www.knoxschools.org/farragutms>

### NuSkin

**Elizabeth Donaldson**  
Knoxville, TN 37930  
<http://thecrazycajuntoothpastelady.mynuskin.com>

### ONTRACK Marketing & Design

Terri Mauk  
Knoxville, TN 37950  
<http://www.ontrackmarketingdesign.com>

### US Cellular

**Sorrah Al-Hussein**  
11001 Parkside Drive  
Knoxville, TN 37934  
<http://uscellular.com>

# Welcome Back Renewing Members!

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of July. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

A special thank you goes to this renewing member who is continuing their support of our chamber and the businesses it serves through their above and beyond Enterprise Membership:



Thank you for your  
Captain Enterprise Membership!

### AA-Air Company

AT&T  
BarberMcMurry Architects  
Bloom Into Parenting  
Candlewood Suites  
Clean Eatz  
Corporate Quarters, Inc.  
Cruise Planners - Melodie Williams  
David S. Rexrode, Attorney at Law  
El Mezcal Mexican Restaurant  
Faculty Internal Medicine  
Fish Window Cleaning  
Greystone Pointe Apartments  
Harrison Construction Co.

### Heritage Family Dentistry

Holy Cross Anglican Church  
Ignite Succeed  
IMS, Inc.  
Jacobs Insurance Associates  
Jessica Phillips, CPA  
Kat's Lash Lounge & Wax Studio, LLC  
Knox Graphics & Designs  
Law Family Dentistry, PLLC  
McDonald, Levy & Taylor, PLLC  
McLain's Painting, Inc.  
Milestones Event Center of Farragut  
Moxley Carmichael

### Northwestern Mutual

Pellissippi State Community College  
Quist, Fitzpatrick & Jarrard, PLLC  
Revitalist  
Senior Helpers of Greater Knoxville  
Spectrum Business  
St. John Neumann Catholic School  
Tennessee Valley Fair  
Three Roots Capital  
USI Consulting Group  
Y-12 Federal Credit Union - Hardin Valley

### Boyd

From page 1

the Chamber have remarked on his energy, relatability, and enthusiasm. His talks have been driven by his passion and true anecdotes, like how he was often guilty of sending Haslam emails in the wee morning hours, and that his response to how he could

sell the state of Tennessee as Commissioner of Economic Development was easy: "Remember, I sell an INVISIBLE fence!"

Sponsorships are still available at Presenting, Event and Community levels for this event. Contact [Julie@farragutchamber.com](mailto:Julie@farragutchamber.com) or visit our website at [farragutchamber.com](http://farragutchamber.com) > Events > Breakfast Speaker Series for information. Registrations for members

are \$30, non-members are \$40, and tables of 10 seats are \$275. A special student price is available for \$15. The Chamber thanks Presenting Sponsors Barber McMurray Architects, First Utility District, Town of Farragut and Knox County for their support as well as Community Sponsor Mike Baker Insurance Consulting, and Media Sponsor [farragutpress.com](http://farragutpress.com).



### Member Briefs

From page 2

Christmas Décor offers a turnkey service package that includes design, custom installation, proactive maintenance throughout the holiday season, and removal and storage of the client's décor. Clients may choose to re-install the same design for the next holiday season, or work with a designer to change their look each year. To find out more call (865)769-0039 or visit [www.christmasdecor.net](http://www.christmasdecor.net).

Are you a writer? If not, let 42nd Street do

it. Don't waste valuable time writing content for your website, blog, or email marketing. Keep growing your business, and leave the writing to them. 42nd Street is now offering copywriting services. Their team can now provide compelling and engaging content for your business across all marketing platforms. Stay connected with your customers with personalized blogs, social media, and email marketing while you, provide clear and concise messaging on your website, brochures or banners, and never miss out on an opportunity again with our professionally written proposals. They offer: Website Rewrites, Website Content, Social Media Management, eMail Marketing,

Blogging, Brochures, and Proposals. Call (865) 382-7007 or visit <http://www.42sd.com> to find out more.

You are invited to join **The DW Designs** (5209 Kingston Pike, Knoxville 37919) on Friday, August 16, 2019 for their BIGGEST Game Day Kickoff ever! You will have first pick of all their new game day designs from hats to fleece to home goods! Fox Sports Radio Knoxville will be at the shop doing a live remote from 12-6pm. Stick around for giveaways throughout the day; the shop will be open that night until 7pm! (865) 288-7008 or <http://www.thedwdesigns.com>.

# Calendar of Events

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>.

Call 675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a Member?"

August 15, 2019  
8 – 9:30am

Networking  
Mortgage Investors Group-Farragut  
11201 West Point Drive, Suite 102,  
Farragut

September 2, 2019

Chamber Office Closed-  
Labor Day Observed

August 22, 2019  
8 – 9:30am

Networking  
UPS Store #2381  
11124 Kingston Pike, Suite 119, Farragut

September 5, 2019  
8 – 9:30am

Networking  
FASTSIGNS  
8333 Gleason Drive, Knoxville

August 29, 2019  
5 – 6:30pm

Networking  
Rothchild Catering & Conference  
Center, 8807 Kingston Pike, Knoxville

September 10, 2019  
11:30am – 1:00pm

New Member Orientation  
Farragut Town Hall  
11408 Municipal Center Drive,  
Farragut