



Farragut West Knox Chamber of Commerce

CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

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OCTOBER 2018

Last Chance to SAVE on



Tasting Pass

9am-5pm Saturday 10/13



Attendees of the Chamber's inaugural Crafts & Ale Festival: The Faris A. Ashkar Memorial fine craft and craft brew event taking place in front of Goodwill Farragut in the West End Shopping Center can save \$5 on their Admiral's Tasting Pass by purchasing it NOW through Oct. 12 at the Chamber office (11826 Kingston Pike) OR at www.craftsandale.com. The festival itself is FREE to the public and open from 9am-5pm. The Admiral's Pass allows unlimited

tastes of the ales being featured by 11 brew exhibitors in the beer garden, open 12 noon to 5pm, and will be \$40 on Oct. 13. Pre-purchased passes can be picked up at the Chamber through Oct. 12; ID will need to be shown. Single \$5 tickets will also be available for regular 12 oz pours.

The covered beer garden will feature a total of 11 brewers from across Knox County, including home brew groups and several who have not yet previewed their ales to

the public like Chisolm Tavern Brewing and Elst. Other brew hosts including Balter Beerworks, Blackhorse Brewery, Brewing + Distilling Center Knoxville, The Casual Pint Farragut, Crafty Bastard, Elkmont Exchange, Fanatic Brewing Co., Geezers Brewery, and Gypsy Circus Cider Co.

The event honors local resident and Chamber member, Faris A. Ashkar. Ashkar's custom woodworking business, Artistic Designs, was an active and beloved Cham-

ber member. Ashkar's family will provide a display of his work at the event (it will not be for sale). A portion of proceeds and any donations at the gate will benefit a scholarship for a local art student or aspiring maker-entrepreneur in his name.

Energetic volunteers are still needed to fill three 4-hour shifts; volunteers over 21 will receive a complimentary Admiral's

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Holiday Open House to Highlight December



Though December seems far away, the Chamber is already dusting off wreaths and ornaments in anticipation of their annual Holiday Open House on Tuesday, Dec. 11, from 4:00 to 7:00 p.m. The event lets the Chamber express its appreciation for member support received throughout the year and all members are warmly invited to attend businesses to celebrate the season together before the New Year. A lighted/heated tent is provided just outside the doors of the fully decked Chamber offices thanks to Event Rentals by Rothchild.

Member restaurants, caterers and food vendors can begin contacting the chamber for information on spotlighting a favorite or new featured dish to the 300 attendees who

See OPEN HOUSE on Page 4

Freaky Friday Offers Frightful Fun

The Chamber and many of its member businesses are excited to participate in the Town of Farragut's 22nd annual Freaky Friday Fright Night event taking place this year on Friday, Oct. 26 at Mayor Bob Leonard Park from 5 to 7 p.m. The event is free each year to local businesses and organizations who wish to participate in handing out treats to over 2,000 children. This year, Farragut businesses who'd like to participate can contact the Town at 865-966-7057 to inquire about sharing a booth with another business.

The Chamber is thrilled to be matched up with member Mansour Hasan - State Farm Agency!

The event is also free to trick-or-treaters age 12 and under in

See FREAKY FRIDAY on Page 3



ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.



Networkings

Shae Design Studio – August 30, 2018



Shae Seeber stands proudly outside of her studio – **Shae Design Studio** as she awaits her networking guests.



Pat Cannon – **WiFiGi** (left), and Monica Sheppard-Viator – **Kelly Services** (right) smile joyfully with Shae Seeber – **Shae Design Studio** (center).

Liberty Mutual Insurance – September 6, 2018



Pictured are **Liberty Mutual Insurance** team members (front row, l-r) John Attaway, Courtney Davis, DeAnna Lawson, Brock Buresh, Bryan Boling, Brooke Ellis, Nicole Dabbs, Samar Izadpanah and Adam Freitag (second row) whose hospitality was graciously received by all in attendance.



Julie Friend – **Home Care Assistance** and Alex Carver – **Get Beyond** enjoy each other's conversation during the networking event.

PCS, Inc. – September 13, 2018



PCS, Inc. team members: (l-r) Jeremy Waldroop, Andy Hungate, Ryan Byrd, David Walls, Jennifer Sise, Crystal Burnes, Kathy Young and Michelle Durrant gather outside for a group photo during the morning networking event hosted by them.



(l-r) Crystal Burnes and Jennifer Sise – **PCS, Inc.**, and Sara Harville – **Thierry Sommer & Associates** (center) smile together for the camera.

Grayson BMW – September 20, 2018



Marci Stiles – **Grayson BMW** is pictured in the showroom where over 60 networking guests had the option to test drive their favorite car.



(l-r) Craig Fowler, **Slate, Disharoon, Parrish & Associates**, Tim Challenger – **New York Life Insurance**, Samar Izadpanah – **Liberty Mutual Insurance** and Tracy Poirer – **Courtyard by Marriott** cannot help but smile knowing the evening was off to a roaring start!

His Security, LLC – September 27, 2018



Taking time out of their busy day to attend the morning's networking event are (left), Zan Schriver – **Volunteer Ministry Center**, Cara Knapp – **oysk3 architects** (center) and – Johnnie Rodgers – **Prestige Cleaners** (right).



Laughing together are Darla Berdal – **Myers Bros. Holdings, Inc.** and Scott Brockamp – **His Security, LLC.**

MEET the BOARD

The Farragut West Knox Chamber Board is comprised of a broad spectrum of corporate and community leaders and is governed by an Executive Board. These volunteers provide support and guidance to ensure the fulfillment of the chamber's mission. Please thank them when you meet them!



Kevin Human

Board Member/Role: Kevin Human, Director

Member Business: Ricki's Pet Depot

Title: Owner & Operator

How you benefit from our Chamber?

The networkings are one of the biggest things. Just overall exposure to new people and new businesses, that kind of thing has been the biggest thing. Joining, of course. All the things upfront that you get are just amazing.

Greatest business success?

Opening my store is probably my biggest success so far. Next to that would be last year's Dock Dogs event. That was a big weekend for us.

Greatest business frustration?

Trying to get our name out in the community. Farragut is restrictive with signage and we hear people say all the time, 'Oh, we love local, we love local,' yet I see 20 people a week who tell us, 'We had no idea you were here.' We just get overlooked sometimes, but that's part of it.

Most positive trend facing businesses today?

The overall shape of the economy as a whole. Consumer confidence seems to be back up. People seem to be okay with spending money right now.

Most negative trend facing businesses today?

Probably the continued growth/expansion of the online market and the amount of vendors who don't have a minimum advertised pricing structure. When manufacturers have a minimum advertised price then they can't sell under me. We try to do business with those who have that structure on products, so that no one online can snatch up a truckload's worth and sell it for less than I can buy it for, because I can only buy three bags. People come in asking all the time if we have Purina. I can't compete with the big guys. I can't compete with the online prices."

Job/career you wanted when you were 10? I wanted to drive a tank. I didn't know that it was a career at the time, but I wanted to drive a tank for a living.

Last book you enjoyed? Probably Drive by Daniel Pink. It talks a lot about theories and concepts about what motivates and drives people to do what they do. They found that money was actually the

lowest indicator as far as getting people motivated. It was on the list, but was never in the top five.

Favorite genre of music? Blues.

Favorite hobby/activity? Working on cars.

Favorite movie? Space Balls.

Favorite place to visit? Washington, D.C.

Most influential person in your life? My dad. The work ethic he instilled in me and just teaching me how to do things really influenced me.

Greatest lesson you have learned?

Truly serving people is vital to people having trust in you. I do a lot of stuff based on trust. It's an old school way of doing things. If you serve people it builds a relationship and trust.

Greatest lesson you teach? It's also the greatest lesson I've learned. Pay stuff forward. When you can help somebody, help them, but remind them that there will be a day that they can help someone as well

Ribbon Cuttings

Tennova Heart Launch Celebration – Sept. 5, 2018



Gathering to cut the ceremonial ribbon from **Turkey Creek Medical Center** are (1st row, l-r): Dr. Richard Briggs, Carmen Jean-sonne, Jennifer Manaker, Dr. Ravi Mehta, Lucy Vara, Stephen Miller, Tony Benton, Dr. Barry Michelson, Dr. Bill Lindsay, Dr. Malcolm Foster, Dr. Mukesh Sharma, Dr. Bruce Jones, Dr. Yiser Akhtar (2nd row, l-r) Ed Stump, Debra Hamilton, Dr. William Walker, Joseph Huffor-**AMR-Rural/Metro**, George Stevenson-**AMR-Rural/Metro**, Brandon Cook-**AMR-Rural/Metro**, Gary Raper-**AMR-Rural/Metro**, Brian Cohenour-**AMR-Rural/Metro**, Leah Cohenour-**AMR-Rural/Metro**, Knox County Commissioner John Schoonmaker, (3rd row, l-r) Alderman Ron Pinchok, Town of Farragut Vice Mayor Louise Povlin, Mayor Ron Williams, Danny McCreary, and Kevin Morrison.

Chick-fil-A – September 6, 2018



Gathered for the ribbon cutting on a beautiful warm morning are (front row, l-r): Tennessee State Representative Jason Zachary, Patricia Robledo-Mayor Rogero's Office, Lori Berryhill-**Chick-fil-A**, Cory Rogers **Chick-fil-A**, Marshall Wilkins **Chick-fil-A**, Clair Wilkins, Marshall Wilkins, Jr., former Mayor Tim Burchett, Town of Farragut Mayor Ron Williams, Arlene Weinstein-**Arlene's Fun Travel**, (second row, l-r) and Scott Ervin (standing in background: Donna Bryan-**The Real Estate Firm, Inc.**)

Home Care Assistance – September 12, 2018



Jubilantly celebrating the grand opening of her new business is owner Julie Friend (center with scissors) and (front row, l-r) Robbie Kidd – **Hommati Knoxville 113**, Knox County Mayor Glenn Jacobs, Cara Knapp-**oysk3 architects**, Dottie Hale-**WFIV-Horne Radio**, Philip Moore-**Home Care Assistance**, Kelly Gary-**Home Care Assistance**, Lisa Paul-**Bloom Into Parenting** Mary Runyon-**Northwestern Mutual**, Hannah Lynch-**Hampton Inn & Suites-Turkey Creek**, Cody Barnes-**TNBank**, (second row, l-r): Laura Sayers-**farragutpress**, Natasha Bohannon-**First Citizens Bank-Campbell Station**, Elizabeth Donaldson-**Fox Moving and Storage**, Alan Diskin-**Oak Ridge FM (WKCE & 94Z Radio Station)**, Alexia Georghiou-**Life Betterment Through God**, Zimbo Paul-**Bloom Into Parenting**, Wendy Martin-**United Community Bank**, Marianne Morse-**Mary Kay Independent Senior Sales** Director and Colby McLemore-**Colby's Photography**.

The Face Place™ – September 19, 2018



Celebrating the opening of **The Face Place™** with a ceremonial ribbon cutting are (1st row, l-r): Cody Barnes-**TNBank**, Amber Wilson-**Channel 6 News**, Bonnie Murphy-French, Marti Fletcher, Owner, Pamela Gott-**The Face Place™**, Mary Lou Simpson, Arlene Weinstein-**Arlene's Fun Travel** (2nd row, l-r): Colby McLemore-**Colby's Photography**, Alan Diskin-**Oak Ridge FM (WKCE & 94Z Radio Station)**, Pedro Mandoza-**VIP Knoxville Magazine**, Jim Simpson, Phillip Graves-**Thermocopy**, Tamara Mitchell-**Regions Bank**, Elizabeth Donaldson-**Fox Moving and Storage** and Brian Russell-**Knox Wealth Partners**.

Freaky Friday

From page 1

costume and is a safe and much anticipated family event. The Town of Farragut will again partner with Ronald McDonald House to collect essential items that the House needs to operate in order to be a "home away from home" for families with critically ill children, such as non-perishable snack foods, household cleaning items, disposable plates/cutlery, postage stamps or gift cards to Home Depot, Lowe's, or Walmart. Cash donations are accepted, too! Participants are encouraged to bring a donation. For more information on the event call the Town of Farragut at 966-7057.

Crafts & Ale

From page 1

Pass to be given to a friend or used outside their shift. Contact the Chamber at 865-675-7057 or email Susan at Roberts@farragut-chamber.com right away.

The chamber can't WAIT to see everyone on Saturday, Oct. 13 and is incredibly thankful to its sponsors: Presenting Sponsor Town of Farragut; Event Sponsors Brewing & Distilling School of Knoxville and TDS Telecom; Community Sponsors AquaClear, Health Markets, Knoxville TVA Employees Credit Union and Tennessee State Bank; Digital Sponsor Slamdot; and Media Sponsors farragutpress and ViaMedia.

Member Briefs

Looking for more details on a specific event, special or job?

Go to www.farragutchamber.com to see these and other member items!

Revitalist providers Jennifer Hultz and Katie Walker are excited to be members of the American Society of Ketamine Physicians. They attended the inaugural national conference in Austin, TX September 20th-23rd, and heard prominent international professionals and ketamine researchers discuss the topics: "Ketamine for the Treatment of Major Depressive Disorder: History and State of Science", "Treatment of Veterans with Ketamine", "Mechanisms for Ketamine Induced Cystitis", "Ketamine Treatment for Opioid Use Disorder" and "IV Ketamine Infusions for Chronic Neuropathic Pain". To find out more, call (865) 392-6262 or visit <http://revitalistclinic.com>.

Michael Brady Inc.'s CEO Eddie Jett served as the 2018 Greater Knoxville Heart Walk chairman. MBI won top Team raising \$10,331.00! MBI also won the Tug O War Competition for the second year in a row! The Heart Walk event, held at the World's Fair Park, raised over \$200,000 altogether to continue research of heart disease and stroke.

Elliotts Boots, Shoes & Sandals has 50% off Top Summer Brands: Chaco, Teva, Sorel, Merrell, Reef, Pikolinos and so much more on sale! Shop the deals in-store while supplies last. Stop in and shop at 620 Campbell Station Rd., Farragut 37934.

For the first time, **Kruggel Lawton** was ranked a Top 300 firm in the nation by INSIDE Public Accounting (IPA), coming in at #287. IPA 300 firms are ranked by United States net revenues and compiled by analyzing the more than 550 responses received this year for IPA's Survey and Analysis of Firms. INSIDE Public Accounting's Survey and Analysis of Firms and the resulting national benchmarking report on the nation's largest accounting firms has served as a barometer of the overall health, challenges and opportunities of the profession. The IPA survey and benchmarking report is the gold standard within the profession and is well respected for being independent, accurate and confidential. Congratulations!

BK Lash & Skin Boutique expands practice to serve individuals with or recovering from cancer. Esthetician/Skin Care Specialist/Owner Beverly Kobus completed training in Oncology Esthetics-USA. Kobus underwent extensive training in understanding how cancer and cancer therapy treatments affect the skin, hair, nails, and lymphatic system.

The program explores the side effects of cancer therapies and how they are further compounded by stress, current health status, and medications. It also covers the importance of proper sanitation to support weakened immune systems. Certification also required Kobus to learn how to customize and modify each treatment and choose skin care products with safe, noncarcinogenic skin care ingredients. Contact Beverly at (865) 257-9468 or visit <http://www.bklash.com>.

King University Student Affairs department in Knoxville is planning a vendor/student networking event for the week of Oct. 15th -18th from 5-6pm at our Knoxville-Hardin Valley Campus. Vendors can select which date to participate. Part of this great event includes providing potential job information, treating our students to freebies and discounts, and exposing them to area resources. To participate, contact Priscilla Duenkel, Regional Director of Student Affairs at pcmcowan@king.edu.

Fox Den Country Club announces the online publishing of their newsletter The Bugle.

They will now be emailing out a PDF version of The Bugle each month and will also print in-house copies for those wanting a hard copy. As always, it will be available to download from the Fox Den website foxden-countryclub.com.

Bryan Insurance Group, formerly Hitson, Crum & Blazer Insurance, has opened a new office in Farragut. Congratulations Matthew Bryan!

InXpress Knoxville Central a parcel, freight and shipping specialist established in 1999. Owner Dan Doyle is an expert at helping businesses find the most effective route for dispatching goods. They partner with the best global carriers and due to their size and shipping volumes, can bring their customers unrivaled shipping solutions at low prices. Their online tools make shipping through InXpress simple and hassle free. Customers get access to a dedicated customer portal allowing them to ship, track and view all of their shipments via their simple interface. They also receive a highly personal service from their local shipping

See MEMBER BRIEFS on Page 4

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