



Farragut West Knox Chamber of Commerce

CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

VOL. 32, NO. 9

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

SEPTEMBER 2018



Artisans & Ales Excited for October 13!

Local artisans and ale craftsmen alike are increasingly excited for the Chamber's inaugural Crafts & Ale Festival: The Faris A. Ashkar Memorial fine craft and craft brew event coming to Farragut's West End shopping center near Goodwill Farragut on Saturday, October 13, 2018, from 9am-5pm. The festival is free to the general public wanting to view and purchase hand-crafted items. Those interested in the beer garden, which opens at noon, will be able to purchase single tickets on-site for 12 oz. pours for \$5 (limit 3) or a \$40 Admiral's Pass letting them have unlimited tastes

of ales and ciders. Admiral's Passes can be pre-purchased at www.craftsandale.com at a discounted \$35.

Limited spaces are still available for crafters and artists, whether working in metals, wood, fiber, leather, pottery or other handmade crafts. Craft vendor spaces are 10' x 10' with a \$25 application fee. If accepted, the fee is \$110 for applications. Crafters can apply at craftsandale.com and will be able to set up the night before; overnight security will be provided.

The covered beer garden will feature a total of 11 brewers

from across Knox County, including several who have yet to showcase their brews at a brick and mortar location like Chisholm Tavern Brewing and Elst. Other brew hosts include Balter Beerworks, Blackhorse Brewery, Brewing + Distilling Center Knoxville, The Casual Pint Farragut, Crafty Bastard, Elkmont Exchange, Fanatic Brewing Co., Geezers Brewery and Gypsy Circus Cider Co. TDS Telecom will provide a television in the beer garden so fans can watch all the coverage

See CRAFTS & ALE on Page 3

Orientation Draws Record Attendance

Parking was at a premium for the Chamber's Fall New Member Orientation on Tuesday, Sept. 11 beginning at 11:30 am at the Town of Farragut municipal building. The bi-annual orientation event saw a record attendance of 115 individuals from businesses across the entire spectrum of the chamber's member industries. The orientation is held as an opportunity for new business members and members with newer staff to learn how to get the most out of Chamber membership.



The Chamber was grateful to Event Sponsors AT&T, Town of Farragut and Y-12 Federal Credit Union and to Catering Sponsor Zaxby's - Farragut. Multiple businesses stepped up to provide door prizes including NAI Koella RM Moore, First Bank Farragut, Mary Kay, BK Lash & Skin Boutique and others.

Attendees enjoyed a 30 minute mini-

networking plus a 1-hour program with speakers including Chamber President, Julie Blaylock, Ambassador Chair Adam Freitag-Liberty Mutual Insurance, Steve Krempasky-Shop Farragut, Bruce Hayes-Small Business Development Center of TN and Sherry Long-farragutpress.

Farragutpress staff assisted in awarding four advertising packages valued from \$350-\$810 to lucky businesses.

Industry exclusive sponsorships are available for both the Spring and Fall orientations and include a table/display area at the program; please email Julie@farragutchamber.com for details. For general questions or information about the upcoming Spring 2019 orientation, call (865) 675-7057 or email FrontOfficeManagerSusanRoberts@farragutchamber.com.

Partnership with FHS Work Based Learning Continues

The Chamber is thrilled to welcome their Fall 2018 intern from Farragut High School, Giuliana Castillo. Giuliana's internship started in August and she has already stepped into assisting with tasks including new member packet preparation, administrative duties and answering calls from members and the community. Giuliana will also assume the role of writer of the Chamber's Who's Who feature in the ChamberLife newsletter and will assist with recruiting student volunteers for the Chamber's inaugural festival event, Crafts & Ale, on Oct. 13.



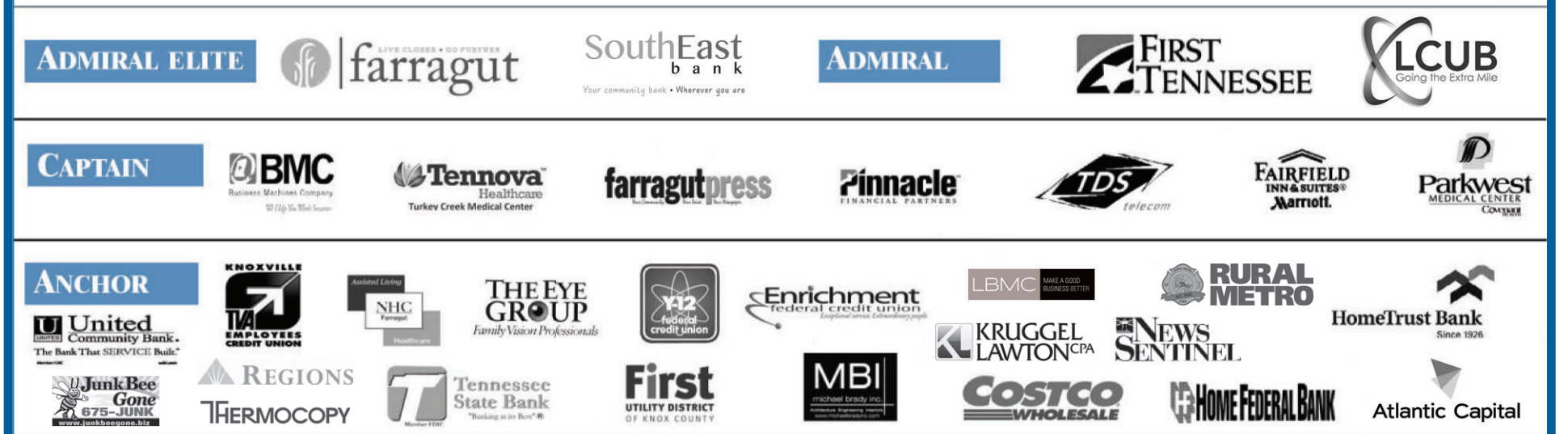
Castillo

Giuliana is currently a senior at Farragut High School and will graduate in spring 2019. Throughout her high school career she has participated in Farragut's Model United Nations Club debating

See CASTILLO on Page 3

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.



Networkings

State Farm Insurance - Laura Ash – August 2, 2018



Our morning networking hosts pose happily for a team photo l-r: Tegan Allen, Tamara Hittinger, Laura Ash and Kelsey Mauer – **State Farm Insurance – Laura Ash.**



New Chamber member Dr. Ryan Bell – **Bell Family Chiropractic** makes connections with Paul McCown – **MRG.**

Cumulus Media/WIVK, WOKI, WNML – August 9, 2018



Chamber members and guests alike were cheerfully welcomed by Angela Bridges – **Cumulus Media/WIVK, WOKI, WNML** at the networking she helped host.



Rich Scrugham – **Frantz, McConnell & Seymour, LLP** (center) and Terry Rutherford – **Regions – Farragut** (right) welcomed new business owner, Kat Mahn – **Kat's Lash Lounge & Wax Studio, LLC** (left) to the community.

Fisher Tire Company – August 3, 2018



Longtime Chamber members Ray Fisher (right) and Kile Hardesty (left) – **Fisher Tire Company** pause briefly for a photograph at the networking hosted by them.



Kerry McDuffie – **Superior Carpet and Rug Cleaning** (back row) could not help but include himself in the picture with: (l-r) Lisa Paul – **Bloom into Parenting**, Alice Eads – **SouthEast Bank – Bearden**, and Beverly Kobus – **BK Lash & Skin Boutique.**

UPS Store #2381 – August 23, 2018



Stopping briefly from their "packed-full" day are: l-r: Ciara Cox, LaToya Bryson, Morgan McKenzie, Cassidy Heard and Noah Corbett - **UPS Store #2381.**



Laughter and camaraderie are displayed brightly with (l-r): Arlene Weinstein-**Arlene's Fun Travel**, Soray Taylor-Roman-**Taylor-Roman Photography**, and Naoko Blue-**Naoko Blue & Associates.**

MEET the BOARD

The Farragut West Knox Chamber Board is comprised of a broad spectrum of corporate and community leaders and is governed by an Executive Board. These volunteers provide support and guidance to ensure the fulfillment of the chamber's mission. Please thank them when you meet them!



Bruce Giles

Board Member/Role: Bruce Giles, Director

Member Business: First Utility District of Knox County

Title: General Manager

How you benefit from our Chamber: The networking and getting to know different people. Processes are smoother once you have relationships with other people.

Greatest business success: I received a General Manager of the Year in the utility business from the State of Tennessee last year. I was also the youngest program managers in one of the largest engineering firms in the world for about five years. I had about a billion dollars' worth of work happening underneath me.

Greatest business frustration: The lack of understanding people have for what we do in the water business. People think we're too expensive, but it's the cheapest commodity. People will pay \$150 for a cell phone, but they'll complain about a \$25 bill for water which sustains life and they don't even ap-

preciate it. I do a lot of humanitarian work in parts of the world where people die without clean water and I come here and someone's griping because their grass isn't green enough. People's perspective is what frustrates me.

Most positive trend facing businesses today: The use of technology. It helps make you more efficient.

Most negative trend facing businesses today: The use of technology. It's a double edged sword. The use of technology makes you significantly more efficient, but the use of technology also makes people lose all interpersonal skills. They don't know how to communicate with each other.

Career you wanted when you were 10: I wanted to be a wildlife officer or a biologist. I grew up on a dairy farm so I've always been around animals.

Last book you enjoyed: Thunder and Rain by Charles Martin.

Favorite genre of music: Blues, probably.

Favorite hobby/activity: I love the outdoors so I love to hunt. I also love to play golf. I'm a lot better at hunting than I am the golf part.

Favorite movie: The Outlaw Josey Wales or Dances with Wolves.

Favorite place to visit: Alaska. When you stand in those mountain ranges, your only response is 'wow.' It's incredible.

Most influential person in your life: My grandfather. He said what he meant and he meant what he said. You never had to wonder where he stood. He didn't play games.

Greatest lesson you have learned: Do the right thing at all costs. Don't sacrifice your principals for anybody. Don't make life a popularity contest.

Greatest lesson you teach: To empower people and get out of their way and let them do their job. That's what makes our organization strong. I've always tried to do that when I came into management.

Ribbon Cuttings

Southeast Precision Clinic of Chiropractic, PLLC – August 13, 2018



Zackery Harper, DC, B.C.A.O. (center-holding scissors), is surrounded by family and friends as he cuts the ceremonial ribbon are, first row (l-r) Dylan Whitman, Irving Rosenbloom, Arlene Weinstein – *Arlene's Fun Travel*, Alan Diskin - *Oak Ridge FM (WKCE & 942 Radio Stations)*, Jon Powell – *Knoxville Real Estate Professionals, Inc.*, Former Knox County Mayor Tim Burchett, Glenda Harper, Alaina Vandermark, Randy Harper, Linda Bryson, Kimball Burkett, Evalyn Storm, Dana Kelley, Natasha Bohannon-*First Citizens Bank-Campbell Station*, Sean Pennington; back row (l-r) Steve Holley, Jason Fields, Phillip Graves-*Thermocopy*, Patrick Dunford, Andrew Hartung-*Hartung Tax & Accounting, PC*, Bob Storm and guest.

Total Hair & Body Medical – August 14, 2018



It was a "total" honor and delight for the Chamber to welcome *Total Hair & Body Medical* to the area! Pictured around Dr. Darin Hale (holding scissors, center) included: Shante Colemun, Bonnie Hale, Stacey Given, Ellery Maroney, Betty Hale, Victoria Williams, Lisa Pratt, Dan Hale, Donna Palmer, Olivia Hale, Samantha Hale, Holly Holloway, Debbie Nohe, Rod Malsom, Farragut Mayor Ron Williams, Vice Mayor Louise Povlin, Town Administrator David Smoak, Alan Diskin-*Oak Ridge FM (WKCE & 942 Radio Stations)*, Natasha Bohannon-*First Citizens Bank-Campbell Station*, Arlene Weinstein-*Arlene's Fun Travel*, Tom Sharp – *Viamedia, Inc.*, Jeffrey Bagwell-*Rural/Metro Corporation of Tennessee*, Zimbo Paul-*Bloom into Parenting*.

Elite Suites Salon Studios – August 20, 2018



Kimberly Hennessy-*Elite Suites Salon Studios* (center, holding scissors) is surrounded by friends, co-workers and the community in celebration of her new studio included (first row, l-r) Cody Barnes-*TNBank*, Laura Sayers-*farragutpress*, Natasha Bohannon-*First Citizens Bank-Campbell Station*, Michelle Garland, Allison Surtas, Vicki Beaty, Marie Ballard, Jennifer Hoover, Arlene Weinstein-*Arlene's Fun Travel*, (Second row, l-r), Jeffrey Bagwell-*Rural/Metro Corporation of Tennessee*, Alan Diskin-*Oak Ridge FM (WKCE & 942 Radio Stations)*, Marc Davis-*TradeBank*, Fazole Karnain-*Northwestern Mutual*, Faun Raiford-Davis, Jeannie Fultz and Colby McLemore-*Colby's Photography*.

Crafts & Ale

From page 1

leading up to the day's 7:30 p.m. away game between Tennessee and Auburn.

In addition to being a new event for the Chamber, and with a goal of attracting visitors to Farragut, the event honors Faris A. Ashkar. Ashkar's custom woodworking business, Artistic Designs, was a faithful Chamber member. Ashkar supported local arts/craftsmanship as well as area businesses over a span of 25+ years. The Chamber will coordinate with Ashkar's family to display his work at the event. A portion of proceeds and any donations at the gate will benefit a

scholarship for a local art student or aspiring maker-entrepreneur in his name.

The Chamber is thrilled to have Presenting Sponsor Town of Farragut; Event Sponsors Brewing & Distilling School of Knoxville and TDS Telecom; Community Sponsor Knoxville TVA Employees Credit Union and Tennessee State Bank; Digital Sponsor Slamdot; and Media Sponsors farragutpress and ViaMedia. Sponsorships are available and offer many ways to promote your business to the community.

Both sponsor and vendor forms are available at www.craftsandale.com OR by contacting the Chamber directly at 675-7057 or info@farragutchamber.com.

Castillo

From page 1

international policies for the World Health Organization, and is now secretary for the club. She's joined the National Spanish Honors Society helping tutor Spanish students and she volunteers for activities like the Hola Festival. Outside of school, Giuiliana enjoys running, rain or shine; reading in English or Spanish; and writing essays, resolutions, or short stories. After graduating she plans to study international relations, and is debating several secondary options including journalism, economics, or public health.

Member Briefs

Looking for more details on a specific event, special or job?

Go to www.farragutchamber.com to see these and other member items!

Fox Moving and Storage is looking for Class A, B, and F truck drivers. Will have to move furniture as well. Contract work paid weekly. Clean background and driving history required. Come into our location between 9 a.m. and 5 p.m. Monday through Friday. To apply, contact Jeff Burdick at (865) 437-5555, jeff@foxmoving.net, 2403 Dutch Valley Dr., Knoxville, TN 37918 or visit www.foxmovingknoxville.com.

Tenova Healthcare presents "Getting Your House in Order" - a free end-of-life planning seminar to take place at convenient locations across the region: Oct. 11th at Newport Medical Center, Oct. 3rd at Physicians Regional Medical Center, Oct. 4th at Jefferson Memorial, Oct. 16th at Turkey Creek Medical Center and Nov. 5th at North Knoxville Medical Center. Since unexpected situations can happen at any age, it's important for all adults to be prepared. This seminar focuses on how to leave an organized estate and reduce the stress a person's loved ones will experience during an emotionally difficult time. To register for one of the upcoming seminars, call 1-855-TENNOVA (836-6682) or visit Tenova.com. Please register at least one day prior to the seminar.

Dura-Line sales manager Tom Stewart was presented the Member of the Year Award by the Plastics Pipe Institute, Inc. The Member of The Year Award recognizes individual members within each PPI Division, who have contributed their time and expertise to the advancement and technical documentation for the industry.

Parkwest Medical Center welcomed Dr. Robert Malka to the Covenant Health neurohospitalist team at Parkwest Medical Center. Malka's clinical interests include cerebrovascular disease and stroke care.

Lincoln Memorial University Duncan School of Law assistant professor of law William Gill was named the 2018 Pro Bono Champion award recipient for the Midsouth Chapter of the American Immigration Lawyers Association.

Fisher Tire marks their 70-year anniversary this year! Ray Fisher, Sr. started the business on a borrowed \$500 from his brother; what initially started as a Service Station in 1948 expanded into a North Knoxville location in 1950, then in 1970 adding a Bearden store and eventually the West Knoxville location in 1990. Ray Fisher, Jr. noted they've always been the leader in the service end of it. Their mechanics are highly trained to diagnose and repair automotive problems right the first time, no matter what make or model you drive. From water pumps and timing belts to air conditioner service and replacement car batteries, they can handle a variety of automotive concerns with excellence. From complicated transmission repairs to engine diagnostics- no job is too big or too small for their technicians.

First Utility District of Knox County is now one of only four water utilities in Tennessee to receive "AAA" credit rating by S&P. In 2018, First Utility District received an upgrade of their municipal bond credit rating to "AAA", the highest rating reserved for issuers with "extremely strong credit worthiness." They are honored to have received this bond rating as recognition of their low rates coupled with strong operational and financial management.

The Bingham Group, a Knoxville based full-service marketing and communications firm announced their success in the 39th Annual Telly Awards annual showcase. Receiving three top honors-all silver, for two television commercials and one documentary. Congratulations Bingham Group!

Pellissippi State Community College is looking to hire a Financial Aid Manager. In order to be considered, you must complete an online application. Must be submitted by 9/23/2018. A TBR Institution/An AA/EEO College. For details and to apply, go to: <https://tbr.csod.com/ats/careersite/JobDetails.aspx?site=10&id=1499>.

See MEMBER BRIEFS on Page 4

Event Rentals
BY Rothchild

Setting the Standard for Special Events

Tents • Tables • Chairs • Linens • Inflatables • Concessions • Weddings

120 W. King's Way Phone: (865) 531-0269
Knoxville, TN 37923 Fax: (865) 531-3862
www.eventrentalsbyrothchild.com

Covered Up?

ACT!, CRM, drip marketing, databases, reports, and e-mail newsletters that really work.

The Prestige Group

Call or e-mail for a free on-site meeting today!
keithmeese@prestigegroupnet.com • 705-3878

President Quotes 'n Notes

Julie A. Blaylock



"Tough times never last, but tough people do." **Robert H. Schuller**

With hurricane season in full swing and our neighbors in the Carolinas still dealing with the aftermath of Florence, the web is rife with quotes about "weathering the storm." We're lucky to be far enough inland in East TN to not face the full onslaught of a hurricane's force, though Opal closed 70 miles of the Appalachian Trail in '95 and Sandy brought 32" of snow to Mount LeConte in 2012.

Unfortunately, we're not immune from the other storms in life. Whether it's cancer or job loss or any number of tragedies, it can be tough to keep pressing forward in the face of challenges that show up when we least need them. (And don't they all do just that?)

But we have to. I know how irritating eternal optimists like me probably are to those dealing with circumstances I couldn't imagine. However, I, too, make the choice many days to stay the course and not jump ship, even when that option seems pretty palatable.

We have to remember no challenge, no matter how intense, is permanent. Here's a few of my favorite sayings on staying the course:

"It's not knowing what to do. It's doing what you know." (**Tony Robbins**)

"Sometimes you learn, grow, and give far more when your back's against the wall." (**Rasheed Ogunlaru**)

"However mean your life is, meet it and live it." (**Henry David Thoreau**)

"Just when the caterpillar thought the world was over, it became a butterfly." (**Proverb**)

"It is only during a storm that a tree knows how strong it is." (**Matshona Dhliwayo**)

Member Briefs

From page 3

Pellissippi State Community College is looking to hire a Director, Counseling Services. In order to be considered, you must complete an online application. Must be submitted by 9/24/2018. A TBR Institution/An AA/EEO College. For details and to apply, go to: <https://tbr.csod.com/ats/careersite/JobDetails.aspx?site=10&id=1442>.

Panera Bread Online hot deals: for pick up or delivery orders enjoy 15% off by using code CSCFALL. For delivery orders enjoy 25% off by using code CSCFALLD. Visit www.panera-easttennessee.com. Offer valid September 4, 2018-December 31, 2018.

Mercedes-Benz of Knoxville was named 2017 Mercedes-Benz Vans Dealer of the Year. The award was presented because of the dealership's performance in three key areas: year-over-year retail sales growth, year-over-year customer parts pay growth and Sprinter market share increase in the dealership's service area.



Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110 |
Farragut, TN 37934

865-675-7057
865-671-2409 Fax

e-mail: info@farragutchamber.com
www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who joined us recently in the month of August!
Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Alan Diskin
9114 Dunbarton Court
Knoxville, TN 37923

BarberMcMurry Architects
Heather Beck
505 Market Street, Suite 300
Knoxville, TN 37902
<http://www.bma1915.com>

Brewing & Distilling Center, Inc.
Todd White
130 Bearden Place
Knoxville, TN 37917
www.brewinganddistillingcenter.com

Hommati Knoxville 113
Robbie Kidd
2140 Panoramic Way, #307
Knoxville, TN 37932
<http://www.hommati.com>

Innovative Glass Window Cleaning & Pressure Washing
James Long
7525 Pinen Drive
Knoxville, TN 37938
<http://www.knoxvillewindowcleaners.com/>

Jesse D. Houston
10813 Sonja Drive
Knoxville, TN 37934
<http://Recoverycapital.consulting>

Jessica Phillips, CPA
11826 Kingston Pike, Suite 210
Knoxville, TN 37934
<http://jessicaphillipscpa.com>

Kat's Lash Lounge & Wax Studio, LLC
Kat Mahn
102 S. Campbell Station Road
Suite 26
Farragut, TN 37934
<http://www.Katslashlounge.com>

Nautical Boat Club
Stephen Kasper
10903 S. Northshore Drive
Knoxville, TN 37922
<http://www.nauticalboatclub.com>

Three Roots Capital
Grady Vanderhoofen
12640 Kingston Pike
Knoxville, TN 37934
<http://www.3rootscapital.org>

True North Drafting & Design, LLC
Mario Contreras
11124 Kingston Pike
Suite 119-341
Knoxville, TN 37934
<http://www.truenorthdrafting.com>

Welcome Back Renewing Members

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past August. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Admiral Veterinary Hospital
ADT/Protection1
Americomm
Angela Floyd School
for Dance and Music, LLC
Big Kahuna Wings
CADES
Colby's Photography
Copper Cellar Family of Restaurants
Crown Title Insurance Agency, Inc.
David S. Rexrode, Attorney at Law
Diversified Enclosures & Screen, LLC
East Japanese Restaurant
EconoLodge
Elliott's Boots, Shoes & Sandals
Fairfield Inn & Suites -
Knoxville West - *Thank you for your Captain Enterprise Membership!*
First Tennessee -
Campbell Station Financial Center
First Tennessee -
Farragut Financial Center
First Utility District of Knox County -
Thank you for your Anchor Enterprise Membership!
Go Dance
Goodwill Industries - Knoxville, Inc.
Hilton Garden Inn Cedar Bluff
Hilton Knoxville
Holy Cross Anglican Church

Ignite Succeed
Junk Bee Gone, LLC -
Thank you for your Anchor Enterprise Membership!
Kids First Child Advocacy Center
Liberty Mutual Insurance
Myers Bros. Holdings, Inc.
Nored Telcom, Inc.
Oral & Maxillofacial
Surgery Associates
Parker Business
Consulting & Accounting
Premier Eyecare
The Preserve at Hardin Valley
Publix - Farragut
Quist, Fitzpatrick & Jarrard, PLLC
Rather & Kittrell Capital Management
Rodefer Moss & Co, PLLC
Saah Salon Suites Farragut
Shae Design Studio
Spectrum Enterprise
State Farm Insurance
- Mike Massaglia
Tennessee National
The Casual Pint of Farragut
Tusculum College
Y-12 Federal Credit Union
- Cedar Bluff
YMCA @ Jefferson Park;
The Davis Family

Calendar of Events

Members can quickly & easily RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com and "Events"). Call 675-7057 or email info@farragutchamber.com for a link to create your account!

September 20, 2018 *Networking*
5:00 - 6:30 p.m.
Grayson BMW
10671 Parkside Drive, Knoxville 37922

September 27, 2018 *Networking*
8:00 - 9:30 a.m.
His Security
11426 Kingston Pike, Knoxville 37934

October 4, 2018 *Networking*
8:00 - 9:30 a.m.
Coldwell Banker/Wallace & Wallace
10815 Kingston Pike, Knoxville 37922

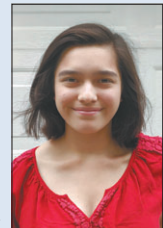
October 11, 2018 No Networking Scheduled

October 13, 2018 *Crafts & Ale Festival*
9:00 a.m. - 5:00 p.m.
West End Shopping Center
(in front of Goodwill Farragut)
www.craftsandale.com

October 18, 2018 *Networking*
8:00 - 9:30 a.m.
Holy Cross Anglican Church
515 Herron Road, Knoxville 37934

Who's who... BK Lash & Skin Boutique

By **Giuliana Castillo**



A spa day is truly the best way to relax without binge watching Netflix, but, what if you don't know where to start? Try BK Lash & Skin Boutique, newly relocated inside Saah Salon Suites (102 S. Campbell Station Road, Salon 16) in Farragut! Beverly Kobus, owner, ensures that each of her clients is perfectly tailored to with every need taken into account, so that they can walk out "feeling great about themselves and pampered."

Each service offered is fully customizable as an experience and Kobus goes the extra mile and then some to ensure clients feel beautiful in their skin. A facial from Kobus won't just include a facial, but a double clean, steam, upper and lower body massage, vitamin C facial massage, mask, plus any finishing products like tinted moisturizer.

The true magic behind Kobus' work is her passion for making others feel great about their skin. Kobus holds esthetic oncology licenses allowing her to further tailor her services for the needs of cancer patients, being mindful of their specific skin issues and providing what is often a much needed confidence boost and stress relief. Her O2 lift really "oxygenates your face" allowing you to stick to an "age later philosophy." Kobus can add derma-planing to an O2 lift, which removes all dead skin cells, freeing the mask from just sitting on your face, allowing it to settle in and really do its job.

Besides making clients' skin radiant and revitalized, BK Lash & Skin Boutique works with Elleebana to provide lash lifting and brow henna adding an extra "Wow" factor to lashes and brows. With a lash lift, lashes appear longer and more noticeable via lifting the lashes and tinting them (without lash extensions) with an all-natural product that lasts six to eight weeks. For brow henna, she uses the same all-natural product to emphasize the brows.

Check out all of BK Lash & Skin Boutique's services at <https://www.bklash.com/> and book an appointment online or by calling (865) 257-9468.

TSBDC

by Laura Overstreet, Small Business Specialist and GrowthWheel® Certified Advisor

The Knoxville TSBDC has valuable small business training seminars and workshops. Join us for some of the following training opportunities:

Marketing Plan Strategy: Take the guesswork out of your marketing efforts and define a best marketing approach for your business. Leave with a tried and true template for your marketing plan ready to launch into the holiday season and 2019. Brainstorm with other professionals to establish strategies which will apply best for your business. Topics covered by speaker(s) Victory Harbin, Tech Nav Media and Chad Rogers, Old Number Eleven, include: defining your customer, your revenue model, SEO, social media, online paid advertising, email marketing, and more!

Wednesday, September 26 - 8:30AM to 12:30PM. Fee: \$25. Reservations limited & required. 17 Market Square, Suite 201, Knoxville.

Bitcoin and Cryptocurrencies Exploring the NEW CURRENCY: The #2 most searched word last year in Google was Bitcoin. What is Bitcoin? Cryptocurrencies? Blockchain? John Cannon of Simply Data Centers, member of ETSU Innovation Lab, explains cryptocurrency foundation technology, Bitcoin, Bitcoin Cash, Ethereum, Litecoin and other cryptocurrencies. How do you use it? What are the tax implications? Explore cryptocurrency business opportunities existing in the new technology? Cryptocurrency has been described as the next generation of internet technology and has the ability to influence markets similar to the introduction of Google. Is this the future of Money?

Wednesday, September 26 - 9:30AM to 11:00AM. Fee: No Cost. 201 South Washington Street, Maryville

Visit www.TSBDC.org for to register for workshops.