



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

VOL. 32, NO. 7

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

JULY 2018



Artisans Wanted for New Area Event

Applications have begun for the inaugural Crafts & Ale: The Faris A. Ashkar Memorial fine craft event coming to Farragut's West End shopping center on Saturday, October 13, 2018. A juried event, artisans working in a variety of mediums are welcome to apply. Craft vendor spaces are 10' x 10' with a \$25 application fee. If accepted, the fee is \$110 for applications received



Faris Ashkar

through August 15 (\$135 afterward). All vendors who apply may also indicate if they would like examples of their work and website/contact information shared as part of advertising for the event. Advertising will include print, radio, television and web/social media.

The new event will have free entry to the public and will feature fine arts and crafts available for purchase from multiple talented vendors plus a showcase of craft ales from area brewers, including a European-style beer garden area. Attendees will have the option to purchase beers singly or buy a \$40 Admiral's Pass letting them taste a va-

riety of beers and ciders. Food will also be available for purchase.

The memorialization of the event came about after the loss of member and Farragut resident Faris Ashkar of Artistic Designs. A talented woodworker by trade, Ashkar was an active community member who would "light up any room he walked into," according to multiple chamber members who knew him. Ashkar's family is working with the Chamber to have a display of his work at the event. A portion of the proceeds and any donations at the gate will benefit a scholarship for a local art student in his honor.

The Chamber is proud to have support from Presenting Sponsor Town of Farragut; Event Sponsors Brewing & Distilling Center, Inc. and TDS Telecom; Community Sponsor Knoxville TVA Employees Credit Union; Digital Sponsor Slamdot, Inc.; and Media Sponsors from farragutpress and Viamedia, Inc. Sponsorships are still available and offer multiple ways to promote your business to the community.

Both sponsor and vendor forms are available at www.craftsandale.com OR by contacting the Chamber directly at (865) 675-7057 or info@farragutchamber.com.

Breakfast Supports Social Media Awareness

Like it or not, social media is here to stay and with that comes responsibility for both employees and employers. Rothchild Catering & Conference Center was the gathering place on Tuesday, June 26, for guests and members as attorney and speaker, Randy Patterson, with Baker Donelson, discussed successful policies and approaches to allow companies to minimize legal risks while maximizing the benefits of social media. This year marks the Chamber's 14th year of the ongoing Breakfast Speaker Series. The event was sponsored by the Town of Farragut, Baker Donelson, and the farragutpress.

Patterson quickly took guests on a brief reminiscing of the "good ol' days" when workplace privacy consisted of making a phone call, and/or searching of property. Fast-forward to the 21st century where Google-ing a candidate's Facebook or Twitter accounts is now a common practice of researching prospective employees. Patterson emphasized upfront that "the constitution has no application to, nor provides any protection from non-governmental actions but is a part of misplaced expectations." Apart from the misplaced expectations of workplace constitutional rights, many federal and state statutes, as well as common law decisions, do reach into the employment/private sector and

help define the limits of employer involvement into the lives and private concerns of non-governmental employees.

Still, everyone is sharing on social media and likely using it at or for work. Per Patterson, virtually every segment of society is represented on Facebook; at the end of April 2018, 2.13 billion users were active on Facebook every month with 1.5 billion of them being mobile users, 42% of marketing companies place emphasis on Facebook and 16 million businesses have Facebook pages. Instagram acquired a user base of 4.25 million in only 7 months and businesses are paying Twitter \$120,000 to sponsor a promoted trending topic for a day.

So what's an employer to do? Patterson suggested that the main goal of employers should be to "reduce expectation of privacy - reduce or negate it," and clarified, "For example, clearly inform all employees that calls/voicemails will be monitored and, by accepting a password and log-in info, employee(s) expressly consent(s) to the employer monitoring the use of employer's data systems. Cautions and restriction should be as narrow as possible, take existing policies and move them forward into the 21st century."

Patterson recommended further setting

See BREAKFAST on Page 3



Fall Orientation Open to All

Chamber staff, Board, and Business Ambassadors will host the Chamber's Fall New Member Orientation on Tuesday, Sept. 11 from 11:30 am to 1 pm at the Town of Farragut municipal building at 11408 Municipal Drive in Farragut. The orientation's goal is to help new business members and members with newer staff to maximize their Chamber benefits. Existing members are highly encouraged to attend since many may not be aware of the new tools available in the Chamber's recently rolled out online Member Portal.

Lunch, refreshments and a brief networking period will be provided starting at 11:30 a.m. with the program beginning in the board room at noon. Door prizes are awarded throughout the presentation which will feature valuable information from Chamber staff, Business Ambassadors, town officials, Small Business Development Center (SBDC) of Tennessee and other valuable local resources. Members can RSVP for themselves or a staff member via the weekly email link or our website.

Sponsorships are available for the orientation; please email Julie@farragutchamber.com for details. For general questions or information call (865) 675-7057 or email Front Office Manager, Susan Roberts at roberts@farragutchamber.com.

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.

ADMIRAL ELITE	farragut	SouthEast bank	ADMIRAL	FIRST TENNESSEE	LCUB
CAPTAIN	BMC	Tennova Healthcare	farragutpress	Pinnacle	TDS
ANCHOR	KNOXVILLE	THE EYE GROUP	Enrichment	LBMC	RURAL METRO
United Community Bank	TVA EMPLOYEES CREDIT UNION	Family Vision Professionals	Federal Credit Union	KRUGGEL LAWTON CPA	NEWS SENTINEL
JunkBee Gone	REGIONS	Tennessee State Bank	First UTILITY DISTRICT OF KNOX COUNTY	MBI	COSTCO WHOLESALE
HomeTrust Bank	HomeTrust Bank	Atlantic Capital	HomeTrust Bank	HomeTrust Bank	HomeTrust Bank

Networkings

Choices in Senior Care, LLC – May 3, 2018



Choices in Senior Care, LLC staff gathered during a networking for a team photo are front row, left to right: Doug Wegman, Mary Wegman, Martha Harman, Pam Reeves, Amanda Key, Quinisha Greenlee, Elaine Wilson, Casey Rausin-Lane; back row, left to right: Paulette Ray, Jennifer Wegman, Penny Copeland, Kipp Chambers, Jeremy Painter, Kay Miles, Kim Cantrell, Brook Dickerson, Rachael Warmuth, Leslie Patterson, Harriet Greer, Tammy Miles, and Kathy Wallace.



Kerry McDuffie-**Superior Carpet and Rug Cleaning**, Christi Fightmaster, Jacob Pratt and Daniel Messing (all with **Pugh CPAs**), Mansour Hasan-**Mansour Hasan Agency State Farm Insurance** and Stephen Cupp-**Senior Helpers of West Knoxville** pose during the **Choices in Senior Care, LLC** networking.

Crye-Leike Realtors – May 10, 2018



Gathering in the **Crye-Leike Realtors** reception area for a spontaneous fun photo are front row, left to right: David Bunnell, Melonie Carideo, second row, left to right: Diana Traylor, Teri Jo Fox, Vikki Felts, Mary Bates, Cindy Church, Tony Sawyer, third row, left to right: Danny Holloway, Jason Fields and Eric Whitener.



Marianne Morse-**Mary Kay Independent Senior Sales Director**, checks the guest list as Daniel Monday-**Slamdot, Inc.**, Diana Traylor-**Crye-Leike Realtors**, Brenda Herron-**Copper Cellar Family of Restaurants** and Angela Bridges-**Cumulus Media/WIVK, WOKI, WNML** smile joyfully at the morning network hosted by **Crye-Leike Realtors**.

Rural/Metro Corporation of Tennessee – May 24, 2018



Our morning networking hosts were kind enough to first respond to a request for a team photo and are pictured, left to right: Mike Arms-**Tennessee Strategies**, **Rural/Metro of Tennessee** staff Gabe Atkinson, Kevin Bukstein, Haskell Crow, Drew Hedrick, John Arenas, Leah Cohenour, Jennifer Gryder and Jeff Bagwell.



Fazle Karnain-**Northwestern Mutual**, Maggie Slaton and Tucker Jackson-**Appalachia Business Communications** pause for the camera at **Rural/Metro Corporation of Tennessee's** networking event.

Home2Suites by Hilton – May 31, 2018



Bobby Howard and Sonya Roy-**Homes2Suites by Hilton**, gather together for a photo in the lobby during the evening's networking event.



Daniel Monday-**Slamdot, Inc.**, Laura Sayers-**farragutpress**, Carrie Wrinn-**Faith Promise Church Farragut Campus** and Natasha Bohannon-**BB&T Farragut Branch** cheerfully pose for the camera at the evening's networking held at the modern **Homes2Suites by Hilton** hotel.

Volunteer Ministry Center – June 7, 2018



Left to right: Zan Schriver, Mary Beth Ramey, Bruce Spangler and Katlyn Gass-**Volunteer Ministry Center**, pleasantly smile at the morning's networking which was enthusiastically hosted by them.



Karl Lebert-**Kinetic Business Strategies** and Rob Glass-**Computer Systems** enjoy coffee and fellowship during the **Volunteer Ministry Center** networking event.

Ribbon Cuttings

Aventine Northshore – May 9, 2018

Surrounded by FWKCC Ambassadors, members and community supporters for the ribbon cutting on this warm afternoon are **Aventine Northshore** Community Manager Julie Masters (center, with scissors), residents Miller Owen, Dana Sims along with Aventine Northshore teammates Raquel Lietart and Peggy Benson.



Premier Eyecare – May 24, 2018

Celebrating their new office location is Dr. Brent Fry-**Premier Eyecare** (center, with scissors) surrounded by staff, family, friends, colleagues, FWKCC Ambassadors and members, along with political dignitaries including State Representative Jason Zackary-**TN General Assembly**, Mayor Ron Pinchok-**Town of Farragut, Knox County Mayor** Tim Burchett, and **Town of Farragut Alderman** Ron Williams.



Guild Mortgage – May 31, 2018

Guild Mortgage Team Members gather to celebrate their grand opening with a ribbon cutting are left to right: Spencer Warren (white shirt) Barbara Zigelnik, Pam Breland, Glenda Talbott, Mark Travis, and Kevin Fields. Also pictured are FWKCC Ambassador Adam Freitag-**Liberty Mutual Insurance** and FWKCC Board Member Brenda Herron-**Copper Cellar Family of Restaurants**.



State Farm Insurance Mansour Hasan Agency – June 7, 2018

Mansour Hasan-**State Farm Insurance Mansour Hasan Agency** is surrounded by his team from left, Clayton Leasure, Gail Angelucci, Sarah Lunsford, Pat Justice, Siobhan Simcox, and Whitney Cummins; Kelly Hasan, Hayden Hasan (with scissors), Ella Grace Hasan, Kendall Hasan, Doug Nichols, Rita Nichols, **Knox County Commissioner** John Schoonmaker, Mayor Ron Pinchok and Alderman Ron Williams-**Town of Farragut** along with FWKCC Board Members, Ambassadors and many others celebrate and commemorate the grand opening of their new location with a ribbon cutting.



Breakfast

From page 1

employee privacy expectations by having an effective social media policy in place using four steps: Creation, Implementation and Education, Monitor and Stay Vigilant, and Stay Current by frequently updating the policy. Ultimately, Patterson

echoed the advice he solicited from Gabrielle Gosnell, Social Media Manager for the Farragut West Knox Chamber, "Embrace social media by using it as a platform to put your business out there; a marketing strategy, a way you want others to see/perceive your business, but remember-- it is a reflection of yourself and your business."

Left: Speaker, Randy Patterson, with Baker Donelson, discusses the implications of social media on business at the Breakfast Speaker Series on Tuesday, June 26.



Member Briefs

Looking for more details on a specific event, special or job?

Go to www.farragutchamber.com to see these and other member items!

After serving Knoxville and surrounding areas for over 40 years in their downtown location, **Lipsey, Morrison, Waller & Lipsey, P.C.** (Lipsey Morrison Attorneys) is proud to call the riverfront at 1430 Island Home Avenue its new home. The firm changed its name from Stone & Hinds, P.C. on May 1 to reflect the current leadership and shareholders which include: Steven Lipsey, Eric Morrison, Charles Waller and David Lipsey.

The **Tennessee Smokies Baseball Trot 5k** benefiting Alzheimer's Tennessee will be held at 8:00 AM on July 28. Runners start at Smokies Stadium and finish by rounding the bases then heading to home plate! Registrants will receive a free t-shirt and one undated baseball ticket to the July 28 Tennessee Smokies vs. Chattanooga Lookouts game later that night! Beer and concessions will be sold during and after the event! Register ahead of time or read more about the 2018 Smokies Trot 5k at www.smokiesbaseball.com/5K!

Lewis Group Architects, one of the largest architectural firms in East Tennessee, was "the perfect choice to make the recently-opened Bank of Tennessee a facility everything it needed to be in regard to functionality and beauty. This project was a very high profile facility for the bank, we wanted to make sure everything was perfect". –David R. Haynes, Market President. Founded in 1982, Lewis Group Architects is recognized as thought leaders in the fields of Education and Healthcare. Services include interior architecture, interior design, and furniture selection. For more information visit www.lewisgroup.net.

Daniel Greer and Travis Lowe have been promoted to the office of vice president of **Pugh CPAs**. Greer started with Pugh in 2008 and has been senior manager in the tax department. Lowe started with the firm in 2006 and has been senior management in the audit department.

Thierry Sommer, **Thierry Sommer & Associates**, has been appointed to join NEXT Financial Group, Inc.'s newly formed Representative Council, consisting of NEXT Registered Representatives.

Knoxville photographer Colby Mc-Lemore of **Colby's Photography** was re-elected to the Professional Photographers of America (PPA) Council for 2018 – 2021. The oldest and largest photography non-profit international association with more than 30,000 members, PPA is ultimately governed by its members through such council representatives.

Pellissippi State Community College has several new job postings; "Culinary Arts (Fall Faculty 2018)", "Manager, Technical Support", "Director, Mega-Lab" and "Director, Library Services", "Web Application Programmer", "Dean of Nursing". Visit <http://www.pstcc.edu/hr/employment.php> and click on Job Postings to view open positions or visit the Chamber's website at www.farragutchamber.com

JCPenney is looking for Temporary Sales Associates. To apply visit 11534 Parkside Drive, Knoxville, TN 37934, (865) 288-6708 or <http://www.jcpenney.com>.

Bill Beatty joins **Y-12 Federal Credit Union-Hardin Valley** as the Director, Remote Member Services, and Call Center. His primary responsibilities will be to manage the Contact Center, and the Personal Teller Machine (PTM) teams.

Financial services firm **Edward**

See **MEMBER BRIEFS** on Page 4

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President Quotes 'n Notes

Julie A. Blaylock



Work as hard as you can, whatever you do, and try to spread generosity of spirit.

~ Audrey Hepburn

We talk more about giving and generosity during the holidays, but there is no reason why we can't practice living and working with a generous spirit year-round. It may be most valuable to those around us during times when it is less expected.

Jeff Haden from Inc.com challenged readers to think about someone you genuinely respect, admire and love to be around. What sets them apart from everyone else?

Often, it is their generous spirit, which they put forward with no expectation of returns. A large part of their happiness--and success--comes from helping others be happy and successful. Here's what sets them apart:

1. They're generous with praise. Everyone does something well. And everyone deserves praise and appreciation. It's easy to recognize great peers/staff; they do great things. (Consistent praise is likely one reason they became great.). Generous people see the good in another before that person sees it themselves, providing sparks that may help them reach their potential.

2. They're generous with patience. Showing patience is a great way to let people know we care. Showing patience and expressing confidence is an extraordinary generous way to let people know we believe in them.

3. They're generous with privacy. Everyone shares, likes and tweets. Lives are now open books. We feel we have a "right" to know more about others than ever. Sometimes, we don't need to know and don't have a right to know. Generous people are willing to respect someone's privacy AND help them guard it. It's not necessary to know to care.

4. They're generous with opportunity. Every job has potential to lead to greater things. Every person has potential to accomplish great things. Generous people take time to develop employees for the job they hope to get, even if that job is elsewhere.

5. They're generous with truth. Lip service is easy to pay; professionalism easy to display. Rarer are those who can be professional and human. They openly celebrate. They openly empathize. They openly worry. That blend of professionalism with a healthy dose of humanity allows others to do the same.

6. They're generous with tough love. I'm not perfect. You're not perfect. We want to be better than we are. Yet we fall into patterns and develop blind spots, so we need constructive feedback--a kick in the pants. It's tough to sit someone down and say, "I know you're capable of a lot more." Think about a time when someone told you what you least wanted to hear yet needed to. You've never forgotten what they said. It changed your life.

7. They're generous with independence. There is often a "best practice", so leaders enforce processes and procedures. For staff/co-workers, though, engagement and satisfaction are largely based on autonomy and independence. You care most when you feel you have a responsibility and authority to do what is right. Generous people create standards and guidelines, then give people the autonomy to work the way they work best within those.

8. They're generous with respect. Some employees are not outstanding. They aren't as adept, don't work as hard, and make bigger mistakes. (Some do deserve to be let go.) Regardless of performance, all deserve to be treated with respect. Sarcasm, eye rolling, or snide comments erode a person's self-respect. It takes generosity to let others maintain their dignity in the worst of circumstances. They may have to be fired, but they never, ever have to be demeaned or humiliated.

9. They're generous with their sense of purpose. We all love that sense of teamwork that turns a task into a quest, a group of individuals into a team. Anyone can write mission statements. Harder, is creating a mission that makes a real impact. Even tougher is showing others how what they do affects customers, the business, their community, and themselves. Give the gift of caring--and the gift of knowing why to care.

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who joined us recently in the month of June! Did you know businesses/organizations can submit their application and payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Art & Frame 2 Go
Julie Dayton
PO Box 22163
Knoxville, TN 37933

CentriWorks: a Thermocopy Company
Todd Sheppard
3505 Sutherland Avenue
Knoxville, TN 37919
<http://www.centriworks.com>

EatonTax & Business Services
Kathryn Schrader
9111 Cross Park Drive
Building D200
Knoxville, TN 37923
<http://www.eatontaxandbusiness.com>

Inxpress Knoxville Central, Inc.
Dan Doyle
9933 Smoky Ridge Way
Knoxville, TN 37931
<http://inxpressknoxvillecentral.com>

Second Harvest Food Bank
Lorena Hubbard
136 Harvest Lane
Maryville, TN 37801
<http://Secondharvesttn.org>

WELCOME to NEW Anchor Enterprise Members:

Krugger Lawton CPAs
Aaron O'Dell
12748 Kingston Pike
Suite 204
Knoxville, TN 37934
<http://www.klcpas.com>

Thermocopy
Phillip Graves
3505 Sutherland Avenue
Knoxville, TN 37919
www.thermocopy.com

Welcome Back Renewing Members

The Farragut/West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past June. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Autumn Care Assisted Living - Farragut
BB&T - Farragut Branch
Cabi
Clarity Pointe Knoxville
Clean Eatz
Climate Storage- Hardin Valley
Congressman John J. Duncan, Jr.
Construction Edge, Inc.
Courtyard by Marriott
The Cove at Creekwood Park
East Tennessee Natural Gas, LLC
EdFinancial Services
The Goddard School
Head Investment Partners
Ideal Image - Turkey Creek
Inst-I-Glass of Knoxville
King University
Knoxville News Sentinel - Thank you for your Anchor Enterprise Membership!

Kramer Rayson, LLP
Lovell Crossing Apartments
McDonald, Levy & Taylor, PLLC
Milestone Event Center of Farragut
PCS, Inc.
Pitts & Lake, P.C.
Primrose School of Farragut
Pure Luxe Salon, Spa & Medspa
Richard F. Quilia Investigations
Salon Biyoshi
Senior Helpers of West Knox
SouthEast Bank - Bearden
TDS Telecom - Thank you for your Captain Enterprise Membership!
Thoroughbred Financial Services, LLC
Turkey Creek Land Partners
Viamedia, Inc.
Village Veterinary Medical Center
Visit Knoxville

Member Briefs

From page 3

Jones once again ranks among the Fortune 500, according to Wendy Schopp, a Financial Advisor in Farragut. This is the firm's sixth consecutive appearance on the annual list, which is published by *Fortune* magazine.

EXIT Realty Corp. International recently announced that it has committed to match funds raised by The Gilbert Chenot Team of EXIT Real Estate Professionals Network to benefit Knoxville Habitat for Humanity. For more information, please contact Christine Gilbert, Associate Broker, at (865) 323-8555 or christine.chenot@gmail.com

Calendar of Events

Members can RSVP for these events through their online Member Information Center at farragutchamber.com. Guests can register for each event by clicking the links on the Chamber Calendar (visit www.farragutchamber.com and "Events"). Call 675-7057 or email info@farragutchamber.com for a link to create your account!

July 19, 2018 5:00 – 6:30 p.m.	<i>Networking</i> Campbell Station Wine & Spirits, Milestone Event Center, and Abuelo's The Taste of Mexico Held at Milestone Event Center, 11909 Parkside Drive
July 26, 2018 5:00 – 6:30 p.m.	<i>Networking</i> The Episcopal School of Knoxville 950 Episcopal School Way
August 2, 2018 8:00 – 9:30 a.m.	<i>Networking</i> State Farm Insurance Laura Ash 12744 Kingston Pike Suite 106
August 9, 2018 8:00 – 9:30 a.m.	<i>Networking</i> Cumulus Media 4711 Old Kingston Pike



Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110 | Farragut, TN 37934

865-675-7057 | 865-671-2409 Fax
e-mail: info@farragutchamber.com | www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Who's who... Dixie Lee Wines & Liquors

By Gabrielle Gosnell



Dixie Lee Wines & Liquors is a family owned store with a lot of heart and a huge history. Dixie Lee Wines & Liquors has been in the Farragut community for over 30 years.

Sam Taylor II and his wife Linda, opened the store in 1988. When they retired, they passed the store along to their children, Ellen, Sam, and Andy Taylor. Living up to their parents' legacy is a huge motivator for the siblings as Andy explained, "To be able to grow the business and do as well as my father did or better is important to all of us."

When asked why someone who has never been to Dixie Lee Wines & Liquors should visit, Andy had a simple and enthusiastic answer, "Because it's like a liquor Disneyland! You've got popcorn. You've got neons and banners. There's a lot to look at." Besides variety and aesthetics, the store goes above and beyond to make their customers' day. Andy explains, "We want customers to feel like they're a part of our family." Part of that involves displaying customer pet pictures on their 'licker' wall.

The store has deep roots in the Farragut community. "We all grew up in Village Green at a time when Farragut was not Farragut; it was Concord. We remember when Farragut became a town," Andy explains. As the Farragut community grew so did Dixie Lee Wines & Liquors. Eventually they expanded the store adding a stunning tasting room in 2014.

Dixie Lee Wines & Liquors provides an extensive selection of wine and spirits, but the best part of the store isn't what they sell in a bottle. It's the caring staff and uplifting atmosphere of the shop. Come see for yourself and visit Dixie Lee Wines & Liquor at 13044 Kingston Pike.

TSBDC

by Laura Overstreet, Small Business Specialist and GrowthWheel® Certified Advisor

The Knoxville TSBDC has upcoming valuable small business training seminars and workshops.

Don't let the summer days slip away without joining us for any or all of the following free training opportunities:

• Startup

Do you have an idea for a start-up business, but need some assistance? This event is for you. Join the TSBDC as they will help you:

Learn about forms of business organization and tax requirements

Receive information about business licenses

Review business planning and financing options

SBA loan qualification and opportunities

Speaker(s): TSBDC Staff

Thursday, July 19, 2018

9:00 a.m. – 11:00 a.m.

201 S. Washington St

Maryville, TN 37804

• Startup with GrowthWheel

Do you have an idea for a start-up business, and want online visual assistance? This event is for you. Join the TSBDC as they help you:

Explore your idea viability utilizing GrowthWheel

Learn about forms of business organization and tax requirements

Receive information about business licenses

Review business planning and financing options

SBA loan qualification and opportunities

Speaker(s): TSBDC Staff

Tuesday, August 14, 2018

9:00 a.m. – 11:00 a.m.

17 Market Square #201

• Government Contracting 101-102

Do you own a small business and exploring government contracts or interested in diversifying the business strategy? Or are you interested in learning how to better understand the government contracting process? If so, join Paul as he discusses how to:

Understand how to speak the government contracting language

Determine if marketing to the government is right for you

Locate contracting opportunities

Learn about government acquisition regulations and types of contracts

How to pursue subcontracting opportunities

Review proposal development strategies and how to analyze solicitation contracts

Speaker(s): Paul Middlebrooks, UT Procurement Technical Assistance Center

Thursday, September 13, 2018

9:00 a.m. – 1:00 p.m.

17 Market Square #201