



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

VOL. 31, NO. 11

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

NOVEMBER 2017

LAST CHANCE

for Veterans Day Race/Walk Registration!

Whether they're runners, walkers, or dog lovers all participants in the Chamber's 23rd Farragut Fall 5K & Fun Walk will love the closed road course and other treats in store for them during the event! Runners enjoy the scenery of Sedgfield Subdivision, and runners/walkers can take in the peaceful paths of Mayor Bob Leonard Park. Registrations are still open online!

7-7:30 a.m. The race and walk both begin at 8:00 a.m.

Teams of four are highly encouraged and not only because they get a discount! Each team member chooses between the run, walk or sleep-in. Walkers may also bring their dogs and can opt to join a canine trainer led Pack Walk this year! Teams are a great way to include family or colleague team-building. All registrations include a long-sleeved shirt and goody bag (while supplies last). The USATF sanctioned event is administered by Total Race Solutions.

Online registration is available at <https://runsignup.com/Race/TN/Farragut/Farragut5KFunWalkandPetParade> and via www.farragutchamber.com. Participants can request a printed race form from therese@farragutchamber.com. Registration is \$30 through 7:30 a.m. on Nov. 11. Active or Veteran Military, team members (4+) and



17 & under still receive a \$5 discount.

The race and 1-mile walk begin on Watt Road near Kingston Pike. Runners and walkers travel up Watt Road with runners heading north through Sedgfield Subdivision, highlighted by First Utility District's hydration station. Walkers/pets head into the park where both groups finish.

The Chamber is thrilled to have internationally traveled Tennessee Children's

Dance Ensemble performing their patriotic "Salute" following the 5k, plus music, door prizes, fantastic food, and cash awards for top overall male and female runners plus age-group medals.

A percentage of registrations benefits Smoky Mountain Service Dogs (SMSD). SMSD trains dogs as highly-skilled mobility

See **LAST CHANCE** on Page 2

Breakfast Panel Address Cyber Concerns



An audience of 80 braved the rain on Tuesday, Nov. 7 to hear a highly informative discussion presented at Fox Den Country Club, made possible by Presenting Sponsors First Utility District and Town of Farragut as part of the Chamber's Breakfast Speaker Series. The panel—made up of FBI Special Agent Dan Damron, Bill Dean—Senior Manager of Information Security Services for LBMC, Joe Littleton—EdSouth/SouthEast Bank IT Manager, Mark McKinney—First Utility District Head of Capital Infrastructure and moderator Chuck Nelson—Lead Cyber Defense program instructor at Pellissippi State Community College—spoke at length on topics concerning current threats to individuals/businesses plus tips on cyber defense practices.

As moderator, Nelson guided the panel through questions to spark commentary from their specialized industry perspectives spanning from federal to financial, business support to major utilities. Nelson commented that in the realm of cyber-crime, "There are mostly two types of businesses: those who've been hacked and those who don't know they've been hacked." Guests were surprised to learn that infiltrators to a company's network can gather information for upwards of 200 days before any software alerts them to a possible hack.

Littleton and others agreed one of the biggest threats is business email compromise; that it is "no longer some kid in his basement" perpetrating cyber-attacks but organizations funded by foreign entities like

Russia, North Korea and Nigeria. McKinney and Dean each gave examples of how communication can start with a simple spoofed email from what looks like a known vendor, and that the attempt to steal funds won't take place until months after a relationship has been built. McKinney was encouraged by seeing more employees at every level checking with IT to ensure an email is safe to open. "It's a huge step forward for our industry," he said.

Ransomware was another topic of interest; the panel agreed that while paying money to get back data or personal photos/files only enables criminals, they understand those who do so. Special Agent Damron said that if someone is attacked and pays the ransom, "Call us and tell us; we won't come arrest you for paying to get your information back." He continued, echoed by the panel, that "It would be a poor business model for ransomware attackers to not give your data back; there is almost an honor amongst thieves." Dean recommended ensuring you have current backups of data so you do not have to pay and "Don't store backups on a device that stays connected to your computer; people with good intentions do it all the time."

Though a number of issues were covered in 45 minutes, audience members engaged actively in Q&A. While some questions targeted specific software protections, others addressed broader concerns like the sepa-

See **BREAKFAST PANEL** on Page 4

Yes, Virginia; Holiday Ads Are Here!

Wish a very happy holiday to the entire community and advertise your business all at once! The entire center section of the December ChamberLife newsletter will feature a full-color holiday scene with two low-cost advertising opportunities. Chamber members can purchase a \$150 ad featuring their color business logo prominently displayed in the layout (i.e. Christmas Stocking). These ads are limited to just a few spots, some of which are already reserved. Members can also purchase a \$35 ad featuring the business name and phone number on a snowflake or other graphic (pending design) in black text. Space for these is also limited.

All participants will be featured to the 27,000 distribution of the farragutpress. This is a fantastic opportunity to highlight your business for the holidays! The deadline for ad reservations is Wednesday, Dec. 6. Call 675-7057 or email therese@farragutchamber.com today to reserve your space!



HOLIDAY OPEN HOUSE to benefit VMC Holiday Store

Hundreds of chamber members look forward to the Chamber's annual Holiday Open House, but the chamber most looks forward to the collection of donations for a local charity to help others have a happy holiday. This year, the Chamber is proud to partner with member Volunteer Ministry Center (VMC) in an effort to help stock their "Holiday Store."

Members and their guests are warmly invited to the 2017 Holiday Open House on Tuesday, Dec. 12 from 4:00-7:00 p.m. at the

Chamber offices (11826 Kingston Pike). No RSVP is required. All are encouraged to bring a new unwrapped item for our "Giving Tree" which will go to VMC's Holiday Store, a unique "shop" where VMC clients purchase gifts for loved ones using points earned through community service projects year-long, helping to restore dignity lost over years of homelessness. VMC provides "compassion, accountability and results"

See **OPEN HOUSE** on Page 2

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.

ADMIRAL ELITE



ADMIRAL



CAPTAIN



farragutpress



Atlantic Capital



ANCHOR



Networkings

Fisher Tire Co. West – October 5



1st row left to right - Sean Amanns, Ray Fisher, Jr., Owner, Kile Hardesty, 2nd row left to right - Susie Crabtree, Buzz Vaughan, Jr Robinett all with *Fisher Tire* pose for a team photo during the morning event.



Sharon Nicole-SouthEast Bank, Ellen Long-First Tennessee Bank, Chris King-Strategic Financial Partners, John Boynton-Servpro enjoy coffee and conversation at the *Fisher Tire Networking*.

Pinnacle Financial Partners Farragut – October 12



Tom Blanchard, Clint Porter, Sheri Leonard, Michelle Carr, Leslie Godfrey, Diane Jones and Jonathan Cassidy all with *Pinnacle Financial Partners* gather outside on a beautiful networking morning for a team photo.



Jason Moody-Tennessee Smokies Baseball and Lauren Chesney-King University get caught up on the day's events in the *Pinnacle Financial Partners* lobby.

Slamdot, Inc. – October 19



Daniel Monday, Walker Monday (kid/Kangaroo), Emily Monday, Megan Christman (kid/princess), Elizabeth Christman, Sean Christman Jr. (kid/knight), Sean Christman, Leah Clouse, Paul Clouse, Bastion Clouse (baby/moon), Bryan Huddleston, JD Samples, Jessica Jones, Charlie Morgan, Micah Brookshear, Aric Pair all gather for a team *Slamdot* and family photo during the annual Halloween-themed networking.



Kelley Maples-Campbell Station Wine & Spirits, Mark Nesbitt-ORNL Federal Credit Union and Mark Lee-Tyco are all smiles for the camera during the *Slamdot* event.

Last Chance

From page 1

assistance animals for area wounded veterans who have suffered limb loss or a traumatic brain injury and provides approved applicants with a dog and training at no cost

Open House

From page 1

for the clients they serve, facilitating permanent supportive housing and preventing future homelessness.

Items can be anything new and unwrapped that would qualify as a great gift for a child,

to the veteran.

For those who wish to volunteers, help is still needed. Service hours are available for students. Please contact the Chamber at 675-7057 or info@farragutchamber.com if you would like to join in!

Thank you to our Presenting Spon-

teen or adult such as toys, clothing, board games, small electronics, small appliances, gift sets for men/women and tool kits.

The office halls will be fully decked and open along with a climate controlled tent by Event Rentals by Rothchild in our front parking area. Guests can enjoy live holiday music performances courtesy of Angela

sor Town of Farragut; Community Sponsors Autumn Care Assisted Living, Courtyard Marriott Pigeon Forge, First Utility District, Foxy Locks Pet Grooming, Invisible Fence Brand of East Tennessee, Liberty Mutual Insurance Agents Nicole Dabbs & Adam Freitag, Max Potential

Floyd School of Dance & Music, a fun photo-booth courtesy of Kapture!Photobooth, and sample all kinds of beverages and food from member restaurants like Abuelo's: The Flavor of Mexico and other area caterers.

Businesses wishing to participate by providing approximately 100 samples of a favorite dish can call 675-7057 or email Ju-

lie@farragutchamber.com. All businesses receive promotion in print, email, web and social media up to and beyond the event date as soon as they commit.

Please join us to let the Chamber say THANK YOU for your support all year-long, and to wish one another a happy holiday and successful new year!

NEW FEATURE: MEET the AMBASSADORS

The Farragut West Knox Chamber's Ambassador Team is a standing committee of professionals who are actively engaged with the chamber through a member business. They provide support to the Chamber staff and mentoring to other members, while increasing community-wide recognition for themselves and the businesses they represent.



Eric Whitener
Ambassador Committee Co-Chair

Ambassador/Role:
Eric Whitener / Ambassador Co-Chairman

Member Business:
Crye-Leike Real Estate Services

Title: Realtor

How you benefit from our Chamber: Meeting new contacts and making longstanding relationships.

Greatest business success: Being the current #1 real estate team in the East Tennessee region for Crye-Leike Realtors with my wife Teri Jo Fox.

Greatest business frustration: There not being enough time in the day!

Most positive trend facing

businesses today: There is a lot of opportunity both with marketing and competition. It is nice to see how marketing has evolved, but old school techniques still work the best at times.

Most negative trend facing businesses today: Oversaturation in certain fields; some college graduates are having a difficult time finding jobs in certain fields while other careers have a large gap in interested workers.

Career you wanted when you were 10: I always wanted to be a business owner and work for myself. Both of my grandfathers were independent and self-employed.

Last book you enjoyed: "The Go Giver" by Bob Burg and John D. Mann

Favorite genre of music: 90's music and early Hip Hop.

Favorite hobby/activity: Travelling is one of my favorite pastimes.

Favorite movie: "Pulp Fiction"

Favorite place to visit: Destin, FL

Most influential person in your life: I am fortunate to have had a lot of great influences. At a younger age, my grandfather was my greatest role model. He had a strong work ethic and did not necessarily follow the crowd.

Greatest lesson you have learned: Everything revolves around relationships. You can't go wrong doing the right thing, especially for others.

Greatest lesson you teach: Whenever there's a problem, face it head-on.

Networkings

NAI Koella RM Moore Commercial Real Estate – October 26



Polly Burch, Matt Fentress, John Haney, Maribel Koella, August Timisela, Char Ansel, Michelle Gibbs, Heidi Adams, Roger Moore, Michael Moore, Lisa Sbordone, Catherine Hodges, Emily Hurst, Sarena Northern are gathered outside to enjoy a warm October evening during the NAI Koella RM Moore Commercial Real Estate networking.



New chamber members Molly McDonald and Joann Brown (third from left), both with CertaPro Painters, connect with John Volpe-Abuelo's and Vivian Scott-NAI Koella RM Moore during the evening's event.

Ribbon Cuttings

Beautique Medical Anti-Aging– October 2

Gathered to celebrate in front row l-r: Angela Bridges-Cumulus Media, Ashley Adcock, *Beautique Medical Anti-Aging* staff: Kelsey Myers, Keela Whitt, Keith LaTorre-Co-Owner/CFO, Shara LaTorre, RN/Founder/Owner/CEO, Camelia Schwope, Jasmine Serrano, Lisa Monnig-Paramount Land & Title, Chamber President Julie Blaylock, Chamber Executive Assistant Therese Bradbury. Back row: Ashley Adcock, Chris Thomas-United Community Bank and Ambassador Chair, Kimberly Kosier-Integrity HR Services, Marc Davis-Tradebank of Knoxville, Fazole Karnain-Northwestern Mutual, Laura Sayers-farragutpress and Lauren Blankenship-PremierSolutions International.



Health Markets – October 10

Present at the celebration, first row l-r: Linda Varnadore-Agent, Brenda Harrison-Chamber Board Member, Chris Brewer-Agent, Ben Clark-Agent, Jeff Federoff-Agent, Alison Pruitt-Agent, Austin Anderson-Agent and John Rutledge-Agent. Second row l-r: Peyton Hairston-farragutpress, Gary Watson-Agent, Eddie Caldwell-Agent, Wade Cartwel-Agent, Gary Roberts-Agent, Matt Libby-Agent, Vern Corum-Agent, Michael Bell-Agent, Matt Thorton-Agent, Randy Greb-Agent and Mary Tate-Costco. Third row l-r: Colby McLemore-Colby's Photography, Adam Freitag-Liberty Mutual Insurance, George Lucke-Edward Jones, Town of Farragut Alderman Ron Williams and Chamber President Julie Blaylock.



Heritage Family Dentistry – October 27

Family, friends and Chamber members assemble with the *Heritage Family Dentistry* staff l-r: Jennifer England, Casey Bradshaw, Dr Jonathan Bradshaw (holding scissors), Brandy Millsaps, Jessica Elajam and Lacy Kennon. Also present is *Town of Farragut* Alderman Ron Williams (behind Jessica Elajam).



The Casual Pint Farragut - Kitchen Addition – October 30

Gathered to celebrate *The Casual Pint Farragut* new kitchen addition, front row l-r: Amy Chandler-Dale Skidmore Agency AllState with her daughter Ella, Steve Krampasky-Farragut Business Alliance, John Volpe-Abuelo's, Natasha Bohannon-TN Bank, Parker Lines, GM, Barbara O'Brien, Owner, Arlene Weinstein-Arlene's Fun Travel, Lisa Monnig-Paramount Land & Title, Debbie Nohe-Embroidery Boutique By Designs for You, Louise Povlin-Town of Farragut Alderman, Christine Dean-His Security. Back row l-r: Marianne Morse-Mary Kay, Christy Fightmaster-Pugh CPAs, John Haney-NAI Koella, Nicole Dabbs-Liberty Mutual Insurance, Marc Davis-Tradebank of Knoxville and Colby McLemore-Colby's Photography.

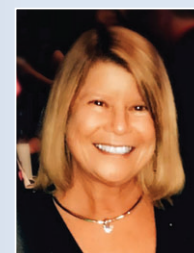


Ambassador of the Month October 2017



Angela Bridges

Congratulations to this past October's Ambassador of the Month, **Angela Bridges-Cumulus Media!** If you want to expand your business' reach to potential customers and clients across the area, contact her at Angela.Bridges@cumulus.com to find out about advertising on popular stations like WIVK 107.7FM, NewsTalk 98.7FM and The Sports Animal 99.1FM!



Arlene Weinstein



Christine Dean

First runner-up this month is **Arlene Weinstein-Arlene's Fun Travel**. Second runner-up is **Christine Dean-His Security, LLC**. The Chamber is extremely grateful to each of these individuals and the entire Ambassador team for their dedication and support!

Member Briefs

9Round-Farragut is offering a \$1 Enrollment Fee that includes your boxing gloves, hand wraps, 9Round nutritional plan, 9Round t-shirt and equipment bag. All of this is a \$199 value!! Call 865-392-6463 for more information!

Get a **FREE** no obligation Home & Auto quote now through Nov. 30 and **Liberty Mutual Insurance** will donate up to \$20 per family to Smoky Mountain Service Dogs! \$10 for every Auto quote and \$10 for every Home quote. Donations will be made whether or not a policy is purchased. Email Adam.Freitag@LibertyMutual.com or Nicole. Dabbs@LibertyMutual.com or call 865-539-0039 and mention Smoky Mountain Service Dogs when you ask for Adam or Nicole.

ALL SMOOTHIES are now \$2.99 (40% Off) from 7:00 a.m. – 9:00 a.m. during Smoothie Happy Hour at **Tropical Smoothie Café** on Lovell Road near Costco Wholesale!

Everyone that is around kids, works with kids, or has kids needs to know how to do CPR. **Prime Medical Training** is offering 50% off Infant CPR classes at Babies R Us and Baby + Co through the end of 2017. Register online and use code 'Farragut CPR' for \$10 off the \$20 class. Call 865-288-9011 or visit www.primemedicaltraining.com for more information.

Join **Angela Floyd School of Dance & Music** for an awesome Acro-Workshop on Nov. 11 with Miss Meghan at AFS West from 12:00-1:00 p.m. for ages 3-5 at \$19.00 per student OR 1:00-2:30 p.m. for ages 6+ at \$28.00 per student. Secure your spot today at www.angelafloydschools.com

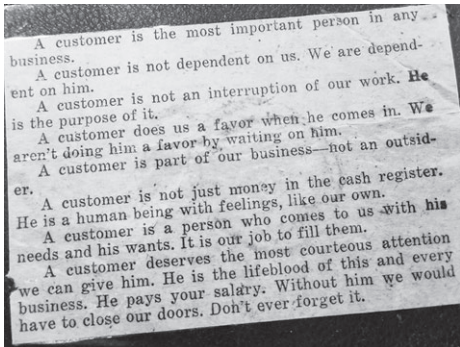
On June 30, Dex Media announced it acquired YP Holdings LLC, publisher of The Real Yellow Pages and YP.com. Their new name is **DexYP™**. This transaction provides their company with a unique opportunity to better serve their valued clients, and enable you to manage your business and stay top-of-mind with current and future customers.

See MEMBER BRIEFS on Page 4

President Quotes 'n Notes



Julie A. Blaylock



With the holidays and Thanksgiving around the corner, a lot of us are turning our thoughts to reflections on the past year, family, and hopefully to all the things we each have to be thankful for.

My reflections started by stumbling across a yellowed laminated news clipping tucked away in my late father's bible. Dad was a focused hard working individual, who believed in expressing gratitude for things like having a job, a roof over your head, and the rain from bad weather. It was never only about life's pleasures, though he was thankful for those, too.

The clipping focuses on the value of customers, how they are "the most important person in any business," and are "the lifeblood of this and every business." It now lives on my desk as a reminder of how thankful we at the Chamber are for our members, who are our customers, as well as every person who has walked through our door all year looking for help or information. Without them, we would be without jobs or a daily purpose here.

We are also thankful for our Board of Directors, who each provides invaluable guidance, connections, and resources. We owe much thanks to our Ambassadors who expand our ability to assist our 700+ membership on a daily basis.

On a personal note, each staff member is fortunate to be grateful for so many things this year. May you find likewise blessings as you think back on the past year this month.

Chamber Staff Gratuities:

Suzanne:

- Luxuries (like central heat and air)
- Choices (red or white wine!)
- The freedom to travel and go about my day
- My wonderful dog, Lilliana (almost returned her to the adoption center!)
- My health
- My family and friends
- Living in a beautiful part of the country
- My sense of humor
- My job
- My church family

Therese:

- People who are trained to handle emergencies (Doctors, Police, etc)
- The love of a good man
- The plethora of powerful female role models to choose from
- The range of music available to listen to
- The wealth of information I have available to me in my lifetime
- Businesses who value providing excellent healthcare for their employees
- To be born into a family who loves me and fought for my opportunities
- The ease of communicating with those far away
- CATS!

Julie:

- A mom who's been my biggest cheerleader my whole life
- A hardworking husband who is my best friend and makes me laugh daily
- Good health and being cancer-free for 6 years
- Fresh towels from the dryer (never underestimate the luxury of a working dryer!)
- COFFEE
- A mentor who taught me how to push harder than I thought I could and to never stop improving myself
- The blessing of black cats and owning lots of black clothing!
- A life that has taught me that even when things fall apart, they can fall back into place better than before

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www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of October! Did you know businesses/organizations may now submit their application and payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Aventine Northshore
Julie Masters
1971 Willow Loop Way
Knoxville, TN 37922
www.aventinenorthshore.com

Block Advisors
Rosemary Owens
308 N. Peters Rd
Knoxville, TN 37922
www.hrblock.com/ba-appointments/tax-offices/local-offices/index.html#/en/office-prof

CertaPro Painters of East TN
Molly McDonald
10904 McBride Lane
Knoxville, TN 37932
www.certapro.com/jeffbrown

Fleenor Security Systems, Inc.
Roy Wagner

6700 Baum Drive
Knoxville, TN 37919
www.fleenorsecurity.com

K Town Specialty Shoppe
Christine Schilleci
149 Brooklawn Street
Knoxville, TN 37934
www.ktownspecialty.com

Metlife Auto & Home
Jonah Goodfriend
Jonah Goodfriend
410 Montbrook Ln
Knoxville, TN 37919

WoodmenLife Chapter 3 - Farragut
Keith Kail
9041 Executive Park Dr., Suite 123
Knoxville, TN 37923
www.woodmenlife.org

Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past October. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Angela Floyd School for Dance and Music, LLC
Apple Cake Tea Room
Beltone Hearing Aid Center
Brothers Bedding
Click Funeral Home/Farragut Chapel
Dex YP™
Dura-Line
Edward Jones Investments - Financial Advisor: Betsy Herzog
El Mezcal Mexican Restaurant
Enrichment Federal Credit Union - Kingston Pike
EXIT Real Estate Professionals Network
Fish Window Cleaning
Gables & Gates - Jerry Whitehead
Herbalife Independent Distributors
Josh Hemphill State Farm
Kalsson Cleaning Services of East TN LLC
Knox County Property Assessor
Marketing Dimensions
Merit Construction
Michael Brady Inc.

Mortgage Investors Group - Farragut
Mountain Commerce Bank - Bearden
Naoko Blue & Associates
Outlier's Advantage: ACT Prep Academy
Perceptics, LLC
Pugh CPAs
Quick Gym of West Knoxville, LLC
Re/Max Preferred Properties-Ryan Levenson
Regal Entertainment Group
Smyrna Ready Mix Concrete
State Farm Insurance - Neil Schmitt
State Farm Insurance - Vanessa Brown
Stone & Hinds, P.C.
Strategic Financial Partners
Summit View of Farragut, LLC
Tennessee Strategies
Teri Jo Fox & Eric Whitener, Crye-Leike Realtors
Thierry Sommer & Associates
Waste Connections
Webb School of Knoxville
Women's Basketball Hall of Fame

Member briefs

From page 3

New clients save \$10 on their first full groom at **Ricki's PET DEPOT** in Farragut, TN! Visit them in the Village Green Shopping Center on Kingston Pike.

"Buy A Tree, Change A Life" is an initiative that **Freedom House Church** adopted as it announces their tree sale begin-

ning Nov. 24 through Dec. 16 at the church. By selling Christmas trees and donating 100% of the proceeds to help children both locally and globally. This year, Freedom House Church will focus their effort on Second Harvest Food Bank's FoodFor Kids Program. Last year, "Buy A Tree, Change A Life" raised \$454,480 to help children globally and locally! Trees start at \$30 depending on size. Visit them at 132 Lovell Road.

Breakfast panel

From page 1

ration of business and personal devices. Damron was specific in advising people to "Stop using Facebook or browsing the internet on devices that hold/connect to your business data" with the rest agreeing.

Joe LaCroix from the Town of Farragut's

IT department brought up the issue of the "Internet of Things", the wide network of devices like vehicles or appliances that connect to networks and can exchange data. All felt such devices increased risk of access to information, with Nelson challenging all to go home and "Check your modem/router; see if your password is on the label. If it is, change it!"

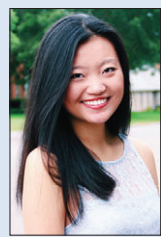
Calendar of Events

Members can RSVP for these events through their online. Member Information Center at farragutchamber.com. Call 675-7057 or email info@farragutchamber.com for a link to create your account!

November 9, 2017 8:00 - 9:30 a.m.	Networking Y-12 Federal Credit Union - Cedar Bluff 9245 Kingston Pike
November 11, 2017 7:00 - 7:30 a.m. 8:00 a.m.	23rd Farragut Fall 5K & 1-Mile Fun Walk Onsite Registration & Pre-registered Check-In (Mayor Bob Leonard Park) Race/Walk START (Watt Road/Kingston Pike) \$30 Regular / \$25 for Active/Veteran Military, Teams of 4+ or 17 yrs & under https://runsignup.com/Race/TN/Farragut/Farragut5KFunWalkandPetParade
November 16, 2017 5:00 - 6:30 p.m.	Networking Summit View of Farragut 12823 Kingston Pike
November 23, 2017	<i>Happy Thanksgiving! (Chamber re-opens Nov. 27)</i>
November 30, 2017 5:00 - 6:30 p.m.	Networking farragutpress 11863 Kingston Pike
December 7, 2017 8:00 - 9:30 a.m.	Networking Hometrust Bank - Farragut 11916 Kingston Pike
December 12, 2017 4:00 - 7:00 p.m.	Holiday Open House Chamber Offices - 11826 Kingston Pike

Who's who... Farragut Rotary

By **Michelle He**



"Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?" These four questions are the foundation of Rotary and the "test" each Rotarian uses for all things they think, say or do. However, the Rotary Club of Farragut is much more than a group of likeminded area business leaders.

Founded in 1905, Rotary International includes over 1.2 million members worldwide. With a motto of "Service Above Self" Rotary takes an active approach in supporting key global issues such as polio eradication, clean water initiatives and education in the United States and abroad.

Chris Camp—President of the Rotary Club of Farragut—appropriately spoke to the Chamber on Oct. 24, World Polio Day. She detailed Rotary's partnership with the Bill and Melinda Gates Foundation to eradicate the disease. Camp highlighted the successful results of their collaboration, which have yielded "a close eradication of polio with only 12 cases this year in Afghanistan and Pakistan!"

Eradicating polio is one of many projects for the Farragut Rotary. Camp is proud of their Free Flu Shot Saturday program (started by the club in 1992) and their adoption of Ridgedale School as a Partner in Education. Such initiatives work to further Rotary International's mission whilst fostering a sense of citizenship and community in East Tennessee.

The club currently has 92 members and is always looking to grow. Locally, the club has aided in the cleanup of Campbell Station Road and stream cleanup projects with the Town of Farragut.

Farragut Rotary also supports area non-profit organizations via its two largest fundraising events – an annual Wine Tasting (held this past Friday at SouthEast Bank) and an International Dinner held in spring.

The club honors a quarterly Business Person of the Month from the community and honors emergency/first responders annually with the prestigious Service Above Self Award. Non-Rotarians are presented with the Shining Light Award; this is someone who upholds the Rotary Four-Way Test in business and service to the community.

A focus on youth is another Rotary priority; the club annually sponsors inbound and outbound Rotary Youth Exchange students.

The club meets each Wednesday at 12:15 p.m. at Fox Den Country Club (11284 N. Fox Den Drive). Those interested in exploring membership, are warmly encouraged to contact a current Rotarian including President Camp (ccamp@denark.com) or drop by!

TSBDC AID YOUR SMALL BUSINESS

by Laura Overstreet, Small Business Specialist and GrowthWheel® Certified Advisor

The year is coming to an end, but don't wait until next year to start the small business you have always dreamed of. At the Knoxville Area Small Business Development Center there are upcoming workshops and certified business counselors that can help in your planning and goal achieving.

On November 14th, End of Year Tax Planning, a live webinar, is being hosted by Terry Gann, CPA, from 12pm - 1pm. The following items will be discussed during the webinar: a review of current tax laws and what is out there to save you tax money, credits and deductions, moves to make before year end to save tax money, and major federal tax legislation for 2017. Once registered, you will receive a confirmation email that will include your personal link to the webinar.

On November 16th, Startup Assistance with GrowthWheel is available, which will include the forms of business organization, tax requirements, business licenses, business planning, and financial options along with loan qualification criteria and opportunities. A member of the TSBDC staff will hold this workshop at the Blount County Chamber from 9am - 12pm.

On November 20th, the program Google: Get Your Business Online will be held online and give an overview of setting up a Google My Business page. Sandi and Wayne Sturm, certified Google experts, will facilitate the online session that can be taken at your availability on the 20th.

You do not have to start a business alone because we are here to help at the Knoxville SBDC. For more information and to register for a listed event visit www.tsbdc.org/psee/ or call 865-246-2663.

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