



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

VOL. 31, NO. 10

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

OCTOBER 2017



Cesar Milan offers tips as DeSouza leads an example pack walk while training.

FARRAGUT
Fall **5K**
& **Fun Walk**
VETERAN'S DAY
NOVEMBER 11, 2017

Veterans Day Race/Walk Pre-Registration Open through 11/4

Pre-registrations are ongoing for the Chamber's 23rd Annual Farragut Fall 5K & Fun Walk via www.farragutchamber.com with the pre-registration deadline fast approaching on Nov. 4. This is the last date to secure the \$5 pre-registration discount on top of additional \$5 discounts available to active/veteran military, students, or team participants.

The regular pre-registration fee is \$25 for age 18 and up and only \$20 for the following: age 17 and under, active/veteran military and individuals of teams of 4+. Team members can choose to run the 5K or walk and still receive the team discount, making this a great event for families of all ages, business teams or other groups! All pre-registered individuals receive a

long-sleeved shirt in their indicated size and a goody bag.

Registrations continue from Nov. 5 through race day morning, Nov. 11 (onsite registration and preregistered check-in from 7:00 – 7:30 a.m.) with a \$5 increase in fee.

The USATF sanctioned 5K race and the separate 1-mile walk will take place at Mayor Bob Leonard Park on Watt Road in Farragut. The race/walk both begin at 8:00 a.m. Much anticipated improvements at the park may reduce available Watt Road parking. Participants are strongly encouraged to use the Harrison Road parking lot and arrive early to ensure plenty

See FALL 5K on Page 2

Interactive Member Center Goes Live

Members who haven't visited the Chamber's website recently will discover a number of new features that ensure members have access to benefits that meet their needs. With a goal to save members time while providing more ways to promote their business, the Chamber is thrilled to introduce the new Member Information Center (MIC), whose new features are all included in membership.

This Center is available for members to log into at any time and provides unprecedented access and control. Members can instantly update their business information, add business descriptions, social media accounts, a map link, business hours, and keywords. This helps anyone searching the online directory to find businesses and their specific services, especially those that may not be as well-known.

The MIC also allows members to quickly create and feature business promotions called "Hot Deals." These are posted in the MIC for other members to see, and are automatically

posted to the Chamber's Facebook and Twitter feeds, and are placed into our Member Briefs section in the Chamber Life Newsletter inserted in the Farragutpress, which results in automatic online and print presence, all at no added cost. Members can also create/update "Job Postings" which are featured on our Jobs page, and receive the same automatic social media promotion.

Another feature the MIC offers is the Events Calendar. Members can check out upcoming Chamber events, register to attend, and can create their own events! Any events created by members will be promoted on the Calendar of Events and our Facebook and Twitter the week leading up to the event, letting members promote their own events to the community.

Members were emailed invitations to create their login in late September; if you did not receive your login link, call 675-7057 or email Therese@farragutchamber.com to start using your new benefits today!

Breakfast Speaker Panel to Discuss Cyber-Security



Damron



Dean



Littleton



McKinney

In the wake of the recent Equifax data breach and with a majority of people living their life online in every sense, the Chamber offers an opportunity for businesses and individuals alike to hear first-hand updates on cyber-security efforts in the final 2017 Breakfast Speaker Series event on Tuesday, Nov. 7 at 7:30 a.m. at Fox Den Country Club in Farragut.

The panel discussion will feature speakers with perspectives from key areas of industry/manufacturing, financial/banking and public utilities. Each speaker represents a local leading business that is not only on the forefront

of cyber-security requirements, but also protects tens of thousands of client records and sensitive customer data themselves:

Panel moderator Charles Nelson is lead instructor for Pellissippi State Community College's new Cyber Defense concentration, preparing students for careers in information assurance, digital forensics and perimeter and network defense. Besides his proficiency in a multitude of computer languages and technologies, Nelson spent 30 years working in secure information environments as a U.S.

See BREAKFAST on Page 2

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.

Networkings

FastSigns – September 7



Nena Mink, Gay Barwick, Andrew Smith, Mary Maw, Daniel Maw, Dennis Massengill, Travis McKenzie and Austin Oakes pose for a team photo during the networking.



Carla Werner-Smoky Mountain Service Dogs, Brenda Herron-Copper Cellar Group, Zan Schriver-Volunteer Ministry Center and Skee Orr-Rather & Kittrell Capital Management enjoy the gathering at the morning networking.

Atlantic Capital Bank: Campbell Station – September 21



Chris Chadwell-Atlantic Capital Bank, Karen Stripling-Atlantic Capital Bank, Debi Hinson, Atlantic Capital Bank and Brandon Sykes-Atlantic Capital Bank hosted the Thursday evening networking at the Farragut branch.



Matthew Bryan-Hitson Crum & Blazer Insurance, Inc., Ron Nesbitt-ORNL Federal Credit Union Farragut, Saundra McClendon-Dex Media and George Lucke-Edward Jones pause for smiles and a welcoming hand shake during the evening networking.

Fall 5K

From page 1

of time to check-in and enjoy the festivities. Watt Road closes to all traffic at 7:30 a.m.

Runners take off on a scenic traffic-free road course up Watt Road into Sedgefield subdivision. First Utility District will sponsor the hydration station. Sedgefield residents have enjoyed this event for years and often come out to encourage runners. Walkers split off from runners and continue into Mayor Bob Leonard Park's trail course. Both groups finish in the park at separate finish lines. The top male and female runner each wins a cash prize. New this year will be a cash prize for the 23rd runner in celebration of the event's 23rd year. Medals for the top three runners in each male and female age category will also be given.

The Chamber is excited to feature the first ever "pack walk" for any participants of the 1-mile walk bringing their dogs. As a graduate of the renowned Cesar Milan program,

certified canine trainer and behavior specialist Lincoln Arthur De Souza and others will offer behavior and leash-handling guidance along the walk. The first 50 canine athletes receive a special Doggie Bag at the end of their course. Dogs must remain leashed and may only participate on the walk course.

This community event helps fund the Chamber's Continuing Education Scholarships and 15% of registrations goes to the Smoky Mountain Service Dogs (SMSD) to aid in their mission to provide canine mobility assistance to qualified veterans. Dogs are trained and tailored to each approved applicant's needs over two years, incurring an estimated \$25,000 in costs, which are never passed on to the veteran.

Community Sponsors Adam Freitag and Nicole Dabbs of Liberty Mutual Insurance have volunteered to directly donate an additional \$10 for each Auto quote and \$10 for each home quote per household to SMSD to anyone who mentions SMSD or the race/walk. Donations will be made whether a

sion, responsible for incident response, digital forensics, electronic discovery and many of LBMC's security testing services. Dean brings over 20 years of technology experience, with 10 being specialized in digital forensics and information security.

Joe Littleton joined SouthEast Bank and EdSouth Services in 2016 with 17 years of cooperate IT experience specializing in information security, complex 24/7 mission critical operations, strategic initiative deployments, to name a few. Littleton's career is highlighted by his ability to think critically and make quick decisions as are essential



A runner stretches minutes before start time.

policy is purchased or not and quotes can be requested through Nov. 30! They can be reached at 539-0039.

The Chamber thanks Presenting Sponsor Town of Farragut, Community Sponsors Autumn Care Assisted Living, First Utility District, Foxy Locks Pet Grooming, Invisible Fence Brand of East Tennessee, Liberty Mutual Insurance Agents Nicole Dabbs & Adam Freitag, Max Potential Farragut, NHC

in his industry.

Mark McKinney is First Utility District's head of Capital Infrastructure and System Improvements. He has worked in the water utility business for 15 years as a consultant. Mark has been focusing on IT security to protect both FUD's business networks and its industrial automation systems that operate the water plant and distribution system.

The panelists are looking forward to sharing their vast knowledge with attendees and taking questions about business or individual concerns about cyber security and online

Assisted Living and Planet Fitness Farragut and Media Sponsors farragutpress and i105.3 WFIV.

Sponsorships are still open and include logo recognition in print/web/electronic media as soon as you commit, plus inclusion on the shirt. Call the Chamber at (865) 675-7057 or email info@farragutchamber.com as time and space is limited!

safety measures.

Reservations are available at farragutchamber.com or by calling 675-7057; they are \$30 for members, \$40 for non-members and just \$15 for students with valid school ID. Each reservation includes a full breakfast and a donation to a charity of the panelists' choice.

The Chamber thanks Presenting Sponsors First Utility District and Town of Farragut, and Media Sponsor farragutpress, and has sponsorships available at Presenting, Event and Community levels. Email info@farragutchamber.com for details.

Breakfast

From page 1

Army Officer.

Supervisory Special Agent Daniel Damron is a current member of the Knoxville FBI's Cyber Squad working white collar and cyber crime, after beginning his career in 2003 in the Washington D.C. field office. There he was assigned investigation concerning Public Corruption and Computer Analysis Response Team (CART) among others.

Bill Dean is the Senior Manager in LBMC's Information Security Services Divi-

NEW FEATURE: MEET the BOARD

The Farragut West Knox Chamber Board is comprised of a broad spectrum of corporate and community leaders and is governed by an Executive Board. These volunteers provide support and guidance to ensure the fulfillment of the chamber's mission. Please thank them when you meet them!



Sherry Long

Board Member/Role:
Sherry Long / Board Director

Member Business:
farragutpress

Business Title:
Advertising Manager

How you benefit from our Chamber:
We both are in the business of helping businesses grow. By the Chamber holding networkings I get to meet several business owners in one location, and learn about their businesses.

Greatest Business Success:
Having business owners begin an advertising campaign that helps them with visibility and returns in our paper.

Greatest Business frustration:
An advertiser thinking one ad will bring in a million folks!

Most positive trend facing business today:
Seeing the real estate market in an upswing because that is the area that impacts all other businesses.

Career you wanted when you were 10:
Anything to do with the sciences. I really enjoyed by science classes until I had to dissect a frog.

Last book you enjoyed: Avid Sandra Brown reader, and just finished her new Seeing Red.

Favorite music: Any type of R&B, Motown, but also love the classicals.

Favorite hobby/activity:
reading, sewing, quilting, and babysitting my grandson

Favorite movie: The classic musical Seven Brides for Seven Brothers

Place you love to visit:
Charleston, SC is my favorite place for all the history packed in a tiny area.

Most influential person in your life:
my parents

Greatest lesson learned:
That all your actions have a ripple affect.

Greatest lesson you teach:
Still teaching my children the same lesson.

Ribbon Cuttings

Smyrna Ready Mix Concrete – April 18

(The Chamber omitted featuring this event in chronological order. We regret the miss and were thrilled to celebrate this new business at their April ribbon cutting and as part of our Independence Day Parade group on July 4th!)



Tony Langenderfer-SRM Concrete (center), a Chamber Ambassador, is joined by his team along with fellow Ambassadors and members on April 18 for their Ribbon Cutting.

Saratoga Technology – September 5



Chris Patterson (center) and David Temple (holding scissors) are surrounded by Saratoga Technologies staff and Chamber members as they cut the ribbon at the Dutchtown Road location.

Brain Balance Achievement Center – September 12



Dr. Robert Melillo-Brain Balance Founder (fifth from left), Jeff and Angel Ogden (Executive Directors), Brain Balance Center staff, Chamber members along with David Smoak-Town of Farragut (back row, 4th from right) gather to cut the ribbon celebrating the opening of the new location.

Head Investment Partners – September 19



Jonathan Hayes, Elizabeth Oxendine, Barbara Million, Daniel Head, Bryan Dickey and Steven Witt all with Head Investment Partners are centered around staff and Chamber members for the cutting of the ribbon.

uBreakiFix Turkey Creek – September 25



Chance Barnett (with scissors) is excited to cut the ribbon with Dave Kirkland, Teresa O'Beirne, Randall Harness, June Harsh, Chris O'Beirne, Kim O'Beirne, Heather Barnett, Kevin O'Beirne, Farragut Alderman Ron Williams and various Chamber Ambassadors and members at the Turkey Creek store.

Planet Fitness Farragut – September 28



Town of Farragut Alderman Ron Williams, Farragut Town Administrator David Smoak, Planet Fitness staff, Chamber Ambassadors and Chamber members count it down while Planet Fitness Franchise Owner Pat Robertson pauses just before the ribbon is cut, celebrating the Farragut club opening.

Ambassador of the Month September 2017



Arlene Weinstein

Congratulations to this past September's Ambassador of the Month, **Arlene Weinstein-Arlene's Fun Travel!** If you or your family has caught yourselves saying, "I/We need a vacation!" this past year, don't talk about it—do something about it with Arlene's professional assistance. From cruises to all-inclusive resorts, she can help you plan the best trip for your budget. Contact her at arlene.funtravel@gmail.com.



Angela Bridges



Christine Dean

First runner-up this month is **Angela Bridges-Cumulus Media**. Second runner-up **Christine Dean-His Security, LLC** (a warm welcome back goes to Christine after a brief hiatus from the Ambassador team). The Chamber is very grateful to each of these individuals and the entire Ambassador team for their dedication and support!

Member Briefs

Join thousands of goblins, superheroes, and more at the **Town of Farragut's** annual Freaky Friday Trick or Treat event on Friday, Oct. 27 at Mayor Bob Leonard Park from 5:00 – 7:00 p.m.! Completely free to the public, this safe Halloween event offers a walking trail lined with area businesses and organizations handing out candy and other treats, plus games and other fun activities. Children 12 and under in costume are welcome. The Town will also offer a Teal Pumpkin special, where children with food-allergies can trade treats for non-food items. Call 966-7057 for more information.

Pinnacle Financial Partners in Farragut is hosting a TRUNK OR TREAT event on Monday, Oct. 30 from 5:30 to 7:30 p.m. Come and join their staff for candy, food and lots of safe fun in the Pinnacle Financial Partners parking area at 241 Brooklawn Street in Farragut. Current customers and anyone in the community is encouraged to come and celebrate the spooktacular holiday!

Through Oct. 31, **His Security, LLC** is offering one month of free monitoring to new or existing customers! Simply donate \$75 or more to owner Scott Brockamp for his participation in Real Men Wear Pink at main.ac-sevents.org/goto/scott-br. Then, call His Security at 474-9495 and mention code PINK, and they will credit you as a thank you. New accounts must be contracted by Oct. 31 and installed by Nov. 30.

Appalachian Concierge Service promises 100% satisfaction guarantee from a locally owned Knoxville business. With services ranging from home care to senior services to transportation, they promise excellent services and professional courteous staff with a personal visit from their manager to remedy any issue that arises. Call 223-1447 or visit acsknoxville.com for information.

uBreakiFix Turkey Creek is offering 10% Off Apple Product Repairs for Chamber Members. Bring in your broken Apple device and mention this HOT DEAL to get 10% off any repair. Get your digital life back on track! Offer valid through 10/28/2017! Call 288-4091 for more information.

King University is again offering its Degree of Success Scholarship Contest! Visit www.WIVK.com or degreeof-success.king.edu between Sept. 29 - Oct. 26 to submit your application to win full tuition for your Bachelor's Degree. King University is also offering a waiver of application fee for their Master of Nursing degree program. Visit king.edu to learn more.

Michael Broyles Photography is celebrating 10 years of business since relocating his studio from Tellico Village in Loudon to the Renaissance/Farragut complex in Aug. 2007. Over the past decade, Broyles has helped 12 new intern photographers grow in their skills and worked with over 600 families to capture family memories. If you would like to view past work visit broyles.photography.com or on Facebook at <https://www.facebook.com/MichaelBroylesPhotography>. You can contact Michael at either broylesphotography@gmail.com or 777-5983.

Calling all YETI cooler fans! If you've always wanted a pink YETI cooler, visit **Elliott's Boots, Shoes & Sandals** at Campbell Station Road now! All month long, Elliott's will donate a portion of Pink YETI product sales to support breast cancer research and awareness.

Mountain Commerce Bank has named Jerry Beal as vice-president, relationship manager and private banker at their Johnson City location. With over 30

See BRIEFS on Page 4

President Quotes 'n Notes



Julie A. Blaylock

"Being rude is easy. It does not take any effort... Kindness shows great self-discipline and strong self-esteem. Being kind is not always easy when dealing with rude people. Kindness is a sign of a person who has done a lot of personal work and has come to great self-understanding and wisdom."

(Unattributed)

Like many people scrolling through newsfeeds and video clips in the aftermath of so many recent tragedies, I stumbled onto a 1:30 clip of "Morning Joe" on MSNBC last week. Joe Scarborough was telling his fellow hosts that what is needed now more than ever is "the courage to show kindness; to be kind when nobody is expecting it."

I'm inclined to agree with him on this and would like to add that it probably wouldn't be a bad thing if we added a reminder to ourselves that it is also more important to be kind than it is to be right, especially so now.

Log onto any social media platform, message board or even group emails, and you'll notice that there is a sense of a culture there where everyone feels entitled to comment on everything, and there is an almost unanimous desire to prove we know things. The over-abundance of information at our fingertips also makes data quick and easy to access. I've seen folks digitally race to identify native wildflowers in one of the fun hobbyist groups I follow. It's comical at times, and I've played along, too.

But when being right comes at the cost of someone's feelings, perhaps we should pause and reconsider more than we rush to correct. At a 2010 Princeton University lecture, Amazon.com CEO Jeff Bezos recounted an instance when he made his grandmother cry. Even when he was 10, Bezos was an expert number-cruncher. He got upset by the smell of his grandmother smoking in the car on a road trip and decided to calculate how much she smoked per day vs. the health risk of every single breath of each cigarette, ultimately trumpeting to her, "You've taken nine years off your life!"

His math was likely right, and he expected to be lauded for his brilliance. She burst into tears.

Bezos' grandfather pulled the car onto the roadside, asked Bezos to step out, and after a moment of silence told him calmly—gently—that, "Jeff, one day you'll understand that it's harder to be kind than clever." The now-billionaire Bezos told thousands of Princeton graduates that he eventually learned that intelligence is a gift—easy to use, because that's how gifts are—while kindness is a choice.

Bill Taylor wrote about that Bezos speech in the 2012 Harvard Business Review; even then, Taylor was prompted to ask, "What is it about business that makes it so hard to be kind? And what kinds of businesspeople have we become when small acts of kindness feel so rare?"

Acts of kindness can feel especially absent in the wake of massive losses. As we process the articles and soundbites, we cling to the examples of humanity that rise up out of them: the medical and emergency personnel who dive into action both on-duty and off-duty or the stranger who holds someone's hand during their most fearful moments.

It is encouraging, at least for me, and also a little frighteningly humbling. That terrible drive to be and do "right" makes me question whether I can affect even a hairline crack toward making things better in this world. I have access to millions of bits of data and yet I am increasingly without my own answers to many, many questions.

What I've tried to find so far is a sense of comfort in my own ignorance and a willingness to ask those questions, repeatedly, if necessary. And to remember that even small kindnesses are essential, not just in business, but in general, because as Taylor says, "Small gestures can send big signals about who we are, what we care about, and why people should want to affiliate with us." Kindness is a choice, and therefore harder, but more important than ever.

Farragut West Knox Chamber of Commerce
11826 Kingston Pike, Suite 110 Farragut, TN 37934
865-675-7057 | 865-671-2409 Fax
e-mail: info@farragutchamber.com
www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of September:

Appalachian Concierge Service
Steve Wisdom
10207 Technology Drive, Suite 103
Knoxville, TN 37932
www.acsknoxville.com

Health Markets
Chris Brewer
731 N. Campbell Station Road
Knoxville, TN 37934
www.healthmarkets.com

Cindy Kraus – Keller Williams
Cindy Kraus
11400 Parkside Drive
Knoxville, TN 37934
www.farragutfinehomes.com

Home Care Assistance
Julie Friend
6630 Kingston Pike
Knoxville, TN 37919
www.homecareassistancenknoxville.com

CMIT Solutions of Knoxville
Crit Parrott
9111 Cross Park Drive
Knoxville, TN 37923
www.cmitsolutions.com/knoxville

HospitalCareers.com
Brian Bauer
11519 Kingston Pike
Knoxville, TN 37934
www.hospitalcareers.com

Colby's Photography
Colby McLemore
503 W Clinch Ave., #101
Knoxville, TN 37902
www.colbysphotography.com

Integrity HR Services, LLC
Kimberly Kosier
318 Nancy Lynn Lane
Knoxville, TN 37919
www.ihrworks.com

Cru Bistro Turkey Creek
Monika Hancock
11383 Parkside Drive
Knoxville, TN 37934
www.crubistroandwinebar.com

Premier Eye Care
Brent Fry
11121 Kingston Pike, Suite A
Knoxville, TN 37934
www.premier-eyecare.net

Gourmet Market
Monika Hancock
5107 Kington Pike
Knoxville, TN 37919
www.gourmetsmarketandcafe.com

Puleo's Grille
Monika Hancock
260 N Peters Road
Knoxville, TN 37919
www.puleosgrille.com

Graham and Cook Insurance
Derek Wright
11915 Kingston Pike, Suite 100
Knoxville, TN 37934
www.grahamandcook.com

TCM Solutions
Anthony Collins
875 Highway 321 N.
Lenoir City, TN 37771
www.tcmsolutions.org

Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past September. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

AT & T
Christmas Decor of Knoxville, Inc.
Concord Veterinary Hospital
Connors Steak and Seafood
Cool Sports Home of the Icearium
Corporate Quarters, Inc.
Costco Wholesale (Thank you for your Anchor Level Enterprise Membership)
Cumulus Media/WIVK, WOKI, WNML
David S. Rexrode, Attorney at Law
Edward Jones - Financial Advisor:
George Lucke
Farragut Business Alliance
Gables & Gates-Holloway/Westerling Group
Hilton Knoxville
Hilton Garden Inn Cedar Bluff
Junk Bee Gone, LLC (Thank you for your Anchor Level Enterprise Membership)

Knoxville TVA Employees Credit Union - Seven Oaks
Knoxville TVA Employees Credit Union - Turkey Creek (Thank you for your Anchor Level Enterprise Membership)
Land Development Solutions
Myers Bros. Holdings, Inc.
ORNL Federal Credit Union - Farragut
ORNL Federal Credit Union - Farragut Kroger
Oral & Maxillofacial Surgery Associates
Pellissippi State Community College
Petree Arbor, Lawn & Landscape
Prime Medical Training
Ricki's Pet Depot
State Farm Insurance - Cindy Doyle
Staybridge Suites - Knoxville West
Turkey Creek Tinting
Van Elkins & Associates, CPAs

Briefs

From page 3

years in banking and a demonstrated proficiency in the financial service sector,

MCB president/CEO, Bill Edwards is confident that Beal "will deliver on MCB's promise of Responsive Relationship Banking."

Calendar of Events

Members can RSVP for these events through their online Member Information Center at farragutchamber.com. Call 675-7057 or email info@farragutchamber.com for a link to create your account!

October 12, 2017
8:00 – 9:30 a.m. *Networking*
Pinnacle Financial Partners - Farragut
241 Brooklawn Street

October 19, 2017
5:00 – 6:30 p.m. *Networking (Halloween attire encouraged!)*
Slamdot, Inc.
2053 Thunderhead Road

October 26, 2017
5:00 – 6:30 p.m. *Networking*
NAI Koella R.M. Moore
255 N. Peters Road, Suite 101

November 2, 2017
8:00 – 9:30 a.m. *Networking*
Farragut High School Education Foundation
11237 Kingston Pike (Farragut HS)

November 7, 2017
7:30 – 9:00 a.m. *Breakfast Speaker Series: Cyber-Security Panel*
Fox Den Country Club – 12284 N. Fox Den Drive
\$30 Members / \$40 Non-Members
Register at farragutchamber.com!

Who's who... King University

By Michelle He



In a world that is constantly evolving, a post-undergraduate education has become increasingly essential to finding one's ideal job position. However, for those who are already employed or have families, obtaining a higher degree can be difficult to balance. Therein lies the beauty of being a student at King University: its array of continuing education programs allows those enrolled to pursue further professional studies while managing career, household, and civic responsibilities. Through the flexibility of the accelerated course work and student-oriented nature of the university, students can maintain their current state of employment while earning their undergraduate or graduate degrees.

In addition to its emphasis on student success, King University is rich in its heritage and culture. Kristi Reynolds, assistant vice president of GPS Enrollment Management at the Knoxville campus, highlights its "150 years of quality education in a rigorous academic environment." Reynolds adds, "King's mission is to prepare students in our Christian academic setting to excel as thoughtful, resourceful, and responsible citizens with a passion for serving God, the Church, and the world. We accomplish this through excellent teaching, high expectations, worthwhile example, and fidelity to our Presbyterian heritage."

Furthermore, Reynolds notes another distinguishing feature about King University: it has three enrollment periods per year. Typically starting in January, May, and August, King provides "a team-based program in which students are immersed in a diverse educational community of individuals from a variety of vocational backgrounds." In turn, this fosters a distinctive quality of collaboration and discussion in the classroom; students are able to share their professional experiences while forming connections with their peers.

If you are interested in completing your bachelor's degree, now is the optimal time to do so! King University is offering the chance to win a full-tuition scholarship to pursue your degree in one of seven programs including Communication, RN-BSN, and Business Administration. For more information, please visit www.WIVK.com or <http://degreeof-success.king.edu> between September 29 – October 26.

TSBDC

AID YOUR SMALL BUSINESS

by Laura Overstreet, Small Business Specialist and GrowthWheel® Certified Advisor

Fall is a great time to get started with your new small business venture. At the Knoxville Area Small Business Development Center there are upcoming workshops and certified business counselors to aid in your planning.

On Oct. 16, the program 'Google: Get Your Business Online' will be held online and will give an overview of setting up a Google My Business page. Sandi and Wayne Sturm, certified Google experts, will facilitate the online session that can be taken at your availability.

On Oct. 19 and Nov. 7, Startup Assistance with GrowthWheel is available, which will include the forms of business organization, tax requirements, business licenses, business planning, and financial options along with loan qualification criteria and opportunities. A member of the TSBDC staff will hold these workshops at the Blount County Chamber on the 19th and at our Market Square location on the 7th from 9 a.m. – 12 p.m.

Remember that you do not have to start a business or troubleshoot your existing business issues alone because we are here to help at the Knoxville SBDC. You can now also schedule appointments for no-cost business counseling through the Farragut West Knox Chamber of Commerce. For more information and to register for an event visit www.tsbdc.org or call 865-246-2663.

Event Rentals
BY Rothchild

Setting the Standard for Special Events

Tents • Tables • Chairs • Linens • Inflatables • Concessions • Weddings

120 W. King's Way
Knoxville, TN 37923

Phone: (865) 531-0269
Fax: (865) 531-3862

www.eventrentalsbyrothchild.com



ACT!, CRM, drip marketing, databases, reports, and e-mail newsletters that really work.

The Prestige Group

Call or e-mail for a free on-site meeting today!
keithmeese@prestigegroup.net • 705-3878



APPDRIVEN MARKETING
"AFFORDABLE APPS FOR BUSINESS"

56% of all mobile phones in the US are smartphones!
Could you be missing an opportunity?
Visit myfreeappdemo.com for your personalized demo.

Get your app for \$995
Have a presence in...

865-236-1067
www.appdriven.net

