



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

VOL. 31, NO. 8

A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

AUGUST 2017

Covering Opioid Abuse



WVLT News Anchor to Moderate Breakfast Panel

WVLT Local 8 news anchor Lauren Davis has covered the epidemic of opioid abuse since 2016, speaking to lawmakers and those involved on the local level about the alarming statistics and growing concern over the issue. The Chamber is proud to announce Davis as the Moderator for the upcoming Breakfast Speaker Series event on Tuesday, Aug. 22 at 7:30 a.m. at Fox Den Country Club. Panelists will speak from 8:00 – 9:00 a.m., including questions.

Davis anchors First At 4 Monday through Friday and is the Senior Reporter at Local 8 News. Beginning at WVLT in 2007, Davis has covered breaking stories like the Tennessee Valley Unitarian Universalist Church shooting and Chattanooga terror attacks. Before joining Local 8 News, Davis spent 4 years at WTVY-TV News 4 in Dothan, Alabama, where she anchored the morning show and reported. Davis deeply cares for and loves volunteering in the community and is excited about moderating the panel.

The opioid epidemic has been in the forefront of national news. The Knox County area is seeing the tragic effects that

this epidemic can have on not just the addicted, but those around them, including friends, family, employees and communities.

For anyone who wants to hear directly what actions are being taken on this issue, the Chamber is honored to bring together four outstanding panelists closely involved in the effort at a highly anticipated Breakfast Speaker Series: Panel Discussion on the Opioid Epidemic. The panel will host Tennessee State Senator Richard Briggs, MD; Knox Co. District Attorney General Charne Allen, Knox. County Sheriff's Office Chief of Administration Lee Tramel, and Metro Drug Coalition Executive Director Karen Pershing. All will be speaking and addressing guest questions on the most critical issues/actions surrounding this epidemic.

Reservations are available online at www.farragutchamber.com and are \$30 for business members, \$40 non-members, and \$275 for tables of 10. Breakfast is included with each

See BREAKFAST on Page 2



Chris Thomas-United Community Bank and Ambassador Co-Chair presents to an orientation group.

Fall Orientation Upcoming

Join Chamber Staff, Board, and Ambassadors for a New Member Orientation on Tuesday, Sept. 12 at the Town of Farragut municipal building at 11408 Municipal Drive in Farragut. The orientation benefits new business members, those with new staff, and members looking to best utilize their Chamber benefits. There are many new features we will be offering as benefits to our members so this is a perfect opportunity to learn how to get the most out of your Chamber membership.

Refreshments by Clean EatZ of Farragut and a brief networking period will be provided in the lobby area of town hall starting at 7:30 a.m. with the program beginning in the board room at 8 a.m. Door prizes are awarded throughout the presentation which will feature information from Chamber staff, the Ambassador committee, town officials, Small Business Development Center (SBDC) of Tennessee and other local resources. Members can RSVP for themselves or a staff member via the weekly email link or our website. For questions or information call 865-675-7057 or email therese@farragutchamber.com.

Long Joins Chamber Board

The Chamber Board welcomed Sherry Long to its 2017/18 Board of Directors for a three-year term beginning in July 2017.

Long is currently the Advertising Manager at farragutpress.com and was selected from a group of several applicants. The Nominating Committee chair and board member, Darla Berald-Myers Bros. Holdings, noted that the decision "was especially difficult considering the high quality of this year's candidates, but during interviews, Sherry unanimously impressed the committee with her enthusiasm, energy and ideas to help the Chamber grow within its mission." Congratulations and welcome Sherry!



Long



23rd Farragut Fall 5K to celebrate Vets and Pets

Runners, walkers, and dog-lovers should keep their red, white and blue items handy for the 23rd Annual Fall 5K, Fun Walk & Pet Parade! The Chamber is honored to host the annual race/walk on Veteran's Day, Saturday, Nov. 11, with onsite registration and check-in at 7:00 a.m. and the race/walk beginning at 8:00 a.m.

The event helps fund the Chamber's Continuing Education Scholarships and 15% of registrations goes to the Smoky Mountain Service Dogs (SMSD) to aid in their mission to provide canine mobility assistance to qualified veterans. Dogs are trained and tailored to each approved applicant's needs over two years, incurring an estimated \$25,000 in costs. None of those costs are passed on to

the veteran.

The USATF sanctioned 5K race and 1-mile fun walk and pet parade begins at Watt Road and Kingston Pike in Farragut, TN. Runners traverse a scenic traffic-free road course through Sedgefield subdivision; walkers continue into Mayor Bob Leonard Park. Both groups finish in the park at separate finish lines. Four-legged friends joining their humans on the 1-mile course will enjoy bandanas, tennis balls and special treats! All pets must be leashed and are not permitted on the 5K course. Running strollers are allowed!

Due to much-anticipated improvements at Mayor Bob Leonard Park, Watt Road parking will be reduced. Participants are strongly

encouraged to use the Harrison Road parking lot and to arrive early to ensure plenty of time to check-in and enjoy the festivities. Watt Road closes to all traffic at 7:30 a.m. The race/walk begins at 8:00 a.m., rain or shine.

Pre-registration fees are \$25 for age 18 and up and only \$20 for age 17 and under through Nov. 4. From Nov. 5 through race day there is an increase of \$5 for all registrants. Online registration and payment can be accessed through www.farragutchamber.com. Registration includes a long-sleeved shirt and goody bag while supplies last. Goody bags this year will include fantastic items and extras for veterans as a thank you for

See 5K on Page 4

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.

ADMIRAL ELITE



ADMIRAL



CAPTAIN



farragutpress



Atlantic Capital



ANCHOR



REGIONS BANK



Networkings

Zoes Kitchen - Turkey Creek - July 6, 2017



Sam Case-Zoes Kitchen, Nicole Thredgill-Zoes Kitchen, Steph Powers-Zoes Kitchen and Kristy Biddle-Zoes Kitchen pose in front of a sumptuous display of food just before the networking begins.



Ryan Crawford and Sarah Smith-both with *Stay at Home* stop to pose before they enjoy the delicious offerings from Zoes Kitchen.

Goodwill Farragut – July 13, 2017



Liz Nother-Goodwill Farragut, Samantha Beaudry-Goodwill Farragut and Erin Rosolina-Goodwill Farragut take a photo break during the event.



Dana Kelley-Admiral Title, Margaret Hemphill-Admiral Title and Heather Blazer-Embassy Suites pause during the networking to smile for the camera.

Knoxville TVA Employees Credit Union – Turkey Creek– July 20, 2017



Lauren Mackey, Kristina Howard, Mary Beth McCauley, Joe Sexton, Mollie Walker, Rene Cooper, Beth Gray-all with Knoxville TVA Employees Credit Union are ready to meet and greet at the networking event held on July 20 at the Parkside Drive location.



Mike Prescott-Smith & Hammaker and Christi Fightmaster-Pugh & Company enjoy coffee and conversation during the event.

Crye-Leike – July 27, 2017



Melonie Carideo, Teri Jo Fox, Eric Whitener, Shauntay Stiles, Tashina Perry and Jim Oakley, all with Crye-Leike Realtors, assemble in the reception area for a quick photo op during the July 27 networking.



Jerod Rains-First Tennessee Bank and Deborah Lee-SouthEast Bank chat during the Crye-Leike event.

Breakfast

From page 1

reservation and a donation will be made by the Chamber from reservation fees to the non-profit Metro Drug Coalition. Reservations have reached 100 and space is limited; do not miss out on this unique and important opportunity.

Sponsorships are available for the event at Presenting, Event and Community lev-

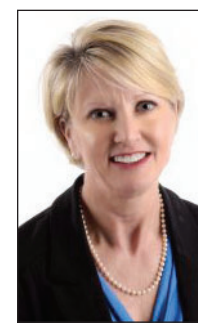
els. The Chamber thanks the Town of Farragut as a Presenting Sponsor and Tennova Health Care as a Community Sponsor for their support! Sponsorship is an excellent way to boost your business' visibility and take advantage of the added benefits sponsoring provides. Reservations are included at each sponsor level. Details are available by calling 865-675-7057, emailing info@farragutchamber.com or visiting www.farragutchamber.com.



Allen



Briggs



Pershing



Tramel

NEW FEATURE: MEET the BOARD

The Farragut West Knox Chamber Board is comprised of a broad spectrum of corporate and community leaders and is governed by an Executive Board. These volunteers provide support and guidance to ensure the fulfillment of the chamber's mission. Please thank them when you meet them!



Angie Denton

Board Member/Role:
Angie Denton / Board Director

Member Business:
Tennova Healthcare – Turkey Creek Medical Center

Business Title:
Director of Marketing & Physician Outreach

How you benefit from our Chamber:
I love the opportunity to connect with business professionals in our community and how it provides the ability to use resources that are local to support our economy.

Greatest Business Success:
Built a state-wide provider network across the State of Tennessee made up of doctors and

hospitals in only 3 months for the TennCare program.

Greatest Business frustration:
The ever-changing governmental and insurance company mandates.

Most positive trend facing business today:
Cloud computing, using cloud based apps to cut down overhead expenses; availability and reach of social media, and mobile marketing.

Career you wanted when you were 10:
An airline stewardess because I wanted to see the world!

Last book you enjoyed:
“The Design of Everyday Things” by Donald A. Norman

Favorite music:
Rock and Pop

Favorite hobby/activity:
Any family time & gardening

Favorite movie: Memphis Belle

Place you love to visit:
Anywhere that has “beach” in the name

Most influential person in your life:
My father

Greatest lesson learned:
The people you lose will always be a part of you.

Greatest lesson you teach: Life is all about the journey and less about the destination.

Ribbon Cuttings

9Round – July 7, 2017



Rich Boggs, Tommy Holliday and Jack Butturini with 9Round gather “ringside” with Chamber Ambassadors, town dignitaries, family and friends to cut the ribbon.

Maid Brigade – July 11, 2017



Moses and Kahle Madera-Maid Brigade and staff “clean up” and get ready to cut the ribbon on July 11 as family, Chamber members and town dignitaries gather for the event. The Maderas are proud Farragut residents.

Wieniewitz Financial – July 24, 2017



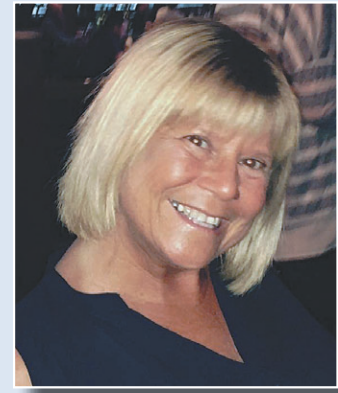
Lauryn Norman, Lauren Blevins, Trae Wieniewitz, Teresa Dolak, Melanie Blakney and Cindy Hickerson all with Wieniewitz Financial, center, are surrounded by Chamber Ambassadors as they celebrate cutting the ribbon at their newly relocated office.

Clean Eatz – July 27, 2017



Maggie Gartrell and Neal Gartrell-Clean Eatz, center are joined by family, Farragut West Knox Chamber Ambassadors and town dignitaries as they cut the ribbon inside their new store; spreading the good news of living a healthy lifestyle.

Ambassador of the Month July 2017



ARLENE WEINSTEIN

Congratulations to this past July's Ambassador of the Month, Arlene Weinstein - Arlene's Fun Travel

Arlene has a knack for making connections between people, whether for business or just helping someone new get to know other members of the community. If you'd like to get connected to the chamber (or if you have travel plans in your future) contact her at arlene.funtravel@gmail.com.

First runner-up this month is Angela Bridges-Cumulus Media. Second runner-up Eric Whitener-Fox & Whitener Real Estate Solutions! The Chamber is very grateful to each of these individuals and the entire Ambassador team for their dedication and support!

Member Briefs

Zaxby's – Turkey Creek proudly offers their 3rd Back to School Bash featuring Farragut businesses on Sept. 16 from 11:00 a.m. – 2:00 p.m. in the JCPenney's parking lot in Turkey Creek! Openings remain for small businesses/franchises to set up a tent/booth to market their business at NO cost. Instead, participants must provide a child-friendly activity. Only one business per industry type permitted. Contact Pamela Milliken at zaxbysturkeycreek@gmail.com.

TNBank is thrilled to announce the promotion of Natasha Bohannon to Branch Manager of the TNBank Farragut branch! Natasha brings a wealth of banking knowledge with eight years experience. Natasha also serves as an Ambassador for the Farragut West Knox Chamber. Congratulations!

The Fairfield Inn & Suites Knoxville West has named Chris Donovan as their new Director of Sales and Catherine Chamberlain as Regional Director of Sales.

Fox Den Country Club will host thousands of golf fans at the News Sentinel Open with events beginning on Aug. 13 and tournament play occurring Aug. 17-20. For information on tickets and schedule, visit www.knsopen.com. All parking proceeds for 2017 will go to the Shriners.

Kudos to **OrangeTheory Fitness** for partnering with St. Jude Children's Research Hospital to raise \$15,000 by Sept. 23 to help find cures for childhood cancers! They are over halfway there but they still need help! Call 223-6699 or visit their Farragut studio at 11674 Parkside Drive (near Corks Wine & Spirits and Publix – Farragut) to learn more!

Dale Laney has been appointed as director of veteran services for **Tusculum College**. His responsibilities will include fostering and maintaining outreach relations between Tusculum and military institutions, veteran associations, etc. Tusculum College has also been named on the 2017 Best Value School List.

Both **ORNL Federal Credit Union** and **Y-12 Federal Credit Union** were recognized with the Collaboration and Innovation Award by the National Association of Credit Union Service Organizations.

Christmas Décor of Knoxville, Inc. is sponsoring the 4th annual “Fore the Kids” community golf tournament on Aug. 19 at the Toqua Course in Tellico Village. Benefits go to supporting local programs for children. You can register online at www.isaiah58project.org.

Congratulations to Cynthia Moxley, of **Moxley Carmichael**, on her article “Four Ways to Keep Your Name on the Guest List” in the July Business Journal.

The Lantern at Morning Pointe in Lenoir City is hosting a Summer Fun Fair on Aug. 12.

Volunteer Ministry Center's development team is available to speak on “community involvement” at your church group or Sunday School class, or to your employees looking for ways to get involved. Contact Lisa Hutton at lhutton@vmcinc.org or call 524-3926 to learn more.

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President Quotes 'n Notes



Julie A. Blaylock

"You have a gift of 86,400 seconds today. Have you used one to say 'thank you'?"

~ William Arthur Ward

I'm a junkie for quotes and articles on customer service. I would bet each of us has been an inadvertent study of customer service from a young age if we think about it: the bank teller who gave us a lollipop; the retailer who smiled down at us genuinely; the server who praised our good table behavior. I remember a particular drive-through attendant who, in my years as a broke student, waited patiently as I dug for change to buy a \$1 hamburger, then waved me away with a smile, thanking me for letting her serve me.

I've been lucky to take classes under several great speakers and trainers on customer service. One of my favorites, David Aaker, insists we should "be thankful for every customer, every time." In one course, he told everyone, "When someone's ship is in your harbor, don't let it sail away."

As much as it is important to focus on providing great service to our customers, they are not the only "ships" we encounter in "our harbor." As we move through our day conducting business as consumers, we come across a lot of "ships" who provide great service to us. How often do we recognize them and say thank you?

It seems easy to be motivated to find a supervisor when we're not getting the service we feel we should. But when someone goes above and beyond in helping us, why does the opportunity to show our gratitude pass by? Because we're tired? Distracted? Focused on some other endgame of the interaction?

The answer is probably 'yes' to all those and is because as American writer Cynthia Ozick says, "We often take for granted the very things that most deserve our gratitude." This goes for partners, family, co-workers, and anyone we interact with regularly.

What's more, in a world of electronic deadlines and instant communication methods, we expect more of others than ever before (and more is expected of us). It becomes easy to forget and justifiably simple to say we have no time to acknowledge our appreciation of others.

Months ago I took a print to be matted. The gentleman helping me had three other customers already. He acknowledged me regularly as I waited. When a woman with a walker came to claim her framed painting, he asked if I minded while he carried it up front for her (he needn't have asked). It was a busy Saturday, yet this guy was the model of kind attentiveness in the middle of retail chaos. I thanked him several times for that.

As I walked to the registers, I made up my mind to tell a supervisor what a great job he was doing. Then I hit the back of the line. Several kids were crying. My phone started ringing. By the time I got through checkout, it was later than I wanted it to be and I still had two stops to make. I was in my car when I remembered my intent to praise him to someone.

Forgetting to follow through at times makes it even more important to spread our gratitude around wherever and whenever we can, I think. Not only does it make us and recipient feel good, but it can lead to continued good service. Customers who take a moment to be thoughtful, acknowledging their appreciation when we fit in a job sooner than expected or meet a deadline they didn't give much notice for, tend to have their work prioritized next time, don't they? It is amazing what a few kind words will do for the spirit in the middle of a hectic day.

I did eventually remember the man at the matting/framing counter; I never got his last name, but I hoped the store location and department would be enough. I looked up their customer service contact email, and sent a message describing the great service I received, in detail, including my observation of how courteous, patient, and upbeat he was with customers besides me. I told them he was an excellent example for their business and would directly impact my decision to return to that store. It took less than five minutes to do this.

Philosophical writer James Allen wrote, "No duty is more urgent than that of returning thanks." It is a small gesture whose return on investment is immeasurable.

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e-mail: info@farragutchamber.com
www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of July:

Brain Balance Achievement Centers
Alice Crawley
157 Brooklawn Street
Knoxville, TN 37934
www.brainbalancefarragut.com

SouthEast Bank – Bearden
Deborah Lee
4960 Kingston Pike
Knoxville, TN 37919
www.southeastbank.com

Clean Eatz
Neal Gartrell
155 West End Ave.
Knoxville, TN 37934
www.cleaneatz.com

State Farm Insurance
Mike Massaglia
136 S. Illinois Ave., Suite 100
Oak Ridge, TN 37830
www.secretcityagent.com

Head Investment Partners
Barbara Million
2280 Valley Vista Road, Suite A
Knoxville, TN 37932
www.hip3.net

Steve's Kitchen
Christina Ruzecki
12744 Kingston Pike, Suite 101
Farragut, TN 37934
www.steveskitchenknox.com

Premier Solutions International
Lauren Blankenship
1132 Connecticut Avenue
Knoxville, TN 37921
www.premiersolutionstn.com

Tutor Doctor of Knoxville
Joel Vance
Friendsville, TN 37737
www.tutordocor.com/knoxville

Senegence/LipSense
Colleen Sturdevan
Knoxville, TN 37934
southernshinebycolleen@gmail.com

uBreakiFix Turkey Creek
Chance Barnett
11133 Parkside Drive
Knoxville, TN 37934

Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past July. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Angela Floyd School for the Dancer
Apple Cake Tea Room
Aqua Clear Water Systems
Archer's Barbeque – West Knoxville
Arthur Rutenberg Homes
Candlewood Suites
Chili's – Turkey Creek
Cirrus Insight
Clayton Bank & Trust
Comfort Inn & Suites Knoxville West
Corks Wine & Spirits
Corporate Quarters, Inc.
Cruise Planners
Dairy Queen Farragut
David H. Dunaway & Associates, PLLC
Dex Media
Drive 4 Life Academy
E.W. Scripps Company
Edible Arrangements
El Mezcal Mexican Restaurant
Farragut Intermediate School
farragutpress
(Thank you for your Captain Level Enterprise Membership)
Femme Touche Hair Designs
First Tennessee – Middlebrook Pike Branch
Fish Window Cleaning

Freedom Chiropractic, LLC
Greystone Vista
Holli McCray Group; The Holy Cross Anglican Church
Home Federal Bank -Concord/Farragut
IMS, Inc.
KHP Clean, LLC
Law Family Dentistry, PLLC
Massage Envy
Matlock Tire Service
One Community Services, Inc.
OsteoStrong Wellness Center
Pellissippi State Community College
Pure Magic Full Service Carwash
Quist, Fitzpatrick & Jarrard, PLLC
Radio Systems
Reserve at Bluebird Hill
Servpro of West Knoxville
Skyline Exhibitor Source
State Farm Insurance-Vanessa Brown
Tillman Companies
Town Framery
Turkey Creek Medical Center
Tusculum College
The Voice Tank
Y-12 Federal Credit Union – Cedar Bluff
Y-12 Federal Credit Union – Hardin Valley

5K

From page 1

their service.

This event is designed for the whole family, friends or business teams! Teams of four or more receive a discount applied as soon as the 4th person registers and can be made up of runners and walkers within one team. Following the event participants will enjoy music, the Food Tent, door prizes and special recognition for veterans at the event!

The top male and female runner each wins a cash prize. New this year will be a cash prize for the 30th runner in celebration of the chamber's 30th anniversary this year! Medals for the top three runners in each male and female age category will also be



given.

Sponsorships are now available for the event and include logo recognition on the shirt and logo recognition in print/web/electronic media as soon as you commit. Email info@farragutchamber.com for more details on benefits and thank you to current Presenting Sponsor Town of Farragut, Community Sponsor First Utility District and Media Sponsor farragutpress!

Calendar of Events

Please call the Chamber office at 675-7057 for information

August 10, 2017
8:00 – 9:30 a.m.

Networking
Cumulus Media
4711 Old Kingston Pike

August 17, 2017
5:00 – 6:30 p.m.

Networking
Oasis Day Spa
10420 Kingston Pike

August 24, 2017
5:00 – 6:30 p.m.

Networking
The Casual Pint - Northshore
2053 Thunderhead Road

August 31, 2017
8:00 – 9:30 a.m.

Networking
ServPro of West Knoxville/Concord
Call 675-7057 or visit www.farragutchamber.com for location

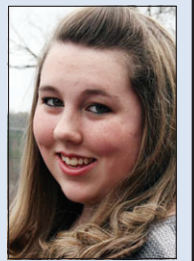
September 7, 2017
8:00 – 9:30 a.m.

Networking
FASTSIGNS
8333 Gleason Drive

Who's who...

Farewell Article

by Gabrielle Gosnell



Gosnell

When I arrived at the Farragut West Knox Chamber of Commerce for the very first time I was honestly a nervous wreck. Would they like me? Is my outfit considered "business casual"? Am I even qualified to do this? I was a high school student and my only familiarity with internships was what I had seen in movies where the poor intern is running in circles fetching coffee while people yell at them. When I walked through the door into the Chamber's office I had no idea how much this Chamber would change my life.

I was greeted by Julie Blaylock, who would become the greatest mentor and role model to me, and she made me feel welcomed immediately. I was an intern, but the Chamber staff did not treat me like the stereotypical intern. I felt respected and I loved coming to the Chamber because every day I left the office feeling like I had made a difference in my community.

Every business in the Chamber has been so incredibly kind to me. Thank you to every person who overlooked my panicked "Can I put you on hold??" response whenever I did not know the answer to a question during my first month. Thank you to Patti Walden, at Painting With a Twist Farragut, for making me feel at ease during my first Who's Who article interview and for giving me the confidence to answer my own question, "Yes! I'm qualified to be an intern at the Chamber." Thank you to Angela Bridges, of Cumulus Media, for helping my awkward self navigate business networkings. Thank you to SouthEast Bank and the Chamber Board of Directors for investing in the next chapter of my life. Thank you to every single business member of the Farragut West Knox Chamber for teaching me different skills every single day and for showing me what it means to be a community.

I have learned so many lessons because I worked at this Chamber and as I move on to the next chapter of my life I want to say thank you to the Chamber and all of its business members for making Farragut a hard place to say goodbye to.

The Chamber was thrilled to have Gabrielle as our Spring student intern and as an employee this summer! We wish her the best of luck as she begins her freshman year at University of Tennessee Chattanooga this August where she will pursue a degree in nursing.

TSBDC

OPPORTUNITIES FOR GROWTH

by Laura Overstreet, Small Business Specialist and GrowthWheel® Certified Advisor

There are plenty of opportunities to grow your small business this month with the Knoxville Area Small Business Development Center.

There are two online workshops offered this month. On August 15th, register for "Google-ize your business." This workshop consists of 11 individual video lessons, activities, and handbook. You will learn how to optimize your business for Google and customers. Inbound Marketing Specialist, Sandi Strum will be speaking along with Wayne Strum, Certified GYBO Partner and Trusted Street View Photographer. You must register by August 15th for this workshop and pay a \$59 fee.

There will be a Start-up with GrowthWheel workshop on Thursday August 17th in Blount County. This workshop will be from 9 a.m. to 12 p.m.

Also August 17th there will be an International Incubator Lunch & Learn program.

Come learn more about the International Business Incubator concept. Hear how other communities, universities, entrepreneurship centers and economic development groups have succeeded in solving resource problems, shared technical expertise, and provided manufacturing opportunities in rural, urban, and developing countries around the world and across the USA. Kathryn has an MBA in International Business and Finance, spent two years in Tianjin, China and is a Certified Economic Developer. The Lunch and Learn program is hosted in conjunction with Lawhorn CPA Group 6312 Kingston Pike, Ste. 100

Register at https://internationalincubator.eventbrite.com Phone: (865) 274-1397

The second online workshop this month, "Google GYBO (Get Your Business Online) will open for registration Monday, August 21st. Sandi and Wayne Strum will teach you how to create, verify, and optimize your business listing on Google. The program will cover vital information including verification, profile setup, reviews and how to respond. You will need a G-mail account in order to participate. The online class will be accessible on August 21st; however, participants can choose the actual time to take the course.

For more information and to register for an event visit www.tsbdc.org or call 865-246-2663.

SouthEast bank
NEAR CHICK-FIL-A
4960 KINGSTON PIKE

BEARDEN GRAND OPENING celebration

tuesday | AUG 15 to friday | AUG 18

- CELEBRATE ALL WEEK LONG
- ENJOY FREE FOOD & REFRESHMENTS
- SPIN THE WHEEL FOR PRIZES*
- ENTER A DRAWING TO WIN A YETI COOLER*

*Limit one spin and entry per customer. No purchase necessary. SouthEast Bank employees not eligible.

GRAND OPENING & FUNDRAISER FOR Food for Kids

Saturday AUG 19
11am - 2pm

#foodforkids

- FREE FOOD
- GIVEAWAYS
- BOUNCE HOUSE
- FACE PAINTING
- GAMES
- BALLOON ANIMALS
- FIRE DEPARTMENT
- POLICE DEPARTMENT
- PHOTOS WITH SMOKEY

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