



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

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A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

JUNE 2017



Teri Jo Fox-Crye-Leike Realtors bids on a prized item.



Top: Former Chamber President Bettye Sisco and current Chamber President Julie Blaylock celebrate at the auction.

Above: 1st place table top winner goes to farragutpress. (photo by Tammy Cheek)

Continuing Education Student Scholarships to graduating Farragut High School seniors Gabrielle Gosnell and Sam Landon. Both scholarships were the first of that amount ever given, and will become an annual en-

See AUCTION on Page 4

Auction "WILDLY" Successful

The business world can be a jungle at times, but 225 guests of the Chamber's 30th Anniversary "Born to be Wild" Auction took in lush décor, sumptuous food samplings of prime rib, crab cakes, shrimp, and much more, and participated in a frenzied bidding war on hundreds of items in both the silent and live auctions. The event took place on Friday, May 12 at Rothchild Catering and Conference Center and was a wildly successful and fun evening.

The pinnacle moments of the evening were as multi-faceted as the \$2,000 diamond pendant being offered to one lucky winner by Rick Terry Jewelry Designs. The Chamber was incredibly proud to pres-

ent The Butterfly Fund of East Tennessee Foundation with a check for \$2,000 taken from ticket sales. Two of the four founders, Christina and James Harrill, were on hand to receive the donation and speak about the legacy that their organization is carrying on in the name of theirs and The Bargins' daughters. Each couple lost a child in 2008 to rhabdomyosarcoma, a rare childhood cancer. The Butterfly Fund raises money for research, treatment and services dedicated to defeating childhood cancer. The charity was chosen in support of a chamber member with family currently battling the same disease.

Tabletops experienced fierce competition this year with multiple strong contend-

ers for guests to choose from! Guests were impressed by second runner-up TnBank's "Born to be Wild" motorcycle themed table. They clearly had no bones to pick with the elegant first runner-up Bonefish Grill Turkey Creek table. However, they went wild for winner-farragutpress' "Animal Crackers" themed table, covered in lush plants/saplings, and complete with its own gorilla and giraffe!

Julie Blaylock presented an Admiral Elite Enterprise Pillar to SouthEast Bank for recognition of their new membership contribution above and beyond the standard membership level. CEO John Arnold received the award on behalf of the bank, and stayed to help the Chamber then present two \$1,000

Farragut Fun for July 4th Week!

The Town of Farragut has plenty of activities to keep you busy during the 4th of July!

The Independence Day Parade on Tuesday, July 4, at 9:30 a.m. will be along Kingston Pike from Farragut High School to Federal Blvd. Registration forms for the parade are available at <http://www.townoffarragut.org/register>. Limited spots remain and registration closes June 21. The Farragut Freedom Run will again be held at 8:30 a.m. immediately prior to the start of the parade. More details can be found at www.fleetfeetknoxville.com. If you have questions or need help with registration, contact Arleen Higginbotham (ahigginbotham@townoffarragut.org) at 218-3375.

The "RED, WHITE & BLUES JAM" is a special one-day retail event at The West End Shopping Center on Saturday, July 8 organized by the Town of Farragut and SHOP FARRAGUT. Farragut merchants will move outside and into the parking lot along West End Avenue



at Kingston Pike as five area bands entertain the public between 4 p.m. and 10 p.m. There will be special discounts, attractions and giveaways as well as plenty of food and beverage options from some of our local eateries. There will also be live music under the tent at the special Beer Garden. This event is FREE to the public and organizers are hoping to make this an annual family friendly event. For more information, contact Stephen F. Krempasky (steve@farragutbusiness.com) at 307-2486.

Welcome THERESE!

The chamber is excited to welcome our newest staff member, Therese Bradbury! A former staff member at the Cherokee County Chamber of Commerce in North Carolina, Therese takes on the role of Executive Assistant to President/CEO, Julie Blaylock and began on June 1, having already attended the 30th Annual Auction in order to experience the Chamber's largest fundraising event.

Therese has always wanted to take an active role in her community because, "Through high school and college I worked at local small businesses in my area. They were good to me and I developed loyalty which fostered a lot of love.

It taught me that I really wanted a career that is involved in the business community." In her spare time, Therese enjoys dancing. "I taught dance all through high school and college," Therese explained. Congratulate and welcome her at therese@farragutchamber.com, 675-7057, or by stopping by the office at 11826 Kingston Pike, Suite 110.



Bradbury

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Scholarship Program above and beyond their annual dues.

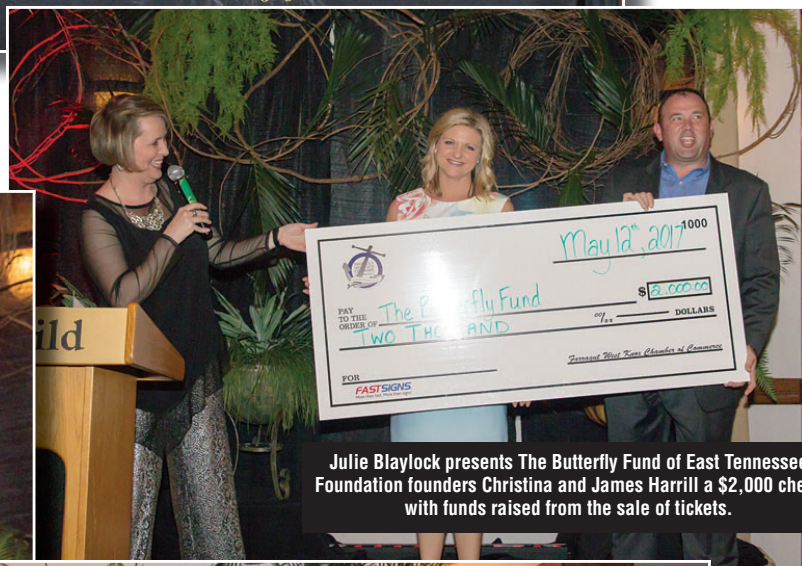
ADMIRAL ELITE	farragut	SouthEast bank	ADMIRAL	FIRST TENNESSEE	LCUB
CAPTAIN	BMC	farragutpress	Atlantic Capital	APPDRIVEN	FAIRFIELD INN & SUITES Marriott
ANCHOR	KNOXVILLE	THE EYE GROUP	Enrichment	REGIONS BANK	VOLUNTEER pharmacy
United Community Bank	EMPLOYEES CREDIT UNION	NHG	Charter Business	HomeTrust Bank	Children's Hospital
JUNK BEER GONZ	Tennessee State Bank	www.rltrac.com	First UTILITY DISTRICT OF KNOX COUNTY	MBI	COSTCO WHOLESALE
					HOME FEDERAL BANK



Chris Thomas-United Community Bank, Corrine McMurtery-Pure Romance by Corrine, Patty Terry and Rick Terry-Rick Terry Jewelry Designs man the table selling freshwater pearl bracelets and a chance to win a diamond pendant.



Chamber president Julie Blaylock presents John Arnold-SouthEast Bank CEO with an Admiral Elite Enterprise Pillar.



Julie Blaylock presents The Butterfly Fund of East Tennessee Foundation founders Christina and James Harrill a \$2,000 check with funds raised from the sale of tickets.



Auctioneer Bear Stephenson-Stephenson Realty and Auction presents the next item up for auction.



Julie Blaylock and John Arnold-SouthEast Bank CEO present surprised student interns Sam Landon and Gabrielle Gosnell each with a \$1,000 scholarship.



Rick Terry-Rick Terry Jewelry Designs and Chamber President Julie Blaylock congratulate a thrilled diamond pendant winner Jennifer Sharp.

Networkings

United Community Bank – March 9

(Oops! We missed a fantastic networking between issues. Our apologies and immense thanks to this member business for hosting!)



Mike Baker-Mike Baker Insurance Consulting, Arlene Weinstein-Arlene's Fun Travel, Chris Thomas-United Community Bank and wife, Jennifer Thomas, gather for a picture during United Community Bank's networking event.



Diane Jones-Pinnacle Financial Partners and Dr. Randy Lange-Lange Animal Hospital share smiles for the camera at United Community Bank.

NEW FEATURE: MEET the BOARD

The Farragut West Knox Chamber Board is comprised of a broad spectrum of corporate and community leaders and is governed by an Executive Board. These volunteers provide support and guidance to ensure the fulfillment of the chamber's mission. Please thank them when you meet them!



Diane Jones

Board Member/Role:
Diane Jones, Board Director

Member Business/Title:
Pinnacle Financial Partners / Office Leader

How you benefit from our Chamber:
I get to know other businesses. I get to be as involved as I can and it helps me in my business world.

Greatest business success:
Helping people reach their financial goals.

Greatest business frustration:
There not being enough hours in the day. As well, the competition is pretty fierce. It can be a little frustrating when you try to meet someone's needs and they decide they can do something bigger and better and all your hard work has sort of deflated.

Most positive trend facing businesses today:
People are out spending money again. It's helping the economy grow. People are taking more risks.

Most negative trend facing businesses today:
Competition. There's a bank on every corner. There are fast food restaurants everywhere. A lot of businesses are doing well, that makes the competition stiff.

Career you wanted when you were 10:
A nurse. I wanted to work at Great Ormand Street which is the Children's Hospital in London.

Last book you enjoyed:
The Outlander Series.

Favorite music genre: Any type of Motown; Earth, Wind & Fire; The Beatles. I love all kinds of music!

Favorite hobby/activity: Travel. I cannot get enough of traveling.

Favorite movie: "You've Got Mail." I love anything Tom Hanks is in.

Favorite place to visit: I love England; that's where I'm from. But I think my favorite place ever visited was New Zealand.

Most influential person in your life:
My parents.

Greatest lesson you've learned:
You should work hard, but play hard, too. I think a lot of people, especially in this country, work to the point of obsession and they're workaholics. They don't relax and play. They don't have balance.

Greatest lesson you teach:
How important it is to be reliable and loyal.

Ambassador of the Month May 2017



ANGELA BRIDGES

Congratulations to this past May's Ambassador of the Month, Angela Bridges-Cumulus Media! Angela has brought several new members to the chamber and has actively assisted with our annual auction. If your need is media advertising, she can help! Contact her at Angela.Bridges@cumulus.com.

First runner-up this month is Arlene Weinstein-Arlene's Fun Travel. Second runner-up is Stacy Connaster-Mountain Commerce Bank. The Chamber sincerely appreciates their efforts and the support of all our Ambassadors!



Natalia Spratlen-Y-12 Federal Credit Union is happy to take home a new friend.



Deborah Lee-SouthEast Bank flashes her bid number as she eyes a special item while Herc Ligidis-SouthEast Bank smiles for the camera.



Bruce Cachiero, Gabriela Cachiero-Regions Bank, Kathy Rutherford and Terry Rutherford-Regions Bank have a great time on auction night.



Thierry Sommer-Thierry Sommer & Associates and Kathryn Schrader-Eaton & Hartung share a laugh.



Stephanie Barnes-Mountain Commerce Bank, Amy Chandler-Dale Skidmore AllState and Stacy Connaster-Mountain Commerce Bank enjoy the festivities.



2nd place table top winner goes to Bonefish Grill-Turkey Creek



Sherry Long-farragutpress winning the Best Dressed Tabletop award



Diane Jones-Pinnacle Financial Partners, Arlene Weinstein-Arlene's Fun Travel and Leslie Godfrey-Pinnacle Financial Partners are ready to check in auction goers.



3rd place table top winner goes to Tn Bank.



Daniel Monday-Slamdot, and Angela Bridges-Cumulus Media sample the scrumptious hor d'oeuvres offered up by Rothchild's Catering server Jack Waddell.

Member Briefs

• Join the **Comfort Inn & Suites Knoxville West** for their One-Year Anniversary Celebration taking place on Thursday, June 15 from 5-7 p.m. at 7737 Kingston Pike! If you've never seen this beautiful property, do not miss this event! RSVP to cfishercomfortknox@gmail.com or call 690-0034.

• Don't miss **Tribute to the Rat Pack** featuring Richard Fabozzi live from **The Voice Tank** at 11000 Kingston Pike Suite 5 on June 22. Doors open at 7 p.m. and tickets are \$25. There will be fun filled surprises, prizes, contests, dancing and more! Reservations are required so call 544-8609!

• **Maid Brigade**, founded in 1991 by Wilma Cardwell, has been purchased this year by Farragut residents Kahle and Moses Madera. The Maderas "incredibly excited to purchase a company with a 26-year history in the Knoxville community" and they are "confidant that our commitment to excellence in home cleaning will help us carry on the legacy the company was founded on." Maid Brigade specializes in reliability and customer service and is the only cleaning service that offers Green Clean Certified maid service.

• **Y-12 Federal Credit Union** was honored to host a visit from Lt. Governor Randy McNally at their Corporate Headquarters on Tuesday, May 9. Officials from the Tennessee Credit Union League, (TCUL) Y-12 credit union members, employees and other community representatives were on hand to meet with McNally. Y-12 Federal Credit Union is a full-service financial provider headquartered in Oak Ridge, TN, with 14 branches located in Anderson, Blount, Campbell, Knox, Roane and Sevier counties serving 108,413 members.

• Hats off to **Marlene O'Hanlon of Knoxville Executive Suites** for the feature story on her and husband, Jack's unique downtown dwelling in the Knox News Sentinel recently! The O'Hanlons opened their urban home to attendees of the East Tennessee Community Center's 15th annual home tour and fundraiser earlier this month.

• Around the country, people are celebrating **Men's Health Month** this June, and **Tennova Healthcare** is using the opportunity to encourage East Tennessee men to take steps toward a healthier prostate. For more information or to find a doctor, call 1-855-TENNOVA (836-6682) or visit Tennova.com.

• Congratulations to **Home2Suites** at 380 N. Peters Road for celebrating their second anniversary this year!

• **TDS Telecom's** parent company, Telephone and Data Systems, Inc. announced James W. Butman, currently chief operating officer (COO) at TDS Telecom, will succeed retiring TDS Telecom President and CEO David A. Wittwer at the end of 2017. Wittwer will continue to serve as a member of the TDS Board of Directors.

• **FASTSIGNS** is now under new ownership. Make sure to stop by and see Daniel Maw to say hello or to see what services FASTSIGNS can offer you!

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