



# CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

ANCHORED IN FARRAGUT SERVING THE COMMUNITY FOR 25 YEARS

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February 2017



Clockwise from top middle: "Do I hear \$500??" Bear Stephenson takes the next bid. The 2016 Elliott's Boots tabletop package was jam-packed including Yeti Cooler Items, Kavu bags, Ariat boots and Chaco sandals! The auction is a great evening for businesses and their guests! TDS Telecom enjoys the 2016 event. The auction isn't just a fundraiser—it is also fun! Julie Blaylock-FWKCC (right) displays an opal necklace up for bid. The Bingham Group tabletop put their winning bidder on cloud 9—local wines paired with VIP passes to Tsalii Notch Balloon Fiesta and a hot-air balloon ride!

## Anniversary Auction Takes Walk on the WILD Side!

Be it tropics or travel, adventure or animal prints, businesses are encouraged to show off their wild side at the Chamber's 30th Annual Silent & Live Auction with the theme, "Born to be Wild!" Celebrating the Chamber's 30 years of helping navigate the business "jungle," the 2017 event taking place on Friday, May 12 (note: date change) will be a full and fun evening for all attending!

Beginning at 6 p.m. at Rothchild's Catering & Conference Center the auction features both silent and live auction events. The night kicks off quickly with a silent auction of over 125 items including dinners, retail items, massages, wine baskets, entertainment passes

and much more. Auction committee members and Chamber staff will be calling on member businesses about item donation; businesses can also bring their items directly to the Chamber office.

During the silent auction, guests can also view and vote on the popular Tabletop packages, which are later sold during the live auction. Tabletop sponsors create and then build their minimum \$300 value tabletop display which is both a decorative centerpiece and attractive auction item that ties into the theme. As in 2016, builders each get a 30" round high-top table and can drape or go sky-high with their creation. Past tabletops have included cabin rentals, coveted golf packages, con-

cert/sport tickets, hot air balloon rides, trips and whatever else our businesses think of! The table with the most guest votes wins the "Best Dressed Table" award; competition is fierce!

The live auction includes all tabletops and other items and will be presided over by Bear Stephenson of Stephenson Realty and Auction.

The annual auction is the Chamber's largest fundraising event of the year, helping fund the Chamber's Continuing Education Scholarships. A charitable donation is also taken from a portion of ticket sales; past

See **AUCTION** on Page 4

## Boyd to Headline First Breakfast Event!

The Chamber is excited to announce the speaker for the first Breakfast Speaker Series event taking place on Monday, March 6 at 7:30 a.m. will be Randy Boyd. The event will take place at Rothchild's Catering and Conference Center.

Boyd is the founder and Executive Chairman of the Board for Radio Systems Corporation, which was started in 1991. Radio Systems is headquartered in Knoxville with offices in seven countries, and produces over 4,600 pet products under brand names including Invisible Fence and PetSafe. Boyd has contributed significantly to the improvement of animal welfare, creating seven public dog parks in Knoxville and earning Knoxville the distinction of most pet-friendly community. In 2013, Boyd took a one year leave from

the company to serve Gov. Bill Haslam as his Special Advisor on Higher Education assisting in the development of the Drive to 55 and Tennessee Promise initiatives. Tennessee Promise will provide free tuition and fees for community college to 25,000 Tennesseans per year, matching each with a trained volunteer mentor.

Sponsorships are now available at Presenting, Event and Community levels and are a fabulous way to showcase your



Boyd

See **BREAKFAST** on Page 4

## Food & Wine Festival "Springs" Forward

The Farragut Business Alliance (FBA) is accepting applications to fill the 30 spaces for the 8th Annual Farragut Food & Wine Festival. The event, previously held in the fall, is scheduled for this spring on May 5 from 6:30 - 9:30 p.m., rain or shine, on the lawn at The Renaissance. The event is hosted by the FBA and Town of Farragut and is presented by TDS Telecom.

The festival will again showcase "Best Bite" samples from Farragut eateries and also provide the opportunity to pair those bites with wines, beers and ready-to-drink cocktails from Farragut distributors. Back by popular demand will be the beer lounge and "VIB (Very Important Bites)" tent.

New for this year will be live entertainment featuring The Coveralls as well as online ticketing at KnoxvilleTickets.com. Tickets will also be available for purchase at local businesses including CH Interiors & Gifts, Snootie Patootie and Going Postal. To learn more contact info@farragutbusiness.com.



# ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<b>ADMIRAL ELITE</b>	<b>farragut</b>	<b>ADMIRAL</b>	<b>FIRST TENNESSEE</b>	<b>LENOIR CITY LCUB UTILITIES BOARD</b>
<b>CAPTAIN</b>	<b>BMC</b>	<b>farragutpress</b>	<b>FSGBank</b>	<b>APPRIVEN</b>
<b>ANCHOR</b>	<b>Tennova</b>	<b>Pinnacle</b>	<b>TDS</b>	<b>FAIRFIELD INN &amp; SUITES Marriott</b>
<b>United Community Bank</b>	<b>KNOXVILLE TIA EMPLOYEES CREDIT UNION</b>	<b>THE EYE GROUP</b>	<b>Enrichment federal credit union</b>	<b>REGIONS BANK</b>
<b>JUNK BEE GONZ</b>	<b>NHC</b>	<b>Y12 federal credit union</b>	<b>Charter Business</b>	<b>NEWS SENTINEL</b>
<b>Tennessee State Bank</b>	<b>HomeRetail Tenants</b>	<b>First UTILITY DISTRICT OF KNOX COUNTY</b>	<b>MBI</b>	<b>HomeTrust Bank</b>
<b>Costco Wholesale</b>	<b>Home Federal Bank</b>	<b>Volunteer pharmacy</b>	<b>Children's Hospital</b>	<b>Rural/Metro Corporation</b>



# Networkings

## Staybridge Suites Knoxville West – November 17



Enjoying a lovely start to the day are, L – R: Cindy Fisher and Lynne Overton of **Comfort Inn and Suites Knoxville West** and Julie Blaylock of **Farragut West Knox Chamber**.



Catching up on Chamber events are L – R: Season Hebert of **Calhoun's**, Tracy O'Connor of **Hilton – Knoxville** and Brenda Herron of **Copper Cellar**.

## CH Interiors & Gifts – December 1



Amy Chandler and Dale Skidmore of **The Dale Skidmore Allstate Agency** take a quick break from shopping.



Celebrating the Holiday Season with L – R: Dee Matchett of **OsteoStrong Wellness Center**, Donna Rose and Connie Clower of **Parker Business Consulting and Accounting**.

## Farragut High School Education Foundation – December 15



Festive faces at this morning networking event! L- R: Arlene Weinstein of **Arlene's Fun Travel**, Donna Bryan of **The Real Estate Firm** and Brenda Herron of **Copper Cellar**.



Chamber Board Member Steven Lipsey of **Stone and Hinds, P.C.**, Lisa Woody of **The Farragut High School Education Foundation** and Jason Moody of **The Tennessee Smokies** enjoy great food and conversation.

## Hampton Inn & Suites Turkey Creek – January 12



Chris and Kimberly Tresize of **Brainstorm International** and Kathryn Eaton of **Eaton and Hartung, PLLC** sharing a fun, informative evening networking.



**Knox Co. Commissioner** John Schoonmaker (left) and Mike Arms of **Tennessee Strategies** (right) make their introduction to Landon Compton, GM of **Publix Farragut**.





# Ribbon Cuttings

## Summitview of Farragut – November 30



Celebrating the **Summitview** of Farragut Ribbon-Cutting: L – R: Gary Palmer – Assistant **Town of Farragut** Administrator, Ron Williams – **Town of Farragut Alderman**, Dee Henning, Marty Layman – CFO of **Summitview of Farragut**, Carolyn Lawrence, Ron Lawrence, Louise Povlin – **Town of Farragut Alderman**, Richard Lawrence – Administrator and Chief of Operations of **Summitview of Farragut** and Bettye Sisco – **Farragut West Knox Chamber of Commerce President** (far right)

## Ambassador of the Month January 2017



### Ambassador Angela Bridges - Cumulus Media

Congratulations to this past January's Ambassador of the Month, Angela Bridges of Cumulus Media (NewsTalk 98.7 / Sports Radio WNML 99.1). Do you want to learn more about the power of radio advertising? Reach Angela at Angela.Bridges@cumulus.com or 212-4655. Angela has been a huge source of help at Ribbon Cuttings, networkings and other Chamber events.

First runner-up for January is Arlene Weinstein-Arlene's **Fun Travel**. Second Runner-up is **Natasha Bohannon-TNBANK**. The Chamber appreciates their efforts and the support of all Ambassadors!

## The Voice Tank – December 13



Congratulations to **The Voice Tank!** L – R: Arlene Weinstein – **Arlene's Fun Travel**, Darren Ellis, Scott Brantley and Christi Wright – **The Voice Tank**, Guest, Stephen Krempasky – **Farragut Business Alliance**, 2nd Row L – R: Patty Walden and Janis Passons-Grover – **Painting With A Twist**, Judy Randazzo – **Fish Window Cleaning**, Julia Conattser – **One Community Services**, Back Row L – R: Laura Sayers – **farragutpress**, Marianne Morse – **Mary Kay**, Donna Rose – **Parker Business Consulting and Accounting**, David Smoak – **Town of Farragut Administrator**, John Schoonmaker – **Knox County Commissioner 5th District**, Mike Prescott – **Smith and Hammaker** and **Farragut West Knox Chamber Board Member**, Matthew Strutner – **Tennessee Smokies Baseball**, Daryl Walker – **AllGood Pest Solutions**.

## Painting with a Twist – January 3



A Picture Perfect New Location for **Painting With A Twist!** – Christi Wright – **The Voice Tank**, Arlene Weinstein – **Arlene's Fun Travel**, Hailey Relford, Janis Passons-Grover and Patty Walden – **Painting With a Twist**, Karen Gray – **H&R Block**, Tina Hedger, Guest, Natasha Bohannon – **TN Bank**, Robert Lott, Julie Blaylock – **Farragut West Knox Chamber**, Tracy O'Connor – **Hilton-Knoxville**, Guest, Donna Rose – **Parker Business Consulting and Accounting**, Guest, Louise Povlin and Ron Williams both **Town of Farragut Alderman**, Brenda Herron – **Copper Cellar** and **Farragut West Knox Chamber Board Member**, Diane Jones – **Pinnacle Financial Partners** and **Farragut West Knox Chamber Board Member**, Michael Kilby – **Michael Kilby and Yvonne Webb Mortgage Investors Group**, Terri Lawson – **His Security**, Guest, Jenna Lawson of **Prosperity Point** and Guest.

## Member Briefs

**Town of Farragut** administrator David Smoak was recognized as a Paul Harris Fellow during the Rotary Club of Farragut's Jan. 4 meeting at Fox Den Country Club. Congratulations!

The Chamber congratulates Alan Sloan on being named new editor for **farragutpress**. Sloan has been a general assignment reporter at **farragutpress** for 15 years.

**Pinnacle Financial Partners** has agreed to acquire BNC Bancorp of High Point, NC in an all-stock exchange valued at approximately \$1.9 billion. This will bring Pinnacle's first opportunity to venture outside of Tennessee. President/CEO Terry Turner said, "We're excited about the opportunity to expand into high-growth markets in three new states." Once the merger completes, the combined firm will be one of the top 50 banks in the U.S. by assets.

**EXIT Real Estate Professionals Network** welcomes Rebecca Rogers, Barbara Pierce and Francis De La Rocha to the newly opened Knoxville office owned by Robyn Kresser. Kresser is "very excited to join the local business community to assist residents with their real estate needs." Find them at 165 West End Avenue or call 383-3948.

**Abuelo's: The Flavor of Mexico** is offering a special Valentine's Fajitas for Two featuring up to four flavors and up to four sides (plus Sopapillas) from Feb. 10 – 14. Visit them at 11299 Parkside Drive for this and other great menu items!

Starting Feb. 3, from 9:00 a.m. to 3:00 p.m., Volunteer Income Tax Assistance (VITA) will complete and e-file IRS tax returns for senior and lower-income tax payers at the **Town of Farragut**. No appointment is necessary and assistance is free! Bring wage/earnings statements (Form W-2 and/or form 1099-MISC), interest, dividend, capital gains, pension, IRA and social security statements, lists of items for deductions, support for other income/credits, copy of last year's tax return and social security cards for all persons on the return.

Need a local "getaway"? **The Fairfield Inn & Suites Knoxville West** will offer a Romance Package with 1-night stay, complimentary breakfast and parking, fresh-cut flowers, one dozen chocolate covered strawberries, two drinks and late check-out. Call 392-1122 to book!

**Choices in Senior Care** is seeking "Rockstar Caregivers" in West Knoxville, Oak Ridge, Powell, Loudon Co. and Monroe Co. Flexible hours, above average pay and benefits are available! Call their HR at 978-6168 with questions or apply online at [www.choicesiniorcare.com](http://www.choicesiniorcare.com).

**Smoky Mountain Service Dogs (SMSD)** has had a busy year, welcoming Jim Goyert and Ben Testerman to their Board of Directors and currently having 14 dogs in training! SMSD was also named the proud recipient of the Chris Kyle Memorial Benefit event by the American Valor Foundation (the family foundation of the late Chris Kyle, subject of the film, "American Sniper"). Congratulations!

**Regal Entertainment Group's** James Lamar has been promoted to vice president of film for the southern region. Congratulations!

Allison Lederer of **Regions Bank** was named to the Knoxville Business Journal's "40 Under 40" class of 2016.

To focus on employee retention, **King University** offers education info sessions to any employer. Sessions can include a brief presentation on higher education, manned information tables during lunch breaks or anything in between. King University will coordinate additional visits from other East Tennessee College Alliance schools if your preference is a higher education or benefits fair. Contact Samantha Lane for information at 690-5803 or 789-0252.





## Quotes 'n Notes

*"Measuring progress is often like watching grass grow. While it's difficult to detect movement on a daily basis, it's simple to see growth over time."*

~Frank Sonnenberg

The small steps we take each day toward the goals we set for ourselves or our business do add up. However, their results don't always accumulate quickly enough for us to stay motivated everyday. We fall prey to our own frustrations, impatience, distractions, feeling overwhelmed, or worse, becoming mired in our own doubts and frozen from forward action. We're tempted to veer off course. We become paralyzed and unsure that we can, or should, keep moving toward the goal.

Carrie Wilkerson, "The Barefoot Executive" says, "When you are paralyzed by EMOTION, it is important to get IN MOTION." How do we do that?

1. Get out of your office or house for an errand, appointment or a walk. Go to a park. Drop off those bags of donated clothes to get them out of your car. Go buy a simple or funny card for a relative/friend, write a quick note and mail it right then and there. Just GET OUT.

2. Spend a little time doing something to advance your business. (Not busywork like filing or organizing your desk—unless that truly makes you happy and gives you a sense of accomplishment. Do something to ADVANCE your business) Make a phone call, send a note, answer 3 emails, write a post, fill out an RFP. Just do something, and be free to keep it brief.

3. Do something that feeds your spirit. When we've been stressed and overwhelmed, or gone through a period of illness or trauma we sometimes starve our spirit in an effort to maintain our daily obligations. This will look different for everyone, be it watching ONE episode of a show that gets your creative juices flowing, writing in your journal, listening to a great podcast, singing with the radio, yoga, praying with a friend. Simply make it something that feeds you.

Repeat as often as necessary to lift yourself out of your funk, put a stop to your procrastination and regain your focus.

## Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of January:

**Bank of America**  
Lee Vaughn  
10735 Kingston Pike  
Knoxville, TN 37934  
www.bankofamerica.com

**Carriage Hill Insurance**  
Ande Russell  
840 Highway 321 N.  
Lenoir City, TN 37771  
www.carriagehillinsurance.com

**Coldwell Banker Wallace & Wallace**  
Mary Parsons  
10815 Kingston Pike  
Knoxville, TN 37934  
www.maryparsonspersonals.cbww.com

**Don Delfis Pancake House**  
Ignacio Martinez  
120 West End Ave.  
Farragut, TN 37934

**Pipe Wrench Plumbing,**  
Heating & Cooling  
Deb Baker  
10641 Braden Dickey Ln, Suite 5  
Knoxville, TN 37932  
www.pipewrenchplumbing.com

**R&B Tax & Accounting Services**  
Bruce Koopman  
12678 Bayview Drive  
Knoxville, TN 37922  
www.RB-Taxes.com

**Sleep Number**  
Emily Jackson  
10901 Parkside Drive, Suite 104  
Knoxville, TN 37934  
www.sleepnumber.com

**The Venue at Lenoir City**  
Allison Sousa  
7690 Creekwood Park Blvd.  
Lenoir City, TN 37772  
www.VenueLC.com

## Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past January. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

AAA East Tennessee  
Anytime Fitness Farragut  
Arlene's Fun Travel  
Baskin Robbins  
BB&T – Farragut Branch  
Bradford Catered Events  
Broadway Carpets, Inc.  
Business Machines Company of East Tennessee  
Buttermilk Sky Pie Shop  
CH Interiors & Gifts  
Clarix Networks  
Clarity Pointe Knoxville  
Comfort Suites  
Dex Media  
Dixie Lee Wines & Liquors, Inc.  
Edward Jones – Wendy Schopp  
Express Employment Professionals  
Foothills Bank & Trust  
FSGBank Campbell Station Road – Thank you for your Enterprise Membership!  
His Security, LLC  
Holiday Inn Knoxville – Cedar Bluff

Home Federal Bank – Farragut – Thank you for your Enterprise Membership!  
The Insurance Group  
Jeremiah B. Webb, Attorney at Law  
Kendall Investigations  
Lalka Tax Services  
Lawhorn CPA Group, Inc.  
Lincoln Memorial University  
March of Dimes Birth Defects Foundation  
Mary Kay Cosmetics – Marianne Morse  
NHC Place Assisted Living – Thank you for your Enterprise Membership!  
Oasis Day Spa  
Panera Bread – Peters Road  
Pure Luxe Salon, Spa & Medspa  
Pure Romance by Corinne  
Rotary Club of Farragut  
Sandler Training-Herzog & Associates  
Sims Appraisal Company  
The Tennessee Credit Union  
Unique Construction Services  
Walmart at Turkey Creek

## Who's who... Painting with a Twist



by Gabrielle Gosnell

When walking in to Painting with a Twist the air of creativity and beautiful facility are not the only aspects sure to stun. The walls are lined with exquisite paintings, all of which you can learn to paint yourself in only one and a half to three hours. "The beauty of Painting with a Twist," says owner, Patty Walden, "is that we can let anybody come paint whether they've painted or not or whether they think they can paint or not because our artists will walk them through the painting step by step. Anybody can do it." They offer many different classes from children's classes to couple's paintings.

Walden started painting over six years ago when her friend convinced her to go to a similar franchise in Nashville. On the way to the class Walden became extremely nervous, "I thought, 'What if it's bad? I don't want anyone to see it.' And then I thought 'hmm' there's a dumpster at Kroger right by my son's house – just in case." She had a wonderful time; the painting is now above her fireplace, "And I'm so proud of it." When she returned to Knoxville, Walden realized there was no place like the franchise in Nashville so she opened up a Painting with a Twist near Farragut.

Walden chose the Painting with a Twist franchise because she loved that the franchise creators were all about giving back to the community, something Walden truly believes in. Painting with a Twist holds classes at East Tennessee Children's Hospital to help raise patients' spirits; they also organize and host Painting with a Purpose. During this event a percentage of the money made from classes goes toward different causes from a kidney transplant for a seven-year-old to The Butterfly Fund.

Gift certificates to Painting with a Twist can be bought online and gift cards can be purchased in their store as well as in Costco. Come and paint with Painting with a Twist in their brand-new Farragut location at 11000 Kingston Pike. See their Event Calendar at <https://www.painting-withatwist.com/knoxville/calendar/>.

## NEWSPAPERS PILING UP?

We have a great solution that will benefit both you and the Chamber. We have a recycle bin available behind the **farragutpress** offices.

All proceeds are donated by the **farragutpress** to the **Farragut West Knox Chamber of Commerce** Continuing Education Grant Program

11863 Kingston Pike  
Behind the **farragutpress** Building

## Farragut West Knox Chamber of Commerce

11826 Kingston Pike,  
Suite 110  
Farragut, TN 37934  
865-675-7057

865-671-2409 Fax

e-mail: [info@farragutchamber.com](mailto:info@farragutchamber.com)  
[www.farragutchamber.com](http://www.farragutchamber.com)

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

### Auction

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recipients have included East Tennessee Children's Hospital, Junior Achievement of East TN, and Dream Connection. Tickets are \$60 each or \$550 for a table of ten. Online reservation and payment will be available at [www.farragutchamber.com](http://www.farragutchamber.com). Guests will again enjoy two complimentary bottles of wine at their dining table.

Sponsorships are still available at all levels—Presenting, Event, and Community—and are a wildly wonderful way to highlight

### Breakfast

From page 1

membership. Tickets are available for \$30 for members, \$40 non-members and \$275 for tables of 10. A portion of all tickets will

your business! Sponsors are advertised in print, weekly emails, web, social media and at events as soon as their commitment is received and for at least one month beyond the auction. The Chamber thanks Event Sponsors TDS Telecom, Rothchild's Catering and the Town of Farragut; Community Sponsors NHC Place Assisted Living and Pinnacle Financial Partners; and Media Sponsor Farragutpress.

For more on sponsorship, item donations, or tickets, contact the chamber office at 675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com).

go to Boyd's choice of charity. Tickets can be reserved by calling 675-7057, emailing [info@farragutchamber.com](mailto:info@farragutchamber.com) and will be online soon at [www.farragutchamber.com](http://www.farragutchamber.com). Do not miss this fantastic and informative event!

## Calendar of Events

Please call the Chamber office at 675-7057 for information

**February 9**  
5:00 – 6:30 p.m.

Networking  
**Abuelo's: The Flavor of Mexico,**  
Campbell Station Wine & Spirits and  
Milestones Event Center  
11909 Kingston Pike (Milestones Event Center)

**February 16**  
5:00 – 6:30 p.m.

Networking  
**Tusculum College Knoxville**  
1305 Centerpoint Blvd.

**February 23**  
8:00 – 9:30 a.m.

Networking  
**Salon Biyoshi**  
10412 Kingston Pike

**March 2**  
8:00 – 9:30 a.m.

Networking  
**Farragut Folklife Museum**  
11408 Municipal Center Drive

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