



Farragut West Knox Chamber of Commerce

CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

ANCHORED IN FARRAGUT SERVING THE COMMUNITY FOR 25 YEARS

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October 2016



Clockwise from top left: Runners take off from the start line! Julie Allen, Victoria Weaver and Kellie Evans cross the finish line. Posing for a photo after hitting the food tent are Bill Bryant, Erin Bryant, Madison Braden and Eileen Loebner. Almost everyone from new Chamber member Gallian Medical Group is awake and enjoying the walk! Two of the walk participants show off their best tricks.

Fall 5K Features Finish Line Smiles!

Runners, walkers, volunteers and staff enjoyed a cool clear morning at Mayor Bob Leonard Park on Saturday, Oct. 8 at the Chamber's 22nd Farragut Fall 5K, Fun Walk & Pet Parade. A crowd of 250 plus jogged and stretched out to music courtesy of race management company Total Race Solutions in preparation for the event.

The race and walk began at 8:00 a.m. with Mayor Ralph McGill firing the starting gunshot alongside wife, Marianne

McGill at the intersection of Kingston Pike and Watt Road. Runners sprinted up Watt Road into Sedgefield subdivision. Walkers and dozens of dogs followed, heading to the park's one mile course in anticipation of the special Doggie Bags full of treats waiting for them at their finish line. The overall winner for the Male 5K Open was Andrew Ogle, 22, with a time of 16:50 minutes. The Female 5K Open winner was Stephanie Bruner, 24, with a time of 22:08

minutes. Both top runners received medals and a cash prize.

While waiting for participants to cross the finish lines, onlookers and registrants made the rounds of the always popular food tent! Water, coffee, fruit, chicken biscuits, and other items were courtesy of Costco Wholesale, Kroger - Farragut, Ingles, Spero Coffee, Dunkin Donuts at Campbell Station, Chick-fil-A and Panera Bread. Many, who had not already, took

this time to don their 2016 heather grey 5K shirts.

The 2016 race brought many new faces to the course and the return of several 2015 participants. Colin Perez-Bergquist, placed in 2015 with a silver medal for his age category at age 3 and had "asked if he can run again next year!" The answer was a clear yes; he excitedly returned to run

See 5K on Page 3

Jefferson Bass Premiere New Novel

The chilling title of the newest novel by Jefferson Bass, "Without Mercy," has its origins in a storyline that one half of the writing team, Jon Jefferson, says "has haunted me for years." Jefferson teamed up with Dr. William "Bill" Bass in 2002 after filming a documentary about the University of Tennessee forensic facility known as "The Body Farm." On Tuesday, Oct. 4 over 100 Chamber members, fans and local students gathered at Fox Den Country Club to hear the duo speak about their 10th fiction novel on the day of its release by Harper Collins. The event was part of the Chamber's Breakfast Speaker Series.



Jefferson gave tidbits of the plot line away to excited fans, many of whom pur-

chased the book immediately following the event. The sadistic killer known as Satterfield from the previous novel, "Cut to the Bone" returns to again torment main character Dr. Bill Brockton, who is loosely based on Bass himself.

As with many of the books in the Body Farm series, Jefferson utilized a real case as the basis, rewriting it as a hate crime.

Bass chimed in to explain how he often helps Jefferson write the scenes with accurate scientific detailing, giving examples of how a body decays and looks different depending on the surrounding conditions. The crowd listened intently, hungry

See WITHOUT MERCY on Page 4

Freaky Friday Offers Frightful Fun

The Chamber is excited to participate in the Town of Farragut's annual Freaky Friday Fright Night event taking place this year on Friday, Oct. 28 at Mayor Bob Leonard Park from 5 to 7 p.m. The event is free each year to businesses and local organizations who wish to participate in handing out treats to over 2,000 children. Businesses who are members of the Chamber and did not get a chance to register for one of the limited spaces on the trail can call 675-7057 to participate at the Chamber's treat station.

The event is also free to trick-or-treaters age 12 and under in costume and is a safe and much anticipated family event. The

See FREAKY FRIDAY on Page 4

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE



ADMIRAL



CAPTAIN



farragutpress



FSGBank



ANCHOR





Networkings

Fisher Tire Company – August 11



Pictured left to right: Stephen Cupp - **Senior Helpers of West Knox**, Faris Ashkar - **Artistic Designs**, Naoko Blue - **Naoko Blue & Associates** and Kim Fry - **Hilton Knoxville Airport** enjoy great coffee and conversation.



Our hosts for the morning are **Fisher Tire Company's** finest! L to R behind the service desk are Kile Hardesty, Buzz Vaughn, Sean Amanns and J.R. Robinett.

Cumulus Media – August 18



It's not every day you get to meet the Voice of the Vols! L to R: Daniel Monday - **Slamdot Inc.** poses with Jeff Jarnigan - **Cumulus Media** Director of Operations and The Voice Of The Vols, and Bert Burgett - **Cruise Planners**.



Several of our award-winning members pose by one of Cumulus Media's many music memorabilia. Pictured L to R are Mike Baker - **Mike Baker Insurance Consulting**, Donna Bryan - **The Real Estate Firm**, Arlene Weinstein - **Arlene's Fun Travel** and Sheree Jacoby - **Cumulus Media**.

Dale Skidmore Allstate Agency – August 25



L to R: Angela Bridges - **Cumulus Media**, Eric Whitener - **Fox & Whitener Real Estate Solutions**, Jan Bolen - **The Tennessee Credit Union**, Caleb Hardy - **Dale Skidmore Allstate Agency** & Michael Kilby - **Michael Kilby & Yvonne Murray of Mortgage Investors Group – Parkside** get a pleasant start to their day!



Julie Blaylock - **Farragut West Knox Chamber**, Cynthia Moore - **AFLAC** and Lynne Overton - **Comfort Inn & Suites Knoxville West** catch up in the lobby of this Allstate Agency.

U.S. Cellular at Parkside – September 1



Everyone at this networking is anticipating the evening's home opening football game! L to R are Gary Morton - **TDS Telecom**, Cindy Hatcher - **TDS Telecom**, Kristina Killebrew - **The E.W. Scripps Co.**, Kimberly Tresize - **Brainstorm International** and Samantha Lane - **King University**.



Two new Chamber board of directors and one past-director, in the middle, meet up at the morning networking. L to R are Mike Prescott - **Smith & Hammaker**, Keith Meese - **The Prestige Group** and Jonathan Dzermejko - **TDS Telecom**.



Ribbon Cuttings

Weichert Realtors Advantage Plus – August 18



Weichert Realtors Advantage Plus welcomed a crowd for their new office location on Parkside Drive. Pictured in the center in a blue blazer, Jeff Grebe - owner/broker prepares to cut the ribbon.

Senior Helpers of West Knox – August 30



Family and Chamber members joined owner Stephen Cupp for his ribbon cutting! L to R in front are Jen Celeste - **Anytime Fitness**, Laura Sayers - **farragutpress**, Stephen Cupp, Lori Cupp, Heather Atkins, Carol Cruze, Sam Cupp and Keaton Cupp - **Senior Helpers**, Arlene Weinstein - **Arlene's Fun Travel**, Taska King - **farragutpress** and Mary Wegman - **Choices in Senior Care**. Pictured in back R to L are Jeremy Painter - **Choices in Senior Care**, Natasha Bohannon - **TN Bank** and Elaine Wilson - **Choices in Senior Care**.

Chili's at Turkey Creek – September 12



Chili's was looking forward to their first lunch service following their ribbon cutting! Pictured in front L to R are Daryl Walker - **Allgood Pest Solutions**, Bettye Sisco - **President of FWKCC**, LaToya Bryson - **The UPS Store of Farragut**, Ron Pinchok - **Town of Farragut Vice-Mayor**, Lorena Hubbard - **Lawhorn CPA Group**, Tony Giallella - **Regional Director of Chili's**, Jud Palmer - **Managing Partner of Chili's**, Rob Lacy - **Area Director of Chili's**, Lisa Monnig - **Paramount Land & Title**, Megan Belcher - **HomeTrust Bank**,

Natasha Bohannon - **TN Bank** and Mike Prescott - **Smith & Hammaker**.



Clockwise from above:
Even the littlest like the
2016 shirts!

Alan Sloan - **farragutpress**
interviews Top Overall
finisher Andrew Ogle.

Yvonne Murray and
daughter Madison help
their best four-legged
friend dig into her
goody bag.



5K

From page 1

the race this year with father Alex. Chamber President Bettye Sisco remarked how, "Everyone looks happy to be here; each person has a smile on their face this morning. That absolutely adds to the fun and success of this event." Wayne Morrison, 75, was among those in great spirits and emphatically planned to "be here next year, same time, same course!" Morrison ran the race for the first time at the suggestion of 2015 Female Open winner, Holly Niznik.

Door prizes were awarded prior to medals from **Arlene's Fun Travel**, **Mary Kay – Marianne Morse**, **Radio Systems**, **Matlock Tire Service & Auto Repair** and several others. Each gender and age division was awarded medals for bronze, silver and gold places per USATF. The first three canine competitors to finish the walking course each received a medal plus prize, courtesy of **Radio Systems**.

The Chamber thanks all volunteers, participants and sponsors who made this event possible. A special thanks goes to **Rural Metro** for providing on-site assis-

tance as needed. Thanks also to **Junk Bee Gone** and **Waste Connections** for their donations to keep the park clean!

The 5K supports the Chamber's Continuing Education Scholarships and a portion of registrations goes to the **Smoky Mountain Service Dogs (SMSD)**, who were on hand that morning. Dogs spend two rigorous years with volunteers and trainers learning social skills and tasks. They then spend two weeks training with the veteran they will assist. The cost to train just one dog is \$25,000.

The Chamber again thanks Presenting Sponsor **Town of Farragut**, Community Sponsors **Amish Excellence**, **C3 Industrial Blasting & Coatings**, **His Security**, **Mike Baker Insurance Consulting**, **NHC Assisted Living**, **Oasis Day Spa**, **OrangeTheory Fitness**, **Sitel**, **State Farm: Laura Ash**, **Vanessa Brown**, **Cindy Doyle** and **Jeannette Rogers**, **Tennessee State Bank**, **Y-12 Federal Credit Union** and **Media Sponsors Cumulus Media (NewsTalk 98.7 and Sport Radio WNML)** and **farragutpress** for supporting this event! Discussions are under way for the 2017 race; keep those running shoes handy!

Ambassador of the Month September 2016



Congratulations to this past September's Ambassador of the Month, **Arlene Weinstein of Arlene's Fun Travel!**

Arlene is a frequent attendee and volunteer at the Chamber's weekly networkings and ribbon cuttings as well as offering her support at annual events like the Fall 5K and Annual Auction. For help with your "fun" travel plans, reach her at arlene.funtravel@gmail.com.

First runner-up is **Lisa Monnig-Paramount Land and Title**. Second runner-up this month is **Eric Whitener-The Fox Team: Crye-Leike Realtors**. The Chamber appreciates their hard work and the support of all Ambassadors!

Member Briefs

Early voting is available at the **Town of Farragut** municipal building at 11408 Municipal Center Drive beginning Oct. 19. Polls are open through Oct. 29 Monday to Friday from 10 a.m. – 6 p.m. and Saturday from 11 a.m. – 5 p.m. From Oct. 31 to Nov. 3, polls are open from 8 a.m. – 8 p.m. For other locations or more information visit www.knox-county.org/election.

Thank you to **Shae Design Studio** for providing their renovation services to Childhelp, an organization that helps local law enforcement handle cases of severe child abuse, free of charge as shown on Local 8 News. Visit Shae Design Studio at 10420 Kingston Pike, Suite C!

Farragut West Knox Chamber members are invited to enjoy coffee and a tour of the new Scripps Network Tower addition at **East Tennessee Children's Hospital** on Wednesday, Oct. 26 from 8-10 a.m. Chamber members can RSVP to Taylor Crosby at 541-8723 or wtcrosby2@etch.com with their name, Chamber affiliation and the event.

Congratulations to Alex Dumas of **Alexander Dumas Art Gallery** for his feature on WBIR's Live at 5 at 4 this past month! Dumas was featured discussing both his own and his late wife's artwork and their support of Chamber member, **the Concord Adult Day Enrichment Services (CADES)**.

Moxley Carmichael is happy to announce the addition of communications professional Savanna Howie to their team as an account executive. Welcome Savanna!

Congratulations to **Fifth Third Bank** for welcoming Kelly Johnson as vice president/business banking market manager for their Tennessee region. Stop by at 8331 E. Walker Springs Lane to say hello to the rest of their great team!

Congratulations to John and Judy Randazzo of **Fish Window Cleaning** for being recognized at the Fish Window Cleaning Convention this past July for their sales, and for receiving the Navigator Award for their work with potential franchise owners. Congratulate them in person at 11020 Kingston Pike.

For the seventh year in a row, **King University** is giving away an "All-Tuition-Paid" scholarship for an individual to complete a bachelor's degree! The winner will be able to choose from nine degree options and six Knoxville locations. Submit your application — heavily based on your personal story — at <http://degreeofsuccess.king.edu/Knoxville> by Oct. 28. The winner will be announced live on WIVK on Nov. 3.

Support **Volunteer Ministry Center** and their mission to provide services to prevent homelessness at their VMC Dunkin' Donuts 5K on Oct. 30 at Hardin Valley Elementary. The race and 1-mile walk begin at 2:30 p.m. To register or find out more go to www.vmcinc.org.

Steven Lipsey of **Stone & Hinds** has been named one of Cityview Magazine's Top Attorneys for 2016. He has practiced law for 36 years with practice areas including Bankruptcy/Creditors' Rights, Commercial and Civil Litigation and Collections Law. Steven also serves as a Farragut West Knox Chamber Board member.

OrangeTheory Fitness in Farragut has lots of fun events geared toward getting you excited to get fit! Join them for their first ever "Hell Week," just in time for Halloween, featuring eight days of extra challenging "scary" workouts. Complete at least five workouts and receive a limited edition "Hell Week" t-shirt plus bragging rights! Sign up at 11674 Parkside Drive.

Junk Bee Gone wants to help you get your junk gone by the holidays! Now through the end of December, rent a driveway dumpster for five days for just \$249. Call them at 675-5865 to reserve your dumpster today.

Congratulations to Bradley Jackson for being appointed as President of the **Tennessee Chamber of Commerce!** Jackson was appointed as interim president in April 2016 and has since "done a phenomenal job setting a new vision for the Chamber and positioning the Chamber as the strongest voice for Business in the State," per Greg Martz, Chairman of the Tennessee Chamber Board of Directors.

President Quotes 'n Notes



Bettye Sisco

"I survived because the fire inside me burned brighter than the fire around me."

~ Joshua Graham

There are simple tools we can use to make the most of the power inside each of us. It is always good to reflect on how to be a better "You." Here are some to review.

- **Passion** – The more positive energy and passion you put into your work and life in general, the more you will get in return. Be as effective as you can be.
- **Self Esteem** – Accept yourself for who you are. Don't dwell on the negatives; identify the positives. Give yourself credit for what you do well and recognize what things you can improve on.
- **Attitude** – Although a cliché, "When life gives you lemons, make lemonade!" A positive mental attitude not only helps you visualize what you want to be, it helps you do it.
- **Commitment** – The largest obstacle between you and any goal is lack of commitment. Commitments become magnets that attract what is needed to reach goals.
- **Integrity** – Be true to yourself. Have courage to stand up for the morals and values that make up your belief system. Focus on priorities.
- **Compassion** – Give of yourself. Compliment others' achievements. Be receptive to others' thoughts and perceptions. Be forgiving. Learn to listen more.
- **Imagination** – Be creative. Accept change and do things differently. Learning and training never stops.
- **Enthusiasm/Optimism** – Every event in life is another rung on the ladder. Each experience prepares for the next. Be enthusiastic. It is contagious and healing.
- **Faith** – Faith helps you create your desires. To "have faith" means to be fully-confident, or fully-convinced that something is going to occur. Faith is a belief in the unseen; it is believing that "something is going to happen." It is knowing and being confident that you're going to succeed (it's just a matter of time).

Faith and confidence go hand in hand; knowing that your dreams will come true. They weren't surprised when they landed on the moon; they were confident that it was possible.

What do you believe is possible?

Freaky Friday

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Town of Farragut will again partner with Ronald McDonald House to collect essential items that the House needs to operate such as non-perishable snack foods, household cleaning items, disposable plates/cutlery, postage stamps or gift cards to Home Depot, Lowe's or Walmart. Participants are encouraged to bring a donation. For more information on the event call the Town of Farragut at 966-7057.

Farragut West Knox Chamber of Commerce

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of September:

Babygrams 3D / 4D / HD Imaging Studio, Inc.
Carol Marksberry
11124 Kingston Pike, Suite 113
Knoxville, TN 37934
www.babygrams3d/4d/hd.com

Farm Credit Mid-America
Kathryn Greenfield
716 Callahan Drive
Knoxville, TN 37912
www.e-farmcredit.com

Gallian Medical Group
Maureen LaPorte
10744 Hardin Valley Road, Suite 106
Knoxville, TN 37932
www.gallianmedical.com

Parker Business Consulting & Accounting, PC
Robert N. Parker
10265 Kingston Pike, Suite A
Knoxville, TN 37922
www.parkerbusinessconsulting.com

Studio Bliss
Kim King or Alexa Marion
11324 Parkside Drive
Knoxville, TN 37934
www.facebook.com/StudioBlissKnoxville/

Years Younger MediSpa
Susan Smith-Rawls
9313 S. Northshore Drive
Knoxville, TN 37922
www.yearsyoungermedispa.com

Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past September. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Accounting Principals AT&T
Brandon's Awards
Brothers Bedding cabi – Christy Fitzgerald
Complementary Health Strategies
Connor's Steak & Seafood
Costco Wholesale – Thank you for your Enterprise Membership!
The E.W. Scripps Company
Enrichment Federal Credit Union – Kingston Pike
First Tennessee – Thank you for your Enterprise Membership!
Gables & Gates – Holloway/Westerling Group
Hilton Garden Inn Knoxville West/ Cedar Bluff
Hilton Knoxville
Junk Bee Gone, LLC – Thank you for your Enterprise Membership!
Knoxville TVA Employees Credit Union – Seven Oaks

Knoxville TVA Employees Credit Union – Turkey Creek – Thank you for your Enterprise Membership!
M & M Development Co., Inc.
Markets at Choto
Massage Envy
Michael Brady, Inc. – Thank you for your Enterprise Membership!
Michael T. Petty DC, PLLC
Mountain Commerce Bank – Bearden
Myers Bros. Holdings
ORNL Federal Credit Union – Farragut
Pugh & Company, P.C.
Regal Entertainment Group
State Farm Insurance – Cindy Doyle
Staybridge Suites – Knoxville West
Stone & Hinds, P.C.
The Travel Authority
Turkey Creek Tinting
United Way of Greater Knoxville, Inc.
Y-12 Federal Credit Union – Cedar Bluff

Without Mercy

From page 1

for as much detail as possible. One guest asked how they come up with ideas to write around Bass' cases. Jefferson explained, "Some are monsters in my own psyche," quipping that with their previous novel (based on the "Zoo Man" Huskey murders in Knoxville), "My wife got really skittish about me!"

Multiple questions for both Bass and Jefferson followed. Asked if he ever imagined he'd write murder mysteries, Jefferson smiled, saying, "No; I was an English major. I thought I'd be the next Faulkner. I started writing for television and learned they don't care if you're Hemingway or Faulkner!" Bass was asked



about how he became interested in Forensics, and laughed, explaining, "I was going to be a College Counselor; I did a minor in Anthropology and decided I didn't want to listen people's problems all day!" Bass continued past the laughter to explain how that minor led him to be part of a 1954 truck accident case involving badly burnt bodies that needed identification. Though "it was the only case I ever threw up on," Bass said it cemented his path. "I never see a forensic case as a dead body; I see it as a challenge: to find out who that person is."

The Chamber is grateful to presenting sponsor the **Town of Farragut**, community sponsor **Y-12 Federal Credit Union** and media sponsor **farragutpress** for their support of this event!

Calendar of Events

Please call the Chamber office at 675-7057 for information

October 20
8:00 – 9:30 a.m.
Networking
AAA South
110 Capital Drive

October 27
5:00 – 6:30 p.m.
Networking
Lawhorn CPA Group
6312 Kingston Pike, Suite 100

October 28
5:00 – 7:00 p.m.
Town of Farragut Freaky Friday Fright Night
Mayor Bob Leonard Park
301 Watt Road

November 3
8:00 – 9:30 a.m.
Networking
Farragut High School Education Foundation
Location TBA

November 10
8:00 – 9:30 a.m.
Networking
Tennessee Strategies
11408 Municipal Center Drive (Farragut Town Hall)

Who's who...

MEDIC Regional Blood Center

by Sam Landon



Though modern medicine has the ability to regrow whole fingers and eradicate deadly pathogens, the bounds of science are not nonexistent. No one knows this better than the folks over at MEDIC Regional Blood Center. "In our lifetime, there will never be a synthetic blood," says Benjamin Prijatel, Director of Marketing and Donor Recruitment for MEDIC. As a result, the volunteer donors who supply the red blood cells, plasma and platelets that make up the 275 blood products used daily by MEDIC in East Tennessee are literal life savers!

MEDIC Regional Blood Center was started in 1958 when "a group of doctors decided they needed a local supply of blood to serve the community hospitals," Prijatel says. From simple necessity has sprouted an organization that serves 29 hospitals in 23 counties in East Tennessee and Southeast Kentucky. What makes MEDIC unique, however, is their membership program. If you donate with them, you, your spouse and any children under the age of 18 are automatically enrolled for a year and a year is added every time you donate. With that membership, if you're injured and require a blood transfusion, MEDIC will pay for the blood used anywhere in the US whether it's their blood that's used or not. "It's a program that has literally saved people tens of thousands of dollars who have had chronic illness or diseases or major traumas."

Even with those wonderful benefits, MEDIC has trouble keeping up with demand, particularly in summer and on holidays. Long weekends leave their blood supply particularly low due to their inability to collect, and the next few days must be spent playing catch-up, especially in the case of O-. This blood type may be given to anyone in need and in an emergency scenario, when there is no time to test blood type, first responders must give those in need what they know will work. This quickly drains the supply. Prijatel describes donating as "the quickest way to save somebody's life on your lunch break."

Help MEDIC Regional Blood Center save lives by donating red blood cells, plasma or platelets at 11000 Kingston Pike or visit www.medicblood.org to find the donation center nearest you.



Holiday Ads Now Available

With the holiday season just around the corner, the time has come to reserve your Holiday Ad! The entire center section of the December ChamberLife newsletter will feature a full-color holiday scene with two fantastic advertising opportunities. Chamber members can purchase a \$150 color ad featuring their business logo prominently displayed in the layout (i.e. on a Christmas Stocking or ornament). These ads are in very limited supply with just four available! Members may also purchase a \$35 ad featuring their business name and phone number on a snowflake or other graphic (pending design) in black text. Space for these is also limited.

Participants will be featured in all 15,000 copies of the Farragutpress. This is an incredible opportunity to highlight your business to the community for the holidays.

The deadline for ad reservations is Wednesday, Dec. 7. Call 675-7057 or email info@farragutchamber.com today to reserve your space early!

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www.eventrentalsbyrothchild.com

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Available on the App Store and Google play
865-236-1067
www.appdriven.net