



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

ANCHORED IN FARRAGUT SERVING THE COMMUNITY FOR 25 YEARS

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August 2016

Fall 5K Welcomes Athletes of All Ages



For the runners, walkers and dog lovers who participate in the Chamber's Annual Farragut Fall 5K, age is just a number. Just ask last year's youngest silver medal placing male competitor. Only three years old, he ran the entire 5K course with his dad and was quoted by mom: "He has already asked if he can run again next year!"

Participants of all ages and skill levels are encouraged to make plans to meet the Chamber again—or for the first time—at Mayor Bob Leonard Park on Watt Road on Saturday, Oct. 8 for the 22nd Annual Farragut Fall 5K, 1-Mile Fun Run & Pet Parade.

Teams, including business groups or family and friends, are welcome. Registrations of four people only pay for three (whether pre-registered or through race day). Individual team members can choose between the run or walk and still receive the discount. This is a fun opportunity for team-building within businesses, for organization groups, or families. All registrations include a long-sleeved shirt and goody bag (while supplies last). Total Race Solutions is administering the event, which is USATF certified.

Pre-registration is available online at <https://runnerreg.us/farragutfall5k/>. The link will also be available through the Chamber's website www.farragutchamber.com. Participants can request a print-

ed race form from the Chamber via HYPERLINK "mailto:info@farragutchamber.com" info@farragutchamber.com. Pre-registration is just \$20 per person through Friday, Oct. 1. Participants 17 and under can register for just \$15! From Oct. 2 through race day, registrations increase to \$25/person or \$20/17 and under.

The race and 1-mile walk both start at Watt Road near Kingston Pike. Both runners/walkers travel up Watt Road with runners continuing north to enjoy a scenic asphalt course through Sedgefield subdivision; walkers/pets head into the park where both groups finish. Watt Road closes from 7:30 a.m. until the last runner enters the park. Door prizes will be award while results are compiled, with cash awards for the top overall male and female runners and age-group medals to follow.

A percentage of registrations benefits local non-profit Smoky Mountain Service Dogs (SMSD). SMSD trains dogs as highly-skilled mobility assistance animals for area wounded veterans who have suffered limb loss or traumatic brain injury and provides approved applicants with a dog and training at no cost to the veteran.

For those who wish to volunteers, help is needed at registration, on the 5k course (pointers), and cheering at the finish line. Service hours are available for students (course pointers must be 18+). Please



"Where's my water?!" Participants of all ages love the food tent, water and other beverages after the race!

contact the Chamber at 675-7057 or info@farragutchamber.com if you would like to join us!

Sponsorships are still available and promotion of your business begins in print, email, social media and web presence as soon as we receive your commitment form, available by emailing info@farragutchamber.com. The Chamber is thankful to Presenting Sponsor Town of Farragut,

Community Sponsors Amish Excellence, C3 Industrial Blasting & Coatings, His Security, Orange Theory Fitness, State Farm; Laura Ash, Cindy Doyle, Vanessa Brown and Jeannette Rogers, Tennessee State Bank and Y-12 Federal Credit Union, and Media Sponsors [farragutpress](http://farragutpress.com) and Cumulus Media (107.7 WIVK) supporting this event! Contact the Chamber at 675-7057 for more information.

Orientation Planned for New Members



Chamber Ambassadors, Board and attendees post for a group photo in the Town of Farragut board room before the presentation.

Got questions about your Chamber membership benefits? Mark your calendar for the Chamber's Fall New Member Orientation taking place on Tuesday, Sept. 13 at the Town of Farragut Town Hall. The orientation session will feature a 30-minute networking period with refreshments beginning at 7:30am, followed by a presentation of benefits and the opportunity to ask questions. This is a fantastic opportunity to meet other fellow new member businesses, Chamber Board members, Ambassadors and Chamber staff.

Businesses who have joined within the last 18 months, member businesses with new staff or those who simply want a refresher course on how to take advantage of their many Chamber benefits are welcome! Businesses can RSVP via the link in their weekly Chamber email, on the mobile app ("FWKCC" on Android and Apple app store) or by calling the office at 675-7057.

Member Briefs

U.S. Cellular has named Ashley Swift as Business Sales Executive for East Tennessee. Ashley's primary focus will be small business customers with 21 to 50 phone lines and other small business solutions.

Betsy Cunningham is the new Community and Business Development Coordinator for Y-12 Federal Credit Union.

Congratulations to Smoky Mountain Services Dogs (SMSD) for their recent accreditation from Assistance Dogs International! The accreditation holds SMSD to the highest national and international stan-

See MEMBER BRIEFS on Page 3

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.



Networkings

Beltone Hearing Aid Center – June 2



Mike Prescott of **Smith & Hammaker**, Bettye Sisco, President of **The Farragut West Knoxville Chamber** and Zan Schriver of **Volunteer Ministry Center** enjoy the festivities at the Beltone Networking.



Our **Beltone** hosts for the evening L to R: Nataly Cao, Tabbatha Lowery, Jean McAllister & Michael Murphy.

AT&T at Parkside – June 9



Pictured left to right: Two very welcome guests join Arlene Weinstein of **Arlene's Fun Travel** and Natasha Bohannon of **TN Bank** at **AT&T's** morning networking.



Our tech savvy and gracious hosts of **AT&T's** Networking! Pictured L to R: Tim Whitlock, C.J. Weems, Anthony Devito, Mark Carroll, Joan Chamberlain, Gareth James, Sam Phillips and Alan Hill.

ITT Technical Institute – June 16



Danica Thompkins of **AAA Insurance**, Michael Kilby of **Michael Kilby & Yvonne Murray Mortgage Investor's Group Parkside**, and Lisa Monnig of **Paramount Land & Title** get a jump start on their day at **ITT's** morning networking.



Chris Thomas of **United Community Bank** and **ITT** Campus Director, Joseph Esway enjoy early morning conversation at **ITT's** recent networking.

Event Rentals by Rothchild's – June 23



Catching up on Chamber activities were Lynne Overton of **Comfort Inn & Suites West Knoxville**, Arlene Weinstein of **Arlene's Fun Travel**, John Volpe of **Abuelos The Flavor of Mexico**, Debra Laugherty of **Dex Media**, Faris Ashkar of **Artistic Designs** and Jorge Chaparro of **Express Employment**.



Mike Arms of **Tennessee Strategies** and Mike Prescott of **Smith & Hammaker** prepare to enjoy delicious appetizers and refreshing lemonade from **Events By Rothchild's**.



Ribbon Cuttings

Water into Wine – May 31



Friends, Chamber members and Town officials gathered at the new **Water into Wine** to welcome them to Farragut. Town of Farragut Mayor Ralph McGill (4th from left, front) helps hold the ribbon as owner, Candace Viox (5th from left) makes the cut.

Tennessee Yacht Charters & Services – June 3



What a day for a waterfront ribbon cutting! Welcoming Captain Dennis Beard as a new chamber member (pictured L to R) are: Bradford Johnson-**Cartridge World** of Knoxville, Marianne Morse-**Mary Kay**, Stella Roffers, Michael Kilby-**Mortgage Investor's Group**, Danica Thompkins-**AAA South**, Deborah Laugherty-**Dex Media**, Leslie Godfrey-**Pinnacle Financial Partners**, Angela Bridges-**Cumulus Media**, Donna Bryant-**Pinnacle Real Estate**, Capt. Dennis Beard and wife H el ene Marquis, Arlene Weinstein-**Arlene's Fun Travel**, "Trips" Dawson, Mari Taylor, Nancy Smith, Cory Beilharz-**Christian Bros. Automotive**, and Daniel Monday-**Slamdot**.

His Security, LLC – June 7



His Security was excited to celebrate their new Farragut location! Pictured in back L to R: Chris Thomas - **United Community Bank**, Bill Russell - **William Knight Insurance**, David Smith - **First State Bank**, Marianne Morse - **Mary Kay**, and Lisa Marie Freeman - **ViaMedia**. In front L to R: Laura Sayers - **Farragutpress**, Cynthia Moore - **AFLAC**, Darla Berdal - **Myers Bros. Holdings**, Doug Fraker - **His Security** owner, Sharon Fraker, Cassie Brockamp, Kira Brockamp (being held) and Scott Brockamp - **His Security** owner, Christine Dean - **His Security**, Ryan Brooks - **His Security**, Lance Lawhorn - **Aqua Clear Water Systems**, and Jamie Brooks holding son Christopher Brooks with daughter Collette Brooks below.

Shae Design Studio – June 24



Lots of friends, family, and chamber members were all excitedly celebrating the ribbon cutting for owner/designer Shae Seeber (4th from right in front)!

Ambassador of the Month August 2016



The Chamber recognizes its Ambassador of the Month for August, **Arlene Weinstein!**

Congratulations to August's Ambassador of the Month, Arlene Weinstein - Arlene's Fun Travel.

The Chamber also wants to congratulate the 1st Runner-Up Keith Garret - **Fifth Third Bank** and 2nd Runner-Up Michael Kilby - **Michael Kilby & Yvonne Murray of Mortgage Investors Group – Parkside**.

The Chamber appreciates all their hard work and the help and support of all the Ambassadors!



Notice of Slate for Board of Directors

The Nominating Committee has been very busy preparing a slate to replace open positions on the Board of Directors. They were very pleased with the response from those willing to serve on the Board of Directors.

The committee is very pleased to present Jonathan Dzermejko - TDS Telecom, Samantha Lane - King University and Michael Prescott - Smith & Hammaker for two year terms and Richard Qulia - Richard F. Qulia Polygraph & Investigations for a one-year term. They also present current Board members for Executive positions: Beth Ann Carter - Michael Brady, Inc. as Vice Chair and Terry Rutherford - Regions Bank as Treasurer.

If no petition of additional persons is presented, these individuals will be approved for Board positions. If a petition is filed, according to the Chamber By-Laws, a petition requires ten (10) signatures of active members in good standing. Any petition must be filed with the Chamber office within ten (10) days of this notice. Therefore, all petitions must be mailed or delivered and received by the Chamber office no later than August 20.

If no petitions have been filed within the 10 day period the nominations will be closed and the nominated slate of candidates shall be declared elected by the Board of Directors. If a petition is filed, the Chamber membership will receive an election ballot by mail.

If you have any questions please contact Bettye Sisco, President at the Chamber office, 675-7057.

Member Briefs

From page 3

dards and gives veterans who receive a service dog from SMSD benefit privileges within the VA. It also demonstrates their continued growth for their Board of Directors and canine training staff.

Regal Entertainment Group has announced their certification as a "great workplace" by independent analysts at Great Place to Work. Regal's recognition was based on employee ratings through anonymous surveys.

Looking for USA-made boots, shoes or sandals? **Elliott's Boots, Shoes & Sandals** at Campbell Station designs these products in both their online and retail stores. Find them at 620 Campbell Station Road or online at www.elliottsboots.com.

Orange Theory Fitness in Turkey Creek celebrated their one-year anniversary in July 2016. Congratulations to owner Chris Davis and his hardworking staff on this milestone!

Rebecca Smith has been named Safety Director at **Merit Construction**. Rebecca was previously associated with TVA - Watts Bar Nuclear Generation Station as a site safety professional.

First Community Mortgage welcomes Mark Newhouse as a Loan Originator at FCM's Knoxville Branch.

Moxley Carmichael welcomes Katrina Roberts as graphic and digital media designer. Roberts is the former Creative Director for The Daily Beacon campus newspaper serving the University of Tennessee.

Pellissippi State Community College received a \$3.8 million workforce development grant that it plans to use to prepare more women, young adults and others for careers in advanced manufacturing and information technology. Congratulations!



President Quotes 'n Notes



Bettye Sisco

"The most wasted of all days is one without laughter."
e.e. cummings

Enjoy. This is one of my very favorites!

The Station by Robert Hastings

"Tucked away in our subconscious minds is an idyllic vision in which we see ourselves on a long journey that spans an entire continent. We're traveling by train. Out our windows, we drink in the passing scenes of cars on nearby highways, of children waving at crossings, of cattle grazing in distant pastures, of smoke pouring from power plants, of row upon row upon row of cotton and corn and wheat, of flatlands and valleys, of city skylines and village halls.

But uppermost in our conscious minds is our final destination—for at a certain hour and on a certain day, our train will pull into the station with bells ringing, flags waving, and bands playing. Once we get there so many wonderful dreams will come true and the pieces of our life will fit together like a jigsaw puzzle. How restlessly, we pace the aisles and count the miles, peering ahead, waiting, waiting, waiting for the Station.

"Yes, when we reach the Station that will be it!" we promise ourselves. "When I'm 18, put the last kid through college, buy that Mercedes, reach the age of retirement, I shall live happily ever after."

Sooner or later, however, we must realize there is no one place to arrive at once and for all. The true joy of life is the trip. The station is a dream that constantly outdistances us.

"Relish the moment" is a good motto, especially when coupled with Psalm 118:24, "This is the day which the Lord hath made; we will rejoice and be glad in it." It is not the burdens of today that drive men mad. It is the regrets over yesterday and the fear of tomorrow. Regret and fear are the twin thieves who rob us of today.

So stop pacing the aisles and counting the miles. Instead, climb more mountains, swim more rivers, go barefoot more often, eat more ice cream, watch more sunsets, laugh more, cry less. Life must be lived as we go along. The Station will come soon enough."

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of July:

BD2E Engineering, PLLC
Damien Strimple
4720 Middlebrook Pike
Knoxville, TN 37921
www.bd2e.com

Quist, Fitzpatrick & Jarrard, PLLC
Brian Quist
2121 First Tennessee Plaza
Knoxville, TN 37929
www.www.QCFlaw.com

Senior Helpers of West Knox
Stephen Cupp
10424 Kingston Pike, Suite 2
Knoxville, TN 37922
www.seniorhelpers.com/westknox-oakridge-maryville-tn

Strategic Financial Partners
Chris King
9729 Cogdill Road, Suite 111
Knoxville, TN 37932
www.strategicfinancialplanners.com

Tennova Walk-In Clinic
at Choto
Deborah McMillan
1612 Choto Markets Way
Knoxville, TN 37922
www.marketsatchoto.com

Walker's Collision Repair
Stephanie Walker
10606 Kingston Pike
Knoxville, TN 37922
www.walkersautocollision.com

Weichert Realtors
Advantage Plus
Jeff Grebe
10160 Parkside Drive
Knoxville, TN 37922
www.AdvantageTN.com

Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past July. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Apple Cake Tea Room
CADES: Concord Adult Day
Enrichment Services
Charter Business – Thank you for your Enterprise Membership!
Choices in Senior Care, Inc.
Clayton Bank & Trust – Farragut
Coachman Clothiers, Inc.
Comfort Suites
Corporate Quarters, Inc.
Cruise Planners – Melodie Williams
East Tennessee Children's Hospital – Thank you for your Enterprise Membership!
Elliott's Boots, Shoes & Sandals
Farragut High School
Education Foundation
Femme Touche Hair Designs
First Choice Automotive
First Tennessee – Hardin Valley
First Tennessee – Middlebrook Pike
Harrison Construction Co. / Division of APAC Atlantic

Holy Cross Anglican Church
Home Federal Bank – Concord
Homewood Suites by Hilton – Turkey Creek
IMS, Inc.
Jeremy Leming, CPA, PC
Knoxville Executive Suites, Inc.
McLain's Painting, Inc.
Moxley Carmichael
Nationwide Insurance – Mike Dyer Agency
Orange Theory Fitness
Pellissippi State Community College
Pitts & Lake, P.C.
Radio Systems Corporation
Reserve at Bluebird Hill
Rodefer Moss & Co., PLLC
Salon Biyoshi
St. John Neumann Catholic School
State Farm Insurance – Vanessa Brown
TDS Telecom – Thank you for your Enterprise Membership!
Winchester, Sellers, Foster & Steele

Who's who... First Tennessee

Ask Angela Harvey what makes her look forward to going to work each day at either of the Farragut branches she may be headed to, and her answer is simple: people. "What I enjoy most are the wonderful customer relationships I've made over the years; many have turned into great friendships," she explains. What's more, Harvey enjoys learning from those customers and relationships, saying, "After 23 years, there is always something new to learn and someone new to meet who I and First Tennessee can impact in a positive way."

Positive impacts are exactly what First Tennessee is about, especially in Tennessee where they have been headquartered for 151 years. As Vice President and Financial Center Manager for both the Campbell Station and Kingston Pike branches of First Tennessee in Farragut, Harvey wants anyone who walks into a branch to have the best experience possible that is tailored to that individual. "Once they leave, I hope every customer says, 'Wow, First Tennessee really cares about me and my situation. I am NOT just a number and this is no ordinary bank!'" she says.

First Tennessee's contributions to the community are far from "ordinary". In addition to supporting the Chamber as an Admiral Enterprise Club member, giving above and beyond their annual membership investment, they give \$5 million annually to non-profits across their market area via the First Tennessee Foundation. This year, their new Community Development Fund will award up to \$3 million annually to non-profits that serve low-to-moderate income individuals and neighborhoods. What's more, the bank wants to empower customers who need support through their Operation Hope partnership, a connection that Harvey is especially proud of, explaining "The new Hope Inside offices will feature a dedicated certified counselor in area financial centers who will provide a selected range of financial empowerment programs—all free of charge."

First Tennessee also likes to inject some fun into their services while spreading the message of a positive impact through great customer service. During August, from the 1st-21st, small business owners can nominate themselves for the "Tennessee's Best Small Business" contest, with the potential to win up to the \$10,000 grand prize. Interested businesses can fill out the form on why they are the best at customer service at www.ftb.com. Anyone wanting more information on First Tennessee or individual branch info can find it there as well.

TSBDC UPCOMING PROGRAMS

Spending time working "in" your business is necessary, but spending time working "on" your business is critical to growth. Here are a few opportunities to get out of the shop and work "on" your business:

• **Webwise Workshop - August 16, 10:00am to 1:00pm; No Fee**

Sometimes the online world can get confusing and overwhelming. There's a lot to know. Let web.com help you navigate the world of online marketing. This free Webwise Workshop is designed specifically for small business owners who want to accept the challenge and find their way to a better business. We will focus on things you want to know about building your business online. Call the Knoxville TSBDC at 246-2663 for a link to online registration.

• **Where's the Money: Woman owned, small, disadvantaged? - August 24, 9:00am to 10:30 am; No Fee**

Learn why your woman-owned small business may be eligible for federal funds. If you are a woman owned small business and fall in one of the designated industries, you can position your company to bid on federal government set asides for WOSBs and economically disadvantaged women-owned small businesses (EDWOSBs). This workshop reviews the eligibility criteria, views a listing of the designated industries, and engages the www.fbo.gov web site to find WOSB/EDWOSB opportunities. Visit www.TSBDC.org to register.

• **HR Documentation - August 25, 11:30am to 1:00pm; No Fee.**

A Paper Trail Will Save Your Tail! Keep what you need to "save your tail" when it comes to recordkeeping in your office. The workshop will demonstrate what to document, including employee performance and critical conversations, as well as how to document and retain employee information. Call 212-4867 to register.

Calendar of Events

Please call the Chamber office at 675-7057 for information

August 11 *Networking*
8:00 – 9:30 a.m. **Fisher Tire Company**
10232 Kingston Pike

August 27 *Networking*
8:00 – 9:30 a.m. **Cumulus Media**
4711 Old Kingston Pike

August 25 *Networking*
8:00 – 9:30 a.m. **Dale Skidmore – Allstate Agency**
10816 Kingston Pike

September 1 *Networking*
8:00 – 9:30 a.m. **U.S. Cellular – Parkside Drive**
11001 Parkside Drive

September 8 *Networking*
5:00 – 6:30 p.m. **NAI Knoxville**
210 Lovell Road (Rosarita's)

NEWSPAPERS PILING UP?

FWKCC has a recycle bin available behind the farragutpress offices. All proceeds are donated by the farragutpress to the

**Farragut West Knox
Chamber of Commerce**
Continuing Education Grant Program

11863 Kingston Pike
Behind the farragutpress Building

Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110 Farragut, TN 37934

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