



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

ANCHORED IN FARRAGUT SERVING THE COMMUNITY FOR 25 YEARS

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July 2016

Full Speed Ahead *on* Fall 5K!

The Chamber is gearing up to full speed for its 22nd Annual Farragut Fall 5K, Fun Run & Pet Parade on Saturday, Oct. 8, 2016! In addition to participants, the Chamber is actively seeking volunteers for this event. Help is needed at registration, on the 5k course (pointers), and cheering at the finish line. Service hours are available for students (race course pointers must be age 18+). Please contact the Chamber at 675-7057 or at info@farragutchamber.com if you would like to volunteer.

The 5K run and one-mile walk and pet parade again will take place at Mayor Bob Leonard Park in Farragut ... a fantastic event for family, community members and businesses alike.

Teams of 4 or more are highly encouraged to make a great morning even better! As a bonus, all registrations of four receive a one-entry discount as a thank you and individual team members can still choose between running or walking.

Participants will be able to register online at <https://runnerreg.us/farragut-fall5k/> or contact the Chamber for a race registration form. The Chamber is excited to again offer a \$15 "Student" rate for participants age 17 and under through the pre-registration date of Friday, Sept. 30. Adults 18 and over are \$20. Registrations increase to \$20 (17 and under) and \$25 (18+) from Oct. 1 through race day morning; all registra-

tions include a long-sleeved t-shirt and goody bag (while supplies last).

Total Race Solutions is administering the event, which is USATF certified. Participants will be able to register electronically and pay by credit card on race day as well! A percentage of registrations will benefit a non-profit organization.

Both the 5K race and one-mile walk start at Watt Road near Kingston Pike at 8:00 a.m. Runners and walkers travel up Watt Road with runners enjoying the scenic asphalt course through Sedgefield subdivision; walkers and pets head into the park where both groups will finish.

Watt Road will close from 7:30 a.m. until the last runner enters the park. Cash awards for the top overall male and female runners, medals, food and door prizes will be featured. The race and walk occur rain or shine.

The Chamber is happy to have Presenting Sponsor Town of Farragut, Community Sponsor HIS Security, LLC and Media Sponsor farragutpress supporting this event at this time! Sponsor forms and benefit details are available by calling 675-7057, emailing info@farragutchamber.com or visiting the Chamber office. Promotion of a sponsoring business begins as soon as the Chamber receives the sponsor form as commitment, so do not wait!



CHAMBER FUN ON THE 4TH



Perfect Parade Day!

The Chamber enjoyed participating in the Town of Farragut's 29th Annual Independence Day parade as one of 93 entries on Monday, July 4!

Chamber staff was especially excited to see and greet so many business members with their own parade entries or cheering from the sidewalks. The annual parade is a great

way to meet well over an estimated 8,000 community members at once and the Chamber was happy to have Daryl Walker - Allgood Pest Solutions driving along with us in the Allgood Pest Mobile!

If you are a Chamber member you are welcome to come along with us in 2017. See you there!

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE		ADMIRAL		
CAPTAIN				

Networkings

Hampton Inn Cedar Bluff – May 5



Mel Birdal - **Anatolia Granite & Marble** and Mike Patel - **Econo Lodge** enjoy the Cinco de Mayo festivities courtesy of **Hampton Inn – Cedar Bluff!**



Hampton Inn Cedar Bluff Director of Sales and Marketing Candace Collins and General Manager Lisa Benker welcome The Farragut West Knox Chamber with their helpful staff, delicious food and a flair for the holiday!

Knox Area Rescue Ministries – May 12



Marianne Morse - **Mary Kay** and Zan Schriver - **Volunteer Ministry Center** enjoying early morning conversation with Richard Copeland and Burt Rosen of Knox Area Rescue Ministries.



Marlene O'Hanlon - **Knoxville Executive Suites** and Brenda Herron - **Copper Cellar** enjoy morning coffee and a tour of the **Knox Area Rescue Ministries** facilities.

Hilton Knoxville – May 19



Brenda Herron - **Copper Cellar**, Jill Thompson - **Greater Knoxville Hospitality Association**, Dale Thompson - **Beacon Properties**, Tom Overton - **Clarity Pointe** and Lynne Overton - **Comfort Inn & Suites** relax in the beautiful patio and fire pit area of the **Hilton Knoxville**.



Enjoying the lovely evening at **Hilton Knoxville** L-R are: Arlene Weinstein - **Arlene's Fun Travel**, Tim Williams - **Matlock Tire Service & Auto Repair**, Ben Hubbard - **Smarketing**, Dennis Dockery - **Rouse Construction**, Kay Dockery and Lorena Hubbard - **Lawhorn CPA Group**.

Activize Chiropractic – May 26

On May 26 hosts Patrick & Melissa Zitt - **Activize Chiropractic** welcomed The Farragut West Knox Chamber of Commerce.

On June 25 they welcomed Elijah Coleman Zitt! Congratulaton!



FWKCC Board Member Darla Berdal - **Myers Bros. Holdings** and Bert Burgett - **Cruise Planners** enjoy the morning networking.



Ribbon Cuttings

Knox Area Rescue Ministries West Store – May 5



Eager shoppers looked on as **Knox Area Rescue Ministries (KARM)** cut a ribbon for their brand new bi-level west store! Pictured L to R are: Victoria Holland - **KARM**, Tommy Garmon - **KARM**, Burt Renfro - **KARM**, Julie Blaylock - **Farragut West Knox Chamber of Commerce**, Ashleigh Adkins - **Knoxville Chamber of Commerce** and Linda Whitehead - **KARM**.

Quaker Steak & Lube – May 9



Two Chamber ribbons made for one great ribbon cutting and grand opening for the new **Quaker Steak & Lube** in Knoxville! **Quaker Steak & Lube** partners and staff pictured, in front, beginning 4th from left are: Wayne Maynard, Christine Martin, Anthony Armani, Brad Smith, J.J. Gillenwater, Jeff Tickle and Blair Jones.

SouthEast Bank Hardin Valley – May 10



Smiling faces really can hold off the rain on cloudy ribbon cutting days! Thanks goes to the staff of **SouthEast Bank's** Hardin Valley branch for making this event a bright and happy one. Pictured in front, from **SouthEast Bank**, L to R are: Alice Eads, Rachel Coffman, Robyn Leitch, Monty Montgomery and Jennifer Swartz. In back, from **SouthEast Bank**, L to R are: John Arnold, Steven Brand, Bill Thompson and Chamber ambassador Andrew Hartung - **Eaton & Hartung**.

ABRA Autobody & Glass – May 12



Chamber members and statewide staff of **ABRA Autobody & Glass** gathered to celebrate the west location's totally new look! Pictured in front, third from the left, LaDonna Hembree and Nate McPherson of **ABRA** share the cutting of the ribbon!

Crye-Leike Realtors – May 18



This could be the Chamber's LONGEST ribbon cutting yet! Congratulations to **Crye-Leike Realtors** on their new regional headquarters office on Kingston Pike. Cutting the ribbon in center is Manager Melonie Carideo; Harold Crye, President of **Crye-Leike Realtors** (left) looks on.

Anne Bernot: Allstate – May 25



Allstate agent Anne Bernot was thrilled to cut her Allstate ribbon alongside staff, family, friends and Chamber members in front of her new office! Pictured in front L to R are: Sharon Cawood - **N2 Publishing**, Melissa Hodge - **865 Business Solutions**, Nicole Jenkins - **Allstate**, Anne Bernot - **Allstate**, Tiffany Rabb - **Knoxville Fine Homes Realty**, Baylor Love - **Tennessee Smokies Baseball**, Lorena Hubbard - **Lawhorn CPA Group** and Ron Gentile - **Allstate Financial Services**.

Ambassador of the Month June 2016



The Chamber recognizes its Ambassador of the Month for June, **Arlene Weinstein!**

The Ambassador of the Month for June is Arlene Weinstein - **Arlene's Fun Travel!** Whether you want to sail away or fly the friendly skies to your vacation destination, Arlene is ready to help you plan your getaway. Congratulations!

1st Runner Up:

Eric Whitener - **The Fox Team, Crye-Leike Realtors**

2nd Runner UP: (TIE)

Michael Kilby - **Michael Kilby & Yvonne Murray Mortgage Investors Group – Parkside**
AND Naoko Blue - **Naoko Blue & Associates**

Member Briefs

The Tennessee Sales Tax Holiday is coming! **Farragut businesses** are invited to participate in the **Farragut Business Alliance** and **Town of Farragut Shop Farragut Back-to-School Mini Blitz** from July 22 to July 31. Businesses who register by July 15 will receive free placement of their approved compliant sign, promotion of their deals and discounts via the Shop Farragut app and FBA website and cross-promotion of social media posts using the #ShopFarragut hashtag. For more info and to apply visit <http://www.farragutbusiness.com/shop-farragut.html>.

Lawhorn CPA Group invites current and prospective clients alike to "meet the tribe" at their annual Lawhorn Luau on Thursday, July 28 between 5 to 9 p.m. at their 6312 Kingston Pike offices! Music, food and fun inflatables for kids (or kids at heart) will be there for you to enjoy. Parking in the Central Baptist Bearden lot will be available. RSVP to 212-4867 or marketing@lawhorncpa.com.

Home Federal Bank recently presented a \$50,000 donation to Project GRAD Knoxville to support the nonprofit's scholarship program. Kudos Home Federal Bank!

Brainstorm International welcomes project manager Emily Shane to their team! With extensive experience via her long career at Scripps, she will help with research, content marketing, social media and more. Welcome Emily!

Bruce Hayes has been named Executive Director of the **Tennessee Small Business Development Center (TSBDC)**, an affiliate of **Pellissippi State Community College**. Hayes has been a small business counselor for the TSBDC for nine years. Congratulations!

Volunteer Ministry Center invites you to their 5th annual Don Sproles Memorial Dinner: "Wine & Shine" (presented by Sugarlands Distilling Company and Crown Plaza Knoxville). The event will take place July 22 at 6:30 p.m. at Crown Plaza and features tastings plus a live and silent auction. Purchase tickets for \$60 at www.vmcinc.org or call Nancy at 524-3926 ext. 223.

HomeTrust Bank has announced the promotion of DeAnna Hughes to Market President of the Bank's Morristown location.

The **Town of Farragut** invites all interested to apply for the 4th Introduction to Farragut program (maximum 20 participants) by July 29 at 5 p.m. The program is a unique way to connect participants with the town providing history, government structure and operations, education and more. Farragut residency is not required. The kick-off reception will be Aug. 17 at 6 p.m. Two-hour classes will be held Aug. 30, Sept. 14 and 28, Oct. 12 and Nov. 2 at 6 p.m. at Town Hall. To apply, visit www.townoffarragut.org/IntroToFarragut or email JHatmaker@townoffarragut.org.

Through July 31, **Blue Ridge Yoga & Wellness Center** on Campbell Station Drive will collect packaged hygiene products and new or gently used sport and daily wear bras to donate to Support the Girls. This national clearinghouse donates these items to

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President Quotes 'n Notes



Bettye Sisco

There comes a time in your life, when you walk away from all the drama and those who create it. You surround yourself with people who make you laugh. Forget the bad and focus on the good. Love the people who treat you right; pray for those who don't. Life is too short to be anything but happy. Falling down is a part of life; getting back up is living! BEING ALIVE IS A GIFT; BEING HAPPY IS A CHOICE. "

– Unknown

When things look dark, we can all use a simple reminder of what is truly important. We can all use a small burst of inspiration. Here are some quotes that can do just that. Tweet them. Share them. But most important, pick one you like best, place it where you'll see it every day ... and let it help make your day a little brighter.

- "Dream as if you'll live forever, live as if you'll die today." James Dean
- "Doing what you like is freedom. Liking what you do is happiness." Frank Tyger
- "Be happy with what you have. Be excited about what you want." Alan Cohen
- "Life is a journey, and if you fall in love with the journey, you will be in love forever." Peter Hagerty
- "I've learned that people will forget what you said, people will never forget how you made them feel." Maya Angelou
- "Much of the stress that people feel doesn't come from having too much to do. It comes from not finishing what they've started." David Allen
- "Everything is a gift of the universe—even joy, anger, jealousy, frustration, or separateness. Everything is perfect either for our growth or our enjoyment." Ken Keyes
- "There is no such thing as a problem without a gift for you in its hands. You seek problems because you need their gifts." Richard Bach
- "If you want to be happy, set a goal that commands your thoughts, liberates your energy, and inspires your hopes." Andrew Carnegie
- "Thousands of candles can be lit from a single candle, and the life of the candle will not be shortened. Happiness never decreases by being shared." Unknown
- "Live with intention. Walk to the edge. Listen hard. Practice wellness. Play with abandon. Laugh. Choose with no regret. Do what you love. Live as if this is all there is." Mary Anne Hershey
- "Blessed are those who can give with out remembering and take without forgetting." Bernard Meltzer
- "When one door of happiness closes, another opens, but often we look so long at the closed door that we do not see the one that has been opened for us." Helen Keller
- "Happiness is not having what you want. It is appreciating what you have." Unknown
- "Everything that irritates us about others can lead us to an understanding of ourselves." Carl Jung
- "Humor is something that thrives between man's aspirations and his limitations. There is more logic in humor than anything else. Because, you see, humor is truth." Victor Borge

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of June:

Aubrey's – Cedar Bluff
Andy Burleson
9208 Kingston Pike
Knoxville, TN 37931
www.aubreysrestaurants.com

Beth Yobe – Coldwell Banker Wallace & Wallace
Beth Yobe
124 N. Winston Road
Knoxville, TN 37934
www.bethyobe.com

C3 Industrial, Inc.
Kelly Baker Henderson
11002 Kingston Pike, Suite 202
Knoxville, TN 37934
www.facebook.com/C3IndustrialBlastingandCoatings

Honey Do Service, Inc.
Josh Irick
9355 Kingston Pike, Suite 9
Knoxville, TN 37922
www.honeydoservice.net

K' Town Tavern
Gary & Nia Kalogeros
320 N. Peters Road
Knoxville, TN 37922
www.ktowntavern.com

Sitel Corporation
William Herron
1089 Commerce Park Drive
Oak Ridge, TN 37830
www.sitel.com

Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past June. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Anytime Fitness Farragut
Asset Planning Corporation
Autumn Care Assisted Living
Best Western Cedar Bluff
Cellular Sales of Knoxville, Inc.
Congressman John J. Duncan, Jr.
Construction Edge, Inc.
Country Inn & Suites – Cedar Bluff
The Cove at Creekwood Park
David S. Rexrode, Attorney at Law
Faculty Internal Medicine
First Tennessee – Down Town West
Financial Center
The Goddard School
Hardin Valley Orthodontics
Heritage Lake at Westland
Home2Suites by Hilton
HomeTrust Bank – Thank you for your Enterprise Membership!

Kramer Rayson, LLP
Liberty Mutual Insurance
Pinnacle Financial Partners Farragut – Thank you for your Enterprise Membership!
Primrose School of Farragut
Richard F. Qulia Investigations & Polygraph Company
Rocky Top Air
SmartBank at Cedar Bluff
State Farm Insurance – Josh Ellis Agency
State Farm Insurance – Laura Ash
Tennessee Yacht Charters & Services
Thoroughbred Financial Services
Turkey Creek Land Partners
Village Veterinary Medical Center
West Bicycles

Member Briefs

From page 3

homeless shelters for women who must often choose between personal health and other basic needs.

Pugh CPAs announced that Kimberly W. Young, CPA has been promoted to Vice President. Associated with Pugh since 2006, Kim specializes in providing tax services to businesses and individuals. In addition, she has extensive experience in

multi-state tax planning and partnerships.

Sandi Appleby has joined **Pinnacle Financial Partners** as a Registered Sales Assistant at Pinnacle Asset Management.

Michael Brady, Inc. has hired Tamara Kerr as sign accounting and administrator. Welcome!

SmartBank welcomes Stephanie Bean as Banking Officer, Senior Branch Manager.

Calendar of Events

Please call the Chamber office at 675-7057 for information

July 14
8:00 – 9:30 a.m. *Networking*
Knox Co. Criminal Court Clerk's Office
Knox County Courthouse

July 21
8:00 – 9:30 a.m. *Networking*
Pinnacle Financial Partners - Farragut
241 Brooklawn Street

July 28
8:00 – 9:30 a.m. *Networking*
U.S. Cellular – Turkey Creek
11001 Parkside Drive

August 4
8:00 – 9:30 a.m. *Networking*
SouthEast Bank - Farragut
12700 Kingston Pike

Who's who... Petree Arbor, Lawn & Landscape

How many times have you gone to bed to the sound of heavy wind and rain, thunder or lightening, worrying about damage to your trees (or your home because of them)? If the answer is even "once", calling Petree Arbor, Lawn & Landscape can prevent that kind of future anxiety. In fact, making you feel confident about the state of your trees and property is exactly what Brad and April Petree want!

"After a consultation we like clients to feel more knowledgeable about trees, empowered even!" says April Petree. Owners of the Blount County based business since its inception in 2000, they feel the reason so many people make poor decisions in dealing with trees is either misinformation or disinformation, including the unhealthy practice of "topping," which often weakens a tree and creates risk for future limb instability. "While aesthetics is a large part of what we do, health and strengthening of the tree is more important," Brad explains.

One thing that makes this locally owned service unique is that they are licensed ISA Certified Arborists. Over 16 years they've worked with National Parks, local government and businesses as well as residential clients. If they cannot help preserve your tree, they have the ability to remove it in a safe non-invasive way. "We love trees," April says. "We don't take our responsibility of our stewardship of this great natural resource lightly."

The Petrees find that most clients tend to address their tree issues during spring and summer. While this is normal, they stress that the "out of sight, out of mind" winter months are just as important. "Winter maintenance helps trees to avoid some of those dreadful summer storm disasters." Maintenance services can include inspection, disease diagnosis, weight reduction, pruning (trees/shrubs), soil therapy, fertilization, and more.

What if you wake up to storm damaged trees? "Call!" exclaims April. The company offers 24/7 service and appreciates "that our clients trust us to receive the best possible care in their time of need." The Petrees can assure safe prompt tree removal before more damage occurs.

For an estimate or emergency services call Petree Arbor, Lawn & Landscape at 980-1820 or email Saw1Down@petreearbor.com.

TSBDC

FREE WORKSHOP: RECRUITING BASICS FOR SMALL BUSINESS

by Laura Overstreet,

Small Business Specialist and GrowthWheel™ Certified Advisor

SBA 504 Refinance Announcement: The U.S. Small Business Administration recently announced that it will start accepting applications for its 504 refinance program, which allows businesses to raise finance against their real estate at low rates of interest. Originally introduced by the Small Business Jobs Act of 2010, the program had a short life, expiring in September 2012.

SBA is now authorized to approve \$7.5 billion under the revived 504 debt refinancing program in addition to \$7.5 billion for the regular 504 loan program. Congress passed the Consolidated Appropriations Act of 2016 on December 18, 2015, making the program permanent.

The 504 refinance program offers a high percentage of refinancing on the value of the real estate or capital equipment being put up. Small businesses can typically borrow up to 90% of what a property is worth, more than what is available on a normal commercial loan. Repayments are over a 20-year time period for real estate and 10 years for capital equipment.

Applications for a 504 loan are required to be made through a certified development company (CDC) that coordinates with lenders to provide financing. CDCs are non-profit corporations that are regulated by the SBA. There are 270 CDCs across the country, each serving a separate geographic area.

Financing is made by a bank or other lender for 50% of the project, with the remaining 40% being funded under the fixed-rate 504.

Contact the Tennessee Small Business Development Center, TSBDC-Knoxville at 246-2663 for more information.

Farragut West Knox Chamber of Commerce

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