



# CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

ANCHORED IN FARRAGUT SERVING THE COMMUNITY FOR 25 YEARS

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May 2016

## RIO in REVIEW

The Chamber's 29th Annual Silent and Live Auction: "Road to Rio" greeted 225 guests at Rothchild's Catering & Conference Center for an evening of Olympic-sized fun and good-natured competition among bidders and tabletop contestants alike on April 22.

The Silent Auction boasted over 100 items including wine baskets, spa packages, dinners, a year of pie, event tickets, a vintage Coca Cola Cooler and so much more. Seats initially stayed empty thanks to all the items guests had to bid on, not to mention there was networking to be done! In addition to providing complimentary bottles of wine on every guest table, Rothchild's staff moved swiftly to deliver hand-passed canapes as the bidding heated up.

Prior to dinner, guests voted for their favorite of nine decorated table tops featured on their own high top tables in the middle of the ballroom. In keeping with this year's theme, the Chamber awarded a "gold" trophy and silver and bronze medals to the top three placing businesses. Guests loved the first place Chick Fil-A table featuring their signature cows, a year's supply of Chick Fil-A and airborne Olympic décor (cows CAN fly)! Second place went to Y-12 Federal Credit Union for their "Golf is Back!" tabletop, including a golf outing at the famous Hermitage course. The 1-vote margin for third place went to newcomer, The Bingham Group, with their beautiful

"Fly Away to Rio" table including wines from Tsali Notch Vineyard and a hot air balloon ride at the 2016 Muscadine Balloon Fiesta!

After presenting the Best Dressed Table awards, Chamber President Bettye Sisco called on Kate Conger - Fairfield Inn & Suites Knoxville West to receive a new Captain Enterprise Pillar award on behalf of the hotel. The award is in recognition of Fairfield Inn & Suites Knoxville West's move up from Anchor Enterprise. Enterprise Club members support the Chamber above and beyond their regular annual membership and are recognized as "Pillars of the Community" for their generous contributions.

Auctioneer Bear Stephenson of Stephenson Realty & Auctions swiftly sold fantastic items like dinners from Bonefish Grill, tires from Matlock Tire Service & Auto Repair, valuable advertising from Farragutpress and HUSHH Magazine, golf outings to Tennessee National and Fox Den, a diamond-surrounded opal pendant by M&M Jewelers as well as all tabletops.

As part of the Chamber's mission to serve the community, the auction always benefits a charity via a percentage of ticket sales. The Chamber was thrilled to present \$2,000 to Knox Area Rescue Ministries (KARM). Lila Wilson and Jenny Nelson of KARM



Clockwise from top: A smiling Bear Stephenson - **Stephenson Realty & Auction** warms up the crowd as the **Town of Farragut** (left rear) and **Regions Bank** (right rear) tables look on! **Chick Fil-A's** tabletop brings home the gold in the Best Dressed Tabletop competition, thanks to a year of chicken and those flying cows! Mignonne Alman and Lisa Bingham - **The Bingham Group** show off their Bronze medal placing tabletop featuring Tsali Notch vineyard wines and a hot air balloon ride for two at the September 2016 Muscadine Balloon Fiesta. Silver medal winner for Best Dressed Tabletop, **Y-12 Federal Credit Union**, brings golf back in a big way with a package including golf at a top-rated course, The Hermitage.

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## Member Briefs

Join **The Casual Pint Farragut** in celebrating American Craft Beer Week starting May 16! They will feature a different special and/or event each night including Wii Bowling, new beer releases and food trucks. Visit their Facebook page at [www.facebook.com/TheCasualPintFarragut/](http://www.facebook.com/TheCasualPintFarragut/) for more!

**United Community Bank** will showcase their newly renovated space at 10514 Kingston Pike during their June 30 networking with the Chamber. Until then they are still open for normal business hours while under construction. Please visit them with any of your banking needs and don't mind the temporary dust! Lobby Hours: (M-F) 9 a.m. - 4 p.m. Drive-Through Hours: (M-Th) 8 a.m. - 5 p.m. and until 6 p.m. on Friday.

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## The Fourth is NOT Far Off!



Animals are welcome parade participants! Bettye Sisco - **FWKCC** and Miss Dixie enjoy the ride-along route.



Showcase your business with signage or a work vehicle! Kerry McDuffie - **Superior Carpet & Rug Cleaning** joins the Chamber "fleet" here.

It may seem a bit early to be planning for July 4th but not if you plan to be a part of the Town of Farragut's 29th Annual Independence Day Parade! Online registrations became available as of April 1 and will be open through June 17 or until 95 entries are received. This fun and free event often fills up quickly so if you are a business, church or area organization visit [www.townoffarragut.org/register](http://www.townoffarragut.org/register) and

sign up! The Chamber is already registered and welcomes member businesses to drive or walk with us on Monday, July 4! The parade begins in the Farragut High School parking lot; participants must line up by 8:30 a.m. prior to Kingston Pike road closure. The route proceeds approximately 1.5 miles from Farragut High School west on Kingston Pike to Boring Road. The Town

encourages bands and musical groups as well as welcoming antique cars, floats and animals (see registration details online). This event is a wonderful way to highlight your business to thousands in the community at little to no cost whatsoever! If you'd like to walk or drive with your Chamber, please call us at 675-7057 or email [info@farragutchamber.com](mailto:info@farragutchamber.com) (space is limited).

## ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE



ADMIRAL



CAPTAIN



farragutpress



FSGBank



ANCHOR



PAYCHEX





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1 : Check-in at auction goes smoothly with smiling faces at the door! L to R: Arlene Weinstein - **Arlene's Fun Travel**, Leslie Godfrey - **Pinnacle Financial Partners**, Michelle Carr - **Pinnacle Financial Partners** and Diane Jones - **Pinnacle Financial Partners**.

2: The **Chamber's** staff pause for a photo together before the evening gets going! L to R: Julie Blaylock, Executive Assistant, Bettye Sisco, President/CEO and Lisa Phillips, Front Office Manager.

3: Silver Sponsor **TDS Telecom** stops for just a moment during the busy Silent auction! L to R: Cindy Hatcher, Jen Dzermejko, Jonathon Dzermejko, Margaret Tyo and Roger Tyo.

4: Chamber Board members Nancy Howard - **Provision Center for Proton Therapy** and Terry Rutherford - **Regions Bank** (center) enjoy a fun evening with their spouses John Howard (left) and Kathy Rutherford (right).

5: **SouthEast Bank** gathers five of their folks for a fantastic photo op! L to R: Jackie Windham, Tanya Ickowitz, Herc Ligdis, Vicky Weil and Robyn Leitch.

6: Chamber Board Chairman Tim Williams - **Matlock Tire Service & Auto Repair** visits with local business owners Debby and Jason Nohe - **Embroidery Boutique**.

7: Julie Blaylock - **FWKCC** (right) shows off one of the live items for sale to guests Martha Conley -

**TNBank** and Natasha Bohannon - **TNBank**.

8: Lila Wilson and Jenny Nelson, both of **Knox Area Rescue Ministries (KARM)**, are excited to be "on the road" this evening to receive the Chamber's charitable donation to KARM.

9: **Y-12 Federal Credit Union** awaits the results of the "Best Dressed Table" award! L to R: Katrina Peters, Matthew Eagan, Brad Kirkeeng, Jennifer Fasching and Kristin Laurie-Allison.

10: For many guests the auction is a great date night opportunity! L to R: Joe and Allison Matlock - **Matlock Tire Service & Auto Repair** and Mimi and Blake Rust, O.D. - **The Eye Group, P.C.**

11: Guests settle in for a delicious dinner and the live auction in Rothchild's grand ballroom.

12: Bettye Sisco - **FWKCC** greets Sandy and Ed Medford - **Knoxville Utilities Board**.

13: Do blondes have more fun at the auction? You tell us! L to R: Amy Chandler - **Dale Skidmore AllState Agency**, Lisa Monnig - **Paramount Land & Title**, Monika Hancock - **Ms. Tennessee Woman 2016**, Stacy Connatser - **Mountain Commerce Bank** and Stephanie Barnes - **Mountain Commerce Bank**.

14: Monika Hancock - **Ms. Tennessee Woman 2016** poses in her sash and crown with friends Arlene Weinstein - **Arlene's Fun Travel** and Scott Weinstein.

15: **Farragut High School** student volunteers are a huge help in ensuring the Road to Rio is a smooth one! Grace Shoffner greets guests with the diamond-surrounded opal pendant donated by **M&M Jewelers**.

16: Bettye Sisco - **FWKCC** is thrilled to see lifetime member Alex Dumas - **Alexander Dumas Art Gallery**.

17: Susan Meachum, guest of **The Stokely Company** and longtime Chamber friend, networks with David Grose - **United Community Bank**.

18: Abby and David Lipsey - **Stone & Hinds, P.C.** show off their winning smiles for the camera!

19: Paige Davis and Thierry Sommer - **Thierry Sommer & Associates** are still making the rounds of the Silent Auction.

20: Bettye Sisco - **FWKCC** presents Kate Conger - **Fairfield Inn & Suites Knoxville West** with their new Captain Enterprise Pillar as a thank you for their generous contribution above and beyond their regular investment.

21: Bear Stephenson - **Stephenson Realty & Auction** (standing) gets the bid while **Pellissippi State Community College's** table enjoys the show! Far L to R: Pat Myers, Kim Thomas LaRue and Jeff LaRue.

22: It's almost over?! Bettye Sisco - **FWKCC** thanks **Farragut High School** student and Chamber intern, Tucker Scott, for a job well done.



**Member Briefs**

*From page 1*

**Painting with a Twist** has moved! Find them now at their new 11000 Kingston Pike address in Farragut. To sign up for a class or for more information call 280-1318.

Job hunting? **South College** will host over two dozen recruiters during a job fair on May 19 from 10 a.m. to 1 p.m. at their campus at 3904 Lonas Drive.

**Cool Sports: Home of the Icearium** at 110 S. Watt Road is celebrating National Military Month

by offering all May 2016 Saturday Public Skate Sessions (2 – 3:30 p.m. and 7 – 8:30 p.m.) for only \$3 to all present and past service members with military ID. The price includes skate rental and cannot be combined with other discounts.

John Hunter has joined the staff of **Barge, Waggoner, Sumner & Cannon** as a client service leader. Welcome!

Congratulations to **Pellissippi State Community College** for being one of four finalists for the 2016 Student Success Award of Excellence given by the American Association of Community Colleges. The award recognizes community colleges that have shown a sustained

commitment to and proactive advancement of student success.

During May, to show their appreciation for those who serve our country, **Anytime Fitness** will award four veterans with a free one-year membership! Nominate your veteran via their blog posting: <http://blog.anytimefitness.com/nominate-veteran-free-anytime-fitness-membership/>. Nominees must be over 18 and not an existing member. Visit the Farragut location or call 671-1112 for details.

**Threads, Inc.** welcomes new team member Lindsey Kardatzke as sales representative and congratulates Emily Everett on her promotion to

sales representative.

**Crye-Leike Realtors** will celebrate the opening of their new East Tennessee Regional Headquarters at 9539 Kingston Pike with the Chamber in May! The 6,000 square foot building will feature space for 40 agents and include commercial, property management and relocation services. Melonie Carideo will relocate from Campbell Station Road to the new facility as office manager.

The **Knox County Criminal Court Clerk's Office**, headed by clerk Mike Hammond,

**See MEMBER BRIEFS on Page 4**

# President Quotes 'n Notes



Bettye Sisco

"You may have the right idea to work on, you may have the right time to start, you may have the right resources to boost, BUT unless you have the right people, you'll never succeed ..."

~ Rateb Rayyes

## Teamwork Lie #1 - There is no "I" in team.

This idea has been spread throughout businesses. The unfortunate result of thinking this way is that it allows individuals to avoid responsibility. If we were to ask team members, "How many of you want to be a part of a team where your contributions don't count?" The universal answer would be, "I don't!" When there is no "I" in teams, teams fail. The truth is teams are "I"ndividuals focused on a common goal. Successful teams begin with a mission (why do we exist?), goals (what will we accomplish?) and roles (what is expected).

## Lie #2 - Teamwork is about relationships.

A great deal of team training has concentrated on relationships. As a result, teams often sacrifice results to keep harmony. Avoiding issues among teams often leads to conflict and misunderstandings. Truth - Teamwork is about results. Effective teams focus on achieving results and work toward relationships that support the accomplishments.

## Lie #3 - Teams do work.

There is a limited set of activities a team actually undertakes. The majority of the activities are the work of thinking as opposed to the work of doing. Truth - Teams think, team members do work. When teams are effective they analyze situations, problem solve, plan, brain storm, coordinate, make decisions, exchange information and follow up/review progress. These are all thinking processes that generate results.

*I thank each of you who serve on teams as volunteers for the Chamber, especially those most recently who served on the Auction committee to help make our Auction a positive success!*

### NEWSPAPERS PILING UP?

FWKCC has a recycle bin available behind the farragutpress offices. All proceeds are donated by the farragutpress to the

**Farragut West Knox  
Chamber of Commerce**  
Continuing Education Grant Program  
11863 Kingston Pike  
Behind the farragutpress Building

## Farragut West Knox Chamber of Commerce

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

# Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of April:

**AGM – Anatolia Granite & Marble  
Mel Birdal**  
8039 Kingston Pike  
Knoxville, TN 37919  
www.anatoliagranite.us

**Comfort Inn & Suites  
Lynne Overton**  
7737 Kingston Pike  
Knoxville, TN 37919

**Hilton Knoxville Airport  
Kim Fry**  
2001 Alcoa Highway  
Alcoa, TN 37701  
www.KnoxvilleAirport.Hilton.com

**Snootie Patootie  
Kay McGinnis**  
11110 Kingston Pike, Suite 150  
Knoxville, TN 37934  
www.snootypatootiehomedecor.com

# Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past April. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

Artistic Designs  
Athens Insurance  
Blue Ridge Yoga & Wellness Center  
Concord Title  
David's Abbey Carpet & Floors  
Development & Design Concepts, LLC  
Fairfield Glade Community Club  
FASTSIGNS  
First Baptist Church of Concord  
Fort Sanders Health & Fitness Center  
Grayson BMW  
Holiday Inn Express & Suites –  
Lenoir City  
Junior Achievement of East Tennessee  
King University  
Knoxville Track Club

Mr. Handyman  
NAI Knoxville  
The Pinnacle at Turkey Creek  
Pinnacle Financial Partners –  
Seven Oaks  
Saddlebrook Properties  
Shopper-News  
Slate, Disharoon, Parrish & Associates  
SouthEast Bank – Farragut  
Sword & Shield  
Turner Homes, LLC  
United Community Bank – Thank you  
for your Enterprise Membership!  
Volunteer Ministry Center  
Woody Creek Realty, LLC

## RIO

From page 1

were on hand to graciously receive the donation which will aid KARM in its mission to rescue the area's poor and needy by providing rescue services in Jesus' name.

An integral part of the evening's success was the help of 18 student volunteers from Farragut High School. Headed up by the Chamber's spring intern, Tucker Scott, the team worked all evening to help greet guests, show off silent and live items, assist in ballot collection and counting, and deliver items to winning bidders during checkout.

The Chamber thanks its committee volunteers including Faris Ashkar - Artistic Designs, Stephanie Barnes - Mountain Commerce Bank, Tracy O'Connor - Hilton Knoxville, Chris Thomas - United Community Bank and Arlene Weinstein - Arlene's Fun Travel.

The Chamber also thanks Business Machines Company of East TN and The UPS Store Farragut for their printing services for the program and Best Dressed ballots.

Finally, the Chamber thanks its sponsors: Event Sponsors TDS Telecom, Rothchild Catering & Conference Center and Town of Farragut; Community Sponsors ABRA Auto Body & Glass, Mike Baker Insurance Consulting, NHC Place Assisted Living, and Pinnacle Financial Center; Corporate Sponsor M&M Development; and Media Sponsors Farragutpress and NewsTalk 98.7.

This event could not have the success it enjoys without the support it receives. Contact the Chamber at 675-7057 or info@farragutchamber.com to be placed on the list for more information about our 30th Anniversary Auction in 2017!

# Calendar of Events

Please call the Chamber office at 675-7057 for information

- |                                   |   |
|-----------------------------------|---|
| <b>May 12</b><br>8:00 – 9:30 a.m. | <i>Networking</i><br><b>Knox Area Rescue Ministries</b><br>418 N. Broadway                      |
| <b>May 19</b><br>5:00 – 6:30 p.m. | <i>Networking</i><br><b>Hilton Knoxville</b><br>501 W. Church Avenue                            |
| <b>May 26</b><br>8:00 – 9:30 a.m. | <i>Networking</i><br><b>Activize Chiropractic Knoxville</b><br>321 Erin Drive                   |
| <b>June 2</b><br>5:00 – 6:30 p.m. | <i>Networking</i><br><b>Beltone Hearing Aid Center</b><br>12744 Kingston Pike – The Renaissance |

# Ambassador of the Month April 2016



The Chamber recognizes its Ambassador of the Month for April, **Arlene Weinstein!**

Arlene has been a member and Ambassador since 2014, and was an Ambassador for another chamber prior to relocating to Knoxville.

Her business, **Arlene's Fun Travel**, makes travel "All about fun!" whether it's a cruise, weekend getaway, or extended vacation.

Visit [www.arlenefuntravel.ptstn.com](http://www.arlenefuntravel.ptstn.com) for more information!

## SPECIAL THANKS

- ... To **COSTCO Wholesale** for their warm "bakery-fresh" welcome in support of our new members celebrating Ribbon Cuttings in 2016!
- ... To the student volunteers from **Farragut High School** who did a fantastic job working during our Annual Auction and have definitely earned their Service Hour Certificates!
- ... To **Small Business Development Center (SBDC)** specialist, Laura Overstreet, for partnering with the Chamber to help new businesses get going and continue growing! We wish Laura a speedy recovery.

## Member Briefs

From page 3

announced their discovery and mass correction of 1,650 expunged cases that had not been completely removed from all of the Courts' three records databases. Hammond noted there was no practical way for any employee encountering this rogue data to have realized an expunged case had not been fully removed from each database. The corrections relate to cases dating back as far as 17 years.

**AAA South (The Auto Club)** congratulates Stephanie S. Milani as its new Public Affairs Director starting July 1. Milani, who has been with AAA since 2007, succeeds Don Lindsey who is retiring.

**The Town of Farragut** will host a Rain Barrel Workshop from 10 a.m. – 12 p.m. on Saturday, May 21 at Farragut Town Hall. Cost for the workshop is \$40 per barrel. For more information, contact Kellie at 974-2151 or email [kcaughor@utk.edu](mailto:kcaughor@utk.edu).

**Pinnacle Financial Partners** has won the 2015 Greenwich Excellence Award in five categories for client satisfaction from Greenwich Associates, a financial research firm. Congratulations!

**Tennova Healthcare** is the first health system in East Tennessee and only the 2nd in the state to offer a new treatment to provide relief to patients suffering from peripheral artery disease. Dr. Malcolm T. Foster III performed the first procedure in March 2016 at Turkey Creek Medical Center.

Congratulations to **All Occasions Party Rentals** on being awarded a Blue Ribbon award from the US Chamber of Commerce. This award measures a company's success in strategic planning, employee development, customer service and community involvement.

**First Tennessee Bank** has established a \$50 million Community Development Fund to assist citizens with low to moderate incomes to obtain affordable housing. This fund will also help support local organizations involved with home repair, financial literacy and foreclosure prevention. Kudos, First Tennessee Bank!

## Event Rentals BY Rothchild

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