



CHAMBER LIFE

"THE MISSION STATEMENT IS TO STRENGTHEN AND SUPPORT OUR COMMUNITY BY PROMOTING BUSINESS GROWTH, EDUCATION AND ECONOMIC DEVELOPMENT."

ANCHORED IN FARRAGUT SERVING THE COMMUNITY FOR 25 YEARS

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February 2016

Criminal Court Clerk Panel Kicks Off Speaker Series



Tuesday, March 22, at 7:30 a.m. FWKCC will kick off the Chamber's 2016 Breakfast Speaker Series at Fox Den Country Club. Guest speakers are Mike Hammond, Knox County Criminal Court Clerk, District Attorney Charme Allen and Lee Tramel of the Knox County Sheriff's Department. The event is sponsored by Presenting Sponsors Volunteer Pharmacy and the Town of Farragut.



Hammond

community and its businesses. Recent area news included a January visit to East Tennessee by White House drug czar, Michael Botticelli, to address area counties worthy of federal assistance due to being designated as part of a nationwide High Intensity Drug Trafficking Areas program.



Allen

Prior to being elected to Knox County Criminal Court Clerk in 2014, Hammond had served as Knox County Commissioner at large for Seat 10 since 2004, as well as maintaining an extensive broadcasting career. Hammond was the public address

announcer for the Tennessee Lady Vol Basketball team for 20 years and was named Broadcaster of the Year by the Associated Press.

In December 2015, Hammond presented Knox County with a \$1.2 million check sourcing from an account Hammond discovered of partially paid court costs.



Tramel

District Attorney General Charme Allen was elected as the first female District Attorney General of Knox County in 2014. A veteran prosecutor with over 25 years of experience with her office, Allen has prosecuted thousands of drunk/drugged driver

cases (during a specialized DUI prosecutor assignment) and witnessed firsthand the adverse effects of addiction on the community.

Lee Tramel of the Knox County Sheriff's Department has had over 29 years' experience in law enforcement including the Criminal and Civil warrants division.

Sponsorships are available at the Presenting, Event and Community levels for what will surely be a fascinating presentation. Tickets are \$30 for members, \$40 for non-members and \$275 for tables of 10. A percentage of all ticket sales for this event will go toward a charity of the speakers' choice.

Contact the Chamber at 675-7057 or info@farragutchamber for more information or register and pay online at www.farragutchamber.com.

Chamber Announces Auction Theme!



Event Sponsor Town of Farragut enjoys the 2015 auction.

In 28 years the Chamber has Put on the Ritz, Entertained and Turned Dreams to Reality. It has celebrated Mardi Gras, the Kentucky Derby and so much more! For 2016 the Chamber is on the road: The Road to Rio, that is!

The excitement and sense of community inspired by the 2016 Olympic and Paralympic Games and the host city, Rio de Janeiro, is the inspiration for this year's theme. Whether it is sports, travel, teamwork or a taste for an exotic getaway, the sky is the limit for businesses to take on

their own interpretation of "The Road to Rio."

The event will be held Friday, April 22, at 6 p.m. at Rothchild's Catering & Conference Center and will feature both silent and live auctions. The silent auction includes over 125 items available for purchase ranging from dinners to spa packages to wine baskets and more.

The live auction will be presided over by Auctioneer Bear Stephenson of Stephenson

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Spring New Member Orientation Scheduled

New and existing member businesses are invited to attend the Chamber's Spring New Member Orientation on Tuesday, March 8, at the Town of Farragut municipal building located at 11408 Municipal Drive in Farragut. The orientation is ideal for new members as well as members who may not realize all of the available benefits of their Chamber membership.

Refreshments and a brief networking period begin at 7:30 a.m. in the lobby area. Attendees are encouraged to bring business cards. The program begins in the board room at 8 a.m. Door prizes will be

awarded throughout the presentation which will feature information from Chamber president Bettye Sisco, the Ambassador committee, town officials and Laura Overstreet of the Small Business Development Center (SBDC) of Tennessee. At 9 a.m. the Farragut Folklife Museum will open early, as a courtesy, for tours to those interested in viewing their incredible collection. Members can RSVP for themselves or a staff member via the weekly email link or their mobile app ("FWKCC" on Android and Apple markets). For questions or information call 675-7057.

ENTERPRISE CLUB

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE	farragut	ADMIRAL	FIRST TENNESSEE	LENOIR CITY LCUB UTILITIES BOARD
CAPTAIN	BMC Business Machines Company	farragutpress	FSGBank	APPDRIVEN MARKETING
ANCHOR	Tennova Healthcare	Pinnacle FINANCIAL PARTNERS	TDS telecom	Charter Business
United Community Bank	KNOXVILLE EMPLOYEES CREDIT UNION	THE EYE GROUP Family Vision Professionals	Sam's CLUB Savings Made Simple	Enrichment federal credit union
JUNK BEER GONZ	Tennessee State Bank	First UTILITY DISTRICT OF KNOX COUNTY	PAYCHEX	REGIONS BANK
FFS-JURSEK	www.RLTRAC.com	MBI michael brady inc.	NEWS SENTINEL	HomeTrust Bank
			COSTCO WHOLESALE	Home FEDERAL BANK
				VOLUNTEER pharmacy
				East Tennessee Children's Hospital
				Rural/Metro Corporation



Networkings

K Town Specialty – October 29



Chamber Board Chairman Tim Williams - **Matlock Tire Service & Auto Repair** pauses to talk with Ambassador Donna Bryan - **Pinnacle Real Estate**.



Ambassador Tony Langenderfer - **Knoxville Concrete** looks on as Bettye Sisco - **FWKCC** President makes the weekly announcements.

Farragut High School Education Foundation – November 5



Farragut High School Education Foundation President Jerry Martin enjoys hearing Farragut High School senior Tucker Scott speak to the networking crowd. Tucker is the Chamber's hard-working intern!



Dozens of networking guests appreciate the warm dining area by a crackling fire at **The Chop House** during the morning networking.

CH Interiors & Gifts/Cranberry Hollow – November 19



Owners Jesse Boling and Sue Boling - **The Lantern at Morning Pointe** tell guests LaDonna Hembree - **ABRA Auto Body & Glass** and Michael Murphy - **Beltone Hearing Aid Center** all about their store **CH Interiors & Gifts** (formerly Cranberry Hollow).



Nail artists Torie Phillips and Chelsie Walker from **Salon Biyoshi** peruse one of **CH Interiors & Gifts** notebooks. CH Interiors & Gifts offers jewelry, furniture, quilts, candles and gourmet foods. For the networking they kindly offered a 10% discount to those who attended.

The Lantern at Morning Pointe – December 3

Kathy Hartman of **farragutpress** and Jesse Boling of **CH Interiors and Gifts** enjoy a holiday greeting at the beautifully decorated Lantern at Morning Pointe.



Julie Blaylock - **FWKCC**, Sue Boling - **The Lantern at Morning Pointe** and Jenna Massa - **Morning Pointe Assisted Living** pose by a staff decorated tree during the December networking!



Ribbon Cuttings

Treasures Jewelers Knoxville – November 10



Sparkling smiles accompanied all the sparkling jewelry on display at the ribbon cutting for new Knoxville business, **Treasures Jewelers Knoxville!** Pictured in front holding the ribbon amidst multiple Chamber members, friends and family were Asad Jooma, Nelu Jewani, Shaid Sadi, Amin Jooma, Faridah Tejani, Fatima Jooma, Alex and Minaz Jooma (owners), Deborah Rinaldi and Karen Murphy of Treasures Jewelers Knoxville, Kevin Bass - First Tennessee, and Carmen Plauche - HUSHH Magazine.

Beltone Hearing Aid Center – November 11



The Chamber “heard” there was a new business at the Renaissance in Farragut and was happy to help welcome them at their new location! Holding the ribbon for **Beltone Hearing Aid Center** was Meredith Tilson - Edward Jones, Alex Quinn and Michael Murphy - Beltone, Beltone President Perry Ebel, Jennifer Carson and Erica Sawyer - Beltone, Emily Berdal and Thomas Kappel - Tennessee Smokies Baseball.

Campbell Station Wine & Spirits – November 12



A big remodel deserves a celebratory Ribbon Cutting! Cutting the ribbon in the center of the expanded **Campbell Station Wine & Spirits (CSW&S)** was L to R: Donna Bryan - Pinnacle Real Estate, Victor Barkley and Belle Muse - CSW&S, Owners Jared and Jennifer Jordan - CSW&S, Wendy Packan - CSW&S and Arlene Weinstein - Arlene's Fun Travel. Pictured in the back row was L to R: David Smoak - Town of Farragut, Jim Furches and Kelly Smaples - CSW&S, Commissioner John Schoonmaker, John Haney - NAI Knoxville, Diane Jones - Pinnacle Financial Partners and Kathryn Eaton - Eaton & Hartung, PLLC.

Choices in Senior Care – November 17



The Chamber loved watching the blue ribbon fly at this big ribbon cutting for **Choices In Senior Care (CISC)**! Pictured in front, L to R, was Joe Elmore - Elite Fitness, Dylan Adams, Rebekah Wilson and Doug Wegman - CISC, Owner Mary Wegman - CISC, Vanesia Cross, Kim Cantrell, Penny Cruze and Tammy Cox - CISC and Lorena Hubbard - Lawhorn CPA Group.

Auction

From page 1

Auction & Realty. This fast-paced portion of the evening includes large items such as cabin stays, golf weekends or full tire installations and the ever-popular Tabletop Displays. Businesses who choose to sponsor and build a tabletop display are prominently featured in the center of the ballroom where they are voted on for the “Best Dressed Tabletop” award prior to sale.

The annual auction is the Chamber's largest fundraising event of the year, helping fund the Chamber's Continuing Education Scholarships. A charitable donation is also taken from a portion of ticket sales; past recipients have included East Tennessee Children's Hospital, Junior Achievement of East TN and Dream Connection.

In addition to the monetary donation for Knox Area Rescue Ministries (KARM), the Chamber is accepting new items of “Immediate Need” for KARM. Anyone wishing to purchase and donate coats, hats, gloves, sweaters, towels, rolling suitcases, sleeping bags and personal care items for men, women and children can bring them to the office at 11826 Kingston Pike, Suite 110.

Sponsorships are still available at Gold, Silver and Bronze levels — which represent the awards given at the upcoming Olympics in Rio — and are a great way to highlight your business! Sponsorships are advertised in print, weekly emails, web, social media and at events as soon as a commitment is received and for at least one month beyond the auction. The Chamber thanks Silver Sponsors

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Bear Stephenson secures the bid in 2014!

Member Briefs

Tennova Healthcare kicked off February as American Heart Month with FREE heart-health screenings at 14 convenient locations in East Tennessee! The “Know Your Numbers” screening requires a single prick of the finger. Participants will receive their cholesterol panel and glucose reading in under 10 minutes. Appointments are required. Call 1-855-TENNOVA by Feb. 16.

Fathers and daughters are invited to attend the Mar. 5 Shamrock Ball hosted by the **Town of Farragut**. The dance will take place in the Farragut High School Commons from 7 to 9 p.m. Tickets are \$20 for a couple and \$30 for a family online or at the Farragut Town Hall; tickets at the door are \$25 per couple and \$35 per family. Proceeds benefit Kiwanis International Eliminate Project and Kiwanis Fresh Air Camp, so come out and have a ball!

Congratulations to Sarah Kerstetter, 3rd grade teacher at **Farragut Intermediate School**, and to Brittany Witte and Mica Johnson, librarians at **Farragut Middle School**! All have been awarded TeacherPreneur grants. The grants range from \$1,200 to almost \$50,000. Through the TeacherPreneur Grant Program, the Great Schools Partnership and Knox County Schools solicited innovative instructional ideas from the District's teachers. Grants were given for only 12 projects out of 45 applicants.

Exciting news for **Tate's School** on the building of their new 8,500-square-foot athletic and dining hall facility. The groundbreaking event took place on November 10 and completion is expected by this summer.

ORNL Federal Credit Union is accepting applications for the Bob A. Candler scholarship to The University of Tennessee, Knoxville 2016-17 school year. For more information, visit www.ornlfcu.com.

Matlock Tire Service and Auto Repair presented a check for \$6,850 to Concerns of Police Survivors East Tennessee Chapter at the end of its “Blue Badge Awareness” promotion on Jan. 17. For over a month, Matlock generously matched customer donations to the non-profit organization. C.O.P.S. provides services and support to families of law enforcement officers who lost their lives in the line of duty. Thank you, Matlock Tire!

Congratulations to Rebekah “Becka” Hurst for being named **Tennessee State Bank** Staff Member of the Year! Hurst is vice president of credit administrations training and a development manager, and this is the second time she has been recognized for this award.

Holiday Inn Knoxville West welcomes Cedric Coant as executive chef. He is an acclaimed chef with 25 years of culinary experience spanning around the globe. Welcome Cedric!

Aubrey's Inc. purchased The Crown and Goose, a gastropub in the Old City. Jeffery Nash, the founder of the British-themed pub, has confidence Aubrey's will “continue to make the Crown and Goose the best restaurant in the Old City.”

Van Elkin and Associates are “the best in the business” when it comes to taxes, but did you know they do much more? Their services include accounting and bookkeeping, tax preparation/resolution, litigation support, expert testimony, business forensics, auditing, negotiation of business sales and purchases and negotiation of bank loans/leases. Stop by 2150 First Tennessee Plaza for all your financial needs!

NAI's Knoxville's Principal Broker, Maribel Koella, has been named a 2015 National Commercial Award honoree by the National Association of Realtors and Enterprising Woman of the Year by Enterprising Women Magazine! In addition, James Robertson and Trey Miller were named NAI Knoxville's Brokers of the Year. Congratulations!

Congratulations to **Merit Construction** on winning all but one of the Associated General Contractors of Tennessee-Knoxville Branch first Build Knoxville Awards! One of the awards was for building the Corporate Headquarters for **Mountain Commerce Bank** in Knoxville. Head to 6101 Kingston Pike for your banking needs and to admire their work!

Join **School of Rock Knoxville** at their Education Rocks benefit concert on Mar. 6 featuring Emi Sunshine and The Rain and Brock Butler of Perpetual Groove. The event will take place at Concourse at The International beginning at 5:00 p.m. This all ages event is \$10 per person. For more information contact the school at 247-4038.

Sign up for a Wine Social at **Mind Yer P's and Q's** on Mar. 2 at 7:00 p.m. Each \$35 ticket lets guests taste and get to know 15 wines at different stations and enjoy heavy appetizers. To register email info@mindy-erpsandqs.com or call 288-7827.

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President Quotes 'n Notes



Bettye Sisco

We can change the world when we change ourselves.

And the energy of our consciousness, like the energy of all light, continues into eternity.

When there is light in the soul, there will be beauty in the person.

When there is beauty in the person, there will be harmony in the home.

When there is harmony in the home, there will be order in the nation.

When there is order in the nation, there will be peace in the world.

(Chinese Proverb)

When the late Leo Buscaglia was asked what he wanted to be remembered for when his life was over, he replied, "I want to be remembered as somebody who lived life fully and with passion. I've been asked to write my epitaph and I have always thought that the perfect one for my tombstone would be, 'Here lies Leo who died living.'"

"I want to be remembered as one who lived with purpose and joy. I want to spend my time learning what goes into a whole and happy life, then building that life the best I can."

Sociologist Tony Campolo told about a study in which 50 people over the age of 90 were asked to reflect upon their lives. "If you had to do it over again, what would you do differently?" There were many answers, but three responses dominated. Here they are:

1. I would reflect more. Do you ever feel that too much time is spent in "doing," and not enough spent thinking about what you are doing and why you are doing it?

2. I would risk more. Do you think that important opportunities either have been or might be forfeited because of your fear to take a necessary risk?

3. I would do more things that would live on after I was gone. Do you feel that you are immersed in something bigger and more enduring than your own existence?

These are the things our elders say they would do differently the second time around. But why wait for a second time around? Every new day is a second chance!

Reflect more today. Risk more today. Get involved with something that makes a difference in this world.

NEWSPAPERS PILING UP?

FWKCC has a recycle bin available behind the farragutpress offices. All proceeds are donated by the farragutpress to the

Farragut West Knox Chamber of Commerce
Continuing Education Grant Program
11863 Kingston Pike
Behind the farragutpress Building

Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110
Farragut, TN 37934

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www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome to our new Farragut West Knox Chamber Members!

The Chamber welcomes these businesses who have joined us recently in the month of January:

First Community Mortgage
Sandra Parsons
855 Ebenezer Road
Knoxville, TN 37923
www.purchasewithparsons.com

Pure Romance by Corrine
Corrine McMurtery
814 Trent Lane
Knoxville, TN 37922
www.pureromancebycorrine.com

Justin Fee, Realtor – Coldwell Banker
Justin Fee
140 Major Reynolds Place
Knoxville, TN 37919

ShredPro Secure, LLC
Jonas Rice
448 N. Cedar Bluff Road, Suite 336
Knoxville, TN 37923
www.shredprosecure.com

Welcome Back Renewing Members

The Farragut West Knox Chamber welcomes back these businesses who have renewed their investment in the Chamber as of this past January. We are privileged to count them as Farragut West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with their patronage.

BB&T – Farragut Branch
Blackwell Benefits Solutions, LLC
Buttermilk Sky Pie Shop
Clarity Pointe Knoxville
Edward Jones – Wendy Schopp
Express Employment Professionals
First Citizens Bank – Campbell Station
Foothills Bank & Trust
Fox Den Country Club
Freedom Financial Group – Marian
Geohegan, CFP & Aaron Buck
Gables & Gates – Jerry Whitehead
His Security, LLC
Holiday Inn Knoxville – Cedar Bluff
Home Federal Bank of Farragut –
Thank you for your Enterprise Membership!
Ideal Image – Turkey Creek
Inova Payroll
Kendall Investigations
March of Dimes Birth Defects Foundation

Mary Kay Cosmetics –
Marianne Morse
Michael Broyles Photography
Mountain Commerce Bank – Bearden
NHC Place Assisted Living –
Thank you for your Enterprise Membership!
Oasis Day Spa
Pinnacle Real Estate
Prestige Cleaners
Privett Insurance Group
Pure Luxe Salon, Spa & MedSpa
Read Window Products
Regions Bank –
Thank you for your Enterprise Membership!
Saratoga Technologies
Sims Appraisal Company
Tennessee State Bank at Turkey Creek
Thank you for your Enterprise Membership!
U.S. Cellular – Parkside Drive
USI Consulting Group



Above: 2016 tabletop sponsors will be featured front and center in the ballroom as in 2015.

Right: Student volunteers are an essential asset to the event.



Auction

From page 3

Rothchild's Catering and the Town of Farragut; Community Sponsors Mike Baker Insurance Consulting, NHC Assisted Living Farragut and Pinnacle Financial Partners; and Media Sponsor farragutpress.

For details on sponsorship, item donations, or tickets, contact the Chamber office at 675-7057 or email info@farragutchamber.com.

Calendar of Events

Please call the Chamber office at 675-7057 for information

February 18, 2016
8:00 – 9:30 a.m.

Networking
Salon Biyoshi
10412 Kingston Pike

February 25, 2016
5:00 – 6:30 p.m.

Networking
Fairfield Inn & Suites Knoxville West
11763 Snyder Road

March 3, 2016
8:00 – 9:30 a.m.

Networking
Express Employment Professionals
with Rothchild Catering
8807 Kingston Pike

March 10, 2016
8:00 – 9:30 a.m.

Networking
Home2Suites
380 N. Peters Road

Who's who... Valerie Cagle – Teacher of the Year



by Tucker Scott

Though teachers have vast reach and influence, they often go unappreciated in society. While other professions are praised, educators fall through the cracks. With that being said, it truly takes a phenomenal teacher to win an award. Valerie Cagle is that kind of teacher and on Tuesday, February 23, she won the Knox County High Schools Teacher of the Year award.

Cagle teaches Advanced Placement Literature and freshman English at Farragut High School and has taught various levels since beginning 21 years ago. Teaching, however, was not her first calling. She fell in love with writing at a young age and pursued a career in technical writing. With a degree from the University of Tennessee in English, she went on to be a technical writer and editor at Oak Ridge National Laboratory.

She was so deeply troubled that many brilliant engineers could not adequately communicate their ideas that she felt the "fire to go back and teach writing." She soon discovered that she could use literature as the "vehicle to teach writing" and she set off on her path to help students become better writers.

Valerie Cagle is the epitome of what a teacher should be. She truly cares about her students and would do anything to help further their education. She realizes that she is not only teaching literature, but how to read critically and write and state points concisely and effectively. She is doing more than just teaching students to pass a test; she is teaching them to think independently. In doing this, she fulfills the most important role that educators have — preparing students for life outside of the classroom and creating lifelong learners. Congratulations, Mrs. Cagle!

TSBDC

February Small Business Tip: Growth Scenarios

by Laura Overstreet,

Small Business Specialist and GrowthWheel® Certified Advisor

The growth framework for business shows seven different growth scenarios that the business can choose to focus on when planning growth: volume growth, idea and product growth, quality growth, network growth, market growth, income growth and financial growth.

None of the seven scenarios can be entirely separated from the rest, but each one of them has its own special focus that can help clarify what the business is currently focusing on. For some businesses, all growth scenarios will be relevant. For others, it is best to focus on one scenario at a time as each one entails a series of larger development tasks that require resources and focus.

The crucial point in this framework is that volume growth isn't the only way to grow. Many businesses are more attracted to some of the other scenarios, and by following these the business will naturally grow in volume at the same time - or get closer to this scenario later.

Please join us Wednesday, March 2nd from 11:30 a.m. to 1 p.m. at Tennessee State Bank in Farragut for our next GrowthWheel® training workshop, Growth Scenarios, presented by the TN Small Business Development Center. We'll assess which growth scenarios are attractive to your business and begin developing an action plan for reaching those scenarios.

To register for this free workshop visit our website at www.TSBDC.org or call our center at 865-246-2663.



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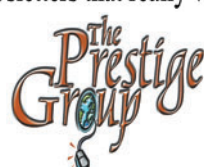
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