

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."
VOL. 37, NO. 10 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE OCTOBER 2023

Businesses Encouraged to Apply for Grants

The window is open just through October 15th for applications for the chamber's Continued Development Grants reimbursement program. The program seeks to reimburse eligible and qualifying chamber members up to \$500 to help cover the costs of required training development or education for the business owner or one of their

employees. The business applying must be a member of the chamber for at least one year and must be in good standing. Businesses can apply to be reimbursed for traditional one-time classes such as software or other skill-specific training, management and leadership development courses, required ongoing

training or re-certification classes, national or industry specific seminars and conferences, or even courses of advanced degree programs. Development grants are competitive and are reviewed by select members of the chamber's board of directors. The grant review team strives to award as many grants as possible and looks

closely at application completeness, relevancy, and the number of applications received. Email the chamber at info@farragutchamber.com or visit the website at <https://www.farragutchamber.com/grants/> to download a copy of the grant application.



BYOB: Build your Own Blueprint
October 25 | 8 AM- 10 AM | UT AG Building

Ashley Slimp
Assistant Director of Business Development
Haslam College of Business
Professional MBA

Join us for coffee & donuts while Ashley speaks on budget strategies, paying down debt, or your out of debt, now what?

SOLD! Auction is a success

The chamber's signature event, The Auction: Charity Gala & Dinner, was a resounding success based on the room full of attendees and the final sales of the evening!

Over 320 registered guests, including 20 reserved tables of 10 gathered at The Venue at Lenoir City on Friday, September 29 to show off their best sides at the black-tie optional fundraising event. By the end of the evening, item sales for both silent and live auctions had totaled over \$26,000. This included the very fast sell-out of 100 pairs of earrings donated by Rick Terry Jewelry—not to mention that the very happy buyer of one pair also took home a real pair of 2.0 total carat weight diamond earrings! Two items sold (a BBQ for 10 with Mayor Ron Williams and Knox County Commissioner Larsen Jay, and a certificate for lunch with Knox County Mayor Glenn Jacobs) will have their proceeds donated 100% to the chosen non-profit, Habitat for Humanity Knoxville, while all remaining items will have 20% of their sales total donated. In addition, the chamber will donate 20% of

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YPs want you to BYOB

... But it's not the BYOB you may be thinking of. West Young Professionals (a division of the Farragut West Knox Chamber of Commerce) is inviting area YPs to come "BYOB: Build Your Own Blueprint" for success, with an educational program happening on Wednesday, October 25 at 8:00am at the UT Ag Extension Office classroom at Downtown West Blvd. Attendees will enjoy coffee and donuts as well as an opportunity to network while also hearing from Assistant Director of the Haslam College of Business, Ashley Slimp, on budgeting tips and techniques. Drawing on her experience in the financial world as well as with the acclaimed College of Business, Slimp will address questions ranging from paying

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Orientation Around the Corner

The Fall New Member Orientation is around the corner on October 17 at 11:30am in the Farragut Community Center's gathering hall! It includes a 30-minute networking period, lunch, and an info-packed 60-minute session all about getting involved with the chamber and how to maximize benefits. The Chamber is glad to have new member Gus' Fried Chicken catering the lunch. Guests will be introduced to chamber staff, board, ambassadors, and resource partners, all of whom have the goal of helping member businesses succeed. As in the past, the orientation is open to members who have recently joined in the last year, existing members with newer staff or marketing personnel, and anyone who is not YET a member but wants to learn more. Registration is required; sign up online at farragutchamber.com > Events.

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continued Development Grant Program above and beyond their annual dues.

ADMIRAL ELITE KNOX COUNTY TENNESSEE	ADMIRAL farragut	COMMANDER First UTILITY DISTRICT OF KNOX COUNTY FIRST HORIZON LCUB	CAPTAIN THE KNOX FOX REAL ESTATE GROUP SouthEast bank DEX imaging FirstBank TDS FAIRFIELD INN & SUITES® Marriott ParkWest MEDICAL CENTER	farragutpress Pinnacle FINANCIAL PARTNER Tennova Healthcare Turkey Creek Medical Center
ANCHOR RURAL METRO Junk Bee Gone Y12	Tennessee State Bank CENTRIWORKS United Community Bank RISKSOURCE CLARK-THEDERS	Senior Financial Group THE EYE GROUP HomeTrust Bank KUB REGIONS KRUGGEL LAWTON CPA MBI TRUIST BANK OF AMERICA	PROPELLER Slamdor FASTSIGNS Christian Brothers MEMORIES HIS SECURITY & TECHNOLOGY	

Networkings

Thrive Physical Therapy September 14, 2023



The Thrive Physical Therapy Farragut group smiles for a photo at their networking event.



(L-R): Chuck Chalker *Fast Signs*, Rebekah Gucciardo *Now CFO*, Michelle Guyer *Solomon IT*, and Daniel Monday *Slamdot* pause for a quick photo.

The Auction



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net operating proceeds of the event; those figures are still being finalized.

Not only will the proceeds go to finish a house build for local small business owners Jose and Jessica and their four children, but the chamber will participate in two build dates on December 16 and January 6! Members are welcome to sign up to help on those dates. Contact the chamber at Suzanne@farragutchamber.com to sign up as slots are limited due to job-site/OSHA safety measures.

The Auction also allows the chamber to continue to grow and expand its programs and services to members at no added cost to them, continually

increasing the value of membership for small and local businesses. The auction helps support the chamber's Continued Development Grant program reimbursing member businesses up to \$500 for education and training expenses.

The chamber appreciates Event Sponsors TDS Telecom, Window Depot of Knoxville, Knox County, and Town of Farragut; Community Sponsors 3to99, AAA Samar I. Insurance, Cyan Insurance Solutions, Home Marketing Group, and Printing Image; Media Sponsors B97.5/Midwest Communications and farragutpress, Bling Sponsor Rick Terry Jewelry, Chair Sponsor The Perfect Chair, and Décor Sponsor ERA Events.



FARRAGUT WEST KNOX
CHAMBER of COMMERCE

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This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Ribbon Cuttings

Great American Cookies & Marble Slab Creamery

September 6, 2023



CJ Adams VP of Operations readies the scissors to cut the ribbon on the merging of Great American Cookies & Marble Slab Creamery with colleagues, friends, and Chamber Ambassadors/Members.

Member Briefs

Looking for more details on a specific event, special or job?

Go to www.farragutchamber.com to see these and other member items!

An easy step the increasing cybersecurity starts with your passwords. Are you making them complex and hard to crack? Check your password strength using **Zelvin Security's** entropy calculator: Penetration Testing and Cyber Security Consulting. Also, check out their LinkedIn page during the month of October for all things Cybersecurity Awareness Month! <https://www.linkedin.com/company/4142988>

AAA - Samar I Insurance Agency loves helping you with better coverage, rates, and service on Auto, Home, and Life Insurance. You are not an 800 number to them. Stop by their office today to see what they can do for you! 820 Loop Rd, Knoxville, 37934

M. Edward (Eddie) Jett, PE, SE, CEO of MBI Companies Inc., has been appointed by Governor Bill Lee to the State of Tennessee Board of Architectural and Engineering Examiners. Mr. Jett will serve as an Associate Engineer Member, representing East Tennessee. Additional information about MBI can be found at www.mbicompanies.com.

Get involved with **Visit Farragut's** new Ambassador Program. Visitors are impacted by the experiences they have and the people that help them, and a strong tourism economy is good for all businesses. Learn more by emailing visitfarragut@townoffarragut.org or calling Karen at (865) 218-3373.

Trends of Eluna is a brand-new boutique with emphasis on Celtic Fantasy, Elements of Nature, Fairycore, and Dragoncore. They have gifts for all ages: board games, puzzles, collectible figurines, clothing, and jewelry. They also have a variety of items by famous artists like Anne Stokes, and Lisa Parker. Go see them today at 11035 Parkside Drive 37934.

Farrell Levy of **McDonald, Levy & Taylor, PLLC** was selected as one of The Best Lawyers in America in the areas of Products Liability and Workers' Compensation and as Lawyer of the Year for these practice areas locally. Carolyn Levy Gilliam was selected as Ones to Watch by Best Lawyers in America in Trusts & Estate and Elder Law. Request a consultation at www.mtlaw.com/contacts.

Shop Farragut is now accepting sponsors and vendors for their awesome autumn event on Sunday, October 22nd from 2:00pm - 6:00pm at the Village Green Shopping Center in Farragut. There will be Live Music, Food, Adult Beverages, and a Halloween Costume Contest with Prizes. Contact Steve@shopfarragut.com.

Second Harvest Food Bank needs your help! Each fall, their needs increase as more neighbors seek assistance. Your support allows them to continue serving their community. To make an even greater impact this season, consider donating on December 7th, Double-Your-Donation Day — where your gift goes TWICE as far. Visit <https://secondharvestetn.org/> to see how you can give today!

The **American Museum of Science and Energy** is gearing up for an exciting and very active fall. Visit AMSE.org/events/ for a full calendar of activities and opportunities! Make

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Classy Caterer

September 13, 2023

Classy Caterer Owner Trisha Kelly (red scissors) and her long-time colleague Donna Sneed (blue scissors) are ready to cut the ribbons at the dual ribbon cutting event with Loudon County Chamber of Commerce for the new location of the Classy Caterer kitchen.



Park+Alley

September 19, 2023



Owner and Real Estate Broker Crystal McNamee holds the scissors while colleagues, friends, Chamber Members, and Chamber Ambassadors steady the ribbon to celebrate their opening!

Central City Heating & Air

A Division of AA-Air Company – Sept. 21, 2023

AA-Air Company Owner Donna Kimble prepares to wield the ribbon cutting scissors to commemorate half a century of business for AA-Air Company, alongside colleagues from their merged company, Central City Heat & Air (A Division of AA-Air Company), as well as family, friends, and Chamber Members.



Welcome New Members!

The Chamber welcomes these businesses who joined us recently in September!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Tommy's Boats is a premium boat dealer with new and used boats for sale, service, and rent in Knoxville. They are proud dealers of Malibu Boats, Axis Wake Research, Crownline, Skeeter Fishing Boats, and Manitou Pontoon Boats. The dealership carries a wide selection of parts and accessories to maintain your boat along with a fully stocked pro-shop with all of your watersports needs. (865) 671-2890 or <http://tommysboats.com>



Nature. There is a variety of gifts for adults and children such as board games and puzzles, clothing and jewelry, costumes and wigs, figurines, and home décor. Variety of items with art of famous artists like Anne Stokes, and Lisa Parker.

Citizens Bank has established a reputation as one of the state's most well-capitalized and stable financial institutions. "Citizens Bank is committed to local, community banking," says Chairman and CEO Joe LaPorte, III. "Our growth will keep us independent, and our most important asset will always be our customers." They offer Personal Checking, Personal Savings, CDs, & IRAs, Mortgages, Personal Loans and credit Cards, Personal Mobile and digital Banking Services, Investment Services, and Personal Rates. Call (865) 824-5735 or visit <http://www.citizensbank24.com>



Aria Nails Spa is a favorite of both locals and tourists for offering top-notch quality nail and spa service. Offering a full range of nail services from regular polishes to gels, acrylics, and dip powders. Each technique comes with hundreds of freshly updated colors for your trendy choices. Services include manicures, pedicures, and waxing. Call (865) 288-7969 to book an appointment.



Trends of Eluna is a magical fantasy boutique offering fairycore, dragoncore, nature, animals, unicorns, and mermaids with an emphasis on Celtic Fantasy and elements of



In 2020, Bake that Dough was launched with a simple dream in mind, to provide delicious gourmet baked goods to those with fine tastes. You can be assured that each small batch product is crafted



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Welcome New Members!

New Members

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with the utmost care using top-quality ingredients. Let their products create a special experience with their unique balance of flavors that will delight your palate. Visit <http://www.bakethatdough.com> or call (949) 379-4675.

Owner Lee Smith has dreamt of providing youth athletes in his hometown of Knoxville with the same professional-level athletic development, care, and environment that he's had in the NFL. That vision is now a reality with the opening of Triple F, a long-term athletic development facility focused on athletes ages 11-18. Train Like a Pro at the 12,000sq ft. state-of-the-art facility including sports skill development for athletes 7-18 as well as college and pro, adult memberships, physical therapy, training camps, combined training, and many others! <https://knoxvillessportstraining.com/> or (865) 535-6333



Clear River Custom Homes and Remodeling, LLC is a Knoxville, Tennessee-based general contractor that is fully licensed and insured. They specialize in residential and commercial remodels and upgrades in addition to providing custom home building and additions. Call (865) 240-7054 or visit <http://www.clearriverknox.com>



Carhartt, Inc. is an apparel company founded in 1889, known for heavy-duty working clothes such as jackets, coats, overalls, coveralls, vests, shirts, jeans, dungarees, fire-resistant clothing, and hunting apparel. Carhartt remains a family-owned company, owned by the descendants of founder Hamilton Carhartt, with its headquarters in Dearborn, Michigan. Call (865) 297-2143 or visit <http://www.carhart.com>



From the layman to the connoisseur Van Edoms' will be a place to taste and experience the finest varieties of wines and beers. Owner Bart Van Edom is Belgian and has included Belgian beers as a big part of the drink menu with the hopes of bringing some real Belgian beer culture to the area. His frequent travels will also translate into the food and drink menu and you can definitely expect to see some Belgian dishes with a Southern twist incorporated as well. <https://vanedom-swinebar.com/> or (865) 898-0709.



Gus's World-Famous Fried Chicken is a full-service restaurant serving made-to-order, hand-battered, spicy fried chicken. Southern sides are made in-house daily; from shredding fresh cabbage for their coleslaw to cutting potatoes for our potato salad. Gus's is the current reigning champion of the National Fried Chicken Festival, Travel Channel ranked Gus's as the 12th Tastiest Restaurant in America to Chow Down, and GQ Magazine believes Gus's is one of the top 10 restaurants in the world worth flying to for a meal. <https://www.gusfriedchicken.com/> or (865) 288-0373



Rod "Sarge" Parton is on a journey to introduce everyone to the real authentic unadulterated taste of hand-crafted Moonshine made famous from the back hills of

Pittman Center, TN by his grandfather and great-grandpaw as far back as 1930's. Rod has now taken the corn-based moonshine from his great-grandpaw and the rye from his grandfather and barreled them to create a family-based whiskey to honor his family heritage under, "The Jumpmaster's Reserve," Bourbon's and Whiskey's! Perfected the taste of both into a very smooth enjoyable shine made for sipping and telling stories around a campfire. <https://drink-dropzone.com/#> or (865) 219-3219.



Apple Blossom Café & Catering is a family-owned café & catering service, celebrating southern comfort food in the heart of Clinton's Historic Downtown & Antique District.



They serve all your catering needs, whether you're getting married, hosting a banquet, holding a corporate meeting, or throwing a shower, we'll take care of the food and beverage. Call Jimmy Taylor or Leigh Ann Young at (865) 457-5618 or visit <https://www.appleblossomcafetn.com/>

Southern Pride Power Wash serves East Tennessee and embraces the Volunteer mentality. Their services are centered around meeting the needs of customers, recognizing that every East Tennessee residential and commercial property that they provide pressure washing services to is someone's home, business, or investment. Visit <http://southernpridepowerwash.com> or call (865) 344-9274.



Specializing in all aspects of commercial real estate, Holrob offers superior service, guidance, and expertise in commercial sales and leasing, development, and property management, focusing on the individual needs of customers, providing clients, investors, and tenants with the quality representation they expect from an industry leader. Visit <https://holrob.com/index.html> or call (865) 637-3770.



Discover the value of the natural joint pain treatment options available at QC Kinetix. They help patients suffering from conditions like debilitating joint pain, thinning hair, and low testosterone without drugs and without surgery. So, if you're looking for a less invasive and less painful alternative to surgery, you've come to the right place. Visit <https://qckinetix.com/knoxville/> or call (865) 224-6911.



The American Job Center in Knoxville is ready to assist job seekers with a variety of services. Whether you are recently unemployed or are just out of school and looking for your first job, let the American Job Center help you with your search. Training services are also available through the center based on need and income. Visit <https://www.jobs4tn.gov/vosnet/default.aspx> or call (865) 594-0723.



Thank You for Renewing Your Membership!

The Farragut/West Knox Chamber thanks these businesses who have renewed their investment in the Chamber as of September 2023.

We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



FirstHorizon
Thank you for your
Commander Enterprise Membership!



Turkey Creek Medical Center
Thank you for your
Captain Enterprise Membership!



Knoxville TVA Employees Credit Union
Thank you for your
Anchor Enterprise Membership!



MBI Companies Inc.
Thank you for your
Anchor Enterprise Membership!

A&A Investigations and Consulting Group
AT&T
Be Well
Bentley Home Inspection Services
Blue Moon Estate Sales, Knoxville
CertaPro Painters
Connors Steak and Seafood
Copper Cellar Family of Restaurants
Courtyard by Marriott
Knoxville West/Bearden
Cumulus Media/WIVK, WOKI, WNML

Dr. Joe Chiro
Farm Bureau Insurance of Farragut
Fresh Impressions
Garde Bien SpaSalon
Go Dance
Heroik Media & Technology Group
Knox County Property Assessor
Knoxville Habitat for Humanity
Lipsey Morrison Attorneys
Markets at Choto
MediSpa At Choto

Midwest Communications, Inc.
Mountain Commerce Bank - Bearden
Myers Bros. Holdings, Inc.
Olympus Car & Coach
Petree Arbor, Lawn & Landscape
PrideStaff
Pugh CPAs
Rather & Kittrell Capital Management
Remote Area Medical
Renasant Bank
Rocky Top K9, LLC

Saah Salon Suites Farragut
SmartBank at Cedar Bluff
State Farm Insurance - Cindy Doyle
State Farm Insurance - Josh Hemphill
StatusGlo Cleaning
Staybridge Suites - Knoxville West
True Metal Supply
United Way of Greater Knoxville, Inc.
Waste Connections
Wolf, McClane, Bright, Allen & Carpenter, PLLC

YPs

From page 1

down debt and just getting started all the way to life AFTER debt and how to transition your mindset and money. As always, the West Young Profes-

sionals appreciates their sponsors UT Haslam College of Business, Slamdot, MBI Companies, and the Farragut West Knox Chamber of Commerce. Registration is required due to space; register for the BYOB event at www.farragutchamber.com.

Member Briefs

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some forever memories and learn some amazing history all at once. Visit AMSE at 115 Main St., Oak Ridge, TN 37830.

Uncover the keys to confident Medicare choices at **Senior Financial Group's** free 'Navigating Medicare' workshops. Attend in-person at 10201 Parkside Drive or stream live online for invaluable insights. Join them to make the most of your Medicare journey!

Calendar of Events: October/November 2023

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsbd.org/request-advising/ to pre-schedule

10/12 at 4:30p
Networking – True Metal Supply
1745 Louisville Dr.,
Knoxville 37921

10/19 at 8a
Networking – Y-12 Federal Credit Union-
Middlebrook Pike Branch
9133 Middlebrook Pike
Knoxville 37923

10/26 at 8a
Networking – Postal Annex
9234 Kingston Pike
Farragut 37922

11/9 at 8a
Networking –
Superior Rug & Carpet Cleaning
114 Sherlake Lane
Knoxville 37922

11/16 at 4:30p
Networking -
Ancient Lore Village
7107 Sevierville Pike
Knoxville 37920

11/30 at 8a
Networking - JC Penney Beauty
11534 Parkside Drive
Farragut 37934