

CHAMBER LIFE

“MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS.”
VOL. 37, NO. 9 A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE SEPTEMBER 2023

Auction hopes to help raise the roof

Ticket sales officially closed on Monday, September 18 for the chamber’s upcoming September 29th annual fundraiser, “The Auction: Charity Gala & Dinner,” so anyone still hoping to attend will need to contact the chamber directly to ask about cancellations or opening.

The chamber now hopes to raise the roof on item sales in its silent and live auction in order to help raise an actual roof for Habitat for Humanity Knoxville.

Targeting a 20% donation of item sales and 20% donation of net operating proceeds—plus a 100% donation from the final live auction item—the proceeds will go to finish a house build for local small business owners Jose and Jessica and their four children. Despite being the definition of hard workers, changes to the Knoxville area’s housing affordability have kept a safe home of their own just out of reach. Habitat for Humanity staff say that this will be Jessica’s first REAL home due to a childhood spent in foster care and that she “feels like she has won the lottery.”

The live item that will cap



off the evening’s final live auction portion is a private BBQ event for 10 guests with none other than Farragut Mayor Ron Williams and Knox County Commissioner Larsen Jay as the grill masters! Both the mayor and commissioner will provide a full retinue of delicious barbecue foods including Spicy Shrimp, Carolina Gold BBQ Chicken, Two-Day Brined Pork Ribs, all the sides, and all the non-alcoholic beverages. The winning bidder

must provide the house/backyard, an operable grill, plates/flatware and the guests! This live item’s proceeds will be donated in full to the Habitat for Humanity build.

Item donations may still be accepted but donors must contact the chamber quickly to coordinate at 865-675-7057 or email Suzanne@farragut-chamber.com.

As the longest standing fundraiser event since 1987, The Auction also allows the

chamber to continue to grow and expand its programs and services to members at no added cost to them, continually increasing the value of membership for small and local businesses. The auction helps support the chamber’s Continued Development Grant program reimbursing member businesses up to \$500 for education and training expenses.

The chamber appreciates Event Sponsors TDS Telecom, Window Depot of Knoxville,

Knox County, and Town of Farragut; Community Sponsors 3to99, AAA Samar I. Insurance, Cyan Insurance Solutions, Home Marketing Group, and Printing Image; Media Sponsors B97.5/ Midwest Communications and farragutpress, Bling Sponsor Rick Terry Jewelry, Chair Sponsor The Perfect Chair, and Décor Sponsor ERA Events.

YPs welcome new faces, intro at next event

West Young Professionals (a division of the Farragut West Knox Chamber of Commerce) will host a casual networking gathering at Xul Beer Company in Hardin Valley on Wednesday, September 27. The first 30 attendees will receive a drink ticket and all are welcome to come meet three new faces to the West Young Professionals committee. Already this trio of young professionals has jumped right in, helping the committee plan their programs through year end. April Cooper MBA is a marketing specialist for



Cooper

WealthSource. She ensures communication is timely and relevant through email, social media, websites, and more. She works with WealthSource advisory teams to enhance the ways they connect with clients and prospects. April moved to Knoxville in 2016 where she earned her bachelor’s degree from the home of the Vols, The University of Tennessee Knoxville. She earned her master’s degree in business administration, concentrated in Project Management from King University. Alexandria (Lexi) Anderson



Anderson

is an intern architect at MBI Companies. She loves writing and architecture and is an admitted “menace” at putt-putt. Born in Knoxville and raised in Minnesota, she returned to Knoxville having always found the city to be home. Lexi looks forward to the opportunity to engage with the community and be a resource for emerging professionals through West YPs.



Hornsby

Luke Hornsby is a licensed insurance agent at Beacon Insurance with a focus on

See YPs on Page 2

Who’s Who

Who’s Who articles are an exclusive benefit of Enterprise Club and certain chamber program sponsor benefits. Contact the chamber to learn more!

Cyan Insurance Solutions

“I wanted to get into a service-oriented career back in 1999, so I bought out a local insurance agent and started helping people figure out their health insurance”, says Cyan Insurance Solutions owner April Finster. “Before long, I was heavily into Medicare plans for clients 65 years and older.”

People who age into Medicare need the assistance of a well-trained agent to navigate the system. “I often hear clients say that they’re competent individuals, but they just can’t figure out Medicare. I tell them that it’s not them, it’s the system.”

Medicare is a very popular system, covering 65 million individuals. April is required to pass many hours of continuing education each year to stay abreast of Medicare changes. A good Medicare agent will take a client’s preferred doctors, facilities, prescriptions, and pharmacies into account to optimize benefits vs. cost. This service is free to clients.

In 2010 April’s husband Ken, previously a tech entrepreneur, joined the agency. In addition to Medicare, Ken became the agency’s specialist on Life Insurance and Long

See WHO’S WHO on Page 2

Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL ELITE 	ADMIRAL 	COMMANDER 	CAPTAIN
ANCHOR 			PROPELLER



Networkings

Element Knoxville West

August 10, 2023

Did you know?

Issues affecting small business taxes

By your Knoxville Small Business Development Center

At the end of the last legislative session Public Chapter 377, better known as the Tennessee Works Tax Act was passed and signed into law by Governor Lee. The TWTA provides many beneficial tax cuts including a 3-month grocery tax holiday, paid family leave tax credits, and tax relief for small business owners. These changes will save small business owners \$150 Million in taxes.

The change that will assist small businesses to grow and sustain in the communities they serve affects business tax registrations. Prior to this legislation businesses with revenue over \$10,000.00 were required to obtain a business license and pay state business taxes. The threshold to move from a minimal activity business license (\$3,000-\$10,000 in revenue) has now been raised to \$100,000.00, and the first \$500,000.00 of business property is exempt from the franchise tax minimum measure.

The TN Department of Revenue has a webpage dedicated to the TWTA: <https://www.tn.gov/revenue/tennessee-works.html>

The Tennessee Small Business Development Center offers our services to our clients at no cost. If you are interested in meeting with a Small Business Specialist, visit www.tsbdc.org to request consultation or scan our QR Code below:



(L-R) Ange Schroeder, John Volpe, *Remote Area Medical*, and Kelly Bergerson, *State Farm Josh Ellis Agency* have a great time connecting at the evening networking event.



Kim Fry, *Hilton Knoxville Airport* and Wendy Ropalo, *Element Knoxville West* enjoy refreshments while networking.

The Village at Westland Cove

August 31, 2023



Matthew Ishmael, *Assistant Community Manager*, Candice Huffstetler, *Leasing Professional*, and Chelsea Valenzuela *Community Manager* talk about the Lakefront apartment community while hosting the morning networking.



Business Professionals make connections and enjoy refreshments.

YPs

From page 1

business-to-business products, umbrella, homeowners, property and casualty insurance. He is also likely one of the tallest insurance agents you'll meet! A proud alumni of Lindenwood-Belleville University, Luke learned multitasking at its finest while playing basketball, pursuing a degree, and holding down various jobs all at once. Those skills come in handy nowadays at work and at play whether it's advising on insurance or keeping up with his wife and active four-year old son, William.

Register for the YP event at www.farragutchamber.com.

Who's Who

From page 1

Term Care (LTC) plans. "I believe the country has a significant financial challenge as people live longer", he says. "The risk of significant LTC expenses due to a chronic illness is very real." To address this Ken is certified and holds the CLTC designation. "A misconception out there is that Medicare pays for LTC. If Medicare pays at all, it is limited in time, and detailed requirements must be met," he warns.

As an independent agency, Cyan can offer dozens of plans, and can find the optimal plan based on each client's unique needs. "We're blessed to have such a rewarding career helping people", says April. Cyan's office is at 11826 Kingston Pike in Farragut, and the phone is (865)622-2265.

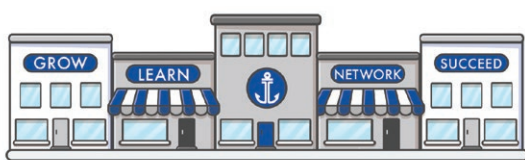
Business EXPO



Presenting Sponsor TDS Telecom members smile for a group photo at the EXPO.



Members from the farragutpress gather for a group photo with other EXPO attendees.



FARRAGUT WEST KNOX
CHAMBER of COMMERCE

11826 Kingston Pike, Suite 110 | Farragut, TN 37934

(865) 675-7057 | (865) 671-2409 Fax

e-mail: info@farragutchamber.com | www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Ribbon Cuttings

Sparrow Wine Bar

August 8, 2023



Co-owners Amy Burritt and Cheri Intveld gather with friends, family, and Chamber members/board/ambassadors for an exciting ribbon cutting ceremony.

Member Briefs

Looking for more details on a specific event, special or job? Go to www.farragutchamber.com to see these and other member items!

Buff City Soap is excited to announce their 3-year anniversary sale October 20th-22nd! Their handmade, plant-based products are perfect for the whole family. They'll be having giveaways every hour and vendors the whole weekend. Stop by **Buff City Soap Turkey Creek** and discover what makes them special!

In honor of their 4th anniversary, **Christian Brothers Automotive** on Kingston Pike is offering a free courtesy inspection. Schedule online at scheduler.cbac.com/ Knoxville to take advantage of this offer!

Whether it be Air Conditioning, Heating, Plumbing, or Electrical, **Lee Company** has all you need for your home or facility since 1944. They are here for you 24/7. Experience the Lee Company difference today and visit them online at leecompany.com.

On Thursday, September 27th, 2023, **Remote Area Medical** will hold its final vet clinic. General time slots on this day will fall between 6am and 5pm. However, specifics will be communicated once the location has been set. Please call (865)-579-1530 for more information.

Car Nation LLC is a pre-owned dealer that provides customers with complete automotive experience at competitive prices. They broke the ground on building a full-service garage for Farragut costumers at 10507 Kingston Pike. They are passionate about quality cars and intent on sharing that passion with you. Visit them today!

Viamedia is a multi-faceted marketing company based in Lexington, Kentucky. They can place advertising anywhere reaching Cable TV Subscribers, streaming services and any other digital tactic, targeting your customers on screens of all sizes. Contact Tom Sharp at viamediatv.com for more information.

StatusGlo Cleaning trains their employees with the Perfect Maintenance Cleaning Technique, which allows them to provide a high quality and efficient service to clients. They are currently offering 40% of their services to teachers and first responders ending September 20th. Give them a call at (865)-247-3804 today!

The Trusty Notary has expanded its services to include wedding officiating. Happy Unions (weddings by The Trusty Notary) has packages starting at \$75. Get married to who you want, where you want and how you want. For more information check out the website www.thetrustynotary.com/happy-unions.

Angela Floyd Schools is so excited to have expanded their Performing Arts Program for ages 3-5 at their West Location. They now offer an extended Monday through Friday option. Their curriculum covers ballet, tap, acro, hip hop, music, and academics to prepare students for kindergarten. Visit <https://www.angelaflloyd-schools.com/secure-your-spot-now/> for more information.

River Dog Bakery Farragut

August 15, 2023

Husband and wife/co-owners Chris and Sonja Hawk ready the scissors to cut the ribbon for the new River Dog Bakery Farragut location.



MEDIC 65th Anniversary and Donor Center Expansion

August 23, 2023



MEDIC CEO Jim Decker is ready to cut the ribbon alongside Knox County Mayor Glenn Jacobs, MEDIC Board Chair Jack Bryan, Town of Farragut Mayor Ron Williams, friends, colleagues, and Chamber members/ambassadors.

Lee Company

August 29, 2023

Service Manager of Lee Company Farragut Matt Atkinson is holding the scissors in anticipation of cutting the ribbon along with Mayor Jacobs, Mayor Williams, colleagues, friends, family, and Chamber members/ambassadors.



Welcome New Members!

The Chamber welcomes these businesses who joined us recently in August!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Bartlett Tree Experts was founded in 1907 and is the world's leading scientific tree and shrub care company with offices around the United States. They can help with almost any tree, shrub, or insect management issue. Please <https://www.bartlett.com/locations/knoxville-tn.cfm> or call (865) 685-9220 for more information.



Bootlegger Runs (BR) is a free app download for customers who need an errand run but have no one to run it for them. Once the app is open, customers who need an errand run for them tap the "Post A Run" button in the lower-left corner of the app to post the details they need to know to run their errand correctly; all while using the latest technology to keep their customers as safe as possible. Visit <https://www.bootleggerruns.com/> for more information.



Boys & Girls Clubs of the Tennessee Valley enable all young people, especially those who need them most, to reach their full potential as productive, caring, responsible citizens. Every child who walks through their doors will be prepared to graduate with a



plan for post-secondary education, live a healthy lifestyle, and become a contributing member of our community. (865) 232-1200 or <https://bgctnv.org/>.

Everbowl is an original creation with flavor-packed bases, fresh fruit, and superfoods layered to create customizable goodness as bright and beautiful as it is delicious. Your body is a temple and requires adequate fuel. They keep it clean- simple stuff sourced straight from nature. <https://www.everbowl.com/> or call (865) 390-2695.



The Farragut Lions Club is a volunteer service club composed of men and women of all ages working together to improve our world. All money raised by the Lions from the public is used for community service projects. The Farragut Lions Club is a participating member of Knox County Lions Charities. Visit <http://farragut.tnlions.org/>



The buying or selling of a business should never be compared to the purchasing

See **NEW MEMBERS** on Page 4

Welcome New Members!

New Members

From page 3

or selling of a home. You deserve experienced, licensed professionals who specialize in business sales – you need First Choice Business Brokers. They are large enough to offer the Buyer the greatest selection of businesses available, yet small enough to give the Seller individual attention. (865) 255-4731 or <https://easttn.fcbb.com/>.



GRID empowers thousands of people—from rehabbers, wholesalers, agent-investors, lenders, and vendors—to connect, learn, share, be inspired, and actively build long-term wealth through real estate investing. Visit <http://www.gridknoxville.com> or call (865) 272-9228.



Johnny Brusco's Pizza has been making fresh, authentic NY style pizza for over forty years. Growing up enjoying and perfecting pizza, they want to share their passion with everyone they serve.

Their high standards aren't easy to keep, but they're necessary to create the most delicious, authentic New York Style pizza, subs, and Italian dinners. And that's what their neighbors deserve. No matter who stops in for a slice (or three), they're proud to give them their best. Visit <https://johnnybruscocom/location/knoxville/> or call (865) 671-0403



LifeWave is a breakthrough health technology company dedicated to honoring the light of life and harnessing the body's natural energy to reverse aging and maximize human potential. Their health solutions are backed by science, including clinical studies, patents, and real-life results. Visit <https://lifewave.com/> or call (865) 674-0507.



Homemade sweets made by Mom's Truffles, Agnes Predny. Hand-crafted combinations are available in white, milk, or dark chocolate coatings, diabetic-friendly varieties upon request. Popular flavors include Coconut (or Coconut Rum), Almond (with or without Amaretto), Black Cherry, Gingerbread, Lemon Blueberry, Orange Vodka, and others! Call (865) 804-6358 or momstruffles@gmail.com for information, pricing, and to schedule an order. All orders require a minimum 48-hour notice. Large orders require at least one week's notice depending on volume.



What if you can have a real estate experience that you feel confident in? Deeply rooted in the Knoxville community, Park and Alley serves local home buyers and sellers with integrity, grit, and true passion for what they do. Buying, Selling, Styling, and a one-stop shop for home goods & good homes. Shop their carefully curated selection of home goods, textiles, vintage finds, and more! Visit <https://www.parkandalley.com/> or call (865) 895-0037.



Personalized Caregiving of Tennessee is providing older adults with quality care that enables them to live happier, healthier lives at home. The physical, emotional and lifestyle adjustments brought on by maturing are challenging enough. They embrace a positive, balanced approach to aging centered on the evolving needs of older adults. Call (865) 264-8507 or visit <https://personalizedcaregivingtn.com/>.



Pioneer has made major investments in continuous training of personnel, service vehicles, inventory, and communicators equipment to meet your needs for routine or emergency services. As the most highly regarded HVAC contractors Knoxville has

to offer, they want to accommodate all your home comfort needs and those at your place of business. <https://pioneer-comfort.com/> or call (865) 935-9568.



Yvette White helps serious business owners generate more clients, close more sales, and increase their overall revenue and profits quickly and inexpensively. She specializes in sales and marketing for small business owners. Her experience has helped her develop skills to educate business owners quickly and effectively to successfully apply the right strategies in the correct order, allowing them to grow their businesses to their maximum capacity. Visit <http://profitimpactcoach.com> or call (423)594-2459.



Reliable Resources has expertise in all areas of accounting, bookkeeping, and payroll. On average, a small business owner spends 8-12 hours a month handling back-office activities like bookkeeping, payroll, and human resources management. Focus on being productive, instead of busy. Working with Reliable Resources will help you empower your time and focus so that you can do the things you do best. Visit <https://accounting865.com/> or call (865) 922-2621



Has your property been damaged by a fire, flood, or storm? Once your call is logged in, Restoration 1 will dispatch our expertly trained, on-the-ground technicians to your property. Once the full extent of the damage has been inspected and an assessment has been completed, they will provide you with an up-to-date and transparent quote. (865) 259-0637 or <https://restoration1.com/knoxville/>



Russell & Abbott is an employee-owned company offering the finest Knoxville HVAC services for homes and businesses. Their technicians are thoroughly trained to handle any HVAC need. They also carry a CMC-C License from the State of Tennessee, something most companies do not. They stand behind their work and repair all brands of equipment that carry a 90-day warranty. Call for a job done right! <https://www.russellandabbott.com/> or (865) 302-3221.



Southeast Restoration is a full-service licensed general contractor specializing in insurance repair. Founded in 1999, Southeast Restoration has been restoring property in Georgia, Alabama, South Carolina, and Tennessee. Southeast Restoration has eight locations currently that provide emergency services, mitigation, structural repairs, and construction services. Visit <https://southeastrestoration.com/> or call (865) 264.9515



Financial protection for your family. Income for retirement, living benefits that are there for you when you need them. Legacy Plans for the Future. These are the service areas Transamerica is known for. But it's contributing to the peace of mind and fullness of life you experience every day that they celebrate most. Schedule an appointment with one of their team members today. They're looking forward to helping you live well. Call (865) 208-8635 or visit <https://tanconnects.com/agencies/6E-TN>



William Fisher is a full-service residential and light commercial heating and air conditioning contractor. He carries the most common replacement parts on his van and can address most problems immediately. Services include air conditioning, heat pump and furnace service, maintenance contracts, and residential equipment replacements. Call (865) 675-3474 or visit <http://www.waycoolhvac.com/>



Thank You for Renewing Your Membership!

The Farragut/West Knox Chamber thanks these businesses who have renewed their investment in the Chamber as of August 2023.

We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



Knox County Mayor's Office
Thank you for your
Admiral Elite Enterprise Membership!



First Utility District of Knox County
Thank you for your
Commander Enterprise Membership!



Fairfield Inn & Suites – Knoxville West
Thank you for your
Captain Enterprise Membership!



Junk Bee Gone, LLC
Thank you for your
Anchor Enterprise Membership!

Admiral Veterinary Hospital
AFS Foundation &
Waterproofing Specialists
Angela Floyd School for
Dance and Music, LLC
Beacon Primary Care
Big Kahuna Wings
Big O Tires - West Knox
C&J Wealth Advisors
CarePatrol of East Tennessee
Citizens Bank Lenoir City

Colby's Photos & Videos
Crown Title Insurance Agency, Inc.
Engel & Völkers Knoxville
Farragut Intermediate School
First Baptist Church of Concord
Fish Window Cleaning
Fostering Hope TN Inc.
Foundever
Goodwill Industries - Knoxville, Inc.
Harrison Construction Co.
Hilton Garden Inn Cedar Bluff

iRis NETWORKS
Jessica Phillips, CPA
Kids First Child Advocacy Center
Knoxville Community Development Corporation
LendingWISE, LLC dba
Lendio Greater Knoxville
M & M Development Co., Inc.
Matlock Tire Service & Auto Repair -
West Knox/Farragut
MBody Healthcare

Mercedes-Benz of Knoxville
Mr. Handyman
Pellissippi State Community College
PureMagic Carwash
S & J Solutions, LLC
Signature Storage at Choto, LLC
State Farm Insurance - Mike Massaglia
Tennessee Artists Association
Three Roots Capital
Y-12 Federal Credit Union - Cedar Bluff
Zelvin Security

Calendar of Events: October 2023

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsfdc.org/request-advising/ to pre-schedule

Thursday, September 21
4:00 PM - 5:00 PM
Ribbon Cutting -
Central City Heating & Air 50th Anniversary
121 Oak Drive, Kingston 37763

Thursday, September 27
4:00 PM - 6:00 PM
West Young Professionals Networking
Zul Beer Company
10677 Hardin Valley Rd.
Knoxville, 37932

Friday, September 29
6:00 PM - 9:00 PM
THE AUCTION Charity Gala & Dinner Affair 2023
The Venue at Lenoir City
7690 Creekwood Park Blvd.
Lenoir City, TN 37772

Wednesday, October 4
4:00 PM - 5:00 PM
Ribbon Cutting - Kids Cove Childcare Drop In
10420 Kingston Pike, Suite I
Knoxville 37922

Friday, October 6 • 8:00 AM - 9:00 AM
Monthly Minis: New Member Orientation
FWKCC Office
11826 Kingston Pike, Suite 110, Knoxville, TN 37934

Tuesday, October 10 • 4:00 PM - 5:00 PM
Ribbon Cutting - Printing Image
6700 Baum Drive, Suite 10, Knoxville 37919

Thursday, October 12 • 4:30 PM - 6:00 PM
Networking - True Metal Supply
1745 Louisville Dr., Knoxville 37921