

# CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

AUGUST 2023

## Non-Profit Partner for Auction Announced

The chamber's beloved signature annual fundraiser, "The Auction: Charity Gala & Dinner Affair," returns on Friday, September 29 this year with a goal of helping a local small business owner reach the dream of "home."

Member non-profit Habitat for Humanity Knoxville was selected as a first time recipient of 20% of all item sales and 20% of net operating proceeds from the auction. Specifically, the portion of funds raised from this year's auction will help finish a house build for local small business owners Jose and Jessica and their four children. Despite being the definition of hard workers, changes to the Knoxville area's housing affordability have kept a safe home of their own just out of reach.



As the longest standing fundraiser event since 1987, The Auction allows the chamber to continue to grow and expand its programs and services to members at no added cost to them, continually increasing the value of membership for small and local businesses. The auction also helps support the chamber's Continued Development Grant program reimbursing member businesses up to \$500 for education and training expenses.

Businesses can help and can enjoy added promotion of their brand in a number of ways such as sponsorship and item donation. Sponsorships are still available at three levels, with industry exclusivity only offered to the top two levels. The chamber appreciates Event Sponsors TDS Telecom, Knox County, and Town of Farragut; Community Sponsors Cyan Insurance Solutions and Home Marketing Group; and Media Sponsors B97.5/Midwest Communications and farragutpress.

The chamber is also excited to welcome back Bling Sponsor Rick Terry Jewelry Design! As in past years, Terry will offer a

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## Fall Orientation scheduled; sponsorships available



The New Member Orientation is seeking sponsors for the October 17 program at 11:30am in the Farragut Community Center's gathering hall.

It includes a 30-minute networking period, lunch by a chamber member, and an info-packed, 60-minute session all about getting involved with the chamber and how to maximize benefits. Sponsorships are industry exclusive and sponsors have the opportunity to host an info-table at the

event which on average sees 75-100 attendees.

Guests will also be introduced to chamber staff, board, ambassadors, and resource partners, all of whom have the goal of helping member businesses succeed. As in the past, the orientation is open to members who have recently joined in the last year, existing members with newer staff or marketing personnel, and anyone who is not YET a member but wants to learn more. Contact Julie Blaylock at (865) 675-7057 or email julie@farragutchamber.com for information and to confirm in order to bring your marketing.

## Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p><b>ADMIRAL ELITE</b></p>	<p><b>ADMIRAL</b></p>	<p><b>CAPTAIN</b></p>
<p><b>ANCHOR</b></p>	<p><b>PROPELLER</b></p>	<p><b>ANCHOR</b></p>

# Networkings

## First Citizens Bank Parkside Drive Branch

July 13, 2023



Cody Barnes, *Financial Sales Manager - VP*, smiles in the background of the team photo at the evenings networking.



Joshua Tener, *Team Member for State Farm – Josh Ellis Agency*, exchanges business cards with Ebi Erdenebileg and Darrell Gaylon, *Broadway Carpets*.

## Hilton Knoxville Airport

July 27, 2023



Nikki Macella, *Business Consultant – CoAdvantage*, Jason Cox, *Business Consultant – CoAdvantage*, and Michelle Clark, *Well-being Consultant and Founder of Shake Your Money Tree*, enjoy refreshments while networking.



Tom Sharpe, *Account Executive - Viamedia*, Stephanie Erb, *Annual Gift Officer - Childhelp*, and Barbara Sanders, *Tupperware by Barbara Sanders*, get to know each other over breakfast at the early networking.

## BSS Cold Case Success Stories



Over 80 attendees enjoyed a fascinating and even funny at times breakfast presentation on July 19 by Chris Thomas, CAO (left) and Dr. Darinka Mileusnic, Chief Medical Examiner (right) of the Knox County Regional Forensic Center! Thomas provided both facts and fun ad-libs while Dr. Mileusnic detailed some of the more technical aspects of the work the center does handling an excess of 2,300 decedents per year for Knox, Anderson, and some surrounding counties.

## Lunch N' Learn Reduce Your Risk



Risk was the issue of the day for those attending the Chamber's Lunch & Learn series last month! Panelists and local business professionals included Philip Giguere-RiskSource Clark-Theders, Lisa Atkinson-Zelvin Security, and Ricky Hill-AA Investigations and Consulting. All three interplayed to discuss three kinds of risk facing business owners today, covering the gamut from insurance liability to cyber security to physical and human resource related issues.



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# Ribbon Cuttings

## Window Depot

July 12, 2023



Owner Chuck Dale gets ready to cut the ribbon for his new store with friends, colleagues, and Chamber members and Ambassadors by his side.

## Lamon Jewelers

### Grand Opening July 25, 2023



Emily Lamon Justice readies the scissors alongside her parents and siblings, as well as friends, Chamber members/ambassadors, Mayor Glen Jacobs, and the Farragut community to celebrate the grand opening of the new Knoxville store location.

## East TN Health Plan



The chamber was proud to co-sponsor an info session at Turkey Creek Medical Center to give area businesses an overview of a new innovative commercial health insurance offering, the East TN Health Plan. Supported by Tennova, University of Tennessee Medical Center and Summit Healthcare, the plan hopes to provide businesses with a more cost-effective and affordable option for employees, as well as a way to help employees combat common regional medical issues.

# Member Briefs

Looking for more details on a specific event, special or job? Go to [www.farragutchamber.com](http://www.farragutchamber.com) to see these and other member items!

Cool Sports is thrilled to share some exciting updates: D1 Hardin Valley and Soccer Shots have joined. New Lacrosse programs are incoming, and they have a M-F summer camp launching in 2024. Remember: sponsors are needed for dasher boards to continue enriching youth programs. Give them a call today at (865) 218-4500!

Senior Financial Group is the leading provider of Medicare solutions in Farragut. With a team of experienced advisors, they offer personalized guidance to help individuals navigate the complexities of Medicare and find the right coverage. Call them today and see what sets them apart! (865) 777-0153

Skin by Jenn is celebrating 10 years! Jenn has been an Aesthetician for 10 years, specializing in Acne treatments, Dermaplaning, and many more types of facial services. Visit [www.skinbyjenn.com](http://www.skinbyjenn.com) to book your customized treatment today!

Edfinancial is the Nation's market leader in student loan servicing. With over 35 years in business and 120 billion dollars under management, they offer a wide range of employment opportunities and have doubled in size in just 2 years! Visit [edfinancial.com/edcareers](http://edfinancial.com/edcareers) to start your career today!

Josh Hemphill State Farm is your local hometown team that is here to help you always score the best savings! Their office has a passion for helping make sure families are well insured and prepared for life's unexpected events. Give them a call at (865) 672-7762 to see how they can help you with your insurance needs.

Tennessee Pinnacle Group is a residential construction contractor specializing in custom homes, pools, and back yards. Owner Cam Nelson is also a committee member of the Chamber's young professional group the West Young Professionals. Call today and let them help build your dream space! (865) 291-6293

CertaPro Painters of East Tennessee takes pride in more than just painting; they take pride in the community. They recently volunteered for Second Harvest Food Bank of East TN by organizing frozen food, fresh produce, boxes, and more. Visit [certapro.com/east-tennessee](http://certapro.com/east-tennessee) to view their services today!

The Women's Basketball Hall of Fame just recently celebrated its Hall of Fame Class for the year of 2023 in April. The WBHOF has been open since June 1999 and in 2024 will celebrate its 25th Anniversary. They host a variety of events including birthday parties, corporate and social events, and weddings. Visit them today at 700 Hall of Fame Drive in Knoxville!

# Welcome New Members!

## The Chamber welcomes these businesses who joined us recently in July!

Did you know businesses/organizations can submit an application & payment online? Visit [www.farragutchamber.com](http://www.farragutchamber.com) and click "Join the Chamber!"

As a professional employer organization (PEO), Co-Advantage specializes in – and excels at – handling human resources. They are HR experts who work as your outsourcing partner to administer payroll, benefits, workers' compensation, and core HR functions. (352) 425-2033 or <https://www.coadvantage.com/>

**Co-ADVANTAGE**

The sport of axe throwing is quickly becoming the preferred choice for any event and celebration. Craft Axe Throwing rents lanes for groups of up to four but also has double and side-by-side lanes available based on availability. They host parties of nine or more, making it the perfect work or family outing. (865) 353-8868 or visit <https://craftaxethrowing.com/us/tn/west-knoxville>



Being a financial advisor with Edward Jones allows Jillinn Wilson to fulfill her passion to partner with you to prepare for retirement, save for college or build wealth over your

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lifetime. No matter your goals, she will work side by side to understand what's most important to you, establish a personalized process and work together to stay on track over your lifetime. (865) 671-2520 or visit <https://edwardjones.com>

Island Fin Poke serves incredible Hawaiian-style poke in a cool, casual environment, transporting you from every day to a surf shack on the beach. From their homemade sauces, 25 toppings, and sustainably sourced fish, you will be tasting the flavors of the islands. (865) 414-3590 or visit <http://islandfinpoke.com>



As an innovative childcare center for children aged 6 months to 12 years, Kids Cove Drop-In Child Care provides a fun, clean, and safe environment in which your child will thrive. Their facility has been organized into learning centers that promote the development



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# Welcome New Members!

## New Members

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of cognitive, social/emotional, language, math, and literacy skills. (865) 507-1287 or visit <https://www.kidscoveknoxville.com/>

Michael Bittel- Individual Membership

Mountain High Outfitters carries lifestyle and outdoor apparel and footwear to get you there. Their broad selection of durable, high-quality apparel, footwear, and gear can help you get ready for any activity. Whether you're hitting the trails for the first time, flying over the water as an expert, or out running errands, MHO is with you every step of the way. Visit <https://mountainhighoutfitters.com/>



Pilot Family YMCA The YMCA is the leading nonprofit committed to strengthening the community by empowering young people, improving the health and well-being of people of all ages, and inspiring action in and across communities. (865) 690-9622 or <https://www.ymca.org/locations/pilot-family-ymca>



Smoky Matchmaker offers matchmaking expertise as well as a variety of concierge services, designed specifically to enhance the matchmaking experience and success. They specialize in connecting individuals of diverse cultures with their ideal partners, helping them build meaningful, long-lasting relationships. Ella Scaduto can be reached at (561) 542-1881 or <https://smokymatchmaker.com/>



Sparrow Wine Bar boasts 60+ wines from around the world, plus beer, cider, and non-alcoholic beverages and the food menu features small bites, cheese flights, charcuterie boards, and a selection of decadent desserts, including our already popular Dessert Board. They keep the music volume low enough so you can engage in conversation or let your mind wander. (865) 392-1199 or visit <https://sparrowwinebar.com/>



The Stanford Eisenberg Knoxville Jewish Day School is a vibrant community school filled with joy, rooted in core Jewish values, and devoted to academic excellence. Serving the entire Knoxville community, their families are diverse in their beliefs, affiliations, and observances; they work together to create a welcoming community based on mutual respect and shared values. (865) 560-9922 or visit <https://www.jewishknoxville.org/directory/KJDS>



Stockton Mortgage is big enough to compete with the big guys but has the personal touch of a small team. They offer competitive low rates, faster closing times, and loan officers in your neighborhood. (865) 415-2969 or visit <https://stockton.com/staff/edna-price/>



Solving tax problems for taxpayers through IRS representation via an IRS Power of Attorney, their Enrolled Agent team represents taxpayers before the IRS to RESOLVE these issues, once and for all. You don't have to go alone. Your Back Office Accounting representative, Joe Bedford is ready for your call at (865) 272-9106 or <https://yourbackofficeaccounting.com/>



Valley Storage has a wide selection of climate-controlled storage units and parking storage spaces for car, boat, and RV storage. You can rent self-storage to put away the clutter in your Twin Springs or Hardin Valley home or use a storage unit as a commercial storage space for your business in West-bridge Business Park. (865) 371-8950 or <https://www.valeystorage.com>



When you start shopping for your next vehicle, you'll want more than just a dealership to sell you something. You'll want a partner in the process, someone to help you find the right car and the right deal.



That's the sort of experience you'll find when you work with the team at Volunteer Automotive Group, serving drivers all over Knoxville and the surrounding area, their dealership can help with all your driving needs. (865) 205-1789 or <https://www.volauto.com/>

## Thank You for Renewing Your Membership!

*The Farragut/West Knox Chamber thanks these businesses who have renewed their investment in the Chamber as of July 2023. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.*

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



**Knox County Mayor's Office**  
Thank you for your  
*Admiral Elite Enterprise Membership!*



**Regions Bank**  
Thank you for your  
*Anchor Enterprise Membership!*

Angela Floyd School for Dance and Music, LLC  
Apple Cake Tea Room  
BarberMcMurry Architects  
Belew Drug Choto, Inc  
Blaze Pizza - N. Peters  
Blaze Pizza - Turkey Creek  
Brain Balance Achievement Centers  
Classy Caterer  
Construction Edge, Inc.  
Corner 16 - Northshore

Corporate Quarters, Inc.  
Elliott's Boots, Shoes & Sandals  
Faculty Internal Medicine  
FASTSIGNS  
Heritage Family Dentistry  
Home Marketing Group, LLC  
IMS, Inc.  
Kat's Lash Lounge & Wax Studio, LLC  
Knoxville Real Estate Professionals Inc.  
- Prosperity Drive

Movement Mortgage  
MoxCar Marketing + Communications  
Nationwide Insurance - Michael Dyer  
Patdome Promotions  
Salon Biyoshi  
SmartBank - Farragut  
Solomon IT  
State Farm Insurance - Josh Ellis Agency  
Tate Insurance Group

Top Dog Bracing, LLC  
Transcend Chiropractic, LLC  
Turkey Creek Land Partners  
Vantage Point Financial Planning  
Viamedia, Inc.  
West Knoxville Acupuncture and Integrative Medicine  
Y-12 Federal Credit Union - Hardin Valley  
YMCA @ Jefferson Park:  
The Davis Family

## Auction

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limited quantity of small jewelry items for sale such as bracelets or earrings. Guests will not be able to purchase until the event start at 6pm, and will not be allowed to unwrap or open their box until the start of live auction. At that time, Terry will emcee the unboxings, and one purchaser will find out that they've also "purchased" a custom piece from Terry's collection valued at \$2500+.

Silent auction item donations start at a minimum retail value of \$75 and can

include wine baskets, gift cards or dinner & a movie packages. To have your item considered as one of only 8-10 LIVE auction items, consider donating items such as trips, vacation/cabin stays, sporting/music/theater events, and large services.

Tickets are available for individuals for \$75, however MEMBERS can take advantage of a discounted Table for 10 for just \$600 (non-member tables are \$700). Visit [www.farragutchamber.com/auction](http://www.farragutchamber.com/auction) to reserve. Email [info@farragutchamber.com](mailto:info@farragutchamber.com) or call 865-675-7057 for details.

# Calendar of Events: August-September 2023

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email [Suzanne@farragutchamber.com](mailto:Suzanne@farragutchamber.com) for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar ([www.farragutchamber.com](http://www.farragutchamber.com) > "Events") and registering under "Not a member?"

**Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville.**

**MUST Email [Clifton.Caudill@SCOREvolunteer.org](mailto:Caudill@SCOREvolunteer.org) to pre-schedule**

**Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC.**

**Visit [www.tsbdc.org/request-advising/](http://www.tsbdc.org/request-advising/) to pre-schedule**

**8/31 at 8a**  
Networking – The Village at Westland Cove  
9635 Westland Cove Way, Knoxville 37922

**9/14 at 4:30p**  
Networking – Thrive Physical Therapy  
153 Brooklawn St., Ste 153, Farragut 37934

**Would your business love to host one of our popular weekly networkings?**

*Members can do just that!*

**Call us at (865) 675-7057**

**to learn more or to book for this year!**