

CHAMBER LIFE

"MISSION: TO STRENGTHEN, PROMOTE, AND CREATE BUSINESS OPPORTUNITIES THROUGH RELATIONSHIPS AND EDUCATION THAT ENCOURAGE MEMBER SUCCESS."

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A PUBLICATION OF THE FARRAGUT WEST KNOX CHAMBER OF COMMERCE

JUNE 2023

EXPO 2023 launches

The Farragut West Knox Chamber of Commerce is excited to welcome businesses and attendees to our Business EXPO 2023 presented by TDS Telecom, and also supported by Community Sponsors Knoxville TVA Employees Credit Union, Tennessee State Bank, First Horizon, and Media Sponsor farragutpress.

Join us for a fantastic opportunity for businesses to meet, mingle, network, and learn about the many unique brands, services, and stories behind businesses in our region!

The expo will take place on Wednesday, August 2 from 2:00pm to 6:00pm at Rothchild Catering & Conference Center at 8807 Kingston Pike in Knoxville. The event is indoors in a climate-controlled venue and will take place rain or shine, hot or not!

Sponsorships are available at multiple levels and include great marketing packages and complimentary passes to give away. Expo booths (8' x 8') are available for chamber members (\$200), non-members (\$300) or member food providers providing complimentary food samples (\$150).

Booths and sponsorships will open first to chamber Enterprise Club members AND sponsor/business participants from last year's expo event for first right of refusal. As of June 16, sponsorships and remaining booth spaces will open to the general membership and public.

All potential participants shouldn't miss the 10% off EARLY-BIRD deadline of June 23! Sponsors are encouraged to commit by June 30 to enjoy maximum promotional value.

More information is available by emailing julie@farragutchamber.com or calling the chamber at (865) 675-7057.

Business Expo 2023

Wednesday, August 2 | 2 - 6 pm
ROTHCHILD CONFERENCE CENTER

PRESENTED BY

FARRAGUT WEST KNOX
CHAMBER OF COMMERCE

WYP Baseball Night

WEDNESDAY, JUNE 21, 2023

\$10 ADMISSION

FREE FOOD & ADMISSION

REGISTRATION 6:00 PM - GAME STARTS 7:00 PM

Thank you to our Annual Sponsors:

HASLAM COLLEGE OF BUSINESS | MBI | FARRAGUT WEST KNOX CHAMBER OF COMMERCE | Slamdot

Young Professionals invited out to the Ballgame

The Chamber's West Young Professionals have hit it out of the ballpark already on their upcoming June 21 event, but interested attendees can still be a part!

Although the limited quantity of complimentary tickets maximum has been reached,

Tennessee Smokies Baseball has generously partnered with West Young Professionals to allow them to offer a much discounted \$10 entry to the June 21 ballgame including a full buffet! Parking is additional

See WYP on Page 4

Coming July 19: Cold Cases Solved

Discovered in 1998, near a creek in Campbell County, her remains proved she had been a victim of violent crime but they told investigators nothing else about WHO she was. After no further evidence could be gathered, she was buried as an indigent with a tombstone marked as "Unidentified Person." Nearly 25 years later, thanks to advanced technologies and the persistence of the Knox Co. Regional Forensics team, she has a name. Her family has closure.

Solving "cold case" investigations is critical to a community for a multitude of reasons. When a case goes unsolved, the victim is victimized again through lack of justice. The offender is also obviously free to offend again, creating added public safety issues and jeopardizing public trust in local law enforcement.

Join us for a fascinating FWKCC Breakfast Speaker Series program with the Knox Co. Regional Forensic Center on Wednesday, July 19 at 7:30am at Rothchild Catering & Conference Center. Speakers Dr. Darinka Mileusnic, Chief Medical Examiner, and Chris Thomas, Chief



Administrative Officer will highlight the recent and future advancements in local technology that have allowed this team to solve decades long cold cases in our area, bringing long-awaited justice to the victims and their families.

Sponsorships are available at three levels. Tickets are \$35 each for members, \$40 for non-members, and tables of 8 are available for \$300. Visit farragutchamber.com > Events to register.

Lunch 'n Learn Returns to Reduce Risk

Join the chamber for an informal but informative educational lunch program presented by industry experts within our local community!

As an owner or leader within your business, you play a critical role in protecting your organization and team from both digital and physical risks, whether it's a malicious cybercriminal or a disgruntled employee. Join three member "Risk Professionals" over lunch and hear from them on the key resources you need and best practices you can USE to (1) identify, (2) protect, and (3) mitigate after-effects of physical and cyber threats.

The program features panelists: Ricky Hill, A&A Investigations and Consulting Group; Philip Giguere, RiskSource Clark-Theders; and

See LUNCH on Page 4



Enterprise Club

These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

<p>ADMIRAL ELITE</p> <p>farragut</p> <p>KNOX COUNTY TENNESSEE</p>	<p>ADMIRAL</p> <p>First UTILITY DISTRICT OF KNOX COUNTY</p> <p>FIRST HORIZON.</p> <p>LCUB</p>	<p>CAPTAIN</p> <p>SouthEast bank</p> <p>DEX imaging</p> <p>Tennova Healthcare Turkey Creek Medical Center</p> <p>farragutpress</p> <p>Pinnacle FINANCIAL PARTNERS</p> <p>FirstBank</p> <p>TDS</p> <p>FAIRFIELD INN & SUITES Marriott.</p> <p>Parkwest MEDICAL CENTER</p> <p>KNOX FOX REAL ESTATE GROUP</p>
<p>ANCHOR</p> <p>RURAL METRO</p> <p>Junk Bee Gone</p> <p>Y12 credit union</p> <p>NBC PLACE FARRAGUT</p>	<p>Tennessee State Bank</p> <p>CENTRIWORKS</p> <p>Senior Financial Group</p> <p>THE EYE GROUP</p> <p>HomeTrust Bank</p> <p>KUB</p> <p>United Community Bank</p> <p>RISK SOURCE CLARK-THEDERS</p> <p>KNOXVILLE EMPLOYERS CREDIT UNION</p> <p>REGIONS</p> <p>KRUGGEL LAWTON CPA</p> <p>MBI</p> <p>TRUIST</p> <p>BANK OF AMERICA</p>	<p>PROPELLER</p> <p>Slamdot</p> <p>FAST SIGNS</p> <p>Knoxville Health Plans</p> <p>Christian Brothers</p> <p>HIS SECURITY & TECHNOLOGY</p>

Networkings

Tradebank & All Occasions Party Rentals

May 11, 2023



(L-R) Steve Krempasky, *Farragut Business Alliance* and Kevin Kragenbrink, *3 to 99* grab some refreshments during the networking.



(L-R) Recently joined Chamber Members Luke Hornsby, *Beacon Insurance Advisors* and Vince DePersio, *StratPoint Solutions* smile for a picture at the evening's dual networking.

MBI Companies

May 18, 2023



(L-R) Nick Deal, Michael Scott, Alan Ferguson, and Chuck Grant of *MBI Companies* gather for a quick photo at the MBI Companies networking event.



(L-R) Erin Harlow and Beth Ann Carter of *MBI Companies* give one of the networking's door prizes to winner Colby McLemore of *Colby's Photos and Videos*.

AMR Rural Metro EMS Week Networking

May 25, 2023



Gene Blaylock, *Deputy Chief of Fire Operations – AMR*, and Daryl Warren, *Operations Manager-AMR*, receive the Proclamation Plaque for EMS Day from Knox County Mayor Glenn Jacobs.



David Blevins, *Paramedic Program Director at Roane State* and Joey Gilbert, *Campaign Manager at Roane State* smile for a picture at the breakfast networking.

Would your business love to host one of our popular weekly networkings?

Members can do just that!

Call us at (865) 675-7057

to learn more or to book for this year!



Ribbon Cuttings

VMC Caswell Manor
Grand Opening May 3, 2023



Chris Cowart, CEO of Volunteer Ministry Center, wields the ribbon cutting scissors for the grand opening of VMC Caswell Manor with colleagues, friends, family, and Chamber Ambassadors and Board Members by his side.

Complete Salon Suites

May 9, 2023



Complete Salon Suites owners, along with family, friends, colleagues, and Chamber Ambassadors and Board Members celebrate joining the community with a ribbon cutting.

Paramount Land Title of Knoxville

10th Anniversary May 17, 2023



Co-founder's Scott Pearson and Jessica Long celebrate Paramount Land Title of Knoxville's 10th Anniversary with a luau-style ribbon cutting ceremony with friends, family, co-workers, and Chamber Members and Ambassadors.

West Young Professionals - Creating Your Personal Brand



A full morning class of attendees gathers at Aloft Hotel to learn how to better craft their personal brand through LinkedIn, and how to know the difference between how they might present themselves on different platforms via an unofficial example from Miss Dolly Parton!



Tonia Latham of Epic Nine elaborates on connecting through LinkedIn with a focus on do's and don'ts.

Member Briefs

Looking for more details on a specific event, special or job?

Go to www.farragutchamber.com to see these and other member items!

Lamon Jewelers is excited to celebrate their 40th anniversary with big news! They're expanding and moving their Flagship Knoxville store, as well as their Gatlinburg store, to a new 6,000 sq. ft. showroom in Turkey Creek this summer! For more information, give them a call at (865) 690-9568.

June 4-10 is National Roofing Week! **True Metal Supply** offers vertical metal roofing from DuraLock Standing Seam to Through-Fastened Tuff-Rib panels, as well as metal shakes, shingles, slate and tile. Stop by True Metal Supply's showroom located at 1745 Louisville Drive - Knoxville or give them a call at (865) 224-3055!

SHOP FARRAGUT is now accepting vendor and promotional booth applications for its 7th DOG DAZE at Village Green presented by TDS Telecom EVENT! This is the biggest family event of the Summer! More information at <https://www.farragutbusiness.com/dogdaze.html> or email shopfarragut@gmail.com for your application today!

Printing Image is connecting Knoxville businesses to new customers with direct mail services! Get your brand in front of the right people. Bring them your target market address and their experienced team will handle the rest - designing, printing, & mailing. Call them today at (865) 584-8503 for your free direct mail quote!

Apricot Lane is a women's Fashion Boutique that prides itself with a high level of styling and customer service. They are celebrating their 1 year anniversary on June 23 with amazing deals and fabulous gifts with purchase! Head over to 4439 Kingston Pike, Knoxville, TN 37919!

Lendingwise, LLC dba Lendio Greater Knoxville announces a new, FREE Business Success Scan. They are excited to bring this new innovative solution to the local small business community. Visit bankable.teamlendingwise.com to run a full business success assessment on 12 key success elements at NO cost!

Bridge Refugee Services hosts the World Refugee Day 2023 celebration on Saturday, June 17 from 11am - 2pm at Cumberland Estates Recreation Center. There's no fee if you're a family friendly seller, but arrangements in advance are necessary. Vendor slots are still open! Interested parties can contact Noah McBrayer Jones (njones@bridgerefugees.org).

More Than Memories would like to thank the amazing folks they've worked with who have helped them reach over 125 5-star Google Reviews! Give them a call at (865) 414-3954 to see how they can create truly inspirational experiences for you and your family.



**FARRAGUT
WEST KNOX**
CHAMBER of COMMERCE

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www.farragutchamber.com

This newsletter is published monthly by the Farragut West Knox Chamber of Commerce.

Welcome New Members!

The Chamber welcomes these businesses who joined us recently in May!

Did you know businesses/organizations can submit an application & payment online? Visit www.farragutchamber.com and click "Join the Chamber!"

Andrew Ralamb – Individual Membership

The Drifting Daisy is a dry mobile bar service that provides a unique and convenient way to enjoy drinks at any event. They are equipped with bars that can be set up in just about any location offering a variety of custom packages to suit any budget and event. Call (865) 414-6265 or visit <http://drifting-daisymobilebar.com> for more information.



Providing 5-star customer service and world-class jewelry knowledge and talent at great value for their customers for over 38 years, Lamon Jewelers has a tremendous staff with many years of jewelry experience. They also have 5 goldsmiths, 4 graduate gemologists, and a member of the National Association of Jewelry Appraisers. Call (865) 690-9568 or visit <http://lamonjewelers.com>.



River Dog Bakery is devoted to making and serving the highest quality, fresh-baked dog treats, containing human-grade all-natural ingredients. They provide many choices including different sizes, flavors, textures, holiday, and themed cookies. Items can be purchased individually, by the baker's dozen, prepackaged, mixed, and matched by the ounce or pound. Visit <https://riverdogbakery.com/> or call (865) 392-1100.



Roof Maxx is a safe, easy, proven, and affordable alternative to a complicated, expensive, and life-disrupting asphalt roof replacement. Roof Maxx's revolutionary new technology uses natural plant-based bio-oil to restore shingles' flexibility and instantly add five years of life to a roof. With three treatments possible, once every five years, Roof Maxx adds up to 15 years of life to your asphalt roof. Visit https://roof-maxx.com/find-a-dealer/tennessee/west-knoxville/?utm_source=gmb or call (865) 418-7663 for more information.



YWCA Knoxville and the Tennessee Valley have been serving women and their families in East Tennessee since 1899. Offerings have changed over the years to meet community needs, but one thing has remained the same for more than 100 years: women from all walks of life depend on our services. Visit <https://ywca-knox.com/> or call (865) 523-6126 to find out more.



David Zubler is the firm's founder and an IRS Enrolled Agent. Enrolled Agents, like attorneys, have unlimited practice rights in tax representation before the IRS. He has over 25 years of experience in personal and business taxes and is the author of four tax books. Visit <https://www.yourtaxcare.com/> or call (865) 221-7477 to find out more.



Thank You for Renewing Your Membership!

The Farragut/West Knox Chamber thanks these businesses who have renewed their investment in the Chamber as of May 2023. We are privileged to count them as Farragut/West Knox Chamber of Commerce members! We urge members to patronize one another when the goods or services a member can provide are needed. It is also our hope that area residents recognize the commitment a business makes to its community when it becomes part of its local chamber of commerce and reward that commitment with its patronage.

A special thank you goes to these renewing members who are continuing their support of our chamber and the businesses it serves through their above-and-beyond Enterprise Membership:



Thank you for your Admiral Enterprise Membership!



Thank you for your Captain Enterprise Membership!



Thank you for your NEW Anchor Enterprise Membership!



Thank you for your Anchor Enterprise Membership!



Thank you for your Anchor Enterprise Membership!

ADS Phoenix
AFLAC - Cynthia Moore
Autumn Care Assisted Living - Farragut
Bin There Dump That - Knoxville
Burns Mailing & Printing, Inc.
Buttermilk Sky Pie Shop
Cannon & Cannon, Inc.
Carington Health Services, PLLC
Crushr Knoxville
Curb Appeal of Knoxville
East Tennessee Natural Gas, LLC

EdFinancial Services
Farragut High School Education Foundation
First Citizens Bank - Campbell Station
Graphic Creations, Inc.
Hilton Garden Inn Papermill
Independent Cabi Stylist Christy Fitzgerald
Inst-I-Glass of Knoxville
King University
Knoxville Academy of Music
Lakeview Home Improvement
MEDIC Regional Blood Center

Moonshine Mountain Cookie Company, LLC
NerdsToGo - West Knoxville
Second Harvest Food Bank of East Tennessee
The Villages of Farragut
Thomas Tuning and Service
Total Hair & Body Medical
Turner Homes, LLC
Visit Knoxville
Work Space Solutions

WYP

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(\$5 or \$10), and attendees should remember that the baseball stadium is a cashless venue.

This fun networking event that epitomizes summer is possible thanks to the added support of sponsors University of Tennessee Haslam College of Busi-

ness, Slamdot, MBI Companies, and the FWKCC. Attendees can register on the chamber's website at farragutchamber.com > Events.

Sponsorship opportunities are available for all young professional events, as well as for their entire calendar year. Contact WYP@farragutchamber.com for more details.

Lunch

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Lisa Atkinson, Zelvin Security.

FWKCC's Lunch & Learn Series provides chamber members and members of the business community with an opportunity to learn Best Practices on a variety of topics. The member-to-member format lets panelists informal-

ly share their helpful industry knowledge that is also specific to the business climate and requirements of our city, region and state. Lunch is included at NO COST to chamber members, and at \$15 to non-members. Visit farragutchamber.com > Events to register.

Calendar of Events: June/July 2023

Members can quickly RSVP for events in their Member Portal at <http://members.farragutchamber.com/login>. Call 675-7057 or email Suzanne@farragutchamber.com for a link to create your account! Visitors/Guests can register by clicking the links on the Chamber Calendar (www.farragutchamber.com > "Events") and registering under "Not a member?".

Tuesdays at the Chamber: FREE Business Mentoring for ANY business with SCORE Greater Knoxville. MUST Email Clifton.Caudill@SCOREvolunteer.org to pre-schedule

Wednesdays at the Chamber: FREE Business ADVISING for ANY business @ Chamber with SBDC. Visit www.tsbdc.org/request-advising/ to pre-schedule

Thursday, June 15, 2023 • 8a
Edward Jones – Cory Gerlach
10820 Kingston Pike #20
Knoxville 37934

Thursday, June 22, 2023 • 8a
AT&T – Turkey Creek
11555 Parkside Drive
Farragut 37934

Thursday, June 29, 2023 • 8a
Volunteer Ministry Center
511 N. Broadway
Knoxville 37917

Tuesday, July 4, 2023 • 9:30a - Noon
Town of Farragut 32nd Annual Independence Day Parade
Kingston Pike/Stadium Drive to Ingles Farragut

Tuesday, July 11, 2023 • 11:30a – 1p
FWKCC Lunch & Learn Series: Reduce Your Risk.
As an owner or leader within your business, you play a critical role in protecting your organization and team from both digital/physical risks, whether it's a malicious cybercriminal or a disgruntled employee. UT Ag Extension Office at Downtown West
1801 Downtown West Blvd.
Knoxville, 37919
(Free to FWKCC Members)
(\$15 for non-members)

Thursday, July 13, 2023 • 4:30p
First Citizens Bank Parkside Drive Branch
10118 Parkside Drive
Suite 120
Knoxville 37922