

## Year End Highlights and New Board Named

July 1, 2009 marked the beginning of the new fiscal year for the Farragut West Knox Chamber of Commerce and 23 years of promoting business in the Farragut and West Knoxville communities.

It has been a very busy and successful year. Having just hosted the "Hometown USA" dinner and auction in April, the Chamber was able to feature auction items from approximately 400 businesses as well as make a donation of more than \$450 to Concord Adult Day Enrichment Services (CADES).

Chamber members had the opportunity of attending 47 networkings, more than 30 ribbon cuttings, three Brown Bag Educational Series Lunches and three Speaker Series Breakfasts featuring Dr. Bill Bass and Jon Jefferson of the "Body Farm" novel series, UT Assistant Basketball Coach Dean Lockwood and Knox County Mayor, Mike Ragsdale.

The Chamber has hosted two New Member Orientations at Farragut Town Hall allowing new members to meet the staff and Ambassadors and view a presentation given by President Bettye Sisco detailing the ways that the Chamber and its many programs can work for the businesses.

A very successful 5K Run, Fun Walk and Pet Parade took place in the fall and netted more than \$250 for Young Williams Animal Center. This past year the Chamber began a partnership with the Tennessee Small Business Development Center (TSBDC) and

Chamber members are able to meet with the small business specialist for a one on one consultation at the Chamber office at no charge to the business owner.

The Chamber has given three Continuing Education Scholarships this year. Chamber members may apply for the scholarship and if approved by the Board, expenses up to \$500 will be given by the Chamber toward a continuing education course.

In addition, a new Chamber Web site is about to be launched and will introduce a Google map feature where members can pinpoint exact locations for events, photos of Board members and Ambassadors as well as pictures from

recent networkings and ribbon cuttings and the auction.

As this new fiscal year begins, the Chamber would like to welcome new Board members and express appreciation to those who have served in the past. New members include Darla Berdal of Myers Bros. Holdings, Inc. and Lonn Reas, senior account executive of TDS Telecom.

These members join existing Board members Don Ball, Business Machines Company of East Tennessee; Emily Cox, Privett Insurance Group; Jody Myers, Exhibitors Source by Skyline; Jamie Nicely, Balanced Books & Payroll; Mike Such, Junk Bee Gone; Tonya Vest, FSG Bank; Tim Williams, Matlock Tire Service; Mitchell Adams, First Tennessee; Stacy Handel, Garde Bien Spa Salon; Rick Disharoon, Slate, Disharoon, Parrish & Associates, LLC; Jim DeTar, Heritage Investors; Vivian Atkins, NHC Place - Assisted Living; Les Four, Pellissippi State Technical Community College; Keith Meese, The Prestige Group; and ex-officio members Mike Arms, Knox County Government and Gary Palmer, The Town of Farragut.

The Chamber would like to thank those Board members who are retiring from the Board. These members have given their time and talent to promote the Farragut West Knox Chamber of Commerce and the businesses it represents; Jerry Parkerson, TDS Telecom; Andrea White, The Stokely Company; R. Knick Myers, Myers Bros. Holdings, Inc.



Berdal



Reas

## 14th Annual Farragut Fall 5K Run, Fun Walk & Pet Parade

The 14th annual Farragut Fall 5K Run, Fun Walk and Pet Parade is fast approaching and committee members and volunteers are working to make this event the most successful to date. Runners, walkers and pets should mark their calendars for 8:00 a.m., Saturday, September 19 at Mayor Bob Leonard Park on Watt Road.

The course which is now USATF sanctioned and certified, will be managed by Total Race Solutions. Runners will travel on a traffic-free course starting at Watt Road, through Sedgfield sub-division and finish in the park. The Fun Walk and Pet Parade will take place on a separate course in the park.

On-site registration will begin at 7:00 a.m. for runners and

walkers. The cost is \$15 to participants who pre-register and \$20 for those who register the day of the race. T-shirts and goodie bags will be given while supplies last.

The Chamber would like to thank Event Sponsor TDS Telecom and Community Sponsors Michael Broyles Photography, Farragut Wine & Spirits, NHC Assisted Living, Tennessee State Bank, State Farm - Cindy Doyle, Laura Ash, Jeannette Rogers, Vanessa Brown Agencies, Enrichment Federal Credit Union, Sitel, the Town of Farragut and First Tennessee.

For more information about the 5K, call the Chamber office at 675-7057.



## ENTERPRISE CLUB

ADMIRAL ELITE



These Chamber members generously contribute to the Chamber and the Continuing Education Grant Program above and beyond their annual dues.

ADMIRAL



CAPTAIN



ANCHOR



PRSRD STD  
U.S. Postage  
PAID  
Knoxville, TN  
Permit No. 1117

## Welcome to our renewing FWKC members!

Abuelo's Mexican Food Embassy  
 AFLAC - Cynthia Moore  
 America's Finest Flooring  
 Art & Frame Outlet, Inc.  
 Catering By Joanna  
 Clayton Bank and Trust  
 Dr. James DeBerry, DDS  
 EdFinancial Services  
 Evans Office Supply Co.  
 Fleming's Prime Steakhouse & Wine Bar  
 Food City  
 Gables & Gates - Janice Peterson  
 Integrity Merchant Services  
 Junk Bee Gone, LLC  
 Knoxville General Services, LLC  
 Le Sleep by The Bed Store  
 Little Green Garden  
 Lovell Crossing Apartments  
 Maytag Store  
 McDonald, Levy, Taylor & Crotwell  
 Moe's Southwest Grill  
 Mr. Sandless Knoxville  
 Partners Development  
 REO, LLC  
 RTL Technologies, Inc.  
 Salon Biyoshi  
 Tennessee Artists Association  
 Tennessee National  
 Thoroughbred Financial Services, LLC  
 Transmission World  
 Tropical Cabana Travel  
 WFIV - Horne Radio  
 Wood Properties, Inc.

## member briefs...

The Episcopal School of Knoxville has recently named Brad Burkett as athletic director and football coach. Burkett has been head coach and commissioner of Cedar Bluff-Farragut Optimist Club (CBFO) for the past eight years. The team's opening game will be at a CBFO event on August 22.

Pellissippi State Technical Community College has expanded its Early Childhood Education options. Thanks to a new agreement, students taking Early Childhood Education associate's degree program now have the option of pursuing a four-year licensing or non-licensing program by transferring to East Tennessee State University. Pellissippi State also offers coursework required for the Child Development Associate credential and the two-year Associate of Applied Science degree, which prepares students to

See MEMBER BRIEFS page 4

**exhibitor OFFICE**  
 865.675.0695  
 141 South Gay St., 1st Floor  
 Knoxville, TN 37902  
 www.exhibitor.com | design build exhibit

**TVA EMPLOYEES CREDIT UNION**  
**You can Join US!**  
 Call... 865.544.5400  
 Click... tvacreditunion.com  
 Come By... Bearden 5913 Kingston Pike  
 West Knoxville 102 N Seven Oaks Dr.



**The Little Gym of Farragut** held its official ribbon cutting ceremony with Ambassadors and members of the **Farragut West Knox Chamber of Commerce** Friday June 19. Owner Karalyne Ley (red shirt on right) gathers with her staff; Breann Matteson, Molly Herbst, Taylor Herbst, Pamela Teten and Gary Honaker. A curriculum-based facility, Little Gym holds classes, camps, parent/child sessions and birthday parties for children from four months to 12 years of age. The Little Gym in Farragut is located at 215 Brooklawn Street, next to the Kroger Marketplace.



# Networking



Ambassadors Marianne Morse of **Mary Kay Cosmetics** and Bert Griffin of **Rural Metro** pose for a picture with new Farragut West Knox Chamber of Commerce member Steffanie Griffin of **Bankcard Solutions** at the networking at American Print Solutions Thursday June 25.



Jack Wickstrom aka "Uncle Sam" talks about his printing business, **American Print Solutions**, at the evening networking at the business on Outlet Drive Thursday June 25.



Raeus Cannon of REO, LLC draws the winning business card for a door prize at the **Edible Arrangements** networking.



New Farragut West Knox Chamber of Commerce member Joe Melia of **Kaesser & Blair, Inc.** gets to know Mike Williams of **u-First Financial** at the evening networking hosted by **Edible Arrangements** at Elegant Essentials Thursday July 2.

**TDS telecom**  
 DIRECT: 865.671.4771  
 CELLULAR: 865.368.6060  
 FAX: 865.966.9005  
 JERRY.PARKERSON@TDS TELECOM.COM  
 PO BOX 22610  
 11505 KINGSTON PIKE  
 KNOXVILLE, TN 37934-3918  
**JERRY R. PARKERSON**  
 MANAGER - MARKET MANAGEMENT  
 TDS TELECOMMUNICATIONS CORP  
 TDS TELECOM.COM • TDSMETRO.COM

**All Occasions Party Rentals**  
**Knoxville's Premier Event Source**  
 www.alloccasionspartyrentals.com  
 5825 Middlebrook Pike  
 Knoxville, TN 37921  
 865-558-1131  
 865-558-8779 Fax  
 865-755-0609 Cell  
**Jeff Diviney**  
 Director of Sales  
 jeff@aopartyrentals.com

# Fun on the FOURTH

The Town of Farragut Fourth of July Parade was held on the actual holiday this year and the crowd of more than 3,000 enjoyed floats, balloons, baton twirlers, marching bands and an appearance from "Uncle Sam." Many Farragut West Knox Chamber of Commerce members participated and handed out coupons, flyers, business cards and treats to folks lining Kingston Pike.



Staff from the **Farragut West Knox Chamber of Commerce** walked with Chamber members from **State Farm** – Josh Ellis Agency, **Mr. Handyman** and **Mary Kay Cosmetics**. Pictured are Farragut High School graduates Casey Briody and Macy Fain, Allen Ellison, Jovea Merrion and Judy Briody, Chloe, Carson, Michelle and Josh Ellis, Penny Ellison and Marianne Morse.



Jack and Sue Wickstrom of **American Print Solutions** and Dianna Glandon of **Above the Rest Balloon Design & Event Planning** pose with their associates in front of the American flag fashioned from balloons designed by Glandon.



Associates, friends and family join Greg and Jodie Mangan of **Drive 4 Life Academy** in the Independence Day Parade.



Amber Roggeman of **Bath Junkie** in Turkey Creek sits in a convertible sports car in the Farragut High School parking lot in anticipation of start of the parade. The balloons on the back of the parade car were designed by Dianna Glandon of **Above the Rest Balloon Design & Event Planning**.




The **Chick-fil-A** cows pose for a picture with associates and friends from the restaurant.



The friendly staff from the **Farragut Folklife Museum** get ready to hit the parade route on their very patriotic float.

**TeamLogicIT**  
 Consultation • Maintenance • Repair  
 224 S. Peters Road  
 Suite 206  
 Knoxville, TN 37923  
 865.357.8548  
 jwarren@TeamLogicIT.com  
 www.TeamLogicIT.com/Knoxville  
 Jim Warren

FIRST UTILITY DISTRICT  
 OF KNOX COUNTY  
  
 WATER AND WASTEWATER SERVICE  
 FOR A GROWING COMMUNITY  
 122 Durwood Road  
 Knoxville, Tennessee  
 (865) 966-9741

Jamie Nicely  
 9040 Executive Park Drive, Suite 383  
 Knoxville, TN 37923  
 www.balancedbooksandpayroll.com  
 jame@balancedbooksandpayroll.com  
  
 OFFICE: 865-560-8802  
 FAX: 865-560-5404

# President Quotes 'n Notes

by Betty Sisco

*"Some men see things as they are and say, 'Why?' I dream of things that never were and say, 'Why not?'"*

George Bernard Shaw



This year I had a wonderful Fourth of July. I was sitting at the base of the Washington Monument among thousands of people in Washington DC looking toward the Lincoln Memorial watching the fireworks and the celebration of our great nation. The day after, I attended the National Cathedral in our Capitol. I have heard and sung the words to **America** many times but hearing it in such a place of history was incredible! All sang loudly with no written words needed. That says it all.

*O beautiful, for spacious skies,  
For amber waves of grain,  
For purple mountain majesties  
Above the fruited plain!  
America! America!  
God shed His grace on thee,  
And crown thy good  
With brotherhood,  
From sea to shining sea!*

*O beautiful, for pilgrim feet  
Whose stern impassioned stress  
A thoroughfare for freedom beat  
Across the wilderness!  
America! America!  
God mend thine ev'ry flaw,  
Confirm thy soul  
In self-control,  
Thy liberty in law!*

*O beautiful, for heroes proved  
In liberating strife,  
Who more than self their country loved,  
And mercy more than life!  
America! America!  
May God thy gold refine  
Till all success  
In nobleness,  
And ev'ry gain divine!*

*O beautiful, for patriot dream  
That sees beyond the years  
Thine alabaster cities gleam  
Undimmed by human tears!  
America! America!  
God shed His grace on thee  
And crown thy good  
With brotherhood  
From sea to shining sea!*

A Little Bit of History...

The lyrics to this song were written by Katharine Lee Bates (1859-1929) an instructor at Wellesley College, Massachusetts, after an inspiring trip to the top of Pikes Peak, Colorado. Her poem, **America the Beautiful** first appeared in print in The Congregationalist, a weekly journal, on July 4, 1895. Ms. Bates revised the lyrics twice. It is interesting that the tune we sing today ("Materna," composed by Samuel A. Ward in 1882) was not always the music used. The song was sung to just about any popular or folk tune that would fit with the lyrics, with "Auld Lang Syne" being the most notable of those. The words were not published together with "Materna" until 1910.

I hope your holiday was memorable. Let us remember that freedom comes at a very high price. The cost of which is way too much to give away. We must remain vigilant in maintaining the ideals of freedom and not lose the vision of our forefathers!

## Farragut West Knox Chamber of Commerce

11826 Kingston Pike, Suite 110  
Farragut, TN 37934  
(865) 675-7057 - Phone  
(865) 671-2409 - Fax

e-mail: [info@farragutchamber.com](mailto:info@farragutchamber.com)  
[www.farragutchamber.com](http://www.farragutchamber.com)

This newsletter is  
published monthly by the  
Farragut West Knox  
Chamber of Commerce.

## Welcome to our new Farragut West Knox Chamber members!

**Bankcard Solutions**  
Steffanie Griffin  
821 Houston Street  
Chattanooga, TN 37403  
423-265-4300

**Crossfit Knoxville**  
Johnny Davis  
9355 Kingston Pike, Suite 21  
Knoxville, TN 37922  
865-692-1225

**First Tennessee -  
Downtown West**  
Jeremy Richards  
865-470-5410  
1815 Downtown West  
Boulevard  
Knoxville, TN 37919  
865-470-5410

**Greystone Summit**  
Alofa Porter  
2931 Oleander Way  
Knoxville, TN 37932  
865-357-5700

**Heritage Investors**  
Jim DeTar  
408 Ebenezer Road  
Knoxville, TN 37923  
865-690-1155

**Knoxville Executive Suites,  
Inc.**  
Marlene O'Hanlon  
9111 Cross Park Drive,  
Suite D200  
Knoxville, TN 37923  
865-694-0840

**Magic Mulch**  
Wendy Wilson  
3037 Sutherland Avenue

Knoxville, TN 37919  
865-603-4494

**Secure Wealth Services**  
Deborah Schmitz  
120 Suburban Road,  
Suite 205  
Knoxville, TN 37923  
865-690-4646

**State Farm Insurance**  
Josh Ellis  
11826 Kingston Pike,  
Suite 120  
Knoxville, TN 37934  
865-966-6301

**Thermocopy Centriworks**  
Debi L. Houck  
3505 Sutherland Avenue  
Knoxville, TN 37919  
865-524-1124

### MEMBER BRIEFS

from page 2

enter the workforce as assistant public school teachers. Information about these programs is available by contacting Shari Lillestolen at [srillestolen@pstcc.edu](mailto:srillestolen@pstcc.edu) or calling 539-7229.

First Tennessee recently promoted David Dooley to senior vice president in the commercial banking department. Dooley has been with the bank for more than 35 years.

First Tennessee has also promoted Michelle Hardin to senior vice president in the private client services division. Hardin has been with the bank for 21 years.

Panera Bread has recently named Chris Beecham as manager of the year.

Beecham is general manager of the Mercedes Place location in Knoxville.

Hampton Inn Sales Manager, Connie Graham, has expanded her role and will now be representing RHS Properties as the Sales Manager for the Hampton Inn and Holiday Inn hotels at the Cedar Bluff exit in Knoxville. Graham specializes in social, fraternal, religious and lobbyist groups and conferences. For more information about booking a conference at either of these hotels, call 693-1101.

Wendy Schopp, an Edward Jones financial advisor, was recently named a Women's Initiative for New Growth Strategies - WINGS early Success Coach and will prepare new associates as they study for a career as an Edward Jones financial advisor. This program focuses on the recruitment, retention and leadership development of female financial advisors.

## Calendar of Events

Please call the Chamber office at 675-7057 for information

- |                                |  |
|--------------------------------|--|
| <b>July 16</b><br>5:00 p.m.    | <b>Networking</b><br>Slamdot/Everything Knoxville Magazine<br>119 S. Gay Street  |
| <b>July 17</b><br>11:00 a.m.   | <b>Ribbon Cutting</b><br>Legacy Alliance at LeBlanc Financial Group<br>8081 Kingston Pike, Suite 100   |
| <b>July 21</b><br>7:30 a.m.    | <b>Speaker Series Breakfast</b><br>Senator Tim Burchett • Fox Den Country Club<br>12284 N. Fox Den Drive   |
| <b>July 23</b><br>5:00 p.m.    | <b>Networking</b><br>Kiwamis Club at Estelita's<br>120 West End Drive  |
| <b>July 27</b><br>Noon         | <b>Ribbon Cutting/Grand Re-opening</b><br>Cookies by Design<br>139 West End Avenue   |
| <b>July 30</b><br>8:00 a.m.    | <b>Networking</b><br>Knoxville Tourism & Sports<br>301 S. Gay Street   |
| <b>July 31</b><br>11:00 a.m.   | <b>Ribbon Cutting</b><br>Magic Mulch<br>3037 Sutherland Avenue   |
| <b>August 6</b><br>8:00 a.m.   | <b>Networking</b><br>Pediatric Professionals<br>11124 Kingston Pike, Suite 123   |
| <b>August 13</b><br>5:00 p.m.  | <b>Networking</b><br>Rothchild Catering & Conference Center<br>8807 Kingston Pike  |
| <b>August 19</b><br>11:30 a.m. | <b>Brown Bag Educational Luncheon Series</b><br>Location to be determined<br>Daniel Monday of Slamdot, Inc.<br>Web site presence and social networking |
| <b>August 20</b><br>8:00 a.m.  | <b>Networking</b><br>Leimer, Williams, Dooley & Napolitan, PLLC<br>180 Market Place Boulevard  |

## Who's who...

by Courtney Such

### The Little Gym Breakdown



Courtney Such

gets them active, while being in a safe and fun environment? The Little Gym is here to help.

Located off of Kingston Pike next to the new Kroger Marketplace, The Little Gym of Farragut is just one of the five franchise branches that Karalyne Ley and family have opened. When asked why Ley chose to go into this business, she answered, "We liked the philosophy and the curriculum..."

This interactive place for kids ages four months to twelve years is all about them being encouraged to "try their best, not be the best," and to "have fun and build confidence." Each member of the six person staff is a qualified and trained instructor. Some sessions offered at The Little Gym range from parent/child classes for infants and toddlers, to cheer and dance lessons for the older ones. Themed summer day camps and birthday parties are also available. This joyful and colorful gym includes mats, bars, balance beams, mirrors, and a separate snack room for break time. Easy watching access is made possible by the viewing windows on one wall of both of the rooms.

So for those parents who are looking for a fun and family-centered activity for their children, call The Little Gym at 966-4386, or visit them at [www.tlgfarraguttn.com](http://www.tlgfarraguttn.com).

Courtney Such is a rising sophomore attending Hardin Valley Academy.

## Sharing Success Stories

by Joe Andrews



Joe Andrews

In February of this year the Farragut West Knox Chamber of Commerce sponsored a Brown Bag Educational Luncheon featuring author Jane Applegate. Among the many books that Applegate has written are "201 Great Ideas for Your Small Business" and "The Entrepreneur's Desk Reference." The author spoke of her experience as a former L.A. Times reporter and ultimately a small business expert.

During the presentation and question and answer session, Applegate solicited advice from the audience asking them what strategies have worked for them and encouraged them to track successful business transactions and share information with each other. That is exactly what I am asking you as members of the Farragut West Knox Chamber of Commerce to do. Many of you are small business owners who have achieved success and overcome failure. Your wisdom and personal experience may be just what one of your co-Chamber members may need to turn the corner and achieve further success.

If you have a few spare minutes, I would appreciate it if you would e-mail me Joe Andrews at [Jandrews@tsbdc.org](mailto:Jandrews@tsbdc.org) or Judy Briody at [Judy@farragutchamber.com](mailto:Judy@farragutchamber.com) any advertising, marketing, networking, coupon offers etc. that have brought an increase in customers/clients to your business. By working together and sharing positive ideas, we may all be able to weather these tough times and face the second half of this year in a much brighter light.

Joe Andrews is the Senior Business Specialist for Tennessee Small Business Development Center, Pellissippi State Community College.