

## Lifestyles, Living & Working in Farragut and West Knoxville

With over 630 in membership, this year's membership/buyers guide will be better and bigger than ever. It will contain information about economic development and the business climate in the place we live and work. This user friendly guide will encourage the buying public to do business with Chamber members.

This is a major fundraiser for the Chamber and for its Continuing Education Grant Program. 17,000 copies will be distributed by newspaper, mail and area businesses. To advertise in this new Lifestyle edition of the FWKC membership guide marketed by the farragupress call 675-6397 to reserve your space. Do not delay!

If you are not yet a member of the Farragut West Knox Chamber of Commerce, now is the time to get involved. The new Directory will be completed and distributed February 1, 2007. With your membership investment in the Farragut

West Knox Chamber of Commerce you will automatically receive 2 free listings, one alphabetically and one by category in the Directory, as well as a link from our website [www.farragutchamber.com](http://www.farragutchamber.com)

The Farragut West Knox Chamber of Commerce is an association of action-oriented business people concerned with contributing to and improving the area in which they do business. It is an opportunity to invest in the community where your business is conducted.

Other than becoming an active and supportive part of your community, there are many other advantages and opportunities received from membership investment in the Chamber such as advertising opportunities, networking events, seminar and event sponsorships, educational grants, and much more. For more information and to receive an application package for membership contact the office (865) 675-7057.

## Happy Holidays Celebration

The Chamber's Annual Open House was held on December 12th at the Chamber office and attended by over 250 Chamber members and guests. Thanks to all of those attending and especially thanks to those who helped to sponsor the event. Sponsoring the beautiful office building lighting by *Christmas Décor* were *Michael Bates Homes*, *Lean Works* and *Wells Fargo*. The tent was provided by *All Occasion Party Rental*. The food sponsors included: *Abuelo's Mexican Embassy*; *American Fidelity*; *Bonefish Restaurant*; *Cha Cha's Restaurant*; *Earthfare Market*; *Eva's*; *Edison Park Restaurant*;

*Fox Den Country Club*; *Gondalier Italian*; *NHC Place*; *Northshore Brasserie*; *Panera Bread*, *Turkey Creek*; *Peerless Restaurant*; *Pimento's Market and Cafe*; *Sweet Water Valley Cheese Shop*; *Tastefully Simple*; and *Turtlehead's Tea & Coffee Company*.

Thanks too, to the *Farragut Middle School Anchor Choir* and to the *Renato Burchert Trio* who provided entertainment for the event, also to *Oasis Day Spa* for their gift of chair massages for those attending and to *Teressa DeSimone*, *American Fidelity* for helping to organize the event!



### Chamber Open House:

1. The Open House this year was a great success. Chamber members and guests gathered for food, fun and networking. Among those present were: Tracy Hicks, **Homewood Suites by Hilton at Turkey Creek**; Rena Amerson, **Image Matters**; Laura Brobeur, **Lean Works, Inc.**; and Melanie Sharpe, **Michael Bates Homes**.

2. A group of students from the Farragut Middle School Anchor Choir sang at the open house. They sang Christmas

carols and some choral selections. Thanks to the parents and teachers who organized the performance.

3. Local restaurants and Chamber members donated all of the food for the Open House. Pictured here are: Brian Balest, **Northshore Brasserie**; and Nia and Gary Kalogeros, **Peerless Restaurant**.

4. **Oasis Day Spa** provided complementary chair massages. Christy Letsinger treated Terry Borger, **Franklin's Printing** to a relaxing neck massage. Also pictured is Glenna Butler, manager.

## member briefs...

Congratulations to **Home Federal Bank of Tennessee** for being the recipient of one of America's Community Bankers' 2006 Community Bank Awards. Home Federal was presented an award in the category of Habitat for Humanity for its outstanding achievement.

Congratulations to the **Farragut Family YMCA** who is celebrating its fifth birthday and its upcoming new facility. The new location for the YMCA will be at Concord Park on Northshore. Vicky Beard, executive director of Farragut Family YMCA reports that they have about 670 units enrolled which is about three or four thousand members.

Newly opened **Pimento's Café and Market** is located at 11378 Parkside Drive in the Turkey Creek Shopping Center. Based out of Memphis, the café offers honey glazed hams, smoked turkey breast, casseroles, sandwiches, soups and desserts, including My Grandma's Coffee Cake of New England which has been featured in newspapers, magazines and on the Food Network. Stop by and eat in or take out. Visit [www.pimentoscafe.com](http://www.pimentoscafe.com) for more information.

**Moxley Carmichael** recently named Scott Bird vice president of the company. Bird helps plan, oversee and manage the day-to-day and

long-range marketing strategies, communications activities and projects for the company's clients. He previously served as director of client services.

Located in First Tennessee Plaza, Moxley Carmichael provides public relations expertise to many major East Tennessee businesses and organizations, including, KUB, First Tennessee, Covenant Health, Rural/Metro Corporation, and the Knoxville Convention Center, among others.

Priority Registration for spring 2007 classes at **Pellissippi State Technical Community College** is now under way and continues through Jan. 4. New students who have completed the admission process should call the Student Assistance Center, (865) 694-6556, to schedule an advising appointment.

Returning students are encouraged to meet with their assigned advisors. Those students can register at any time during the Priority Registration period by visiting the college's Web site: [www.pstcc.edu](http://www.pstcc.edu). Priority Registration offers the benefit of more choices of classes. Final Registration for spring is Jan. 8 and 10 for the Pellissippi Campus on Hardin Valley Road, Jan. 9 for the Blount County Center and Magnolia Avenue Campus and Jan. 10 for the Division Street Campus. Spring classes begin Jan. 16. For additional information, call or stop by Admissions and Records: (865) 694-6568; Room 102, Goins Building, Pellissippi Campus.

## Speaker Series Breakfast, Dr. Allen Edwards



Following the breakfast, Mitch Adams, Chairman of FWKCC, **1st Tennessee**; Anne Zuber and Chris Feay, **Sylvan Learning Center**; and Sean Brewer and Traci Price, of **Pugh & Company, P.C.**

The Chamber was pleased to have Dr. Allen Edwards, president of Pellissippi State Community College as its guest speaker for the Breakfast Speaker Series on Tuesday, November 14th. Dr. Edwards spoke to a group of 150 Chamber members and guests.

Dr. Edwards addressed the many changes that are taking place at the college and how its development is adding to the economy of our community.

Thanks to our sponsors! Gold: *Sylvan Learning Center*; Silver: *Ed Financial* and *Messer*; and Bronze: *Regions*, *Farragut Branch*.

## Calendar of Events

Please call the Chamber office at  
675-7057 for information

- January 11: **Networking:** 8-9:30AM, Tusculum College, 1305 Centerpoint Blvd., 693-1177
- January 18: **Networking:** 5-7PM, Lalka Tax Services, 244 N. Peters Road, Suite 209, 694-6153
- January 30: **Brown Bag Lunch:** 11:30-1:00 PM, Homewood Residence, 401 Catherine McAuley Way, Guest Speaker Lalka Tax Service, Reservation Required, 675-7057


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# President Quotes 'n Notes

by *Bettye Sisco*

"Holiday gift suggestions: To your enemy, forgiveness. To an opponent, tolerance. To a friend, your heart. To a customer, service. To all, charity. To every child, a good example. To yourself, respect." - Oren Arnold



At the close of another year, we say thank you for your support throughout the year.  
Wishing you peace and happiness this season and success in the new year!

Bettye, Freda and Dayle



**Above:** November 9th the **Women's Basketball Hall of Fame and Knoxville Tourism and Sports Corp.** held an evening networking. A tour of the hall and a video presentation about women's basketball history helped to make the night. Chamber members gathered for food, fun and networking.



**Above:** **Contemporary Therapeutic Solutions Physical Therapy** kicked off their Open House with a ribbon cutting on November 15th. Pictured are: Helen Ferguson, Louis Gum, William Donegan, Kevin Beets, Piotr & Agnes Ulmer, owners; Michelle Lewis (behind), Father Bede Aboh, Kim Olen, Marge Batchko, and Mark Batchko.



**Above:** **Oasis Day Spa** hosted a morning networking on November 16th. Oasis is a full service spa, offering massages, facials, waxing, microdermabrasion, and hand and foot care. Enjoying the networking opportunity are Annie Summers, Brogan Financial and Bob Newman, Better Business Bureau. Pictured behind are: Knick Myers, Myers Brothers Holdings; Sean Brewer, Pugh and Company; Ed Engel, Engel Group, LLC; and Ed Earle, Le Blanc Group.



**Above:** **Yessick's Design** was beautifully decorated for Christmas at their networking on November 30th. Yessick's specializes in interior decorating and design. Pausing for a quick picture are Pam Lambert, Tastefully Simple; Craig Beyerle, MetLife Financial Services; and Don Ball, BMC.

## Welcome to our new Farragut West Knox Chamber members!

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- Professional Business Advisors of East Tennessee**  
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Beth Foister  
7209 Stockton Dr.  
Knoxville, TN 37909  
865-824-9360
- Childhelp Tennessee**  
*Not for Profit*  
Hugh Nystrom  
2505 Kingston Pk.  
Knoxville, TN 37919  
865-637-1753
- Turtleheads Tea & Coffee Company, LLC**  
*Tea, Coffee & Gifts*  
Jan Miller  
11130 Kingston Pk. Ste. 2  
Knoxville, TN 37934  
865-675-5505
- Client Logic**  
*Call Center*  
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Oak Ridge, TN 37830  
865-425-1400
- Trendy Tummies Couture**  
*Maternity Store*  
Tiffany Rebholz  
11324 Parkside Dr. Ste. 2030  
Knoxville, TN 37934  
865-386-0059
- Fitness For Life**  
*Retail Exercise Equipment & Supplements*  
Brock Myers  
11615 Parkside Dr.  
Farragut, TN 37934  
865-671-2314
- Pimentos Café & Market**  
*Restaurant*  
David Schomberg  
11378 Parkside Dr.
- Knoxville, TN 37934  
865-566-0433
- Memories Portraits**  
*Portrait Studio*  
Pam Ziegler  
717 S. Peters Rd.  
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865-357-5800
- Realty Executives Associates - Turkey Creek**  
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Phil Cobble  
11356 Parkside Dr.  
Knoxville, TN 37934  
865-675-7000
- Tax Express & Accounting Services**  
*Tax Preparation & Accounting Services*  
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10415 Hickory Path Way Ste. 104  
Knoxville, TN 37922  
865-470-7250
- Above the Rest Balloon**  
*Designs & Event Planning*  
*Event decorating & planning*  
Diana Glandon  
1801 Grenada Blvd.  
Knoxville, TN 37922  
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- State Farm Insurance - Neil Schmitt**  
*Insurance*  
Neil Schmitt  
9325 S. Northshore Dr.  
Knoxville, TN 37922  
865-531-0600
- Moe's Southwest Grill**  
*Restaurant*  
Sue Loftis & Mark Miller  
11322 Parkside Dr. Ste.2020  
Knoxville, TN 37934  
865-675-6637
- Pat Murphy Electric, Inc.**  
*Electrical Contractor*  
Robert Echols  
6512 Baum Dr.  
Knoxville, TN 37919  
865-212-3881

## Welcome to our renewing FWKC members!

- Northwestern Mutual Financial Network
- Chick-fil-A at Turkey Creek
- Optimist Club of West Knoxville
- Ridge Mortgage Co.
- Urban Engineering
- Nationwide Insurance-Dyer/Travis Agency
- Knox County Government
- The Stovall Collection and Stationers
- Realty Executives Relocation
- Explosive Specialists, Inc.
- The Prestige Group
- FSG Bank - Campbell Station
- Salsarita's
- Waste Connections
- Staffing Solutions
- Knoxville Utilities Board
- Superior Carpet & Rug Cleaning
- Regions Bank
- Crouch Florist
- Read Window Products, Inc.
- Vulcan Materials Company
- March of Dimes Birth Defects Foundation
- Rothchild Catering & Event Rentals
- TMT Appraisal Services
- Meadow View Greenhouses & Garden Center
- Concord Health Initiative
- Petals Floral & Garden, Inc.
- Image Matters
- APAC - Tennessee, Inc./Harrison Division
- D'Shell Designs
- Sweetwater Valley Cheese Shop
- El Mezcal Mexican Restaurant
- Lalka Tax Services, Inc.
- C. Edwards Brooks, D.D.S.
- BB&T Farragut
- Oasis Day Spa
- Pest Solutions
- Ameriprise- Biladeau, Roberts & Stevens
- Garde Bien SpaSalon, Inc.
- Barge, Waggoner, Sumner & Cannon
- Dogwood Arts Festival, Inc.
- Judy J. Klim
- Accounting
- KnoxvilleLiving Realty Group
- Frame-Smart, Inc.

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**Tiffany Hopson Walker**  
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Branch Manager

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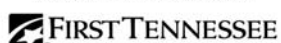
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